Comm 1030-04/Public Speaking
3 credits; Summer 2018

Woods College of Advancing Studies
Session 2, Summer, 2018, June 25-August 1, 2018
Class Meeting, Days and Time: T/Th 6:00-9:15 p.m.
Room: Gasson 206

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Office hours: T/Th 5:30-6:00 p.m. and by appointment

Boston College Mission Statement

Strengthened by more than a century and a half of dedication to academic excellence, Boston College commits itself to the highest standards of teaching and research in undergraduate, graduate, and professional programs and to the pursuit of a just society through its own accomplishments, the work of its faculty and staff, and the achievements of its graduates. It seeks both to advance its place among the nation's finest universities and to bring to the company of its distinguished peers and to contemporary society the richness of the Catholic intellectual idea of a mutually illuminating relationship between religious faith and free intellectual inquiry.

Boston College draws inspiration for its academic societal mission from its distinctive religious tradition. As a Catholic and Jesuit university, it is rooted in a worldview that encounters God in all creation and through all human activity, especially in the search for truth in every discipline, in the desire to learn, and in the call to live justly together. In this spirit, the University regards the contribution of different religious traditions and value systems as essential to the fullness of its intellectual life and to the continuous development of its distinctive intellectual heritage.

Course Description

This course is an introduction to the theory, composition, delivery, and evaluation of speeches. Attention is devoted to the four key elements of the speech situation--message, speaker, audience, and occasion. Emphasis is also placed on different modes of speaking and a variety of speech types, such as persuasive, ceremonial, and expository addresses.
Required Textbook and Course pack

Each student should have a copy of the text by J. Dan Rothwell entitled *Practically Speaking* and the course pack entitled *Boston College, Comm. 1030, Public Speaking*, by Professor Joyce Lindmark (BC Press, 2018). Readings should be completed for the class date after they are assigned, and student should be prepared to discuss what they have read.

Canvas

Canvas is the Learning Management System (LMS) at Boston College, designed to help faculty and students share ideas, collaborate on assignments, discuss course readings and materials, submit assignments, and much more—all online. As a Boston College student, you should familiarize yourself with this important tool.

Course Objectives

1. Students should develop an understanding of the role of oral communication in influencing public policy.

2. Students should acquire skills in using a variety of public address formats effectively.

3. Students should be able to communicate effectively orally and in writing.

4. Students should be able to understand the ethical dimensions of public speaking and what it means to distort, fabricate, or use evidence out of context.
Computation of the Course Grade

The approximate breakdown of grades awarded during the course is as follows:

Grading

A. Speeches: 60%
   1. Introductory Speech
   2. Persuasive Speech
   3. Impromptu Speech
   4. Speech with Aids (if time permits)
   5. Narrative Speech
   6. Ceremonial Speech

B. Written work: 20%
   The tentative list of assignments and points is listed below. At the end of the course, the total points earned are converted to letter grades.
   1. Evaluation of speeches: maximum of 5 points per evaluation. Points for oral evaluations also are included in this "written" category. Approximately 5 evaluations will receive points.
   2. Ethics and/or Audience Analysis Assignments: 10 points each. One or both assignments may be completed orally, but points earned will be included in this written category.
   3. Persuasive Speech Bibliography: 10 points
   4. Persuasive Speech homework assignments: Propositions--8 points; reasoning and evidence--18 points
   5. Ceremonial Speech Manuscript: 10 points
   6. Other assignments: Points vary depending upon which assignments we complete.

C. Exam: 20%
   There will be one exam, with the exact date TBA.

D. Other factors

Informed class participation, improvements in presenting your speeches, and regular attendance can positively affect a borderline grade.
Deadlines and Late Work

1. All work must be done on time to receive full credit. Assignments are due at the beginning of the class period which is specified. Late assignments will be graded accordingly.

2. Please do not leave assignments in my mailbox and do not e-mail assignments to me. Please reserve e-mail for non-speech related issues (e.g., requesting a letter).

3. For credit, you should be present when an evaluation is collected or when there is an in-class writing assignment.

4. If you are absent, you are responsible for getting from a classmate any notes, changes in assignment sheet, etc., that were presented in class.

5. Speeches may be made up at the instructor's discretion but outside of class.

6. Any written assignments submitted and accepted late will receive reduced points.

7. Bring your course pack and text to each class session.

WCAS Grading System

The undergraduate grading system for the Woods College is as follows:

A (4.00), A- (3.67)
B+ (3.33), B (3.00), B- (2.67)
C+ (2.33), C (2.00), C- (1.67)
D+ (1.33) D (1.00), D- (.67)
F (.00)

The graduate grading system for the Woods College is as follows:

A (4.00), A- (3.67)
B+ (3.33), B (3.00)
B- (2.67), passing but does not count toward the degree
C (2.00), passing, but not for degree credit

All students can access final grades through Agora after the grading deadline each semester. Students who complete course evaluations can access grades earlier, as they are posted.
Academic Honesty

Students in Woods College courses must produce original work and cite references appropriately. Failure to cite references is plagiarism. Academic dishonesty includes, but is not necessarily limited to fabrication, facilitating academic dishonesty, cheating on exams, or assignments, or submitting the same material or substantially similar materials to meet the requirements of more than one course without seeking permission of all instructors concerned. Scholastic misconduct may also involve, but is not necessarily limited to, acts that violate the rights of other students, such as depriving another student of course materials or interfering with another student's work. Please see the Boston College policy on academic integrity for more information.

Attendance

It is imperative that you attend class regularly, whether or not you are scheduled to speak, so that each speaker is assured of a large (i.e., public) audience. In addition, speeches by other students serve as a learning device. There will be no opportunities to make up speeches in class. In order to make up a speech outside of class you must provide an explanation of your absence which is acceptable to the instructor.

Consistent with BC's commitment to creating a learning environment that is respectful of persons of differing backgrounds, we believe that every reasonable effort should be made to allow members of the university community to observe their religious holidays without jeopardizing their academic status. Students are responsible for reviewing the course syllabus as soon as possible, and for communicating with the instructor promptly regarding any possible conflicts with observed religious holidays. Students are responsible for completing all class requirements for days missed due to conflicts with religious holidays.

Department of Communication Attendance Policy

Attendance is required as a condition of successful completion of all courses in the Department of Communication. After missing any class session, a student is responsible for finding out about assignments, due dates, hand-outs and so forth that were covered during the missed session, and for making up any missed work. Such announcements are often made at the beginning of class, so it will help you to arrive on time. You, the student, are responsible for gathering from classmates and learning any missed materials for relevant exams or quizzes.

The equivalent of two weeks of absence from any course will reduce a student's course grade by one full letter grade. Absence from the equivalent of three weeks of class meetings will result in automatic failure of the course.
Absences for any reasons, including illness, personal crises, athletics, or other extracurricular activities are included in this total. If a student is involved in any activity that might require that student to miss three or more weeks of classes in the course, then that student should not enroll in the course. Individual faculty members may add requirements or stipulations to this policy.

Accommodation and Accessibility

Boston College is committed to providing accommodations to students, faculty, staff, and visitors with disabilities. Specific documentation from the appropriate office is required for students seeking accommodation in Woods College courses. Advanced notice and formal registration with the appropriate office is required to facilitate this process. There are two separate offices at BC that coordinate services for students with disabilities:

The Connors Family Learning Center (CFLC) coordinates services for students with LD and ADHD.

The Disabilities Service Office (DSO) coordinates services for students with other disabilities.
Find out more about BC's commitment to accessibility at www.bc.edu/sites/accessibility.