COMM 103001, Public Speaking, 3 Credits
Boston College Summer Session 2016
Summer 1, May 18–June 22, M W 6:00-9:15 p.m.
No Class Monday May 16; Meets on Friday May 20

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Office: 483 St. Mary’s South
Office Hours: 4:30 to 5:30 Monday and Wednesday

Boston College Mission Statement
Strengthened by more than a century and a half of dedication to academic excellence, Boston College commits itself to the highest standards of teaching and research in undergraduate, graduate and professional programs and to the pursuit of a just society through its own accomplishments, the work of its faculty and staff, and the achievements of its graduates. It seeks both to advance its place among the nation’s finest universities and to bring to the company of its distinguished peers and to contemporary society the richness of the Catholic intellectual ideal of a mutually illuminating relationship between religious faith and free intellectual inquiry.

Boston College draws inspiration for its academic societal mission from its distinctive religious tradition. As a Catholic and Jesuit university, it is rooted in a world view that encounters God in all creation and through all human activity, especially in the search for truth in every discipline, in the desire to learn, and in the call to live justly together. In this spirit, the University regards the contribution of different religious traditions and value systems as essential to the fullness of its intellectual life and to the continuous development of its distinctive intellectual heritage.

Course Description
This course is an introduction to the theory, composition, delivery, and criticism of speeches. Attention is devoted to the four key elements of the speech situation: message, speaker, audience, and occasion. Emphasis in the course is also given to different modes of speaking and a variety of speech types, such as persuasive, ceremonial, and expository addresses. This is a performance course.

Textbooks & Readings
Introduction to the Speechmaking Process by Raymond S. Ross and Diana K. Leonard

Textbooks & Readings (Recommended)
Canvas is the Learning Management System (LMS) at Boston College, designed to help faculty and students share ideas, collaborate on assignments, discuss course readings and materials, submit assignments, and much more - all online. As a Boston College student, you should familiarize yourself with this important tool. For more information and training resources for using Canvas, click here.

Course Objectives
1. The student will develop a delivery style that works well for both the speaker and the audience. While students are not expected to memorize and deliver their speeches; they are expected to be able to establish eye contact with the audience while speaking from outlined material.
2. The student will demonstrate a knowledge of the differences between an informative, persuasive and special occasion speech as well as a knowledge of the best practices for developing and delivering each type of speech.
3. The student will demonstrate a public speaking competency. Students will present speeches that are organizationally and logically developed.
4. The student will demonstrate ethical ability both to use ethical appeals and to identify unethical uses of argument. For example: to be able to identify the attack of a person rather than an explanation of an issue as an ad hominem fallacy of argument.

Grading

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<thead>
<tr>
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<th>Points</th>
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<tbody>
<tr>
<td>Demonstration-Informative Speech</td>
<td>100</td>
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<tr>
<td>Position Speech</td>
<td>110</td>
</tr>
<tr>
<td>Problem Solving Persuasive Speech</td>
<td>125</td>
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<tr>
<td>Class Participation</td>
<td>30</td>
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<tr>
<td>Final</td>
<td>35</td>
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The undergraduate grading system for Summer Session is as follows:

A (4.00), A- (3.67)
B+ (3.33), B (3.00), B- (2.67)
C+ (2.33), C (2.00), C- (1.67)
D+ (1.33), D (1.00), D- (.67)
F (.00)

All students can access final grades through Agora after the grading deadline each semester. Transcripts are available through the Office of Student Services.

Deadlines and Late Work
If a speech is missed for a legitimate reason (work, health or family emergency), documentation of that reason is required. A student is aware of a scheduling difficulty should immediately inform the instructor of the issue so that alternate plans can be made. If the speech is missed for an un-excused reason the following deductions will occur: 10% deduction for the first missed speech; 20% deduction for the second missed speech; failure for the course for the third missed speech.
**Course Assignments**

It is expected that you will spend 8 hours per week on out-of-class assignments and exercises. These are listed below. Please note that some weeks will require more time and some weeks less time but the average is approximately 8 hours per week over the semester.

**Course Schedule**

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<thead>
<tr>
<th>Date/Week</th>
<th>Topic</th>
<th>Reading/Assignments</th>
<th>Due Date</th>
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<tbody>
<tr>
<td>May 18 and 20</td>
<td>Basics of Public Speaking</td>
<td>Chapter 1</td>
<td></td>
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<tr>
<td>May 23</td>
<td>How to do Informative Speech</td>
<td>Chapters 4, 5, 6 and 10</td>
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<tr>
<td>May 25 and June 1</td>
<td>Informative Speech Due</td>
<td>Research 4 Expert Sources on Topic</td>
<td>June 1</td>
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<tr>
<td>June 6 and 8</td>
<td>How to do Persuasive Speaking</td>
<td>Chapters 7, 11, and 12</td>
<td>June 8</td>
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<td>Frank Article</td>
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<tr>
<td>June 13 and 15</td>
<td>Position Speech Due</td>
<td>Research 4 Expert Sources on Topic</td>
<td>June 15</td>
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<tr>
<td>June 20 and 22</td>
<td>Problem-Solving Speech Due</td>
<td>Research 4 Expert Sources on Topic</td>
<td>June 22</td>
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<td></td>
<td>WRITTEN FINAL EXAM</td>
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<td>June 22</td>
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**Written Work**

Summer Session students are expected to prepare professional, polished written work. Written materials must be typed and submitted in the format required by your instructor. Strive for a thorough yet concise style. Cite literature appropriately, using APA, MLA or CLA style per your instructor’s requirements. Develop your thoughts fully, clearly, logically and specifically. Proofread all materials to ensure the use of proper grammar, punctuation and spelling. For writing support, please contact the Connors Family Learning Center.

**Attendance**

Attending class is an important component of learning. Students are expected to attend all class sessions. When circumstances prevent a student from attending class, the student is responsible for contacting the instructor before the class meets. Students who miss class are still expected to complete all assignments and meet all deadlines. Many instructors grade for participation; if you miss class, you cannot make up participation points associated with that class. Makeup work may be assigned at the discretion of the instructor. If circumstances necessitate excessive absence from class, the student should consider withdrawing from the class. Students who miss more than three classes, for any reason, will receive a full grade deduction. For classes in which students are delivering speeches, students are expected to be in attendance for the entire class so that all speakers have an audience.
Consistent with BC’s commitment to creating a learning environment that is respectful of persons of differing backgrounds, we believe that every reasonable effort should be made to allow members of the university community to observe their religious holidays without jeopardizing their academic status. Students are responsible for reviewing course syllabi as soon as possible, and for communicating with the instructor promptly regarding any possible conflicts with observed religious holidays. Students are responsible for completing all class requirements for days missed due to conflicts with religious holidays.

**Accommodation and Accessibility**

Boston College is committed to providing accommodations to students, faculty, staff and visitors with disabilities. Specific documentation from the appropriate office is required for students seeking accommodation in Summer Session courses. Advanced notice and formal registration with the appropriate office is required to facilitate this process. There are two separate offices at BC that coordinate services for students with disabilities:

- The Connors Family Learning Center (CFLC) coordinates services for students with LD and ADHD.
- The Disabilities Services Office (DSO) coordinates services for all other disabilities.

Find out more about BC’s commitment to accessibility at [www.bc.edu/sites/accessibility](http://www.bc.edu/sites/accessibility).

**Scholarship and Academic Integrity**

Students in Summer Session courses must produce original work and cite references appropriately. Failure to cite references is plagiarism. Academic dishonesty includes, but is not necessarily limited to, plagiarism, fabrication, facilitating academic dishonesty, cheating on exams or assignments, or submitting the same material or substantially similar material to meet the requirements of more than one course without seeking permission of all instructors concerned. Scholastic misconduct may also involve, but is not necessarily limited to, acts that violate the rights of other students, such as depriving another student of course materials or interfering with another student’s work. Please see the [Boston College policy on academic integrity](http://www.bc.edu/sites/accessibility) for more information.