ADGR 777501  American and Global Business
Boston College Summer Session 2016
Summer 2 June 27-Aug 3   M,W 6:30-9:45

Instructor Name: Charles Derber
BC E-mail: Derber@bc.edu
Phone Number: 617 552-4048
Office: 426b McGuinn
Office Hours: M 6-6:30PM

Boston College Mission Statement
Strengthened by more than a century and a half of dedication to academic excellence, Boston College commits itself to the highest standards of teaching and research in undergraduate, graduate and professional programs and to the pursuit of a just society through its own accomplishments, the work of its faculty and staff, and the achievements of its graduates. It seeks both to advance its place among the nation's finest universities and to bring to the company of its distinguished peers and to contemporary society the richness of the Catholic intellectual ideal of a mutually illuminating relationship between religious faith and free intellectual inquiry.

Boston College draws inspiration for its academic societal mission from its distinctive religious tradition. As a Catholic and Jesuit university, it is rooted in a world view that encounters God in all creation and through all human activity, especially in the search for truth in every discipline, in the desire to learn, and in the call to live justly together. In this spirit, the University regards the contribution of different religious traditions and value systems as essential to the fullness of its intellectual life and to the continuous development of its distinctive intellectual heritage.

Course Description
Global business has been shaken by anti-globalization movements, the new era of terror, climate change, and a deep economic crisis. This course explores the causes of the 2008 global crisis, the economic and political forces explaining the severity of our financial meltdown, and policy solutions. Drawing on the neo-classical, Keynesian and “new economy” paradigms of political economy, we examine US and global business and the meaning of globalization and corporate power in the new climate. Focuses on how corporations can develop strategies that help to create new jobs, alleviate poverty, climate change, and bolster peace. We will look at how ideas of socially responsible business in the US may help in a global context and what their limit is.

Textbooks & Readings (Required)
Derber, Corporation Nation
Derber, The Disinherited Majority
Derber, The Wilding of America, 6th edition
Derber, Sociopathic Society
Derber, Greed to Green
Derber and Magrass, Capitalism: Should You Buy It?
Friedman, Thomas The Lexus and the Olive Tree
Krugman, End This Depression Now
Rifkin, The European Dream
Textbooks & Readings (Recommended)
Collins, 99 to 1
Piketty, Capital in the 21st Century

Canvas
Canvas is the Learning Management System (LMS) at Boston College, designed to help faculty and students share ideas, collaborate on assignments, discuss course readings and materials, submit assignments, and much more - all online. As a Boston College student, you should familiarize yourself with this important tool. For more information and training resources for using Canvas, click here.

Course Objectives
1. Course Objective 1: Develop new areas of knowledge, specifically an understanding of political economy as a field of study and a way of understanding the inter-relation of the great economic, political, environmental issues of our day, particularly issues of inequality, jobs, economic crisis, money and politics and the relation of the economy to climate change.
2. Course Objective 2: Develop the student’s critical thinking skills, so that they can confidently judge the efficiency, morality and sustainability of both business and the larger systems of national and global economy.
3. Course Objective 3: The student will demonstrate knowledge across cultural settings and will learn the impact of culture, gender, and age in the economy as demonstrated by income inequalities within and across nations.
4. Course Objective 4: The student will demonstrate ethical knowledge appropriate for assessing business and the US and global economy, as demonstrated by understanding of the social responsibility and moral behavior of corporations, and the role of corporations in shaping living standards, the environment and social justice.

Grading
The grade for the class is determined 45% by the midterm, 45% by the final and 10% by participation and attendance. The graduate grading system for Summer Session is as follows:

A (4.00), A- (3.67)
B+ (3.33), B (3.00)
B- (2.67), passing but does not count toward degree
C (2.00), passing but not for degree credit
F (.00)

All students can access final grades through Agora after the grading deadline each semester. Transcripts are available through the Office of Student Services.

Deadlines and Late Work
All exams and writing assignments must be handed in on due date. Any exceptions must be arranged with the instructor in advance.

Course Assignments
It is expected that 8 hours per week of your study time out will be spent on out of class assignments and exercises. These are listed below. Please note that some weeks will require more time and some weeks less time but the average is approximately 8 hours per week over the semester.
Course Schedule

I. The Backstory of the Crisis: Creating the Global Capitalist Regime

A. Introduction: Corporations, Inequality and Social Justice

   Session 1 June 27
   Derber, Sociopathic Society, Chapter 1, “An Anatomy of Sociopathic Society
   Derber, The Disinherited Majority, Introduction

B. Globalization: Neo-Classical Economics and Exporting the Corporate System

   Session 2 June 29
   Friedman, Thomas The Lexus and the Olive Tree, Chaps. 1;6,
   Derber and Magrass, Capitalism: Should You Buy It? Chapter 3
   Derber, Sociopathic Society, “Sociopathic Globalization”

C. New Robber Barons?: Savage Capitalism and Corporate Sovereignty

   Session 3 July 6
   Derber, Corporation Nation Intro, Chaps 1,2, 5, 6, 8, 9
   Derber, Sociopathic Society, Chapter 11 “Kochamamie Democracy”
   Derber, Sociopathic Society, Chap. 12 “The Real Deficit is the Democracy Deficit”
   Film clips in Class, The Corporation

D. Sociocide and Social Disintegration: Capitalist Culture and The Ungluing of America

   Session 4 July 11
   Derber, The Wilding of America. 6th edition Chaps. 1,,5,6,7
   Derber, Sociopathic Society, Chapter 4 “Newtown is Just the Tip of the Iceberg
   Derber, Sociopathic Society, Chapter 15 “When Wars Come Home”

II. The Current Crisis: Regime Collapse?

A. Capitalist Crisis: the Liberal Perspective

   Session 5 July 13
   Krugman, End This Depression Now, Chapters 1-5
   Derber and Magrass, Capitalism: Should You Buy It? Chapter 4

B. Capitalist Crisis:The Marxist Perspective

   Session 6 July 18
   Derber and Magrass, Capitalism: Should You Buy It? Chapter 5
   Sociopathic Society, Chapter 5 “Capitalist Crises and Capitalism Against Society
   Derber, Sociopathic Society. Chapter 6 “Manufacturing Surplus People”
   Derber, Sociopathic Society, Chapter 19 “Fascism Lite”
   Derber, Sociopathic Society, Chapter 20 “History’s Magic Mirror”

MIDTERM EXAM

   Session 7 July 20
III. Solutions to the Crisis: Regime Change at Home

A. Justice and Prosperity: The Keynesian Western European Solution
   
   **Session 8 July 25**
   
   Rifkin, *The European Dream*, Chaps 1, 2, 6; 9;16
   Krugman, *End this Depression Now*, Chaps 7-13

B. The Green New Deal: Solving the Crisis and Saving the Planet
   
   **Session 9 July 27**
   
   Derber, *Greed to Green*, Intro; chapters 9,10
   Derber, *Sociopathic Society*, chapter 17 “Hurricane Sandy and Climate Crisis”
   Derber, *Sociopathic Society*, Chapter 18 “Consumerism as Sociopathy”

C. Democracy in Action: Postive Populism, Corporate Responsibility, and Regime Change at Home:
   
   **Session 10 July Aug 1**
   
   Derber, *Corporation Nation*, Chapter 14, 15, Epilogue
   Derber, *Greed to Green*, Chaps. 14; 17
   Derber, *Sociopathic Society*, Chapter 26 “Alternatives to Sociopathic Capitalism”
   Derber, *Sociopathic Society*, Chapter 25, The UN, Barbershop, Global Democracy

FINAL EXAM –

**Session 11 Aug 3**
Written Work
Summer Session students are expected to prepare professional, polished written work. Written materials must be typed and submitted in the format required by your instructor. Strive for a thorough yet concise style. Cite literature appropriately, using APA, MLA or CLA style per your instructor’s requirements. Develop your thoughts fully, clearly, logically and specifically. Proofread all materials to ensure the use of proper grammar, punctuation and spelling. For writing support, please contact the Connors Family Learning Center.

Attendance
Attending class is an important component of learning. Students are expected to attend all class sessions. When circumstances prevent a student from attending class, the student is responsible for contacting the instructor before the class meets. Students who miss class are still expected to complete all assignments and meet all deadlines. Many instructors grade for participation; if you miss class, you cannot make up participation points associated with that class. Makeup work may be assigned at the discretion of the instructor. If circumstances necessitate excessive absence from class, the student should consider withdrawing from the class. Any missed classes must be cleared with the professor and remediated by extra work.

Consistent with BC’s commitment to creating a learning environment that is respectful of persons of differing backgrounds, we believe that every reasonable effort should be made to allow members of the university community to observe their religious holidays without jeopardizing their academic status. Students are responsible for reviewing course syllabi as soon as possible, and for communicating with the instructor promptly regarding any possible conflicts with observed religious holidays. Students are responsible for completing all class requirements for days missed due to conflicts with religious holidays.

Accommodation and Accessibility
Boston College is committed to providing accommodations to students, faculty, staff and visitors with disabilities. Specific documentation from the appropriate office is required for students seeking accommodation in Summer Session courses. Advanced notice and formal registration with the appropriate office is required to facilitate this process. There are two separate offices at BC that coordinate services for students with disabilities:

- The Connors Family Learning Center (CFLC) coordinates services for students with LD and ADHD.
- The Disabilities Services Office (DSO) coordinates services for all other disabilities.

Find out more about BC’s commitment to accessibility at www.bc.edu/sites/accessibility.

Scholarship and Academic Integrity
Students in Summer Session courses must produce original work and cite references appropriately. Failure to cite references is plagiarism. Academic dishonesty includes, but is not necessarily limited to, plagiarism, fabrication, facilitating academic dishonesty, cheating on exams or assignments, or submitting the same material or substantially similar material to meet the requirements of more than one course without seeking permission of all instructors concerned. Scholastic misconduct may also involve, but is not necessarily limited to, acts that violate the rights of other students, such as depriving another student of course materials or interfering with another student’s work. Please see the Boston College policy on academic integrity for more information.