This interdisciplinary co-concentration is designed for Carroll School of Management students who want to learn more about:

- Integrating responsible management, ethical decision making, and global citizenship in their professional lives and future careers.
- The relationship between corporate responsibility, social justice, and the public good.
- Innovative strategies for companies, nonprofits, and the public sector to promote economic growth and equality.
- Models for collaboration among all stakeholders to make organizations more socially responsible.

Managing for Social Impact is co-sponsored by three Carroll School of Management departments: Business Law and Society, Information Systems, and Marketing.

CO-CONCENTRATION OBJECTIVES

Students successfully completing the co-concentration will:

- Understand the ethical, legal, economic, and sustainability implications of decisions by corporate and public sector leaders and apply these perspectives to their own personal and professional choices.

REQUIRING THE CO-CONCENTRATION

Students can indicate their interest in the co-concentration by visiting www.bc.edu/socialimpact and filling out the form under “declaring the co-concentration.”

Students must declare the co-concentration by October 15 of their junior year. After that date we cannot guarantee a spot in the required foundation course.

STUDY ABROAD

One elective toward the co-concentration may be taken abroad if the course content is comparable to that of an approved Boston College elective. Credit for study abroad requires that students submit a pre-travel approval request and post-travel course form for approval. Students interested in this option should email their request for co-concentration credit, together with the relevant course information (course name, number of credits, and syllabus) to Professor Mary Cronin (cronin@bc.edu) before going abroad. Ordinarily, credit for courses taken abroad will only be granted after the student returns, based on the graded work completed for the course.

In accordance with the interdisciplinary nature of managing for social impact and the public good, students in this co-concentration will select their two electives from a list of courses jointly approved by the Carroll School of Management and participating departments in MCAS. Participating MCAS departments with approved elective courses currently include:

- African and African Diaspora Studies
- Art History
- Communications
- Earth and Environmental Sciences
- Economics
- English
- History
- Philosophy
- Political Science
- Sociology
- Theology

New elective courses are added each semester. Be sure to check the latest courses at: www.bc.edu/socialimpact.

The co-concentration consists of a required Carroll School foundational course, a senior advanced course, and two approved elective courses, one of which must be from the Morrissey College of Arts and Sciences.

- The required foundation course, ISYS/MGMT3345 Managing for Social Impact, is offered each fall and spring and provides students with an interdisciplinary introduction to the diverse social impact of business and the challenges of responsible management in a variety of corporate, nonprofit, and public sector settings.

- In the spring of their senior year, students will synthesize their learning and experience with social impact in an advanced cumulative course, writing a research paper or completing a course-related project on a managing for social impact issue.

The MCAS elective courses taken for credit toward completing this co-concentration cannot be counted toward fulfilling other Boston College distribution requirements. The managing for social impact co-concentration is designed as a second concentration for students who already have one primary concentration. It counts toward the maximum of two Carroll School concentrations.
Managing for Social Impact and the Public Good

Managing for Social Impact and the Public Good is also available as an MCAS interdisciplinary minor that is open to all Boston College undergraduates including Carroll School of Management students. Students in the minor will take the same two required courses (the Managing Social Impact foundation seminar and the cumulative course in the spring of their senior year) along with four approved electives focused on an area of particular interest selected from the following focus areas:

- **Digital Economy, Social Innovation, and Citizenship**
- **Economic Development, Equality, and Enterprise**
- **Environmental and Economic Sustainability**

For details on the three focus areas for this minor and to get more information about specific Managing for Social Impact elective courses approved for each focus area, please visit the Morrissey College interdisciplinary minor web pages.

We are happy to answer your questions about the interdisciplinary minor and to discuss how it compares to the Carroll School co-concentration.

Please contact the managing for social impact and the public good co-directors, Professor Kenneth Himes, Theology, kenneth.himes@bc.edu, and Professor Mary Cronin, cronin@bc.edu, for more information.

New elective courses are added each semester (there are currently approximately 150 approved elective courses). Be sure to check the latest courses at: www.bc.edu/socialimpact.

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**ELECTIVE COURSES FOR THE CO-CONCENTRATION**

**Sample list of elective courses**

BSLW1150/SOCY3353 Non-Profit Management  
BSLW2206/ECON2206 Real Estate and Urban Action  
COMM2236 Media and Cultural Studies  
ECON3317 Economics of Inequality  
ECON3356 Industrial Organization for Business Decisions  
EEES187 Geoscience and Public Policy  
EEES2201 Environmental Ecosystems: The Human Footprint  
ENGL4008 Writing as Social Action  
HIST4552 Race, Rights, and the Law  
PHIL1160 Challenge of Justice  
PHIL2216 Boston: An Urban Analysis  
POLI2301 Policy and Politics in the U.S.  
POLI2415 Models of Politics  
SOCY1072 Inequality in America  
SOCY2215 Social Theory  
SOCY3310 Studies in Crime & Social Justice  
THEO1342 Peaceful Ethics: Social Action Leadership  
THEO4433 Faith, Service, and Solidarity  
THEO5563 Ethics, Religion, and International Politics

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**MCAS INTERDISCIPLINARY MINOR**

Managing for Social Impact and the Public Good is also available as an MCAS interdisciplinary minor that is open to all Boston College undergraduates including Carroll School of Management students. Students in the minor will take the same two required courses (the Managing Social Impact foundation seminar and the cumulative course in the spring of their senior year) along with four approved electives focused on an area of particular interest selected from the following focus areas:

- **Digital Economy, Social Innovation, and Citizenship**
- **Economic Development, Equality, and Enterprise**
- **Environmental and Economic Sustainability**

For details on the three focus areas for this minor and to get more information about specific Managing for Social Impact elective courses approved for each focus area, please visit the Morrissey College interdisciplinary minor web pages.

We are happy to answer your questions about the interdisciplinary minor and to discuss how it compares to the Carroll School co-concentration.

Please contact the managing for social impact and the public good co-directors, Professor Kenneth Himes, Theology, kenneth.himes@bc.edu, and Professor Mary Cronin, cronin@bc.edu, for more information.

New elective courses are added each semester (there are currently approximately 150 approved elective courses). Be sure to check the latest courses at: www.bc.edu/socialimpact.

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**MANAGING FOR SOCIAL IMPACT AND THE PUBLIC GOOD**

This Carroll School of Management co-concentration is jointly offered by:

- Business Law and Society Department  
- Information Systems Department  
- Marketing Department

For questions about declaring the Carroll School co-concentration, or about approved social impact elective courses, please contact Ben Horton, Department Administrator, Information Systems Department, Fulton Hall 460, hortonba@bc.edu.