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CARROLL SCHOOL OF MANAGEMENT
BOSTON COLLEGE
THIS WEEK

» Events
» Advising
» Careers
» Leadership
» Carroll School News
» Attachments: 1

DECEMBER 3, 2017
CLASS OF 2018 EDITION

Students participate in "Lunch with a Prof" with Prof. Gordon

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this week EVENTS

WEDNESDAY, DECEMBER 6

Dean’s Coffee
1:00-3:00 pm in the Fulton Honors Common
Last Dean’s Coffee of the semester! We will be having holiday cookie decorating!

THURSDAY, DECEMBER 7

Lunch with an Entrepreneur: Nicken Zhu and Sherry Xie
12:00-1:00 pm in Cushing 208
“The Rise of Young Chinese Entrepreneurs”
Join us for lunch with Nicken Zhu, Founder & CEO of Jan Finance International Group and Sherry Xie, Head of Overseas Education Services, Jan Finance. Participate in a discussion with Nicken & Sherry about their journey as young entrepreneurs and network with Nicken, Sherry and fellow students interested in entrepreneurship. Lunch is provided by the Shea Center for Entrepreneurship. Click here to reserve your spot!
MONDAY, DECEMBER 11

Study Day

TUESDAY, DECEMBER 12

Study Day

WEDNESDAY, DECEMBER 13

Final Exams

*this week ADVISING*

**EY Peer Advisors**

EY Peer Advisors can help with course registration, internship search, and mock interviews. Their drop in hours take place in Fulton 315 and the schedule can be found below and at www.bc.edu/carrollpeeradvisor.

<table>
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<th>Peer Advisor Drop-in Hours</th>
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<td><strong>Monday</strong></td>
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<tr>
<td>Joe</td>
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<td><strong>Tuesday</strong></td>
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<td>Julia</td>
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<td><strong>Wednesday</strong></td>
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<td>Michael</td>
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<td><strong>Thursday</strong></td>
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<td>Sarah</td>
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**Dean’s Office Drop-in Hours**

*Monday, 10:00am-12:00pm; 1:00-3:00 pm*

*Tuesday, 10:00-12:00pm; 1:00-3:00 pm*

*Thursday, 10:00am-12:00pm; 1:00-3:00 pm*

**New Spring Elective: Business Econometrics (OPER3385)**

Econometrics uses economic theory and statistics to model the complexities of real-world systems, where the primary tool is advanced application of multiple linear regression. This course provides an introduction to using econometric techniques in a variety of business disciplines. Students will learn how to use R, a statistical computing application, and will gain the skills necessary to build their own econometric models. The course has two prerequisites, OPER1135 Business Statistics, and OPER2235, Math for Management Science, and it counts as an elective for **Business Analytics** and **Operations Management**. The course will be taught by Professor Stephanie Jernigan.
Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at [www.bc.edu/eaglelink](http://www.bc.edu/eaglelink)

Career Advising Hours

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<tr>
<td>Time</td>
<td>10 am</td>
<td>9 am—1 pm</td>
<td>9 am—1 pm</td>
<td>1 pm—3 pm</td>
<td>Available by appointment</td>
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<tr>
<td>Adviser</td>
<td>Jessica Hartley</td>
<td>Jessica Hartley</td>
<td>Jessica Hartley</td>
<td>Dean Donegan</td>
<td>Kristen Nervo</td>
</tr>
<tr>
<td>Time</td>
<td>3 pm—5 pm</td>
<td>1 pm—3 pm</td>
<td>1 pm—3 pm</td>
<td>3 pm—5 pm</td>
<td>Kristen Nervo</td>
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** Career Advisors are also available by appointment, please contact directly **

Note: This will be Jessica Hartley’s last week of advising for the fall semester.

Helpful Resources for Recruiting:

Make sure you are preparing for interviews now by taking advantage of all the resources before you need them.

- Peer Advisors (see [www.bc.edu/carrollpeeradvisor](http://www.bc.edu/carrollpeeradvisor))
- Seniors (this Google Sheet has over 80 seniors who have volunteered to help you with interview prep and career information on the industry that they interned in.) [https://goo.gl/Rwwzjx](https://goo.gl/Rwwzjx)
- Specialty Career Coaches sign up via this link [https://goo.gl/4eL5Fw](https://goo.gl/4eL5Fw)
  - Raffi Grinberg- Consulting Case Interviews
  - Dave Feldman- Interviews and practice interviews
- Video Interviews-If you received an invitation to complete a video screening interview utilize Interview Stream to practice before hand. [https://bc.interviewstream.com/Account/Login](https://bc.interviewstream.com/Account/Login)

Looking for alternatives to OCR?

Seeking an internship and Campus Recruiting is not panning out for you? Visit this link for alternative ways to search: [https://docs.google.com/document/d/1Rc4yw1nUi65QUSMmyd59vVJ-J2abKQUVn0n0SZlc1ok/edit](https://docs.google.com/document/d/1Rc4yw1nUi65QUSMmyd59vVJ-J2abKQUVn0n0SZlc1ok/edit)

Case Prep Resources...

- Consulting Coach Raffi Grinberg—sign up here: [https://goo.gl/4eL5Fw](https://goo.gl/4eL5Fw)
- CQI (Case Questions Interactive)
- https://bostoncollege.cqinteractive.com
- Login using your BC email address and use the password: casequestions40
- This website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.
- Video Vault walks you through several cases so you can see exactly how to do this and also practice.
- http://casequestions.com/boston-college/
- password: casequestions

Are you interviewing as well as you can be?
Have you received first rounds but not second round interviews? You may need to polish your skills. Schedule an appointment with our interview Coach Dave Feldman in Fulton 315 to do a mock interview. Dave is an experienced interviewer who can help you ensure that your skills are as good as they can be. Sign up via this google doc: https://goo.gl/Rq5jBm

Interested in Marketing Careers? Meet with Prof. Mojo!
Marketing jobs and internships are beginning to appear. Make sure that you’re ready, well positioned and differentiating yourself. Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. Prof. Mojo was the CEO of a WPP Group Agency and also worked in Brand Management for a Consumer Goods Company. She’ll help you explore various marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 11-2 and on phone sessions on Mondays between 2-5. Schedule a meeting or phone call at goo.gl/7ztyKM.

Internship Opportunity: MADE Summer Internship
Founded as a partnership between the ANA’s Educational Foundation and the Alliance for Inclusive and Multicultural Marketing, the MADE (Marketing and Advertising Education) internship places an undergraduate junior or senior in a summer intern program at one of more than 40 premier companies, with participants including MasterCard, IBM, Hyatt, Sephora, BBDO, McCann, Ogilvy & Mather, Viacom, and NBC. See the full list of participating companies here. Positioned as the “common app” for summer intern programs, this paid program is designed to provide students with the skills, the mentors, and the training that will help them thrive in the industry. Click here to learn more and to apply.

Register for the Winter Job Shadow Program!
Open to all majors and class years, the Boston College Career Center Job Shadow program pairs undergraduates with individual host sites for a day-long immersion experience over Winter Break. Over the course of a day, students gain valuable
exposure into a field of interest as well as mentorship from working professionals in the industry, emerging from the program with new insight and contacts. In January 2017, over 250 job shadows were completed nationwide.

Students who participate in the program can expect to:
- Connect with alumni and employers
- Gain insight into what it would be like to work in an organization on a day-to-day basis
- Observe client/customer interactions and sit in on staff meetings
- Discuss your career pursuits and aspirations with professionals

The 2018 Job Shadow program will take place from January 3-9 at sites nationwide. Register on EagleLink.

Save the Date: New York City Career Fair
Tuesday, January 9th, 9:00 am-5:00 pm, NY Hilton Midtown
Attend the Career & Internship Connections Fair in New York City on January 9th. This popular event allows Boston College students to network and interview for internships and full-time jobs with employers from a variety of career industries.

R.I.D.E: Racial Identity Development Experience
The Racial Identity Development Experience is a weekend retreat that provides undergraduates a safe space to consider and discuss experiences of race and identity, on and off of BC’s campus. On this retreat, participants will have the opportunity to engage in meaningful dialogue, reflect on their own personal experiences, and learn from other students. You’ll also get the chance to move in a day earlier than your peers. Questions? Email Genesis Arocho at arochoq@bc.edu. Apply here: RID Application Form.

Take Home Professor is back: 3 left!
Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.
Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Announcing New Program: Lunch with a Professor

Grab a few of your classmates and take your professor to lunch (on us!)

The Carroll School of Management introduces “Lunch with a Professor.” We will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.
2. Invite your professor to lunch and give her/him some available dates.
3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.
4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.
5. Enjoy your lunch at any of the on-campus dining locations!
6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.
7. Take a picture with you and the professor and send it to Erica Graf.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each “Lunch with a Professor” can have a maximum of five students in attendance.
Sponsored by the Accenture Fund at Boston College

**Want to stay on top of the latest events within the Carroll School?**

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.