

Masters of Business Administration/ M.A., Urban and Environmental Policy and Planning

Executive Summary

The fields of planning, policy and management have always been linked, but the value of the nexus increases with a complex global economy and growing world population. Planning and policy guide future investment and development patterns; innovators in all sectors develop increasingly creative approaches to meeting societal needs within these frameworks. Planning and policy and management disciplines have embedded in them broad debates and critical thinking about the environment, human settlements, social and environmental justice, corporate responsibility, sustainable communities and land use, each guided by core values, accountability and professional practice.

A dual degree program offered by the Boston College Carroll School of Management and the Tufts University Department of Urban and Environmental Policy and Planning will attract students interested in urban and environmental policy and planning who also want to develop leadership and management skills to implement initiatives, and it will attract business students interested in social entrepreneurship, corporate social responsibility and sustainability. The value-driven nature of both programs means that in scholarship and practice, faculty and students in the dual program will actively negotiate the complex and evolving relationship between business and civil society.

Introduction

Planners and policy makers facing management challenges can be found in environmental consulting organizations, real estate development organizations, government agencies dealing with issues such as land use and brown field development, environmental policy and regulation, and non-profit environmental and community development organizations at the local, state, and national level.

The dual degree is designed for students in the public, private, and non-profit sectors who have an interest in urban and environmental planning, but recognize that an important component of success in their job will involve management and leadership skills. The proposed courses of study will train professionals able to deal with the management and leadership aspects of urban and environmental challenges that confront government, non-profit organizations, and private enterprise. The program combines the analytic tools of business with the writing, communication and subject matter knowledge of policy and planning.

A dual degree in urban and environmental policy and planning and management will allow students with an interest in environmental planning and policy to develop management skills as part of their education. By pursuing a dual degree in the Boston College MBA program and the Tufts Urban and Environmental Policy and Planning Master of Arts program students will develop management and environmental planning and policy skills that will enable them to be more effective in the many jobs requiring both subject matter and management expertise.

Following is a typical plan of study for a CSOM path of entry (entering the MBA program first year):

CSOM Path of entry

Year	Semester	Residency	Course	CSOM Credit	UEP Credit
1	F	CSOM	First Year MBA	16	**Note: UEP requirements for Econ and Quant will be satisfied by the MBA program 0
1	S	CSOM	First Year MBA	16	0
2	F	UEP	1 Capstone course at CSOM with remainder at UEP	3	Foundations, Cities and 1 UEP elective (3)
2	S	UEP	1 Capstone course at CSOM with remainder at UEP	3	Field Projects and 2 UEP electives (3)
3	F	CSOM	1 Elective course at CSOM with remainder at UEP	3	Thesis and 2 UEP electives (3)
3	S	UEP	1 Elective course at CSOM with remainder at UEP	3	Thesis and 2 UEP electives (3)
Total Credits				44	12**

Course Sequence at CSOM:

Students exercising Options 1 or 2 must take the First MBA course requirements at CSOM during their first year in residency at CSOM.

Following is a typical plan of study for a UEP Path of Entry (entering the UEP program first year):

UEP Path of entry

Year	Semester	Residency	Course	CSOM Credit	UEP Credit
1	F	UEP		0	Foundations, Cities and 2 UEP electives (4)
1	S	UEP		0	Field projects and 3 UEP electives (4)
2	F	CSOM	First year MBA	16	**Note: UEP requirements for Quant and Econ will be satisfied by the MBA program
2	S	CSOM	First year MBA	16	0
3	F	UEP	1 Capstone course and 1 elective at CSOM with remainder at UEP	6	Thesis and 1 UEP elective (2)
3	S	CSOM	1 Capstone course and 1 elective at CSOM with remainder at UEP	6	Thesis and 1 UEP elective (2)
Total Credits				44	12**

Course Sequence at UEP:

Students exercising Option 1 (first year at UEP) must take Foundations and Cities (Fall) and Field Projects (Spring) during their first year at UEP. Remaining UEP requirements may be completed at any time during subsequent years.