

MICHAEL SERAZIO

Assistant Professor | Boston College | Department of Communication
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ACADEMIC EMPLOYMENT

Boston College - Department of Communication
Assistant Professor (2015-current)

Fairfield University - Department of Communication
Assistant Professor (2010-2015)

EDUCATION

University of Pennsylvania
Ph.D., Annenberg School for Communication (2010)
Advisor: Barbie Zelizer
Committee Members: Katherine Sender & Joseph Turow
M.A. in Communication (2007)

Columbia University
M.S., Graduate School of Journalism (2003)
Advisor: Stephen D. Isaacs

University of San Francisco
B.A., Department of Communication Studies (2002)
Summa Cum Laude & Salutatorian
Minor: Japanese; Minor: Religious Studies

Sophia University (Tokyo)
Language and cultural studies at international campus (2000-2001)

BOOK

Serazio, M. (2013). *Your ad here: The cool sell of guerrilla marketing*. New York, NY: New York University Press.

PEER-REVIEWED JOURNAL ARTICLES

Serazio, M. (forthcoming). Producing popular politics: The infotainment strategies of American campaign consultants. *Journal of Broadcasting and Electronic Media*.

- Serazio, M. (2017). Branding politics: Emotion, authenticity, and the marketing culture of American political communication. *Journal of Consumer Culture*, 17(2), 225-241.
- Serazio, M. (2016). Encoding the paranoid style in American politics: 'Anti-establishment' discourse and power in contemporary spin. *Critical Studies in Media Communication*, 33(2), 181-194.
- Serazio, M. (2015). Selling (digital) millennials: The social construction and technological bias of a consumer generation. *Television & New Media*, 16(7), 599-615.
- Serazio, M. (2015). Managing the digital news cyclone: Power, participation, and political production strategies. *International Journal of Communication*, 9, 1907-1925.
- Serazio, M. (2014). The new media designs of political consultants: Campaign production in a fragmented era. *Journal of Communication*, 64(4), 743-763.
- Serazio, M. (2013). The elementary forms of sports fandom: A Durkheimian exploration of team myths, kinship, and totemic rituals. *Communication and Sport*, 1(4), 303-325.
- Serazio, M., & Szarek, W. (2012). The art of producing consumers: A critical textual analysis of post-communist Polish advertising. *European Journal of Cultural Studies*, 15(6), 753-768.
- Serazio, M. (2011). Ethos groceries and countercultural appetites: Consuming memory in Whole Foods' brand utopia. *The Journal of Popular Culture*, 44(1), 158-177.
- Serazio, M. (2010). Shooting for fame: Spectacular youth, web 2.0 dystopia, and the celebrity anarchy of generation mash-up. *Communication, Culture & Critique*, 3(3), 416-434.
- Serazio, M. (2010). When the sportswriters go marching in: Sports journalism, collective trauma and memory metaphors. *Critical Studies in Media Communication*, 27(2), 155-173.
- Serazio, M. (2009). Geopolitical proselytizing in the marketplace for loyalties: Rethinking the global gospel of American Christian broadcasting. *Journal of Media and Religion*, 8(1), 40-54.
- Serazio, M. (2008). The apolitical irony of generation mash-up: A cultural case study in popular music. *Popular Music and Society*, 31(1), 79-94.

BOOK CHAPTERS

- Serazio, M., & Duffy, B.E. (forthcoming). Social media marketing. In J. Burgess, T. Poell, & A. Marwick (Eds.), *The SAGE Handbook of Social Media*.
- Serazio, M. (2017). Co-opting the culture jammers: The guerrilla marketing of Crispin Porter + Bogusky. In M. DeLaure & M. Fink (Eds.), *Culture jamming: Activism and the art of resistance* (pp. 237-253). New York, NY: New York University Press.

Serazio, M. (2011). Against McCollege. In B. Zelizer (Ed.), *Making the university matter* (pp. 53-54). London, UK: Routledge.

Serazio, M. (2009). Free newspapers. In C.H. Sterline (Ed.), *Encyclopedia of journalism* (Vol. 2, pp. 648-650). New York, NY: Sage.

Serazio, M. (2009). Rethinking a villain, redeeming a format: The crisis and cure in tabloidization. In B. Zelizer (Ed.), *The changing faces of journalism: Tabloidization, technology and truthiness* (pp. 13-16). London, UK: Routledge.

Serazio, M. (2008). Virtual sports consumption, authentic brotherhood: The reality of fantasy football. In L.W. Hugenberg, P. M. Haridakis, & A. Earnhardt (Eds.), *Sports mania: Essays on fandom and the media in the 21st century* (pp. 229-242). Jefferson, NC: McFarland & Company.

OTHER MANUSCRIPTS

Serazio, M. (book under contract). *Out of bounds: The media and politics of American sports culture*. New York, NY: New York University Press.

Thorson, E., & Serazio, M. (revise and resubmit at *Public Opinion Quarterly*). Sports fandom and political attitudes.

ACADEMIC HONORS

NCA Michael Pfau Outstanding Article Award (Top Article in Political Communication) (2016)
"The new media designs of political consultants: Campaign production in a fragmented era" published in *Journal of Communication*

Your ad here: The cool sell of guerrilla marketing

Media Ecology Association's Susanne K. Langer Award for Outstanding Scholarship in the Ecology of Symbolic Form (2015)

NCA Visual Communication Division Book of the Year (2013)

Also reviewed by: *Media International Australia* (May 2014); *The Journal of American Culture* (Mar 2014); *The Journal of Popular Culture* (Dec 2013); *Choice* (Sep 2013); *Inside Higher Ed* (17 Jul 2013); *Publisher's Weekly* (11 Feb 2013)

NCA Gerald R. Miller Award (Top Doctoral Dissertation) (2011)

Top Paper in ICA Popular Communication Division (2011)

"The conquest of contemporary cool: Culture jamming, guerrilla marketing, and consumer governance"

NCA Donald P. Cushman Award Finalist (Top Student Paper) (2007)

Top Paper in NCA American Studies Division (2007)

"Ethos groceries and countercultural appetites: A case study of Whole Foods"

The Father Flynn Award (2002)
Highest GPA (3.98) in University of San Francisco graduating class

Graduate of the Year (2002)
University of San Francisco Department of Communication Studies

REFEREED CONFERENCE PAPERS

Thorson, E., & Serazio, M. (May 2017). Apolitical escapism or covert ideological vehicle? The relationship between sports fandom and political attitudes. International Communication Association, Sports Communication Division - San Diego, CA.

Shaker, L., & Serazio, M. (November 2016). The triumph of the reality idles: Or, how we learned to love inertia. National Communication Association, Media Ecology Division - Philadelphia, PA.

Serazio, M., & Duffy, B. (June 2016). The Instagram ethic and the spirit of social capitalism: Authenticity, micro-celebrity, and digital brand labor. Celebrity Studies Conference - Amsterdam, The Netherlands.

Serazio, M. (June 2016). Producing popular politics: The infotainment strategies of American campaign consultants. International Communication Association, Popular Communication Division - Fukuoka, Japan.

Serazio, M. (July 2015). Branding politics: Emotion, authenticity, and the encoding of political communication. International Popular Culture Association Conference - Reykjavik, Iceland.

Serazio, M. (May 2015). The paranoid style in American political communication: 'Anti-establishment' discourse and contemporary GOP spin. International Communication Association, Political Communication Division - San Juan, Puerto Rico.

Serazio, M. (May 2014). Producing viral politics: The technological strategies of campaign consultants. International Communication Association Preconference on Qualitative Political Communication Research - Seattle, WA.

Serazio, M. (Nov 2013). The stage managers of political communication: New media designs and campaign production in a fragmented era. National Communication Association, Political Communication Division - Washington, DC.

Serazio, M. (Jul 2012). Selling (digital) millennials: The social construction and technological bias of a consumer generation. International Association of Media and Communication Research, Emerging Scholars Network - Durban, South Africa.

Serazio, M., & Szarek, W. (Jul 2012). The art of producing consumers: A critical textual analysis of post-communist Polish advertising. International Association of Media and Communication

Research, Post-Socialist and Post-Authoritarian Communication Working Group – Durban, South Africa.

Serazio, M. (Jul 2012). Crowd-sourcing consumer governance: Social media marketing and the Web 2.0 populism of viral culture. International Association of Media and Communication Research, Political Economy Section – Durban, South Africa.

Serazio, M. (Nov 2011). Buzz agency and the regime of dialogue: How brands conscript conversations and govern unmanageable subjects. National Communication Association, Critical and Cultural Studies Division – New Orleans, LA.

Serazio, M. (May 2011). The ambient governance of advertainment: Branding power, popular culture, and consumer agency. International Communication Association, Popular Communication Division – Boston, MA.

Serazio, M. (May 2011). The conquest of contemporary cool: Culture jamming, guerrilla marketing, and consumer governance. International Communication Association, Popular Communication Division – Boston, MA.

Serazio, M. (Nov 2009). Shooting for fame: Spectacular youth, Web 2.0 dystopia, and the celebrity anarchy of generation mash-up. Media, Communication and the Spectacle – Rotterdam, The Netherlands.

Serazio, M. (Nov 2009). Your ad here: The creative channels and unexpected spectacle of guerrilla marketing. National Communication Association, Critical and Cultural Studies Division – Chicago, IL.

Serazio, M. (Jul 2009). The fellowship toward the ring: Totem loyalty and fandom rituals of Philadelphia's brotherly October. International Association for Media and Communication Research, Media and Sport Section – Mexico City, Mexico.

Serazio, M. (May 2009). The r3VOLution will not be televised: An ethnographic essay on politics 2.0 and Ron Paul's mash-up subculture. International Communication Association, Political Communication Division – Chicago, IL.

Serazio, M. (May 2009). When the sportswriters go marching in: Sports journalism, collective trauma and memory metaphors. International Communication Association, Popular Communication Division – Chicago, IL.

Serazio, M. (Nov 2008). (New) media ecology and generation mash-up identity: The technological bias of millennial youth. National Communication Association, Media Ecology Association – San Diego, CA.

Serazio, M. (Nov 2008). Geopolitical proselytizing in the marketplace for loyalties: Rethinking the global gospel of American Christian broadcasting. National Communication Association, Religious Communication Association – San Diego, CA.

Serazio, M., & Figueiras, R. (Jul 2008). Modernity stillborn: European anxieties and Catholic identities in Portugal's abortion debate. Association for Cultural Studies Crossroads - Kingston, Jamaica.

Serazio, M., & Hardy, B.W. (May 2008). Right behind *Left Behind*: The conservative geopolitics of Christian apocalyptic entertainment. International Communication Association, Political Communication Division - Montreal, Canada.

Serazio, M. (Nov 2007). Ethos groceries and countercultural appetites: A case study of Whole Foods. National Communication Association, Top Papers in American Studies Division - Chicago, IL.

Wainwright, D., Serazio, M., & Nagler, R. (Jul 2007). Buy me, be me: Gender, sexuality, and thin-ideal messages in teen magazine advertisements. International Association of Media and Communication Research, Gender and Communication Section - Paris, France.

Serazio, M. (Jul 2007). Celebrity anarchy: Rethinking fame for the 21st century. International Association of Media and Communication Research, Emerging Scholars Network - Paris, France.

Serazio, M. (Nov 2006). A war on meaning: Public discourse and the ban on flag-draped coffin images. National Communication Association, Visual Communication Division - San Antonio, TX.

Serazio, M. (Jul 2006). Virtual sports consumption, authentic brotherhood: The reality of fantasy football. International Association of Media and Communication Research, Media and Sport Section - Cairo, Egypt.

INVITED TALKS & LECTURES

Boston College

"Real News, Real Sources: A Civic Responsibility" - Excellence in Teaching Day Panelist (8 May 2017)

"Beyond the Box Score" Host for Ben Shpigel, *New York Times* sportswriter (16 Feb 2017)

"Talking Democracy" Introduction for Harry Enten, *FiveThirtyEight* Senior Political Writer (15 Nov 2016)

"Talking Democracy" Host for Annie Lowrey, *New York* writer (12 Oct 2016)

Lilly Graduate Fellows - Conference Panelist (16 Aug 2016)

Boston College Women's Summit - "Imagination" Panel Moderator (9 Apr 2016)

"Primary Talk" Panel Co-Host and Co-Organizer - McGuinn Hall (3 Feb 2016)

Pathways Faculty Connection Program - Cheverus Hall (3 Dec 2015)

"The Power of Global Pop Culture" - International Education Week (11 Nov 2015)

Fairfield University

Q & A with Jenna Bush and Alexandra Pelosi (25 Mar 2014)

Q & A with Emily Bazelon, *New York Times Magazine* staff writer (2 Mar 2015)

Introduction and Q & A with Alessandra Stanley and Frank Bruni, *New York Times* columnists (9 Oct 2014)
Q & A with David Gregory, *Meet the Press* host (22 Sep 2014)
"Fairfield, Francis, and the Frontier" President's Mission & Identity Retreat speech (20 Sep 2014)
Internship session at AJCU Communication Departments Meeting (17 Jul 2014)
Introduction to Douglas Rushkoff at Media Literacy Research Symposium (21 Mar 2014)
Introduction and Q & A with Ronan Farrow, MSNBC host (18 Mar 2014)
Introduction to A.O. Scott, *New York Times* film critic (27 Jan 2014)
"The Future of Spin" 92nd Street Y telecast pre-lecture (23 Oct 2013)
Introduction and Q & A with Steve Kroft, *60 Minutes* correspondent (16 Sep 2013)
Panelist for "Talk About Communication: 25 Years of Communication at Fairfield University" (4 Apr 2013)
Q & A with Kati Marton, ABC and NPR correspondent (12 Nov 2012)
Panelist for "The Changing Face of News" with Len Downie, *Washington Post* editor (12 Nov 2012)
Introduction and Q & A with Byron Pitts, *60 Minutes* reporter (23 Feb 2011)

Your ad here: The cool sell of guerrilla marketing

Portland State University - Portland, OR (20 May 2014)
Marketing Roundtable, Cultural Alliance of Fairfield County - Fairfield, CT (18 Sep 2013)
University of Pennsylvania Bookstore - Philadelphia, PA (22 Apr 2013)
Temple University - Philadelphia, PA (22 Apr 2013)
Fairfield University Bookstore - Fairfield, CT (10 Apr 2013)
University of San Francisco - San Francisco, CA (29 Nov 2011)

Other Speaking Events

"Roundtable on New Mediascapes and the Futures of Advertising (sponsored by *Advertising & Society Quarterly*) (18 Aug 2017)
Panel discussant - New York, NY
"Clearing the Fog on Sponsored Content: A Thought Leader Summit" (sponsored by American Press Institute and *The Atlantic*) conference (25 Sep 2013)
"Ethics and Transparency" panelist - Washington, DC
"Transmedia Hollywood 4" conference (12 Apr 2013)
"Revolutionary Advertising: Cultivating Cultural Movements" panelist - University of California at Los Angeles
Fairfield Museum's Public Schools Professional Development Day (2 Nov 2010)
"Linking Baseball Culture and Classroom Learning" panelist - Fairfield, CT
"Blowing Up the Brand" conference (9 May 2009)
Panel respondent - New York University

TEACHING EXPERIENCE

Assistant Professor - Boston College
COMM2184: Sports, Media, and Culture (developed new course)

COMM3361: Popular Culture Theory (developed new course)
COMM4442: Intercultural Communication
COMM4452: News Media and Democracy (developed new course)
COMM4961: Honors Thesis (3 students supervised)

Assistant Professor – Fairfield University
CO130: Mass Media and Society
CO237: Sports, Media, and Culture
CO333: News Media and Democracy
CO336: Social Media
CO337: Visual Communication
CO398: Internship Program Coordinator
CO537: New Media Studies

Master's Thesis – Fairfield University
Advisor – 2 students
2nd Reader – 7 students

Senior or Honor's Thesis – Fairfield University
Advisor – 3 students

Instructor – Drexel University
COM150: Mass Media and Society (Winter 2009)

Instructor – University of Pennsylvania
COMM262: Visual Communication (Summer 2008)

Teaching Fellow – University of Pennsylvania
COMM262: Visual Communication (Spring 2007)
COMM439: Media Criticism (Fall 2007)

GRANTS & FUNDED RESEARCH

Boston College
\$16,350 Research Across Departments and Schools – "How Sports Coverage Shapes Political Attitudes" (co-investigator, Emily Thorson) (Spring 2016)
\$1,000 Undergraduate Research Fellowship – 100 hours of assistance (Fall 2015, Summer 2016, Spring 2017)

Fairfield University Summer Research Stipend (2011)
\$3,500 Award from Faculty Research Committee
Project Title: "Selling millennials: The social construction of a (consumer) generation"

Monbusho (Japanese Government) Grant (2000-2001)
\$15,000 Award for foreign scholars at Japanese universities

UNIVERSITY, DISCIPLINE & COMMUNITY SERVICE

Boston College

University Service:

Intersections and Volunteer and Service Learning Center - Nicaragua Immersion Trip (31 May - 7 Jun 2017)

Halftime 87 - Faculty "Sweep" Weekend Volunteer (17-19 Feb 2017)

Office of International Students and Scholars Conversation Partners Program (2016-present)

Church in the 21st Century Center - Advisory Committee (2016-present)

Journalism Program Steering Committee (2017-present) and Faculty Hire Search Committee (2016)

Commencement Faculty Marshall (2016, 2017)

UPrising Dance Crew - Student Organization Advisor (2015-present)

Department of Communication Service:

Academic Excellence Paper Awards Reviews (2017)

Faculty Advisor - 30 students (2016-present)

Lamda Pi Eta Faculty Co-Advisor (2017-present)

Events Committee (2015-present)

Future Vision Working Group (2016)

Curriculum Committee (2015-present)

National Seminar for Jesuit Higher Education

Conversations Magazine board member (2014-2017)

Fairfield University

Cura Personalis Faculty Mentor (2014-2015)

2020 Strategic Planning "Candidates of the Future" Committee Member (2014-2015)

Commencement Assistant Marshall (2014)

Open Visions Forum Deputy Director (2013-2015)

Public Lectures and Events Committee Chair (2013-2014) and Member (2013-2015)

Social Media Advisory Group (2013-2014)

Individually Designed Major Advisory Committee (2012-2015)

"The Mirror" (Student Newspaper) Advisory Board (2011-2015)

Educational Technologies Committee Member (2011- 2013)

Spring Break Service Trip Faculty Leader, Miami (2013)

Spring Break Service Trip Faculty Leader, New Orleans (2011)

Department of Communication Website Content Management Liaison (2010-2015)

Editorial Board Member

Rock Music Studies

Manuscript Reviewer

Journal of Communication

Critical Studies in Media Communication

International Journal of Communication

American Behavioral Scientist

Mass Communication & Society

Television & New Media
Journalism: Theory, Practice & Criticism
Communication Quarterly
Journal of International Communication
Popular Music & Society
European Journal of Cultural Studies
Journal of Media & Religion
Communication & Sport
Rock Music Studies
Transformative Works & Cultures
Digital Health

NCA Political Communication Division - Michael Pfau 2017 Outstanding Article Award
International Communication Association - Popular Communication Division
International Communication Association - Theme Sessions
Oxford University Press - Book Proposal

Annenberg School for Communication Graduate Council
Student Representative (2006-2007)

Alpha Sigma Nu (2001 induction)
Member, Jesuit Honor Society

OTHER RESEARCH EXPERIENCE

Research Fellow - University of Pennsylvania
Editorial Assistant, *Journalism: Theory, Practice & Criticism*
About to die: How news images move the public (Barbie Zelizer)
Center for Global Communication Studies (Monroe Price)
Prime Time Doctors, 2nd Edition Video Essay (Joseph Turow)

Annenberg/Oxford Summer Institute (2007)
Seminar graduate, "Global Media Policy"

PROFESSIONAL JOURNALISM EXPERIENCE

Freelance Contributor

Serazio, M. (Fall 2017). Teaching through Trump (and my own bias). *Conversations*, 52, 52.

Serazio, M. (17 Jan 2017). A San Diego fan's eulogy: Dispatches from the last Chargers game. Ever. *Sports Illustrated's "The Cauldron."*

Serazio, M. (12 Jan 2017). Why sports should be more political. *Bloomberg View*.

Serazio, M. (Spring 2017). Making micro-aggressions visible. *Conversations*, 51, 16-17.

Serazio, M. (21 Mar 2016). Guerrilla marketing: How Cubans work around a national ban on advertising. *TheAtlantic.com*.

Serazio, M. (Fall 2015). What technology can't replace. *Conversations*, 48, 19-20.

Serazio, M. (21 Jun 2014). GOP's 'anti-establishment' con job: A cynical gambit to secretly talk about class. *Salon.com*

Serazio, M. (15 Jan 2014). Apple's new ad: Don't worry about jobs, follow your passion! NewRepublic.com.

Serazio, M. (2 Jul 2013). Why advertising has become guerrilla warfare. *The Wall Street Journal's "Speakeasy" Blog*.

Serazio, M. (1 Jul 2013). Selling out for sponsored content. TheNation.com.

Serazio, M. (30 Apr 2013). How guerrilla marketers made people into their platform. *Bloomberg View*.

Serazio, M. (11 Apr 2013). Digital journalism and the end of church and state. NYU Press "From the Square" Blog.

Serazio, M. (29 Jan 2013). Just how much is sports fandom like religion? TheAtlantic.com.

Serazio, M. (5 Nov 2012). Before the polls close: Early lessons from the 2012 campaign. NYU Press "From the Square" Blog.

Serazio, M. (26 Sep 2012). 'The Real Mitt Romney' is funny, but is it art? TheAtlantic.com.

Serazio, M. (Summer 2011). Social media and the Arab Spring. *Fairfield Magazine*.

Serazio, M. (22 Apr 2011). 'The Greatest Movie Ever Sold' and the future of product placement. TheAtlantic.com.

Serazio, M. (11 Jan 2011). Jared Lee Loughner and the rise of anti-social media. TheAtlantic.com.

Serazio, M. (29 May 2009). Shooting for fame: The (anti-)social media of a YouTube killer. *FlowTV*, 9(14).

Serazio, M. (18 May 2008). John McCain's big Ron Paul problem. *The Providence Journal*.

Serazio, M. (3 Jul 2007). Die Hard neocon. PopMatters.

Philadelphia Weekly pop music previews (2006-2008)

AlterNet reporting and op-ed essay (2002-2003)

Staff Writer - *Houston Press* (2003-2005)

Alt-Weekly with 100,000 circulation

Covered social, cultural, and media affairs

15 cover stories (4,000 - 6,000 word features)

JOURNALISM HONORS

The Livingston Awards (2005)

Finalist: "Gambling on Iraq" (Houston Press)

Largest National Reporting Prize for Journalists Under 35

The Maggie Awards (2005)

Finalist, Best Consumer Feature: "Gambling on Iraq"

The Magazine Awards of the Western Publishing Association

The Lone Star Awards

Finalist, Feature Story: "Gambling on Iraq" (2005)

1st Place, Student Print Category: "Godspell" (2004)

Finalist, Student Print Category: "Go, Baby, Go" (2004)

Texas Statewide Journalism Prize

MEDIA COMMENTARY

On guerrilla marketing:

- Garfield, B. (25 Mar 2016). Cuba's advertising challenge. On the Media.
Chayka, K. (29 Jan 2015). Meet the Don Draper of guerrilla marketing. TakePart.com.
Smith, S.V. (18 Mar 2014). Quizzes are free data mining tools for brands. Marketplace.
Jenkins, H. (17 Sep 2013). Guerrilla marketing? An interview with Michael Serazio.
Confessions of an Aca-Fan: The Official Weblog of Henry Jenkins.
Pooley, J. (3 Jul 2013). Your ad here: The cool sell of guerrilla marketing. New Books in Communications Podcast.
Boyd, K. (28 May 2013). From product to cultural craze. KERA's "Think."

On new media:

- Timpane, J. (20 Jul 2014). The social media side of war. *The Philadelphia Inquirer*.
Nielsen, R.K. (27 Jan 2013). QualPolComm preview interview. Qualitative Political Communication Research Blog.
Smith, S.V. (23 Apr 2013). Twitter edges closer to TV with advertising deal. Marketplace.
Leopold, T. (27 Mar 2013). The internet: It's like never leaving junior high. CNN.com.
Altimari, D. (23 Oct 2012). In U.S. senate race, McMahan and Murphy sticking to prepared scripts. *The Hartford Courant*.
Adelson, E. (9 Sep 2011). Could Twitter or Facebook have made a difference? Yahoo! News.
MSNBC's "Jansing & Co." (13 Jan 2011)
WNPR's "Where We Live" (11 Jan 2011)
Smith, A. (10 Jan 2011). Arizona tragedy serves as reminder to colleges to remain vigilant in recognizing signs of anti-social behavior. *The New Haven Register*.

On sports:

- Tobin, A. (30 Oct 2013). OK, Boston, congrats. But who won the World Series of fans? Marketplace.
Jaque, J.M. (23 Mar 2013). Cambiar de equipo de futbol... ? Y por que no? *La Tercera* (Chile).
"Connecting the Generations: Q & A with Filip Bondy." *ASC Newslink*. (Spring 2013)
WBAL's (Baltimore) "Maryland's News Now" (31 Jan 2013)
Timpane, J. (22 Oct 2012). Tonight's debate: Lions, tigers, and bears - or elephants vs. donkeys. *The Philadelphia Inquirer*.
Meltzer, K. (19 Oct 2012). Fan psychology: Why we 'grieve' when our sports teams suffer gut-wrenching losses. Yahoo! Sports.

FILMMAKING

Illa: Explorations in Philly Identity

- Writer and director of documentary short (18 min)
MiND TV "Philadelphia Stories 6" Selection - Jan 2009 regional premiere

Credit Card Debt Public Service Announcement ("Priceless")
Semi-finalist, Service Employees International Union national competition (60 sec)

Prime Time Doctors, 2nd Edition
Director and co-author of video essay (22 min)
Funded by Robert Wood Johnson Foundation
Distributed to 20,000 medical students annually

AFFILIATIONS & MEMBERSHIPS

American Association of University Professors
National Communication Association
International Communication Association
International Association for Media and Communication Research
Association for Cultural Studies