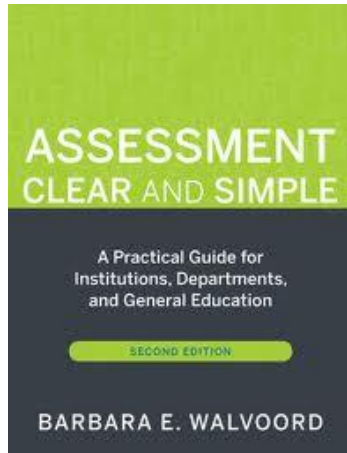


Assessment Clear and Simple: A Practical Guide for Institutions, Departments, and General Education (2010)

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This second edition of this resource offers a concise, step-by-step guide that helps make assessment simple, cost-efficient, and useful to an institution. It contains effective strategies for meeting the requirements of accreditation agencies, legislatures, review boards, and others, while emphasizing and showing how to move from data to actions that improve student learning. This thoroughly revised and updated edition includes many new or expanded features, including: Illustrative examples drawn from the author's experience consulting with more than 350 institutions; a basic, no-frills assessment plan for departments and for general education; tips on how to integrate portfolios and e-portfolios into the assessment process; suggestions for using rubrics and alternatives to rubrics, including doing assessment for multidisciplinary work; clear instructions on how to construct a coherent institution-wide assessment system and explain it to accreditors; ideas for assigning responsibility for general education assessment; strategies for gathering information about departmental assessment while keeping the departmental workload manageable; information on how to manage assessment in times of budgetary cutbacks.