Office of Student Involvement

Department Name: Office of Student Involvement
Program or Service: Women's Summit: Own It

Brief description of program or service:
The Boston College Women's Summit is a daylong conference designed to inspire Boston College students with an interest in supporting and empowering young women. The Summit, which was built by BC students in 2014, bridges the gap between a diverse group of 21st century leaders and the millennials who admire them, by offering a platform for students and alumnae/professionals to interact, learn and grow.

The Summit is a collaboration between the Office of Student Involvement’s Experiential Leadership area and the Women’s Center.

Date: 6/1/2016

1. State the formal learning and/or operational outcomes for the program, service, or department:

   By participating in the Summit, participants will have the opportunity to:
   1. Explore their passions
   2. Determine opportunities to develop meaningful personal & professional lives
   3. Connect with inspiring leaders and stakeholders at BC
   4. Witness a diversity of perspectives on how fulfillment is defined
   5. Discuss various challenges & opportunities associated with womanhood in the 21st century
   6. Identify commonalities between themselves and the event speakers/presenters

2. Where are these learning outcomes published? Be specific. (Where are the department’s learning expectations accessible to potential students: on the web or in your department’s handouts?):
http://www.bcownit.com/outcomes/

3. What data/evidence is used to determine whether participants have achieved the stated outcomes? (What method did you use? What were you measuring?):
A survey assessment is done at the conclusion of the summit. Demographic information is collected from the swipes in MyBC.

4. Who collects and interprets the data/evidence? When and how often does this occur? Who assists in interpreting and analyzing the data?:
Data is collected and interpreted by the summit advisers at the conclusion of each year’s summit.

5. Individuals with whom the data is shared (list primary and secondary stakeholders and narrative as to why):
The Office of Student Involvement, Women’s Center, Summit planning team, Vice President for Student Affairs Office.

6. What changes have been made as a result of using the data/evidence? (What was the change? What data led you to make that change?) If no change, indicate why:
Change: Formulate concrete learning goals and outcomes for the Summit that are publicized so students and speakers know what to expect from the conference. Data: Summit outcomes did not exist prior to the Fall 2016 summit.

Change: Focus on what students Own It designed for and intentionally recruit a diverse population of these students. Data: For the spring 2015 summit, 93.21% of participants identified as female, the majority of participants were Class of 2018, sophomores (33.48%), the majority of participants identified as white (66.51%), the majority of participants were in MCAS (59.72%).

Change: Invite fewer speakers and provide attendees more opportunities to interact with them. Data: Suggestions from the fall 2016 survey suggesting (1) structuring the schedule so attendees have multiple workshop opportunities, (2) offering small group time with speakers will offer more of a chance to connect, (3) Intentionally structuring lunch so attendees are able to utilize that time to connect with speakers whether at a table or during an extended workshop, (4) thinking about other creative ways that attendees can interact with speakers, such as a networking event.

7. How do you know that the changes have resulted in improved learning outcomes?

Progress:

Give the date of your last program review: 5/31/2017
Providing: Office of Student Involvement
Department:

Responsible Roles: No Roles Selected