Office of Student Involvement

Program or Service: The LeaderShape Institute

Brief description of program or service: The LeaderShape Institute is a week-long leadership retreat for 50 undergraduate students from all class years. The purpose of the LeaderShape Institute is to produce a breakthrough in the leadership capacity of participants which is demonstrated through their involvement in the community.

Date: 6/1/2016

Learning Outcomes

By participating in the LeaderShape Institute students will be able to:

1. Identify their core ethical and personal values.
2. Create a vision for the greater good of a community which includes a "healthy disregard for the impossible."
3. Articulate action steps necessary to implement a vision.

Operational Outcomes

1. Recruit a diverse group of 50 students that represents BC in terms of race/ethnicity, gender school, and involvement.
2. Recruit five cluster facilitators (BC faculty/staff) that represent at least three divisional areas (i.e. student affairs, academic affairs, mission and ministry, etc.)

Website: bc.edu/leadershape; the outcomes will also be published in the participant’s materials for the week.

Two assessments are completed after the LeaderShape Institute: (1) A paper survey by the national LeaderShape office that focused on the overall experience, orientation preparation, and the two Co-Lead Facilitators. The survey uses a 7-point Likert scale and open-ended questions. (2) A paper survey from OSI that asked about learning outcomes satisfaction with the site, the Cluster Facilitators, On-Site Coordinators, and general experience.

Data is collected by the Assistant Director for Leadership on a yearly basis. Recommendations are provided to the national LeaderShape office for improvements to the program curriculum. The data is interpreted and analyzed by the Assistant Director, a graduate assistant, and student coordinator. The results of all assessment are utilized to make improvements the following year.

Data is shared with the director of the Office of Student Involvement, the Vice President for Student Affairs, and incoming Cluster Facilitators (faculty/staff). The data is also utilized in program materials (i.e. publicity, website, etc.)

Change: The LeaderShape brand has been revamped to attract a diverse mix of students. Updated marketing has included flyers, posters, t-shirts, stickers, banners, and post-cards that will be used to recruit specific students. Social media presence will be a focus as well. Data: LeaderShape has attracted a student population that is more diverse than the general BC population. We would like to continue this trend. The planning team hopes to make LeaderShape a well known program on campus by creating one consistent brand and increasing our presence in campus throughout the year.

Change: Better inform faculty and staff about the impact of LeaderShape on Boston College students as compared to other students across the country. Data: Past assessments will be utilized to create a one-sheet description of the impact of LeaderShape.

We will have two areas of focus for recruitment. (1) Demonstrate successful spring recruitment (with upper class students) and fill the 2016-17 session at least to capacity (50 participants). (2) Focus on recruitment of males from all class years. Data: We have not filled a session to capacity (typically reaching ~45 students) and have been trending towards a higher number of females in the program.
have resulted in improved learning outcomes?

(continuous improvement evidence):

Progress:

Give the date of your last program review:

Providing: Office of Student Involvement

Department:

Responsible Roles: No Roles Selected

5/31/2017

Providing Department:

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