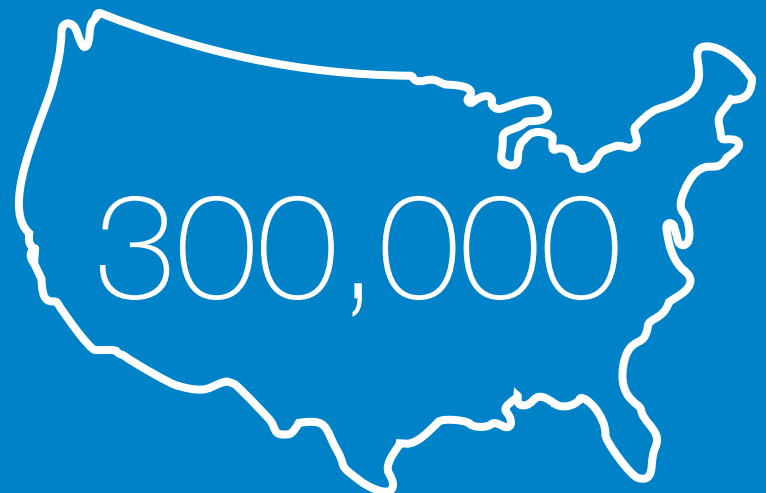


Keep on Smiling with Dental Blue[®]

We've made it easy to take care of your teeth, without breaking the bank. By deciding to combine Dental Blue with your Student Blue medical plan, you're choosing to improve your oral health, which leads to better overall health.

Access to nearly
300,000 locations
& 122,000 dentists



Dental Blue Covers:¹

- Routine cleanings once every 6 months
- One complete oral exam per year
- Bitewing X-rays once every 6 months
- Full mouth X-ray once every 60 months
- Emergency exams

Costs to Know:²

\$115.43

Average cost of
a routine cleaning

\$951.75

Average cost of
a root canal

1. Dental benefits are subject to a deductible, co-insurance, and maximum coverage amount (if applicable).

2. Average charge based on Blue Cross Blue Shield of Massachusetts book of business for calendar year 2016.