**Ethnic Heritage Month 2014-2015 Application**

*Which Ethnic Heritage Month are you applying for? (Please select one.)*

* Hispanic Heritage Month (September 15th – October 15th 2014)
* Native American Heritage Month (November 2014)
* Black History Month (February 2015)
* Asian Pacific American Heritage Month (April 2015)

*Which position are you applying for? (Please select one.)*

* Co-chair (There are two co-chairs per Ethnic Heritage Month)
* Public Relations Chair
* Event Co-Director (There are two co-directors for each signature event – determined by each committee/not to exceed 5 events)

**Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Contact Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Class Year: ☐2015 ☐2016 ☐2017 ☐2018

Questions:

1. Why do you want to be involved with this particular Ethnic Heritage Month?
2. What experiences and/or skills do you have that makes you a good candidate for the position you are applying for?
3. As a TEAM member, what are some of your strengths and weaknesses? How would these benefit (or adversely affect) the team?
4. What other student organizations/activities are you involved with during the academic year (14-15)?

**General Description of Roles**

Co-chair

It is the duty of the Co-Chairs to serve as the overarching leaders of the Ethnic Heritage Month and ensure that the Ethnic Heritage Month serves as a meaningful and insightful experience for committee members and event participants. Through strong relations with the advisory board, event co-directors, and members of the event planning committees, the Co-Chairs are to oversee the progress and ensure the success of their particular Ethnic Heritage Month as well as participate and support the other Ethnic Heritage Months.

Public Relation Chair

The Public Relations Chair serves as the leader for the Publicity & Marketing efforts of the entire committee, and is charged with publicizing the Ethnic Heritage Month through designing and creating promotional materials, as well as using Social Media as a platform for raising awareness of the Ethnic Heritage Month. The Public Relations Chair will work with the advisory board and co-chairs to recruit members for the Public Relations committee and oversee the progress of the committee.

Event Co-Director

Event Co-Directors serve as the leaders for signature events of the Ethnic Heritage Month. Co-directors for each event will collaborate with the advisory board, co-chairs, public relations committee, and other event committee members to plan and execute the signature event. Each pair of Co-Directors will take charge of one signature event and work to recruit committee members for their specific event.