Call for applications for a study visit entitled

CORPORATE RESPONSIBILITY AND SUSTAINABILITY
FOR SMALLER BUSINESSES

April 6th – 16th, 2010
Boston, Massachusetts & Seattle, Washington

Up to fourteen individuals (from Ireland and from Northern Ireland) including chief executive officers, human resource managers, and marketing directors from the small to medium-size enterprise sector will be selected to examine the role small businesses can play in promoting such practices as employee volunteerism, environmentally friendly technologies and design, charitable giving, human rights/fair labour practices, and civic engagement. The programme is sponsored by the Irish Institute at the Centre for Irish Programmes, Boston College, and the U.S. Department of State, Bureau of Educational and Cultural Affairs. Programme-related costs including travel, accommodation, tuition, and the majority of meals are provided. The programme is not open to U.S. citizens, Green Card holders, or past participants of U.S. Government-funded Irish Institute programmes. Short-listed applicants must be available for interview either 23rd February in Belfast or 24th February in Dublin. Please note that the programme is by necessity highly selective, and that consequently, not all applicants will be interviewed and not all interviewees will be invited to participate.

To apply: Please visit our website at http://www.bc.edu/irishinstitute for an application form. The completed form, in addition to a letter of interest, must be returned by email to Ms. Thea Gilien at gilien@bc.edu before 5 p.m. GMT on Friday, 12th February, 2010. The letter of interest should include: reason for application, your ability to contribute to the programme, and potential for sharing your experience upon your return home. For further information, please visit our website or telephone Ms. Thea Gilien (Dublin) at (353) 1 614 7450.