Center Updates

- Staff updates
- Corporate Partnership Update
- Research Update
- White House Summit on Working Families
Staff Update

Welcome Deb Baldwin
Director, Corporate Partnerships

• Boston College MBA/MSW
• Formerly with Bright Horizons and WFD
Staff Update

Brianna Dougherty
Member Relations Specialist

• Recent Boston College graduate (History and Communications)
• Intern at BCCWF for last year
Welcome new members!

- AbbVie

- Office of Personnel Management
Upcoming Events

Save the Date:  May 5-7, 2015
West Coast Destination
Joint Global/National Meeting
BCCWF 25th Anniversary

November 5, 2015 – Conference and Gala Celebration

Fall Roundtable Meeting: November 4-6, 2015 in Boston

*Sponsorship opportunities are available.*
Member Events

• 16 Web-Conferences in 2014
• Over 500 Attendees!
  • The New Dad: Take Your Leave Webinar
  • Open Forum: Topics included:
    • Flexible Work Arrangements
    • Work-Life Communications
    • Engagement
  • Individual and Organizational Solutions to Work-Family Conflict
  • Integrating the Culture of Health and Work-Life
  • Engaging Managers on Diversity & Inclusion in Asia
  • Overwhelmed: Work, Love, and Play When No One Has Time
Member Services 2014

- 40 listserv questions
- 30 member information requests

Recent topics include:

- Adoption and Foster Care Leaves
- Back-up Care
- College Planning Services
- E-cigarettes
- Employee engagement and work-life
- Employee Engagement Surveys
- Employee recognition
- Employees with PTSD
- Family Care Policies
- Flexible Work Programs
- Infertility Benefits
- Maternity Parking
- Nursing Mothers and Travel
- On-Site Gym Facilities
- Parental Leave Coaching
- Parental leave policies
- Retention of female blue collar workers
- Retirement Process
- Service Recognition
- Short-Term Disability
- Take Your Dog to Work Day
- Take Your Parents to Work Day
- Teleworker Travel Expenses
- The pros and cons of integrating EAP and work-life
- Wellness Rewards
- Work-Life Vendors
“New Dad” On The Road

- Several member companies have had Brad discuss our fatherhood research in-person or via webinar.
  - Bristol Myers Squibb
  - Johnson & Johnson
  - Brown Brothers Harriman
  - PWC
  - Cardinal Health
  - Sodexo
  - Federal Reserve Bank
  - Oregon State University
  - Wellington Management
  - MetLife
Upcoming Events

Kanter Award Webinar

It’s all a Blur – Workload and Work-Family

November 19, 2014,
10 – 11 am ET

Professor Glavin, McMaster University and Professor Schieman, University of Toronto
Research Update

- Kanter Top 10 Takeaways for 2014: Thank you to the Roundtable for Sponsoring!
  - Help select the winner: Seeking Kanter Award Advisory Committee Members
- Executive Briefing: *The Future of Flexibility*
- *The New Dad: Take Your Leave*
- 25th Anniversary Study for 2015
Contributions to Work-Life Dialogue

- **Brad Harrington**: Regular blog in Huffington Post
- **Lauren Stiller Rikleen**: Regular contributor to Fortune, HBR
- **Current hot topics** (some media examples):
  - **Millennials**: Forbes, CBS Boston, Fortune, NextAvenue
  - **Flexibility**: Talent Management, WorldatWork TV, HR Reporter, Yahoo

- Brad Harrington appointed to Governor Deval Patrick’s **Successful Women, Successful Families Task Force**
- Participated in **White House Summit of Working Families** and White House Working Fathers event in June
White House Summit on Working Families
Speaking our “work-life” language

• Businesses need talented employees who are fully engaged in their work
• Businesses that offer workplace flexibility will be able to attract and retain the best talent
• Work-life issues are not limited to any one gender, race, or job category
• Millennials are committed to working hard, but also maintaining a healthier work-life "balance”
• The United States lags behind other countries when it comes to paid leave
What was missing?

• Workplace flexibility as a business strategy
• Policies for flexibility should be reason-neutral.
• A supportive culture is key!
• For individuals, developing a personal vision for "success"

White House Event on Working Fathers
June 9, 2014
What about the men?

- Women's advancement relies on factors in workplace and at home.
- For women to achieve parity at work, men must take a greater role in the raising and caring for their children.
- This starts with paternity leave, must extend to flexible work policies, and respect for the increasing roles fathers play at home.