

BOSTON COLLEGE  
National Workforce  
ROUNDTABLE

Chief Privacy Officer

August 2013

*We are doing some benchmarking around how companies best protect the personally identifiable information of their employees and customers - that is any information that can be used to identify a person directly like name, SSN, address or indirectly through a combination of data points like race, gender, age, etc. Data protection is always top of mind, but with an increase in telecommuting concerns also increase.*

*Specifically we're looking at infrastructure around personal information security - does your company have a Chief Privacy Officer (CPO)?*

*If you're like me you may not be able to answer every question listed below, but you might know who would. I know we do not have a CPO at Prudential but these responsibilities are handled by a team of Privacy Leaders and Risk Officers in our businesses who stay connected.*

*Would you help to answer these, or direct me to someone who can? If you can make an introduction for me to a person in the know, I'll connect them with one of our lead Risk Officers for a short conversation.*

Questions:

1. Does your Company have a Chief Privacy Officer (CPO)?
2. Does the CPO role encompass both your domestic and international businesses?
3. Where in the organization is the CPO aligned, e.g, Legal, Compliance, Business, HR, Risk?
4. How is the CPO supported? Through a central corporate privacy office or through the businesses?
5. How are Privacy and Information Security connected in your business to address the broad topic of personal information protection?

*Maureen Corcoran, Prudential, August 8,2013*

COMPANY, CONTACT NAME	COMMENTS
<b>Chevron</b> <b>Sara Kashima</b> <a href="mailto:sksh@chevron.com">sksh@chevron.com</a>	Chevron has a similar position called the Global Privacy Manager.

	<ol style="list-style-type: none"> <li>1. Yes.</li> <li>2. Yes, global</li> <li>3. In IT</li> <li>4. Both, Chevron is very decentralized. We have data privacy audits. My department just went through one.</li> <li>5. There is a very big focus on this in all aspects of the business. Although very prominent in the credit card enterprises function, data privacy touches all business units.</li> </ol>
<p><b>Chubb &amp; Son Insurance</b>  <b>Julie La Saracina</b>  <a href="mailto:jlasaracina@chubb.com">jlasaracina@chubb.com</a></p>	<p>I'm not aware of us having a designated Chief Privacy Officer. These efforts are handled by an attorney in General Counsel who handles data privacy. The attorney works in conjunction with an individual in IT Security. Both positions reside in our corporate Home Office.</p>
<p><b>KPMG</b>  <b>Barbara Wankoff</b>  <a href="mailto:bwankoff@kpmg.com">bwankoff@kpmg.com</a></p>	<p>We do not have a CPO – this function is housed within our Information Security group. Each business group then has a designated privacy liaison who is responsible for updating their teams on updates to our privacy policy.</p>
<p><b>Marriott</b>  <b>Betsy Kiss</b>  <a href="mailto:Betsy.kiss@marriott.com">Betsy.kiss@marriott.com</a></p>	<p>We do not have a position with that title, but we do have a department called the Information Protection and Privacy Team – which reports up through our Information Resources function.</p>
<p><b>Northern Trust</b>  <b>Jeanne Ulatowski</b>  <a href="mailto:Jmul@ntrs.com">Jmul@ntrs.com</a></p>	<ol style="list-style-type: none"> <li>1. Yes</li> <li>2. Yes</li> <li>3. Risk</li> <li>4. The CPO is supported by several governing committees (Compliance Risk Oversight Committee, Technology Risk Oversight Committee and Operational Risk Oversight Committee)</li> <li>5. The CPO and the CISO (Chief Information Security Officer) sit on multiple committees together and also have ongoing dialogue through a Privacy/IT Working Group.</li> </ol>

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The Compliance Officer for the University of Kentucky is Brett Short - [brett.short@uky.edu](mailto:brett.short@uky.edu). He should be able to address your questions.