Bibliography and Helpful Resources

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References in this briefing


2004 Cone Corporate Citizenship Study, Cone Inc., Boston. MA


Families and Work Institute, (2002). Highlights of the National Study of the Changing Workforce, 2002, Families and Work Institute,


Building the Business Case for Work-Life Programs


Building the Business Case for Work-Life Programs


WFC Resources (2006). Making the business case for flexibility, June, 2006 UpDate Column, Minnetonka, MN


Helpful Resources

Boston College Center for Work & Family:  www.bc.edu/centers/cwf
   The Metrics Manual
   Executive Briefing - Creating a Culture of Flexibility
   Overcoming the Implementation Gap: How 20 Leading Companies are Making Flexibility Work
Association for Work-Life Professionals:  www.awlp.org
   A Business Case for Work-Life (success stories with ROI data)
Catalyst:  www.catalyst.org
   Women and Men in U.S. Corporate Leadership: Same Workplace, Different Realities?
Corporate Voices for Working Families: corporatevoices.wordpress.com
   Business Impacts of Flexibility: An Imperative for Expansion, November, 2005
Department of Labor Women’s Bureau:  www.dol.gov/wb
Families and Work Institute: familiesandwork.org
   2008 National Study of Employers
Sloan Work and Family Research Network: wfnetwork.bc.edu
WFC Resources: www.workfamily.com
   Making the business case for flexibility, June, 2006
   The Most Important Work-Life Related Studies, 2005
WFD Consulting: www.wfd.com
Women Entrepreneurs Inc.: www.we-inc.org
   Flex-Options Guide, February 2007

How to handle negative research findings

From time to time, studies may be published that appear to contradict the prevailing work-life wisdom. For example, a study by Bloom, Kretschmer and Van Reenan (2006) asserted that high performing companies are more profitable because of better management strategies and that work-life benefits add nothing above good management.

It is important not to react too quickly to a study such as this without first understanding the findings in detail, and assessing their impact (if any) on your situation. This is a good time to turn to one or more of the resources listed above to help you put the study in context. The Center for Work & Family will be happy to assist members who are faced with these situations.