

BOSTON COLLEGE

Center for Work & Family

BCCWF Roundtable Meeting 2023 Sponsorship Opportunities

The Boston College Center for Work & Family is planning a robust event and publication schedule for 2023. We appreciate the support of our corporate partners as we develop our plans for the year. Sponsorship contributes to the efforts of the Boston College Center for Work & Family to research, develop, and educate on the best practices in workforce management.

Spring 2023 Virtual Roundtable Meeting

Virtual Roundtable Meeting Sponsor - \$5,000 (*Chevron*)

- Placement of logo on materials and CWF Website
- Recognition throughout the event and in follow-up material
- Opportunity to be featured as an event speaker

Distinguished Speaker Series Sponsor

Individual Event Sponsor - \$2,000/Entire Series Sponsor - \$10,000

- Placement of logo on materials and CWF Website
- Recognition throughout the event and in follow-up materials

Executive Briefing/Research Brief Sponsor

Co-Sponsor \$5,000/ Full Sponsor - \$10,000

- Placement of logo on materials and CWF Website
- Recognition in the briefing, follow-up material and in press release
- Opportunity to be featured in the publication and speak on a panel/event

Forthcoming Publication Topics include:

- Updated Executive Briefing on ERGs
- Women in STEM
- LGBTQ+ Families
- Caregiving

Members may request and commission briefs on additional topics.

Premier Members may co-sponsor a brief as part of their annual membership.

Fall Roundtable Meeting sponsorship opportunities on page 2....

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Fall Roundtable Meeting: October 2-4, 2023

Hotel Commonwealth, Boston, MA

Roundtable Meeting Premier Sponsor - \$10,000 (*Deloitte*)

- Placement of logo on meeting materials including print pieces, signage and other communications
- Logo on Roundtable Meeting Website
- Invitation for colleagues to attend the Roundtable Meeting (Complimentary attendance for 4 representatives)
- Recognition throughout the event and in follow-up materials
- Sponsor ribbons for attendees
- Opportunity to be featured as an event speaker

Roundtable Meeting Sponsor - \$5,000 (*IPG Photonics + one additional opportunity*)

- Placement of logo on materials including print pieces, signage and other communications
- Company name on CWF Website
- Invitation for colleagues to attend the Roundtable Meeting (Complimentary attendance for 3 representatives)
- Recognition throughout the event and in follow-up material
- Sponsor ribbons for attendees

Welcome Reception Sponsor - \$2,500 (*One opportunity*)

- Company name on CWF Website and recognition at the event
- Invitation for colleagues to attend the Roundtable Meeting (Complimentary attendance for 2 representatives)

Roundtable Meeting Friend - \$1,000 (*Multiple open opportunities*)

- Company name on CWF Website and recognition at the event
- Invitation for colleagues to attend the Roundtable Meeting (Complimentary attendance for 1 representative)

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*Boston College is a private, not-for-profit university.
Sponsorship funds the ongoing research efforts and operations of
the Boston College Center for Work & Family.*