NetHope enables humanitarian organizations to better serve the developing world and marginal communities in the developed world through smarter use of technology. NetHope is a membership organization currently serving nearly 60 leading international humanitarian, development and conservation organizations representing more than 60% of all international aid distributed through NGOs annually. We help our Members collaborate, innovate, and leverage the full potential of information and communications technology to support their work in 190 countries. NetHope is a catalyst for collaboration, partnering with 50 of the world’s leading technology firms to facilitate shared innovation, program development, problem-solving, and impact for stakeholders. NetHope fosters strong relationships across sectors, and supports the ongoing growth and development of our member organizations worldwide. Learn more at www.nethope.org.

NetHope 2030

NetHope is seeking an experienced researcher/writer and project manager. As part of its 20th Anniversary year in 2021, NetHope is working with key stakeholders around the world to understand their strategic plans, program goals and priorities, impact metrics, and investment pathways over the next 3, 5, and 10 years, out to 2030. In partnership with NetHope executives, the candidate will lead a research project with NetHope Members, technology partners and others to develop a landscape assessment and strategic alignment framework and recommendations to guide NetHope program development and impact for the coming decade.

The researcher/project manager will combine material from online research, interviews and focus groups with Members and partners, and our existing knowledge base to assemble a synthesized picture of the strategic landscape. This landscape covers content that is both programmatic—humanitarian relief, long term international development, global conservation—as well as an inferential analysis of the digital technologies and applications that will support program impact and operational investments in these areas. Additional knowledge of the institutional and philanthropic funding landscape will be a plus in candidate selection. The candidate will develop a picture of NetHope Member field program/organizational IT development pathways and performance metrics, common goals and challenges, and industry technology partner investment pathways through the coming decade, culminating in a NetHope 2030 Strategic Alignment framework and document. This document will be a key resource in NetHope’s own investment and program development as we work to serve our nearly 60 members and collaborate with our nearly 50 IT industry partners as they seek to increase their positive overall social, environmental, and operational impacts.

Responsibilities include:

- Managing, co-leading or wholly conducting interviews for project
- Online research and review of information from NetHope archives and staff
- First synthesis of results as a rough draft (20-35 pages), due May 2021 – End of Phase 1
- Attendance at key focus groups and meetings facilitated by NetHope to hear feedback from synthesis. Candidate may be asked to lead focus group conversations as appropriate.
- Distillation of second synthesis and framework as basis for NetHope 2030 Strategic Alignment (10-20 pages, due August 2021) – End of Phase 2

If interested, please send resume and a no more than one page summary of why you are qualified to lead this project to robyn.baroh@nethope.org. Project can be done remotely from anywhere in the world with reliable internet access. Remuneration will be discussed with qualified candidates.