



# Master of Science in Sports Administration

**BOSTON COLLEGE**  
Woods College of Advancing Studies

The Master of Science (M.S.) in Sports Administration prepares you for the challenges and opportunities of the rapidly growing, increasingly sophisticated world of sports.

The Master of Science in Sports Administration program at Boston College embraces the challenges and opportunities of an industry in rapid growth. Devised to promote new thinking and broaden the leadership competencies of professional teams, collegiate and high school athletic organizations, and other sports enterprises, this degree focuses on balancing the interests of the many stakeholders within sports organizations. You will learn how to develop the individual, the team, and the organization.



**SAMPLE CAREER PATHS:**

- Athletic director
- Sales associate
- Head coach
- Sports journalist
- Director of marketing
- Front office manager



### LEARN HOW TO

Students will learn how to guide team members to engage and overcome setbacks while maintaining a positive focus on teamwork and collaboration. Imbued with Boston College's Jesuit principles as a foundation for leadership and decision-making, graduates will also develop an awareness of how to bring out the best in others.

### FLEXIBLE AND RELEVANT

Study full or part time. The program is tailored to the needs of professionals as well as recent graduates seeking the knowledge and experience that advance careers.

### CURRICULUM

Taught by scholar practitioners and leading sports-industry experts, the M.S. in Sports Administration is a 10-course graduate degree program. Full-time students can complete the degree requirements in as few as 12 months. It's designed to help professionals succeed in the ever-changing landscape of sports administration.



### THE RIGHT FIT

"I was in a part of West Texas where there wasn't a lot of opportunity, career wise. I started inquiring about Boston College's MSSA program. Throughout the process, everyone I encountered wanted to see what they could do to help me; to see if I was the right fit. That really drew me. It's important to have a personal connection and not just be a name on a list."

**RYANN STARNES**

M.S. in Sports Administration candidate



## Ethics and Sports



"Sports are about selflessness and being a team player, and those qualities pretty much define what the Jesuit values are all about. My ethics class has helped me build my own principles, which I'm going to use to help other people, and follow for the rest of my life. In my role as a coach, I'm working to develop my players physically, mentally, socially, and athletically. Hopefully, when they leave they are better people."

**JULIAN CAMPENNI** / M.S. in Sports Administration candidate and graduate assistant coach



## Real-World Scenarios

“My goal is to use my network of contacts to allow the students to hear from first-person sources how to handle real-world situations in sports, administration, and coaching. It’s my goal to ensure that they get a sense of what really happened out there, and how well the situation was handled. We can use that as a starting point to spur conversations.”

ANDY KATZ / NCAA.com correspondent, adjunct faculty



### COURSES

#### CORE:

- Introduction to Sports Management
- Sports Law and Compliance
- Sports Marketing and Communication
- Sports Finance
- Sports Leadership and Ignatian-based Ethics
- Applied Research Project or Internship

#### SAMPLE ELECTIVES:

- Sports Media and Public Affairs
- Sports Analytics
- Coaching for Performance and Student-Athlete Development
- History of Sport
- The Athletic Director
- Operations and Event Management
- Sports and Society

#### INTERNSHIPS:

As a student in the M.S. in Sports Administration program, you are guaranteed an internship with Boston College Athletics, or a local or professional sports organization. The Sports Administration Internship exemplifies Boston College’s practice of immersing students in programs at a variety of institutions, private schools, and professional organizations—places that will enhance your experience and give you a chance to apply classroom knowledge in a practical setting.

# Differentiating Yourself

“The diversity I encountered and the connections I made prepared me in how to approach different people. I learned about morals and ethics, and also how to handle situations. To learn how to differentiate yourself in the sports world—that’s what this program was about for me.”

**LINDSAY MONTEMARANO** / Coordinator of team marketing, Brooklyn Nets



## LIVE AND WORK IN A TOWN PACKED WITH WINNERS

World Series. Super Bowls. Stanley Cups and NBA championships. Boston teams from the Red Sox to the Patriots, from the Bruins to the Celtics prove again and again that Boston is a sports mecca. The historic Boston Marathon, the Head of the Charles Regatta, and the Beanpot hockey tournament only enhance and reinforce Boston’s nickname: Titledtown.

Students enrolled in the program secure internships that provide opportunities to observe and work under the guidance of professional athletic administrators.

You’ll work closely with our faculty and the staff of Boston College’s full-service Career Center to tap into real-world opportunities and experiences that advance your career in sports.

“In a city known for relentless commitment to and support of professional and collegiate athletics, we believe offering an M.S. in Sports Administration at Boston College fills a gap in the region.”

**ELISABETH HILES, PH.D.**

Program Director, M.S. in Sports Administration  
and M.S. in Leadership and Administration



## ADVISORY COUNCIL

These prominent professionals provide guidance, oversight, and advice to the program.

### Warren Zola

J.D., Tulane University; M.B.A., Boston College  
*Executive Director, Boston College Chief Executives Club*

### Lee Metzger

M.S., San Francisco State University  
*Assistant Director, Student-Athlete Academic Services*

### Robert Taggart

Ph.D., Massachusetts Institute of Technology  
*Professor of Finance and Director of M.B.A. Academic Advising, Boston College*

### Debbie Hogan

M.S., University of Massachusetts Amherst  
*Assistant Director, Academic and Student Services, Doctoral Program, Boston College School of Social Work*

### Jade Morris

M.Ed., Springfield College  
*Senior Associate Director, Student-Athletic Development, Boston College*

### Nick Bobrov

B.A., Middlebury College  
*Director of European Scouting, New York Rangers*

### Alison Quandt Westgate

B.A., M.B.A., Boston College  
*Associate Athletic Director, University of Massachusetts Lowell*



## PERFORMANCE THROUGH THE LIFESPAN

“High performance is a challenge, a goal for all ages, and a significant subject to understand. The M.S. in Sports Administration program teaches the principles of goal achievement, habit, consistency, periodization, grit, transition and resilience, life balance, excellence, and physiology. It also covers the psychology of leadership and team building, ethics, and Ignatian principles of reflection. These principles extend beyond sports into one’s career post college.”

**CATHY UTZSCHNEIDER, M.B.A.,  
M.A. IN HEALTH SCIENCES, ED.D.**  
Adjunct faculty



## ALUMNI NETWORK

More than 182,000 members strong, the Boston College Alumni Association is dedicated to fostering lifelong relationships. As a Boston College student and alumnus, you’ll find many opportunities to connect with accomplished Boston College graduates through a variety of on- and off-campus resources and events. In addition, the Boston College Career Center offers students and alumni access to the University’s Career Community, an online forum made up of more than 10,000 alumni and peers on LinkedIn, as well as EagleLink, an online recruiting database.

## ADMISSIONS

Applications are accepted on a rolling basis for admission in the fall, spring, or summer semester. All undergraduate majors are welcome. Financial aid and career assistance are available.

To learn more:

[bc.edu/sportsadministration](http://bc.edu/sportsadministration) / 617-552-3900



# BOSTON COLLEGE

## Woods College of Advancing Studies

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