

# BOSTON COLLEGE

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## S U M M E R S E S S I O N

**COMM1030 section 02, three credits**  
**Summer 1 May 15, 2019 to June 18, 2019**  
**Monday and Wednesday, 6:00 to 9:15**

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**Office Hours:**

### **Boston College Mission Statement**

Strengthened by more than a century and a half of dedication to academic excellence, Boston College commits itself to the highest standards of teaching and research in undergraduate, graduate and professional programs and to the pursuit of a just society through its own accomplishments, the work of its faculty and staff, and the achievements of its graduates. It seeks both to advance its place among the nation's finest universities and to bring to the company of its distinguished peers and to contemporary society the richness of the Catholic intellectual ideal of a mutually illuminating relationship between religious faith and free intellectual inquiry.

Boston College draws inspiration for its academic societal mission from its distinctive religious tradition. As a Catholic and Jesuit university, it is rooted in a world view that encounters God in all creation and through all human activity, especially in the search for truth in every discipline, in the desire to learn, and in the call to live justly together. In this spirit, the University regards the contribution of different religious traditions and value systems as essential to the fullness of its intellectual life and to the continuous development of its distinctive intellectual heritage.

### **Course Description**

#### **COMM103002**

**Public Speaking:** While introducing the theory, composition, delivery, and criticism of speeches, this course attends to form key communication elements: message, speaker, audience, and occasion. Explores various modes and varieties of speaking. This is a performance course.

### **Textbooks & Readings (Required)**

Practically Speaking, second edition, by J. Dan Rothwell

### **Canvas**

Canvas is the Learning Management System (LMS) at Boston College, designed to help faculty and students share ideas, collaborate on assignments, discuss course readings and materials, submit assignments, and much more - all online. As a Boston College student, you should familiarize yourself with this important tool. For more

information and training resources for using Canvas, click [here](#). The syllabus, all assignments, grades and announcements for this course will be available via Canvas.

## Course Objectives

This is an introductory course in Public Speaking. We will study the basic elements of strategic speechmaking: research, development of content, audience analysis, ethics, organization, style and delivery.

The objectives of this course are (1) to enable you to improve upon your ability to present a speech to an audience; (2) to enable you to develop your capacities for critical thinking; (3) to demonstrate the skill to give presentations across cultural settings and to learn the impact of culture, gender, and age in audience analysis; (4) to demonstrate an ethical approach to public speaking in your use of evidence, persuasive strategies and treatment of your audience. Your achievement of these objectives is directly dependent upon your effort during the course.

In addition to the above course objectives, the following are overall objectives being reviews: (4) The student will demonstrate knowledge of cultural identity in communication as evidenced by language, style and topic selection for each speech. (5) The student will demonstrate ethical communication performances pertaining to topic selection, approach to speeches and use/citations of outside evidence. For example, a student who selects a topic that needs explanations from expert sources, the speaker will clearly and verbally identify the source(s) during the speech.

## Grading

Your final grade in this course will be determined in the following manner:

Demonstration-Informative Speech	100 points
Position Speech	110 points
Evaluative Persuasive Speech	115 points
Problem Solving Persuasive Speech	140 points
Class Participation	75 points
Quiz	60 points
Speech Evaluation	100 points

The undergraduate grading system for Summer Session is as follows:

A (4.00), A- (3.67)  
B+ (3.33), B (3.00), B- (2.67)  
C+ (2.33), C (2.00), C- (1.67)  
D+ (1.33), D (1.00), D- (.67)  
F (.00)

All students can access final grades through Agora after the grading deadline each semester. Transcripts are available through the [Office of Student Services](#).

## Deadlines and Late Work

Work submitted late for an unexcused, undocumented reason will receive a ten percent deduction in points for each class date missed.

## Course Assignments

**Demonstration Informative Speech:** This is a combination of two types of informative speeches. One part of the speech is a demonstration of a process that the speaker is explaining while another part of the speech is to inform the audience of the history, meaning or impact of that event or process. Speakers will need to incorporate visual aid and two expert sources in the speech and the time limit for the speech is 5 to 7 minutes.

**Position Speech:** The purpose of this speech is to develop logical reasoning concerning a current event. Students will be expected to logically inform their audience of one side or both sides of a controversial issue. Evidence from three expert sources will be included in the speech in order to support the claims concerning the issue, and the time limit for the speech is 5 to 7 minutes.

**Evaluative Persuasive Speech:** The first persuasive speech delivered in the class is aimed at persuading the audience to agree to a value you feel is important. This is not a problem-solving speech; it is a speech that allows the speaker to persuade the audience about his or her ideals. The speech has a time limit of 4 to 7 minutes and should include material from two outside sources. After the speech, speakers will be expected to answer topic specific questions from the audience.

**Problem Solving Speech Evaluation:** The objective of this speech is to persuade the audience that a problem exists and that the solution(s) given will help to solve the problem. The speech has a time limit of 7 to 9 minutes and at least four expert sources must be used in the speech. After the speech, speakers will be expected to answer topic specific questions from the audience.

**Class Participation:** This grade is determined by your active participation in class; *being in class without contributing is not considered participation*. Students who are in class daily but do not speak will receive no more than 48 points – a B-. Students are expected to listen and respond to other students' speeches. Students who use the computer or study for a quiz or exam or text message while a student is speaking will receive 0 points in this category. If you need to check e-mail, view Internet material or play a computer game you may do so before or after class if time permits.

**Quiz:** There will be one quiz given in the class that will consist of objective as well as short-answer questions covering textbook and lecture material.

**Speech Evaluation:** The final exam portion of the course will be an analysis of a public speech. A list of 4 speeches that can be found on "Youtube" will be listed from which a student can select one speech to analyze. Students will write a paper examining the ethos, pathos, logos, organization, evidence and delivery of the speaker. The paper has a maximum limit of eight pages using double spacing and a 12 font with regular margins.

**Assignments on Canvas:** In order to reduce paper use, all assignments will be on Canvas not on handouts distributed in class.

## Course Rules

1. Please turn your cellphones off when in our classroom.
2. Common courtesy dictates that we all pay attention to the speaker. Use of laptops, cellphones, ipads, etc. during speeches is prohibited. You may use media to take notes in class and as support for your speeches.
3. If you come to class late on a "speech day", please wait outside the door until the student speaking has finished her/his speech. You will know this when you hear the applause.

**Note:** According to federal government guidelines, in addition to classroom instruction, you are required to work 8 hours per week on assignments outside of class.

**Course Schedule – The material indented and in bold letters indicate dates that assignments are due.**

May 15	Class Introduction and How to Give an Informative Speech (Chapters 1, 7, 8)
May 20	Using Evidence in a Logical Manner, Delivery (Chapters 2, 4, 10, 11, 14)
May 22	<b>Demonstration Informative Speech</b>
May 27	Listening, Ethics of Public Speaking Analyzing Speeches (Chapter 3 and 6)
May 29	Evaluating Speeches using Ethos, Pathos and Logos
June 3	<b>Position Speech</b>
June 5	Theory and Practice of Persuasive Speaking (Chapters 12, 15, 16)
June 10	<b>Evaluative Persuasive Speeches</b>
June 12	How to present a Problem-Solving Speech
June 17	<b>Problem Solving Persuasive Speeches</b>
June 19	<b>Speech Analysis Due</b>

**Written Work**

Summer Session students are expected to prepare professional, polished written work. Written materials must be typed and submitted in the format required by your instructor. Strive for a thorough yet concise style. Cite literature appropriately, using APA, MLA or CLA style per your instructor's requirements. Develop your thoughts fully, clearly, logically and specifically. Proofread all materials to ensure the use of proper grammar, punctuation and spelling. For writing support, please contact the [Connors Family Learning Center](#).

**Attendance**

Attending class is an important component of learning. Students are expected to attend all class sessions. When circumstances prevent a student from attending class, the student is responsible for contacting the instructor before the class meets. Students who miss class are still expected to complete all assignments and meet all deadlines. Many instructors grade for participation; if you miss class, you cannot make up participation points associated with that class. Makeup work may be assigned at the discretion of the instructor. If circumstances necessitate excessive absence from class, the student should consider withdrawing from the class. Students are expected to be in class on the dates that speeches are due, and are expected to remain in class until all students have delivered their speech. In addition, grades will be lowered one full grade after three nights are missed, and a failing grade will be submitted if a student misses 6 nights.

Consistent with BC's commitment to creating a learning environment that is respectful of persons of differing backgrounds, we believe that every reasonable effort should be made to allow members of the university community to observe their religious holidays without jeopardizing their academic status. Students are responsible for reviewing course syllabi as soon as possible, and for communicating with the instructor promptly regarding any possible conflicts with observed religious holidays. Students are responsible for completing all class requirements for days missed due to conflicts with religious holidays.

### **Accommodation and Accessibility**

Boston College is committed to providing accommodations to students, faculty, staff and visitors with disabilities. Specific documentation from the appropriate office is required for students seeking accommodation in Summer Session courses. Advanced notice and formal registration with the appropriate office is required to facilitate this process. There are two separate offices at BC that coordinate services for students with disabilities:

- [The Connors Family Learning Center \(CFLC\)](#) coordinates services for students with LD and ADHD.
- [The Disabilities Services Office \(DSO\)](#) coordinates services for all other disabilities.

Find out more about BC's commitment to accessibility at [www.bc.edu/sites/accessibility](http://www.bc.edu/sites/accessibility).

### **Scholarship and Academic Integrity**

Students in Summer Session courses must produce original work and cite references appropriately. Failure to cite references is plagiarism. Academic dishonesty includes, but is not necessarily limited to, plagiarism, fabrication, facilitating academic dishonesty, cheating on exams or assignments, or submitting the same material or substantially similar material to meet the requirements of more than one course without seeking permission of all instructors concerned. Scholastic misconduct may also involve, but is not necessarily limited to, acts that violate the rights of other students, such as depriving another student of course materials or interfering with another student's work. Please see the [Boston College policy on academic integrity](#) for more information.