

# Aleksandar (Sasha) Tomic

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## PROFESSIONAL EXPERIENCE

### Boston College, Chestnut Hill, MA USA

#### James A. Woods, S.J., College of Advancing Studies

**June 2017 – present** Associate Dean, Strategy, Innovation, & Technology / Program Director, Master of Science in Applied Economics

**June 2016 – June 2017** Assistant Dean, Strategy, Innovation, & Technology / Program Director, Master of Science in Applied Economics

**June 2015 – present** Program Director, Master of Science in Applied Economics

**Associate Dean:** Lead strategic initiatives at the College, especially in areas of online education, alternative credentialing, and executive education. Manage strategic asks and program development activities. Managed enrollment management and marketing, and the developed a strategic ask and plan that led to hiring of the Associate Dean for Enrollment and Marketing. Developing framework for data reporting and analysis, preparation of strategic asks, and management of Master of Healthcare Administration program during the search process for the Program Director. Managing of relationship with OPM partner in development and delivery of the MHA program. Managing of executive education / corporate relations and non-credit programs and certificates. Oversaw increase in online/hybrid offerings from 13 to 96 courses, with corresponding growth in enrollments. In addition, implemented quality processes and controls, as well as a training program for faculty that are teaching online. Launched a fully online Certificate in Data Analytics.

**Program Director:** Developing curriculum for a new program, hiring and supervision of adjunct faculty, recruiting students, developing of relationships with industry and government. Grew the program from 6 to 55 students in 2 years, and from \$12,000 to \$1M+ in tuition revenue. Partnered with National Association for Business Economics (NABE) as one of the founding university partners for Certified Business Economist certification.

**Courses Taught: Undergraduate:** Principles of Economics I / Microeconomics; Principles of Economics II / Macroeconomics

**Graduate:** Applied Microeconomic Theory

### Robert J. Morrissey College of Arts and Sciences

**June 2015 – present** Associate Professor of the Practice, Department of Economics (by courtesy)

### Wallace E. Carroll School of Management

**June 2016 – July 2017** Associate Professor of the Practice, Department of Finance (by courtesy)

**July 2017 – present** Associate Professor of the Practice, Dept. of Operations Research (by courtesy)

**Courses Taught: Graduate:** Statistics

## **Mercer University, Macon, GA USA**

### **Stetson School of Business and Economics**

**August 2013 – May 2015**

**Associate Professor of Economics**

**August 2013 – July 2014**

**Visiting Assistant Professor of Economics**

**Courses Taught: Graduate:** Managerial Economics, Applied Microeconomic Analysis, both in the MBA Program; Quantitative Approaches to Optimizing—Executive MBA program.

**Undergraduate:** Intermediate Microeconomic Theory, Principles of Microeconomics, Principles of Macroeconomics (online and face to face), Introduction to Econometrics (online and face to face), Data Analysis with Excel, Regional Economic Development.

**Other duties:** Member of the Faculty Committee of Stetson School of Business and Economics. Developed and conducted the Middle Georgia Economics Outlook Survey.

**June 2013 – August 2013**

**Adjunct Faculty in Economics**

**Courses Taught: Graduate:** Global Macroeconomic Analysis, in the MBA Program.

**Undergraduate:** Principles of Macroeconomics (online).

## **Jack Welch Management Institute at Strayer University, Herndon, VA**

**July 2012 – September 2013**

**Full Time Faculty**

**Courses Taught: Graduate:** Managerial Economics, Financial Management I and II in the online Executive MBA program.

**Other duties:** Curriculum Development, Adjunct Faculty Mentoring, Academic Advising.

**September 2011 – July 2012**

**Adjunct Faculty**

**Courses Taught: Graduate:** Managerial Economics, Financial Management I and II in the online Executive MBA program.

## **Hendyplan, SA, Luxembourg, Luxembourg**

**May 2010 – July 2012**

**Principal in Econometrics**

**Project Manager** (client-Eurostat, the statistical office of EU):

- **National Accounts Methodological and Practical Improvements project (NAMP)**, Lot 8—*Assessment of the performances of National Accounts Indicators in measuring the effects of the financial and economic crisis.*
- **Handbook on Cyclical Composite Indicators**

### **Non-project Manager duties:**

Project coordinator of the methodological tasks in Hendyplan's projects with the highest-level experts in the relevant fields.

Served as a technical contact point between experts and company staff on multi-year, complex, international projects.

Interacted with clients, experts, and company staff, in order to better understand customers' requests and provide appropriate solutions for the customers.

Sample projects for Eurostat:

- **Principal European Economic Indicators (PEEIs)**—In addition to above mentioned services, I provided econometric advice and support on the back-calculation of main European series. Other tasks include methodological and practical improvements in production of Euro

Indicators, as well as research inquiry into use of those indicators in business cycle analysis and forecasting.

- **A Storage System For Improvement, Quality Monitoring And Analysis Of PEEIS (PEEIS-Storage)**—designed methodological strategy and provided econometric support for IT development of the Revision Analysis module.
- **National Accounts Methodological and Practical Improvements (NAMP)**— Lot 7-- *Assessment of the quality of the estimation techniques for the compilation of European national accounts.*
- **National Accounts Production System (NAPS)**—*Lot 2-National accounts specific systems/functionalities: Methodology and implementation.* Provided methodological support for the EUKLEMS tool and Supply/Use Tables tool
- **New Statistical Tools for Data Production, Quality Assessment and Analysis (PEEIS\_IT)**—interaction with experts in order to break down complex econometric routines into re-usable, user-friendly components in a harmonized IT environment

Preparation of technical replies to calls for tender of large, multinational organizations. General business development in different regions of the world, most recently in the Middle East and Southeastern Europe.

## **Wesleyan College, Macon, GA, USA**

**August 2008 – May 2010 Associate Professor of Economics**

**Courses Taught: Undergraduate:** Issues in Microeconomics, Econometrics, Issues in Macroeconomics, Intermediate Microeconomics, Money and Banking. **Graduate:** Managerial Economics, Quantitative Methods.

**August 2008 – May 2010 Director of the Graduate Programs in Business**

Directed Wesleyan College's Executive MBA Program. Oversaw admissions, curriculum, budgets, marketing and recruiting of both students and adjunct faculty. Organized and lead study abroad courses to Europe, China, and Latin America.

**January 2008-July 2008 Adjunct Faculty, Executive MBA Program**

**Courses Taught: Graduate:** Quantitative Methods, Managerial Corporate Finance

## **Macon State College, Macon, GA, USA**

### **School of Business**

**August 2005- August 2008 Assistant Professor of Economics**

**Courses Taught: Undergraduate:** Principles of Macroeconomics, Principles of Microeconomics, Business Statistics

**August 2004-May 2005 Temporary Instructor of Economics**

**Courses Taught: Undergraduate:** Principles of Macroeconomics, Principles of Microeconomics

**January 2005 – August 2008 Co-founder and Director, Center for Economic Analysis**

Assisted in preparation and publication of the Warner Robins MSA Economic Update, presentation of the report to various community groups, providing applied research assistance to the community groups.

## **PART-TIME AND ADJUNCT POSITIONS**

### **Sacred Heart University, Luxembourg, Luxembourg**

#### **John F. Welch School of Business**

**July 2012 – present**                      **Adjunct Faculty, Welch MBA program in Luxembourg**

**Courses Taught: Graduate:** Economics and Statistics in the MBA program.

### **University of Maryland, University College, online, USA**

**September 2010 – present**            **Adjunct Assistant Professor of Economics**

**Courses Taught:** Economics in the Information Age, Principles of Macroeconomics, Principles of Microeconomics, Intermediate Microeconomics, Current Issues in American Economic Policy.

### **Kennesaw State University, Kennesaw, GA, USA**

#### **WellStar College of Health and Human Services**

Kennesaw AIDS Research & Evaluation Network (KAREnet) Initiative

**November 2004- August 2007 Economic and Statistical Adviser**

Advised and assisted in Economic and Statistical Analysis

### **Clemson University, Clemson, SC, USA**

**July 2001-August 2004**                **Graduate Instructor**

**Courses Taught: Undergraduate:** Economic Concepts, Principles of Microeconomics, Principles of Macroeconomics, Managerial Economics, Economics of Sports

## **EDUCATION & CREDENTIALS**

**1999-2004 Clemson University, John E. Walker Dept. of Economics, Clemson, SC**

- August 2004    PhD in Applied Economics  
Dissertation: “Effects of Race and Judicial Selection on the Criminal Justice Process”
- May 2003            M.A. in Economics

**1996-1999 Texas A&M University-Commerce, Commerce, TX**

- August 1998    Bachelor of Science with Highest Honors  
**Major:** Economics **Minor:** Finance

**1994-1996 Kilgore College, Kilgore, TX**

Associate of Arts, Business Administration with Highest Honors

## **SPECIALIZATIONS AND SEMINARS**

### **July 2016                      Institute for Emerging Leadership in Online Learning**

The Institute for Emerging Leadership in Online Learning (IELOL) is a unique blended-learning leadership development program sponsored by Penn State and the Online Learning Consortium, focusing on development needs of emerging leaders responsible for a variety of online learning initiatives in higher education.

### **July 2009                      Market Based Management Institute, Koch Industries**

A week-long seminar exploring the management techniques at Koch Industries, the world's largest privately owned company.

### **January-November 2009   Leadership Macon**

A year-long leadership development program.

### **July 2008                      General Civil Mediation Training**

Training on general mediation techniques and practices.

## **GENERAL PRESENTATIONS**

Massachusetts Statewide Homeland Security Conference—Norwood, MA

Georgia Governor's Tourism Conference—Savannah, GA

Georgia Economic Outlook Series—Macon, GA

Christmas Discussions on Economy—Podgorica, Montenegro

## **NON-ACADEMIC PUBLICATIONS**

"The price is right, Don't try to control it" Macon Telegraph, March 2, 2014

"Gas 'price gouging' not a sustainable business model" Macon Telegraph, Sept. 17, 2005

"How bad is your credit hangover?" Macon Telegraph, September 8, 2007

"Warner Robins MSA Economic Update" (with Earl Shinn and J. Greg George), Quarterly publication of the MSC Center for Economic Analysis and Forecasting.

## **MEDIA INTERVIEWS**

"What Puerto Rico Needs From Congress Ahead of May 1 Debt Deadline" ABC News, April 28, 2016.

“World’s Most Oil-Dependent Country Looks to Coffee” ABC News, April 7, 2016.

“Crnogorski izlaz je – finansijska industrija” (The solution for Montenegro is – financial industry), Portal Analitika, January 14, 2013.

"Nagla prodaja dodatno obara cijene" (Abrupt sale will further lower prices [of stocks] ) Pobjeda, October 26, 2006 (front page).

"Smanjiti doprinose i ukinuti minimalac" ([Dr. Tomic recommends:] Lower payroll taxes and abolish the minimum wage) Republika, June 6, 2007 (front page).

Quoted in Montenegrin newspapers, Macon Telegraph, ABC News.

TV appearances on Channel 13 WMAZ, Channel 24 WGXA, and Channel 5 WMGT (Macon, GA); Atlas TV (Podgorica, Montenegro); radio appearances: Georgia Public Broadcasting.

## **ACADEMIC PUBLICATIONS**

### **Peer-Reviewed Journals**

"The Faculty Flutie Factor: Does Football Performance Affect a University’s US News and World Report Peer Assessment Score?" (with Sean E. Mulholland, and Samuel N. Sholander). *Economics of Education Review*, 43, December 2014. 79-90.

“How Judges Respond To The Racial Composition Of Their Constituencies” (with Rey Hernandez). *Journal of Legal, Ethical, and Regulatory Issues*, 17(2), 2014. 115-127.

"Nation, Taxes, and Religion: Did Mohammad Have it Right?" *Public Choice*, 142(3-4), March 2010. 461-464.

"Case Dismissed: Police Discretion And Racial Differences In Dismissals Of Felony Charges," (with Jahn K. Hakes). *American Law & Economics Review*, 10(1), April 2008. 110-141.

“European Monetary Union (EMU) and the Single Currency: Its Current Status," (with Linda Cooper). *Journal of International Business Research*, 6(2), 2007. 59-69.

### **Edited volumes**

“The Impact of Surgical Material on Hospital Cost: Economic Analysis of Allograft vs. Autograft use in Elective One- and Two-level Anterior Cervical Decompression and Fusion Surgery” (with Aaron C. M. Barth, Robert A. Lummus, M. Sami Walid, Kostas N. Fountas, Joe Sam Robinson III, Joe Sam Robinson Jr) refereed chapter in: *Toward Healthcare Resource Stewardship* (book), edited by Joe Sam Robinson, M. Sami Walid, and Aaron C.M. Barth. Hauppauge, New York: Nova Science Publishers, 2012.

"Effects of Judicial Selection on Criminal Sentencing," (with Jahn K. Hakes) refereed chapter in: *In Pursuit of Justice: Law and Economics of Legal System* (book), edited by Edward J. Lopez. New York: Palgrave Macmillan, 2010.

## **WORK IN PROGRESS**

“Striking it Rich: Economic Freedom and Intergenerational Income Mobility”

“Trade Wars: Ranking countries based on their use of temporary trade barriers.”

## **RESEARCH PRESENTATIONS**

“Admin Whisperers: Making the Case to Central Administration” with James Burns and Claudia Pouravelis, UPCEA New England Regional Conference, Newport, RI, October 2016.

“Applied Graduate Curriculum and Ethics: The Intersection of Virtue and Professional Education,” with James Burns and Steve Bowman, UPCEA New England Regional Conference, Newport, RI, October 2016.

“Trade Wars” Presented at the Association for Private Enterprise Education, Cancun, Mexico, April 2015.

“Striking it Rich: Economic Freedom and Intergenerational Income Mobility” Presented at the Public Choice Society Meetings, Charleston, SC, March 2014, and Association of Private Enterprise Education, Las Vegas, NV, April 2014.

"Effects of Judicial Selection on Criminal Sentencing" Presented at the Association for Private Enterprise Education, Las Vegas, NV, April 2008.

"The Faculty Flutie Factor: Does Athletic Performance Affect a University's US News and World Report Peer Assessment Score?" (with Sean E. Mulholland, and Samuel N. Sholander). Presented at the Academy of Economics and Finance Meetings, Nashville, TN, February 2008.

"Nation, Taxes, and Religion: Did Mohammad Have it Right?" Invited Presentation at the Festschrift in honor of Bob Tollison, Clemson University, Clemson, SC, November 2007.

"How Elected Judges Respond to the Racial Composition of Their Constituencies," (with Rey Hernandez-Julian). Presented at the Southern Economic Association Meetings, Charleston, SC, November 2006. Available at SSRN: <http://ssrn.com/abstract=890738>.

"Case Dismissed: Police Discretion And Racial Differences In Dismissals Of Felony Charges," (with Jahn K. Hakes). Presented at the Eastern Economic Association Meetings, New York, NY, March 2005.

“Are “Hanging Judges” Elected or Appointed (or Both)? A Study of the Effects of Race and Judicial Selection on Criminal Sentencing.” Presented at the International Business and Economics Research Conference, Las Vegas, NV, October 2004.

## **ACADEMIC CONFERENCE PARTICIPATION**

**July 2012**                      **Discussant**

“Uncertainty and Real-Time Business Cycle Analysis” session at the Joint Statistical Meetings, San Diego, CA

**February 2008**                **Chair**

"Topics in Economics of Sports" session at the Academy of Economics and Finance Meetings, Nashville, TN

**March 2005                      Organizer and Chair**

"Research In The Economics Of Crime, Race, And Gender" session at the Eastern Economic Association Meetings, New York, NY

**OUTSIDE RESEARCH PROJECTS**

"Statewide HIV/AIDS Community Services Assessment Report" (State of Georgia)

- Kennesaw AIDS Research & Evaluation Network (KAREnet) project
- Primary Investigator: Timothy Akers, MS, PhD, Assistant Dean for Research, KSU

Entrepreneurship Community Survey, Warner Robins Chamber of Commerce, Center for Economic Analysis and Forecasting

Economic Impact Study of a proposed EB-5 investment center in Macon, GA.

Middle Georgia Economic Outlook Survey.

Providing loss of income expert reports in civil litigation.

**FELLOWSHIPS AND AWARDS**

2013 Koch Foundation Grant (\$5,200) for undergraduate research fellowships at Mercer University.

2009 Koch Foundation Grant (\$9,000) for undergraduate research fellowships at Wesleyan College.

1999, 2000 Clemson University John E. Walker Fellowship

**COMMUNITY SERVICE**

Economist Club of Luxembourg, Member.

SOLEP (Société Luxembourgeoise de l' Evaluation et de la Prospective), member, working group on Globalization, European Institutions, and exercise of National Sovereignty.

Alzheimer's Association of Central Georgia, Policy Committee member (past) Prevent Child Abuse, Heart of Georgia, Board member (past).

Bibb County Judicial Citizen Review Board, Panel Chairman (past).

Uptown Macon Rotary Club, member, Chair of the Administrative Committee (past), Chair of the Public Service Committee.

Young Professional Network of Macon, Member of the Professional Development Committee



