

Robert Anzenberger
360 Lower County Road Harwich Port, MA. 02646
(508)498-4017

APPOINTMENTS:

Senior Instructor, Department of Marketing and Management University of Massachusetts Boston, Boston, Massachusetts	1999 – Present
Instructor, Economics, Business, Law, and Social Sciences Massasoit Community College, Brockton, Massachusetts	1999 – Present
Instructor, M.S. & B.S. Program in Management & Economics Boston College, Chestnut Hill, Massachusetts	1997 – Present

EDUCATION:

Ph. D. (hon.) Cambridge Graduate University

- 2014. Teaching M.B.A. courses - internationally

M.S. Northeastern University (Interdisciplinary Program in Law & Policy)

- Courses at Northeastern Law School, College of Business Administration, and the College of Arts and Sciences (Statistics and Advanced Quantitative Methods/Mathematics): 2008.

M.S. Northeastern University (Business Administration College & Bouve' College)

- Human Resource Management & Counseling Psychology (Human Resource Counseling): 1995.

M.A. University of Massachusetts & Boston State College

- Public Management, Thesis – Comparative Personnel and Industrial Labor Relations: 1977.

B.A. Boston College

- History and Economics – Economic Planning on Fellowship to the President of B.C.: 1972

Harvard Law School, Program on Negotiation, 1997 – Present.

Harvard University (Extension) – Psychology, Law, 1978 – 1980.

Northeastern University, Industrial Labor Relations, 1981.

Suffolk University, M.B.A. courses in Accounting & Computer Science, 1978.

Boston College Law School, Law: 1973 – 1975.

Williams College, Fellowship – Leadership, Humble Oil Foundation, 1971-1972.

Marietta College, Athletics & Liberal Arts, 1967 - 1969.

Research Interests:

Strategic Management – Private, Public, & Educational Institutions
Alternative Dispute Resolution Systems – ADR in public and private settings
Law & Organizational Behavior
Organizational Behavior
Human Resources, Training & Development, Organizational Development
Behavioral Economics, Law & Economics, Negotiation, Arbitration, Mediation
Educational Reform

Teaching Interests:

Organizational Behavior, Human Resource Management, Labor Relations
Law, Criminal Justice Administration
Strategic Management in Public, Private, and Non-profit Institutions
Behavioral Economics, Law and Economics
Marketing, Psychology, Consumer Behavior, New Product Development
Ethics in Law and Business, Psychology and Sociology of Law
Legal Research and Writing

Fellowships and Awards:

- **Faculty Scholarship/Fellowship. Northeastern University, M.S. Studies (1990-2008).**
- **M.S. Co-op, Teaching Human Resources Management at Boston University (1994-1995).**
- **M.B.A. Internship in Human Resources Management. Boston University Medical Center (1997).**
- **President – International Law Society, International Law Review Editor (Prior to illness). Boston College Law School (1993-1994).**
- **Certificates – American Society of International Law Societies – Awarded as administrator & judge for Northeast International Moot Court Competition at B.C. Law (1973-1974).**
- **O'Connor Gold Medal as B.C.'s outstanding student in academic and extracurricular activities (1972).**
- **Fellowship in Economic Planning from the President of Boston College (1971-1972).**
- **Williams College – Fellowship from the Humble Oil Foundation for Leadership (1971-1972)**
- **Varsity Sports – Participated on six NCAA teams for Marietta College.**

ACADEMIC EXPERIENCE:

Instructor, Marketing and Management Departments (Part & Full time, 1999 – Present)

University of Massachusetts, Boston, Massachusetts

- Day and evening courses in Marketing, Business Ethics, Law, Business Policy, Strategic Management, and Marketing Research/Data Analysis (SPSS).

Instructor, Business & Social Sciences (Part time, 1999 – 2009)

Massachusetts Bay Community College, Wellesley, Massachusetts

Day, Evening courses in Business Law Psychology, Economics and other Business and Social Science courses as assigned.

- Non-credit courses in Customer Relations, Stress & Time Management, And Critical Thinking Skills.

Instructor, Social Sciences (Part time, 1999 – Present)

Massasoit Community College, Brockton, Massachusetts

- Cofounder of Alternative Dispute Resolution Program while teaching Economics & Psychology courses

Lecturer/Instructor, M.S. Management Program (Part time, 1999 – 2003)

Cambridge College, Cambridge, Massachusetts

- Accelerated 8-week day courses in Organizational Behavior and as scheduled Economics.

Instructor, M.S. Program – Business, Management (Part time, 1977 – Present)

Boston College, Chestnut Hill, Massachusetts

- Undergraduate and graduate level courses in Behavioral Economics and Organizational Behavior.

M.B.A. & J.D. /M.B.A. Faculty (Part time, 1996 – 2004)

Nichols College & Nichols/Mass School of Law JD/MBA, Dudley, Massachusetts

- Business Law, Legal Environment of Business, Organizational Behavior, Strategic Management, Operations Management, Economics, Managerial Economics, Administrative Theory and Practice, Financial Management – Managerial Accounting. Also taught in the women's prison in Framingham Massachusetts in cooperation with Boston University.

Assistant Professor/Instructor (Full & Part time, 1995 part time, 1997 - 1999 full time, 1999 – 2001, part time)

Fisher College, Boston and Attleboro, Massachusetts

- Taught all college Business, Management, Introductory Psychology, Business Law, and Introductory Finance courses - day and night - while serving as a full time (2 years +) faculty member, Chair of the Business Studies (2 year A.S. Programs) Faculty and as a professor in the B.S. in Management (4 year program).

Visiting Professor, Business Administration Department (Part time, 1994 – 1998)

Bridgewater State College, Bridgewater, Massachusetts

- Day and evening instruction in Marketing, Management, Operations Management, Labor Law, Human Resources Management, Personnel Development-Training and Management Development. Member - Faculty Representative for Bridgewater College's Academic Policy Committee, 1995-1996.

Professor & Training Instructor, Business Administration, Business Law (Part time, 1978-1979, 1993-1999)

Dean College, Franklin, Massachusetts

- Day and evening instruction in Law, Business Law, Business Administration topic, Marketing, Business Math, Accounting & Finance.
- Professor title awarded upon teaching efforts on the local commuter railroad which generated millions of dollars of free publicity – including over 200 news articles, 70 worldwide TV and radio reports. Featured as part of Disney’s “Salute to the American Teacher”

Adjunct Professor, M.B.A., M.S., B.S., and A.S. Programs in Management, Law, and Criminal Justice Administration (Part time, 1992 – 2004)

Western New England College, Springfield & Woburn, Massachusetts

- M.B.A. Management, Marketing, Human Resource Management, Organizational Behavior, Labor and Employee Relations, Strategic Management, New Product Development, Operations Management.
- M.S. Day and evening instruction in Organizational Behavior in Criminal Justice, Organizational Development in Criminal Justice, Criminology, Stress Management in Criminal Justice
- B.S. Marketing, Management, Business Policy and Strategic Management, Leadership
- A.S. Introduction to Business, Human Resource Management, Psychology

Adjunct Professor, B.S. - E.C.A.P. Program and M.S. Program in Human Resources Management (Part time, 1989, 1992 – 1994)

- Assistance in the Regis College and Emmanuel College collaboration to establish accelerated B.S. Program in Business Administration and Management (Dean D. Bickling). Served as assessment center faculty leader to insure program quality within the five-week course format.
- Teaching assignments included Management, Employee Relations, International Business, and International Management. Graduate level teaching in Human Resources Management.

Instructor, Organizational Behavior Department (Part time, 1992 – 1994)

Boston University School of Management/Northeastern University - M.S. Program Co-op Assignment in College & University Teaching.

Boston University, Boston, Massachusetts

- Day teaching assignments in Human Resources Management. Career Development - Placement Office teaching and training duties (Workshops & Resume Development Consultation).
- Taught “Management” at the women’s prison in Framingham.

Senior Lecturer, Programs in Business, Management and Human Resource Management (1978 – 2015)

Northeastern University, Boston, Massachusetts

- Board of Directors, University College Faculty Society (1980’s Scholarship fund raising and charitable programs).
- Day and evening teaching assignments in over fifteen management, business, human resource management, and labor law courses. Experience with N.U. programs includes the following: A.S. Management, Human Resource Management, B.S. Management, and Graduate Certificate Programs.

Assistant Professor/Instructor, College of Arts and Sciences (Part time, 1973 – 1974)

Boston College, Chestnut Hill, Massachusetts

- Day teaching assignments included International Law and International Economics.

SUMMARY OF PROFESSIONAL EXPERIENCE:

- Vice President (Acting VP), Training & Development, Jamesway Department Stores, N.J. (1992).
- Senior Human Resources Representative, Boston Edison, MA. (1990 – 1992).
- Manager of Management Development (Domestic and International), Bank of Boston, MA. (1989 – 1990).
- Training and Development Manager, T.J.X. Companies, Zayre Stores, MA. (1985 – 1989).
- Training Manager, Southeast Region H.R. Director (Atlanta) General Cinema Corporation, Pepsi Cola & Pepsi Cola Management Institute, MA. & N.Y. (1983 – 1985, 1989 G.C.C. Beverage acquisition by Pepsi Cola).
- Senior Training Specialist, Stores H.R. Manager, Hills Department Stores, MA. (1980 – 1983).
- Personnel Manager & Northeast Division Training Manager, Automatic Data Processing, MA. (1979 – 1980).
- Compensation Specialist, Commercial Union Assurance Companies, Ltd., MA, N.Y.C., U.K. (1978 – 1979)
- Personnel Director and Assistant Vice President, Dean College, MA. (1976 – 1978) Teaching: 1978 – 1979, 1993 – 1999.
- Director of Personnel (and Labor Relations) for the City of Marlboro Massachusetts/State Department of Personnel Administration, MA. (1976 – 1978).

RESEARCH ACTIVITIES:

Completed Works:

Anzenberger, Robert, Editor. Organizational Behavior in Criminal Justice. (Pearson Publishing: 1999).

Anzenberger, Robert (February 1995). Presentation and paper on “Teaching Marketing, Management, and Law On Board the Commuter Rails – 7:45 A.M. Franklin to Boston.” Reflections on 70 TV and radio appearances and 200+ news articles which were part of a community service initiative for the Eastern Educational Research Association’s annual convention. Hilton Head, S.C.

Co-authorship:

Anzenberger, R., August, P., O’Malley S.J., T., White, D., et alles (1971). “Interim Report to the President on University Priorities.” Boston College Press, Chestnut Hill, MA.

Anzenberger, R., August, P., O’Malley S.J., T., White, D., et alles (1972). Report to the President on University Priorities. Boston College Press, Chestnut Hill, MA.

ACTIVITIES:

- Participant, Alternative Dispute Resolution Seminars, Program on Negotiation – Harvard Law, MIT, Tufts University Consortium (1998 – Present).
- Board Member, Negotiation and ADR Program, Massasoit Community College

- **Fellow & Member, Academy for Educational Research (1997 – 2007).**
- **Board of Directors, Northeastern University, University Faculty Society (1986 – 1999).**
- **Faculty Representative/Member, Academic Policies Committee, Bridgewater State College (1995-1996).**
- **Board of Directors, Massachusetts – American Society for Training and Development (1989 – 1991).**
- **Arbitrator, & Member, American Arbitration Association.**
- **Admissions – Alumni Representative, Boston College.**
- **Massachusetts Bar Association – membership in progress.**