

Samuel Lewis Bradley, Jr.

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Education

Tulane University Doctorate in Social Work	New Orleans, La. May 2019
Tulane University Master of Social Work Certificate in Disaster Mental Health	New Orleans, LA December 2013
Loyola University New Orleans Bachelor of Music Minor in Psychology	New Orleans, LA May 2010

Faculty Experience

College of Music and Fine Arts Loyola University New Orleans <i>Instructor</i>	New Orleans, La.
<ul style="list-style-type: none">• Co-developed, marketed, and taught innovative summer 6 credit hour course resulting in its successful implementation and replication. This course generated \$16,000 in new revenue for the university.• Mentor, coach, and advise students as a volunteer student success coach.• Work with students to provide opportunities for experiential learning outside of the classroom.• Taught <i>Emerging Leaders</i> course to cultivate leadership amongst interested student leaders.	

Professional Experience

College of Music and Fine Arts Loyola University New Orleans <i>Director of Strategic Initiatives</i>	New Orleans, La. Jan 2018- Present
<ul style="list-style-type: none">• Responsible for major gift strategy of the college; including all solicitations ranging from \$25,000 to \$1,000,000; this result resulted in the creation of two new scholarships, one professorship, and two new funds for faculty innovation and research. This work also resulted in the identification and solicitation of one \$300,000 bequest and a million-dollar planned gift.• Acted as Senior Advisor to the dean and provided executive briefings on important university updates, strategy, and fundraising research.	

- Oversaw the reorganization of the college administrative, academic, and leadership structure enhancing efficiency for over 55 full time faculty, and over 1000 students.
- Oversaw the re-launch and branding of the newly renamed College of Music and Media including four new digital films for social media, website restructuring, facilities enhancements for wayfinding, and press kits.
- Responsible for crafting strategy for funding transdisciplinary sponsored research class known as “Brand Lab”; this work resulted in the funding of two new proposals by the energy company Entergy.
- Project manager for college external relations and special events; tracked and maintained by-laws, alumni receptions, and programming for the visiting committee of the College.
- Responsible for special events meant to enhance recruitment and outreach through traveling to performing and visual arts fairs throughout the United States as well as designing and carrying out College open house days ranging in attendance from 150 to 300 visitors.

Department of Alumni Relations

Office of Institutional Advancement

Loyola University New Orleans

Alumni Engagement Officer

New Orleans, La

May 2014- Dec 2018

- Point person in developing a communications strategy for alumni relations, with a particular interest on social media and LinkedIn.
- Manage strategic long and short term vision, mission, and plan for National Chapter Program.
- Managed and coached approximately 30 volunteers through approximately 50 events a year.
- Assisted in the strategic planning and planning of a budget of approximately \$30,000.
- Identified, recruited, and trained alumni volunteers in the New Orleans area and across the country.
- Developed key performance indicators for alumni engagement and event success
- Assist in annual reporting process.
- Successfully executed affinity programming for the College of Music and Fine Arts, Black Alumni Volunteers, and Athletics and Wellness
- Identified, recruited, and trained student volunteers for Loyola University’s first student alumni association since the early 2000s.

Office of Residential Life

Loyola University New Orleans

Graduate Area Director

New Orleans, LA

Sept 2011- Dec 2013

- Provided regular on-call crisis response related to mental health, physical health and facilities safety issues for over 2 years.
- Hired, Trained, and Supervised 30+ student leaders including Resident Assistants, Community Assistant, and Desk Assistants

- Coached students to successful completion of coursework and high achieving leadership skills
- Managed upperclassman residence hall with 200+ students with a programmatic budget of approximately \$5,000.
- Regularly inspected and evaluated the physical condition and operation of the facilities; identify and recommend replacements and upgrades for facilities, equipment, and furnishings
- Designed, implemented, and evaluated the first Resident Assistant course at Loyola University New Orleans since 2005
- Adjudicated student conduct hearings for campus residential concerns
- Served weekly in 24 hour/ on call crisis response rotation
- Manage housing assignments and produced weekly occupancy reports
- Designed, implemented, and evaluated paraprofessional trainings for resident assistants and desk assistants
- Designed, implemented, and evaluated student staff retreat annually
- Taught a section of *Emerging Leaders*, Loyola University's student leadership class
- Constructed and facilitated LGBTQ/Gender trainings

Family Service of Greater New Orleans

Social Work Intern

- Co-Chaired the Performance and Quality Improvement Committee
- Re-wrote the structure of the PQI committee and implemented a new executive team model for chart review
- Designed, implemented, and evaluated the Connect2Educate notebook for the New Orleans Kids Partnership
- Project lead for a fundraising effort to increase the Connect2Educate publication from 1300 copies to 10,000 copies.
- Co-wrote the annual strategic plan for the Family Engagement Working Group for the New Orleans Kids Partnership
- Implemented a 40-person survey of the member institutions of the New Orleans Kids Partnership
- Co-facilitated a children's coping skills group
- Co- taught aspects of the 24/7 Dads curriculum for FSGNO's *NolaDads* parenting Program
- Performed clinical intakes including bio-psychosocial assessments
- Co-facilitated relapse prevention groups with FSGNO Drug Court
- Co-facilitated Phase 1 Drug Court classes
- Facilitated a professional development workshop about gender and human sexuality

Office of Mission and Ministry

Loyola University New Orleans

Interfaith Coordinator

- Performed an assessment of religious diversity on campus
- Managed a budget of approximately \$5,000 dollars annually

- Established and maintained strategic relationships with diverse faith leaders in the city and surrounding community
- Identify gaps in services and programs for students on a campus of 5,000
- Crafted a plan and was accepted into President Barack Obama's Challenge for Interfaith and Community Engagement
- Managed ongoing service projects and communicated success to the White House Office of Neighborhood and Faith Based Partnerships

Publications and Presentations

Publications

Bradley, S., Robinson-Morris, D. (*Under Review*) *Twice as Good, Half as Far: An Auto-Ethnographic Exploration of Fundraising While Black and Male at Private White Institutions of Higher Education*. Manuscript submitted for Publication.

Hansel, T.C., Gold, S., **Bradley, S.** (*Under Review*) *Value Added by the Doctorate of Social Work: Professional Satisfaction, Scholarly Leadership, and Practice-informed Research*. Manuscript submitted for publication.

Bradley, S. (In Progress) *Promoting Giving Through Effective Solicitation Letters: An Experimental Investigation*.

Presentations

Bradley, S.L., Maass, K.D. (January 2018) *Design Thinking in Higher Education*. International Education Conference. Honolulu, HI.

Bradley, S.L. (October 2017) *Seminar on Diversity and Music Therapy*. Invited Seminar, Berklee, College of Music. Boston, MA.

Bradley, S. (October 2017) *Art: A Gateway to Cultural Humility*. Spark! Leadership Conference. Albert Schweitzer Fellowship. Boston, Ma.

Bradley, S.L., White, A. (October 2013). *OneApp Nola: Secure Access to Education in New Orleans*. Annual Public Sociology Graduate Conference. Washington, D.C.

Bradley, S.L., (July 2013). *Applying Hair Combing Interactions with Fatherhood Programs*. National Convention for the Association of Black Psychologists. New Orleans, LA

Bradley, S.L. (January 2012). *Music: The Harmonizer for a Math and Science Program*. Hawaii International Education Conference. Honolulu, HI.

Bradley, S.L. (November 2011). *Multicultural Competencies in Music Therapy*. American Music Therapy Association National Conference. Atlanta, GA.

Bradley, S.L. (March 2011). *PRIEMMANS: Music Therapy in a Social Justice Context*. American Music Therapy Association Southeast Regional Conference. Spartanburg, SC.

Bradley, S.L. (March 2011). *Multicultural Music Therapy: Understanding the Dynamics of Change*. American Music Therapy Association Southeast Regional Conference. Spartanburg, SC.

Institutional Service

- 2017 - 2019 Member, University Fringe Benefit Committee, Loyola University
- 2017 - 2019 Member, Student Retention Work Stream, Loyola University New Orleans
- 2017 Member, Chief Diversity Officer Search Committee, Loyola University
- 2012 - 2013 Co-Chair, Performance and Quality Improvement Committee- FSGNO
- 2012 - 2013 Member, City Domestic Violence Advisory Committee- FSGNO
- 2012 - 2013 Member-representative, New Orleans Kids Partnership- Family Service
- 2012 - 2013 Chairperson, Safe Zones / Ally Training Committee- Loyola University
- 2012 - 2013 Member, Health Education At Loyola (HEAL) Committee- Loyola
- 2011 - 2012 Member, Jewish Community Relations Council

Community Service and Volunteer Board

Forum for Equality

Chair of the Board of Directors

- As board chair took fiduciary responsibility for the health of the organization's finances, interactions with civic and business organizations, and set strategy for organizational success. Including acting as Managing Director while the Executive Director was on maternity leave.
- Set the agenda for political actions related to the Louisiana's attorney general against the Governor for issuing a non-discrimination executive order. Worked with Governor John Bel Edwards office to move the NBA All-Star game from North Carolina to Louisiana when North Carolina introduced discriminatory bathroom bill.
- Developed a new membership and outreach committee to oversee four events annually. Set the metrics for evaluating success based off of engagement.

New Orleans Schweitzer Fellows Program

Co- Chair

- Developed a NOSFP FFL/Alumni steering committee
- Strategized and implemented a university consortium for \$40,000 a year financial support of the NOSF program. Personally attending meetings with deans to form consortium.
- Established and maintained university contacts for fundraising efforts.

- Wrote a strategic plan for establishing, implementing and maintaining a fellow for life alumni network.
- Oversaw the strategic planning process and the director's priorities.
- Conducted regularly diversity training/workshops

Fellowships and Awards

Council for Advancement in Support of Education (CASE) **2017**
Virginia Carter Smith Award

Albert Schweitzer Fellow for Life **2012**
New Orleans
Schweitzer Fellow for Life

Loyola University Community Action Program (LUCAP) **2011**
Loyola University New Orleans
Alvaro B. Alcazar Award