

## MANAGEMENT IN MINISTRY

June 25—July 12, 2018, Monday—Thursday 5:45 PM—9:00 PM

Ministries like parishes, dioceses, Catholic schools, Catholic colleges and universities, hospital systems and other social service providers are wonderful loci of transformation, venues in which ministers cooperate with action of the Holy Spirit to point to and bring about the Kingdom of God. They're also small (or mid-sized, or large) non-profit organizations that require sources of revenue, budgets to compare that revenue to expenses, physical plants in which to operate, technological infrastructures, communication systems, hiring policies, legal advice and much more. The administrative side of ministry is often overlooked, much to the detriment of our mission and our ability to have a lasting impact. In this class, we'll execute a mad romp through the basics of working in (or managing) a faith-based non-profit organization, using Catholic parishes and K-12 schools as particular examples. Topics will include:

- leadership and management (and why they might not be the same thing)
- budgets and financial planning (including how to read those crazy financial reports),
- human resources (organizational structures, hiring and separation, compensation),
- teams and personnel management (including goal setting and performance management),
- advancement and development (fundraising and financially sustainable ministries),
- marketing and communications (think evangelization),
- statistical thinking (but only the fun kind, like in "Freakonomics", not the scary kind)

### PRE-COURSE WORK

Read Jim Collins, Good to Great. Select one of the first four major topics (chapters 2 to 5) and write a reflection (3-5 pages) that accomplishes the following:

- Give a short overview of your understanding of the basic concept.
- Tie that concept into the practice or theology of the Church.
- Explain how this element of Collins' model is (or is not!) in accord with the faith setting in which you work (or hope to work in the future).
- Offer an example of how you might be able to use this idea in your current or future ministry

No outside sources are required - if you're quoting directly from Good to Great, a simple in-line page number citation is fine. Additionally, please bring to the first class (in writing) two or more questions that you'd like to discuss with the class. The questions do not have to be related to your chosen chapter / topic - anything related to the overall model is fair game.

### REQUIRED READING

Boone, Larry W. et al. A Concise Guide to Catholic Church Management. Ed. Kevin E. McKenna. Notre Dame, Ind.: Ave Maria Press, 2010.

A Pastor's Toolbox : Management Skills for Parish Leadership. Ed. Paul A. Holmes. Collegeville, MN: Liturgical Press, 2014.

Collins, James C. Good to Great : Why some Companies make the Leap--and Others Don't. New York: Harper Business, 2001.

Nouwen, Henri J. M. A Spirituality of Fundraising. Nashville: Upper Room Books, 2010

## SUMMER AT STM 2018

### ADAM KRUECKEBERG

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Adam Krueckeberg is currently the Interim Executive Director, Office of Student Services, prior to which he served as the Program Director for Boston College's Strategic Planning Initiative and the Associate Dean for Finance and Administration for the School of Theology and Ministry. In the past, he has worked as a parish consultant, has served on parish pastoral and finance councils, and currently holds leadership roles on the boards of two local Catholic schools. Adam holds Master's degrees in Business and Pastoral Ministry from Boston College, did his undergraduate work in Religion at Princeton University, and is a doctoral candidate in higher education at BC's Lynch School of Education. Prior to transitioning into education, Adam worked in the technology and finance sectors for fourteen years, most recently as a Vice President with Fidelity Investments in Boston.

### EDUCATION

M.A./M.B.A., Boston College  
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### CONTACT INFORMATION

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