# DO PEER PREFERENCES MATTER IN SCHOOL CHOICE MARKET DESIGN? THEORY AND EVIDENCE\*

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#### Abstract

Can a centralized school choice clearinghouse generate a stable matching if it does not allow students to express their preferences over both programs and peers? Theoretically, we show that a stable matching exists with peer preferences under mild conditions, but finding one via canonical mechanisms is unlikely. We show that increasing transparency about the previous cohort of students enrolling at each program induces a tâtonnement wherein the distributions of former students play the role of prices. We theoretically model this process and develop a test for match stability. We implement this test empirically in the college admissions market in New South Wales (NSW), Australia, where we find evidence for the existence of peer preferences. We show that the NSW market fails to converge over time, and that this instability especially affects low socioeconomic status students. To address these issues, we propose a new mechanism that improves upon the current design, and we show that this mechanism generates a stable matching in the NSW market.

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# I Introduction

Creating a stable matching–a matching in which no individual wants to leave her partner(s) and rematch with another willing partner (or remain unmatched)–is often viewed as the chief concern in many market design settings (Roth, 2002). Following the application of matching theory to education markets (Abdulkadiroğlu and Sönmez, 2003), at least 46 countries now use centralized mechanisms to assign students to colleges (Neilson, 2019). The mechanisms used universally assume that there are no complementarities in student preferences; that is, students do not have preferences over their peers. However, a large literature has established the importance of peer *effects* on educational outcomes, and suggests the possibility of peer *preferences* at the college level.<sup>1</sup> Given this evidence, what happens if the matching mechanism is *misspecified*, in that students are only allowed to express preferences over college programs, but have preferences over both programs and their peers?

In this paper, we seek to answer three questions: Do students have peer preferences? Does a stable matching exist when students have peer preferences? What are the consequences of failing to account for peer preferences in a centralized matching mechanism? We study these questions theoretically and empirically, using data from NSW's centralized matching market for college admissions. Throughout our analysis, we make no normative judgments as to why students might have peer preferences or whether they improve educational achievement.

Theoretically, we find that a stable matching exists when students have peer preferences, under mild conditions. However, mechanisms used in practice that do not solicit student preferences over peers are unlikely to yield a stable matching. Guided by a common convention in real-world markets, we study a dynamic process in which students update their beliefs on their potential peers at each program using information from the previous cohort's matching. This induces a pseudo-tâtonnement process, and we derive a simple test for convergence to a stable matching. This process is not guaranteed to converge to a stable matching–in fact, it can possibly converge only for subsets of agents in the market–and we discuss sufficient conditions under which it converges to a stable matching in finite time.

Empirically, we use data from NSW's college admissions market to establish the existence

<sup>&</sup>lt;sup>1</sup>See Sacerdote (2011) for a literature review. At the college level, there is evidence of peer effects in college student achievement. Sacerdote (2001) and Stinebrickner and Stinebrickner (2006) find that roommates have an effect on student achievement, while Conley et al. (2018) find similar results using the study times of individuals in a social network. At the primary and secondary school levels, a series of recent papers show that a student's ordinal "ability" ranking within her school and class has a negative effect on educational achievement; that is, students perform worse when they have higher achieving peers (see Attewell (2001); Abdulkadiroğlu, Angrist, and Pathak (2014); Dobbie and Fryer Jr. (2014); Elsner and Isphording (2017); Elsner, Isphording, and Zölitz (2018); Murphy and Weinhardt (2020); Yu (2020); Zárate (2019); Carrasco-Novoa, Diez-Amigo, and Takayama (2021)). Abdulkadiroğlu, Angrist, and Pathak (2014) do not find a large effect of peer ability on student performance.

of peer preferences and to test the stability of matchings generated by the existing assignment process. Our data suggest that students prefer not to match with a program where they are near the bottom of the ability distribution. This pattern accords with the "big-fish-little-pond effect," which has been well documented in the education literature, wherein high achieving peers can lower a student's self concept.<sup>2</sup> Careful recent research in specific education markets has found that a student being lower in the "ability" distribution leads to psychic costs (Pop-Eleches and Urquiola, 2013) and declines in achievement (Carrell, Sacerdote, and West, 2013). We use data on admissions outcomes for more than a decade to test our theoretical predictions of convergence to a stable matching. We verify that the top "quality" part of the market converges while the bottom does not.

To begin our formal analysis, and to provide a foundation for our empirical findings, we construct a matching model with a continuum of students and finitely many programs, as in Azevedo and Leshno (2016). We depart from this model by assuming that student preferences depend on the student's intrinsic valuation of programs and the distribution of student abilities at each program. We allow these preferences to be arbitrary, encompassing cases in which, for example, students wish to attend programs that enroll the highest-ability peers, or the opposite, where students wish to avoid more able colleagues. Our analysis extends in a straightforward way to student preferences over the distribution of other peer characteristics.

As in an equilibrium of a club good economy (see e.g Ellickson et al. (1999) and Scotchmer and Shannon (2015)), a stable matching is endogenously supported by the set of students at each program; no student wishes to block the matching in favor of another program that is willing to take her, *given the students already assigned to each program*. As each student is "small" in our model, we show that a stable matching exists under a mild continuity condition as in Leshno (2021): a sufficiently small change in the matching changes the ordinal preferences of at most a small measure of students. Unlike in Azevedo and Leshno (2016), the set of stable matchings is not generally a singleton.

How can a market designer ensure that a stable matching is created? Soliciting student preferences as functions of the sets of students attending each program may be both too complex for students to report (Budish and Kessler, 2020) and outside the realm of consideration for many centralized clearinghouses (Carroll, 2018). Canonical, static mechanisms–such as the celebrated deferred acceptance mechanism of Gale and Shapley (1962)–in which students are only able to list ordinal preferences over programs, and not over peers–may fail to deliver a stable matching. We show that when students do not have accurate beliefs about the preferences of other students, these mechanisms likely fail to generate a stable matching. As a key lesson of the market de-

<sup>&</sup>lt;sup>2</sup>See Marsh et al. (2008); Seaton, Marsh, and Craven (2009).

sign literature–the so-called Wilson Doctrine (Wilson, 1987)–is to avoid assumptions of common knowledge and sophistication, we therefore view this as a negative result.

We therefore focus the status-quo matching procedure. We study a discrete-time dynamic process that mirrors that of our empirical setting: students observe the distribution of abilities at each program in the previous cohort<sup>3</sup> and then submit a descending ordinal ranking of programs to a centralized matchmaker. We refer to this ranking as a student's *Rank Order List (ROL)*. The centralized matchmaker then delivers a stable matching with respect to the ROLs (as well as program capacities and program rankings over students).

Under the assumption that market fundamentals do not change over time, and that students' beliefs of the distribution of peers in the current period mirrors the observed matching in the previous period, this market forms a discrete-time tâtonnement process. The distribution of student scores serves the role of prices in a typical exchange economy, and students best respond to the previous period's "prices," just as in the original Cournot updating procedure.<sup>4</sup> Unlike traditional tâtonnement processes, a matching is constructed in each period. Therefore, we refer to this as the *Tâtonnement with Intermediate Matching (TIM)* process.

Our main theoretical result provides a simple tool for an observer to judge the stability of a sequence of matchings in the TIM process: the distribution of student abilities at each program is (approximately) in steady state if and only if the market creates a (approximately) stable matching.

We identify three shortcomings of the TIM process in ensuring stability. First, it need not converge, even when there is a unique stable matching. In these cases, it will fail to generate a stable matching, even in the long run. Second, even if it does converge, it need not do so immediately, and therefore, instability persists along the path to stability. Third, the process is fragile to changes in the market; if, for example, programs enter an exit between time periods, then little information may be transmitted across cohorts.

We suggest an alternative mechanism that more explicitly accounts for peer preferences. This mechanism differs importantly in that it induces a tâtonnement procedure *within* each cohort of students, by breaking up each cohort into small subcohorts, which each report their preferences sequentially in order to provide information on peers to the subsequent subcohort. We call this the *Tâtonnement with Final Matching (TFM)* mechanism.<sup>5</sup> The TFM mechanism has several desir-

<sup>&</sup>lt;sup>3</sup>This process of providing information on the previous cohort's matching is common in many higher education markets; for example, *U.S. News and World Report* publishes a popular annual publication that reveals test scores of entering classes from the previous year at U.S. universities, as an aid to current applicants.

<sup>&</sup>lt;sup>4</sup>This is also similar to the notion of fictitious play, proposed by Brown (1951). As Berger (2007) remarks, the simultaneous decisions made within cohort are actually a variant of the original fictitious play framework.

<sup>&</sup>lt;sup>5</sup>This mechanism resembles those in use in higher education markets in China, Brazil, Germany and Tunisia (see Bo and Hakimov (2019); Luflade (2019)), but importantly requires different subcohorts of students to report their preferences sequentially.

able properties. First, it generates a (approximately) stable matching whenever the TIM process converges to a stable matching in the long run, and does so without necessitating a string of unstable matchings for early cohorts. Second, for an appropriate starting condition, it generates a (approximately) stable matching in a wide class of markets (i.e. in those markets where we can guarantee the existence of a stable matching). This stands in contrast to the TIM mechanism. Third, it is not susceptible to instability caused by changes in market primitives (such as changes in underlying preferences or changes in the set of programs) as the mechanism does not rely on information from the previous year's cohort. Fourth, it induces a game in which truthfully reporting one's ordinal preferences is an  $\epsilon$ —Nash equilibrium. We show that these benefits come at little administrative cost for students; by appropriately selecting the number of subcohorts, only a small fraction of students will have to re-state their preferences.

Other papers have studied peer preferences in a centralized matching framework. One subliterature focuses on the effects of couples in matching markets (see e.g. Roth and Peranson, 1999; Kojima, Pathak, and Roth, 2013). These papers differ from ours in that the peer preferences they study depend only on the presence of an agent's spouse. Another subliterature (Echenique and Yenmez, 2007; Bykhovskaya, 2020; Pycia, 2012; Pycia and Yenmez, 2019) studies more general forms of peer preferences with small sets of students (i.e. the set of students is not a continuum, nor do the results look at limiting cases of many students). Both of these subliteratures primarily focus on identifying conditions under which stable matchings exist and can be found. This contrasts to our setting, where a stable matching exists under very mild conditions. More similar to our paper is contemporaneous research studying stability with peer preferences in large matching markets (Greinecker and Kah, 2021; Leshno, 2021). Our model is particularly similar to that of Leshno (2021) as both build on Azevedo and Leshno (2016). One main difference is that our model allows for students to care about the entire distribution of peer abilities, whereas Leshno's assumes students care only about summary statistics of student abilities. We provide theoretical results for this case in Section II.D The focuses of our papers are also different, with Leshno providing several results on how the continuum model is a valid approximation of large, finite models. As a result, we do not pursue such findings in our similar setting.

We investigate the presence and impact of peer preferences on stability using data from NSW's centralized market for college admissions. NSW matches students to programs using the (student-proposing) deferred acceptance algorithm. Students are ranked predominantly based on the results of a standardized test, the *Australian Tertiary Admissions Rank (ATAR)*. In turn, each student submits a ROL over programs. Importantly, in our setting, students have information on the ATAR scores of the cohort admitted to each program in the *previous* year. We refer to this going forward as the *Previous Year's Statistic (PYS)*.

The ATAR score is a proxy for student ability as it predicts student academic performance at the university level (Manny, Yam, and Lipka, 2019). As in our model, the PYS provides applicants with information on the ATAR score distribution, and hence ability distribution, of students admitted to each program in the previous year. There is anecdotal evidence that students' program selection responds to the ATAR scores of the previous cohort. As one student says, "I was contemplating changing from Commerce/Engineering to Science/Engineering as other people who obtained a similar [ATAR] to myself were doing the Science double. Not many opt for commerce" (James, Baldwin, and McInnis, 1999, p.72).

In our dataset, we observe the universe of applicant ATAR scores, applicants' ROLs, and program PYSs in Australia's largest state, New South Wales, and the Australian Capital Territory from 2003 to 2016.<sup>6</sup> We find that students' ROLs respond systematically to information about prospective peer quality, and we argue that this is indicative of preferences over peer ability. More specifically, students have ordinal ranking concerns (as in Frank, 1985; Azmat and Iriberri, 2010; Tran and Zeckhauser, 2012; Tincani, 2018) and prefer not to rank programs that admit peers with ATAR scores systematically above their own. The utility effect we infer from entering a program is asymmetric, and similar to the analogous function in Card et al. (2012); students face a utility loss only if their score is below the PYS, and the utility loss is increasing in the difference. We call these "big-fish" preferences, in reference to the big-fish-little-pond analogy. The effect of these preferences is large: we estimate that 25% of students would be matched to a different program if we "removed" the peer component of preferences. We are agnostic as to the genesis of peer preferences and whether they reflect educational value added. Although we are the first to our knowledge to show the existence of peer preferences at the university level, recent papers find various preferences over peer characteristics at the high school level (Rothstein, 2006; Beuermann et al., 2019; Allende, 2020), and that these peer preferences matter above and beyond value-added measures (Abdulkadiroğlu et al., 2020; Beuermann and Jackson, 2019).

We use the data to establish the existence of big-fish peer preferences in two ways. First, we look across time at the response of applicants to changes in programs' PYSs. In line with big-fish preferences, as a program's PYS increases, it receives fewer applications from students with lower ATAR scores. Moreover, the response is asymmetric; students with scores greater than the PYS are no less likely to rank the program.

Second, we look *within* the same applicant over time. An important feature of this market is that students submit an ROL before learning their own ATAR score, and can modify the ROL after receiving their score. We observe one snapshot of each applicant's ROL immediately before they

<sup>&</sup>lt;sup>6</sup>The Capital Territory is a small, landlocked enclave surrounded by NSW. It contains Australia's capital city of Canberra.

learn their own ATAR score, and one after. Roughly one month elapses between these snapshots. Big-fish preferences predict than an applicant will adjust her ROL to prioritize programs with similar PYSs after learning her true ATAR score.<sup>7</sup> Thus, we compare how students with initially similar ROLs respond to different ATAR score results. After learning their ATAR scores, students alter their ROLs in the following way: they systematically *drop* programs with PYSs far above their own ATAR score, *add* new programs with PYSs closer to their own ATAR score, and *promote* the rank of programs that were on their initial ROL and have PYSs closer to their own ATAR score.

The "functional form" and root causes of peer preferences potentially depend on a number of factors that differ across markets (for a similar thesis, see Sacerdote, 2014). Peer preferences, and differences therein, can be caused by "direct" preferences for peer ability that vary due to cultural norms<sup>8</sup> or student autonomy.<sup>9</sup> But they can also vary due to "indirect" factors that are frequently unmodeled in matching papers, such as career concerns or uncertainty about future financial opportunities.<sup>10</sup> We refer to any setting in which the inclusion of the peer ability distribution into students' utility functions captures students' ordinal preferences as a market with "peer preferences." Our main message is agnostic to the form or cause of peer preferences; the test we derive for stability in the presence of peer preferences relies on studying the convergence (or lack thereof) of within-program student ability over time, and this test applies to a general class of functional forms of peer preferences.

We demonstrate how the functional form of peer preferences can affect long-run stability by focusing our attention on two markets representative of the literature on peer preferences: in one, students have big-fish preferences and prefer not to be overmatched by peers, and in another, students prefer to be amongst higher ability peers. First, we study the long-run stability of the NSW market (with big-fish preferences). We investigate the evolution of program PYSs over time in the NSW market, and show that volatility in program PYS decreases with time, and almost entirely stabilizes by the twelfth year that we observe a program in the data. However, there is significant entry and exit in the market, which does not allow all program PYSs to reach steady state. We show theoretically and empirically that programs with high PYSs are unaffected by the

<sup>&</sup>lt;sup>7</sup>Nei and Pakzad-Hurson (2021) also discuss how learning new information that affects preferences can impact the stability of a higher education market.

<sup>&</sup>lt;sup>8</sup>A long literature establishes the so-called "tall poppy" syndrome in Australia, wherein students react negatively to those who overachieve relative to peers (see, e.g. Feather, 1989), possibly leading Australians to avoid programs they perceive their peers to be "overachieving."

<sup>&</sup>lt;sup>9</sup>Pop-Eleches and Urquiola (2013) and Ainsworth et al. (2020) study the same high school admissions market and find that while students at the bottom of the ability distribution at a program suffer from psychic costs, but that parents prefer to send their children to programs with higher-achieving students. Teske, Fitzpatrick, and Kaplan (2007) find that older students have more involvement in school choice decisions; it stands to reason that in college admissions markets in which students have more autonomy, the direction of peer preferences could differ.

<sup>&</sup>lt;sup>10</sup>Dillon and Smith (2017) find that students with more information about financial aid opportunities are more likely to select programs with higher-ability peers.

entry and exit of programs with lower PYSs, and we note empirically that the entry and exit of programs typically happens amongst those with lower PYSs. We show that this implies there is long-run stability at the "top" of the market, but not at the bottom. This instability is associated with higher attrition rates, and particularly impacts low-socioeconomic status students.

Second, we study a market for high school admissions. We model a main feature present in Epple and Romano (1998) and Avery and Pathak (2021), which is supported empirically by Rothstein (2006), Beuermann et al. (2019) Beuermann and Jackson (2019), and Abdulkadiroğlu et al. (2020)–that (parents of) students prefer schools with higher achieving peers to those with lower achieving peers. We show that a stable matching is generated in every period–with or without entry and exit of programs–when student preferences do not depend on other characteristics of schools.

The remainder of paper is structured as follows: Section II introduces our model and main theoretical results, and discusses the long-run stability of two markets; Section III discusses details of the NSW Tertiary Education System and provides evidence of peer preferences; Section IV empirically analyzes the (lack of) stability present in the NSW market; Section V concludes. Omitted proofs and additional results are relegated to the Appendix.

# II Model

## II.A Setup

Much of our setup is drawn from those of Azevedo and Leshno (2016) and Leshno (2021). We initially discuss a static environment, and later move to a dynamic one with a new cohort of students to be matched in each period.

A continuum of students is to be matched to a finite set of programs  $C = \{c_1, c_2, ..., c_N\} \cup \{c_0\}$ .  $c_0$  represents the outside option for each student. Each program  $c \in C$  has capacity  $q^c > 0$  measure of seats, with  $q^{c_0} = \infty$ . Let  $q = \{q^c\}_{c \in C}$ .  $\Theta$  represents the set of student types, with typical element  $\theta$ .  $\eta$  is a non-atomic measure over  $\Theta$  in the Borel  $\sigma$ -algebra of the product topology of  $\Theta$ , and His the set of all such measures. We normalize  $\eta(\Theta) = 1$  for all  $\eta \in H$ .

We begin by defining an assignment of students to programs. An *assignment*  $\alpha$  is a measurable function  $\alpha : C \cup \Theta \rightarrow 2^{\Theta} \cup 2^{C}$  such that:

- 1. for all  $\theta \in \Theta$ ,  $\alpha(\theta) \subset C$ ,
- 2. for all  $c \in C$ ,  $\alpha(c) \subset \Theta$  is measurable, and
- 3.  $\theta \in \alpha(c)$  if and only if  $c \in \alpha(\theta)$ .

Condition 1. states that a student can be assigned to a subset of programs, condition 2. states that a program can be assigned to a subset of students, and condition 3. states that a student is assigned to a program if and only if the program is also assigned to that student. This definition does not take into account feasibility. Specifically, it does not rule out situations in which capacity constraints are violated–a student can be assigned to multiple programs, and a program can be assigned to a larger measure of students than its capacity. Therefore, not all assignments are feasible, but this construction is a useful building block. Let A be the set of all assignments.

We further restrict assignments to take into account feasibility. A *matching*  $\mu$  is a measurable function  $\mu : C \cup \Theta \rightarrow 2^{\Theta} \cup C$  such that:

- 1. for all  $\theta \in \Theta$ ,  $\mu(\theta) \in C$ ,
- 2. for all  $c \in C$ ,  $\mu(c) \subset \Theta$  is measurable and  $\eta(\mu(c)) \leq q^c$ , and
- 3.  $\theta \in \mu(c)$  if and only if  $c = \mu(\theta)$ .

Compared to an assignment, Condition 1 adds that a student can only be matched to one program, and condition 2 adds that the measure of students matched to a program cannot exceed the capacity of that program. We will often refer to a student  $\theta$  for whom  $\mu(\theta) = c_0$  as being "unmatched." Let  $\mathcal{M}$  be the set of all matchings.

Each student type  $\theta \in \Theta$  is given by  $\theta = (u^{\theta}, r^{\theta})$ .  $u^{\theta}(c|\alpha)$  represents the cardinal utility  $\theta$  derives from being assigned to only program c given that other students are assigned according to assignment  $\alpha \in A$ . That is,  $u^{\theta}(c|\alpha) = u^{\theta}(c|\alpha(\theta) = c$  and  $\{\alpha(\theta')\}_{\theta'\in\Theta\setminus\{\theta\}})$ . As any matching restricts that a student  $\theta$  cannot be matched to multiple programs,  $u^{\theta}$  is sufficient to fully describe preferences for our purposes. We normalize  $u^{\theta}(c_0|\alpha) = 0$  for all  $\theta \in \Theta$  and  $\alpha \in A$ , that is, each student receives a constant utility from being unassigned regardless of the assignments of other students.  $r^{\theta,c} \in [0,1]$  is student  $\theta$ 's score at program c. We write  $r^{\theta}$  to represent the vector of scores for student  $\theta$  at each program. As scores will only convey ordinal information in our analysis, without loss of generality, we assume that for each  $\eta \in H$ ,  $\eta\{\theta|r^{\theta,c} < y\} = y$  for all  $y \in [0,1]$  and all  $c \in C$ , that is the marginal distribution of every program's rankings is uniform. It will often be useful to denote the ordinal preferences of  $\theta \in \Theta$  induced by  $u^{\theta}$ . Let  $\mathcal{P}$  be the set of all possible linear orders over programs  $c \in C$ . Let  $\succeq^{\theta|\alpha} \in \mathcal{P}$  represent  $\theta$ 's induced preferences over programs at assignment  $\alpha$ , that is  $c_i \succeq^{\theta|\alpha} c_i (c_i \succ^{\theta|\alpha} c_j)$  if and only if  $u^{\theta}(c_i|\alpha) \ge u^{\theta}(c_i|\alpha) > u^{\theta}(c_i|\alpha)$ .

We denote an economy by  $E = [\eta, q]$ , a distribution of student types and a vector of program capacities.

To capture that peer preferences depend on the "ability" of students at a program, we consider the distribution of scores at each program given an assignment. For each  $x \in [0,1]^{N+1}$ ,

 $c \in C$ , and  $\alpha \in A$ , let  $\lambda^{c,x}(\alpha) := \eta(\{\theta | r^{\theta} \leq x \text{ and } \theta \in \alpha(c)\})$ . Let  $\lambda^{c}(\alpha)$  be the resulting non-decreasing function from  $[0,1]^{N+1}$  to [0,1] and let  $\Lambda$  be the set of all such functions.<sup>11</sup> Let  $\lambda(\alpha) := (\lambda^{c_1}(\alpha), ..., \lambda^{c_N}(\alpha), \lambda^{c_0}(\alpha))$ . In words,  $\lambda(\alpha)$  represents the vector of ability distributions at each program for assignment  $\alpha$ .

We now make a number of assumptions both to remove nuisance cases and to better reflect our desired environment.

- **A1** Scores and preferences are strict: for any  $\theta \in \Theta$  and  $c \in C$ ,  $\eta(\{\theta' \in \Theta | r^{\theta'} = r^{\theta}\}) = 0$ . For any  $\alpha \in A$ ,  $\eta(\{\theta | \succeq^{\theta | \alpha} \text{ is strict}\}) = 1$ .
- **A2** Full support for all  $\alpha$ : Let  $R \subset [0,1]^{N+1}$  be the support of scores induced by  $\eta$ , that is, R is the set of score vectors r such that for all  $\epsilon > 0$ ,  $\eta(\{\theta \in \Theta | \epsilon > ||r r^{\theta}||_{\infty}\}) > 0$ . Let  $B_r(\epsilon)$  be the set of points within  $\epsilon$  distance of  $r \in R$ ,  $B_r(\epsilon) := \{r' \in [0,1]^{N+1} | \epsilon > ||r r'||_{\infty}\}$ . Then for any  $\alpha \in A$ , any  $c, c' \in C \setminus \{c_0\}$ , and any  $r \in R$ ,  $\eta(\{\theta \in \Theta | r^{\theta} \in R \cap B_r(\epsilon) \text{ and } c \succ^{\theta | \alpha} c'\}) > 0$ .
- **A3** Student preferences depend only on  $\lambda(\alpha)$ , that is, for any  $\alpha \in \mathcal{A}$  and any  $\theta \in \Theta$ ,  $\succeq^{\theta|\alpha} = \succeq^{\theta|\lambda(\alpha)}$ .

We restrict our focus to economies *E* satisfying regularity conditions **A1-A3**. Additionally, we will assume the following regularity condition for certain results:

A4 Peer preferences are continuous, that is, for any  $\epsilon > 0$  there exists some  $\delta > 0$  such that if for any two assignments  $\alpha, \alpha' \in \mathcal{A}$  we have that  $\sup_{c,x} |\lambda^{c,x}(\alpha) - \lambda^{c,x}(\alpha')| := ||\lambda(\alpha) - \lambda(\alpha')||_{\infty} < \delta$ , then  $\eta(\{\theta \in \Theta | \succeq^{\theta | \alpha} \neq \succeq^{\theta | \alpha'}\}) < \epsilon$ .

A2 and A4 are richness assumptions; A2 assumes that for any student types, there exist other types with similar scores who have arbitrarily different preferences; A4 assumes that the ordinal rankings of the vast majority of students do not change for small changes in the composition of peers.

Before introducing our desired solution concept of a stable matching, we discuss a multiplicity caused by the continuum assumption. To reduce a multitude of essentially identical matchings that differ only for a measure zero set of students, we only consider matchings  $\mu \in \mathcal{M}$  that are *right continuous*: for any *c* and  $\theta$ , if  $c \succ^{\theta|\mu} \mu(\theta)$  then there exists  $\epsilon > 0$  such that  $\mu(\theta') \neq c$  for all  $\theta'$  with  $r^{\theta',c} \in [r^{\theta,c}, r^{\theta,c} + \epsilon)$ .

A student-program pair  $(\theta, c)$  blocks matching  $\mu$  if  $c \succ^{\theta|\mu} \mu(\theta)$  and either (i)  $\eta(\mu(c)) < q^c$ , or (ii) there exists  $\theta' \in \mu(c)$  such that  $r^{\theta,c} > r^{\theta',c}$ . In words,  $\theta$  and c block matching  $\mu$  if  $\theta$  prefers c to her current program (given peer preferences at  $\mu$ ) and either c does not fill all of its seats, or

<sup>&</sup>lt;sup>11</sup>We endow this space with the pointwise convergence topology.

it admits a student it ranks lower than  $\theta$ . A matching is (*pairwise*) *stable* if there do not exist any student-program blocking pairs.<sup>12</sup>

We build the tools to characterize stable matchings based on Azevedo and Leshno (2016), by first characterizing a class of assignments defined by admission cutoffs. Cutoffs are formally defined as arbitrary vectors  $p \in \mathbb{R}^{N+1}_+$ , subject to  $p^{c_0} = 0$ . One can construct an assignment for a given vector of cutoffs p in the following way. First, fix an arbitrary assignment  $\alpha'$ , and corresponding ability distribution  $\lambda = \lambda(\alpha')$ . Second, let each student type  $\theta$  choose her favorite program among those where her program-specific score is weakly above the cutoff.<sup>13</sup> This program is called the **demand** of student  $\theta$ , and is denoted by

$$D^{\theta}(p,\lambda) = \operatorname*{arg\,max}_{\succ^{\theta|\lambda}} \{ c \in C | r^{\theta,c} \ge p^c \}.$$

The fact that  $p^{c_0} = 0$  means that any student can be unmatched.

We similarly define the demand for program *c* is given by

$$D^{c}(p,\lambda) = \eta(\{\theta | D^{\theta}(p,\lambda) = c\}).$$

The assignment  $\alpha = A(p, \lambda)$  is defined by setting  $\alpha(\theta) = D^{\theta}(p, \lambda)$  for every  $\theta \in \Theta$ . By construction, each student  $\theta$  is assigned to exactly one program in assignment  $\alpha = A(p, \lambda)$ , but a program may be assigned to a larger measure of students than its capacity. As we are interested in characterizing (stable) matchings through cutoff vectors and score distributions  $(p, \lambda)$ , we present the following two conditions on  $(p, \lambda)$ . As we show, the first condition alone ensures that  $A(p, \lambda)$  is a matching, and both conditions together ensure that  $A(p, \lambda)$  is a stable matching.

**Definition 1.** A pair  $(p, \lambda)$  of cutoffs and score distributions is market clearing if for all programs  $c \in C$ 

$$D^{c}(p,\lambda) \leq q^{c}$$

and  $p^c = 0$  when the inequality is strict.

**Lemma 1.** If a pair  $(p, \lambda)$  is market clearing, then  $A(p, \lambda)$  is a matching.

<sup>&</sup>lt;sup>12</sup>Note that the definition of (pairwise) stability implicitly assumes the feasibility conditions required by the definition of a matching, that is, that a student is matched to only one program and that a program does not have a larger measure of assigned students than its capacity. Throughout, we shorten the name of this solution concept to "stability."

<sup>&</sup>lt;sup>13</sup>By assumption **A1**, a measure zero set of students may not have a single favorite program, and may be indifferent between several programs. In this case let the student break ties arbitrarily, and in what follows let  $D^{\theta}(p, \lambda) \in \arg \max\{c \in C | r^{\theta,c} \ge p^c\}$ . As this is relevant for at most a measure zero set of students, for notational simplicity we  $\sum_{i=1}^{|h|} |i_i|^2$ 

proceed as if each student has a unique top choice.

The proof of this result is immediate, as for each  $c \in C$ ,  $\eta(\alpha(c)) \leq q^c$  and for each  $\theta \in \Theta$ ,  $\alpha(\theta) \in C$ . If  $(p, \lambda)$  is market clearing, we often refer to matching  $\mu = A(p, \lambda)$  as being *market clearing*, and we denote by *M* the set of all market clearing matchings, that is  $M = \{\mu | \mu = A(p, \lambda)\}$  for some market clearing  $(p, \lambda)\}$ . By construction,  $M \subset M$ .

**Definition 2.** A pair  $(p, \lambda)$  represents rational expectations *if it induces an assignment*  $\alpha = A(p, \lambda)$  *such that*  $\lambda = \lambda(\alpha)$ .

The following lemma, a direct corollary of the supply and demand lemma of Azevedo and Leshno (2016) and Leshno (2021) holds:

**Lemma 2.** If a pair  $(p, \lambda)$  is market clearing and rational expectations, then  $\mu = A(p, \lambda)$  is a stable matching. Define  $\hat{p}^c := \inf\{r^{\theta,c} | \theta \in \mu(c)\}$  and let  $\hat{p} = (\hat{p}^1, ..., \hat{p}^N, 0)$ . If  $\mu$  is a stable matching, then  $(\hat{p}, \lambda)$  are market clearing and represent rational expectations for  $\lambda = \lambda(A(\hat{p}, \lambda(\mu)))$ .

The following result tells us that a stable matching exists in a large class of economies. Our proof extends the technique of Leshno (2021). We construct an operator whose fixed point corresponds to a stable matching, and show using a fixed-point theorem that this operator converges.<sup>14</sup>

**Theorem 1.** *There exists a stable matching in any economy E satisfying* **A4***.* 

In contrast to the standard model without peer preferences, the set of stable matchings need not be unique.

**Remark 1.** The set of stable matchings is not in general a singleton.

We show this result via an example in the appendix. In it, there are sufficiently many students who have strong peer preferences and desire classmates with higher scores, so that the "best" program is endogenously determined by the coordination of top-scoring students.

# **II.B** Canonical Mechanisms and Stability

Theorem 1 tells us that a stable matching exists in a broad class of economies. Can a market maker ensure one using one of the "canonical" matching mechanisms typically studied in the literature? The following result suggests that the answer may be "no" in many settings.

For a given economy *E*, define a *one-shot matching mechanism*  $\varphi$  as a simultaneous-move, deterministic game in which each student  $\theta$  submits a strict order  $\tilde{\succ}^{\theta}$  over programs.  $\varphi$  maps submitted preferences  $\tilde{\succ} = {\tilde{\succ}^{\theta}}_{\theta \in \Theta}$  and scores into a matching, that is  $\varphi : (\mathcal{P} \times [0,1]^{N+1})^{\Theta} \to \mathcal{M}$ . In an abuse of notation, we represent the resulting matching from report  $\tilde{\succ}$  as  $\varphi(\tilde{\succ})$ , the matching for student type  $\theta$  as  $\varphi^{\theta}(\tilde{\succ})$ , and the matching for program *c* as  $\varphi^{c}(\tilde{\succ})$ .

<sup>&</sup>lt;sup>14</sup>Grigoryan (2021) uses the same fixed-point theorem in a matching market with complementarities.

We now state two properties on mechanisms that are frequently satisfied by canonical mechanisms. Note that these are both conditions involving submitted rankings  $\tilde{\succ}$ . A mechanism  $\varphi$ *respects rankings* if for any  $\tilde{\succ}$ ,  $r^{\theta,c} \geq r^{\theta',c}$  for all *c* implies that  $\varphi^{\theta}(\tilde{\succ}) \geq \varphi^{\theta'}(\tilde{\succ})$ . A mechanism respects rankings if it assigns a student type  $\theta$  with higher scores at all programs than another student type  $\theta'$  to a program that is ranked no lower (according to  $\tilde{\succ}^{\theta}$ ) than the matching of student  $\theta'$ . A mechanism  $\varphi$  is *stable* if for any  $\tilde{\succ}$ ,  $\varphi(\tilde{\succ})$  is stable *with respect to*  $\tilde{\succ}$ . A mechanism is stable if it creates a stable matching with respect to the submitted preferences. Note that any stable mechanism  $\varphi$  must respect rankings.<sup>15</sup>

The following result says that we can expect a clearinghouse to generate a stable matching if students have full knowledge of the distribution of student types.<sup>16</sup> In this case, the set of stable matchings is Nash-implemented by any stable mechanism  $\varphi$  as students are able to "roll in" peer considerations into their ordinal rankings over programs. That is, for any stable matching  $\mu_*$ , there is an equilibrium in which each student type  $\theta$  reports  $\tilde{\succ}^{\theta} = \succeq^{\theta | \mu_*}$ .<sup>17</sup>

On the other hand, if students do not have full knowledge of the distribution of types, then we should not necessarily expect a clearinghouse to generate a stable matching. We represent the beliefs of  $\theta \in \Theta$  over measures as  $\sigma^{\theta} \in \Delta H$ . Let  $\tilde{\succ}$  be a strategy profile, and in an abuse of notation, let  $\succeq^{\theta \mid \sigma, \tilde{\succ}}$  represent  $\theta$ 's expected ordinal rankings over programs given  $\sigma$  and  $\tilde{\succ}$ . We say that student type  $\theta$  *lacks rationality for the top choice at*  $\tilde{\succ}$  if the  $\succeq^{\theta \mid \sigma, \tilde{\succ}}$ -maximal program is not the same as the  $\succeq^{\theta \mid \varphi(\tilde{\succ})}$ -maximal program.<sup>18</sup> For any  $r \in [0, 1)^{N+1}$  let  $L_{\tilde{\succ}, r} := \{\theta \mid r^{\theta} \geq r \text{ and } \theta \text{ lacks rationality for the top choice at } \tilde{\succ} \}$ .

#### **Proposition 1.** Consider a one-shot matching mechanism $\varphi$ .

- 1. Let  $\varphi$  be stable. Then the set of all stable matchings of economy E is identical to the set of all Nash equilibrium outcomes of  $\varphi$ .
- 2. Let  $\varphi$  respect rankings and let  $\mu_*$  be a stable matching. If for any  $r \in [0,1)^{N+1}$  and any  $\tilde{\succ}$  it is the case that  $\eta(L_{\tilde{\succ},r}) > 0$  then there is no (Bayes) Nash equilibrium of  $\varphi$  that generates  $\mu_*$ .

<sup>&</sup>lt;sup>15</sup>Proof: Suppose not. Then for some  $\tilde{\succ}$  there exist  $\theta$ ,  $\theta'$  with  $r^{\theta,c} \geq r^{\theta',c}$  for all c and  $c^* = \varphi^{\theta'}(\tilde{\succ}) \tilde{\succ}^{\theta} \varphi^{\theta}(\tilde{\succ})$ . But then  $r^{\theta,c^*} \geq r^{\theta',c^*}$ , implying that  $(\theta, c^*)$  form a blocking pair. Contradiction with  $\varphi$  being stable.

<sup>&</sup>lt;sup>16</sup>Full knowledge of the distribution of types is not a necessary condition for the clearinghouse to generate a stable matching. A stable matching can be generated in equilibrium if student beliefs are sufficiently close to the truth, which uses a similar logic to the convergence results we develop in Section II.C

<sup>&</sup>lt;sup>17</sup>Moreover, as our constructive proof shows, for any stable matching  $\mu_*$  and all  $\theta$ , there exists an equilibrium  $\tilde{\succ}^{\theta}$  which lists only one program as acceptable such that  $\varphi(\tilde{\succ}) = \mu_*$ ; even if there is a cap on the number of programs that students can list, which is common in many school-choice markets around the world, stable matchings can be generated under full rationality.

<sup>&</sup>lt;sup>18</sup>Our result will not depend on the zero measure set of students who potentially have two top-ranked programs, and therefore, we can break ties arbitrarily.

The presence of some students with incorrect beliefs is not necessarily enough to lead to an unstable matching; a number of additional conditions must be met. First, these students must have sufficiently strong peer preferences so that their incorrect beliefs change their ordinal preferences over programs, for otherwise, their stated preferences would not change. Second, at least some of these students must have sufficiently high scores at programs, as the reported preferences of students with scores too low to match to any program will not affect the final outcome. Third, the incorrect beliefs must affect the preferences at the "top" of some students' rankings, because, for example, changes in the ranking order of programs that are deemed unacceptable do not affect the final matching. Informally speaking, these conditions are likely satisfied if students have a sufficiently rich set of beliefs.

# II.C Tâtonnement with Intermediate Matching and Belief Updating

Given Proposition 1, an important question is how students form beliefs over the matching to be generated via a centralized mechanism. We model belief formation in a tâtonnement-like process, in which beliefs over the resulting matching are updated given the matching created by the previous cohort of students matched to programs.

Consider a discrete-time, infinite horizon model, where at every time t = 1, 2, 3, ..., the same programs are matched to a new cohort of students. For any  $t, t' \ge 1$ , economies  $E_t$  and  $E_{t'}$  are identical, that is, the distribution of student types and program capacities are constant over time. We therefore omit all time indices when denoting student types  $\theta \in \Theta$  and capacity vector q.

We describe the following dynamic matching process, which we call *Tâtonnement with Intermediate Matching (TIM)*. At each time period  $t \ge 1$ , a matching  $\mu_t$  is constructed as follows.

The market is initialized with an arbitrary assignment  $\mu_0 \in A$ . We initialize the market with an assignment instead of a matching so as not to require students in the first cohort to be fully informed of all particulars in the economy, for example, the capacity at each program; moreover our results are qualitatively unchanged if we instead allow students to have (potentially heterogeneous) beliefs over the initial assignment  $\mu_0$ , but the exposition would become more cumbersome with this additional generality.<sup>19</sup> Incoming students at time *t* observe  $\mu_{t-1}$ . A centralized matchmaker solicits an ROL from each student, and then uses a stable matching mechanism to construct matching  $\mu_t$ .<sup>20</sup> We assume (and later show empirical evidence that) students use information from the previous period in a Cournot-updating fashion, that is, period *t* students assume that the matching  $\mu_t$  will equal  $\mu_{t-1}$  and they submit an ROL that best responds to  $\mu_{t-1}$ . In an

<sup>&</sup>lt;sup>19</sup>The lone exception is that in Proposition 3, a stable matching would be generated in all periods, with the possible exception of period 1.

<sup>&</sup>lt;sup>20</sup>Remark 2 implies that any stable matching mechanism will deliver the same matching in each period, or, more accurately, that there exists a unique such mechanism.

abuse of terminology, we often refer to  $\mu_t$ ,  $t \ge 0$  as a matching, despite the fact that  $\mu_0$  is only required to be an assignment.

An instructive observation moving forward is that, assuming each student  $\theta$  reports  $\succeq^{\theta|\mu_{t-1}}, \mu_t$ is the unique stable matching in an economy in which preferences are defined by  $\mu_{t-1}$ . Formally, define measure  $\zeta^{\eta,\alpha}$  as follows: for any open set  $R \subset [0,1]^{N+1}$ , any assignment  $\alpha \in \mathcal{A}$  and any  $\succeq \in \mathcal{P}, \zeta^{\eta,\alpha}(\{\theta|r^{\theta} \in R \text{ and } \succeq^{\theta|\alpha'}=\succeq\}) = \eta(\{\theta|r^{\theta} \in R \text{ and } \succeq^{\theta|\alpha}=\succeq\})$  for all  $\alpha' \in \mathcal{A}$ . In words,  $\zeta^{\eta,\alpha}$ fixes the ordinal preferences of each student as they are in the original market for assignment  $\alpha$ .

**Remark 2.** In an economy  $E = [\eta, q]$  let  $\mu_t$  be the matching at time period  $t \ge 1$  in the TIM process. Then  $\mu_t$  is the unique stable matching in the economy  $E' = [\zeta^{\eta, \mu_{t-1}}, q]$ .

This result follows from assumption A2 and Theorem 1 of Azevedo and Leshno (2016). It implies that  $\mu_t$  is the outcome of student-proposing deferred acceptance in the TIM procedure, which is a strategy-proof mechanism in the static setting.<sup>21</sup> Therefore, we adopt this assumption that each student  $\theta$  will submit her "true" preferences  $\succeq^{\theta|\mu_{t-1}}$  in *any* stable matching mechanism.

Each  $\mu_t$  is associated with a vector  $(p_t, \lambda_t)$  where  $p_t$  is the (unique) market-clearing cutoff vector given  $\mu_{t-1}$ , and  $\lambda_t = \lambda(A(p_t, \lambda_{t-1}))$ .<sup>22</sup> Note that the entire sequence of TIM matchings  $\{\mu_t\}_{t\geq 1}$  is uniquely determined by  $\mu_0$ .

We can formulate the TIM process through two operators. The first is  $P : \Lambda^{N+1} \to [0,1]^{N+1}$ , which takes an ability distribution vector  $\lambda'$  and maps it into the (unique) cutoff vector that clears the market given  $\lambda'$ , that is,  $P\lambda' = p$  such that  $(p, \lambda')$  is market clearing. The second is  $S : [0,1]^{N+1} \times \Lambda^{N+1} \to \Lambda^{N+1}$ , which outputs an ability distribution vector  $\lambda$  for each program in the present period's market assignment, that is,  $S(p, \lambda') = \lambda(A(p, \lambda'))$ .

Given an exogenous  $\mu_0$  resulting from  $\mu_0$ , the dynamic process explained above tells us that  $\mu_t = A(p_t, \lambda_{t-1})$ , where  $p_t = P\lambda_{t-1}$  and  $\lambda_{t-1} = S(p_{t-1}, \lambda_{t-2})$ . If  $(p_{t-1}, \lambda_{t-1}) = (p_t, \lambda_t)$ , the TIM process has reached steady state. This implies that  $\mu_t = A(P\lambda_{t-1}, \lambda_{t-1}) = A(P\lambda_t, \lambda_t) = \mu_{t+1}$ , that is, the same matching is generated in all periods  $t' \ge t$  in the TIM process. Note that if  $\lambda_t = \lambda_{t-1}$ , then  $p_t = P\lambda_{t-1} = P\lambda_t = p_{t+1}$ , and  $\lambda_t = S(P\lambda_{t-1}, \lambda_{t-1}) = S(P\lambda_t, \lambda_t) = \lambda_{t+1}$ . This implies that when the ability distribution vector reaches a steady state, the TIM process reaches a steady state in the following period.

The following result relates a steady state of the ability distribution vector (and therefore a steady state of the TIM process) to a stable matching. If and only if the ability distribution vector is in steady state does the TIM process generate a stable matching. Moreover, if and only if the ability distribution vector is in "approximate" steady state does the TIM process generate an "approximately" stable matching. Before stating the result, we state a definition of  $\epsilon$ -stability,

<sup>&</sup>lt;sup>21</sup>See Abdulkadiroğlu, Che, and Yasuda (2015) for further details on this mechanism in the continuum model.

<sup>&</sup>lt;sup>22</sup>The uniqueness of  $p_t$  follows from Remark 2.

which requires that fewer than  $\epsilon$  share of students are involved in a blocking pair. Our notion of approximate stability comes from selecting a small  $\epsilon$ .

**Definition 3.** A matching  $\mu$  is  $\epsilon$ -stable if the measure of students involved in blocking pairs at  $\mu$  is strictly smaller than  $\epsilon$ , that is,  $\eta(\{\theta | (\theta, c) \text{ block } \mu \text{ for some } c \in C\}) < \epsilon$ .

**Theorem 2.** Let *E* be an economy, and let  $\mu_1, \mu_2, ...$  be the sequence of matchings constructed in the TIM process given an initial  $\mu_0$ .

- 1.  $\lambda_*$  is in steady-state if and only if the matching  $\mu_* = A(P\lambda_*, \lambda_*)$  is stable.
- 2. For any  $t \ge 1$  and any  $\delta > 0$  there exists  $\epsilon > 0$  such that if  $\mu_t$  is  $\epsilon$ -stable, then  $||\lambda_t \lambda_{t-1}||_{\infty} < \delta$ . Moreover, if E satisfies A4 then for any  $t \ge 1$  and any  $\epsilon > 0$  there exists  $\delta > 0$  such that if  $||\lambda_t - \lambda_{t-1}||_{\infty} < \delta$ , then  $\mu_t$  is  $\epsilon$ -stable.

Consider an observer who does not necessarily know the preferences students have over peers and who only observes panel data on the ability distribution of entering classes at programs. This theorem provides a method for such an observer to analyze whether the market has (approximately) reached a stable matching. If and only if the ability distribution vector converges over time is the market "settling" into a stable matching.

#### Will the TIM procedure necessarily converge?

A natural question arises: does the TIM procedure always converge for any  $\mu_0$  in any economy *E*? If so, then the TIM process (approximately) delivers a stable matching in the long run. The first of the following two examples shows that the TIM procedure does not always converge. Moreover, the second example provides intuition for some of the features of a market that can lead to convergence.

**Remark 3.** *The TIM procedure does not necessarily converge, even when there is a unique stable matching.* 

We show this result by counterexample, in an economy satisfying A4. First, we discuss lack of convergence, then uniqueness of the stable matching.

**Example 1.** There is one program c (i.e. N = 2) with q < 1 measure of seats, and let  $r^{\theta,c} = r^{\theta,c_0} = r^{\theta}$ . Moreover, let  $s(\lambda)$  represent the mean of scores of enrolled students at each program, that is,

$$s(\lambda) = \frac{1}{\lambda^{c,(1,1)}} \int_0^1 y d\lambda^{c,(y,y)}.$$

Each student  $\theta$  receives zero utility from remaining unmatched, and receives utility  $v^{\theta} - f(s(\lambda(\alpha)), r^{\theta})$ from matching with c at  $\alpha$ , where

$$f(s(\lambda), r^{ heta}) = egin{cases} 0 & \textit{if } r^{ heta} \geq s(\lambda) \ k & \textit{if } r^{ heta} < s(\lambda) \end{cases}$$

The peer preference term  $f(\cdot, \cdot)$  reflects that students want to be a "big fish" and suffer loss  $k \in (0, 1)$ if their score is not above average at the program. Therefore, a student  $\theta$  is better off enrolling at c if and only if  $v^{\theta} - f(s(\lambda), r^{\theta}) \ge 0$ , where we break ties in favor of the student attending the program. Let each  $v^{\theta}$  be distributed independently and uniformly over [0, 1].

Let  $s_t = s(\lambda_t)$  for t > 1, and initialize the TIM procedure with  $\mu_0$  such that  $s(\lambda(\mu_0)) \le 1 - q$ . Then  $(p_1, s_1) = (1 - q, 1 - \frac{q}{2})$ , as  $\mu_1(c) = \{\theta | r^{\theta} \ge 1 - q\}$ , that is, the top q mass of students enrolls at c because they expect (mistakenly for some) to face no peer loss from doing so.

What about  $(p_2, s_2)$ ? Only the 1 - k fraction of students with  $r^{\theta} < s_1$  for whom  $v^{\theta} \ge k$  prefer enrolling in the program to remaining unmatched. All students with  $r^{\theta} > s_1$  prefer to enroll in the program to being unmatched.

To simplify our analysis, we will deal only with the case in which the program fills all of its seats in  $\mu_2$ , *i.e.*  $p_2 = 1 - \frac{q}{2} - \frac{q}{2(1-k)}$ . This occurs if and only if  $k \le 1 - \frac{q}{2-q}$ . Therefore, the average score of the "top half" of the students enrolled in the program is  $1 - \frac{q}{4}$  while the average score of the "bottom half" of the students enrolled is  $\frac{1}{2}(1 - \frac{q}{2} + p_2)$ . This tells us that  $s_2 = \frac{1}{2}\left[1 - \frac{q}{4} + \frac{1}{2}(1 - \frac{q}{2} + p_2)\right]$ .

When  $k \ge \frac{4}{5}$ ,  $s_2 \le 1 - q^{23}$  But note then that  $(p_3, \lambda_3) = (p_1, \lambda_1)$ , as now all students with scores  $r^{\theta} > 1 - q$  wish to enroll in the program. This creates a cycle wherein all even periods yield the same matching, while odd periods yield another (note that  $p_2 < p_1$ , as k > 0). Therefore, TIM does not converge.

We now find cases in which the above economy has a unique stable matching. Assume, subject to later verification, that there exists a stable matching  $\mu_* = A(p_*, \lambda_*)$  in which c fills all of its seats. Let  $s_* = s(\lambda_*)$ . As all students  $\theta$  with  $r^{\theta} \ge s_*$  will attend  $c, 1 - s_*$  mass of seats are occupied by students who face no peer costs. In order for  $p_*$  to satisfy market clearing, it must be that  $(s_* - p_*)(1 - k) = q - (1 - s_*)$ . As s is a function of  $\lambda$ , a necessary condition for rational expectations of  $(p_*, \lambda_*)$  is that  $\frac{1+s_*}{2}(1-s_*) + \frac{p_*+s_*}{2}(q - (1 - s_*)) = s_*$ . Solving these equations yields:

$$p_* = \frac{1 - q - ks_*}{1 - k}, \quad s_* = \frac{k - kq - 2 \pm \sqrt{4 + k^2(q - 1)^2 - 4k(q^2 - 3q + 1)}}{2k}$$

Noting that k - kq - 2 < 0, only the "plus" solution is viable. In order for the "plus" solution to satisfy the necessary condition, it must be that  $(k - kq - 2)^2 \le 4 + k^2(q - 1)^2 - 4k(q^2 - 3q + 1)$ , which is shown, following a standard calculation, to hold with a strict inequality whenever q < 1.

The above demonstrates that there is at most one stable matching in which c fills all of its seats. We

<sup>&</sup>lt;sup>23</sup>Our simplifying assumption that the program fills all of its seats requires that  $k \le 1 - \frac{q}{2-q}$ , which combined with the condition  $k \ge \frac{4}{5}$ , requires  $q \le \frac{1}{2}$ .

argue that when q is sufficiently small any stable matching must involve c filling all of its seats, by showing that for sufficiently small q, it must be that  $p_* > 0$ . To see this, note that all students  $\theta$  with  $r^{\theta} > s_*$  will enroll in c. Therefore,  $s_* > 1 - q$ . For any fixed k < 1,  $s_* \to 1$  as  $q \to 0$ . This implies that as  $q \to 0$ ,  $p_* = 0$  implies that  $\eta(\mu_*(c)) \to 1 - k$ , which violates the definition of matching as too large a measure of students is assigned to c.

By Theorem 1, there exists at least one stable matching, and our above arguments pin down the corresponding cutoffs  $p_*$  and average scores  $s_* = s(\lambda(\mu_*))$  that must be identical in any two stable matchings for sufficiently small q. But if there exist two stable matchings,  $\mu_*$  and  $\mu_'$ , note that by our assumption that student preferences depend on  $s(\lambda)$ ,  $\succeq^{\theta|\mu_*} = \succeq^{\theta|\mu'}$  for all  $\theta \in \Theta$ . By Remark 2 it must be that  $\mu_*(\theta) = \mu_'(\theta)$ for all  $\theta \in \Theta$ . Therefore, there is a unique stable matching for sufficiently small q.

We now consider an example that is nearly identical to Example 1, and differs only in that  $s(\lambda)$  represents the *median* of scores  $r^{\theta}$  of enrolled students instead of the *mean* of the scores.

**Example 2.** Consider Example 1 but where  $s(\lambda)$  represents the median of scores  $r^{\theta}$  of enrolled students at the program, that is,  $s^{c}(\lambda) = \sup\{r | \frac{\lambda^{c,r}}{\lambda^{c,1}} \leq \frac{1}{2}\}.$ 

Because of the assumption of uniformly distributed scores  $r^{\theta}$  (and the intuitive similarities between the mean and median), the pair of cutoffs and median scores at t = 1 remains the same as in Example 1, given an upper bound on  $s(\lambda_0)$ : with  $s(\lambda_0) \leq 1 - q$ ,  $(p_1, s_1) = (1 - q, 1 - \frac{q}{2})$ . Additionally,  $p_2 = 1 - \frac{q}{2} - \frac{q}{2(1-k)}$ . Note however that  $s_2 = s_1 = 1 - \frac{q}{2}$ ; all of the students with scores  $r^{\theta} \geq 1 - \frac{q}{2}$  "return" to the program, and while the set of students who attend the program with scores  $r^{\theta} < 1 - \frac{q}{2}$  differs in periods 1 and 2, there are the same measure of them (filling exactly half of the seats), meaning that they do not affect the median. By our assumption that student preferences depend only on  $s(\lambda)$ ,  $\succeq^{\theta|\mu_1} = \succeq^{\theta|\mu_2}$  for all  $\theta \in \Theta$ . By Remark 2 it must be that  $\mu_2(\theta) = \mu_3(\theta)$  for all  $\theta \in \Theta$ . Therefore,  $\lambda(\mu_2) = \lambda(\mu_3)$  and by Theorem 2 TIM produces a stable matching for all  $t \geq 2$ .

The only difference between these two examples is that peer preferences depend on the mean of student scores in the former, and the median in the latter. The median is not affected by outliers: given that the top-ranked  $\frac{q}{2}$  students enroll in the program for each  $t \ge 1$ , the median is guaranteed to stay the same in the TIM procedure. In contrast, the mean is sensitive to the entire distribution of enrolling students: even if the top-ranked  $\frac{q}{2}$  students enroll, the mean can decrease if students with average rankings do not enroll and some with lower scores do. This can lead to a cycle and failure of convergence to stability.

## **II.D** Two Markets

In this section, we analyze the convergence, or lack thereof, of the TIM procedure to a stable matching in two markets: the New South Wales college admissions market, and a public high

school market. We make assumptions to mirror key features of each market. We present empirical evidence to justify the assumptions for the New South Wales market in Section III and we defer to Epple and Romano (1998), Rothstein (2006), Beuermann and Jackson (2019), Beuermann et al. (2019), Abdulkadiroğlu et al. (2020), and Avery and Pathak (2021) for high school markets.

An important consideration in these markets is that students likely have access to only a summary statistic of the distribution of peers in previous cohorts, not the entire distribution. We therefore briefly provide general theoretical results, mirroring those in the previous section, in markets in which student preferences are based only on a summary statistic of the ability distribution. As the proofs follow straightforwardly from those of our original results, we omit them.

**Definition 4.** For each  $c \in C$  let a summary statistic of abilities at program c be a function  $s^c : \Lambda \to [0,1]$ . For  $\lambda \in \Lambda^{N+1}$  let  $s(\lambda) = \times_{c \in C} s^c(\lambda)$  be the vector of summary statistics.

We provide the following regularity conditions, which subsume the roles of A3 and A4.

- **A5** Student preferences depend only on  $s(\lambda(\alpha))$ , that is, for any assignment  $\alpha \in \mathcal{A}$  and any  $\theta$ ,  $\succeq^{\theta|\alpha} = \succeq^{\theta|s(\lambda(\alpha))}$ .
- **A6** For any assignment  $\alpha$  and  $\epsilon > 0$  there exists some  $\delta > 0$  such that if for an assignment  $\alpha'$  we have that  $||s(\lambda(\alpha)) s(\lambda(\alpha'))||_{\infty} < \delta$ , then  $\eta(\{\theta | \succeq^{\theta | \alpha} \neq \succeq^{\theta | \alpha'}\}) < \epsilon$ .
- **A7** For any matching  $\mu \in M$  and  $\epsilon > 0$  there exists some  $\delta > 0$  such that if for a matching  $\nu \in M$  we have that  $||\lambda(\mu) \lambda(\nu)||_{\infty} < \delta$ , then  $||s(\lambda(\mu)) s(\lambda(\nu))||_{\infty} < \epsilon$ .

We provide an analogue to Theorem 1. It is similar to the existence result in Leshno (2021).

**Corollary 1.** Let *E* be an economy satisfying *A*1, *A*2, *A*5 – *A*7. Then *E* has at least one stable matching.

The following result mirrors Theorem 2. In an economy satisfying the required regularity conditions, an observer of the TIM process need only verify that the summary statistics of student abilities is in (approximate) steady state in order to determine that the market has (approximately) converged to stability.

**Corollary 2.** Let *E* be an economy satisfying *A*1, *A*2, and *A*5, and let  $\mu_1, \mu_2, ...$  be the sequence of matchings constructed in the TIM process for a given  $\mu_0$ .

- 1.  $s(\lambda_*)$  is in steady state if and only if the matching  $\mu_* = A(P\lambda_*, \lambda_*)$  is stable.
- 2. For any *E* satisfying **A6**, any  $t \ge 1$  and any  $\delta > 0$  there exists  $\epsilon > 0$  such that if  $\mu_t$  is  $\epsilon$ -stable, then  $||s(\lambda_t) s(\lambda_{t-1})||_{\infty} < \delta$ . Moreover, if *E* satisfies **A7** then for any  $t \ge 1$  and any  $\epsilon > 0$  there exists  $\delta > 0$  such that if  $||s(\lambda_t) s(\lambda_{t-1})||_{\infty} < \delta$ , then  $\mu_t$  is  $\epsilon$ -stable.

#### **II.D.1** The New South Wales Market

There are two important sets of stylized facts that our modeling of the New South Wales (NSW) market attempts to match. First, students have "big-fish" preferences: each student has a one-dimensional ability that determines both university scores and peer preferences. Students suffer a utility loss if their score is below an *ordinal* summary statistic of the distribution of peers, but are indifferent toward their peers if their ability is above the summary statistic. Second, we relax our initial assumption that the market is identical in each period, and instead allow for changes due to the entry and exit of programs. In particular, more-desirable programs are long lived, but less desirable programs enter and exit the market over time.

As before, let an economy be characterized by  $E = [\eta, q]$  where  $\eta \in H$  is the measure over student types  $\Theta$ , and q is the capacity vector, where for each  $c \in C = \{c_1, ..., c_N, c_0\}, q^c > 0$  and  $q^{c_0} = \infty$ . Let  $E_1, E_2, ...$  be a sequence of economies, where for each  $t \ge 1$  there is a set  $C_t \subset C$  of active programs, where  $|C_t| = N_t + 1$  and  $c_0 \in C_t$ .  $E_t := [\eta, q_t]$  where  $q_t = \times_{c \in C_t} q^c$  is the capacity vector for active programs  $c \in C_t$ . Let  $\mathcal{A}_t, \mathcal{M}_t, \mathcal{A}_t(p, \lambda)$ , and  $\mathcal{M}_t$  be the set of assignments in  $E_t$ , the set of matchings in  $E_t$ , the  $E_t$  market assignment for  $(p, \lambda) \in [0, 1]^{N_t+1} \times \Lambda^{N_t+1}$ , and the set of all market clearing matchings in  $E_t$ , respectively.

We continue to assume that economy *E* satisfies **A1**, which implies that each economy  $E_t$  satisfies **A1**. We formalize the stylized restrictions on preferences with the following three points:

- **AA1** Common rankings:  $r^{\theta} := r^{\theta,c} = r^{\theta,c'}$  for any  $c \in C_t$ ,  $c' \in C'_t$  with  $t, t' \ge 1$ , and  $\theta \in \Theta$ .
- **AA2** Big-fish preferences: For each  $c \in C$ , each  $\theta \in \Theta$  has utility function  $u^{\theta}(c|\alpha) = v^{\theta,c} f^{\theta,c}(r^{\theta}, s^{c}(\lambda(\alpha)))$ , where  $f^{\theta,c}(\cdot, \cdot) \geq 0$ , is nondecreasing and continuous in its second argument, and  $f^{\theta,c}(r^{\theta}, s^{c}(\lambda(\alpha))) = 0$  if  $r^{\theta} \geq s^{c}(\lambda(\alpha))$ .
- **AA3**  $k^{th}$  highest score: We say that  $s^{c}(\cdot)$  represents the  $(k^{c})^{th}$  highest score if there exists  $k^{c} \in [0, 1]$  such that for any market clearing matching  $\mu \in M_{t}$ ,  $s^{c}(\lambda(\alpha))$  equals the supremum value of  $r^{\theta}$  for which  $\eta(\{\theta' \in \mu(c) | r^{\theta'} > r^{\theta}\}) = k^{c}$  (if such a number exists, and 0 otherwise). For each  $t \ge 1$  and each  $c \in C_{t}$  there exists  $k^{c}$  where  $s^{c}(\cdot)$  represents  $(k^{c})^{th}$  highest score.

**AA1** reflects the fact that a standardized score is used by programs for admission. **AA2** states that students face an additive peer cost when assigned to a program in which their score is below the summary statistic of the scores of their peers. **AA3** represents that students have relative ranking concerns. An important part of **AA3** is the restriction to the set of market clearing matchings  $M_t$ , but the restriction does not apply to other matchings. As a result, other functional forms of the summary statistic, including where  $s^c(\cdot)$  represents the median score of students assigned to

*c* can be accommodated for certain markets.<sup>24</sup>

The following reflects our stylized restrictions on entry and exit of programs. Let there be two disjoint "blocks" of programs  $B_1 \subset C \setminus \{c_0\}$ , and  $B_2 \subset C \setminus \{c_0\}$  such that  $B_1 \cup B_2 = C \setminus \{c_0\}$ . To capture that more popular programs are longer lived, we additionally make the following three assumptions about student preferences over programs, and the entry and exit of programs.

**AA4** Block one is always active: Every  $c \in B_1$  is an element of  $C_t$  for every  $t \ge 1$ .

- **AA5** Block-correlated preferences:  $u^{\theta,c} > u^{\theta,c'}$  for all  $\theta \in \Theta$ , all  $c \in B_1$ , and all  $c' \in B_2$ .
- **AA6** Full support: Let *R* be any open subset of [0,1]. Then for any  $\alpha \in A_t$  and any  $c, c' \in B_1$ ,  $\eta(\{\theta \in \Theta | r^{\theta} \in R \text{ and } c \succ^{\theta | \alpha} c'\}) > 0.$

Certain programs are long lived (AA4) and these are precisely the more desirable programs (AA5).<sup>25</sup> AA6 is a relaxation of A2, ensuring full support of preferences over top-block programs.

#### **Definition 5.** We say that a sequence of economies *E*, *E*<sub>1</sub>, *E*<sub>2</sub>, ... is NSW if it satisfies *A*1,*A*A1-*A*A6.

There exists a unique stable matching for each  $E_t$ , t > 0. We provide a pseudo-serial-dictatorship mechanism in the appendix that serves as a constructive proof of existence. Any student type  $\theta$  with a sufficiently high score receives the same partner in the stable matching for each market  $E_t$ , t > 0.

**Proposition 2.** At any time t > 0 in a NSW market there exists a unique stable matching  $\mu_t^*$ . Moreover,

- 1. for any  $c \in B_1$  and any  $c' \in C_t \cap B_2$ ,  $s^c(\lambda(\mu_t^*)) \ge s^{c'}(\lambda(\mu_t^*))$ ,
- 2. for all  $c \in B_1$ ,  $s^c(\lambda(\mu_t^*)) = s^c(\lambda(\mu_{t'}^*))$  for all  $t' \ge 1$ , and
- 3. *if there exists*  $c \in B_1$  *such that*  $r^{\theta} \geq s^c(\lambda(\mu_t^*))$ *, then*  $\mu_t^*(\theta) = \mu_{t'}^*(\theta)$  *for all*  $t' \geq 1$ .

<sup>&</sup>lt;sup>24</sup>The reason for the restriction to the set  $M_t$  is that the TIM procedure only produces matchings  $\mu \in M_t$ . Therefore the sequence of matchings generated from two otherwise identical markets will be identical if their summary statistics vectors coincide on this restricted set of matchings. This means that a wider class of summary statistics falls into the category of the  $k^{th}$  highest score than it might initially seem. Specifically, suppose  $s^c(\cdot)$  represents the score of the  $(100 \cdot m)^{th}$  percentile student assigned to c; for  $m \leq 1$  let  $s^c(\lambda(\alpha))$  equal the supremum value of  $r^{\theta}$  for which  $\eta(\{\theta' \in \alpha(c) | r^{\theta'} > r^{\theta}\}) = m \cdot \eta(\alpha(c))$ . Then  $s^c(\cdot)$  satisfies our definition of the  $k^{th}$  highest statistic if for any two matchings  $\mu, \nu \in M_t, \eta(\mu(c)) = \eta(\nu(c))$  for all  $c \in C_t \setminus \{c_0\}$ . Since  $\eta(\mu(c))$  does not vary in the set  $M_t$ , define  $k^c := m \cdot \eta(\mu(c))$ , and **AA3** is satisfied. Therefore, summary statistics such as the median (see Example 2) can fit into the results of this section. Moreover, the condition that for any two matchings  $\mu, \nu \in M_t$  we must have  $\eta(\mu(c)) = \eta(\nu(c))$  is not "knife edge" (i.e. it holds for an open set of market fundamentals): suppose that for every  $\theta \in \Theta$  and any  $\alpha \in A_t$  it is the case that  $c \succeq^{\theta|\alpha} c_0$  for all  $c \in C$  and there is an undersupply of seats,  $\sum_{c' \in C_t \setminus c_0} q^{c'} < 1$  for all  $t \ge 1$ . Then for all  $\mu \in M_t$ , and all  $c \in C_t \setminus \{c_0\}, \eta(\mu(c)) = q^c$ .

<sup>&</sup>lt;sup>25</sup>Condition AA5 is based on block-correlated preferences, discussed in Coles, Kushnir, and Niederle (2013).

The TIM procedure in this market with entry and exit is largely analogous to that our base model. The market is initialized with an arbitrary assignment, and in each period, the unique market-clearing matching is constructed given the ability vector of the "incoming" assignment. The "incoming" assignment for any program active in both the current and previous periods is equal to that program's matching in the previous period, but due to entry and exit, the "incoming" assignment for programs that were not active in the previous period is allowed to be arbitrary.

Formally, for each  $t \ge 0$  there is an incoming assignment  $v_t \in A_{t+1}$ . In each period  $t \ge 1$ a matching  $\mu_t \in M_t$  is formed as follows: A time-dependent operator  $P_t : \Lambda_t^{N_t+1} \to [0,1]^{N_t+1}$ , maps an ability distribution vector  $\lambda'$  into the (unique) cutoff vector that clears market  $E_t$  given  $\lambda'$ , that is,  $P_t(\lambda') = p$  such that  $(p, \lambda')$  is market clearing in  $E_t$ .  $\mu_t = A_t(P_t\lambda_{t-1}, \lambda_{t-1})$ , where  $\lambda_{t-1} = \lambda(v_{t-1})$ . The initial assignment  $v_0 \in A_1$  is an arbitrary assignment, and each subsequent assignment  $v_t \in A_{t+1}$  is constructed as follows:  $v_t(c) = \mu_t(c)$  for all  $c \in C_t \cap C_{t+1}$ . For all  $c \in C_{t+1} \setminus C_t$ ,  $v_t(c)$  is arbitrary.

Regardless of entry and exit, the summary statistics of popular programs (those in block  $B_1$ ) converge to their stable levels in the TIM procedure, and except in rare cases, this convergence occurs in finite time. Let  $V := \{\theta \in \Theta | r^{\theta} \ge \min_{c \in B_1} s^c_*\}$  be the set of students with scores higher than the stable matching summary statistic of at least one program in block 1. We also find that all student types  $\theta \in V$  eventually receive their stable matching partner.

**Theorem 3.** In any NSW market the TIM procedure is such that there generically exists some time  $T < \infty$  such that  $s_t^c = s_*^c$  for all  $c \in B_1$  and  $\eta(\{\theta \in V | \mu_t(\theta) = \mu_*(\theta)\} = \eta(V)$  for all t > T.

In contrast to the top programs and top students, it is not necessarily the case that the summary statistics of less popular programs that see entry and exit (those in  $B_2$ ) converge–students with lower scores are not guaranteed to receive their stable partner in the long run. Therefore, instability only affects students with scores below the stable matching summary statistics of all programs in the top block.

In the special case in which  $B_1 = C \setminus c_0$ , all programs are in the top block and there is therefore no entry or exit. Theorem 3 implies that the TIM procedure converges to the (unique) stable matching in finite time, and indeed, all of the general results we derive in Section II.D hold.

**Remark 4.** Let  $C \setminus \{c_0\} = B_1$ , and let  $E = E_1 = ...$  be a NSW economy. Moreover, for any  $\alpha \in A$  and any  $c \in C$  let  $k^c \in [0,1]$  be such that  $s^c(\lambda(\alpha))$  equals the supremum value of  $r^{\theta}$  for which  $\eta(\{\theta' \in \alpha(c) | r^{\theta'} > r^{\theta}\}) = k^c$  (if such a number exists, and 0 otherwise). Then E also satisfies A2, A5-A7.

Given Remark 4, the question arises of how much instability is caused by entry and exit. We study this question in the appendix, and also consider which types of students are most likely to be "negatively" affected by instability.

#### **II.D.2** Pure Peer Preferences Markets

We now consider the case in which students prefer peers with higher ability, in contrast to our modeling of the NSW market. We adopt a common assumption on peer preferences (Epple and Romano, 1998; Avery and Pathak, 2021): student valuation of a program is entirely based on the quality of peers at that program. We will refer to this as a *pure peer preferences economy*.

As ability is measured using objective outcomes such as standardized test scores, we assume that student scores are the same for all programs, so that  $r^{\theta,c} = r^{\theta}$  for all  $c \in C$ . For any assignment  $\alpha \in A$ , and programs  $c, c' \in C \setminus \{c_0\}$  and any student type  $\theta \in \Theta$ , if  $\alpha(c) \neq \alpha(c')$  then either  $c \succ^{\theta|\alpha} c'$  for almost all  $\theta \in \Theta$  or  $c' \succ^{\theta|\alpha} c$  for almost all  $\theta \in \Theta$ . Moreover, if for almost all  $\theta \in \alpha(c)$ and almost all  $\theta' \in \alpha(c')$  it is the case that  $r^{\theta} > r^{\theta'}$ , then  $c \succ^{\theta|\alpha} c'$  for all  $\theta \in \Theta$ .<sup>26</sup> For simplicity of exposition, we assume that for any assignment, all programs are acceptable for all students, that is, for any  $\alpha \in A$  and any program  $c \in C \setminus \{c_0\}$ ,  $c \succ^{\theta|\alpha} c_0$  for all  $\theta \in \Theta$ .

In a pure peer preferences economy, the TIM procedure generically generates a stable matching in all time periods  $t \ge 1.^{27}$ 

**Proposition 3.** Let *E* satisfy pure peer preferences. Then for almost any  $\mu_0 \in A$ , each matching  $\mu_t$ , generated by the TIM process for  $t \ge 1$  is stable.

The proof is straightforward. Given any initial assignment  $\mu_0$  such that  $\mu_0(c) \neq \mu_0(c')$  for any  $c, c' \in C$ , it will be the case that (almost) all students have the same ordinal preferences over programs at time t = 1. Without loss of generality let  $c_1 \succ^{\theta|\mu_0} c_2 \succ^{\theta|\mu_0} c_3 \succ^{\theta|\mu_0} \dots \succ^{\theta|\mu_0} c_N$ . Due to the common scores of programs, the top  $q^{c_1}$  scoring students will be matched to  $c_1$  in  $\mu_1$ , the next top  $q^{c_2}$  scoring students will be matched to  $c_2$  in  $\mu_1$ , and so on, until either all programs are full or all students are matched. All students  $\theta$  prefer to match with a lower-index program, but all such programs are filled to capacity with higher scoring students. Moreover, note that  $\succeq^{\theta|\mu_0} = \succeq^{\theta|\mu_1}$  for almost all  $\theta$ , as the most desired program under  $\mu_0$ ,  $c_1$ , remains the most desired program under  $\mu_1$ , the second most desired program under  $\mu_0$ ,  $c_2$ , remains the second-most-desired program under  $\mu_1$ , and so on. Therefore,  $\mu_2 = \mu_1$  and is also stable. This logic holds for  $\mu_t$ ,  $t \ge 1$ .<sup>28</sup>

The convergence of the TIM procedure differs from that in NSW economies; convergence occurs immediately in a pure peer preferences economy. An interesting implication is that even with the exit and entry of programs, the TIM procedure creates a stable matching at every time

<sup>&</sup>lt;sup>26</sup>Note that any such economy does not satisfy assumption **A2**, to comport more closely with the conclusions of Abdulkadiroğlu et al. (2020). As in Example 3, slight adjustments could be made to this market to satisfy **A2**. Our conclusions in this section would not change.

<sup>&</sup>lt;sup>27</sup>Under a similar assumption, Pycia (2012) finds that a stable matching always exists in a small, finite market.

<sup>&</sup>lt;sup>28</sup>Note that the stable matching generated in the TIM process is not unique. For a given  $\mu_0$ , the ordinal preferences of students never change. Therefore, any permutation of programs leading to  $\mu'_0$  will lead to a different stable matching.

 $t \geq 1.$ 

## **II.E** A More Stable Mechanism

At least three problems exist with the TIM procedure. First, it need not converge, meaning that we are not guaranteed stability in the long run. Second, even if it does converge, initial cohorts will have unstable matchings if the convergence is not immediate. Third, as discussed in the previous section, there may be changes to the market from year to year, which potentially make convergence more difficult.

We present a mechanism that improves upon all three of these shortcomings of the TIM process. This mechanism does not run across years, and instead attempts to find or approximate a stable matching for each cohort of students. Unlike the TIM process, it suffers from neither instability before reaching steady state, nor instability caused by changes in the market over time. Moreover, as we show, it can yield an approximately stable matching even when the TIM process does not converge.

Formalizing this mechanism involves specifying the student types in each of T submarkets, the programs (and measure of seats) in each submarket, and how peer preferences are defined relative to the original market. We use the subscript "t" to refer to a generic submarket below to be evocative of the time index in the TIM process.

First, we specify student types in each submarket. For any subset  $\Theta_t \subset \Theta$ , let  $\eta_t$  represent the induced measure over  $\Theta_t$ . We partition  $\Theta$  into sets  $\Theta_1, ..., \Theta_T$  such that for each  $t \in \{1, ..., T\}$ ,  $\Theta_t$  is constructed "uniformly at random," that is, for any  $\theta \in \Theta_t$  and any open neighborhood  $n(\theta) \subset \Theta$  of  $\theta$ , it is the case that  $\eta_t(n(\theta) \cap \Theta_t) = \eta(n(\theta)) \cdot \eta(\Theta_t)$ . We assume  $\eta(\Theta_t) \to 0$  for all t as  $T \to \infty$ .

Second, we specify the programs. Each program  $c \in C$  is active in each submarket, but has  $q_t^c = q^c \cdot \eta(\Theta_t)$  seats available. We denote the entire vector of capacities in submarket *t* as  $q_t$ .

We use measures and capacities to formally denote a submarket  $t \in \{1, ..., T\}$  by  $E_t = [\eta_t, q_t]$ .

Third, we define the ability distribution. Let  $\mathcal{A}_t$  be the set of all assignments in economy  $E_t$ . For each  $x \in [0,1]^{N+1}$ ,  $c \in C$ , and  $\alpha \in \mathcal{A}_t$  let the ability distribution in submarket t be denoted by  $\lambda_t^{c,x}(\alpha) := \frac{\eta(\{\theta | r^{\theta} \le x \text{ and } \theta \in \alpha(c)\})}{\eta_t(\Theta_t)}$ . Let  $\lambda_t^c(\alpha)$  be the resulting non-decreasing function from  $[0,1]^{N+1}$  to [0,1], and let  $\Lambda$  be the set of all such functions.<sup>29</sup> Let  $\lambda_t(\alpha) := (\lambda_t^{c_1}(\alpha), ..., \lambda_t^{c_N}(\alpha), \lambda_t^{c_0}(\alpha))$ .

The following mechanism creates a matching  $\mu_t$  in each submarket, and iterates until near convergence of  $\lambda_t(\alpha)$ .

**Definition 6.** *The* Tâtonnement with Final Matching (TFM) *mechanism is defined by the following steps:* 

**step 0:** *Initialize the mechanism with*  $\delta > 0$ , T > 0, and  $\mu_0 \in A$ .

<sup>&</sup>lt;sup>29</sup>We endow this space with the pointwise convergence topology.

**step**  $\tau = K \cdot T + t, K \ge 0, t \in \{1, ..., T\}$ : *Report to student types*  $\theta \in \Theta_t$  *the distribution*  $\lambda(\mu_{\tau-1})$  *and solicit their ordinal preferences over programs. Run (student-proposing) deferred acceptance in sub-market*  $E_t$  *to create matching*  $\mu_{\tau}$ .

At the first step  $\tau$  such that  $\|\lambda(\mu_{\tau}) - \lambda(\mu_{\tau-1})\|_{\infty} < \delta$ , terminate the process above. Show all student types  $\theta \in \Theta$  distributions  $\lambda(\mu_{\tau-1})$  and solicit their ordinal preferences over programs. Run (student-proposing) deferred acceptance in the aggregate market E. The outcome of deferred acceptance in the aggregate market E is the final matching for all students.

For a given starting condition  $\mu_0$  and associated ability distribution  $\lambda_0 = \lambda(\mu_0)$ , the TFM mechanism depends on parameters  $\delta$  and *T*.  $\delta$  determines the final matching by defining the stopping criterion, and holding  $\delta$  fixed, *T* determines how many times each subcohort is asked to report their preferences.

The TFM mechanism converges if the TIM procedure does so, and for sufficiently small  $\delta$ , it creates a nearly-identical matching. Moreover, the TFM mechanism can create a nearly-stable matching even when the TIM procedure does not converge. We prove this by construction, which may be of independent interest–we show that the TIM procedure potentially suffers from a lack of local convergence; even if the TIM procedure creates a near stable matching in a particular time period *t*, it need not create a near-stable matching in subsequent periods (see Example 7 in the appendix). However, because the TFM mechanism terminates at any step such that the ability distribution vector is approximately steady, it creates a near-stable matching in such cases (see Theorem 2).

The TFM mechanism produces a nearly stable matching with good incentive properties. We say that a student  $\theta \in \Theta_t$  misreports at step t if she submits a preference profile  $\tilde{\succ}^{\theta} \neq \geq^{\theta|\mu_{t-1}}$ . We show that for any  $\epsilon > 0$ , there exists  $\delta > 0$  defining the stopping rule such that no more than an  $\epsilon$  measure of students can profitably misreport their preferences, assuming their peers do not themselves misreport. As the proof reveals, if we additionally assume that every student's cardinal preferences are continuous in  $\lambda$ ,<sup>30</sup> then this point can be strengthened to show that there is an  $\epsilon$ -Nash equilibrium in which all students reveal truthfully: for any  $\mu_0$  and  $\epsilon > 0$ , there exists  $\delta > 0$  such that no student can be made more than  $\epsilon$  better off by misreporting her preferences at any time in the TFM mechanism, assuming other students do not misreport.<sup>31</sup>

<sup>&</sup>lt;sup>30</sup>That is, if for all  $\gamma > 0$  and all  $\lambda \in \Lambda^{N+1}$  there exists  $\omega > 0$  such that for (almost) all  $\theta \in \Theta$  and all  $c \in C$ ,  $|u^{\theta}(c|\lambda) - u^{\theta}(c|\lambda')| < \gamma$  for any  $\lambda' \in \Lambda$  with  $||\lambda - \lambda'||_{\infty} < \omega$ .

<sup>&</sup>lt;sup>31</sup>This mechanism does admit "babbling" equilibria in which some students report arbitrary preferences in early periods, because they anticipate being able to correct their reports. Note, however, that students have no strict incentive to do this, as no student's report affects any final matching, except their own. One way to remove such equilibria is to obscure the order in which students are solicited to submit preferences (assuming students do not fully coordinate to ensure that the mechanism does not converge.)

Finally, we show that for any  $\mu_0$  and  $\delta$  there is sufficiently large *T* such that if the TFM mechanism converges, it does so with no student being asked her preferences more than twice, and an arbitrarily large share of students being asked only once. In other words, there are small reporting costs associated with this mechanism over canonical, one-shot mechanisms.

We denote the outcome of the TFM mechanism (assuming the mechanism terminates) for given ( $\mu_0$ ,  $\delta$ ) as  $\mu_{(\mu_0,\delta)}$ , which is independent of *T*.

#### **Proposition 4.**

- 1. Suppose that for a given economy E satisfying A4 and a given  $\mu_0$ , the TIM procedure converges to (stable) matching  $\mu_*$ . Then for any  $\epsilon > 0$ , there exists  $\delta > 0$  such that the TFM mechanism terminates in economy E and starting condition  $\mu_0$ , and  $\eta(\{\theta | \mu_{(\mu_0,\delta)}(\theta) = \mu_*(\theta)\}) > 1 \epsilon$ .
- 2. For any economy *E*, any  $\epsilon > 0$ , and any stopping criterion  $\delta > 0$  there exists  $\mu_0 \in A$  such that the *TFM mechanism produces an*  $\epsilon$ -stable matching, even when the *TIM procedure does not converge*.
- 3. Consider any economy E satisfying A4. Fix  $\mu_0$  and  $\epsilon > 0$ . Let  $\Theta' \subset \Theta$  be the set of students who can profitably misreport their preferences at any step in the TFM mechanism given that (almost) no other students misreport. There exists  $\delta > 0$  such that  $\eta(\Theta') < \epsilon$ .
- 4. For any  $\epsilon > 0$  and any  $(\mu_0, \delta)$  for which the TFM mechanism terminates, there exists T > 0 such that no student  $\theta$  is asked to report her preferences more than twice and the measure of students who are asked to report their preferences only once is at least  $1 \epsilon$ .

# **III** Empirical Application: The New South Wales Market

In this section we describe the details of the New South Wales education admissions system, and use data from this market to illustrate how to apply our theory to an empirical setting. We first discuss how students have "big-fish" peer preferences over a summary statistic of student ability (AA1-AA3), and then discuss our assumptions on program entry and exit (AA4-AA6).

# **III.A** The New South Wales Tertiary Education Admissions System

Each state in Australia has a centralized body that processes college applications within its jurisdiction. Students in Australia apply for admission at the university-field of study (for example, Economics at University of Melbourne) level. We refer to these university-field pairs as "programs."<sup>32</sup> We study college admissions in New South Wales and the Australian Capital Terri-

<sup>&</sup>lt;sup>32</sup>Note that tuition is regulated by the government and is not university or program specific; therefore, it should not impact applicant preferences at the program level.

tory from 2003 to 2016.<sup>33</sup> Roughly 40,000 new students are matched to programs per year in this market.

Applicants receive a score known as the *Australian Tertiary Admission Rank (ATAR)* which measures the applicant's academic rank relative to others in their age group and falls on a scale of 0-99.95. The ATAR score is primarily determined from standardized testing, and students are not aware of their ATAR score at the onset of the application process. The ATAR score is a good predictor of academic performance during undergraduate studies Manny, Yam, and Lipka (2019). Therefore, it is a proxy for student ability.

To apply for admission, prospective students submit an ROL of up to nine programs to a centralized admissions clearinghouse which processes applications at all major universities in NSW.<sup>34</sup> Applicants initially submit their ROLs before learning their own ATAR scores, but are able to costlessly change their ROLs after learning their ATAR score. Students are incentivized to submit initial ROLs early in the application process, as fees for stating initial ROLs increase over time.

Students and programs are matched using the student-proposing deferred acceptance mechanism which takes as inputs student ROLs, program rankings, and program capacities (Guillen et al., 2020).<sup>35</sup> Program rankings over students are determined by the sum of an applicant's ATAR score and program-student specific "bonus" points, which are awarded at the discretion of the program. Importantly, students can receive up to 10 bonus points at each program, and because bonus points are not observed by candidates before being matched, they serve as a significant source of admissions uncertainty.

The clearinghouse website clearly informs students that it is in their best interest to submit truthful ROLs:

Your chance of being selected for a particular course is not decreased because you placed a course as a lower order preference. Similarly, you won't be selected for a course just because you entered that course as a higher order preference. Place the course you would like to do most at the top, your next most preferred second and so on down the list...If you're interested in several courses, enter the course codes in order of preference up to the maximum of nine course

<sup>&</sup>lt;sup>33</sup>A number of changes to the matching process have occurred since 2016. Namely, students are now only able to list five programs on their ROL, and there is now a "guaranteed entry" option for students with ATAR above a particular threshold (Guillen et al., 2020).

<sup>&</sup>lt;sup>34</sup>A minority of students, such as adult learners and international students who do not have an ATAR score, apply directly to universities.

<sup>&</sup>lt;sup>35</sup>Admissions take place in multiple rounds. We describe and analyze the process of the main round that takes place in early January, when the majority of offers are made. There are initial rounds, where offers are made to some programs that do not admit based on the ATAR scores of students, and there are subsequent rounds for students that remain unmatched. As programs may elect not to enter subsequent rounds, there is a strong incentive for students to be matched to a desired program in the main round.

# preferences.<sup>36</sup>

This algorithm, and the resulting matching, mechanically create a minimum ATAR score above which students are "clearly in" (i.e. all students with ATARs above this level are admitted to the program regardless of the number of bonus points they receive if they are not admitted to a more preferred program) at the program level every year. Going forward, we will refer to the clearly-in statistic for the cohort admitted in the previous year as the *Previous Year's Statistic (PYS)* for a particular program, and the clearly-in statistic for the current year as the *Current Year's Statistic (CYS)*.

When listing their preferences, applicants do not know the CYS at any program. However, they can consult programs' PYS as a guide when submitting their ROLs–this information is made easily available on the clearinghouse website. The figure below shows the typical information provided to applicants during the time span covered by our data:

Figure 1: Example of Information Provided to Applicants about a Program's Admissions Statistics in the Previous Year

Course code	1st round clearly In ATAR	1st round % below the clearly in ATAR
3200332501	70.00	40.0%

Economics and Finance (3200332501, CSP) at City had a clearly in ATAR of 70.00. 40.0% of offers were made to current year 12 students with an actual ATAR lower than this clearly-in ATAR. 186 offers were made in total, which included 125 offers to current year 12 students.

After 2018, additional summary statistics about the previous year's ATAR distribution began to be disclosed. For example, students applying for admission in 2016 are told the following:

"[T]he [PYS] for a course shows you the minimum selection rank needed by the majority of Year 12 applicants when offers were made in 2015. [CYS] for 2015–16 admissions won't be known until selection is actually made during the offer rounds. Use [the PYS] as a guide when deciding on your preferences."<sup>37</sup>

As students do not know the number of bonus points they receive at each program, each applicant is uncertain ex ante about acceptance into a wide range of programs. Across programs, roughly half of all enrolling students have ATAR scores below the CYS of their program (Bagshaw and Ting, 2016), implying that the frequency of receiving bonus points is non-trivial.

<sup>&</sup>lt;sup>36</sup>See https://web.archive.org/web/20150918170643/http://www.uac.edu.au/undergraduate/apply/course-preferences.shtml , accessed 9/6/2021.

<sup>&</sup>lt;sup>37</sup>See https://web.archive.org/web/20150911225257/http://www.uac.edu.au/atar/cut-offs.shtml , accessed 9/6/2021.

#### III.B Data

We use data from the Universities Admissions Centre (UAC), which is the centralized clearinghouse for college admissions in New South Wales and the Australian Capital Territory. Our data contain the universe of applications from graduating high schoolers processed by UAC for 2003-2016. Over this time period, there are on average 19 universities active per year, each offering numerous programs. For a subset of years (2010-2016) we observe applicants' ROLs at two points in time: the initial list submitted before they receive their ATAR score (which we call the pre-ROL), and the final list submitted to the clearinghouse after learning their score (which we call the post-ROL). Roughly one month separates the creation of these two ROLs. We observe the post-ROL for all years in our sample (2003-2016). In addition, we observe the applicants' ATAR scores, detailed information about each program they applied to (field of study, university, and location), and the CYS of each program. We do not have information about socioeconomic background or bonus points at the application level. We do not observe the final assigned program of each student. Unless otherwise specified, we use the sample of post-ROLs from 2003-2016 in our analysis.

## **III.C** Applying Theory to Data: Assumptions and Identification Strategies

Our stylized model of the NSW market in Section II.D.1 assumes that students have "big-fish" preferences–they suffer a utility loss if their score is below an ordinal summary statistic of their peers'. Under this preference structure, we are able to derive an empirical test for stability in the presence of program entry and exit. While this testable implication provides a bridge from theory to data, it also requires specific assumptions about our empirical setting and estimates.

To apply our convergence test in an empirical setting, one must first establish the presence and functional form of peer preferences in the data. The exact strategy one uses to identify peer preferences will of course differ depending on the data available and institutional details.

Below we discuss what assumptions we require in our analysis of NSW data and under what conditions they are met.

A common and crucial step in identifying student preferences in market design research is assuming that submitted ROLs accurately reflect information about students' ordinal rankings over programs. What we believe the submitted ROL reveals about applicants' true preferences is an essentially *untestable assumption*. However, we can use strategic properties of the matching mechanism used, restrictions on our data, and our identification strategies, to support our assumptions. There are also stronger and weaker versions of this assumption, which lead, in our setting, to two entirely different identification strategies. For exposition, we present both the strong and weak case in the NSW data; below we summarize how they impact our identification strategy, and in Section III.D we carry out each strategy. A comprehensive table outlining the assumptions and how they are addressed either via an identification strategy, data restriction, or specific robustness test, is included as well (Figure 2).

1. Submitted ROLs reflect students' ordinal rankings over programs given the PYS.

In any strategy-proof mechanism, such as deferred acceptance, students have a weakly dominant strategy to report an ROL reflecting their true ordinal preferences over acceptable programs. In practice, there is often a cap placed by the market designer on the number of programs any student can list on their ROL, as is the case in our setting. However, students who have fewer acceptable programs than the cap retain a weakly dominant strategy to truthfully list their ROL, and those who have more acceptable programs than the cap will list the maximum number of allowable programs in any weakly undominated strategy (Haeringer and Klijn, 2009).<sup>38</sup>

Therefore, a common technique is to view ROLs that list strictly fewer programs than the cap as accurately reflecting student preferences (Hastings, Kane, and Staiger, 2009; Abdulkadiroğlu, Agarwal, and Pathak, 2017; Luflade, 2019).

Under this stronger assumption we can identify peer preferences in the data by conditioning our analysis on the subset (60%) of students who list fewer than the maximum number of programs. Then we can measure cross-sectionally how application rankings respond to changes in programs' PYSs over time.

2. Submitted ROLs reflect students' relative rankings over programs given the PYS.

An emerging strand of the literature argues that the assumption that students play their weakly dominated strategy of truthfully submitting their ROL is too strong (Chen and Sönmez, 2006; Li, 2017; Rees-Jones, 2018; Sóvágó and Shorrer, 2018; Chen and Pereyra, 2019; Larroucau and Rios, 2020; Artemov, Che, and He, 2020; Hassidim, Romm, and Shorrer, 2021), with many of these studies finding evidence that students weigh admissions probabilities when submitting ROLs. Fack, Grenet, and He (2019) argue students face a cost to reporting long ROLs, and therefore, if they have little uncertainty about their admission probability to any particular program (i.e. admission probabilities are sufficiently close to either zero or one), they may optimally omit "reach" and "safety" programs. Even in this case, an important result from Haeringer and Klijn (2009) still applies: the relative ranking of any two programs *c* and *c'* on a student's ROL will reflect her true relative ordinal preferences of *c* and *c'*.

<sup>&</sup>lt;sup>38</sup>This continues to hold in our setting with peer preferences under the ongoing assumption that students take the PYS as indicative of the CYS.

Under this weaker assumption, we look within-person at how relative rankings respond to new information about a student's own ability measures up with peer quality. Our second identification thus exploits an important feature of our institutional setting–students submit a pre-ROL before learning how their ability compares to the PYS at each program. Upon learning this information roughly one month later after submitting pre-ROLs, each student can change her pre-ROL to arrive at the post-ROL used to create the final matching. A particularly illuminating pattern is students' "switching" of rankings: program c is ranked above program c' on a student's pre-ROL and c' is ranked above c on her post-ROL; switching is not easily rationalized by probability-of-admission considerations, and indicates changes in preferences *even if* students faced costs to reporting long ROLs or faced limited admissions uncertainty. This identification strategy thus assumes that any changes between the pre-ROL and post-ROL are assumed to reflect changes in a student's ordinal ranking of programs upon learning how her own ability matches up with peers at each program.

In addition to this initial assumption, which largely guides our identification strategy, there are also several testable assumptions that we rule out using a series of robustness tests. We list these testable assumptions and the associated tests in Figure 2, and we also discuss them in detail in Section III.D during our empirical analysis. Taken together, by satisfying both the testable and untestable assumptions (via either the strategic properties of the matching mechanism, identification strategy, data restrictions, or robustness checks), we can identify peer preferences empirically.

# **III.D** Empirical Evidence of "Big-Fish" Peer Preferences

#### **Descriptive Evidence**

To apply our theoretical test of convergence, we first need to establish the presence of peer preferences in the data. Table 1 displays summary statistics of applicant ATAR scores, ROLs, and program PYSs. Rows 3-6 examine the average PYS for *all* programs listed by an individual, whereas rows 7-10 focus only on the top-ranked programs. The "Avg. Pre-ATAR" PYS and score gap rows are calculated using the pre-ROL, as opposed to the post-ROL. The "score gap" statistic is calculated using the difference between the PYS of ranked programs and the applicant's ATAR score.

From Table 1, one can see that the top-ranked program tends to have a higher PYS than programs ranked lower on student ROLs. This PYS is also on average 6.1 points higher than the applicant's ATAR score. These statistics suggest that applicants have a general preference for higher quality programs, insomuch as the PYS is a signal of program quality. We explore this point further in the appendix. It also suggests that applicants understand the mechanism and are not afraid of being penalized for prioritizing "reach" programs on their ROL. Figure 3 plots the proportion of top-ranked programs by score gap, that is, the program PYS minus the applicant's ATAR score. Two clear patterns emerge. The single-peaked nature of the graph suggests that students have a preference for "better" programs; the value of the horizontal axis is increasing until a positive score difference of 1. If applicants' preferences were unrelated to program quality, we would not expect the proportion of top rankings to increase monotonically with the score gap.

However, students do not want to be a "small fish" in their program of entry; the downward slope for score gaps greater than 1 suggests that while students are not afraid to rank "reach" programs, they become gradually less attractive as the score gap increases.

This figure provides evidence that students understand the strategic properties of the matching mechanism. If students believed that listing a program that rejects them hurts their admissions chances at other programs (i.e. that the mechanism is not strategy-proof), we would not expect to observe students ranking "reach" programs high on their ROLs. Over 75% of applicants rank a "reach program" (defined as having a PYS that is higher than the applicant's ATAR score) first on their post-ROL. Moreover, if a substantial subset of students had this concern, we would anticipate a discontinuous drop in the share of students ranking a program first that has a PYS just above their ATAR score versus just below their ATAR score (assuming students place a positive probability on receiving zero bonus points at any given program). Figure 3 plots the proportion of top-ranked programs by the difference between the program's PYS and the student's ATAR score. There is no discontinuity in the figure at 0 along the horizontal axis. Indeed, the modal score difference is +1, suggesting that a program with a PYS just above a student's own ATAR score is most likely to be ranked first.

We note that students have a non-zero admission probability to any program contained on the x-axis of this figure due to the presence of bonus points. Therefore, this shape is not easily explained by considerations of admission probability on the part of students.

We formally explore this pattern of "big-fish" preferences using two identification strategies.

#### **III.D.1** Across-Person Analysis

When creating their ROLs, applicants have information on who was admitted to each program in the previous year (see Figure 1). How do changes in the distribution of last year's enrollees affect applicant demand for a program this year? If students have big-fish peer preferences and believe that the PYS reflects the CYS, then this posted information will impact their program rankings. Applicants will demote programs with PYSs that are far above their own ATAR scores. For example, all else constant, a student will be less likely to apply to a program if the PYS is 10 points, rather than 5 points, above their own ATAR score.

We test for this empirically using changes in programs' PYSs across time. We estimate regres-

sions of the form:

$$y_{c,t} = \beta P Y S_{c,t} + \alpha_c + \alpha_t + \epsilon_{c,t}, \tag{1}$$

where  $y_{c,t}$  denotes the average student score, the number of students who apply, the percent of students who apply, or the percent of students who apply with ATAR scores higher/lower than the program PYS for program *c* in year *t*. We include year and program fixed effects ( $\alpha_c$  and  $\alpha_t$ , respectively) to isolate variation in the PYS within program over time. We are interested in the sign of  $\beta$ : when a program has a higher PYS, does it attract fewer low scoring applicants?

The results are presented in Table 2 and support our theory of "big-fish" preferences. When a program's PYS increases by one point, fewer (column 2) applicants rank the program on their ROLs, and these applicants tend to be higher scoring (column 1). Columns 4 and 5 test these effects discontinuously – the dependent variable splits the sample into individuals with scores either above or below the PYS of program c, and quantifies the percentage who have ranked that program. These two columns show that the effects in Columns 1 and 2 are driven primarily by those with scores *below* the PYS, who become less likely to rank the program on their final ROL.

#### Additional tests and assumptions

The findings in Table 2, and particularly the differential effects noted in Columns 4 and 5 are suggestive of big-fish peer preferences. Interpreting these results as *indicative* of big-fish peer preferences requires additional testable assumptions.

First, this test assumes that students react to the PYS due to peers, and not to changes in program quality. To test this assumption, we re-run the specification while including lagged values of a programs' PYS in Table A.2. Lagged values of the PYS (from two and three years before the current year) have little predictive power, indicating that responses to the PYS are not based on a trend of changes in the PYS over time.

A second concern is that applicants do not use the PYS to learn about the skill distribution of peers, but rather as an indication of their "fit" with a particular program. They may be uninformed about a program and interpret the PYS as a signal, for example, of how difficult or prestigious the program is for them. Their choices may be influenced by these updates to their program-specific information rather than the peer preference mechanism. To rule out this channel, we interact the PYS with program age. This test leverages the fact that applicants likely have more information about long-standing programs. Changes in the PYS provide relatively less information about older, established programs. Under this "program information" hypothesis, the effect of the PYS on applicant demand should dissipate for older programs. In Table A.3 we show that effects are generally statistically similar for old and young programs, suggesting that students are not

learning about other characteristics of programs through the PYS.

#### **III.D.2** Within-Person Analysis

We next measure how applicants respond to new information about their own relative ability. We observe applicants' ROLs at two points in time: both before and after they learn their final ATAR score. Students are incentivized to submit preferences early through lower application fees, before learning their ATAR score, and the overwhelming majority (99.5%) of applicants do so. However, they can update their ROL after learning their score. If students have big-fish peer preferences, then learning their own relative score will impact their preferences. Applicants will deprioritize programs with PYSs that far exceed their own ATAR score.

We find that students frequently update their rankings after learning their scores, and that these changes meaningfully affect their final matchings. This effect is especially prevalent for lower-scoring applicants.

Figure 4 plots the average program PYS by position on the pre- and post-ROLs. Preference number 1, on the x-axis, refers to the top-ranked program. We split the sample into high- and low-scoring students to see if changes in rankings correlate with an applicant's ATAR score. Applicants who have low ATAR scores (near the 25th percentile) make the largest adjustments in rankings. On average, they replace high-PYS programs near the top of their lists with programs that have lower PYSs, closer to their own ATAR score. On the top end of the distribution, high-scoring applicants make a small, but statistically significant, shift toward higher PYS programs. Due to the high scores of these applicants, this again closes the "gap" between applicant ATAR score and program PYS. These patterns are again consistent with students who value higher "quality" programs but wish to avoid programs where peers have significantly higher scores.

We investigate *how* students adjust their ROLs after learning their ATAR scores to more fully illuminate the effect of peer preferences. Students can adjust their pre-ROLs in three ways. They can *add* a program, they can *remove* a program, or they can *switch* the relative rankings of two programs. A switch is defined as an instance where program *c* is ranked higher than program c' on the pre-ROL, both *c* and *c'* are on the post-ROL, and *c'* is ranked above *c* on the post-ROL. In this case, *c'* is *promoted* and *c* is *demoted*.

Switches are particularly difficult to explain without the existence of peer preferences. Even if students omit programs because of low assessed probability of enrollment in a program, switching the relative ranking of two programs implies at least one of the ROLs is weakly dominated. Therefore, the occurrence of switches strongly suggests that students wish to attend different programs after observing their test scores.<sup>39</sup>

<sup>&</sup>lt;sup>39</sup>Dreyfuss, Heffetz, and Rabin (2019) study a model in which students have expectations-based loss aversion. As a result, they may fail to rank otherwise desirable options in strategy-proof mechanisms to avoid disappointment from

Appendix Table A.5 shows 41% of students do not submit the same pre- and post-ROL. On average, each student makes 1.77 adjustments, which corresponds to 27% of the pre-ROL. Of the adjustments made, switches are the most common.

Adjustments that students make–additions, removals, and switches–all result in a smaller PYS/ATAR score gap, that is, the difference between the program PYS and the applicant's ATAR score. We graphically present evidence of how switches affect the PYS/ATAR score gap.<sup>40</sup> Figure 5 considers students who switch the ranking of the program initially listed first on their pre-ROLs. It plots the students' ATAR scores against the PYS/ATAR score gap for top-ranked programs, and finds that the PYS/ATAR score gap shrinks at both the top and bottom ends of the ATAR distribution; students with ATAR scores below 85 generally promote a lower PYS program to the first choice, while those with ATAR scores above 85 generally promote a higher PYS program. In line with big-fish preferences, this change in sign occurs for ATAR scores such that students are, on average, top ranking programs with PYS<ATAR on their pre-ROLs.

We quantitatively analyze changes to the ROLs through linear regressions. Specifically, we regress indicators for whether a program was removed, added, or promoted on the PYS/ATAR score gap between student and program.<sup>41</sup> We run the following regressions

$$y_{c,t,i} = \beta(PYS_{c,t} - ATAR_i) + \alpha_c + X_i + \epsilon_{c,t,i}$$
<sup>(2)</sup>

where *c* represents the program, *t* the year, and *i* the student.  $PYS_{c,t} - ATAR_i$  represents student *i*'s score gap at program *c* in year *t*,  $\alpha_c$  represents a program fixed effect, and  $X_i$  represents a vector of pre-ROL characteristics for student *i* (including the identities of the top-ranked, second-highest ranked, and third-highest ranked programs, the average PYS across all programs, and the number of programs included on the pre-ROL). The dependent variables studied are whether the program

- Keep only programs that are on both the pre- and post-ROL (i.e. remove all adds and drops from both lists), and call these the redacted pre- and post-ROLs, respectively.
- A program is promoted if it is ranked in a higher spot on the redacted post-ROL than on the redacted pre-ROL.

Note that any switch results in one program being promoted and one program being demoted. As a result, we do not include "demote" in this framework.

rejection. They find that students will not "demote" programs where they are unlikely to receive admission-they will refuse to rank them outright.

<sup>&</sup>lt;sup>40</sup>All of our within-applicant empirical results are robust to restricting to students who make "only switches" and/or make "only additions/removals."

<sup>&</sup>lt;sup>41</sup>The sample for this table is all students who rank at most eight programs in both their pre- and post-ROLs. Following our identifying assumptions, we do not need this restriction for the "promote" regressions, and results are similar without it. The variable "remove" (and "add") indicate that a program is removed from (or added to) a student's pre-ROL after learning her ATAR score. We classify a program as "promoted" if it appears on both the pre- and post-ROL and is in a relatively higher spot on the post-ROL than on the pre-ROL, ignoring all other adds and drops. To define promotion, we use the following inversion algorithm:

*c* is removed from the pre-ROL, added to the post-ROL, or promoted in the post-ROL.

Table 3 displays the results from this regression for the "promote" independent variable, and we show the results for "add" and "remove" in the appendix. All three support our theory of "big-fish" preferences. Programs that are added or promoted within the ROL have PYSs that are systematically lower than those that are removed, and are closer to the applicant's ATAR score. Programs that are removed have a larger score gap, that is, they are more of a "reach" program. Specifically, over two-thirds of programs dropped had positive score gaps, and there are more programs dropped with a positive score gap of strictly less than 10 (and for which admissions probabilities are strictly positive) than those dropped with a negative score gap. This asymmetry matches the switching pattern we observe; students are more likely to reprioritize programs with PYSs below their own ATAR score than that with PYSs above their ATAR score.

These effects persist with an array of fixed effects. In Columns 3-7 we attempt to compare the behavior of applicants who construct very similar pre-ROLs by including fixed effects for ranking the same programs or programs with the same average PYS. For example Column 7 provides evidence of how the adjustments made by students whose pre-ROLs have the same three programs ranked in the top three spots (in the same order) changes given different ATAR scores received. Under our identifying assumption that pre-ROLs represent true preferences given expected ATAR scores, this provides evidence on how students with similar underlying preferences heterogeneously adjust their ROLs following different "shocks."

#### Additional tests and assumptions

These findings, particularly the switching behavior, are suggestive of peer preferences. Interpreting these results as *indicative* of peer preferences requires additional assumptions.

An important assumption is that pre-ROLs reflect true student preferences (given initial beliefs), instead of mere placeholders. We believe this assumption is justified. First, while there is no monetary cost to changing ROLs, there is an administrative cost to changing them, and therefore, students minimize this cost by not fabricating the pre-ROL. Second, there is a high correlation between applicants' pre- and post- ROLs, as seen in Appendix Table A.5. This suggests that students do not rank an arbitrary list which they need to change completely. Finally, changes (especially switches) to an applicant's ROL are predicted by the difference between the realization of their PYS of a program and their own ATAR score, which is not known at the time the pre-ROL is created. If the initial ROL were arbitrary, then we would expect little correlation between the score gap and ROL changes.

An alternative hypothesis is that adjustments to the pre-ROL reflect changes in preferences over time unrelated to peer preferences. However, we do not believe the evidence supports this hypothesis. From a timing standpoint, only one month separates our observation of the pre- and
post-ROLs. Moreover, the fact that adjustments to students' ROLs are predicted by their realized test scores does not support this alternative hypothesis. Specifically, for preference changes over time to rationalize our findings, it would have to be that programs ranked closer to a student's eventual ATAR score are systematically receiving a positive "shock" relative to other programs.

A third concern is that applicants do not use the PYS to learn about the skill distribution of peers, but rather as an indication of their "fit" with a particular program. This mirrors the same concern as in the across-person identification strategy, and our approach to rule out this channel is similar to what we do in the across-person regression: we interact the PYS/ATAR score gap with program age. In Appendix Table A.8 we show that effects are actually stronger for older than young programs, suggesting that students are not learning about other characteristics of programs through the PYS.

#### **III.D.3** How Important Are Peer Preferences?

How much do changes in students' ROLs affect the final matching? This question is important for at least two reasons. First, a large effect lends credence to our identification strategies. Recent work by Artemov, Che, and He (2020) suggests that students may include arbitrary information on their ROLs that do not (with high probability) affect the final matching; for example, a student may rank "reach" program she is unlikely to be admitted to in arbitrary order.<sup>42</sup> Is this an important threat to our identification strategy? As put forth by Artemov, Che, and He (2020), we should not view these changes to the ROL as arbitrary if they affect the final matching. Second, a large effect of changes to the pre-ROL on the final matching suggests that peer preferences have a large overall impact in the market, and are an especially important consideration in ensuring stability.

Changes to the pre-ROL have a large effect on the final matching. Figure 6 plots applicants' average probability of acceptance to each program on their final ROL using the pre-ATAR ROL (in blue) and the post-ATAR ROL (in red).<sup>43</sup> The approximate share of students who would have received a different final matching under their pre-ROL than under their post-ROL is the sum of the

<sup>&</sup>lt;sup>42</sup>This is motivated by Sóvágó and Shorrer (2018), Artemov, Che, and He (2020), and Hassidim, Romm, and Shorrer (2021) who study "obviously dominated" choices: in some markets in which students can apply to each program with or without funding, some students rank the unfunded version of the program above the funded version of the program, or fail to rank the funded version at all. Artemov, Che, and He (2020) find that the vast majority of these such oddities do not affect the final matching. While these authors seek a very specific peculiarity in ROLs, it raises the question as to whether ROLs could include arbitrary entries that do not affect the final matching.

 $<sup>^{43}</sup>$ For robustness, we repeat this exercise but vary how we calculate admissions probabilities. Since admissions are calculated based on whether the sum of a student's ATAR points and program-specific bonus points is greater than the program's CYS, this exercise amounts to simulating various distributions of bonus points. Figure 6 is created assuming that the number of bonus points awarded to each student at each program is a uniform random variable with support  $\{0, 1, ..., 10\}$  and is independent across students and programs. We also run an optimistic scenario in which the number of bonus points awarded to each student at each program is 10 and a pessimistic scenario in which the number of bonus points awarded to each student at each program is 0. A similar result holds at either extreme.

absolute value of the difference between the red and blue dots for each preference number.<sup>44</sup> The post-ROL increases the probability of getting one's first-choice program by 22%, and of receiving a different final matching by 25%. We find evidence that switches, the most difficult adjustment to describe in traditional models, are even more payoff relevant than other adjustments; when we restrict our sample to students who only make switches to their pre-ROL (i.e. do not add or remove and programs), we estimate an even higher fraction of students would have been matched to a different program under their pre-ROL.

## **III.E** Empirical Evidence of Changes in the Market

In Section II.D.1 we assume in our analysis that the set of programs changes from year to year, but that other factors (for example, the popularity of certain fields of study, the average ability of applicants, or the popularity of certain universities) do not change simultaneously within the New South Wales market. We test these assumptions by looking at the distribution of additional variables (other than the PYS) over time. Figure 7 shows that aggregate student preferences for field of study and university campus appear to remain relatively constant over time, while aggregate student preferences over programs vary more from year to year.

When we examine the distribution of programs over time, we find that there is significant entry and exit in the set of offered programs. Moreover, our analysis in Section II.D.1 assumes that entry and exit of programs occurs for programs that have a low PYS. Figure 8 shows the somewhat bimodal distribution of program "age"; while some programs exist for 14 or more years, the majority exist for fewer than four years. In addition, we plot the difference in PYS for each age cohort relative to the youngest programs. Programs that enter and exit frequently have lower PYSs than incumbents. In the following section, we investigate the impact of entry and exit of less popular programs on stability.

# IV Does Ignoring Peer Preferences Generate Instability in New South Wales? Empirical Evidence

Theorem 2 and Corollary 2 state that a market delivers a (approximate) stable matching in the long run if and only if the PYS of each program converges over time.

Figure 9 provides evidence of convergence. Panel 1 plots the interquartile range of the PYS by year, for programs with PYSs between 65 and 75 in 2012, while Panel 2 plots the interquartile range of the PYS by year, for programs with PYSs between 65 and 75 in 2016. In both panels, there is smaller year-by-year change in the years immediately preceding the base year than in

<sup>&</sup>lt;sup>44</sup>This share is approximate because the length of each student's pre- and post-ROLs are not necessarily equal. However, as seen in Table 1, the length of the pre- and post-ROLs are similar for most students.

initial years. Moreover, Panel 1 suggests that this is not merely due to mean reversion; in the years following 2012, the mean of program PYSs remains nearly constant, and less variable than in years immediately preceding 2012. If these plots were driven largely by mean reversion of the PYSs in the base year, we would not expect the PYSs in years 2013-2016 to remain nearly constant.

Panel 1 of Figure 10 plots the average absolute change in program PYS by program age. Programs experience larger changes earlier in time; our data allow us to track programs for up to 14 years, and we observe that programs initially have a year-to-year change of nearly 2.5 points, while programs in years 12-14 have an average point estimate change in their PYS of half a point.

Panel 2 controls for entry and exit of programs into our data by grouping programs by the number of years each program is observed in our data, and recreating the plot in Panel 1 for each group. Across all groups, we observe a similar decreasing trend in the absolute change in PYS over time, which falls to under 1 point as programs age beyond 10 years (four of five of the groups in our data for at least 10 years have all point estimates beyond year 10 less than 1 point.)

The data suggest that while the PYSs of individual programs are converging over time, entry and exit of programs causes instability in the market for programs are not present in the market long enough for their PYSs to reach (near) steady state.

To discuss the impact of this instability, we focus on a related outcome: attrition. We define attrition as occurring when a student neither graduates from their matched program, nor returns in the following year. Whenever a blocking pair is consummated (either with a different program or the student's outside option), attrition occurs, and therefore, we expect attrition to be higher at programs with students who have more blocking pairs. For privacy reasons, we do not observe attrition at the individual level, but instead merge in the attrition rate at the university-year level. Theorem 3 and Remark 6 predict that students at programs with larger absolute changes in the PYS are more likely to be in blocking pairs Table 4 shows that, at the program level, higher yearly changes in the PYS are correlated with higher attrition rates. This relationship is not driven by yearly trends or field-specific patterns; it is robust to year and field fixed effects. Is is also not driven by program age or size. We find an even stronger relationship when we restrict to programs-years with CYS<PYS; as we discuss in the appendix, our model predicts that only students at these programs form "negative utility" blocking pairs and prefer being unmatched to remaining at their current program.

We discuss in the appendix how students from low-socioeconomic backgrounds, aboriginal students, and students with disabilities are more likely to attend programs with large absolute changes in PYS where attrition is high.

# V Conclusion

How important is it that a matching market allows agents to fully express their preferences? We study this question in a market in which students have preferences over their peers but cannot express these in the matching mechanism. We show that a dynamic process that is transparent about the composition of previous cohorts can lead to a stable matching in the long run, forming a tâtonnement process.

Using data from New South Wales college admissions, we provide evidence for the existence of "big-fish" peer preferences; students prefer not to attend programs where they are overmatched by peers. The functional form of peer preferences can vary across education markets, and we provide a simple empirical test for stability regardless of the form peer preferences take. This test can be applied without detailed information of peer preferences, or detailed micro data.

We use our test for stability to show that long-lived programs in the NSW market converge to stability. Theoretically, we show that key features of the NSW market guarantee this convergence in the long run, but that entry and exit of programs causes instability for students matched to short-lived programs. This instability does not dissipate over time and is correlated with high attrition among students at these programs. Moreover, the failure to explicitly design the market to account for peer preferences bears an unequal cost on students of different demographic groups: we discuss in the appendix how low-socioeconomic status students, aboriginal students, and students with disabilities are particularly likely to be affected by this instability.

We propose a new mechanism that more closely resembles a tâtonnement process in that it does not match any students until peer preferences are (nearly) fully discovered. This mechanism is an iterative process *within each cohort*, thus removing the causes of instability discussed above, and is a relatively small modification to iterative mechanisms already in use in higher education markets in China, Brazil, Germany and Tunisia (see Bo and Hakimov (2019); Luflade (2019)).

A question remains. What causes peer preferences? On one hand, peer preferences could be caused by a direct aversion to being a "small fish in a big pond." On the other, what we observe as peer preferences may be signs of market failures that can be addressed by market design solutions. For example, if enrollment in individual classes is determined by class rank, a student may avoid a desired, prestigious program in order to ensure herself a desired course load. A market that resolves course allocation ex ante may reduce the magnitude of "peer preferences" in the match. Studying these microfoundations is left for future research.

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Figure 2: Theory to Data – Necessary Assumptions and Tests to Identify Peer Preferences

	If:
Untestable assumption	Strong version: ROL provides truthful revelation of <b>ordinal</b> preferences, given the PYS
Features that support untestable assumption	<ul> <li>DA mechanism used is strategy proof for those with &lt; 9 acceptable programs</li> <li>Acceptance probability ∈ (0,1)</li> <li>When creating ROL, applicants are only shown PYS</li> </ul>
Additional conditions on data	Restrict to students with ROL length < 9
Remaining Caveats	• ROL is also determined by probability of acceptance, or cost to listing "reach" programs

## Then verify the following:

Testable assumptions	1) Applicant ROL is responsive to program PYS	2) The PYS teaches about peers, not only program characteristics or trends
Empirical Test	• Do changes in program PYS lead to changes in ROL?	• Add interaction of program age with PYS to Eq. 1
	• See Eq. 1	<ul> <li>Add lagged PYS to RHS of Eq. 1</li> </ul>
Outcome in our data	<ul> <li>Yes a higher PYS causes fewer low-scoring students to list the program</li> </ul>	<ul> <li>Effect of PYS not significantly smaller for older, established programs</li> <li>Lagged PYS coefficients small and insignificant</li> </ul>

#### If:

Untestable assumption	Weak version: ROL provides truthful revelation of <b>relative</b> preferences, given the PYS
Features that support untestable assumption	<ul> <li>Weakly dominated to submit wrong relative order in ROL</li> <li>Acceptance probability ∈ (0,1)</li> <li>When creating ROL, applicants are only shown PYS</li> </ul>
Additional conditions on data	Use 2 ROLs per person, one before one after     Restrict analysis to "switches"

#### Then verify the following:

Testable assumptions	1) Applicant ROL is responsive to program PYS	2) The PYS teaches about peers, not only program
		characteristics or trends
Empirical Test	<ul> <li>Do "switches" in ROL correlate with the</li> </ul>	<ul> <li>Add interaction of program age with PYS to En.</li> </ul>
	PYS/ATAR score gap?	2
	• See Eq. 2	
	500 Eq. 2	
Outcome in our data	<ul> <li>Yes applicants are more likely to promote</li> </ul>	<ul> <li>Effect of PYS not significantly smaller for older,</li> </ul>
	programs with a smaller score gap.	established programs
Testable assumptions	3) pre-ROL contains meaningful information on	4) Changes between two ROLs outcome relevant
	preferences, changes do not reflect "random"	
	changes in preferences	
Empirical Test	<ul> <li>Measure correlation between pre- and post-ROL</li> </ul>	Measure what percentage of switches lead to a
	<ul> <li>Test whether changes to ROL are predicted by</li> </ul>	difference in ultimate match.
	(initially unknown) applicant score	
Outcome in our data	<ul> <li>Strong overlap between two ROLs</li> </ul>	<ul> <li>20% of switches are payoff relevant See</li> </ul>
		Section III.D.3
	<ul> <li>Changes to ROL predicted by score gap</li> </ul>	



Figure 3: Proportion of First-Ranked Programs, by Score Gap

This figure focuses on the top-ranked programs listed by students after they learn their ATAR score. On the x-axis is the gap between the topranked program's PYS and the student's ATAR score. On the y-axis is the proportion of all top-ranked programs that have that score gap. The off-center, peaked shape of the figure suggests that students understand the mechanism and have a preference for "better" programs, but at the same time do not want to be a "small fish" in their program of entry. The left side of the graph, which is increasing until a score difference of 1 point, suggests that students are more likely to rank "better," high-PYS programs, even if they are above their own score. There is no discontinuity in the figure at 0, which one might expect to occur if students misunderstood the mechanism. The downward sloping right side of the graph suggests that while students are not afraid to rank "reach" programs, they become gradually less attractive as the score gap increases.

#### Figure 4: Average Listed Program PYS by Rank Order, before and after Score Revelation for lowand high-scoring students)



These figures plot the average PYS of programs listed by applicants before and after they learn their own score. We use the pre- and post-ROL sample from 2010-2016. The x-axis denotes the position of a program on the ROL. Both figures restrict to individuals who ranked fewer than the maximum number of programs. The left figure restricts to students who receive ATAR scores strictly below 60 (low-scoring students), while the right figure restricts to high-scoring students. On average, low-scoring students modify their rankings "downward" with lower PYS programs after they learn their score. For high-scoring students, there do not appear to be large changes on average following score revelation. 95% confidence intervals are indicated.

Figure 5: Average Listed Program PYS before and after Score Revelation, Restricting to Switched Programs (first ranking only)



This figure plots the average gap between the admissions PYS for programs listed by applicants and the applicant's ATAR score. It displays the gap for top-ranked programs that are switched elsewhere in the list after the applicant learns their score. Lower-scoring applicants rearrange their lists to prioritize lower PYS programs, which higher-scoring applicants rearrange their lists to prioritize higher PYS programs. We use the preand post-ROL sample from 2010-2016. 95% confidence intervals are indicated.

# Figure 6: Conditional Probability of Matching with Programs before and after learning Score, by Rank Order



We calculate an applicant's probability of matching to each program on their ROL. We do this calculation based on both their rankings before and after learning their ATAR score. For each student-program pair, we independently (across both students and programs) assign a number of bonus points, assuming a uniform random variable with support  $\{0, 1, ..., 10\}$ . A student is matched to a program if it is the highest program on her ROL such that her ATAR score plus assigned bonus points exceeds the CYS of the program. We use the pre- and post-ROL sample from 2010-2016. The approximate share of students whose final matchings are changed from the counterfactual world in which that student has instead submitted her pre-ATAR ROL as her post-ROL is

 $\sum_{j=1}^{\infty} \Pr(\text{Matched to preference number } j \text{ in post-ROL}) - \Pr(\text{Matched to preference number } j \text{ in post-ROL } if instead submitted pre-ROL}).$ 



#### Figure 7: Aggregate student preferences over programs, campuses, and fields

This figure shows that applicant preferences for program, campus, and field of study are broadly stable across cohorts. We "fix" a group of campuses or programs based on overall popularity, and then show that this popularity ranking is stable year to year. To create the campus graph, for example, we use the entire panel dataset of applications. We count how many times each campus was ranked either first or second on an applicant's list. This provides an "overall" measure of popularity that can be used to rank the campuses. We then define groups containing the *X* most popular overall campuses (each line on the graph is a different size of *X*). We plot the market share (as defined by how many times it was ranked first or second on an applicant's list) for that group of *X* campuses in each year. The resulting graphs show that a small group of campuses and fields *consistently* remain the first or second choice for the majority of students. For example, the yellow line, which refers to the most popular overall campus, consistently receives the top ranking for about 20% of applicants each year. The navy blue line, which refers to the group of top 5 most popular overall campuses, consistently make up about 60% of top rankings each year.



#### Figure 8: Difference in PYS by length of program existence

This figure plots the estimated difference in PYSs for programs based on how long they exist in our data, relative to programs that exist for only one year. These estimates control for the initial calendar year in which the program enters, and the field of study. Programs that exist for 14 years, for example, have on average a PYS that is almost 7 points above programs that only exist for 1 year. The upward sloping pattern to the point estimates supports the hypothesis that programs entering and exiting generally have lower PYSs than the programs that are more established. Underneath the point estimates, we also overlay a histogram that shows the distribution of years of program existence. There is somewhat of a bimodal distribution – most programs have rapid entry and exit (i.e. they exist for only 1-3 years), whereas another significant portion exists for 14 years.



Figure 9: Convergence test for programs with ultimately similar PYSs

The top figure groups together programs that have a similar PYS (within a 10-point band of 70) in 2012. It then follows the group's distribution of PYSs (as measured by the interquartile range) both forward and backward in time. It shows that programs with similar PYSs in 2012 have converged from a more disperse distribution over time, and do not appear to diverge after 2012. The bottom figure repeats the same exercise, instead grouping together programs with a similar PYS in 2016. In the appendix we plot a similar set of graphs (see Figure A.2) that show the progression of the groups' mean PYSs over time. They display a very similar pattern, in which the average PYS converges over time.





These figures provide evidence for convergence over time in program PYSs. We plot  $\Delta_{c,t} := |CYS_{c,t} - PYS_{c,t}|$ , a measure of PYS "instability" against the number of years the program has existed. They show that the PYS converges with time (top figure), and that this panel is not driven by the entry or exit of programs into the sample (bottom figure). 95% confidence intervals are indicated.

Variable	Obs	Mean	Std. Dev.	P25	P50	P75
Student ATAR Score	471841	72.9	18.2	60	76	88
Num. of Programs Ranked	471841	7	2.3	5	8	9
Average o	of All Ran	ked Pro	grams			
Avg. PYS	351848	79	9	72.4	78.7	85.8
Avg. Pre-ATAR PYS	205247	79.8	9	73.1	79.8	86.8
Avg. PYS/Score Gap	351848	6	13.7	-3.3	2.3	13
Avg. Pre-ATAR PYS/Score Gap	205247	7.5	14.4	-2.9	4.1	15.8
Top-Ra	nked Pro	grams C	nly			
Avg. PYS	293376	81.1	11.4	72.6	81.3	91
Avg. Pre-ATAR PYS	171860	82	11.3	74.9	82.5	91.7
Avg. PYS/Score Gap	293376	7.9	13.7	7	5	14.3
Avg. Pre-ATAR PYS/Score Gap	171860	9.9	14.8	0	7.1	18

#### Table 1: Applicant and ROL Summary Statistics

This table displays summary statistics on applicant ATAR scores, ROLs, and associated program PYSs for all applicants in the sample. Rows 3-6 examine the average PYS for *all* programs listed by an individual, whereas rows 7-10 focus only on the top-ranked programs.

#### Table 2: Across Time Applicant Response to Program PYS

	(1)	(2)	(3)	(4)	(5)
	Avg. Applicant Score	# of Applicants	% of Applicants	% of Applicants Higher Score	% of Applicants Lower Score
Past Year Statistic	0.344*** (0.015)	-2.709*** (0.267)	-0.008*** (0.001)	-0.003 (0.001)	-0.015*** (0.001)
Observations	14,850	14,850	14,850	14,850	14,850

This table shows the estimated  $\beta$  coefficients of equation (1) were  $y_{c,t}$  is the average applicant score, the number of students who apply, the percent of students who apply with ATAR scores higher/lower than the program PYS for program *c* in year *t*. Standard errors in parentheses, clustered at the program level. \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	Promote	Promote	Promote	Promote	Promote	Promote	Promote
PYS - ATAR	-0.0016***	-0.0014***	-0.0006***	-0.0017***	-0.0015***	-0.0014***	-0.0012***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
Constant	0.2773***	0.2762***	0.2691***	0.2775***	0.2768***	0.2758***	0.2745***
	(0.003)	(0.000)	(0.002)	(0.003)	(0.003)	(0.003)	(0.003)
Program FE Avg. ROL PYS FE ROL length FE Top Progam FE Top 2 Programs FE Top 3 Programs FE		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Observations	579,990	579,961	578,555	579,990	579,990	579,990	579,990

#### Table 3: Impact of Score Gap on Promote

The dependent variable is an indicator for whether a program was promoted from a student's pre-ROL to the post-ROL. Column (2) includes program fixed effects, column (3) includes a fixed effect for the average PYS taken over programs on the pre-ROL, column (4) includes a fixed effect for the number of programs listed on a student's pre-ROL, column (5) includes a fixed effect for the top-ranked program in the pre-list, column (6) includes a fixed effect for the top two ranked programs in the pre-list, column (7) includes a fixed effect for the top three ranked programs in the pre-list. We use the pre- and post-ROL sample from 2010-2016. Standard errors in parentheses, clustered at the program level. \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

		All Obse	rvations (1	N = 14,795)	
Attrition Rate	0.011*	0.009	0.010*	0.020***	0.004
	(0.005)	(0.005)	(0.005)	(0.006)	(0.015)
	Only pro	gram-year	s with CY	S-PYS < 0 (	N = 4,226)
Attrition Rate	0.158***	0.165***	0.152***	0.138***	0.183***
	(0.011)	(0.012)	(0.012)	(0.014)	(0.030)
Year FE	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Field FE		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Course Age FE			$\checkmark$	$\checkmark$	$\checkmark$
University Size FE				$\checkmark$	$\checkmark$
Field Shares FE					$\checkmark$

#### Table 4: Relationship Between |CYS-PYS| and Attrition Rate

This table tests for the relationship between the attrition rate of a given program and its year to year change in PYS. We find that, even with a host of controls and fixed effects, programs with more volatility in their PYS also have higher student attrition rates. Standard errors in parentheses. \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001.

# APPENDIX

Natalie Cox Ricardo Fonseca Bobak Pakzad-Hurson

# A Appendix

In this section, we present proofs omitted in the main text, and additional results.

#### Theorem 1

*Proof.* By Lemma 2, it suffices to show the existence of a rational expectations, market clearing cutoff-distribution vector pair  $(p, \lambda)$ . Define  $Z(p, \lambda) = Z^d(p, \lambda) \times Z^\lambda(p, \lambda)$ , with the first factor defined as a vector with entries for each  $c \in C$  given by:

$$Z^{d,c}(p,\lambda) = \begin{cases} \frac{p^c}{1+q^c - D^c(p,\lambda)} \text{ if } D^c(p,\lambda) \le q^c \\ p^c + D^c(p,\lambda) - q^c \text{ if } D^c(p,\lambda) > q^c \end{cases}$$

and the second defined by:

$$Z^{\lambda}(p,\lambda) = \lambda^{x}(\mu)$$
 for  $\mu = A(p,\lambda)$ 

 $Z^{\lambda}$  is a mapping from  $[0,1]^{N+1} \times \Lambda^{N+1}$  to  $\Lambda^{N+1}$  So, to summarize, function *Z* is a mapping from  $K = [0,1]^N \times \Lambda^{N+1} \to K$ . We endow *K* with the product topology, and all notions of compactness and continuity will be relative to that topology.

The proof will involve the following steps:

- 1. If  $(p, \lambda)$  is a fixed point of Z, then  $(p, \lambda)$  is rational expectations and market clearing,
- 2. *K* is a convex, compact, non-empty Hausdorff topological vector space, and
- 3. *Z* is continuous.

The two last points imply, by Schauder's fixed-point theorem, an extension of Brouwer's fixed point theorem, that *Z* has a fixed point, which by the first one gives our result. The formal statement of this theorem is the following:

**Theorem.** (*Schauder fixed-point theorem*): Let K be a nonempty, convex, compact, Hausdorff topological vector space and let Z be a continuous mapping from K into itself. Then Z has a fixed point.

- 1. To see that a fixed point  $(p, \lambda)$  of Z implies that  $(p, \lambda)$  is rational expectations and market clearing note that  $Z^{\lambda}(p, \lambda) = \lambda$  implies that  $\lambda = \lambda^{x}(\mu)$  for  $\mu = A(p, \lambda)$ . Therefore,  $(p, \lambda)$  is rational expectations.  $Z^{d}(p, \lambda) = p$  implies that for every *c* either  $D^{c}(p, \lambda) = q^{c}$  or  $D^{c}(p, \lambda) \leq q^{c}$  and  $p^{c} = 0$ , so  $(p, \lambda)$  is market clearing.
- 2. It is clear that *K* is nonempty. To see convexity, we note that [0, 1] is clearly convex. It remains to show that  $\Lambda$  is convex, which then implies the convexity of *K* as the product of convex sets. To see that this is the case, we must check that for two functions  $\lambda$ ,  $\hat{\lambda} \in \Lambda$ , any function  $\tilde{\lambda}$ , defined as  $\tilde{\lambda}(\alpha) = \beta \lambda(\alpha) + (1 - \beta) \hat{\lambda}(\alpha)$  for some  $\beta \in [0, 1]$ , is in  $\Lambda$ . To see that this is the case note that  $\tilde{\lambda}(\alpha) \in [0, 1]$  for any  $\alpha \in A$  and any  $\beta \in [0, 1]$ , as  $\lambda(\alpha), \hat{\lambda}(\alpha) \in [0, 1]$  and  $\tilde{\lambda}(\alpha) \in [\min\{\lambda(\alpha), \hat{\lambda}(\alpha)\}, \max\{\lambda(\alpha), \hat{\lambda}(\alpha)\}]$ .  $\tilde{\lambda}(\cdot)$  must be also be non-decreasing; for any x < y with  $x, y \in [0, 1]^{N+1}$  and any  $\beta \in [0, 1]$   $\tilde{\lambda}^x(\alpha) = \beta \lambda^x(\alpha) + (1 - \beta) \hat{\lambda}^x(\alpha) \leq \beta \lambda^y(\alpha) + (1 - \beta) \hat{\lambda}^y(\alpha) = \tilde{\lambda}^y(\alpha)$  where the inequality follows from the non-decreasing property of  $\lambda(\cdot)$ and  $\hat{\lambda}(\cdot)$ .

As  $\tilde{\lambda}(\cdot)$  is a non-decreasing function from [0, 1] to itself,  $\tilde{\lambda} \in \Lambda$ , i.e.  $\Lambda$  is convex.

To show that *K* is compact and Hausdorff, we show that  $\Lambda$  is compact and Hausdorff.

**Lemma A.1.**  $\Lambda$  *is compact and Hausdorff.* 

*Proof.*  $[0,1]^{[0,1]}$  is compact (in the product topology) by Tychonoff's theorem, as it is the product of compact spaces. To note the compactness of  $\Lambda$  it therefore suffices to show that  $\Lambda$  is a closed subspace of  $[0,1]^{[0,1]}$ . Let  $\langle \lambda(\alpha^{\ell}) \rangle_{\ell=1,2,\dots}$  be a convergent Moore-Smith sequence with limit  $\lambda$ , where each  $\alpha^{\ell} \in \mathcal{A}$ . We need to show that  $\lambda \in \Lambda$ . For any x < y with  $x, y \in [0,1]^{N+1}$  and any  $\ell$  it must be the case that  $0 \leq \lambda^x(\alpha^{\ell}) \leq \lambda^y(\alpha^{\ell}) \leq 1$ . Taking the limit with respect to  $\ell$  yields that  $0 \leq \lambda^x \leq \lambda^y \leq 1$ , i.e.  $\lambda \in \Lambda$ . Therefore,  $\Lambda$  is compact.

Similarly  $\Lambda$  is Hausdorff:  $\Lambda \subset [0, 1]^{[0,1]}$  is Hausdorff as a subset of a Hausdorff space.  $\Box$ 

To complete the proof of the lemma, note that *K* is the product of compact, Hausdorff spaces by the previous lemma. Therefore, *K* is compact and Hausdorff.

3. Consider pairs  $(p, \lambda)$  and  $(p', \lambda')$  with  $\mu = A(p, \lambda)$  and  $\mu' = A(p', \lambda')$ . Let us denote the set of students that are assigned to program *c* under only one of the two assignments  $\mu, \mu'$  by  $\Delta^{c}(\mu, \mu') = \{\mu(c) \setminus \mu'(c)\} \cup \{\mu'(c) \setminus \mu(c)\}$ . We show that the measure of  $\Delta^{c}(\mu, \mu')$  bounds both the difference in  $\lambda$  and  $D^{c}$  between the two assignments in question:

$$\|\lambda(\mu) - \lambda(\mu')\|_{\infty} = \sup_{c,x} |\lambda^{c,x}(\mu) - \lambda^{c,x}(\mu')| \le \max_{c} \eta(\Delta^{c}(\mu,\mu'))$$
$$\|D^{c}(p,\lambda) - D^{c}(p',\lambda')\|_{\infty} = \max_{c} |\eta(\mu(c)) - \eta(\mu'(c))| \le \max_{c} \eta(\Delta^{c}(\mu,\mu'))$$

To see that the first inequality holds, note that for any  $c \in C$  and  $x \in [0,1]^{N+1}$ ,  $|\lambda^{c,x}(\mu) - \lambda^{c,x}(\mu')| \leq \max_{c} \eta(\Delta^{c}(\mu,\mu'))$ , as for any x and c, the difference in the measure of students with scores below x at c cannot be larger than the total measure of students who are matched to c in only one of  $\mu$  and  $\mu'$ . For any c we have that  $\eta(\Delta^{c}(\mu,\mu')) = \eta(\{\mu(c)\setminus\mu'(c)\}) + \eta(\{\mu'(c)\setminus\mu(c)\}) \geq |\eta(\mu(c)) - \eta(\mu'(c))|$ , and therefore the second inequality holds.

Therefore, to show continuity we must show that for any  $\epsilon > 0$ , there exists  $\delta > 0$  such that  $\|p - p'\|_{\infty} < \delta$  and  $\|\lambda(\mu) - \lambda'(\mu)\|_{\infty} < \delta \Rightarrow \max_{c} \eta(\Delta^{c}(\mu, \mu')) < \epsilon$ . Consider a pair  $(p, \lambda)$  and take any  $\epsilon > 0$ . By Assumption A3, there is a  $\delta_{1} > 0$  such that if  $\|\lambda(\mu) - \lambda'(\mu)\|_{\infty} < \delta_{1}$ , the set of students whose preferences change,  $\Delta(\lambda, \lambda') = \{\theta| \geq^{\theta|\lambda} \neq \geq^{\theta|\lambda'}\}$ , is such that  $\eta(\Delta(\lambda, \lambda')) < \epsilon/2$ . Take now  $\Delta(p, p')$ , the set of students who can be admitted to some program *c* under one of *p*, *p'* but not under the other, so that  $\Delta(p, p') = \bigcup_{c} \{\theta| \min\{p^{c}, p'^{c}\} \le r^{\theta,c} < \max\{p^{c}, p'^{c}\}\}$ . Then

$$\Delta^{c}(\mu,\mu') \subset \Delta(p,p') \cup \Delta(\lambda,\lambda') \tag{A.1}$$

For  $\delta_2 < \epsilon/2N$ , we have that if  $||p - p'|| < \delta_2$ , then  $\eta(\Delta(p, p')) \leq \sum_c |p^c - p'^c| \leq N \cdot \epsilon/2N = \epsilon/2$ . Let  $\delta = \min\{\delta_1, \delta_2\}$ . Then if  $(p, \lambda)$  and  $(p', \lambda')$  satisfy  $||p - p'||_{\infty} < \delta$  and  $||\lambda(\mu) - \lambda'(\mu)||_{\infty} < \delta$ , we have that

$$\eta(\Delta(p,p')\cup\Delta(\lambda,\lambda')) \leq \eta(\Delta(p,p')) + \eta(\Delta(\lambda,\lambda')) < \epsilon$$

By Equation A.1, this implies  $\eta(\Delta(\mu, \mu')) < \epsilon$ . Thus *Z* is continuous and our proof concludes.

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#### Remark 1

*Proof.* We show this result via the following example:

**Example 3.** There are two programs,  $c_1$  and  $c_2$ , where  $r^{\theta,c} = r^{\theta}$  for  $c \in \{c_1, c_2, c_0\}$ . Student scores  $r^{\theta}$  are distributed uniformly over [0, 1]. Both programs have identical capacities  $q^{c_1} = q^{c_2} < \frac{1}{2}$ . For  $i \in \{1, 2\}$  let

$$s^{c_i}(\lambda) = \frac{1}{\lambda^{c_i,(1,1,1)}} \int_0^1 y d\lambda^{c_i,(y,y,y)}$$

that is,  $s^{c_i}(\lambda)$  is the mean score of students matched to  $c_i$  in  $\mu$ .

For any  $\lambda = (\lambda^{c_1}, \lambda^{c_2})$ , all students prefer to be matched to any of the programs to being unmatched. Most students prefer to have peers with higher scores, but there is a  $2\epsilon$  measure of students who have "weak peer preferences," where  $\epsilon \in (0, \frac{1}{2}]$ : an  $\epsilon$  measure of students who prefer  $c_1$  to  $c_2$  for any  $\lambda$  and an  $\epsilon$  measure of students who prefer  $c_2$  to  $c_1$  for any  $\lambda$ , where these students are "uniformly distributed" in the skill distribution, i.e. the measure of students who have weak peer preferences and prefer program  $c_i$  with scores in interval (a,b) is b-a. The remaining students have strong peer preferences, and strictly prefer  $c_i$  to  $c_j$  if  $s^{c_i}(\lambda) - s^{c_j}(\lambda) > \frac{q}{2}$  and  $\lambda^{c_i,(1,1,1)} > \epsilon$  for each  $i \in \{1,2\}$ . This example is consistent with our regularity conditions.<sup>1</sup>

$$p^{c_i} = 1 - \frac{q}{1 - \epsilon}$$
 ,  $p^{c_j} = 1 - 2q$ 

and

$$\lambda^{c_{i},(y,y,y)} = \begin{cases} 0 & \text{if } y < p^{c_{i}} \\ (1-\epsilon)(y-p^{c_{i}}) & \text{if } y \ge p^{c_{i}} \end{cases}, \quad \lambda^{c_{j},(y,y,y)} = \begin{cases} 0 & \text{if } y < p^{c_{j}} \\ y-p^{c_{j}} & \text{if } y \in [p^{c_{j}}, p^{c_{i}}] \\ \frac{q-2q\epsilon}{1-\epsilon} + \epsilon(y-p^{c_{i}}) & \text{if } y > p^{c_{i}} \end{cases}$$

Note that given our assumption that  $\epsilon \leq \frac{1}{2}$ ,  $p^{c_i} \leq p^{c_j}$ . Let  $p = (p^{c_i}, p^{c_j})$ ,  $p' = (p^{c_j}, p^{c_i})$ ,  $\lambda = (\lambda^{c_i}, \lambda^{c_j})$ , and  $\lambda' = (\lambda^{c_j}, \lambda^{c_i})$ . We claim that  $\mu = A(p, \lambda)$  and  $\mu' = A(p', \lambda')$  are both stable matchings for sufficiently small  $\epsilon$ . To see this, note that  $(p, \lambda)$  is market clearing because all students with scores weakly above  $p^{c_i}$  (except for those who have weak peer preferences and intrinsically prefer  $c_2$ ) prefer to attend  $c_1$  and all remaining students with scores weakly above  $p^{c_j}$  prefer to attend  $c_2$ .  $(p, \lambda)$  is continuous in  $\epsilon$ , and as  $\epsilon \to 0$ ,  $s^{c_1} - s^{c_2} \to q > \frac{q}{2}$ . Given our assumption on peer preferences, this implies  $(p, \lambda)$  represents rational expectations for sufficiently small  $\epsilon$ , that is, all students with strong peer preferences will prefer  $c_1$ . Therefore, there is some  $\epsilon^* > 0$  such that for all  $\epsilon < \epsilon^*$ ,  $\mu$  is stable. Leveraging symmetry, an analogous argument implies that  $\mu'$  is also stable for all  $\epsilon < \epsilon^*$ .

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## **Proposition 1**

Proof.

1. Let  $\mu_*$  be a stable matching. For each  $\theta$ , let  $\tilde{\succ}^{\theta}$  be such that  $\mu_*(\theta)$  is the unique acceptable program. Because  $\varphi$  is stable,  $\varphi(\tilde{\succ}) = \mu_*$ . To see that this is a Nash equilibrium, note that for any  $\theta$ , and any program  $c \succ^{\theta|\mu_*} \mu_*(\theta)$ , stability of  $\mu_*$  implies that there is no report  $\succ^{\theta}$  that will result in  $\theta$  matching with c.

<sup>&</sup>lt;sup>1</sup>Note that we have only specified student ordinal preferences in the case that the mean scores of students at the two programs are sufficiently different, meaning there are many utility functions that satisfy our regularity assumptions and comport with this example. Although we have defined peer preferences in terms of *s* and not  $\lambda$ ,  $s^{c_i}(\cdot)$ ,  $i \in \{1, 2\}$  is continuous in  $\lambda$  and therefore the continuous mapping theorem implies that assumption A4 is satisfied.

Suppose for contradiction that  $\tilde{\succ}$  is a Nash equilibrium of  $\varphi$  but that  $\mu = \varphi(\tilde{\succ})$  is not a stable matching. Then there exists some  $\theta \in \Theta$  and some  $c \in C$  such that  $(\theta, c)$  form a blocking pair (with respect to  $\succeq^{\theta|\mu}$ ). By Remark 2 and the fact that  $\varphi$  is a stable mechanism,  $\mu$  is the unique stable matching with respect to the submitted preferences  $\tilde{\succ}$ . Let p be the associated cutoff vector. Now consider reported preferences  $\hat{\succ}$  where  $\hat{\succ}^{\theta'} = \tilde{\succ}^{\theta'}$  for all  $\theta' \neq \theta$  and  $\hat{\succ}^{\theta}$  lists only program c as acceptable. There is similarly a unique stable matching  $\mu'$  with respect to the submitted preferences differences  $\hat{\mu}$ . Let p be the associated cutoff vector. Now consider reported preferences  $\hat{\succ}$  where  $\hat{\succ}^{\theta'} = \tilde{\succ}^{\theta'}$  for all  $\theta' \neq \theta$  and  $\hat{\succ}^{\theta}$  lists only program c as acceptable. There is similarly a unique stable matching  $\mu'$  with respect to these preferences, but the cutoff vector for this stable matching must also be p, due to the reported preferences of a zero measure set of students differing between  $\hat{\succ}$  and  $\tilde{\succ}$ . Since  $(\theta, c)$  block  $\mu$  it must be that  $r^{\theta,c} \geq p^c$ . But then  $\varphi^{\theta}(\hat{\succ}) = c$  since c is a stable mechanism. Contradiction with  $\tilde{\succ}$  being a Nash equilibrium.

2. Let  $\tilde{\succ}$  be a Bayes Nash equilibrium, and suppose for contradiction that  $\varphi(\tilde{\succ}) = \mu_*$ . By Remark 2 and the ongoing assumption that  $\mu_*$  is stable, it must be that  $\mu_*$  is associated with some cutoff vector p, and by assumption A2 it must be that  $p^c < 1 - q^c$  for all  $c \in C \setminus \{c_0\}$ .

Consider the set of students with scores  $r^{\theta} > 1 - q$  who lack rationality for the top choice at  $\tilde{\succ}$ ,  $L_{\tilde{\succ},1-q}$ . Recall that we have assumed  $\eta(L_{\tilde{\succ},1-q}) > 0$ . Because  $\varphi$  respects rankings, it must be that any student type  $\theta \in L_{\tilde{\succ},1-q}$  believes with probability one that  $\varphi^{\theta}(\tilde{\succ}) = \mu_*(\theta)$ is the  $\tilde{\succ}^{\theta}$ -maximal program. By the equilibrium hypothesis, it must be that the  $\mu_*(\theta)$  is the  $\geq^{\theta|\sigma,\tilde{\succeq}}$ -maximal program.

By the stability of  $\mu_*$  and the fact that  $r^{\theta} > \mathbf{1} - q$  for all  $\theta \in L_{\underline{\succ},\mathbf{1}-q}$  it must also be the case that  $\mu_*(\theta)$  is the  $\succeq^{\theta|\mu_*}$ -maximal program for all  $\theta \in L_{\underline{\succ},\mathbf{1}-q}$ . Therefore, our arguments imply that the top-ranked program according to  $\succeq^{\theta|\sigma,\overline{\succ}}$  is the same as the top-ranked program according to  $\succeq^{\theta|\sigma,\overline{\succ}}$  is the same as the top-ranked program according to  $\succeq^{\theta|\mu_*}$  for all  $\theta \in L_{\underline{\succ},\mathbf{1}-q}$ . But by the assumption that any  $\theta \in L_{\underline{\succ},\mathbf{1}-q}$  lacks rationality for the top choice at  $\widetilde{\succ}$ , the two respective top-ranked programs must differ. Contradiction.

# Theorem 2

Proof.

1. **"If" part** If  $\mu_*$  is stable we know that it satisfies rational expectations, so  $S(p_*, \lambda_*) = \lambda(A(p_*, \lambda_*)) = \lambda_*$ , and therefore  $\lambda_*$  (and also  $(p_*, \lambda_*)$ ) is in steady state.

"Only if" part Take an ability distribution in steady state  $\lambda_*$ . Then  $\lambda_* = S(P\lambda_*, \lambda_*)$ , so  $(P\lambda_*, \lambda_*)$  satisfy rational expectations. By the definition of P,  $P\lambda_*$  is market clearing given  $\lambda_*$ . Therefore, by Lemma 2, we know that  $\mu_* = A(P\lambda_*, \lambda_*)$  is stable.

2. "If" part Take any  $\epsilon > 0$  and  $\lambda_{t-1}$ . Given that  $\mu_t \in M$ ,  $\theta$  is involved in at least one blocking pair at  $\mu_t$  if and only if  $D^{\theta}(p_t, \lambda_t) \neq D^{\theta}(p_t, \lambda_{t-1})$ ; if  $(\theta, c)$  block  $\mu_t$  then  $r^{\theta, c} \geq p^c$  and  $c \succeq^{\theta|\mu_t} \mu_t(\theta)$ , implying that  $D^{\theta}(p_t, \lambda_t) \neq D^{\theta}(p_t, \lambda_{t-1})$ , and if  $D^{\theta}(p_t, \lambda_t) \neq D^{\theta}(p_t, \lambda_{t-1})$ then  $(\theta, D^{\theta}(p_t, \lambda_t))$  block  $\mu_t$ . Some subset of students whose ordinal rankings change can block  $\mu_t$ ;  $\eta(\{\theta|(\theta, c) \text{ block } \mu_t \text{ for some } c \in C\}) \leq \eta(\{\theta| \succeq^{\theta|\mu_{t-1}} \neq \succeq^{\theta|\mu_t}\})$ . By **A4**, there exists  $\delta > 0$  such that  $\|\lambda_{t-1} - \lambda_t\|_{\infty} < \delta$  implies  $\eta(\{\theta| \succeq^{\theta|\mu_{t-1}} \neq \succeq^{\theta|\mu_t}\}) < \epsilon$ . Therefore, for  $\|\lambda_{t-1} - \lambda_t\|_{\infty} < \delta, \eta(\{\theta|(\theta, c) \text{ block } \mu_t \text{ for some } c \in C\}) \leq \epsilon$  as desired.

"Only if" part Fix  $\delta > 0$  and  $\lambda_{t-1}$ , and let *B* be the set of student types involved in at least one blocking pair at  $\mu_t$ . Take three economies  $E_t = [\zeta^{\eta,\mu_{t-1}}, q]$ ,  $E_{t+1} = [\zeta^{\eta,\mu_t}, q]$ , and  $E' = [\zeta', q]$ , where measure  $\zeta'$  is defined as follows: for any open set  $R \subset [0,1]^{N+1}$ , any matching  $\nu$ , and any  $\succeq P$ ,  $\zeta'(\{\theta | r^{\theta} \in R \cap B \text{ and } \succeq^{\theta | \nu} = \succeq\}) = \eta(\{\theta | r^{\theta} \in R \cap B \text{ and } \succeq^{\theta | \mu_{t-1}} = \succeq\})$  and  $\zeta'(\{\theta | r^{\theta} \in R \cap \{\Theta \setminus B\} \text{ and } \succeq^{\theta | \nu} = \succeq\}) = \eta(\{\theta | r^{\theta} \in R \cap \{\Theta \setminus B\} \text{ and } \succeq^{\theta | \mu_t} = \succeq\})$ . That is,  $\zeta'$  specifies student types such that students involved in blocking pairs have the same preferences as in economy  $E_t$  and students not involved in blocking pairs have the same preferences as in economy  $E_{t+1}$ . Let  $\mu_t, \mu_{t+1}$ , and  $\mu'$  be the stable matchings in each of these economies, respectively. Recall that by Remark 2,  $\mu_t$  and  $\mu_{t+1}$  are the outcomes of the TIM procedure at times *t* and *t* + 1, respectively.

We claim that  $\mu_t = \mu'$ . To see this, note that  $\theta \in B$  if and only if  $D^{\theta}(p_t, \lambda_t) \neq D^{\theta}(p_t, \lambda_{t-1})$ .<sup>2</sup> Then as  $\epsilon \to 0$ ,  $\zeta' \to \zeta^{\eta,\mu_t}$  in the weak-\* sense. By the earlier argument that  $\mu_t = \mu'$  and Lemma B3 of Azevedo and Leshno (2016), this implies that  $\eta(\{\theta | \mu_t(\theta) \neq \mu_{t+1}(\theta)\}) \to 0$ . Therefore,  $\epsilon \to 0$  implies  $\|\lambda_{t-1} - \lambda_t\|_{\infty} \to 0$ .

#### Local Convergence

We show that the TIM procedure does not necessarily exhibit local convergence.

**Definition 7.** A stable matching  $\mu_* = (p_*, \lambda_*)$  is locally convergent if for any  $\epsilon > 0$  there exists  $\delta > 0$ and T > 0 such that for any  $\lambda_0$  satisfying  $||\lambda_0 - \lambda_*||_{\infty} < \delta$  and any t > T,  $||\mu_* - \mu_t||_{\infty} < \epsilon$ .

This is a weaker notion of convergence, because we restrict ourselves to starting distributions  $\lambda_0$  that are "close to" the stable matching distribution. Practically, if a stable matching satisfies this condition, then we are guaranteed to create a stable matching in the long run if the initial beliefs in the student distribution at each program is close to that in a stable matching.

**Remark 5.** For a stable matching  $\mu_*$  in some economy *E*, local convergence is not guaranteed, even if  $\mu_*$  is the unique stable matching in economy *E*.

*Proof.* We prove this remark via the following example.

<sup>&</sup>lt;sup>2</sup>If  $\theta \in B$  then let  $c \in C$  be  $\theta$ 's most preferred program (according to  $\succeq^{\theta|\mu_t}$ ) with which she blocks  $\mu_t$ . Then  $c = D^{\theta}(p_t, \lambda_t) \neq D^{\theta}(p_t, \lambda_{t-1})$ . If  $D^{\theta}(p_t, \lambda_t) \neq D^{\theta}(p_t, \lambda_{t-1})$  then  $(\theta, D^{\theta}(p_t, \lambda_t))$  is a blocking pair.

**Example 4.** There is one program c with  $q \ge 1$ , and  $r^{\theta,c} = r^{\theta,c_0} = r^{\theta}$  for all  $\theta \in \Theta$ . Let  $s(\lambda(\mu))$  be the mean score  $r^{\theta}$  of students assigned to c in  $\mu$ , that is

$$s(\lambda) = rac{1}{\lambda^{c,(1,1)}} \int_0^1 y d\lambda^{c,(y,y)}$$

Each student  $\theta$  receives zero utility from remaining unmatched.  $\gamma < 1$  fraction of students have weak peer preferences and receive strictly positive utility from attending c regardless of  $\lambda$ . Students with weak peer preferences have scores  $r^{\theta}$  that are uniformly distributed. The remaining  $1 - \gamma$  have strong peer preferences and receive utility  $v^{\theta} - f(s(\lambda), r^{\theta})$  from matching with the program, where

$$f(s(\lambda), r^{\theta}) = \begin{cases} 0 \text{ if } r^{\theta} \ge \frac{1}{2} \text{ and } s(\lambda) \le \frac{1}{2} \\ 0 \text{ if } r^{\theta} < \frac{1}{2} \text{ and } s(\lambda) > \frac{1}{2} \\ k|\frac{1}{2} - s(\lambda)| \text{ otherwise} \end{cases}$$

A student  $\theta$  is better off enrolling at the program if and only if  $v^{\theta} - f(s(\mu), r^{\theta}) \ge 0$ , where we break ties in favor of the student attending the program. Let each  $v^{\theta}$  and each  $r^{\theta}$  be distributed independently and uniformly over [0,1]. The peer preference term  $f(\cdot, \cdot)$  reflects that students want their own score to be different from the average scores of their peers, and suffer loss proportional to the average score of students if they are in the "majority" type.

Let  $\mu_*^{\theta} = c$  for all  $\theta \in \Theta$ , which is a matching since  $q^c \ge 1$ . Then  $\lambda_* = \lambda(\mu^*)$  has the property that  $\lambda_*^{(y,y)} = y$  for all  $y \in [0,1]$ . We first note that  $\mu_* = A(0,\lambda^*)$  is stable: it is market clearing (i.e.  $p_* = 0$ ) and satisfies rational expectations, i.e.  $s(\lambda_*) = \frac{1}{2}$  and so all students attend c. Furthermore, it is easy to see that this is the unique stable matching. Any market clearing matching  $\mu_r$  must satisfy  $p_r = 0$ . If  $s_r = s(\lambda(\mu_r)) < \frac{1}{2}$  all the students with scores  $r^{\theta} > \frac{1}{2}$  prefer to be matched to c while only a fraction of the students with scores  $r^{\theta} \le \frac{1}{2}$  prefer to be matched to c. This implies that  $s(\lambda(A(p_r, s_r))) > \frac{1}{2} > s_r$ . Therefore,  $(p_r, \lambda(\mu_r))$  does not satisfy rational expectations, and so  $\mu_r$  is not stable. A similar argument follows if  $s_r > \frac{1}{2}$ .

We claim that the TIM procedure does not converge for any  $s_0 = s(\lambda(\mu_0)) \neq \frac{1}{2}$  when  $k \geq \frac{8}{1-\gamma}$ . Recall that as  $s(\cdot)$  is a function of  $\lambda$ , if the sequence  $s_1, s_2, ...$  does not converge, then neither does the sequence  $\lambda_1, \lambda_2, ...$ 

To show this claim, let  $s_0 = \frac{1}{2} - \delta$  for some  $\delta > 0$  (by the symmetry of the market, similar logic holds if  $\delta < 0$ ). First suppose that  $k\delta \ge 1$ . Then in  $\mu_1$ , none of the students with  $r^{\theta} < \frac{1}{2}$  who have strong peer preferences will enroll in *c*, and all other student types will. Therefore,

$$s(\lambda(\mu_1)) = \frac{\frac{1}{4}(\frac{1}{2}\gamma) + \frac{3}{4}\frac{1}{2}}{\frac{1}{2}(1+\gamma)} = \frac{3+\gamma}{4(1+\gamma)}$$

Similarly,

$$s(\lambda(\mu_2)) = \frac{1+3\gamma}{4(1+\gamma)}$$

From there, a cycle forms: for any odd t > 1,  $s(\lambda(\mu_t)) = s(\lambda(\mu_1))$  and  $s(\lambda(\mu_{t+1})) = s(\lambda(\mu_2))$ , meaning that the market does not converge to the unique stable matching.

*Now suppose k\delta < 1. By a similar calculation, we have that* 

$$s(\lambda(\mu_1)) = \frac{\gamma + (1 - \gamma)(1 - k\delta) + 3}{4(1 + \gamma + (1 - \gamma)(1 - k\delta))}$$

For  $k \geq \frac{8}{1-\gamma}$  we claim that  $s(\lambda(\mu_1)) \geq \frac{1}{2} + \delta$ . To see this, note that  $\frac{\gamma+(1-\gamma)(1-k\delta)+3}{4(1+\gamma+(1-\gamma)(1-k\delta))} - \frac{1}{2} - \delta \geq 0$  if and only if  $k\delta - \gamma k\delta - 8\delta + 4k\delta^2 - 4\gamma k\delta^2 \geq 0$ . Since  $\gamma < 1$ ,  $k\delta - \gamma k\delta - 8\delta \geq 0$  implies the desired condition.

Noting the symmetry of the market, it is the case that for odd t, the sequence  $s_t, s_{t+2}, s_{t+4}$ ... is nondecreasing where each element is strictly larger than  $\frac{1}{2}$  and  $s_{t+1}, s_{t+3}, s_{t+5}, ...$  is non-increasing where each element is strictly smaller than  $\frac{1}{2}$ . Therefore, the TIM process does not converge.

**Proposition 4** 

Proof.

1. If the TIM procedure converges to  $\mu_* = A(p_*, \lambda_*)$ , then for any stopping rule  $\delta > 0$  the TFM mechanism must terminate, and we show that we can pick  $\delta > 0$  such that at the stopping step of the TFM mechanism  $\tau(\delta)$ ,  $\lambda_{\tau(\delta)-1}$  is arbitrarily close to  $\lambda_*$ . To see this, fix any  $\gamma > 0$ . In the TIM procedure, there exists  $\tau(\gamma) \ge 0$  such that  $||\lambda_* - \lambda_{\tau}||_{\infty} < \gamma$  for all  $\tau \ge \tau(\gamma)$  by the assumption that the TIM procedure converges to  $\mu_*$ . Let  $\Delta_{\tau} := ||\lambda_{\tau} - \lambda_{\tau-1}||_{\infty}$ ,  $\tau > 0$ . It must be that  $\Delta_{\tau} > 0$  for all  $\tau$  such that  $\lambda_* \ne \lambda_{\tau}$ . Moreover,  $\Delta_{\tau} \rightarrow 0$  i.e. the sequence  $\lambda_1, \lambda_2, \dots$  must be Cauchy because it is convergent. Let  $\delta \in (0, \min_{\tau \le \tau(\gamma)} \Delta_{\tau})$ . Then the TFM mechanism must terminate at some  $\tau \ge \tau(\gamma)$ .

For stopping time  $\tau(\delta)$  the final matching in the TFM mechanism is  $\mu_{\mu_0,\delta}(\theta) = A(P\lambda_{\tau(\delta)-1}, \lambda_{\tau(\delta)-1})$ . Therefore, the previous argument completes our proof if we can show that for any  $\epsilon > 0$  there exists  $\gamma > 0$  such that if  $||\lambda_* - \lambda_{\tau(\delta)-1}||_{\infty} < \gamma$ , then  $\eta(\{\theta | \mu_{\mu_0,\delta}(\theta) = \mu_*(\theta)\}) > 1 - \epsilon$ .

To show this, first note that for any  $\epsilon_1 > 0$  there exists some sufficiently small  $\gamma_1 > 0$  such that if  $\|\lambda_* - \lambda_{\tau(\delta)-1}\|_{\infty} < \gamma_1$  then  $\eta(\{\theta | \succeq^{\theta | \lambda_*} \neq \succ^{\theta | \lambda_{\tau(\delta)-1}}\}) < \epsilon_1$ , by Assumption A4.

Second, we show that for any  $\epsilon_2 > 0$  there exists  $\gamma_2 > 0$  such that  $\|p_* - p_{\tau(\delta)}\|_{\infty} < \epsilon_2$  if  $\|\lambda_* - \lambda_{\tau(\delta)-1}\|_{\infty} < \gamma_2$ . Consider two economies  $E_{\tau(\delta)-1}$  and  $E_*$  where program rankings over students are identical, and student preferences over programs absorb the utility effects

of peers characterized by  $\lambda_*$  and  $\lambda_{\tau(\delta)-1}$ , respectively. That is,  $E_{\tau(\delta)-1} = [\zeta^{\eta,\mu_{\tau(\delta)-1}}, q]$  and  $E_* = [\zeta^{\eta,\mu_*}, q]$ . By Remark 2, there exists a unique stable matching in each of  $E_{\tau(\delta)-1}$  and  $E_*$ , and these are  $\mu_{\tau(\delta)}$  and  $\mu_*$ , respectively. Theorem 2 of Azevedo and Leshno (2016) implies continuity of the unique stable matching of a non-peer preferences economy in student preferences. That is, for  $\mu_*$  and any  $\epsilon_2 > 0$  there exists some sufficiently small  $\gamma_2 > 0$  such that the market clearing cutoffs in the two economies satisfy  $\|p_* - p_{\tau(\delta)}\|_{\infty} < \epsilon_2$  when  $\|\lambda_* - \lambda_{\tau(\delta)-1}\|_{\infty} < \gamma_2$ .

A student type  $\theta$  is matched to a different program in the stable matchings for the two different markets,  $\mu_*(\theta) \neq \mu_{\tau(\delta)}(\theta)$ , only if one of the following conditions hold: either her preferences differ ( $\succ^{\theta|\mu_{\tau(\delta)-1}} \neq \succeq^{\theta|\mu_*}$ ), or the set of programs to which she can gain entry differ (there exists *c* such that  $p_{\tau(\delta)}^c \leq r^{\theta,c} < p_*^c$  or  $p_{\tau(\delta)}^c > r^{\theta,c} \geq p_*^c$ ). For any  $\epsilon$ , let  $\epsilon_1 + (N+1)\epsilon_2 < \epsilon$ . We have shown that for  $\gamma = \min\{\gamma_1, \gamma_2\}$  the former set of students has measure strictly smaller than  $\epsilon_1$ , and for each *c* the measure of students in the latter set is strictly smaller than  $\epsilon_2$ , and because there are N + 1 programs, the measure of the latter set is strictly smaller than  $(N+1)\epsilon_2$ . Since  $\epsilon > \epsilon_1 + (N+1)\epsilon_2$ , we arrive at the desired result for  $\gamma = \min\{\gamma_1, \gamma_2\}$ .

2. Fix  $\epsilon > 0$  and a stable matching  $\mu_*$ . The proof of point 1 of the current result implies that there exists  $\gamma_1 > 0$  such that  $\|\lambda_1 - \lambda_0\|_{\infty} < \delta$  when  $\|\lambda_* - \lambda_0\|_{\infty} < \gamma_1$ . Therefore,  $\mu_{(\mu_0,\delta)} = A(P\lambda_0,\lambda_0)$  for any  $\mu_0$  with  $\|\lambda_* - \lambda_0\|_{\infty} < \gamma_1$ . For any such  $\mu_0$ , the proof of point 1 of the current result additionally implies that there exists  $\gamma_2 > 0$  such that if  $\|\lambda_* - \lambda_0\|_{\infty} < \gamma_2$ , then  $\eta(\{\theta | \mu_{\mu_0,\delta}(\theta) = \mu_*(\theta)\}) > 1 - \epsilon$ . Therefore, the outcome of the TFM mechanism is  $\epsilon$ -stable for any stopping criterion  $\delta$  if  $\|\lambda_* - \lambda_0\|_{\infty} < \min\{\gamma_1, \gamma_2\}$ .

Example 4 constructively shows an example of a market such that  $\eta(\{\theta | \mu_{\mu_0,\delta}(\theta) = \mu_*(\theta)\}) > 1 - \epsilon$  for any  $\lambda_0$  sufficiently close to  $\lambda_*$ , whereas the TIM procedure will not converge for any  $\lambda_0 \neq \lambda_*$ .

3. Suppose the TFM mechanism terminates in period  $\tau$ . Because the final matching is not constructed in any steps steps  $k < \tau$  when  $\lambda_k$  is being updated, and because each  $\lambda_k$  is unaffected by the submitted preferences of any zero measure set of student, no student affects the final matching by lying in any step  $k < \tau$ . Therefore, we only regard the case in which the TFM mechanism terminates for  $(\mu_0, \delta)$ , and consider incentives to misreport at the final step.

Fix  $\epsilon > 0$ . Termination implies that  $||\lambda_{\tau} - \lambda_{\tau-1}||_{\infty} < \delta$ . By Assumption A4, for sufficiently small  $\delta$  this implies that  $\eta(\{\theta \mid \succeq^{\theta \mid \mu_{\tau}} \neq \succ^{\theta \mid \mu_{\tau-1}}\}) < \epsilon$ . Assuming (almost) all students  $\theta' \in \Theta \setminus \{\theta\}$  report preferences  $\succeq^{\theta' \mid \mu_{\tau-1}}$ , we have that  $\theta$  can profitably misreport her preferences only if  $\succeq^{\theta \mid \mu_{\tau}} \neq \succ^{\theta \mid \mu_{\tau-1}}$ . Therefore,  $\eta(\Theta') < \epsilon$ .

4. Suppose that the TFM mechanism terminates at step  $\tau = K \cdot T + t$ . Note that the stopping

criterion is independent of K, T, t. Therefore, we can treat  $\tau$  as a constant. For sufficiently large T, K = 0 and  $\tau = t$ . Moreover,  $\frac{t}{T} = \frac{\tau}{T}$  is arbitrarily small. K = 0 implies that no student reports her preferences more than twice, and  $t = \tau$  implies that the share of submarkets who report preferences twice is  $\frac{\tau}{T}$ . Recall our assumption that  $\eta(\Theta_k) \to 0$  for all  $k \in 1, ..., T$  as  $T \to \infty$ . Therefore, for any  $\epsilon$  there exists T such that

$$\sum_{k=1}^{\tau}\eta(\Theta_k) < \epsilon$$

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#### **Proposition 2**

*Proof.* Fix a market  $E_t$ . We first construct a stable matching and then prove that it is unique. The algorithm for finding it proceeds in a series of steps  $\ell = 1, 2, 3, ...$  It begins with all students facing zero peer costs from all programs, and selecting their favorite programs. As the algorithm progresses, the summary statistics for programs become "locked in" and students internalize the associated peer costs in subsequent steps.

Step 1: Begin with the matching  $\mu_0$  wherein  $\mu_0(\theta) = c_0$  for all  $\theta \in \Theta$ . Therefore,  $s_0 = s(\lambda(\mu_0))$ is the zero vector. Let  $\nu_1 = A_t(P_t\lambda(\mu_0),\lambda(\mu_0))$  be the unique market clearing matching corresponding to  $s_0$ . Let  $C_t^1 = \{c \in C_t | s^c(\lambda(\nu_1)) \ge s^{c'}(\lambda(\nu_1)) \forall c' \in C_t\}$ . Let  $D_t^1 = C_t \setminus C_t^1$ . Construct matching  $\mu_1$ , where  $\mu_1(\theta) = \nu_1(\theta)$  if  $\nu_1(\theta) \in C_t^1$  and  $\mu_1(\theta) = c_0$  otherwise. Therefore,  $s_1^c = s^c(\lambda(\nu_1))$  for all  $c \in C_t^1$  and  $s_1^{c'} = 0$  for all  $c' \in D_t^1$ .

Step  $\ell$ : Begin with  $s_{\ell-1}$  as defined in Step  $\ell - 1$  and let  $\nu_{\ell} = A_t(P_t\lambda(\mu_{\ell-1}), \lambda(\mu_{\ell-1}))$  be the unique market clearing matching corresponding to  $s_{\ell-1}$ . Let  $C_t^{\ell} = \{c \in D_t^{\ell-1} | s^c(\lambda(\nu_\ell)) \ge s^{c'}(\lambda(\nu_\ell)) \forall c' \in D_t^{\ell-1}\}$ . Let  $D_t^{\ell} = D_t^{\ell-1} \setminus C_t^{\ell}$ . Construct matching  $\mu_{\ell}$ , where  $\mu_{\ell}(\theta) = \nu_{\ell}(\theta)$  if  $\nu_1(\theta) \in C_t \setminus D_t^{\ell}$ , and  $\mu_{\ell}(\theta) = 0$  otherwise. Therefore,  $s_\ell^c = s^c(\lambda(\nu_\ell))$  for all  $c \in C_t \setminus D_t^{\ell}$  and  $s_{\ell}^{c'} = 0$  for all  $c' \in D_t^{\ell}$ .

Terminate after the (first) step  $\ell'$  in which  $D_t^{\ell'}$  is empty and let  $\mu_t^{SD} = \mu_\ell$ .

Note that the algorithm must terminate in at most N + 1 steps, as at each step  $\ell$  at least one program is removed from  $D_t^{\ell}$ .

We first show (by induction) the following result on the above algorithm:

**Lemma A.2.** If  $c \in C_t^{\ell}$  for some  $\ell$  then  $s_{\ell}^c = s_{\ell^*}^c$  for all  $\ell^* > \ell$ .

Proof.

**Base case: Show**  $s_1^c = s_2^c$  for all  $c \in C_t^1$ .

No student  $\theta$  with  $r^{\theta} \ge s_1^c$  faces peer costs from any program  $c \in C_t^1$  in matching  $\mu_1$ . Therefore, all such students will attend the same program in steps 1 and 2, i.e.  $\mu_1(\theta) = \mu_2(\theta)$  for all  $\theta \in \Theta$  with  $r^{\theta} \ge s_1^c$ . As there is a  $k^c$  measure of students matched to program c with scores higher than  $s_1^c$ ,  $\eta(\{\theta \in \mu_1(c) | r^{\theta} \ge s_1^c\}) = \eta(\{\theta \in \mu_2(c) | r^{\theta} \ge s_1^c\}) = k^c$  (or 0 if  $\eta(\{\theta \in \mu_1(c)\}) = \eta(\{\theta \in \mu_2(c)\}) < k^c$ ). Therefore,  $s_1^c = s_2^c$ .

# Induction step: Assume $s_{\ell-1}^c = s_{\ell}^c$ for all $c \in C_t \setminus D_t^{\ell-1}$ . Show $s_{\ell}^c = s_{\ell+1}^c$ for all $c \in C_t \setminus D_t^\ell$ .

No student  $\theta$  with  $r^{\theta} \ge s_{\ell}^{c}$  faces peer costs from any program  $c \in C_{t}^{\ell}$  in matching  $\mu_{\ell}$ . Moreover, by the induction hypothesis, every student  $\theta$  with  $r^{\theta} \ge s_{\ell-1}^{c}$  faces the same peer costs from any program  $c \in C_{t} \setminus D_{t}^{\ell-1}$ . Therefore, each student  $\theta$  with  $r^{\theta} \ge s_{\ell}^{c}$  will attend the same program in steps  $\ell$  and  $\ell + 1$ , i.e.  $\mu_{\ell}(\theta) = \mu_{\ell+1}(\theta)$  for such students. As there is a  $k^{c}$  measure of students matched to each program  $c \in C_{t} \setminus D_{t}^{\ell}$  with scores higher than  $s_{\ell}^{c}$ ,  $\eta(\{\theta \in \mu_{\ell}(c) | r^{\theta} > s_{\ell}^{c}\}) = \eta(\{\theta \in \mu_{\ell+1}(c) | r^{\theta} > s_{\ell+1}^{c}\}) = k^{c}$  (or 0 if  $\eta(\{\theta \in \mu_{\ell}(c)\}) = \eta(\{\theta \in \mu_{\ell+1}(c)\}) < k^{c})$ . Therefore,  $s_{\ell}^{c} = s_{\ell+1}^{c}$ .

We return to the proof of the proposition.

**Proof of stability of**  $\mu_t^{SD}$  If the terminating step of the algorithm is  $\ell'$ , then by construction  $\mu_t^{SD} = \mu_{\ell'} = \nu_{\ell'}$  since  $D^{\ell'}$  is empty. Therefore,  $\mu_t^{SD} = A_t(P_t\lambda(\mu_{\ell'-1}),\lambda(\mu_{\ell'-1}))$ , and so  $\mu_t^{SD}$  is market clearing. Moreover, because  $D^{\ell'}$  is empty it is the case that had we run the algorithm for one more step, we would have had  $\mu_{\ell'} = \mu_{\ell'+1}$  by our induction argument, implying  $\mu_{\ell'+1} = A_t(P_t\lambda(\mu_{\ell'}),\lambda(\mu_{\ell'}))$ . Therefore,  $\lambda(\mu_{\ell'}) = \lambda(A_t(P_t\lambda(\mu_{\ell'}),\lambda(\mu_{\ell'})))$ , and so  $\mu_t^{SD} = \mu_{\ell'}$  is also market clearing. By Lemma 2,  $\mu_t^{SD}$  is stable.

#### **Proof of uniqueness**

To show that  $\mu_t^{SD}$  is the unique stable matching, it suffices to show that  $s_{SD} = s(\lambda(\mu_t^{SD}))$  is the unique stable-matching summary statistic vector. Suppose for contradiction that there exists a distinct stable-matching summary statistic vector  $s_*$ . Let K represent the subset of programs that have different summary statistics in the two stable matchings, that is,  $K = \{c|s_{SD}^c \neq s_*^c\}$ . By the assumption of the existence of  $s_*$  we know that K is non-empty. WLOG suppose that K = $\{c_1, c_2, ..., c_{|K|}\}$ . Let  $s^{max} = \max\{s_{SD}^{c_1}, s_*^{c_2}, s_*^{c_2}, ..., s_{SD}^{c_{|K|}}, s_*^{c_{|K|}}\}$ , and let  $c^{max} \in \{c|s_{SD}^c = s^{max} \text{ or } s_*^c =$  $s^{max}\}$ . In words,  $s^{max}$  is the largest summary statistic that differs between the two matchings, and  $c_{max}$  is (one of) the program that has this summary statistic in one of the two matchings.

Consider the set of students  $I^{max} = \{\theta | r^{\theta} \ge s^{max}\}$ . Note that the mass of students within  $I^{max}$  enrolled at  $c_{max}$  is strictly lower than  $k^{c_{max}}$  in exactly one of  $\mu_{SD}$  and  $\mu_*$  and is exactly equal to  $k^{c_{max}}$  in the other. We claim that almost all  $\theta \in I^{max}$  must be matched to the same program in both matchings,  $\mu_{SD}(\theta) = \mu_*(\theta)$  for almost all  $\theta \in I^{max}$ . This claim will complete the contradiction. To

see this, note that  $f^{\theta}(r^{\theta}, s_{SD}^{c}) = f^{\theta}(r^{\theta}, s_{*}^{c})$  for all  $\theta \in I^{max}$ : each such student  $\theta$  faces the same peer cost from programs with higher summary statistics than  $s^{max}$  because these summary statistics are identical in both matchings by the definition of  $s^{max}$ , and  $\theta$  faces 0 peer costs from all other programs  $c_i$ , as  $r^{\theta} > s_{SD}^{c_i}$  and  $r^{\theta} > s_{*}^{c_i}$ . By Assumption A1, only a zero measure set of students in  $I^{max}$  could receive different matchings without forming blocking pairs. But if almost all  $\theta \in I^{max}$  receive the same matching, this contradicts the ongoing assumption that program  $c_{max}$  fills exactly  $k^c$  measure of seats from students  $\theta \in I^{max}$  in one of the "stable" matchings, but it fills strictly fewer measure seats in the other "stable" matching. Therefore, there cannot exist distinct stable-matching summary statistic vectors.

#### Proof of Bullets 1.-3.

- 1. It suffices to show that there is no step  $\ell$  in the above algorithm such that  $c \in C_t \cup B_2$  is an element of  $C_t^{\ell}$  and  $c' \in B_1$  is an element of  $D_t^{\ell}$ . If this were the case, then by Lemma A.2,  $s_{SD}^c > s_{SD}^{c'}$ . But then by AA2, all students face weakly larger peer costs from c than from c'. By AA5, all students must therefore prefer c' to c at matching  $\mu_{SD}$ . But that contradicts that  $s_{SD}^c > s_{SD}^{c'}$ .
- 2. This follows from the first bullet, and a nearly-identical argument to the proof of uniqueness.

3. This follows from the first two bullets and assumptions AA2 and AA5.

## Theorem 3

*Proof.* We show that in the TIM process, the summary statistics of all programs (in  $B_1$ ) exactly reach those in the stable matching in finite time. The following roapmap outlines our proof approach.

### **Scenario 1** : All programs are part of the first block, so that $B_1 = C \setminus \{c_0\}$

We first consider an economy with no entry and exit (**Scenario 1**). The proof is done by induction on the index of programs, ordered by their stable statistics in the unique stable matching (given no entry and exit, there is only one stable matching over time).

The **Base Case** states that there will be a period in which  $c_1$ 's summary statistic reaches its stable matching value  $s_*^{c_1}$ , and that it will remain at this level for all future periods. This is done by (**Claim 1**) showing that if  $s_t^{c_1}$  ever falls weakly below  $s_*^{c_1}$ , then  $s_{t'}^{c_1} = s_*^{c_1}$  for all t' > t. **Claim 2** shows that the maximum summary statistic among all programs cannot always lie above  $s_*^{c_1}$ . This completes the proof of the **Base Case**. The argument for the **Induction Step** is similar, noting that all programs converge to their stable summary statistics "from the top."

**Scenario 2** : Not all programs are in block  $B_1$ , so that  $B_1 \subsetneq C \setminus \{c_0\}$  (Scenario 2) extends the result to cases with entry and exit. We show that the convergence for statistics of programs in  $B_1$  occurs regardless of the entry and exit of programs in  $B_2$ , as these programs are always less preferred to ones in  $B_1$  for high-scoring students.

We now begin the proof of the first scenario.

#### **Scenario 1:** All programs are part of the first block, so that $B_1 = C \setminus \{c_0\}$

Let  $\mu^* = A(p_*, s_*)$  be the unique stable matching, and suppose WLOG that  $s_*^{c_1} \ge s_*^{c_2} \ge ... \ge s_*^{c_N}$ . Note that as there is no exit or entry in the current scenario (as all programs are in  $B_1$ ), we can omit time indexes t for this unique stable matching. We consider the generic case in which some (possibly) empty subset of programs  $C' \subset C$  satisfy  $s_*^{c_j} = 0$  if and only if  $c_j \in C'$  and  $s^{c_i} > s^{c_{i+1}}$  for  $c_i \notin C'$ . The proof is by induction on the index of the programs.

We first address programs  $c_i \notin C'$ , i.e. those for which  $s_*^{c_i} > 0$ . **Base Case**: If  $c_1 \notin C'$ , there exists *t* such that for all t' > t,  $s_{t'}^{c_1} = s_*^{c_1}$  and  $s_*^{c_1} > s_t^{c_i}$  for all  $c_i \neq c_1$ .

Proof.

**Claim 1:** If  $s_t^{c_i} \le s_*^{c_1}$  for every program  $c_i \in C$ , then  $s_{t+1}^{c_1} = s_*^{c_1}$  and  $s_*^{c_1} > s_{t+1}^{c_i}$  for all  $c_i \in C$ .

*Proof.* As  $s_t^{c_i} \leq s_*^{c_1}$  for every program  $c_i$ , (almost) all student types  $\theta$  with  $r^{\theta} \geq s_*^{c_1}$  will satisfy  $\mu_{t+1}(\theta) = \mu_*(\theta)$ . This is because  $\succeq^{\theta|s_t} = \succeq^{\theta|s_*}$  for all such  $\theta$  because they face no peer costs at any programs given  $s_t$  and  $s_*$ .

 $c_1$  will therefore enroll exactly  $k^{c_1}$  measure of students with scores  $r^{\theta} \ge s_*^{c_1}$ , and each  $c_j \ne c_1$  will enroll strictly fewer than  $k^{c_j}$  measure of students with scores  $r^{\theta} \ge s_*^{c_1}$  by virtue of the fact that  $s_*^{c_1} > s_*^{c_j}$ . Therefore,  $s_{t+1}^{c_1} = s_*^{c_1}$  and  $s_*^{c_1} > s_{t+1}^{c_j}$  for all  $c_j \ne C_1$ .

Returning to the proof of the base case, from Claim 1 we know that if  $s_t^{c_i} \leq s_*^{c_1}$  for all  $c_i$  and some *t* then we are done. To show this, we assume for contradiction that there is no *t* such that  $s_t^{c_i} \leq s_*^{c_1}$  for all  $c_i$ . Let  $s_t^m = \max_{c_i} s_t^{c_i}$ . Therefore, the condition that there is no *t* such that  $s_t^{c_i} \leq s_*^{c_1}$ for all  $c_i$  is equivalent to  $s_t^m > s_*^{c_1}$  for all *t*.

**Claim 2:** If  $s_t^m > s_*^{c_1}$  for all *t*, then  $s_1^m > s_2^m > ....$ 

*Proof.* Note that the assumption that  $s_t^m > s_*^{c_1}$  for all t implies that  $s_t^m$  is strictly positive for all t. For any given t consider  $\theta$  with  $r^{\theta} \ge s_t^m$ . For all  $c_i$ ,  $\eta(\{\theta \in \mu_{t+1}(c_i) | r^{\theta} \ge s_t^m\}) < k^{c_i}$ . This is because, as in the proof of Claim 1, all such students  $\theta$  face no peer costs, and as such,  $\mu_{t+1}(\theta) = \mu_*(\theta)$ . Because  $s_{t+1}^m > s_*^{c_1}$  by assumption, no program  $c_i$  enrolls enough of these top students with scores  $r^{\theta} \ge s_t^m$  at time t + 1 to fill  $k^{c_i}$  measure of seats. Therefore, for any  $c_i \in C$  if  $\eta(\{\mu_{t+1}(c_i)\}) < k^{c_i}$  then  $s_{t+1}(c_i) = 0$  and if  $\eta(\{\mu_{t+1}(c_i)\}) \ge k^{c_i}$  then the score of the  $(k^{c_i})^{th}$  highest-scoring student is strictly less than  $s_t^m$ . As  $s_t^m$ ,  $t \ge 1$  is a strictly decreasing sequence and  $s_t^m \in (s_*^{c_1}, 1]$ , the sequence must converge to  $S \ge s_*^{c_1}$ . Suppose for contradiction that  $S > s_*^{c_1}$ . Let  $M_{c_i}^{s_t}$  implicitly solve  $k^{c_i} = \eta(\{\theta | r^{\theta} \ge s_t^m \text{ and } \mu_*(\theta) = c_i\}) + \eta(\{\theta | r^{\theta} \in [M_{c_i}^{s_t}, s_t^m)\})$  (if there is no such value, let  $M_{c_i}^{s_t} = 0$ ), that is,  $M_{c_i}^{s_t}$  would be the score of the  $(k^{c_i})^{th}$  highest-scoring student enrolled at  $c_i$  in period t + 1 if all students with scores above  $s_t^m$  attended their favorite program, and all of the students with scores below  $s_t^m$  attend program  $c_i$ . Recall that for all students  $\theta$  with  $r^{\theta} \ge s_t^m$ ,  $\mu_*(\theta) = \mu_{t+1}(\theta)$ . Therefore,  $M_{c_i}^{s_t}$  is an upper bound on  $s_{t+1}^{c_i}$ . For any  $s_t^m \ge S > s_*^{c_1}$ , it must be that there is a unique  $M_{c_i}^{s_t} < s_t^m$  for each  $c_i$ . Note also by assumption A1, it must be that  $M_{c_i}^{s_t} > \delta$  for all  $c_i$  if  $s_t^m > S > s_{c_1}^*$ . Therefore, for t such that  $s_t^m - S < \delta$  (which must exist by the convergence hypothesis),  $s_{t+1}^{c_i} < M_{c_i}^{s_t} < s_t^m - \delta < S$ , which contradicts that  $s_t^m$  is a decreasing sequence that converges to S.

Suppose for contradiction that  $S = s_*^{c_1}$ . We know that  $S > s_*^{c_j}$  for all  $j \neq 1$ . By a similar argument to the case in which  $S > s_*^{c_1}$  we arrive at the conclusion that there exists t such that for all t' > t,  $s_{t'}^{c_j} < S$  for all  $j \neq 1$ . Therefore, our contradiction hypothesis that for all t,  $s_t^m > S$  is equivalent to the condition that for all t' > t,  $s_{t'}^{c_1} > S$ .

Consider any t' > t and suppose  $s_t^{c_1} > S = s_*^{c_1}$ . Since  $s_t^{c_j} < S = s_*^{c_1}$ , we claim that  $s_{t+1}^{c_1} < S$ . To see this, note that any student  $\theta$  with scores  $r^{\theta} \in [S, 1]$  has  $\mu_{t+1}(\theta) = c_1$  only if  $\mu_*(\theta) = c_1$ ; these students face no peer costs from any program given  $\mu_*$  and face a peer cost from  $c_1$  given  $\mu_t$  if  $r^{\theta} \in [S, s_t^{c_1})$ . Therefore, it must be that  $s_{t+1}^{c_1} \leq S$ , contradicting our assumption that for all t' > t,  $s_t^{c_j} > S$ . Claim 1 completes the proof of the **Base Case**.

**Induction Step:** Suppose  $c_j \notin C'$  and that there exists some time t such that for all  $t' \geq t$  all programs  $c_i$ , i < j have  $s_{t'}^{c_i} = s_*^{c_i}$  and  $s_*^{c_i} \leq s_*^{c_{j-1}}$  for  $i \geq j$ . Then there exists  $\overline{t}$  such that for all  $t'' > \overline{t}$ ,  $s_{t''}^{c_j} = s_*^{c_j}$  and  $s_*^{c_j} \geq s_*^{c_i}$  for all i < j.

*Proof.* The proof follows the case of the **Base Case**, and we therefore only summarize the arguments here. Take a program  $c_i \in C \setminus \{c_0\}$ :

- 1. If there is some time  $\bar{t} 1$  such that  $s_{\bar{t}-1}^{c_i} \leq s_*^{c_j}$  for every  $c_i$  with  $i \geq j$  and  $s_{\bar{t}}^{c_k} = s_*^{c_k}$  for all  $c_k$  with k < j, then for all  $t'' > \bar{t}$ ,  $s_{t''}^{c_j} = s_*^{c_j}$  and  $s_*^{c_j} > s_{t''}^{c_i}$  for all i < j.
- 2. Let  $s_t^{m,j} = \max_{c_i, i \ge j} s_t^{c_i}$ . Then if  $s_t^{m,j} > s_*^{c_j}$  for all  $t, s_t^{m,j} > s_{t+1}^{m,j} > \dots$
- 3. There exists some  $\bar{t} 1$  such that  $s_{\bar{t}-1}^{m,j} \leq s_*^{c_j}$ .

The argument for the first claim is completely analogous to the one for the base case, with the change in notation of  $s_t^m$  to  $s_t^{m,j} = \max_{\substack{c_i,i>j\\c_i,i>j}} s_t^{c_i}$ .

The second and third claims hold from the fact that the entire argument that we had before still stands after the programs with higher stable statistics have already converged. We can just use the same arguments with the preferences given the known statistics  $s_T^{c_k} = s_*^{c_k}$  for k < j.

We finish the proof by considering programs  $c_j \in C'$ , i.e. those for which  $s_*^{c_j} = 0$ . By our previous induction argument, there is some *t* such that for all t' > t,  $s_{t'}^{c_i} = s_*^{c_i}$  and  $s_{t'}^{c_j} < s_*^{c_i}$  for all  $c_i \notin C'$  and all  $c_j \in C'$ . The following arguments hold for all programs  $c_j \in C'$ :

- 1. If there is some time t 1 such that  $s_{t-1}^{c_j} = 0$  for every  $c_j \in C$  then  $s_t^{c_j} = 0$ .
- 2. Let  $s_t^{m,0} = \max_{c_j \in C'} s_t^{c_j}$ . Then  $s_t^{m,0} > s_{t+1}^{m,0} > \dots$

To see that 1. holds, note that if  $c_i \in C'$ ,  $c_j \in C'$  for any j > i. Therefore all programs with sufficiently-high indices have stable summary statistics lower or equal to 0, and then, by an argument analogous to the one before, they converge to their stable value immediately. The argument for 2. is analogous to the one from the previous case.

Therefore, it remains only to show that there exists some  $\bar{t} - 1$  such that  $s_{\bar{t}-1}^{m,0} = 0$ . Given that  $s_t^{m,0}$  is bounded and decreasing, it must converge. By a similar argument to the one above, we show that it cannot converge to S > 0. To show that  $s_t^{m,0}$  cannot converge to 0 without ever reaching it in finite time, note that our genericity condition suggests that there is at most one program  $c_J \in C'$  for which  $\eta(\mu(c_J)) \ge k^{c_J}$ , and for all other programs  $c_j \in C'$ ,  $\eta(\mu(c_j)) < k^{c_j}$ . By assumption A4 and our earlier arguments, for  $\bar{t} - 2$  such that  $s_{\bar{t}-2}^{m,0}$  is sufficiently close to 0,  $s_{t''}^{c_j} = 0$  for all  $t'' > \bar{t} - 2$  and all  $c_j \in C' \setminus \{c_J\}$ . This implies that  $s_{\bar{t}-1}^{c_J} = 0$  since  $c_J$  is "less popular" at  $\bar{t} - 1$  than in the stable matching, which completes the argument.

This proves our result for **Scenario 1**, in which there is no entry or exit. We will now extend our findings to the following scenario with entry and exit of programs.

#### **Scenario 2:** Not all programs are in block $B_1$ , so that $B_1 \subsetneq C \setminus \{c_0\}$

*Proof.* We already know, from Proposition 2, that any sequence of stable matchings  $\{\mu_t^*\}_{t\geq 1}$  for any NSW market is such that for all  $c \in B_1$ ,  $s^c(\lambda(\mu_t^*)) = s^c(\lambda(\mu_{t'}^*))$  for all  $t' \geq 1$ . What now needs to be shown, then, is that different stable scores for programs in  $B_2$  do not change the stable scores of programs in  $B_1$ .

Note first that from bullet point 1. of Proposition 2, we know that for any  $c_i \in B_1$  and  $c_j \in B_2$ and a stable matching  $\mu^*$ ,  $s^{c_i}(\lambda(\mu_t^*)) \ge s^{c_j}(\lambda(\mu_t^*))$ . Following the steps of Proposition 2, we see that each program in  $B_1$  must have the same stable summary statistic in each  $\mu_t^*$ , t > 0 and these values will be reached in the TIM process in finite time. Take a  $s_0$  vector of aggregate statistics. We will argue that  $s_2$  is the same for any program in  $B_1$  for any entry and exit realization at period t = 2.

At period t = 1 we get  $s_1$ . At period t = 2 some programs in  $B_2$  exit and enter the market, with some perceived statistics. Denote by  $s_t^{min}$  the lowest statistics value among programs in  $B_1$  at time t and by  $s_*^N$  the lowest stable statistic for any program in  $B_1$ . From the previous point we know that such value exists, as all programs in  $B_1$  have the same stable statistics at any stable matching. The argument will come down to two simple points:

- (a) If  $s_t^{min} \leq s_*^N$  at period  $t, \mu^{t'}(\theta) \in B_1$  for any t' > t and any student-type  $\theta$  with  $r^{\theta} \geq s_*^N$ .
- (b) We have that  $s_t^{min} \leq s_*^N$  for t = 1.

To see that point (a) holds, note that any such student-type  $\theta$  with  $r^{\theta} \ge s_*^N$  will, at time t + 1, rank all programs in  $B_1$  with  $r^{\theta} \ge s_t^{c_i}$  higher than any program in  $B_2$ . This student must be able to enroll at some program in  $B_1$ , otherwise  $s^*$  would not be a stable aggregate statistics vector. To see this more clearly, note that at any stable matching, all students with scores  $r^{\theta} \ge s_*^N$  go to some program in  $B_1$ . Therefore for a student not to be able to get into any  $B_1$  program at t + 1, we would need to  $p_t^{min} > r^{\theta} \ge s_*^N$ , which is clearly not possible, as  $p_t^{min}$  must be lower than or equal to  $s_*^N$ .

For point (b), note first that if  $s_t^{min} \leq s_*^N$  at either t = 0 or t = 1, then we are done, by the previous point. Suppose, then, that,  $s_t^{min} > s_*^N$  at t = 0 and t = 1. If  $s_t^{min} > s_*^N$  at t = 1 as well, then there must be a set of students with  $r^{\theta} \geq s_*^N$  who did not enroll at any program in  $B_1$  at t = 1. But then the lack of such students in  $B_1$  programs must make at least one of them have a statistic lower than  $s_*^N$ , and therefore  $s_t^{min} \leq s_*^N$  at t = 1, a contradiction.

To conclude the proof, note that the market for programs in  $B_1$  and student-types  $\theta$  with  $r^{\theta} \ge s_*^N$  from t = 2 onward is unaffected by entry and exit realizations of programs is  $B_2$ . Therefore, the convergence of statistics of programs in  $B_1$  happens exactly as in Scenario 1.

#### Remark 4

*Proof.* We verify each of the desired conditions separately.

- **A2** This follows from **AA6** when  $C = B_1 \cup \{c_0\}$ .
- **A5** This follows from **AA2** and the construction of  $s(\cdot)$ .
- **A6** This follows from **A1** and the continuity of  $f^{\theta,c}(\cdot, \cdot)$  in its second argument for each  $\theta \in \Theta$  and  $c \in C$  (see **AA2**).

**A7** Note that if at some  $\mu \in M$  and  $\epsilon > 0$  it is the case that  $\eta(\mu(c)) < q^c$ , then  $s^c(\mu) = 0$ , and there exists  $\delta > 0$  such that if  $\nu \in M$  satisfies  $||\lambda(\mu) - \lambda(\nu)||_{\infty} < \delta$ , then  $s^c(\nu) = 0$ . Therefore, we focus on the case in which  $\eta(\mu(c)) \ge q^c$ .

We say that the set of students  $\mu(c)$  has a *hole* if there is an interval of scores  $(r^l, r^h) \subset (0, 1)$ , with  $r^h > r^l$ , such that  $\eta(\theta | \{r^{\theta,c} \le r^l\} \cap \{\mu(\theta) = c\}) > 0$  but  $\eta(\theta | \{r^{\theta,c} \in (r^l, r^h)\} \cap \{\mu(\theta) = c\}) = 0$ . In words, there is an interval of scores in which a zero measure of students are assigned to a program, even though there is a positive measure of students enrolled at the program with scores below the interval. If a matching  $\mu$  is such that for all c,  $\mu(c)$  has no holes, then we say that  $\mu$  is *score connected*.

The proof is in two steps: 1) All  $\mu \in M$  are score connected (i.e.  $\mu$  is score connected if it is a market clearing matching), and 2) If all  $\mu \in M$  are score connected, then  $s(\cdot)$  satisfies A7.

**Step 1:** All  $\mu \in M$  are score connected.

Let  $\mu \in M$ . Then  $\mu = A(p, \lambda)$  for some  $(p, \lambda)$ . Suppose for contradiction that there is a hole  $(r^l, r^h)$  at  $\mu(c)$  for some  $c \in C$ . Then there exists a positive-measure set of student types  $\Theta'$  such that  $r^{\theta',c} \leq r^l$  and  $\mu(\theta') = c$  for all  $\theta' \in \Theta'$ . This implies that the cutoff  $p^c$  is such that  $p^c < r^l$ . By A2 (which follows from AA6, as shown earlier in the proof of this Remark), there exists a positive-measure set of students  $\hat{\Theta}$  such that  $r^{\hat{\theta},c} \in (r^l, r^h)$  for all  $\hat{\theta} \in \hat{\Theta}$  who strictly prefer *c* to any other program at  $\mu$ . This contradicts that  $\mu \in M$  as  $\mu(\hat{\theta}) \neq c = D^{\hat{\theta}}(p,\lambda)$  for all  $\hat{\theta} \in \hat{\Theta}$ .

**Step 2:** If all  $\mu \in M$  are score connected, then  $s(\cdot)$  satisfies **A7**.

Recall that for all  $c \in C$ ,  $k^c \in [0, 1]$  is such that  $s^c(\lambda(\mu))$  equals the supremum value of  $r^{\theta}$  for which  $\eta(\{\theta' \in \mu(c) | r^{\theta'} > r^{\theta}\}) = k^c$  (if such a number exists, and 0 otherwise).

Fix  $c \in C$ ,  $\epsilon > 0$ , and  $\mu \in M$ . Because  $\mu$  is score connected,  $\mu(c)$  has no holes and so there is a unique value  $s^{c}(\lambda(\mu)) \in [0,1]$  that satisfies  $\eta(\{\theta' \in \mu(c) | r^{\theta'} > s^{c}(\lambda(\mu))\}) = k^{c}$ . Notice also that  $s^{c}(\lambda(\mu))$  is continuous in  $k^{c}$ . Take  $\delta > 0$  and any  $\nu \in M$  such that  $\eta(\{\mu(c) \setminus (\mu(c) \cap \nu(c)\}) < \delta$  and  $\eta(\{\nu(c) \setminus (\mu(c) \cap \nu(c)\}) < \delta$ . It suffices to show that as  $\delta \to 0$ ,  $s^{c}(\lambda(\nu)) \to s^{c}(\lambda(\mu), \delta)$  be defined implicitly by  $\eta(\{\theta' \in \mu(c) | r^{\theta'} > s^{c}(\lambda(\mu), \delta)\}) = k^{c} + \delta$  and  $s^{c}(\lambda(\mu), -\delta)$  be defined implicitly by  $\eta(\{\theta' \in \mu(c) | r^{\theta'} > s^{c}(\lambda(\mu), -\delta)\}) = k^{c} - \delta$ . Then because  $\nu$  is score connected (as  $\nu \in M$ ), it must be the case that  $s^{c}(\lambda(\nu)) \in (s^{c}(\lambda(\mu), -\delta), s^{c}(\lambda(\mu), \delta))$ . By the continuity of  $s^{c}(\lambda(\mu))$  in  $k^{c}, s^{c}(\lambda(\mu), \delta) \xrightarrow{\delta \to 0} s^{c}(\lambda(\mu))$  and  $s^{c}(\lambda(\mu), -\delta) \xrightarrow{\delta \to 0} s^{c}(\lambda(\mu))$ . Therefore,  $s^{c}(\lambda(\nu)) \to s^{c}(\lambda(\mu))$  as  $\delta \to 0$ .

## Additional theoretical results in New South Wales markets

We have shown that the summary statistic of top-block programs converges in finite time in any NSW market. However, the lowest-scoring students matched to top-block programs may be affected by entry and exit, and there may not exist some T > 0 such that these students receive their stable matching program in all t > T. The "big-fish" preferences present in NSW markets imply that even these students do not receive a negative utility shock to their preferences. We say that a student type  $\theta \in \Theta$  is a member of a *negative utility blocking pair* if there exists  $c \in C_t$  such that  $(\theta, c)$  form a blocking pair, and  $u^{\theta}(\mu_t(\theta)|\nu_{t-1}) > u^{\theta}(\mu_t(\theta)|\mu_t)$ . The following summarizes this statement, and is presented with proof.

**Remark 6.** In a generic sequence of economics  $E, E_1, E_2, ...$  the measure of students involved in negative utility blocking pairs goes to zero in the TIM procedure, that is,

 $\eta(\{\theta \in \bigcup_{c \in B_1} \mu_t(c) | \theta \text{ is a member of negative utility blocking pair}\} \to 0$ . Moreover, if  $s_c^* = 0$  for at most one program  $c \in B_1$ , then there exists some time  $T < \infty$  such that

 $\eta(\{\theta \in \bigcup_{c \in B_1} \mu_t(c) | \theta \text{ is a member of negative utility blocking pair}\} = 0 \text{ for all } t > T \text{ in the TIM procedure.}$ 

This result further solidifies the lack of stability at the "bottom" of the market: only students who are matched to programs in  $B_2$  are potentially subject to a lower utility than anticipated from their program for sufficiently large *t*.

We can also study how the rate of entry and exit affects the amount of instability in the market. Consider the following thought experiment. Suppose that there is entry or exit of a new program(s) at period t, and that the set of programs remains constant until period t + T, where T > 0. If, starting at  $v_t$ , it takes the TIM process fewer than T periods to converge, then  $\mu_{t'}$  will be stable for periods  $t' \in (t + T', t + T]$  for some 0 < T' < T. If T' is much smaller than T, the market will generate a stable matching for a large fraction of the periods between the change in the set of programs.

The following result upper bounds T' in this thought experiment, in markets where there is sufficient alignment in intrinsic student values over programs,  $v^{\theta,c}$ . For notational simplicity, we assume that  $B_1 = C \setminus \{c_0\}$  and show that the TIM procedure converges from any starting condition  $\mu_0$  in no more than N + 2 periods. Therefore, if entry or exit happens far less often than once every N + 2 periods, the TIM procedure will (in most periods) generate a stable matching.

**Remark 7.** Let  $B_1 = C \setminus \{c_0\}$ . For any  $\mu_0$  and  $\delta > 0$ , there exists  $\epsilon' > 0$  such that for any  $0 < \epsilon < \epsilon'$ , if the measure of students who have common intrinsic program preferences is strictly larger than  $1 - \epsilon$ ,  $\eta(\{\theta \in \Theta | v^{\theta,c_1} > v^{\theta,c_2} > ... > v^{\theta,c_N}\}) > 1 - \epsilon$ , then  $\mu_t$  is  $\delta$ -stable for all t > N + 1.

*Proof.* Let  $\epsilon \in (0,1)$  and let  $E^{\epsilon}$  be a NSW market where  $1 - \epsilon$  measure of students have common intrinsic preferences, that is  $\eta\{\theta|v^{c_1,\theta} > v^{c_2,\theta} > ... > v^{c_N,\theta}\} = 1 - \epsilon$ . Let  $\tilde{E}^{\epsilon}$  be a market that differs from  $E^{\epsilon}$  only in that we permute student intrinsic preference such that  $v^{c_1,\theta} > v^{c_2,\theta} > ... > v^{c_N,\theta}$  for almost all  $\theta$ . Let  $\tilde{\mu}_*$  and  $\mu_*$  represent the unique stable matchings in  $\tilde{E}^{\epsilon}$  and  $E^{\epsilon}$ , respectively. Let  $\tilde{s}_*$  and  $s_*$  represent the vector of  $k^{th}$  highest scores at each program in stable matchings  $\tilde{\mu}_*$  and  $\mu_*$ , respectively. The following steps together prove our desired result.

**Step 1:** For any  $\delta > 0$  there exists  $\epsilon' > 0$  such that for all  $\epsilon < \epsilon'$ ,  $||s_* - \tilde{s}_*||_{\infty} < \delta$ .

- **Step 2:** For any  $i \neq j$  such that  $\tilde{s}_*^{c_i} > 0$ , there exists  $\delta > 0$  such that  $|\tilde{s}_*^{c_i} \tilde{s}_*^{c_j}| > \delta$ . Similarly, there exists  $\epsilon'$  such that for any  $\epsilon < \epsilon'$ ,  $|s_*^{c_i} s_*^{c_j}| > \delta$ .
- **Step 3:** Given any  $\mu_0$ ,  $\tilde{s}_{N+1} = \tilde{s}_*$  in the TIM process in market  $\tilde{E}^{\epsilon}$ .
- **Step 4:** For any  $\delta > 0$  and  $\mu_0$ , there exists  $\epsilon' > 0$  such that for  $\epsilon < \epsilon'$ ,  $||\tilde{s}_t s_t||_{\infty} < \delta$  for all  $t \le 3N + 1$ .
- **Step 5:** For any  $\mu_0$  there exists  $\epsilon' > 0$  such that for any  $\epsilon < \epsilon'$ , the TIM process in  $E^{\epsilon}$  yields  $s_{N+1}$  such that  $||s_{N+1} s_*||_{\infty} < \delta$ . Continuing on in the TIM process,  $s_{3N+1} = s_*$ .

We now prove each step in the order presented:

**Step 1**: For any  $\delta > 0$  there exists  $\epsilon' > 0$  such that for all  $\epsilon < \epsilon'$ ,  $||s_* - \tilde{s}_*||_{\infty} < \delta$ .

*Proof.* The statement follows from the pseudo-serial dictatorship mechanism presented in Proposition 2. By construction,  $\tilde{s}_{*}^{c_1} \geq \tilde{s}_{*}^{c_2} \geq ... \geq \tilde{s}_{*}^{c_N}$ . For any  $\gamma_1 > 0$ , exists  $\epsilon_1$  such that for all  $\epsilon < \epsilon_1$ ,  $1 - \gamma_1$  measure of students attend the same program in the first step of the mechanism in economies  $E^{\epsilon}$  and  $\tilde{E}^{\epsilon}$ , respectively, by Lemma B.3 of Azevedo and Leshno (2016). Remark 4 finds that  $\mu_1$  is score connected and therefore (following Step 2 of that remark), for sufficiently small  $\gamma_1$ ,  $|s_1^{c_1} - \tilde{s}_1^{c_1}| < \delta$ , where  $s_1^{c_1}$  and  $\tilde{s}_1^{c_1}$  are the summary statistic of program  $c_1$  in the first stage of the mechanism in economies  $E^{\epsilon}$  and  $\tilde{E}^{\epsilon}$ , respectively. By Proposition 2, it is the case that  $s_1^{c_1} = s_{*}^{c_1}$  and  $\tilde{s}_1^{c_1} = \tilde{s}_{*}^{c_1} = \tilde{s}_{*}^{c_1} = \delta$ . Then, take  $\epsilon' = \min{\{\epsilon_1, ..., \epsilon_N\}}$  to complete the claim.

**Step 2**: For any  $i \neq j$  such that  $\tilde{s}_*^{c_i} > 0$ , there exists  $\delta > 0$  such that  $|\tilde{s}_*^{c_i} - \tilde{s}_*^{c_j}| > \delta$ . Similarly, there exists  $\epsilon'$  such that for any  $\epsilon < \epsilon'$ ,  $|s_*^{c_i} - s_*^{c_j}| > \delta$ .

*Proof.* If  $\tilde{s}_*^{c_i} > 0$  then  $\tilde{s}_*^{c_j} > \tilde{s}_*^{c_i}$  for j < i. This follows because  $v^{c_j,\theta} > v^{c_i,\theta}$  for almost all  $\theta$ , and therefore at most a measure zero set of students with scores  $r^{\theta} \ge s_*^{c_j}$  can be matched to  $c_i, \eta(\{\theta \in \tilde{\mu}_*(c_i) | r^{\theta} \ge s_*^{c_j}\}) = 0$ . By similar logic,  $\tilde{s}_*^{c_j} < \tilde{s}_*^{c_i}$  if j > i. Let N' represent the subset of programs such that  $\tilde{s}_*^{c_i} > 0$  for all  $i \in N'$ . Therefore, any  $\delta \in (0, \min_{i \in N'} s_*^{c_i} - s_*^{c_{i+1}}]$  satisfies our requirement.

That there exists  $\epsilon'$  such that for any  $\epsilon < \epsilon'$ ,  $s_*^{c_i} - s_*^{c_{i+1}} > \delta$  for all  $i \in N'$  follows from the previous argument and the conclusion of Step 1.

**Step 3**: Given any  $\mu_0$ ,  $\tilde{s}_{N+1} = \tilde{s}_*$  in the TIM process in market  $\tilde{E}^{\epsilon}$ .

*Proof.* Fix t > 0, and suppose that all  $c_j$  with  $j < i \le N$  are such that  $\tilde{s}_t^{c_j} = \tilde{s}_*^{c_j}$ . If  $\tilde{s}_t^{c_i} \le \tilde{s}_*^{c_i}$  then  $\tilde{s}_{t'}^{c_i} = \tilde{s}_*^{c_i}$  for all  $t' \ge t + 1$ . To see this, consider the set of students  $\{\theta | r^{\theta} \ge \tilde{s}_*^{c_i}\}$ . All such students  $\theta$  will have  $\tilde{\mu}_{t+1}(\theta) = c_k$  for  $k \le i$  by Assumption AA2 and the fact that intrinsic preferences are fully aligned in market  $\tilde{E}^{\epsilon}$ . Therefore,  $\tilde{s}_t^{c_k} \le \tilde{s}_*^{c_i}$  for all k > i. By Scenario 1 from the proof of Theorem 3, this implies that  $\tilde{s}_{t'}^{c_i} = \tilde{s}_*^{c_i}$  for all  $t' \ge t + 1$ .

The following induction argument shows that  $\tilde{s}_{N+1} = \tilde{s}_*$ .

**Base Case**:  $\tilde{s}_2^{c_1} = \tilde{s}_*^{c_1}$  and  $\tilde{s}_2^{c_2} \leq \tilde{s}_*^{c_2}$ .

By the fact that intrinsic preferences are fully aligned, it is the case that  $\tilde{s}_{*}^{c_1} = \max\{1 - k^{c_1}, 0\}$ . Therefore, for any  $\mu_0$ ,  $\tilde{s}_1^{c_1} \leq \tilde{s}_{*}^{c_1}$ . We then have that almost every student  $\theta \in \{\theta | r^{\theta} \geq \tilde{s}_{*}^{c_1}\}$  will have  $\mu_2(\theta) = c_1$ . Moreover, because  $s_1^{c_1} \leq s_{*}^{c_1}$  and students have big-fish preferences (Assumption **AA2**), it must be the case that  $\eta(\{\theta | \tilde{\mu}_2(\theta) = c_1\} \cap \{\theta | r^{\theta} \geq \tilde{s}_{*}^{c_2}\}) \geq \eta(\{\theta | \tilde{\mu}_*(\theta) = c_1\} \cap \{\theta | r^{\theta} \geq \tilde{s}_{*}^{c_2}\})$ . As a result,  $\tilde{s}_2^{c_2} \leq \tilde{s}_{*}^{c_2}$ .

**Induction Case**: If at time period t > 1 it is the case that  $\tilde{s}_t^{c_j} = \tilde{s}_*^{c_j}$  for all  $j < i \le N$  (if there exists 0 < j < i) and  $\tilde{s}_t^{c_i} \le \tilde{s}_*^{c_i}$  then  $\tilde{s}_{t+1}^{c_i} = \tilde{s}_*^{c_i}$  and  $\tilde{s}_{t+1}^{c_{i+1}} \le \tilde{s}_*^{c_{i+1}}$  if  $i + 1 \le N$ .

It remains only to show that if  $i + 1 \leq N$ , then  $\tilde{s}_{t+1}^{c_{i+1}} \leq \tilde{s}_*^{c_{i+1}}$ . This follows a similar logic as in the base case;  $\eta(\{\theta | \tilde{\mu}_{t+1}(\theta) = c_k, k < i+1\} \cap \{\theta | r^{\theta} \geq \tilde{s}_*^{c_{i+1}}\}) \geq \eta(\{\theta | \tilde{\mu}_*(\theta) = c_k, k < i+1\} \cap \{\theta | r^{\theta} \geq \tilde{s}_*^{c_{i+1}}\})$ . As a result,  $\tilde{s}_{t+1}^{c_{i+1}} \leq \tilde{s}_*^{c_{i+1}}$ .

**Step 4**: For any  $\delta > 0$  and  $\mu_0$ , there exists  $\epsilon' > 0$  such that for  $\epsilon < \epsilon'$ ,  $||\tilde{s}_t - s_t||_{\infty} < \delta$  for all  $t \le 3N + 1$ .

*Proof.* Fix  $\mu_0$  and  $\delta > 0$ . Define  $\mu_t$  and  $\tilde{\mu}_t$  as the matchings formed at t for economies  $E^{\epsilon}$  and  $\tilde{E}^{\epsilon}$ , respectively. By Lemma B.3 of Azevedo and Leshno (2016) for any  $\gamma_1 > 0$  there exists  $\epsilon_1$  such that for all  $\epsilon < \epsilon_1$ ,  $\eta(\{\theta | \mu_1(\theta) \neq \tilde{\mu}_1(\theta)\} < \gamma_1$ . Assumption **A2** implies that for sufficiently small  $\gamma_1$ ,  $||s_1 - \tilde{s}_1||_{\infty} < \delta$ . By repeated application of Remark 2 and Lemma B.3 of Azevedo and Leshno (2016), there exists  $\epsilon_t$  such that for all  $\epsilon < \epsilon_t$ ,  $\eta(\{\theta | \mu_t(\theta) \neq \tilde{\mu}_t(\theta)\} < \gamma_t$ . Assumption **A2** implies that for sufficiently small  $\gamma_t$ ,  $||s_t - \tilde{s}_t||_{\infty} < \delta$ . To complete the result, let  $\epsilon' = \min_{t \leq 3N+1} \epsilon_t$ .

**Step 5**: For any  $\mu_0$  there exists  $\epsilon' > 0$  such that for any  $\epsilon < \epsilon'$ , the TIM process in  $E^{\epsilon}$  yields  $s_{N+1}$  such that  $||s_{N+1} - s_*||_{\infty} < \delta$ . Continuing on in the TIM process,  $s_{3N+1} = s_*$ .
*Proof.* The first statement holds by the results of Steps 1, 3, and 4.

Again letting N' represent the subset of programs such that  $\tilde{s}_*^{c_i} > 0$  for all  $i \in N'$ , Steps 2 and 4 imply that for sufficiently small  $\epsilon$ ,  $s_t^{c_i} - s_t^{c_{i+1}} > \delta$  for all  $i \in N'$  and all  $t \in \{N + 1, ..., 3N + 1\}$ .

Therefore, it remains only to show that  $s_{3N+1} = s_*$ . By the argument in the last paragraph, we know that either  $s_{N+1}^{c_1} > s_{N+1}^{c_j}$  for all  $j \neq 1$  or  $s_{N+1} = s_* = \{0, 0, ..., 0\}$ . If  $s_t^{c_1} \leq s_*^{c_1}$ , we have that  $s_{t+1}^{c_1} = s_*^{c_1}$ , by the proof of Theorem 3. If  $s_t^{c_1} > s_*^{c_1}$ , we have that  $s_{t+1}^{c_1} \leq s_*^{c_1}$ . From Steps 1-4, it must be the case that  $s_{N+1}^{c_1} > s_*^{c_1} > s_{N+1}^{c_1}$  for all  $j \neq 1$  for sufficiently small  $\epsilon$ . By Assumption AA2, it must be that  $\eta(\{\theta | c_1 \succ^{\theta | s_{N+1}} c_j \text{ for all } j \neq 1 \text{ AND } r^{\theta} > s_*^{c_1}\}) \leq k^{c_1}$ . By the argument presented before, this means that  $s_{t+2}^{c_1} = s_*^{c_1}$ . The argument for the other programs hold analogously, with each program  $c_i$  reaching its steady-state summary statistic at most two periods after program  $c_{i-1}$ .

This bound is tight; there exist markets in which convergence does not occur in fewer than N + 2 periods. To see this, let *E* be a NSW market in which  $k^{c_i} < q^{c_i}$  for each  $c_i \in C$  and in which is an undersupply of seats:  $\sum_i q^{c_i} < 1$ .

Programs are almost universally ranked by students and more popular programs are more "competitive":  $\eta \{\theta | v^{c_1,\theta} > v^{c_2,\theta} > ... > v^{c_N,\theta}\} = 1 - \epsilon$  for some small  $\epsilon$  and  $k_{c_i} < k_{c_j}$  for 0 < i < j. Moreover, peer preferences are strong:  $f^{\theta}(r^{\theta}, s^{c_i}) > v^{c_1}$  whenever  $r^{\theta} < s^{c_i} - \epsilon$ .

For sufficiently small  $\epsilon$ , it is the case that  $s_*^{c_1} > s_*^{c_2} > ... > s_*^{c_N} > 0$ . We show that for a given starting condition  $\mu_0$  and sufficiently small  $\epsilon$ , the market does not (approximately) converge in strictly fewer than N + 1 periods.

Let  $\mu_0$  be such that  $s_0^{c_i} > s_*^{c_1} + \epsilon$  for all *i*. Then by our assumption on peer preferences, and our assumption that  $k_{c_i} < k_{c_j}$  for 0 < i < j, no program  $c_i$  fills  $k^{c_i}$  seats at t = 1,  $\eta(\mu_1(c_i)) < k^{c_i}$ . Therefore,  $s_1^{c_i} = 0$  for all  $c_i \in C$ .

At t = 1, all students of sufficiently high score attend their stable partner for sufficiently small  $\epsilon$ :  $\mu_1(\theta) = \mu_*(\theta)$  for all  $\theta \in \{\theta | r^{\theta} > s_*^{c_1}\}$ . This follows because students face no peer costs at any program due to  $s_1^{c_i} = 0$  for all  $c_i \in C$ . However, by Steps 3 and 4 of the proof of Remark 7,  $s_2^{c_2} < s_*^{c_2}$ . As a result,  $s_t^{c_2}$  does not reach steady state until t = 3.

We can continue this argument to show that for each  $0 < t \le N$ ,  $s_t^{c_t} < s_*^{c_t}$ , which implies that  $s_t = s_{N+1}$  only for  $t \ge N + 1$ .

## **B** Additional evidence, figures, and tables

Table A.1 studies student preference for program "quality" in a regression framework. The dependent variable is the number of times a program is ranked by applicant post-ROLs in a given

year, while the main regressor is the program PYS. We include field of study and year fixed effects to isolate cross-sectional variation. We find that programs with higher PYSs are more likely to be ranked by students. This suggests a preference for higher-quality programs amongst applicants.

## **Across Person**

Table A.3 shows the impact of the PYS on applicant demand for very young (2 years old) versus very old programs (14 or more years old) in our sample. Specifically, we estimate the following regression:

$$y_{c,t} = \beta PYS_{c,t} + \gamma Age_{c,t} + \lambda Age Known_c + \delta_0 PYS_{c,t} \times Age_{c,t} + \delta_1 PYS_{c,t} \times Age Known_c + \delta_2 Age_{c,t} \times Age Known_c + \delta_3 PYS_{c,t} \times Age_{c,t} \times Age Known_c + \alpha_c + \alpha_t + \epsilon_{c,t}$$
(A.2)

where  $y_{c,t}$  denotes the average applicant score, the number of students who apply, the percent of students who apply, or the percent of students who apply with ATAR scores higher/lower than the program PYS for program *c* in year *t*.  $Age_{c,t}$  is the number of years we observe a program in the sample and  $Age Known_c$  is a dummy that is equal to one if the program is established within our sample period and we can thus be certain of its age. We again include year and program fixed effects ( $\alpha_c$  and  $\alpha_t$ , respectively) to isolate variation in PYS that is happening within program over time. Table A.3 presents the linear combination of coefficients of Equation A.2 for (i) 2 year old program where we know the true age, i.e. that start within our sample period ( $Age Known_c=1$ ) and (ii) programs that we observe for every year in the sample, i.e. programs that are in existence for 14 or more years ( $Age Known_c=0$ ).

We note that the outcomes in Columns 2, 3, and 5 are nearly identical between the oldest and newest programs and the effect in Column 1 is larger for the oldest programs, which we would not expect if students cared about their fit with a program and not their peers. One anomalous finding is the negative, but noisy coefficient in Column 4 for the oldest programs. This is at least in part due to a small sample issue (as we discuss later in Figure 8, the oldest programs typically have the highest PYS value, implying that a small fraction of students have ATAR scores above the PYS of these programs). This is supported by the nearly-identical point estimates in Columns 3 and 5 across the oldest and youngest programs (i.e. holding the point estimates in Columns 4 and 5 fixed, if there were a significant fraction of students with ATAR scores above the PYS of the oldest programs, we would mechanically expect a more negative coefficient in Column 3). Finally, we note that the coefficient in Column 4 for programs that are known to be exactly 13 years old is statistically indistinguishable from 0.

## Within Person

We estimate impact of the PYS/ATAR score gap on applicant demand for very young (2 years old) versus very old programs (7 or more years old) in our sample. Specifically, we estimate the

following regression:

$$y_{i,c,t} = \beta(PYS_{c,t} - ATAR_i) + \gamma Age_{c,t} + \lambda Age Known_c + \delta_0(PYS_{c,t} - ATAR_i) \times Age_{c,t} + \delta_1(PYS_{c,t} - ATAR_i) \times Age Known_c + \delta_2 Age_{c,t} \times Age Known_c + \delta_3(PYS_{c,t} - ATAR_i) \times Age_{c,t} \times Age Known_c + \epsilon_{i,c,t}$$
(A.3)

where  $y_{c,t}$  denotes an indicator for "promote."  $Age_{c,t}$  is the number of years we observe a program in the sample and  $Age Known_c$  is a dummy that is equal to one if the program is established within our sample period and we can thus be certain of its age. Table A.8 presents the linear combination of coefficients of Equation A.3 for (i) 2 year old program where we know the true age, i.e. that start within our sample period ( $Age Known_c=1$ ) and (ii) programs that we observe for every year in the sample, i.e. programs that are in existence for 7 or more years ( $Age Known_c = 0$ ).

We note that the coefficient on our outcome of interest ("promote") in all columns is larger and statistically significant for the oldest programs, which we would not expect if students cared about their fit with a program and not their peers.

## Additional results on program attrition

We find evidence that failing to explicitly design the market to incorporate peer preferences is borne in stability terms by students from less advantaged demographic backgrounds. We merge in data on gender, ethnicity, and socioeconomic status at the university-year level.<sup>3</sup> We test for a significant relationship between yearly absolute changes in PYS and the share of low-SES students in Table A.4. This relationship is positive and significant—a one percentage point increase in share of low-SES students at a university is associated with an increase in the yearly PYS change measure of 0.012 points. The average yearly absolute change in PYS is 0.35, so from a percentage view this is a 3.4% increase off the mean. This relationship is robust to controls for year, field of study, program age, and university size. The relationship is several times the magnitude when we restrict to program-years with CYS<PYS, that is, those that admit negative utility blocking pairs. We find a similar pattern when looking at the share of minority, disabled, and rural-based students across universities with more- or less-volatile PYSs (see appendix Figure A.1).

These results suggest that programs with non-steady state statistics are more likely to serve a lower SES population, and are subject to higher attrition rates. While these results do not themselves convincingly show causality in either direction, the results do show that the population most impacted by nonconvergence has a lower socioeconomic status, and includes those who are less likely to complete their studies at their initial program.

<sup>&</sup>lt;sup>3</sup>Due to student privacy concerns, we are not able to merge demographic characteristics at the individual level.

	Program ranked at all							
	(1)	(2)	(3)	(4)				
PYS	0.78**	0.85**	0.92**	1.00**				
	(0.28)	(0.29)	(0.31)	(0.32)				
Year FE		$\checkmark$		$\checkmark$				
Field FE			$\checkmark$	$\checkmark$				
	Progra	ım rankeo	d first					
	Progra (1)	im ranked (2)	d first (3)	(4)				
PYS	Progra (1) 0.30***	um rankeo (2) 0.32***	d first (3) 0.36***	(4) 0.38***				
PYS	Progra (1) 0.30*** (0.08)	um ranked (2) 0.32*** (0.08)	d first (3) 0.36*** (0.09)	(4) 0.38*** (0.09)				
PYS Year FE	Progra (1) 0.30*** (0.08)	um ranked (2) 0.32*** (0.08) √	d first (3) 0.36*** (0.09)	(4) 0.38*** (0.09) √				

Table A.1: Relationship between program PYS and popularity amongst applicants

This table shows the positive relationship between a program's PYS and the chance that it is included on an applicant's ROL. The dependent variable in the top panel is the number of times a program is ever ranked (any position) in a given year. The dependent variable in the bottom panel is the number of times a program is ranked first in a given year. Columns (2)-(4) include year and field of study fixed effects – this isolates cross sectional variation in the PYS across programs in a given year and field. The positive coefficients indicate that applicants generally prefer to rank programs with higher PYS's. We refer to this as a preference for program quality. Standard errors in parentheses, clustered at program level. \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

Table A.2: Across Time Applicant Response to Program PYS, including Lagged PYS Values

	(1) Avg. Applicant Score	(2) # of Applicants	(3) % of Applicants	(4) % of Applicants Higher Score	(5) % of Applicants Lower Score
Past Year Statistic	0.294***	-2.608***	-0.010***	-0.007***	-0.017***
	(0.018)	(0.286)	(0.001)	(0.002)	(0.002)
2 Years Ago Statistic	0.040*	-0.186	-0.000	0.003*	0.001
	(0.016)	(0.193)	(0.001)	(0.001)	(0.001)
3 Years Ago Statistic	0.073***	-0.565*	0.001	0.003**	-0.002
	(0.015)	(0.239)	(0.001)	(0.001)	(0.001)
Observations	8,673	8,673	8,673	8,673	8,673

This table shows the estimated  $\beta$  coefficients of a regression similar to (1) where we additionally include the 2 and 3 Years Ago Statistic of the program.  $y_{c,t}$  is the average applicant score, the number of students who apply, the percent of students who apply, or the percent of students who apply with ATAR scores higher/lower than the program PYS for program *c* in year *t*. Standard errors in parentheses, clustered at program level. \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

	(1) Avg. Applicant Score	(2) # of Applicants	(3) % of Applicants	(4) % of Applicants Higher Score	(5) % of Applicants Lower Score
2 Year Old Programs	0.274 ***	-2.002 ***	-0.007 ***	-0.003	-0.014 ***
	(0.023)	(0.197)	(0.001)	(.002)	(0.001)
14+ Year Old Programs	0.367 ***	-1.867 ***	-0.008 ***	-0.039 *	-0.015 ***
	(0.029)	(0.657)	(0.002)	(0.022)	(0.003)
Observations	14,850	14,850	14,850	14,850	14,850

Table A.3: Impact of PYS on Applicant Demand for New and Established Programs

This table shows the linear combination of estimated coefficients for Equation A.2 for (i) 2 year old programs (ii) 14 or more year old programs. For 2 year old programs we restrict on programs that start within our sample period where we can thus be certain of their true age ( $Age Known_c=1$ ). For 14 or more year old programs we restrict on those programs that are already in existence when our sample starts and that we then observe for every consecutive year in our sample, meaning they will be at least 14 or more years old ( $Age Known_c=0$ ). Standard errors in parentheses, clustered at the program level. \* p < 0.05, \*\* p < 0.01

	All Observations ( $N = 14,795$ )					
Share Low SES	0.012***	0.010**	0.012***	0.013***	0.027**	
	(0.003)	(0.003)	(0.003)	(0.003)	(0.009)	
	Only pro	gram-year	rs with CY	S-PYS < 0 (	(N = 4,226)	
Share Low SES	0.064***	0.061***	0.059***	0.055***	0.162***	
	(0.006)	(0.006)	(0.007)	(0.007)	(0.020)	
Year FE	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Field FE		$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	
Course Age FE			$\checkmark$	$\checkmark$	$\checkmark$	
University Size FE				$\checkmark$	$\checkmark$	
Field Shares FE					$\checkmark$	

Table A.4: Relationship Between |CYS-PYS| and Share of Low SES Students

This table tests for the relationship between the share of students with a low socioeconomic background of a given program and its year to year change in PYS. We find that, even with a host of controls and fixed effects, programs with more volatility in their yearly admissions statistic also have higher share of low SES students. Standard errors in parentheses. \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001.



Figure A.1: Demographics and |PYS - CYS|

We test whether the instability generated by disregarding peer preferences is borne primarily by students from less advantaged demographic backgrounds. We merge in data on gender, ethnicity, and socioeconomic status at the university-year level. We divide our sample of university programs into quintiles, based on the size of their yearly absolute changes in PYS. We find that programs with the highest levels of instability are at universities with a larger share of low-SES students. These universities also tend to serve more students with disabilities, those from rural areas, and those with indigenous backgrounds. While these results do not claim to show causality in either direction, they show that the population most impacted by non-convergence has a lower socioeconomic status.

Variable	Obs	Mean	Std. Dev.	P25	P50	P75
Only Switchers	167352	0.12	0.32			
Only Adders	167352	0.07	0.25			
Only Removers	167352	0.03	0.16			
Any switch	167352	0.23	0.42			
Any add	167352	0.27	0.44			
Any remove	167352	0.2	0.4			
Any change	167352	0.43	0.5			
Nr. of switches	167352	0.7	1.8	0	0	0
Nr. of adds	167352	0.63	1.32	0	0	1
Nr. of removes	167352	0.47	1.18	0	0	0
Nr. of changes	167352	1.81	2.85	0	0	3
Share of final list switched	167352	0.13	0.25	0	0	0.2
Share of final list added	167352	0.09	0.18	0	0	0.13
Share of final list removed	167352	0.06	0.14	0	0	0
Share of final list changed	167352	0.28	0.36	0	0	0.6

Table A.5: Summary Statistics of Adjustments to pre-ROL

This table summarizes adjustments students make to their submitted ROLs once they learn their final ATAR score. Rows denoted by "Only..." present the share of students who conduct only the stated adjustment to their pre-ROL. Rows denoted by "Any..." present the share of students who conduct the stated adjustment to their pre-ROL. Rows denoted by "Nr..." present the average number of the stated adjustments to the pre-ROL across students. Rows denoted by "Share..." present the average across students of the ratio of the number of the stated adjustments made to the length of the pre-ROL. We use the pre- and post-ROL sample from 2010-2016.

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	Add	Add	Add	Add	Add	Add	Add
PYS - ATAR	-0.0018***	-0.0015***	-0.0015***	-0.0019***	-0.0015***	-0.0013***	-0.0010***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
Constant	0.1161***	0.1143***	0.1124***	0.1169***	0.1144***	0.1129***	0.1113***
	(0.002)	(0.000)	(0.001)	(0.002)	(0.002)	(0.001)	(0.001)
Program FE Avg. ROL PYS FE ROL length FE Top Progam FE Top 2 Programs FE Top 3 Programs FE		$\checkmark$	$\checkmark$	$\checkmark$	V	$\checkmark$	V
Observations	579,990	579,961	578,555	579,990	579,990	579,990	579,990

Table A.6: Impact of Score Gap on Add

The dependent variable is an indicator for whether a program was added to a student's post-ROL. Column (2) includes program fixed effects, column (3) includes a fixed effect for the average PYS taken over programs on the pre-ROL, column (4) includes a fixed effect for the number of programs listed on a student's pre-ROL, column (5) includes a fixed effect for the top-ranked program in the pre-list, column (6) includes a fixed effect for the top two ranked programs in the pre-list, column (7) includes a fixed effect for the top three ranked programs in the pre-list. We use the pre- and post-ROL sample from 2010-2016. Standard errors in parentheses, clustered at the program level. \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

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	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	remove	remove	remove	remove	remove	remove	remove
PYS - ATAR	0.0002***	0.0002***	0.0007***	0.0002***	0.0002***	0.0002***	0.0002***
	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)	(0.000)
Constant	0.0793***	0.0793***	0.0764***	0.0790***	0.0791***	0.0790***	0.0790***
	(0.001)	(0.000)	(0.001)	(0.001)	(0.001)	(0.001)	(0.001)
Program FE Avg. ROL PYS FE ROL length FE Top Progam FE Top 2 Programs FE Top 3 Programs FE		$\checkmark$	$\checkmark$	V	V	$\checkmark$	V
Observations	579,990	579,961	578,555	579,990	579,990	579,990	579,990

The dependent variable is an indicator for whether a program was removed from a student's pre-ROL. Column (2) includes program fixed effects, column (3) includes a fixed effect for the average PYS taken over programs on the pre-ROL, column (4) includes a fixed effect for the number of programs listed on a student's pre-ROL, column (5) includes a fixed effect for the top-ranked program in the pre-list, column (6) includes a fixed effect for the top two ranked programs in the pre-list, column (7) includes a fixed effect for the top three ranked programs in the pre-list. We use the pre- and post-ROL sample from 2010-2016. Standard errors in parentheses, clustered at the program level. \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001

	(1)	(2)	(3)	(4)	(5)	(6)	(7)
	Promote	Promote	Promote	Promote	Promote	Promote	Promote
2 Year Old Programs	0.00048 (0.0006)	0.00035 (0.0006)	0.00078 (0.0006)	0.00042 (0.0006)	0.00059 (0.0006)	0.00077 (0.0006)	0.00095 (0.0006)
7+Year Old Programs	-0.00184*** (0.0003)	-0.00162*** (0.0002)	-0.00080** (0.0003)	-0.00187*** (0.0003)	-0.00179*** (0.0003)	-0.00168*** (0.0003)	-0.00151*** (0.0003)
Program FE Avg. ROL PYS FE ROL length FE Top Progam FE Top 2 Programs FE Top 3 Programs FE		$\checkmark$	$\checkmark$	$\checkmark$	V	$\checkmark$	√
Observations	579,990	579,961	578 <i>,</i> 555	579,990	579,990	579 <i>,</i> 990	579,990

Table A.8: Impact of Score Gap on Promote for New and Established Programs

This table shows the linear combination of estimated coefficients for Equation A.3 for (i) 2 year old programs (ii) 7 or more year old programs. For 2 year old programs we restrict on programs that start within our sample period where we can thus be certain of their true age (*Age Known*<sub>c</sub>=1). For 7 or more year old programs we restrict on those programs that are already in existence when our sample starts and that we then observe for every consecutive year in our sample, meaning they will be at least 7 or more years old (*Age Known*<sub>c</sub>=0). Standard errors in parentheses, clustered at the program level. \* p < 0.05, \*\* p < 0.01, \*\*\* p < 0.001





The top panel groups together programs that have a similar PYS (within a 10-point band of 70) in 2012. The group's **average** PYS both forward and backward in time follows. It shows that programs with similar PYSs in 2012 have converged from a more dispersed distribution over time, and continue to converge even after 2012. The bottom figure repeats the same exercise, instead grouping together programs with a similar PYS in 2016. 95% confidence intervals are indicated.

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