

Curriculum Vitae
JULIE HOLLAND MORTIMER

AFFILIATIONS

Boston College, Chestnut Hill, MA.

Full Professor, Dept. of Economics (September 2018 - present).

Associate Professor (Tenured), Dept. of Economics (July 2011 - August 2018).

National Bureau of Economic Research, Cambridge, MA.

Faculty Research Fellow (March 2005 - March 2015).

Research Associate (April 2015 - present).

Harvard University, Cambridge, MA.

Associate Professor (Untenured), Dept. of Economics (July 2005 - June 2011).

Assistant Professor, Dept. of Economics (July 2001 - June 2005).

Harvard Business School, Boston, MA.

Visiting Scholar, Strategy Unit (Winter, 2013).

Northwestern University, Evanston, IL.

Visiting Scholar, Center for the Study of Industrial Organization (Fall 2004).

Ernst and Young, LLP, Washington, D.C.

Senior Consultant, Tax Policy and Economics Group (October 1995 - June 1996).

Junior Consultant, Tax Policy and Economics Group (July 1994 - Sept. 1995).

EDUCATION

- 2001: Ph.D., Economics, University of California, Los Angeles, CA
An Empirical Study of Contractual Arrangements and Inventory: The U.S. Video Rental Industry, supervised by Guido Imbens and Phillip Leslie.
- 1999: C.Phil., Economics, University of California, Los Angeles, CA
- 1998: M.A., Economics, University of California, Los Angeles, CA
- 1994: B.A., Economics, Magna cum Laude, Carleton College, Northfield, MN
Departmental and Thesis Honors
- 1990: Diploma, Charles M. Russell High School, Great Falls, MT

AWARDS AND FELLOWSHIPS

- 2005: Clark Fund grant, Harvard University.
- 2004: Warburg Professor grant, Department of Economics, Harvard University.
- 2002: Clark Fund grant, Harvard University.
- 2001: Review of Economic Studies European Conference Participant, May 2001.
- 2000 - 2001: Dissertation Year Fellowship, UCLA Graduate Division.
- 1999 - 2000: Program in Applied Economics Fellow, Social Science Research Council.
- 1998 - 1999: Research/Mentorship Fellowship, UCLA Graduate Division.
- 1990 - 1994: National Merit Scholar.

PUBLISHED PAPERS

Genchev, B. and Mortimer, J. H., (2017), "Empirical Evidence on Conditional Pricing Practices," *Antitrust Law Journal*, Vol 81(2), pp. 343-370.

Luo, H. and Mortimer, J. H., (2017), "Copyright Enforcement: Evidence from Two Field Experiments," *Journal of Economics and Management Strategy*, Vol. 24(2), pp. 499-528.

Luo, H. and Mortimer, J. H. (2016), "Copyright Infringement in the Market for Digital Images," *American Economic Review - Papers & Proceedings*, Vol. 106(5).

Conlon, C. and Mortimer, J. H. (2013), "Demand Estimation Under Incomplete Product Availability," *American Economic Journal - Microeconomics*, Vol. 5(4), pp. 1-30.

Ho, J., Ho, K., Mortimer, J. H. (2012), "Analyzing the Welfare Impacts of Full-line Forcing Contracts," *Journal of Industrial Economics*, Vol. 60(3), pp. 468-498.

Ho, J., Ho, K., Mortimer, J. H. (2012), "The Use of Full-line Forcing Contracts in the Video Rental Industry," *American Economic Review*, Vol. 102(2), pp. 686-719.

Mortimer, J. H., Nosko, C., and Sorensen, A. (2012), "Supply Responses to Digital Distribution: Recorded Music and Live Performances," *Information Economics and Policy*, Vol. 24(1), pp. 3-14.

Ioannou, I., Mortimer, J. H. and Mortimer R. (2011), "The Effects of Capacity on Sales Under Alternative Vertical Contracts," *Journal of Industrial Economics*, Vol. 59(1), pp. 117-154.

Mortimer, J. H. (2008), "Vertical Contracts in the Video Rental Industry," *The Review of Economic Studies*, Vol. 75(1), pp 165-199.

Mortimer, J. H. (2007), "Price Discrimination, Copyright Law and Technological Innovation: Evidence from the Introduction of DVDs," *Quarterly Journal of Economics*, Vol. 122(3), pp. 1307-50.

Hotz, V. J., Imbens, G., Mortimer, J. H. (2005), "Predicting the Efficacy of Future Training Programs Using Past Experiences," *Journal of Econometrics*, Vol. 125(1-2), pp. 241-270.

BOOK CHAPTERS

Hickman, W. and Mortimer, J. H. (2016), "Demand Estimation with Availability Variation," *Handbook on the Economics of Retailing and Distribution*. Ed. Emek Basker. Cheltenham, UK and Northampton, MA, USA: Edward Edgar Publishing, pp. 306-342.

WORKING PAPERS

Diebel, N., Hristakeva, S., and Mortimer, J. H., "Contracts in the Upfront Market for National Television Advertising."

Luo, H. and Mortimer, J.H., “Infringing Use as a Path to Legal Consumption; Evidence from a Field Experiment.” (Submitted.)

Musalem, A., Olivares, M., Borle, S., Che, H., Conlon, C., Girotra, K., Gupta, S., Misra, K., Mortimer, J. H., Vulcano, G., and Zheng, F., “A Review of Choice Modeling in the Marketing-Operations Management Interface.” (Submitted.)

Conlon, C. and Mortimer, J. H., “Empirical Properties of Diversion Ratios.” (Replaces Conlon, C. and Mortimer, J. H., “An Experimental Approach to Merger Evaluation,” NBER Working Paper No. 19703.) (Submitted.)

Conlon, C. and Mortimer, J. H., “Efficiency and Foreclosure Effects of Vertical Rebates: Empirical Evidence,” NBER Working Paper No. 19709. (Under revision, second round, *Journal of Political Economy*.)

Conlon, C. and Mortimer, J. H., “Effects of Product Availability: Experimental Evidence,” NBER Working Paper No. 16506.

WORK IN PROGRESS

Hristakeva, S., Mortimer, J. H., and Sharunova, V., “Matching between Advertisers and Networks in the Upfront Market for Television Advertising.”

RESEARCH GRANTS

National Science Foundation grant SES-0617896: *Economic Impacts of Technological Innovation in Product Availability*. Dates: August 2006 - July 2009.

OTHER PROFESSIONAL ACTIVITIES

Advisory Council, *Journal of Industrial Economics*, September 2018 - present.

Co-Editor, *Journal of Economics and Management Strategy*, April 2018 - present.

Advisory Board, *Music Industry Research Association*, December 2016 - present.

Editorial Board, *Journal of Economic Literature*, December 2015 - present.

Board of Directors, Industrial Organization Society, August 2014 - present.

Organizing Committee, International Industrial Organization Conference, 2014 - present.

Panelist and Presenter, DOJ/FTC Workshop on Conditional Pricing Practices, June 2014.

Co-Editor, *International Journal of Industrial Organization*, March 2011 - December 2014.

Associate Editor, *International Journal of Industrial Organization*, July 2009 - February 2011.

SELECTED REFEREE EXPERIENCE

Econometrica, American Economic Review, Journal of Political Economy, Quarterly Journal of Economics, Review of Economic Studies, RAND Journal of Economics, American Economic Journal - Microeconomics, International Journal of Industrial Organization, Journal of Industrial Economics, Review of Economics and Statistics, Journal of Economics and Management Strategy, Review of

Industrial Organization.

TEACHING EXPERIENCE

Industrial Organization I (Graduate).

Industrial Organization II (Graduate).

Industrial Organization: Theory & Applications (Undergraduate).

Advertising and Media Markets: Advanced Research Methods (Undergraduate).

INVITED CONFERENCES (PAST FIVE YEARS)

2018-2019: (Scheduled) NBER Winter Meetings.

2017-2018: NBER Winter Meetings, Dartmouth Winter Conference (January), Review of Economic Studies Reunion Conference (May), Cowles Summer Conference on Structural Microeconomics (June), Center for Economic Policy Research (June), NBER Summer Institute.

2016-2017: NBER Winter Meetings, IIOC (April), University of British Columbia Antitrust Conference (July), NBER Summer Institute, Conference in Honor of Ariel Pakes (August).

2015-2016: Dartmouth Winter Conference (January), NBER Winter Meetings, NBER Summer Institute.

2014-2015: Dartmouth Winter Conference (January), NBER Winter Meetings, Bates White (June), NBER Summer Institute.

INVITED WORKSHOPS (PAST FIVE YEARS)

2018-2019: University of Massachusetts Amherst, Scheduled: Columbia Graduate School of Business, HEC Montreal, Federal Communications Commission, Federal Trade Commission, Department of Justice.

2017-2018: Notre Dame University, University of Western Ontario, Stanford University (Joint Economics Department and Graduate School of Business).

2016-2017: Texas A&M University, University of Virginia, New York University.

2015-2016: University of Colorado Boulder, Northeastern University, Harvard Business School, University of Georgia.

2014-2015: Harvard University, MIT, Washington University, Bates White, University of Toronto, Yale University, Boston University, Tufts University.

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