

KRISTIN M. PETERSON

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ACADEMIC POSITION

Boston College, Department of Communication — Assistant Professor, August 2018-present

EDUCATION

University of Colorado, Boulder, CO — Doctor of Philosophy, media studies, May 2018
Graduate certificate in Women & Gender Studies
Dissertation: "Voiceless Icons No More: The Self-Representations of Muslim American Lives in Digital Media"
Advisor: Nabil Echchaibi

University of Colorado, Boulder, CO — Master of Arts, Religious Studies, August 2013
Thesis: "Post a Comment Below: Aesthetics and Authenticity in the YouTube Hijabi Community"
Advisor: Deborah Whitehead

Dominican University, River Forest, IL — Bachelor of Arts, Journalism and Photography, May 2007
Summa Cum Laude

TEACHING EXPERIENCE**UNIVERSITY OF COLORADO, BOULDER — 2011-2016**

- Instructor for library information literacy seminars (Fall 2016- Spring 2018)
- Communication 1600: Group Interaction, teaching assistant (Spring 2016)
- Journalism 1001: Contemporary Media Analysis, graduate part-time instructor (Spring 2015)
- Journalism 2601: Principles of Journalism, teaching assistant (Spring 2014)
- Religious Studies 2500: Religions in the U.S., teaching assistant (Spring 2013 & Fall 2011)
- Religious Studies 3000: Christian Traditions, teaching assistant (Fall 2012)

RESEARCH**RESEARCH FELLOW, CENTER FOR MEDIA, RELIGION AND CULTURE — 2013-2018**

- Participated in weekly research seminar with students, faculty members and visiting scholars
- Served as the student coordinator of the August 2018 conference of the International Society for Media, Religion and Culture in Boulder, CO
- Conducted research on Islam and digital media in order to highlight the research work of the center
- Contributed entries to the research center's blog on the Third Spaces of digital religion
- Interviewed families about media use for a research project on media ambivalence (2014-15)
- Assisted with the production of the center's quarterly radio program on KGNU (2013-14)

SENIOR FELLOW, CENTER FOR MEDIA, RELIGION AND CULTURE — 2015-2017

- Coordinated weekly research seminar with 15-20 students, faculty members and visiting scholars
- Managed the research center's blog on the Third Spaces of digital religion and edited entries written by research fellows
- Updated the research center's website with information about current research fellows, ongoing research projects and upcoming events

PEER-REVIEWED ARTICLES

"Beyond Fashion Tips and Hijab Tutorials: The Aesthetic Style of Islamic Lifestyle Videos." *Film Criticism* 40, no. 2 (June 2016).

"Performing Piety and Perfection: The Affective Labor of Hijabi Fashion Videos." *Cyber Orient* 10, no. 1 (2016).

CONTRIBUTIONS TO EDITED VOLUMES

"More than a Mask, Burkini and Tights: Fighting Misrepresentations through Ms. Marvel's Costume." In *Ms. Marvel in America*, edited by Jessica Baldanzi and Hussein Rashid. University Press of Mississippi, *forthcoming* 2018.

Co-authored with Nabil Echchaibi, "Mipsterz: Hip, American, and Muslim." In *Religion and Pop Culture in America*, 3rd Edition, edited by Jeffrey Mahan and Bruce Forbes. University of California Press, 2017.

"Islamic Fashion Images on Instagram and The Visuality of Muslim Women." In *Race and Gender in Electronic Media: Content, Context, Culture*, edited by Rebecca Ann Lind. Routledge, 2016.

BOOK REVIEWS

Review of *Religion in Science Fiction: The Evolution of an Idea and the Extinction of a Genre* by Steven Hrotic. *Journal of Religion, Media and Digital Culture* 5, no. 1 (2016).

Review of *Art, Religion, Amnesia: The Enchantments of Credulity* by Donald Preziosi. *Visual Studies* 31, no. 3 (July 2016).

NON PEER-REVIEWED ARTICLES

"Muslimah Lifestyle Videos Offer More than Just Tutorials and Fashion Tips," *Muslimah Media Watch* (April 7, 2014).

"Crossing and Dwelling: The Leadership of Imam W. Deen Mohammed," *Claremont Journal of Religion* 1, no. 2 (July 2012).

CONFERENCE PRESENTATIONS

"#MuslimLivesMatter: Using Hyper-Mediation to Honor the Lives of Young Muslim Americans," International Society for Media, Religion and Culture Conference in Seoul (August 1-4, 2016).

"Feminist Theory and Criticism in the Digital Advocacy Work of the Salafi Feminist," Console-ing Passions Conference at University of Notre Dame, IN (June 16-18, 2016).

"More than a Mask, Burkini and Tights: Fighting Misrepresentations through Ms. Marvel's Costume," Media, Gender and Religion Conference at University of Colorado Boulder (January 7-10, 2016).

"Discernment and Intentionality in Media Consumption within the Home," The Society for Social Studies of Science Conference in Denver, CO (November 11-14, 2015).

"The Affective Labor and Aesthetic Style of Islamic Fashion Videos on YouTube," Console-ing Passions Conference in Dublin (June 18-20, 2015).

"Cultural Expression and Criticism in the Mipsterz Fashion Video," Islamic Studies Graduate Student Conference at the University of California, Santa Barbara (May 8-10, 2015).

"Islamic Fashion Images on Instagram and The Visuality of Muslim Women," Broadcast Education Association Research Symposium in Las Vegas (April 12, 2015).

"The Affective Labor and Hybrid Style of Islamic Lifestyle Videos on YouTube," International Society for Media, Religion and Culture Conference in Canterbury, UK (August 4, 2014).

"Fashion Tips from the Hijabi: The Hybrid Styles of Islamic Lifestyle Videos," Media and Religion: The Global View Conference at University of Colorado Boulder (January 10, 2014).

"Women Choosing Islam: The Aesthetic Formation of YouTube Conversion Videos," University of Toronto's Graduate Symposium (April 12, 2013).

"Crossing and Dwelling: The Leadership of Imam W. Deen Mohammed," Claremont Lincoln University National Student Conference in Claremont, CA (April 19-21, 2012).

"Roman Catholic Womenpriests and the Rhetoric of Authenticity," American Academy of Religion Rocky Mountain-Great Plains Regional Conference in Provo, UT (March 23-24, 2012).

GUEST LECTURES

"Islamic Fashion and the Visual Representation of Muslim Women," Islamic studies course, Northern Arizona University (March 7, 2017).

"Visual Portrayal of Muslim Women in Western Contexts," Islamic studies course, University of Wyoming (October 21, 2016).

"The Representation of Muslim Women and Fashion in the Media," religious studies course, University of Colorado Boulder (November 13, 2014).

BLOG ENTRIES

"The Potential and Limitations of Political Icons." *Third Spaces Blog* (April 10, 2017). <https://thirdspacesblog.wordpress.com/2017/04/10/the-potential-and-limitations-of-political-icons/>

"Hyper-mediation and Morality in the Fictional Spaces of *Westworld* and *The Good Place*." *Third Spaces Blog* (October 19, 2016). <https://thirdspacesblog.wordpress.com/2016/10/19/hyper-mediation-morality-in-the-fictional-spaces-of-westworld-and-the-good-place/>

"Stereotypes, Sidekicks and Superficial Characters: Can Muslim Americans Break into 'Diverse TV'?" *Third Spaces Blog* (February 24, 2016). <https://thirdspacesblog.wordpress.com/2016/02/24/stereotypes-sidekicks-and-superficial-characters-can-muslim-americans-break-into-diverse-tv/>

"Going Beyond the Veil: Niqabi Women use Digital Spaces to Reclaim their Voices and Stories," *Third Spaces Blog* (July 23, 2015). <https://thirdspacesblog.wordpress.com/2015/07/23/going-beyond-the-veil-niqabi-women-using-digital-spaces-to-reclaim-their-voices-and-stories/>

"Honoring the Legacy of Chapel Hill Victims through Social Media," *Third Spaces Blog* (February 17, 2015). <https://thirdspacesblog.wordpress.com/2015/02/17/honoring-the-legacy-of-chapel-hill-victims-through-social-media/>

"The Banality of Life as an ISIS Wife: Examining the Motivations for Joining the Islamic State," *Third Spaces Blog* (November 10, 2014). <https://thirdspacesblog.wordpress.com/2014/11/10/the-banality-of-life-as-an-isis-wife-examining-the-motivations-for-joining-the-islamic-state/>

"Social Media Sites Create Connections During Ramadan," *Third Spaces Blog* (July 14, 2014). <https://thirdspacesblog.wordpress.com/2014/07/14/social-media-sites-create-connections-during-ramadan/>

"Digital Anxiety in 'Black Mirror' Series and Recent Films," *Third Spaces Blog* (March 13, 2014). <https://thirdspacesblog.wordpress.com/2014/03/13/digital-anxiety-in-black-mirror-series-and-recent-films/>

"The Hybrid Style of Muslimah Lifestyle Videos," *Third Spaces Blog* (November 22, 2013). <https://thirdspacesblog.wordpress.com/2013/11/22/the-hybrid-style-of-muslimah-lifestyle-videos/>

GRANTS & AWARDS

- Beverly Sears Research Grant, CU-Boulder Graduate School (2017)
- Third place, graduate student paper competition, Broadcast Education Association Research Symposium (April 2015)
- Foreign Language and Area Studies (FLAS) Fellowship, studied Arabic at the Arabic Language Institute in Fez, Morocco (Summer 2014)
- Undergraduate Fellow, Fund for Theological Education (2005)

ACADEMIC SERVICE & VOLUNTEER WORK

- Served as co-chair of academic and professional events for the Graduate Student Association in the College of Media, Communication and Information
- Served on a cultural mentorship team to assist a refugee family in Denver through Lutheran Family Services (2016-2017)
- Coordinated orientation for approximately 20 new students in the PhD and MA programs in media studies and journalism (Fall 2015)
- Participated in graduate student interviews with candidates for the dean of the College of Media, Communication and Information (February 2015)
- Volunteered as an English tutor for a staff member at the University of Colorado through the Student Worker Alliance Program (2013-2017)

- Facilitated student panel discussion on religious diversity for CU-Boulder's Diversity and Inclusion Summit (November 15, 2012)
- Participated in a service year with the Jesuit Volunteer Corps NW in Bethel, Alaska (2007-2008)

MEDIA RELATIONS

- Interviewed on *(W)holy Media* podcast, "Amplifying the Voices of Muslim Media Activists" (June 14, 2017)
- Interviewed on the CU News Team TV program about the online recruitment of Western women to join the Islamic State (October 23, 2014)

MEDIA & COMMUNICATION WORK EXPERIENCE

COMMUNICATIONS ASSISTANT, UNIVERSITY OF COLORADO, BOULDER — 2012-2013

- Updated websites for the Graduate School and the Vice Chancellor for Research
- Posted news items on the Graduate School's Facebook page
- Managed an online calendar of upcoming Graduate School events
- Edited and approved of graduate student profiles for inclusion on the website

PUBLIC RELATIONS COORDINATOR, DOMINICAN UNIVERSITY, RIVER FOREST, IL — 2008-2011

- Drafted and edited press releases and media pitches
- Sent press releases and pitches to appropriate media outlets and reporters
- Updated and managed information about campus news and upcoming events on the university's home page
- Planned, organized and implemented the online media newsroom, and updated the newsroom with recent items about Dominican University that have appeared in the press, information about faculty experts, press releases, photo galleries and feature stories
- Coordinated a web video program and produced videos about academic projects, campus events and individuals at the university
- Managed the university's social media presence on Twitter and YouTube
- Served on the university's Emergency Response Team and assisted in crisis communications

STAFF WRITER/EDITORIAL ASSISTANT, CATHOLIC NEW WORLD CHICAGO, IL — 2005-2007

- Reported on and wrote 300-600 word stories for issues of the biweekly newspaper
- Designed pages and input material into newspaper layout
- Assisted in editing copy for the final edition of the newspaper

JOURNALISM ARTICLES

"You Can Go Home Again," *U.S. Catholic* (July 2010).

"Tough Love," *U.S. Catholic* (April 2009).

"Cardinal, Catholics seek comprehensive immigration reform," *Catholic New World* (March 29-April 11, 2009).

"Finding solutions to end the violence in North Lawndale," *Catholic New World* (October 26-November 8, 2008).

"Local Christians call for religious freedom in India," *Catholic New World* (October 12-25, 2008).

"To Infinity and Beyond," *U.S. Catholic* (March 2007).

PROFESSIONAL ASSOCIATION MEMBERSHIP

- International Communication Association
- American Academy of Religion
- International Society for Media, Religion and Culture

LANGUAGE KNOWLEDGE

- Intermediate proficiency in Modern Standard Arabic
- Proficient reading knowledge of Spanish, intermediate knowledge of spoken Spanish
- Basic reading knowledge of German