DIVERSITY CHALLENGE CONFERENCE
SPONSOR GUIDE

2019
The Diversity Challenge conference is an annual international conference held by the Institute for the Study and Promotion of Race and Culture. The Institute was founded in 2000 at Boston College, under the direction of Dr. Janet E. Helms, to promote the assets and address the societal conflicts associated with race and culture in theory and research, mental health practice, education, business, and society at large. Each year, the Institute addresses a racial or cultural issue that could benefit from a pragmatic, scholarly or grassroots focus through its Diversity Challenge conference. This year’s conference will take place October 25th - 26th, 2019.
ABOUT

19TH ANNUAL DIVERSITY CHALLENGE

RACE, CULTURE, & WHMP: SURVIVAL, RESISTANCE, & HEALING IN THE CURRENT SOCIAL CLIMATE

The 19th annual Diversity Challenge conference aims to identify strategies for surviving, resisting, and healing within the present racially and culturally hostile climate that we are experiencing.

OUR GOALS

The two goals of the 19th annual Diversity Challenge are:

(1) to discover what strategies and interventions educators, health providers, and policymakers are using to survive and to diminish the harmful effects of nationalism, racism, ethnoviolence, heterosexism, and classism on the people they serve.

(2) to increase awareness or resistance strategies and practices within the mental health and educational fields.

WHMP = White, heterosexual male privilege
Sponsors of the Diversity Challenge receive many benefits including:

- Direct access to an array of professionals committed to advancing practices of diversity and equality in their respective universities, practices, agencies, schools, communities, and more.

- High visibility for your organization before, during, and after the conference.

- Branding opportunities for your organization through featuring your organization logo on conference communications, materials, and website.

- Opportunity to connect with leading educators, mental health professionals, and researchers through tabling in the exhibition space.
DIVERSITY CHALLENGE
CONFERENCE SPONSORSHIP

Gold | $3,000 +

- Recognition in all pre-conference communications
- Recognition on ISPRC website
- Recognition in Conference program
- Full page advertisement in Conference program
- Marketing materials included in the Conference folders
- Sponsor Full Table at Conference
- Two complementary conference registration
- Exclusive Access to Lunch Discussion with Keynote Speakers
Silver | $2,000 - $2,999

- Recognition on ISPRC website
- Recognition in Conference program
- Half page advertisement in Conference program
- Sponsor Half Table at Conference
- Two complementary conference registration
- Exclusive Access to Lunch Discussion with Keynote Speakers
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Bronze | $1,000 - $1,999

- Recognition on ISPRC website
- Recognition in Conference program
- Quarter page advertisement in Conference program
- One complimentary conference registration
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CONERENCE SPONSORSHIP

Partner | $400 - $999

- Recognition on ISPRC website
- Recognition in Conference program
- One complementary conference registration
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Institute for the Study and Promotion of Race and Culture

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