Winston Center for Leadership & Ethics hosts Lunch with a Leader: Janet Wang, Managing Director, Oaktree Capital Management

**Monday, October 15**

**12:00 pm** - [Click here to register.](#)

Janet Wang is a managing director at Oaktree Capital Management, a leading global alternative investment management firm with expertise in credit strategies. Prior to joining Oaktree, she worked for ABN Amro Asia as a research assistant, covering the building materials and airline sectors. Prior to that, she worked for Evergreen Funds in the Institutional Services Department where she served as an institutional services representative. Janet holds a B.S. degree in finance and marketing from Boston College and an M.B.A. with a concentration in finance from Columbia Business School. She is fluent in Mandarin.
Bill Cummings - Starting Small and Making it Big

6:00 pm in Gasson 100

Bill Cummings, Founder of Cummings Properties, will be interviewed by Paul Grogan, President and CEO of the Boston Foundation. In a moderated discussion, Bill will share his recent book Starting Small and Making it Big, which outlines his entrepreneurial beginnings, the development and rise of Cummings Properties and the conversion of Cummings Properties, into a philanthropic organization that will serve generations to come.

WEDNESDAY, OCTOBER 17

Lunch with an Entrepreneur: Gareth Taube, CEO, Market Recognition

12:00 - 1:00 pm in Cushing 208

Join us for lunch with Gareth Taube, CEO of Market Recognition! Hear from Gareth about his experience as the Chief Marketing Officer of five early stage companies, and his current role as CEO of Market Recognition. Learn more about his specialties: market identification, branding, market penetration, and digital marketing. Discuss his journey as a marketer, then network with Gareth & fellow students interested in entrepreneurship and marketing.

Market Recognition is a marketing consulting service that provides the strategic and tactical marketing expertise to launch and create buzz for a company/product and expand business for greater success. They deliver an integrated, result-oriented approach to strategic and tactical marketing including: viral marketing (blogging and social networking); web/blog services (design, development, maintenance, and SEO); press & analyst relations; content development; and lead generation and prospect nurturing.

Lunch is provided by the Shea Center for Entrepreneurship. Register here to reserve a spot.

Office Hours with Gareth Taube of Market Recognition

1:30-4:00 PM in Cushing 208

Sign up for a 20 minute time slot!

Attend office hours get advice and connect with Gareth Taube, the CEO of Market Recognition! Gareth has served as the Chief Marketing Officer of five early stage companies, and he currently is the CEO of Market Recognition. He specializes in market identification, branding, market penetration, and digital marketing.

Register here for your 20-minute time slot!
Coffee Break  
**1:00 - 3:00 pm in Fulton Honors Common**  
There is not a formal Dean's Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!

WIN Wednesday  
**5:00 - 6:30 pm in Stayer 205**  
Interested in learning more about WIN and the events that we have planned for the semester? Come by Stayer 205 anytime between 5-6:30 PM to enjoy some snacks, refreshments, and get to know us! We would love to see you there and get to know our members a little better! Everyone is welcome. RSVP at [http://bit.ly/WINwednesday2018](http://bit.ly/WINwednesday2018)

Gartner Event  
**7:00 PM in Devlin 127**  
Want to learn how to deliver your elevator pitch? Come hear from recruiters at global research and advisory firm, Gartner! Learn about internship and full-time opportunities!

Business Analytics Academy - Panel  
**6:15 pm in Fulton 511**  
Interested in concentrating in Business Analytics? Passionate about big data, data mining, or analysis? Come join peers and professionals in the field of business analytics for a discussion on what a career in analytics is like. The panel will consist of BC Alumni and professionals in the greater Boston area who will speak on these topics as well as provide an overview of the field, the skills needed for their work, and how the field is ever growing and changing. Pizza and drinks will be provided. Please dress in business casual attire and there will be time after the panel to ask further questions.

Coffee Break  
**1:00 - 3:00 pm in Fulton Honors Common**  
There is not a formal Dean's Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!
Presentation: The Accounting For CPA Major

6:00 pm in Higgins Hall 300

Professor Ed Taylor and Professor Dianne Feldman will cover the following topics: What is CPA, Career Opportunities, The CPA Track Concentration in Accounting, the CPA exam, Requirements to take the CPA exam, Requirements to be CPA licensed, 150 hour requirement, and the next steps! Pizza and drinks will be available! Please RSVP if you are attending to: Ms. Maureen Chancey (chancey@bc.edu) 617-552-3940

Marketing Open House

The CSOM Marketing Department will be offering an Advising Open House for all CSOM Marketing Concentration students and non-CSOM Marketing Minors on October 24-26th. Our doors will be open for students to stop by and ask any questions they might have in terms of course selection, concentration and minor requirements, career advice, etc.

Please see the attached flyer for more information!

Monday Night Announcement

PORTICO MONDAY NIGHT this Monday (10/15) in Devlin 008:
Should your self-driving car protect you, the “driver” or owner, at all costs? Or should it steer you into a ditch – potentially causing serious injury – to avoid hitting a school bus full of children?

On Monday night, we have the good fortune to hear from Nicholas Evans, a philosophy professor who has won a 3-year National Science Foundation Grant to construct ethical answers to questions about autonomous vehicles (AVs), translate them into decision-making algorithms for AVs and then test the public health effects of those algorithms under different risk scenarios using computer modeling. Professor Evans teaches engineering ethics and studies the ethical dilemmas posed by emerging technologies, including drones and self-driving vehicles.
There is no preparation for the session other than coming with "an open mind", according to Professor Evans. See you there!

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**Save the Date: WIN Presents: Underclassmen Internship Panel**

**October 30, 2018**
We will be holding an Underclassmen Internship panel this October featuring students who had interesting and innovative internships during their first two years of college. Above are the logos from where this year's panelists worked! They will share their experience to help inform other BC students about what to expect during recruiting and on the job. This event is highly recommended for freshmen and sophomores looking for advice!

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**Save the Date: The Future of Housing - Corcoran Case Competition Kickoff**

**November 5, 2018 - 5:30 PM - Fulton 511**
Featuring remarks from Representative Joseph Kennedy III, this event will host experts from real estate, finance, government and the non-profit sectors in a panel discussion, moderated by David Gasson, Vice President and Director of Communications of Boston Capital. Panelists will share with the audience the challenges and opportunities related to housing production in Massachusetts and in the United States. The Corcoran Case Competition will happen in the spring and will offer several teams of 3-5 students an opportunity to propose a development project in Boston and to compete for a $5000 cash prize.

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**PwC’s Challenge Case Competition: Challenge**
Challenge is an opportunity for all underclassmen students to experience real-world decision making and teaming early on in their academic careers, while also gaining exposure to business professionals and leaders in the marketplace. Through this experience, student participants will build relationships with their peers, along with PwC professionals across all staff levels. Participating in Challenge is the first opportunity for many students to learn more about future programs, internships, and full-time roles for which they may be eligible at PwC as they progress throughout their academic career.
Join us for our kick-off event on Thursday, October 11th at 6pm in Fulton 250 to learn more about this exciting opportunity. Let us know you are interested by clicking here by Friday, October 12th. Learn more about at www.pwc.com/challenge.

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.