This Week

March 24, 2019

CLASS OF 2022 EDITION

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Dean’s Coffee

SQL Mini-series
5:30 - 6:30 pm in Devlin 112
Hosted by Shea Center and Women Innovators Network. SQL is arguably the most important technical skill for anyone interested in analytics. It’s the language used to manage data in a database, and is often a requirement for data-related jobs. Whether you’re a computer science major or you have never even seen a line of code, all are welcome at WIN’s 3-part workshop series to learn SQL! RSVP at bit.ly/WINSQL19

TUESDAY, MARCH 26

Industry Chat - Marketing
1:00 - 4:00 pm in the Career Center
Chat one-on-one with Tory Masterson, Account Director for CJ Affiliate by Conversant, to learn how to prepare for your internship/job search in marketing. Tory is the Account Director for CJ Affiliate by Conversant and has held five other professional positions.
spanning 11+ years with CJ Affiliate. CJ Affiliate is the most trusted and established name in affiliate marketing. **RSVP in EagleLink**

**Product Management Workshop**

**5:30 - 6:30 PM Cushing 208**

What is product management? How do you land a Product Manager’s internship, and what does it take to succeed in this role? Join WIN on Tuesday, March 26th from 5:30-6:30 PM in Cushing 208 to learn the answers to these questions and more! Hear from Jebbit’s Chief Product Officer Yael Avidan for her insights on this topic, which she has gathered from her 18 years of industry experience. Dress is casual and all BC students are welcome. RSVP at [bit.ly/WIN-PMworkshop](http://bit.ly/WIN-PMworkshop)

**AMA’s Deerpath Capital Event**

**6:00 - 7:00 pm in Fulton 245**

Interested in learning about private equity or private debt? Deerpath Capital Management LP is hosting an informational session. Deerpath Capital Management, LP is a leading provider of customized, cash flow-based senior debt financing to lower-middle market companies across diverse industries. This is an excellent chance to learn about opportunities in private equity and private debt.

**WEDNESDAY, MARCH 27**

**Women in Business: JPMorgan Women’s Breakfast Commercial Banking**

**9:00 - 10:00 am in Fulton 423**

Come join JPMorgan to learn more about opportunities within the commercial bank. Network and have fun!

**Ethics & Lunch: Kim Jeffery P’21**

**12:00 pm in Fulton Honors Library**

Kim Jeffery is the retired Chairman and CEO of Nestle Waters North America, the leading bottled water company in North America and the third largest non-alcoholic beverage company in America. Nestle Waters owns 7 of the top 10 bottled water brands as well as Perrier and San Pellegrino, and had sales of $4.7 billion and 8,000 employees at the time of his retirement in 2014. He has over 45 years of experience in all facets of the consumer products industry including sales, marketing, M&A manufacturing, logistics, sustainability and finance. Additionally, he managed the journey from entrepreneurial startup to mature multibillion market leader by focusing on organizational development and utilizing a values based leadership model which
Kim created a high performance culture. Kim currently serves on the boards of Kendall Jackson Family Wines, Pratt/Visy Industries based in Melbourne, Australia, Carbonlite Industries, and Stew Leonard's markets. Additionally, he is an advisor to private equity firm North Castle Partners and serves as Chairman of one of their portfolio companies, Sprout Foods. He also serves on the Boards of Keep America Beautiful and Reach Prep, and he and his wife Mary both serve on the Leadership Council of Americares.

Register Here

**The Future of Money: Opportunities of Using Blockchain Technology**

*12:00 - 1:00 pm in Cushing 208*

Join us for lunch with Jennifer Jiang, CEO of BlockTEST and an MIT trained blockchain expert! Learn more about Jennifer’s experience in investment banking, entrepreneurship and fintech, and discuss the current opportunities of using blockchain technology with her and fellow students!

Jennifer Jiang is currently the CEO and Co-Founder of BlockTEST, a technical due diligence company for the world’s blockchain technologies. She helped start BlockTEST in 2018 on the campus of MIT, where they had a vision to accelerate the blockchain industry towards large-scale adoption. BlockTEST works to connect enterprises’ needs with the potentials of decentralized innovation. Prior to this, she held roles in investment banking and fintech at various labs and companies. Jennifer graduated from Renmin University of China with a Bachelor’s Degree in Economics and Statistics. She additionally received her MBA from McGill University and her Masters in Science in Management of Technology from MIT.

Lunch is provided by the Shea Center for Entrepreneurship. Please register here to reserve a spot.

**Coffee Break**

*1:00 - 3:00 pm in Fulton Honors Common*

**TechTrek East & TechTrek Dublin: Information Session**

*5:00 pm in Cushing 208*

Learn more about the class, the trek, the 2019/2029 lineup, and the application process! Undergraduate TechTrek is a competitively admitted three-credit field study course open to all undergraduate students, all majors, years sophomore to senior. Topics studied in this rigorous and demanding class include: how firms go from 'startup to blue chip', competition in tech industries, and leveraging technology for competitive advantage. The application is now open. The application deadline is March 31, 2019.

Questions? Email shea.center@bc.edu.
Winston Collaboration: Francisco Cantu
7:00 pm in Gasson Hall Room 100
Francisco Cantú served as a border patrol agent for the United States Border Patrol from 2008 to 2012. A former Fulbright fellow, he recently received an MFA in Nonfiction from the University of Arizona. His essays and translations appear frequently in Guernica, and his work can also be found in The Best American Essays 2016, Ploughshares, and Orion, among others and he published his memoir *The Line Becomes a River* in 2018. He lives in Tucson, Arizona. Presented with the Lowell Humanities Series. Doors open at 6:30PM, seating is based on a first-come, first-serve basis.

The Boston College Portfolio Challenge: Final Presentations
7:30 pm in Cushing 001
The BCPC invites you to attend the Finalist Presentations of the 7th Undergraduate Mock Portfolio Competition on Wednesday, March 27th in Cushing 001 Auditorium at 7:30pm. After 5 months of trading, 5 teams have constructed a portfolio of investments that have outperformed a field of almost 50 teams. These 5 teams will be presenting their strategies to a panel of investment professionals who will select a winner based on the efficacy of their investment strategy for long-term investing.

Crypto Club presents Anders Brownworth, Circle
8:00 - 9:00 pm in Fulton 110
Anders Brownworth is Chief Evangelist at Circle, where he champions USD//Coin (USDC) and the CENTRE platform. He taught the first blockchain class at MIT and previously helped create and launch Republic Wireless, a WiFi / cellular hybrid smartphone service. Brownworth holds a number of patents in the telecom space and played a key role in Bandwidth.com's evolution from startup to public company. Circle is a global crypto finance company on a mission to make it possible for anyone, anywhere to help change the global economy. Founded in 2013 by Internet entrepreneurs Jeremy Allaire and Sean Neville, Circle is backed by over $250 million in capital from 5 rounds of investments from 2013 to 2018, including most recently US$40 million by Bitmain and previously US$50 million by Goldman Sachs as well as additional venture funding from Breyer Capital, Accel Partners, General Catalyst Partners, and Oak Investment Partners.

THURSDAY, MARCH 28

Shea Center’s Accelerate@Shea Demo Day
6:00 - 8:00 pm in the Murray Function Room
Meet our Accelerator companies and network with entrepreneurs in Boston! Our Accelerator founders have been hard at work building their dorm room companies throughout the semester! Entrepreneurs from all over Boston will gather for a night of excitement as our Accelerator founders pitch their newly refined companies. Boston area students, professionals, and startup fanatics are all welcome! This event is open to the public. You don’t want to miss out! Sign up here!

FRIDAY, MARCH 29

TechTrek Boston: Drizly

2:00 pm
Join us on Friday, March 29th for a trek into Boston to visit Drizly! Transportation is provided into Boston and then back to BC. The bus will depart promptly at 2pm from Conte.
Please register here to sign up!
Get a chance to network with company executives, experience the company culture, learn how they recruit talent, and get your questions answered! As part of the Shea Center’s experiential learning initiatives and to complement other co-curricular activities, the Shea Center for Entrepreneurship has partnered with TechTrek Boston and will be doing multiple visits throughout the semester to tech and startup companies, offering students the opportunity to learn about entrepreneurship outside of the classroom.
Timeline:
2:00 pm - Bus leaves from Conte. The bus leaves promptly at 2:00, so please plan to arrive accordingly.
2:45 - 3:45 - Visit Drizly
4:30 - Arrive back at BC

SATURDAY, MARCH 30

HubSpot: Build Your First Web App Workshop

Take your computer science skills beyond the classroom to build a web app that will look great on a browser and on your resume. Study computer science teaches you ton about the world of programming. But you don’t always have the chance to build something real between classes, clubs, and your busy life. So how can you get a living, breathing project on your resume? How can you ship something that will set you apart in the interview process for your first job or internship? Spend a Saturday with us building your first web app. That’s how. Learn more here!

MONDAY, APRIL 1
Industry Chat - Social Impact
1:00 - 2:00 pm Lunch & Learn - Careers with Social Impact - Pizza will be served, 2:15 - 4 pm One-on-One Industry Chats in the Career Center
Meet with Jennifer Aronson, Associate Vice President for Programs with The Boston Foundation, to learn about the social impact of her current and prior positions. Jennifer will share advice on how to prepare for your internship/job search for careers with social impact. The Boston Foundation, Greater Boston’s community foundation, is one of the oldest and largest community foundations in the nation, with net assets of some $1 billion. The Foundation is a major grantmaker, civic leader and partner in philanthropy.

This event is co-sponsored by the Career Center and the interdisciplinary minor in Managing for Social Impact and the Public Good. RSVP in EagleLink

SQL Mini-series
5:30 - 6:30 pm in Devlin 112
Hosted by Shea Center and Women Innovators Network. SQL is arguably the most important technical skill for anyone interested in analytics. It’s the language used to manage data in a database, and is often a requirement for data-related jobs. Whether you’re a computer science major or you have never even seen a line of code, all are welcome at WIN’s 3-part workshop series to learn SQL! RSVP at bit.ly/WINSQL19

Candid Course Selection with MABC
6:00 - 7:00 pm in Gasson 203
Don’t know what classes to take next semester? Looking for advice on the professor that’s right for you? Come hear from upperclassmen about their class experiences and for advice on how to navigate the course selection process!

TUESDAY, APRIL 2

Managing For Social Impact Information Session
4:30 - 6:30 pm in Cushing 208
Open to students in all majors. Stop by to meet MSI students and faculty and to learn more about: The Managing for Social Impact Interdisciplinary Minor and Co-Concentration, requirements and electives, and internship and career opportunities.

Brennan Symposium: Emily Chang
A Conversation with Emily Chang Beyond the #MeToo
**Movement**

*4:30 pm in The Heights Room*

*Invitation Only*

Anchor and Executive Producer at Bloomberg TV and Bestselling Author of *Brotopia*, Emily Chang is an Emmy Award-winning Journalist reporting on global technology and media companies, startups, and the future of business. *Business Insider* called her “the star Bloomberg anchor that everyone in tech needs to know.” In 2018 she was ranked #6 in the “Influence Index” of top journalists followed by major CEOs on Twitter. Learn more about Emily Chang [here](#).

**WEDNESDAY, APRIL 3**

**Dean’s Coffee**

*1:00-3:00 pm in Fulton Honors Library*

Focus on Registration: meet with Peer Advisors, faculty and dean's office staff advisors about your schedule for next semester.

Also featuring guest employer: Prudential Capital (stay tuned for more to come)

**Industry Chat - Government/Law/Investigation Analysis**

*1:00 - 4:00 pm in the Career Center*

Interested in learning more about Careers in Government / Law / Investigation Analysis?

Chat one-on-one with Emily Pedersen and David Castelluccio from the Massachusetts Office of the Inspector General. Learn how to prepare for your internship/job search in government or law.

Emily and David work in the Internal Special Audit Unit (ISAU), charged with detecting and preventing fraud, waste, and abuse in the expenditure of public and private transportation funds. Some of their primary responsibilities include overseeing reviews and investigations to identify cost savings and process efficiencies to improve transportation spending and operations. They analyze bank records, conducts interviews, utilize analytic software, and participate in all facets of an investigation from background research to report writing. **RSVP in EagleLink**

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*this week ADVISING*
Registration is coming.... class of 2022 registers

Thursday, April 11 and Friday, April 12. (Your Portico professor has your degree audit!)

Academic Advising Drop-in Hours | Fulton 315

- **Monday**, 10:00 am-12:00 pm; 1:00-3:00 pm
- **Tuesday**, 10:00 am-12:00 pm; 1:00-3:00 pm
- **Wednesday**, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
- **Thursday**, 10:00 am-12:00 pm; 1:00-3:00 pm

FINANCE DEPARTMENT REGISTRATION

As we prepare for registration, the Finance Department is committed to addressing every student’s need and situation as best as possible and in as timely a manner as possible. Since finance classes are in very high demand and registration time slots are randomly assigned by the University, the Department administrators in Fulton 330 manage the official waitlist for all finance classes once they have closed. As sections fill up, the department does its due diligence by checking degree audits to, for example, ensure pre-requisites are met and avoid duplicate registration. Students are encouraged to stop by the Finance Department to be placed on the official waitlist once their pick time has passed and the class is closed. We remind students to register for any open section of a class at their pick time if the class is needed. Finance professors do not keep separate waitlists; the official waitlist is kept by the finance department administrators.

The Finance Department’s doors are always open to any student who has questions about courses or registration. Our hours are M-F from 9-5pm in Fulton 330. Students are also welcome to email the finance department (findept@bc.edu) with any questions.

Brand New CSOM Course- Coming this Fall!

**Case Competition Cohort- 1 credit, pass/fail (10 Fridays from 1-1:50pm)**

This course is for 8 Sophomores (Class of 2022) and 8 Juniors (Class of 2021) in the Carroll School of Management who are interested in learning how to better prepare for strategy and ethics case competitions. The class will meet weekly for fifty minutes with the objective to develop skills in the following areas: be able to effectively analyze an ethics case and a strategy case, determine feasible alternatives, craft a recommendation, implement recommendations, and prepare for judges’ questions. The course will also help students with a PowerPoint presentation for case competitions and
oral tips for such a competition. The 10-week course will end with an internal case competition where winning groups will be chosen to attend competitions and represent the Carroll School nationally in the spring and subsequent fall (Class of 2021 who are abroad in the spring will not be eligible to take the course). If you are interested, please fill out the following google form: https://goo.gl/forms/agnSQ6xLue2IHMp2

The Theology core has changed!
If you still need to take the Theology core requirements, you will see the offerings have changed beginning in the fall 2019. See details on their website: https://www.bc.edu/content/bc-web/schools/mcas/departments/theology/undergraduate/core-in-theology.html
If you have already completed your Theology core, you will still have fulfilled the requirements through your previous Theology core classes.

Announcement for students who are interested in taking MFIN1021 Basic Finance in the fall:
ACCT1021 Financial Accounting is a pre-requisite for Basic Finance. Make sure you complete ACCT1021 prior to MFIN1021.

Save the Date: DSCVR Arts & Management: Sean Flahaven, Associate Producer of the Hamilton cast album & President of Concord Theatricals
Thursday, April 4th at 6:00 pm in Robsham Theatre
Don’t throw away your shot to hear from the Grammy Award winning producer of 25 albums, including the Hamilton cast album! Sean Flahaven (BC ’95) is the President of Concord Theatricals, and had previously worked as a Senior Vice President, composer, playwright, arranger, and journalist. Hear from him about how he used his education from BC and NYU Tisch to bridge his passions for arts and music. FREE tickets will be available for pickup at Robsham theatre beginning on March 27th!

Save the Date: Last Lecture: Professor Robert A. Taggart of the Carroll School of Management
Thursday, April 11, 5:30 - 6:30 pm in Higgins Hall 300 (Auditorium)
Professor Robert A. Taggart of the Carroll School of Management will present *Travels on a Long, Winding Road*. He will reflect on the question of how do you get from point A to point B over the course of a lifetime? For him, this journey "is not a straight line, and GPS isn't much help, but the communities that take you in along the road can help you find your way."

**Upcoming WIN Events**

**Female Founders Panel & Dinner**
Wednesday April 10th 7-9 PM Yawkey Center Murray Room (Across from the Plex)
WIN is wrapping up the semester with our annual Female Founders Dinner! Join WIN in welcoming a panel of amazing and entrepreneurial female CEOs. We'll enjoy an evening of conversation, networking, and (free!) buffet dinner. All BC students are welcome! The panel will feature the following women:
Nicole Centeno (BC 2005) - Splendid Spoon
Zoe Barry - ZappRx
Rica Elysee - BeautyLynx
Michelle Heath - Growth Street Consulting
Dress code is smart casual. Space will be limited, so please RSVP to attend at tinyurl.com/WINfounders

**Tableau Workshop**
Tuesday April 9th 6-7 PM Stokes N403
Want to learn how to use Tableau? Join WIN and Professor Ransbotham for a Tableau Workshop in Stokes N403 at 6pm!! Tableau is a great software to learn how to use for work in business intelligence, as it is easy to generate beautiful graphics and maps out of data from other resources! Dress code is casual and all are welcome. RSVP at https://tinyurl.com/WINtableau

**Strakosch Venture Competition Application is Live!**
Pursuing a new business idea? Strakosch Venture Competition application is live! The Strakosch Venture Competition is a university-wide competition designed to promote and support entrepreneurship at the undergraduate level at Boston College. Students develop and implement the skills necessary to start successful businesses and many participants have gone on to leverage their ideas and learning to launch and grow real businesses. Apply here.
Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.