March 31, 2019
CLASS OF 2022 EDITION

Industry Chat - Social Impact

1:00 - 2:00 pm Lunch & Learn - Careers with Social Impact - Pizza will be served, 2:15 - 4 pm One-on-One Industry Chats in the Career Center

Meet with Jennifer Aronson, Associate Vice President for Programs with The Boston Foundation, to learn about the social impact of her current and prior positions. Jennifer will share advice on how to prepare for your internship/job search for careers with social impact. The Boston Foundation, Greater Boston’s community foundation, is one of the oldest and largest community foundations in the nation, with net assets of some $1 billion. The Foundation is a major grantmaker, civic leader and partner in philanthropy.
This event is co-sponsored by the Career Center and the interdisciplinary minor in Managing for Social Impact and the Public Good. RSVP in EagleLink

**SQL Mini-series**

*5:30 - 6:30 pm in Devlin 112*

Hosted by Shea Center and Women Innovators Network. SQL is arguably the most important technical skill for anyone interested in analytics. It’s the language used to manage data in a database, and is often a requirement for data-related jobs. Whether you’re a computer science major or you have never even seen a line of code, all are welcome at WIN’s 3-part workshop series to learn SQL! RSVP at bit.ly/WINSQL19

**Candid Course Selection with MABC**

*6:00-7:00pm in Gasson 203*

Don’t know what classes to take next semester? Looking for advice on the professor that’s right for you? Come hear from upperclassmen about their class experiences and for advice on how to navigate the course selection process!

**TUESDAY, APRIL 2**

**Managing For Social Impact Information Session**

*4:30 - 6:30 pm in Cushing 208*

Open to students in all majors. Stop by to meet MSI students and faculty and to learn more about: The Managing for Social Impact Interdisciplinary Minor and Co-Concentration, requirements and electives, and internship and career opportunities.

**Brennan Symposium: Emily Chang**

**A Conversation with Emily Chang Beyond the #MeToo Movement**

*4:30 pm in The Heights Room*

*Invitation Only*

Anchor and Executive Producer at Bloomberg TV and Bestselling Author of *Brotopia*, Emily Chang is an Emmy Award-winning Journalist reporting on global technology and media companies, startups, and the future of business. *Business Insider* called her “the star Bloomberg anchor that everyone in tech needs to know.” In 2018 she was ranked #6 in the “Influence Index” of top journalists followed by major CEOs on Twitter. Learn more about Emily Chang [here](#)!
Accounting for CPA Concentration Information Session

6:00 pm in Fulton 245
Learn the benefits and requirements for the Accounting CPA Concentration. Pizza and drinks will be served! Please RSVP to Maureen.Chancey@bc.edu.

Women in Law Panel

6:00 pm in Devlin 101
The Bellarmine Pre-Law Society and AHANA Pre-Law Student Association are hosting a panel that will feature women who work in different fields of law who will discuss their careers and experiences. Guests include: Elizabeth Pion, Sharon Beckman, Betty Francisco, and Heather Bradley. The opening remarks for the panel will be made by Lourdes German, a professor in CSOM. All undergraduates are welcome! Questions? Contact shineka@bc.edu.

WEDNESDAY, APRIL 3

Dean’s Coffee: Networking, Academic Advising, Resume Workshops, Egg Hunts, and more!
1:00-3:00 pm in Fulton Honors Library
Class of 2022 - this Dean's Coffee has great opportunities for you. Don't miss them!
Networking Bingo: Come by between 1:15-2pm for a chance to participate in Networking Bingo. Network with CSOM seniors and learn about the many academic and career paths you can take during your time at BC. For each senior you meet, you will receive a fun prize and be entered into a raffle to with a Carroll School of Management Patagonia fleece.
Resume Workshops: At 1pm and 2pm. Find out how to build a resume from scratch or update your current resume from Jessica Hartley, CSOM career advisor.
Academic Advising: 2-3pm. Stop by to see Portico faculty, Peer Advisors, and dean's office advising staff to get your questions answered before registration.
Guest Employers: Prudential Capital and Andersen Tax
Coffee, Cookies, and Mini Whoopie Pies!

Lunch and Networking with Pat Hillman, Fidelity Investments
12:00 - 1:00 pm in Cushing 208
Please join us for lunch and networking with Pat Hillman, Fidelity Investments! Learn about Pat’s impressive career journey and network with other like-minded students.
Industry Chat - Government/Law/Investigation Analysis

1:00 - 4:00 pm in the Career Center
Interested in learning more about Careers in Government / Law / Investigation Analysis?
Chat one-on-one with Emily Pedersen and David Castelluccio from the Massachusetts Office of the Inspector General. Learn how to prepare for your internship/job search in government or law.
Emily and David work in the Internal Special Audit Unit (ISAU), charged with detecting and preventing fraud, waste, and abuse in the expenditure of public and private transportation funds. Some of their primary responsibilities include overseeing reviews and investigations to identify cost savings and process efficiencies to improve transportation spending and operations. They analyze bank records, conducts interviews, utilize analytic software, and participate in all facets of an investigation from background research to report writing. RSVP in EagleLink

Information Session: Growth Equity/Private Equity Summer 2020 Internship Program

3:00 - 4:00 pm in Cushing 208
Please join us for an information session and Q&A discussion with M33, a growth equity investment firm based in Boston, MA. M33 is currently hiring for their Summer 2020 Analyst Program which is posted on EagleLink. Key responsibilities include: Identifying investment themes, sourcing attractive opportunities, building market maps, and assisting with portfolio company operational initiatives. Successful Summer Analysts will be strongly considered for the firm’s Analyst Program (full-time position post-graduation) No prior finance or investing experience is required, but an interest in investing, entrepreneurship, sales, technology, and/or healthcare is preferred.
Learn more about M33 Growth!
Please register here to reserve a spot! Event sponsored by the Shea Center of Entrepreneurship.

Lunch with an Entrepreneur: Al Dea, Salesforce

12:00 - 1:00 pm in Cushing 208
Join us for lunch with BC Alum Al Dea, a Senior Manager of Product Marketing at Salesforce! Discuss Al’s journey in business, then network with Al and other interested students. Al is a career and leadership coach, author, and writer. He is also the Founder of CareerSchooled, an online blog that helps people build successful careers.
Lunch is provided by the Shea Center for Entrepreneurship. Click here to register and learn more about Al!

**DSCVR Arts & Management: Sean Flahaven, Associate Producer of the Hamilton cast album & President of Concord Theatricals**

*6:00 pm in Robsham Theatre*

Don’t throw away your shot to hear from the Grammy Award winning producer of 25 albums, including the Hamilton cast album! Sean Flahaven (BC ‘95) is the President of Concord Theatricals, and had previously worked as a Senior Vice President, composer, playwright, arranger, and journalist. Hear from him about how he used his education from BC and NYU Tisch to bridge his passions for arts and music. FREE tickets will be available for pickup at Robsham theatre beginning on March 27th!

**FRIDAY, APRIL 5**

**Lunch with an Entrepreneur: Brendan Feinberg (‘11), WeWork**

*12:00 - 1:00 pm in Cushing 208*

Join us for lunch with Brendan Feinberg, BC Alum (‘11) and Community Director at WeWork. After hearing about his experiences in entrepreneurship and finance, you will have the opportunity to network with Brendan and fellow students.

Lunch is provided by Shea Center for Entrepreneurship. Click here to register and learn more about Brendan!

**TechTrek Boston: MassChallenge & Food For All**

*2:00 - 5:00 pm*

Join us on Friday, April 5th for a trek into Boston to visit MassChallenge and hear from Food For All, a company currently participating in the program! Transportation is provided into Boston and then back to BC. The bus will depart promptly at 2:00 pm from Conte.

Please register here to sign up!

MassChallenge was founded with a singular purpose - to make it as easy as possible for entrepreneurs to launch and grow new ventures. MassChallenge co-founders John Harthorne and Akhil Nigam were working as strategy consultants at Bain & Company during the global economic recession in 2008. It was at this time that John and Akhil...
envisioned a creative, inspired society in which everyone is empowered and has the resources to maximize their impact. In 2010, John and Akhil launched the not-for-profit MassChallenge to create a global movement to support entrepreneurship. With a proven no-strings attached model and global reach, MassChallenge works to reprioritize impact and to put value creation at the heart of the global economy.

Food For All is an app aimed at reducing food waste and helping to feed the community in the process. Restaurants partner with Food For All and post meals on the app for at least 50% off in order to bring customers in during the slow hours business to clear inventory and avoid throwing perfectly good food away!

TUESDAY, APRIL 9

**Winston Collaboration: Ben Austen**

6:00 pm in Gasson Hall Room 100


Presented with The Joseph E. Corcoran Center for Real Estate and Urban Action & The Institute for the Liberal Arts. Doors open at 5:30PM, seating is based on a first-come, first-serve basis.

**Tableau Workshop**

6:00 - 7:00 PM Stokes N403

Want to learn how to use Tableau? Join WIN and Professor Ransbotham for a Tableau Workshop in Stokes N403 at 6pm!! Tableau is a great software to learn how to use for work in business intelligence, as it is easy to generate beautiful graphics and maps out of data from other resources! Dress code is casual and all are welcome. RSVP at [https://tinyurl.com/WINtableau](https://tinyurl.com/WINtableau)

WEDNESDAY, APRIL 10

**Coffee Break**

1:00 - 3:00 pm in Fulton Honors Common

**Female Founders Panel & Dinner**

7:00 - 9:00 PM Yawkey Center Murray Room (Across from the Plex)
WIN is wrapping up the semester with our annual Female Founders Dinner! Join WIN in welcoming a panel of amazing and entrepreneurial female CEOs. We'll enjoy an evening of conversation, networking, and (free!) buffet dinner. All BC students are welcome!

The panel will feature the following women:
- Nicole Centeno (BC 2005) - Splendid Spoon
- Zoe Barry - ZappRx
- Rica Elysee - BeautyLynx
- Michelle Heath - Growth Street Consulting

Dress code is smart casual. Space will be limited, so please RSVP to attend at tinyurl.com/WINfounders

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**Registration is coming.... class of 2022 registers**

**Thursday, April 11 and Friday, April 12.**

**Academic Advising Drop-in Hours | Fulton 315**

- **Monday, 10:00 am-12:00 pm; 1:00-3:00 pm**
- **Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm**
- **Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)**
- **Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm**

**FINANCE DEPARTMENT REGISTRATION**

As we prepare for registration, the Finance Department is committed to addressing every student's need and situation as best as possible and in as timely a manner as possible. Since finance classes are in very high demand and registration time slots are randomly assigned by the University, the Department administrators in Fulton 330 manage the official waitlist for all finance classes once they have closed. As sections fill up, the department does its due diligence by checking degree audits to, for example, ensure pre-requisites are met and avoid duplicate registration. Students are encouraged to stop by the Finance Department to be placed on the official waitlist once their pick time has passed and the class is closed. We remind students to register for any open section of a class at their pick time if the class is needed. Finance professors do not keep separate waitlists; the official waitlist is kept by the finance department administrators.
The Finance Department’s doors are always open to any student who has questions about courses or registration. Our hours are M-F from 9-5pm in Fulton 330. Students are also welcome to email the finance department (finddept@bc.edu) with any questions.

The Theology core has changed!
If you still need to take the Theology core requirements, you will see the offerings have changed beginning in the fall 2019. See details on their website: https://www.bc.edu/content/bc-web/schools/mcas/departments/theology/undergraduate/core-in-theology.html
If you have already completed your Theology core, you will still have fulfilled the requirements through your previous Theology core classes.

Announcement for students who are interested in taking MFIN1021 Basic Finance in the fall:
ACCT1021 Financial Accounting is a pre-requisite for Basic Finance. Make sure you complete ACCT1021 prior to MFIN1021.

Brand New CSOM Course- Coming this Fall!
Case Competition Cohort- 1 credit, pass/fail (10 Fridays from 1-1:50pm)
This course is for 8 Sophomores (Class of 2022) and 8 Juniors (Class of 2021) in the Carroll School of Management who are interested in learning how to better prepare for strategy and ethics case competitions. The class will meet weekly for fifty minutes with the objective to develop skills in the following areas: be able to effectively analyze an ethics case and a strategy case, determine feasible alternatives, craft a recommendation, implement recommendations, and prepare for judges’ questions. The course will also help students with a PowerPoint presentation for case competitions and oral tips for such a competition. The 10-week course will end with an internal case competition where winning groups will be chosen to attend competitions and represent the Carroll School nationally in the spring and subsequent fall (Class of 2021 who are abroad in the spring will not be eligible to take the course). If you are interested, please fill out the following google form: https://goo.gl/forms/agnSQ6xxlue2IHMp2

New Course: Business Applications of Blockchain and Cryptocurrency
The objective of this course is to introduce the business of blockchain - a technology that has the potential to drastically alter the way value is stored, exchanged, shared and distributed. It is the backbone of the next iteration of the Internet: "Web 3.0" or "The Internet of Value". This course doesn't require any technical knowledge or prior knowledge of the subject, and is designed to give students a foundational knowledge of blockchain technology and a familiarity with the basic principles that govern blockchain
protocols. Students will obtain a fluency in the terms and concepts required to understand how this powerful technology works. Most importantly, students will study real-word applications of the technology, which will range far beyond blockchain’s original use case (cryptocurrency) and hear from a number of influential guest speakers who are using or investing in blockchain technology at their companies today. Students who complete the course will understand blockchain and cryptocurrency’s game-changing potential, be able to separate fact from hype, and be effective leaders in the space. Taught by Bennett Collen, BC grad and founder of blockchain startup, Cognate. Questions? Reach out to samir@bc.edu.

Are you interested in studying abroad in your junior year?
Then please come to an information session hosted by CSOM and the Office of International Programs (OIP) on Wednesday, April 10th from 4:00 - 4:45 PM in Fulton 511. The are classes that may be taken abroad and processes required by OIP that you need to be aware of before entering sophomore year. Please stop by!

TechTrek East & TechTrek Dublin: Application extended to April 1 at 9 am!
Undergraduate TechTrek is a competitively admitted three-credit field study course open to all undergraduate students, all majors, years sophomore to senior. Topics studied in this rigorous and demanding class include: how firms go from ‘startup to blue chip’, competition in tech industries, and leveraging technology for competitive advantage. The application is now open. TechTrek Dublin lab fee has also been adjusted to a lower cost. Missed the info session? No problem, view the slides here. Questions? Email shea.center@bc.edu.

this week LEADERSHIP

Save the Date: Last Lecture: Professor Robert A. Taggart of the Carroll School of Management
Thursday, April 11, 5:30 - 6:30 pm in Higgins Hall 300 (Auditorium)
Professor Robert A. Taggart of the Carroll School of Management will present Travels on a Long, Winding Road. He will reflect on the question of how do you get from point A to point B over the course of a lifetime? For him, this journey “is not a straight line, and GPS isn’t much help, but the communities that take you in along the road can help you find your way.”
**BC Dining Internship**

Are you interested in working for BC Dining as a marketing, sustainability, or nutrition intern? Apply for BC Dining's summer internship! Learn about every aspect of BC Dining and get hands-on experience through this paid internship with flexible hours. Apply by 11:59PM on April 12th ---> [https://goo.gl/forms/K9OF7wiTbLMZdxLb2](https://goo.gl/forms/K9OF7wiTbLMZdxLb2)

**AMA Announcement**

The Carroll School of Management (CSOM) would like to announce the reestablishment of the Boston College collegiate chapter of the American Marketing Association (AMA) effective with the Fall 2019 semester. This collegiate chapter will be affiliated with both the National AMA organization and the Boston chapter of the AMA. The aim of the AMA Boston College chapter is to expose member students who are committed and passionate about a marketing career to industry professionals, organizations, and events that will further their Boston College educational experience.

Membership is open to all marketing majors and minors, plus any member of the Marketing Academy of Boston College (MABC) that has been a member in good-standing in that organization for one complete academic year. The AMA student chapter dues are $50 per year. The CSOM Marketing department will reimburse to student founder members, $15 of the annual membership fee for academic year '19/'20. In addition, BC chapter members who wish to join the Boston regional chapter of the AMA (which is recommended) may do so for an additional $10 per year. A BC chapter president has been appointed for year 1, with additional officer elections to follow in the Fall of 2019.

If interested in becoming a founding member of the Boston College chapter of the AMA, please contact Faculty designate, John Fisher, (Fulton 452A) at fisherjs@bc.edu or Chapter President, Ms. Jennifer Downing at downinjf@bc.edu by April 19th for more information and application details.

**Join the Bike BC E-board**

BikeBC is a free, student-run bike share program for Boston College. We organize group rides throughout the Boston area, conduct bicycle safety and repair clinics. Bike BC executive board is currently looking to add five additional members. Throughout the next semester, these five members would participate and contribute to assisting the board in all aspects of the club. It will provide you with an opportunity to experience the challenges, excitement, and camaraderie of life at one of the biggest campus environmental organizations. You will understand Bike BC’s vision, mission and how it operates.

**Social Chair:** Responsible for generating content for Bike BC Instagram and Facebook accounts, gathering photos and videos from on-campus events and operations developments (i.e. bike shipments), and creating visuals.
Chief Technology Officer (new position): Responsible for generating analytical reports based on past ridership data and presenting technological solutions to streamline the operations of the bike-share program through GPS tracker implementation and app development.

Public Relationship Chair: Responsible for maintaining rider membership, handling community queries about the bikeshare, and overseeing the logistics of all club social events including safety training sessions. Also, this position will entail coming up with ideas for programming and coordinating with appropriate collaborators.

Operations:

Director of Logistics: Responsible for handling all communications with bike suppliers, mechanics, and library staff to schedule shipments, maintenance checkups, and bike rollouts. He/she will also be responsible for maintaining an updated log of all inventory in Bike BC's various storage locations.

Director of Group Rides: Responsible for planning and personally leading group bike rides around BC and in Boston. He/she must demonstrate strong biking ability and knowledge of road rules for bicycles.

Apply here by April 4th!

Congratulations to two Carroll School seniors for being nominated for Poets and Quants "Best & Brightest Business Majors": Julianna Marandola and Isaiah Cyprien

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! "This Week in the Carroll School."
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.