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February 10, 2019
CLASS OF 2021 EDITION

this week EVENTS

MONDAY, FEBRUARY 11

WIN R Workshop
6:00 pm in Stokes N103
Want more experience in R? Join WIN for an intro workshop for data manipulation taught by Professor Jernigan! The event will be a great way to get exposure to new packages and the skill of data wrangling. Dinner will be served! RSVP at http://bit.ly/WINRworkshop

MABC's 1st Discussion Series: What is Marketing?
6:00 - 7:00 pm in McGuinn 521
This semester MABC is launching a new initiative called the Discussion Series. In MABC's first ever discussion, we will be discussing the topic "What is Marketing?. A common misconception is that marketing is just advertising and branding. However, in this session MABC will present on the different aspects of marketing and then we will open the floor for a small group-open dialogue about the topic. Also, there's FREE FOOD!!

TUESDAY, FEBRUARY 12

Dean’s Coffee
The Council for Women Presents: Running Toward Success

6:30 pm Registration & Dinner, 7:00 pm Speaker in the Heights Room, Corcoran Commons

The Council for Women will be hosting a networking session featuring guest speaker Gillian Meek, the president of Keds. Register here!

WEDNESDAY, FEBRUARY 13

Coffee Break
1:00 - 3:00 pm in Fulton Honors Common

FRIDAY, FEBRUARY 15

Last date for undergraduates only to drop a course in their Associate Deans’ offices

TUESDAY, FEBRUARY 19

Chambers Lecture: Piper Kerman
6:00 pm in Gasson Hall Room 100

Doors open at 5:30PM, seating is based on a first-come, first-serve basis

Join the Winston Center for Leadership and Ethics for a lecture by Piper Kerman, author of the bestselling memoir Orange is the New Black: My Year in a Women's Prison chronicles her “crucible experience”—the 13 months she spent in the Federal Correctional Institution in Danbury, Connecticut after a brief involvement with drug trafficking sent her to prison on money laundering charges. In her compelling, moving, and deeply funny book, Kerman explores the experience of incarceration and the lives of the women she met in prison: their friendships and families, mental illnesses and substance abuse issues, cliques and codes of behavior.

Learn more about Piper Kerman here!

Startup & Entrepreneurship Fair
4:30 - 7:00 pm in the Heights Room

All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals who are looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution.
We hope to expose students to the wide array of potential career opportunities that exist in various emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here

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**this week ADVISING**

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**Academic Advising Drop-in Hours | Fulton 315**

*Monday, 10:00 am-12:00 pm; 1:00-3:00 pm*

*Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm*

*Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)*

*Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm*

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**The EY Peer Advisors have drop-in hours for academic and career advising!**

These 16 CSOM seniors are here to help! Stop by their desk in the front of Fulton 315. See their drop-in hour schedule here:

<table>
<thead>
<tr>
<th>EY Peer Advisor Drop-in Hours: SPRING 2019</th>
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<tbody>
<tr>
<td>Monday</td>
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<tr>
<td>Ben</td>
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<td>Tuesday</td>
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<td>Katie</td>
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<td>Stephen</td>
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**Learn to Build Apps at BC Dublin in June**

New to programming, or new to Swift and iOS? Always wanted to learn to build iPhone apps? Have a Mac laptop? Want three credits while studying in Dublin in June? Are you a nice person and good team member? Then this program is for you!

A new course, Swift/iOS Bootcamp – Dublin, offered through the Woods School, will count the same as ISYS2160 – Learn to Program Using Swift for iOS Development. The course will be offered at Boston College - Ireland, in the heart of Dublin and will be taught by Prof. Gallaugher of the Carroll School Information Systems Department. This course will count as an elective toward the Information Systems Concentration, or as a replacement for the concentration-required course: ISYS 2157 Programming for Management and Analytics. Any student can also take this as an elective. All schools
and majors are welcome to apply, except for students who have already taken ISYS2160. Learn more [here](#).

**Application deadline is Wednesday Feb. 13, 2019**

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**Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at [www.bc.edu/eaglelink](http://www.bc.edu/eaglelink)**

**Career Advising Schedule | Fulton 315**

Monday: Jessica Hartley 10am-4pm  
Tuesday: Jessica Hartley 9am-2pm | Dean Donegan 1-3pm  
Wednesday: Jessica Hartley 9am-2pm | Kristen Nervo 3-5pm  
Thursday: Kristen Nervo 10am-12pm | Dean Donegan 1-3pm  
Friday: Jessica Hartley 10am-2pm

**Specialty Career Coaches:**

Wednesday: Dave Feldman (Interview Coach/Mock Interviews) via Skype: 12pm-5pm  
Thursday: Raffi Grinberg (Consulting Case Coach) 2:30-3:30pm  
** Schedule your appointment via the Google Sheet—[tinyurl.com/CSOMappt](http://tinyurl.com/CSOMappt) **

**Interested in a Marketing Career?**

Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.  
Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. **Schedule a meeting or phone call at goo.gl/7ztyKM.**

**Next-Gen Internship**

The Office of University Advancement at Boston College is once again offering the Next-Gen Summer Internship program. It is designed to provide an opportunity to learn about careers in advancement by providing hands-on experience. Our hope is that some may truly consider taking their passion for BC and embarking on a rewarding career in the fields of development and alumni relations.
The program is for ten weeks, June 3 - August 9, 33 hours per week at $12.00 per hour. It is open to all full-time rising juniors, seniors and recent graduates at Boston College.

Applications and any questions may go to Sue Matys at susan.matys@bc.edu. Applications are due by February 28th. Please see the attached flyer for more information!

**Synchrony BLP Sophomore Externship**

Synchrony is hosting a four-day externship in Stamford, CT in May. The externship is unpaid, but the travel expenses will be covered by Synchrony. The position is on EagleLink and the job ID # is 114996. The application is simple – just a resume emailed to the address in the flyer by March 1st. Please see the attached flyer for more information!

**Attention Operations Management Majors!**

ISITC is hosting the 25th Annual Securities Operations Summit March 24th - 27th in Boston. Click here for more information!

**Save the Date: IBM on Campus: Sales@IBM**

*Monday, Feb 18th from 6:00PM-7:00PM in Gasson Hall - Room 206*

Join us for an information session on February 18th to meet IBMer, learn more about our organization, and enjoy free food/swag!

The IBM North America Global Markets team is seeking highly talented undergraduate level students with a real passion for technology and sales! Come learn about how our training and development Summit Sales Program can help you be essential to your clients and your IBM colleagues.

As part of IBM’s sales team, you will have the opportunity to work with clients as they transform organizations and entire industries. We’re motivated by more than just selling solutions. We want our clients to succeed. IBMers can access our entire organization to develop creative ideas that help clients build the world they envision.

Additional information available in EagleLink. If you have any questions about the event please reach out to the IBM Campus Recruiter, Maggie O'Shea - Maggie.Oshea@ibm.com

*Event RSVP: ibm.biz/Bd2MYs*

**Save the Date: Sports Business Society Networking Night**

*6:00 - 8:00 pm*

The Sports Business Society is hosting our fourth annual Networking Night February 25th from 6-8pm. We will be hosting representatives from the Big 4 Boston sports teams as well.
as New Balance, Fenway Sports Management, and more! Click on this link to register
https://orgsync.com/71524/events/2465746/occurrences/6376343

Do you want to be a Portico TA next year? Do you want to mentor the class of 2023?
If you said yes to these questions, please fill out the application here:
https://goo.gl/forms/MztKRpfOj6zDeMW73
Applications are due March 1st.

SING IT TO THE HEIGHTS!
Come one, come all, and watch as ten talented BC singers compete in this year’s 15th Annual Sing it to the Heights! YOU will choose the winner of the show at the end of the night when we turn to the audience to cast their votes. **Tickets are $12 and will go on sale Monday, February 18th at 8:00am.** Tickets can be purchased in person at the Robsham Box Office or online. All proceeds from this event go to the Saint Columbkille Partnership School to fund their music program. With donations from this event St. Columbkille has been able to: upgrade their facilities, offer larger classes, and secure new instruments for their students. Tickets go fast so make sure to get yours soon!

This event will take place on **Thursday, February 28th @ 7pm** in Robsham Theatre.

BC GET is hiring
BC GET is a fully student-run business that does dining hall to dorm food delivery. With over 400 existing customer and deep relationships with BC Dining, BC GET needs next year’s team who are ready to take this business to the next level. We are hiring all the way from our executive team to business functions, pay for all positions is above minimum wage. Our team emphasizes on real world problem solving and networking opportunities. This has helped our alumni be hired at a number of places including Amazon, Facebook, Oracle and more. Check out our website to learn more about getting involved!
<www.bcgetteam.com>
Join The Gavel!

The Gavel is looking for **business team members**. There are two different types of positions available called "Coordinators," one on the marketing team and another on the development team. The development team coordinates with local businesses to hold fundraisers, manages the paper’s money, and is in charge of advertising. Alternatively, the marketing team manages the paper’s image through social media, coordinates with other BC clubs to hold collaborative events such as open mic nights, and raises awareness about our paper. Neither of these positions are responsible for writing articles. Any interested students can contact either Sagenay Dubois at dudoissa@bc.edu or Mariah Belisle at belisima@bc.edu.

Summer Internship Abroad: diiVe

diiVe is looking for students studying business who want to build their professional experience, by working abroad for an exciting start-up this summer in Cape Town, South Africa. diiVe teaches students block chain and data science skills, which are necessary for the ever-evolving world of business. Check out diiVe [www.godiive.com](http://www.godiive.com) for more information about this opportunity to gain new skills, work in a start-up setting, and focus on social impact! The director of diiVe, Elspeth Boynton, is coming to campus February 15-22 and would love the opportunity to speak to students in CSOM about the opportunity. If you have any questions, please contact Kelsey Lally at lallyke@bc.edu.

Calling all undergrad entrepreneurs on your campus!

Now through March 31st with $10,000 up for grabs, GMAC will accept proposals from students that solve a social issue and motivate their classmates to join the effort. We want US college students to use their problem-solving skills and access to MBA students, professors, and faculty advisors to connect the dots between social entrepreneurship and a graduate business education.

What do students need to do?

- Submit an idea in the form of a Product, Service, or Program that has the potential to impact and improve the lives of others
- Provide supporting rationale outlining the strategy and why this approach will be successful
- Create a visual demonstration of the concept, such as a website, sketch, video, social campaign, etc.

Students will compete for a Grand Prize of $10,000 and four First Place prizes of $500 each. For more information on the competition, visit [gmat.com/think2019](http://gmat.com/think2019).
Take Home Professor is back: 10 left!

*Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients.*

*Contact the professor and come up with a date and time for the dinner.*

Once the plans are set, send one email to all the participants and Terry Rezzuti ([rezzuti@bc.edu](mailto:rezzuti@bc.edu)) with the date, time, and location.

*The rules are as follows:*

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at [rezzuti@bc.edu](mailto:rezzuti@bc.edu) for proof.

**Activate Your Free WSJ Membership!**

Redeem your WSJ membership compliments of the Boston College Libraries. Make an impact with the award-winning coverage and insight you need from The Wall Street Journal. Activate your school-sponsored membership to get unlimited access to WSJ.com, mobile and tablet apps, curated newsletters and more. All you have to do is visit [wsj.com/activatebc](http://wsj.com/activatebc).

**Want to stay on top of the latest events within the Carroll School?**

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315
IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.