Marketing, Digital, Analytics, Sales Expo
6:00-8:00 pm in the Heights Room
Attend the 2018 MDAS Expo in the Heights Room of Lower to meet with employers hiring for both full-time and internships related to Marketing, Digital Strategy, Analytics and Sales. Employers include Arnold Worldwide, Wayfair, Accenture, AlphaSights, Gartner, and many more! See the full list of attending employers and what positions they are hiring for here. See EagleLink for more information.

Career Conversation with Steve Lipin '85
12:00-1:30 pm in the Career Center
Interested in learning more about strategic communications? Join Steve Lipin '85 for a lunchtime conversation to learn about strategic communications and his career path. Mr. Lipin is Chairman and CEO of Gladstone Place Partners. He is a trusted advisor in the field of strategic, financial and corporate governance communications. Lunch will be
provided, business casual attire is suggested. Please register in EagleLink; space is limited.

Dean’s Coffee
1:00-3:00 pm in Fulton Honors Common
Featuring guest employers: Epsilon and Gallo

THURSDAY, FEBRUARY 15

Last day to drop a class in the Associate Dean’s Office

Business Analytics Lunch & Learn
12:00 pm - Location TBA
Get a firsthand look at using analytics in the field of finance as we host Brian Peltonen (BC ’01), Director of Data Analytics at Fidelity. Brian is responsible for identifying alternative data sets and mining them for investment insights. Prior to his current role, Brian worked in fundamental equity research as a member of Fidelity's energy sector team. Before coming to Fidelity, he was a programmer focused on game development, agent based modeling and genetic algorithms. This lunch & learn event is limited to 20 students. Please RSVP here: https://goo.gl/forms/GeJ0gTuH8pRbXbov1

Career Conversation with Jim Boylan
12:00-1:30 pm in Fulton 513
Interested in learning more about investment banking? Join Jim Boylan P’19 for a lunchtime conversation to learn about investment banking and his career path. Mr. Boylan is the President of LEERINK Partners and the Head of Investment Banking. He has over 20+ years of experience healthcare investment banking. Lunch will be provided, business casual attire is suggested. Space is limited; RSVP required in EagleLink.

Lunch with an Entrepreneur featuring Peter Bell
12:00-1:00 pm in Cushing 208
Join us for lunch with BC alum Peter Bell, Senior Advisor at Highland Capital! Discuss Peter’s journey as an investor and entrepreneur, then network with Peter & fellow students interested in entrepreneurship. Peter fell in love with startups after spending 10 years as an early employee at EMC, where he experienced firsthand how the right product, business model, and innovation can kill a market incumbent. Bell focuses on companies in the information security, e-commerce, cloud infrastructure, mobile, enterprise software, and communications industries. At Highland, Bell is directly involved with Bitnet, Bromium, and many more early stage companies. Previously, Bell founded Stowe Capital, where as Managing Director, he helped emerging growth companies
secure financing and find their place in the market. Prior to that, he co-founded StorageNetworks, where as CEO, he took the company from concept to $120 million in annual revenue inside of three years. By the time StorageNetworks went public, Peter had closed six rounds of financing totaling over $700 million. He holds a B.S. in Accounting from Boston College, an M.B.A. from Harvard Business School, and an Honorary Doctorate from Babson College. Lunch is provided by the Shea Center for Entrepreneurship. Register here to reserve a spot.

**Startup & Entrepreneurship Fair**
4:00-7:30 pm in the Heights Room
This event brings together the most entrepreneurial and innovative students at Boston College. All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution. We hope to expose students to the wide array of potential career opportunities that exist in various emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here to attend!

**Careers in Consulting**
7:00-8:00 pm in Fulton 415
Come learn first-hand what a career in consulting looks like from Raffi Grinberg, a former Bain employee, both in terms of your day-to-day work as an associate as well as your long term trajectory.

**Dean’s Coffee**
1:00-3:00 pm in Fulton Honors Common
*Featuring guest employers: EF Education and Aeris Partners*

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**EY Peer Advisors: New Spring Drop-in Hours!**
EY Peer Advisors can help with course registration, selecting a concentration, study abroad, building a resume, and more! Their drop in hours take place in Fulton 315:
<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Monday</td>
<td>10:30am-11:30am</td>
<td>Connor</td>
<td>12:00-1:00pm</td>
<td>Alicia</td>
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<td>1:30pm-2:30pm</td>
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<td>Tuesday</td>
<td>9:00am-10:00am</td>
<td>Taylor</td>
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<td>Michael</td>
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<td>3:00pm-4:00pm</td>
<td>Connor</td>
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<tr>
<td>Wednesday</td>
<td>10:00am-11:00am</td>
<td>Julia</td>
<td>12:00pm-1:00pm</td>
<td>Zach</td>
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<td>2:30pm-3:30pm</td>
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<td>Thursday</td>
<td>10:00am-11:00am</td>
<td>Sarah</td>
<td>11:00am-12:00pm</td>
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<td>12:00pm-1:00pm</td>
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</tbody>
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**Dean's Office Drop-in Hours**

*Monday, 10:00am-12:00pm; 1:00-3:00 pm*

*Tuesday, 10:00am-12:00pm; 1:00-3:00 pm*

*Thursday, 10:00am-12:00pm; 1:00-3:00 pm*

**New Course Offering: The Art of Physics**

The Department of Physics is offering a unique opportunity to participate in a physics course abroad in the summer of 2018! The Art of Physics, PHYS 1400, will be taught in June 2018 in Parma, Italy. This course is taught in English and is open to all, including adventurous students in the humanities, business, education, and sciences. It may satisfy the requirement for a Science Core Class or Physics Elective. For more information, follow link or contact Prof. Andrzej Herczyński at andrzej@bc.edu.

**this week LEADERSHIP**

**Sign Up Now: WIN Discussion Groups**

Interested in joining a community of like-minded women and getting more involved in WIN? Sign up here for a WIN discussion group! The groups will meet for one hour weekly to provide a space to chat about what it's like to be a woman in business and tech and work to empower each other. Topics of conversation will include corporate culture, the gender gap in investing, and much more. We hope to provide tangible takeaways and an opportunity for weekly reflection and conversation. Deadline to sign up is February 16th. Location and Time TBD on sign ups.

**Join BC's Relay for Life**

This event will take place on April 20th from 6pm to 6am the next morning in the Plex. It is a 12 hour event in which participants sign up either as individuals or as a part of a team to walk and be present at the event in support of cancer research. Individuals can
fundraise leading up to, during, and even after the event to help us reach our goal of raising $150,000 this year! The event itself includes all kinds of activities and entertainment to keep participants busy, including a photo booth, multiple guest speakers, performances from campus music groups, and many more. If interested, you can join Relay at relayforlife.org/bc.

**BC Splash Volunteer Opportunity**

BC Splash is an OSI-approved student group that brings middle and high school students to campus to broaden their academic horizons and inspire them to pursue their passions inside and outside of the classroom. We rely on our BC undergrad teachers to make our program a success, and we would love to have as many CSOM students as possible teach a class at our Spring Splash event on Sunday, March 25th. Splash is a very low time commitment- about two hours total for the entire semester- and a great way to give back to the community. See attachment for more details.

**Looking for a business-related club position on campus? Join the Sub Turri Yearbook!**

If you are interested in applying your business knowledge to a real enterprise on campus, please consider joining the business staff of Sub Turri, the official yearbook of Boston College. We do everything from sales forecasting to marketing to budgeting, and we are looking for a first-year student to join our team! To apply, please fill out the following Google form:https://goo.gl/forms/otWzUqnAlS6W4dZv2. We look forward to reading your responses, and we will be in contact soon regarding interviews!

**Free Professional Headshots**

Need a professional headshot for your LinkedIn profile? Don’t miss your chance to get one for free! Visit Media Technology Services (MTS) in the basement of Campion Wednesday and Friday from 1:00-3:00 pm.

**The Heights Centennial Campaign Staff Opportunity**

To celebrate 100 years at Boston College, The Heights is kicking off its Centennial Fundraising Campaign. As a result, we are looking for a staffer to help ensure its success. Through this opportunity, you will gain valuable fundraising, networking, and general business experience. Sign up [here](#)! Questions? Email Mike Rosmarin, General Manager at rosmarim@bc.edu.

**BC Gavel Opportunity**

The Gavel has two types of "Coordinator" positions available, one on the marketing team and another on the development team. The development team coordinates with local businesses to hold fundraisers, manages the paper’s money, and is in charge of advertising. Alternatively, the marketing team manages the paper's image through
social media, coordinates with other BC clubs to hold collaborative events such as open mic nights, and raises awareness about our paper. Neither of these positions are responsible for writing articles. Interested students may contact Jackson Slaughter at slaughtj@bc.edu or Mariam Ahmed at ahmedma@bc.edu.

**Interested in Becoming a Health Coach?**

A Health Coach is a trained and certified student health leader who wants to help others achieve a healthier lifestyle through coaching, education, conversations, resources, and referrals. Our motto is to Educate. Motivate. Refer. You will be trained on basic health interventions including: active listening, motivational interviewing skills, positive psychology, and readiness to change. You can also select a specialty topic in which to be trained to work with peers individually and in group coaching sessions, as well as outreach tabling events. The time commitment is about 2 hours per week of Health Coaching service with mandatory educational meetings every Friday. Applications are due February 9th at 5 pm. If you are selected for an interview we will contact you by February 21st. This position is for next academic year, starting Fall 2018! For more information, please contact the Office of Health Promotion at healthpromotion@bc.edu or visit Gasson 025. Apply here.

**Upcoming Expert in Residence Events**

Engage in a career conversation with an employer or alumni expert! Take advantage of this opportunity to get advice from industry experts about career preparation and readiness. Ask about their experiences, job/internship searching, and marketing your experiences to employers. Also, get your resume reviewed, learn how to research employers/career industries, and practice your elevator pitch. Sign up to meet with an expert via EagleLink.

-WCVB-TV - ABC affiliate, Feb. 15th 1-4 pm [Communication / Multi-Media]
-Citi - Capital Markets Origination, Feb. 21st [Investment Banking]
-Citi - Markets Securities Services, Feb. 21st [Investment Banking]

**First Year CSOM Resumes & Cover Letters**

Monday, February 12, 4:00-5:00 pm OR 5:00-6:00 pm, Stokes 113S

Learn how to transition your college application resume into your resume as a CSOM student. Not sure what a cover letter is? We'll cover that too! The session will run 30 minutes with info on formatting and writing the resume and the remainder time for helping you with questions. Sign up here.

**Registration Deadline: Citi Trade/Treasury Competition**

Don't forget the deadline for the Citi Trade/Treasury Case Competition is Monday, February 12th at 11:59pm. The grand prize for the competition is an automatic first
round TTS interview, Dinner with Senior Managers, and a 6 month mentorship opportunity. Students may sign up through Eaglelink.

**J.P. Morgan Networking Night**

February 21, 5:30-7:30 pm, Off-Campus - See details in description

JP Morgan will host a Networking Night exclusively for Boston College students. The JPMC team looks forward to meeting interesting and diverse minds from all different backgrounds and majors who are ready to help us find unexpected solutions. At the JPMC Networking Reception, you can: Meet and talk with J.P. Morgan employees, discover what it’s like to work with us, understand what career opportunities we have for you. This event is targeted to freshman & sophomore students at Boston College with a minimum 3.2 GPA interested in 2019 internship opportunities. Please Register in Advance here.

**EY Diversity Leadership Conference (DLC)**

DLC is a way for EY to share how a career in professional services can be an exciting, challenging and a rewarding experience, but most importantly, a great investment in your development. The Diversity Leadership Conference (DLC) is a way for EY to share how a career in professional services can be an exciting, challenging and a rewarding experience, but most importantly, a great investment in your development.

Throughout DLC, participants will develop skills for the professional workplace, network with peers and EY professionals and learn more about EY’s commitment to Diversity & Inclusiveness. There’s no better time than the present to begin investing in you. Join us for an exciting conference and let the learning begin! All conference expenses will be covered by EY including hotel and travel. See attachment for more details.

**Save the Date: Bank of America Campus Showcase**

Wednesday, March 21, 5:00-6:30 pm, Walsh Function Room

Freshmen and sophomores at Boston College are invited to network with representatives from Bank of America and learn more about our 2019 summer internship opportunities. Register [Here](#).

**Internship Opportunity: BC Dining Marketing**

The BC Dining Marketing & Social Media internship is a great way for students to build their resume and get hands-on marketing experience. It's located right on Brighton Campus at BC and the hours are flexible. If interested, see attachment for more details and send resume to philiba@bc.edu.

**Internship Opportunity: Coca-Cola Ambassador**

There are times in your life when a challenge is put in front of you, one which will shape the rest of your life. It’s the moment when you jump and this is that moment; this is
the Coca-Cola Ambassador Internship. This yearlong program will require a complementary mix of marketing, public speaking, and social media skills in order to excel. Students will work in tandem with University Officials and our Coca-Cola team in order to execute marketing programs throughout the academic school year. Students can expect to work approximately 5-10 hours in a week between meetings on campus and working with Coca-Cola’s many brands (earning an average of $10/hour). Strong organizational skills, attention to detail, and initiative are the key skills we are looking for when seeking the right students to help us share the love of Coca-Cola. Your journey will start with over 100 hard working, driven, and motivated students at an unforgettable all expenses paid training located at Coca-Cola HQ in Atlanta, GA from July 9 to 12, 2018. You will be introduced to Coca-Cola’s brand lifestyle and brand love. For more information and to apply, see link.

IVHQ Alternative Break Scholarship

The Alternative Break Scholarship recipient will have the opportunity to join a 1 or 2-week volunteer program with IVHQ in the destination of their choice, at any time of the year. Our all-inclusive volunteer programs provide volunteers with comprehensive pre-departure support services and training, as well as in-country program orientations, accommodation, meals and 24/7 in-country support. Please note that flights, travel insurance and other related expenses are not included in this scholarship. For more information and to apply, click here. Applications for the scholarship close at 6:00 pm on 14 February 2018.

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**this week N E W S**

**Lunch with a Professor**

Grab a few of your classmates and take your professor to lunch (on us!) The Carroll School of Management will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.

2. Invite your professor to lunch and give her/him some available dates.

3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.
4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.

5. Enjoy your lunch at any of the on-campus dining locations!

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.

7. Take a picture with you and the professor and send it to Erica Graf.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each "Lunch with a Professor" can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.