If you have trouble viewing this newsletter, you can access it at http://www.bc.edu/schools/csom/undergraduate/Newsletters.html

» Events
» Advising
» Careers
» Leadership
» Carroll School News
» Attachment(s): 2

January 27, 2019
CLASS OF 2021 EDITION

BC team competes at the National Diversity Case Competition at Indiana University

this week EVENTS

MONDAY, JANUARY 28

Marketing Academy of Boston College (MABC) General Meeting
6:00 pm in Lyons 202
Come learn about events we have planned for the semester, including DSCVR, discussion groups, a case competition, a trip to companies in Boston, and more! We’ll also discuss some recent marketing headlines. New and returning members welcome!

WEDNESDAY, JANUARY 30

Dean’s Coffee: Focus on Internships
1:00-3:00 pm in Fulton Honors Library
Come to Dean’s Coffee this week to get the skills you need to land an internship and meet some employers who are hiring!
• **Little time, big impact: 8-minute mini-lessons.** Attend the four 8-minute workshops being offered by our career advisors: Resume Building, Internship Search Strategies, Get to Know EagleLink, and LinkedIn. These will be offered every 15 minutes. [See the schedule here.]

• **Meet our guest employers and find out about their available internships.** [Pega Systems](#) (check EagleLink for internships), [Epsilon](#) (check EagleLink for internships), [Panera](#) (internship listed in career section), [GMO](#) (internship listed in career section), [the Shea Center for Entrepreneurship](#), and [the Corcoran Center for Real Estate and Urban Action](#).

• **Get a resume critique from one of our senior Peer Advisors.** You can drop by that day or [sign up here to make sure you get a spot!](#)

• **And let us not forget the Haley House Cookies and Hot Chocolate Bar!**

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**TUESDAY, FEBRUARY 5**

**Lunch with a Leader: Andrew Glincher ’80**

*12:00 pm in Fulton Honors Library*

Andrew Glincher is CEO and managing partner for Nixon Peabody, leading 1,500 colleagues including more than 650 attorneys who collaborate across major practice areas in cities throughout the U.S. and with alliance firms around the world. A business and real estate attorney and professional and community leader with decades of legal, business and management experience, Andrew is known for being entrepreneurial and strategic with exceptional problem solving, consensus-building and negotiation skills, including an ability to structure successful and creative transactions and dispute resolutions.

Andrew graduated from Northeastern University School of Law, and cum laude from Boston College with a B.S. in Finance. [Register Here](#)

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**Spring Involvement Fair**

*6:00-8:00 pm in Conte Forum*

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**How to Get Hired in Business with an A&S Degree**

*5:00 - 6:00 pm in Gasson 301*

Hear from a panel of upperclassmen in MCAS on how they got their internships and jobs in business. Ask them about how to find opportunities, resources for networking, how to prep for interviews, and more! [RSVP @ bit.ly/WINbusinessMCAS](#)

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**WEDNESDAY, FEBRUARY 6**
Coffee Break
1:00 - 3:00 pm in Fulton Honors Common

Academic Advising Drop-in Hours | Fulton 315
Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

Study Abroad Approval
Once you are accepted to study abroad in your junior year, you will need approval from the Carroll School dean’s office. Please complete this on-line survey before you can get approval from the Associate Dean’s office.

Important dates for this semester:
Last day to drop a class in the Associate Dean’s office (Fulton 315): FEBRUARY 15th
Last day to withdraw from a class: APRIL 16th

The EY Peer Advisors have drop-in hours for academic and career advising!
These 16 CSOM seniors are here to help! Stop by their desk in the front of Fulton 315. See their drop-in hour schedule here:

<table>
<thead>
<tr>
<th>EY Peer Advisor Drop-in Hours: SPRING 2019</th>
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Take Intro to Law (Business Law) in Spain this summer!
There is still room for this summer! Apply by February 5th! (Application below.)
This course introduces students to the legal system; the social, legal and regulatory environment of business; and the ethical decision-making process. Using a modified
case method, students analyze court decisions and other materials that illustrate the role of law in society and the impact of law on the business community. Active student participation is expected in order to assist students in the development analysis skills, making critical judgments, and the ability to articulate complex ideas effectively. Current events impacting the legal environment of business in the U.S., Spain, and the European Union, as well as elsewhere throughout the world, will be integrated within class discussions as they relate to the textual material. While taking this course fulfills one of the CSOM core requirements, it is also designed for all undergraduates, no matter what their concentration or school.

Course code: BSLW1021 (3 credits) - This fulfills the CSOM Business Law requirement

Program Dates: May 26 - June 22, 2019

Topics covered include: Sources of law, Court systems, Ethics, Crimes & Torts, Intellectual Property, International Trade, Contracts, Employment Law, Real Property and Spanish Law and Spain’s Legal System

For more details, contact Prof. Powers richard.powers@bc.edu, Fulton Hall 545

Course Website: https://bc-oip.terradotta.com/index.cfm?FuseAction=Programs.ViewProgramAngular&id=10090

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Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Schedule | Fulton 315

Monday: Jessica Hartley 10am-4pm
Tuesday: Jessica Hartley 9am-2pm | Dean Donegan 1-3pm
Wednesday: Jessica Hartley 9am-2pm | Kristen Nervo 3-5pm
Thursday: Kristen Nervo 10am-12pm | Dean Donegan 1-3pm
Friday: Jessica Hartley 10am-2pm

Specialty Career Coaches:

Wednesday: Dave Feldman (Interview Coach/Mock Interviews) via Skype: 12pm-5pm
Thursday: Raffi Grinberg (Consulting Case Coach) 2:30-3:30pm

** Schedule your appointment via the Google Sheet—tinyurl.com/CSOMappt **

Banks are recruiting for post junior year summer this semester.
Please see this link or the attached flyer for more information!

Sophomores who may be interested, possibly interested, or even remotely interested in doing your post junior year internship at a bank (that includes all positions not just investment banking). Please read this:

Many of the banks are going to be doing all of their engagement events and most likely interviews this spring for summer of 2020 internships. Yes it’s nuts - but it’s true. So here is how we are going to help you prepare.

The week of February 4th is Bank Week. These sessions are being hosted to teach you what these internships/careers entail. It is for the clueless. Monday the 4th and Thursday the 7th are geared solely at educating students. You do not need to know anything, just go to any or all of the sessions to learn. Monday/Thursday night are breakout sessions, running concurrent and repeating so you can go to any that you want to learn about. These are not networking sessions. These are strictly to help you better understand the different areas of banks and what the different functions entail. You do not need to dress up, you do not need a resume, you do not need to be a finance major. Questions will be asked anonymously via a live poll.

Friday morning, February 8 from 9-11, in the Heights Room is the networking event. Also Friday morning from 11:30-1:00 is a diversity pitch for underrepresented students (including women). Each of the banks will talk about their different programs and allow time for you to chat individually with them afterwards. This event both the networking event and diversity pitch is for sophomores only (first year students can also attend).

Although many dates have not been confirmed some of the banks will be conducting interviews either in the spring or summer for summer of 2020 internships. They will not be returning in the fall if they do that, so you have to show up now.

Below is the schedule, locations yet tbd. Stay tuned for more.

<table>
<thead>
<tr>
<th>Day</th>
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<tr>
<td>MONDAY</td>
<td>6:00-6:30 PM</td>
<td>Bank 101 : What is a bank, how is it structured</td>
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<td>MONDAY</td>
<td>7:00-7:30 PM</td>
<td>Asset/Investment Management</td>
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<td>Sales/Trading</td>
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<td>MONDAY</td>
<td>8:00-8:30 PM</td>
<td>Investment &amp; Corporate Banking Capital markets</td>
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<td>tech/ops/risk/compliance</td>
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**Friday Morning, February 8th:** 9:00-11:00 am  Networking Fair with all Banks

**Friday, February 8th:** 11:30am-1:00pm  Diversity Luncheon

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**Interested in a Marketing Career?**

Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She'll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7zyKM.

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**Finance Academy: Spring Wall Street Trip**

The annual Wall Street Trip will be held on **Friday, February 15th.** We will be visiting UBS, Barclays, Citigroup, and Goldman Sachs at their New York offices. The trip will allow students to network with business professionals from each of these firms. BC alumni and representatives from investment banking, corporate finance, asset management, and sales and trading will be present.

We encourage all Sophomores and Freshmen seeking internships for the 2020 summer to apply for the trip.

The cost will be $50 per student. This is non-refundable. This will include bus fare to and from New York City. **Resume drop is due by Sunday, February 3rd at 11:59pm.** To apply: email bc.bcfa@gmail.com with a **one-page PDF** copy of your resume.

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**PwC Fiercest Competitor: BC vs. BU**

**Friday, February 22**

Can you create a company that will topple PwC and the consulting industry? Fiercest Competitor is a strategic workshop session that drives creativity, strategy and teamwork in a consulting landscape. During the half day session you will be able to network and work directly with PwC Professionals, gaining real time feedback and an understanding of how PwC works with client to create and maintain their strategic advantage. Apply here by February 8th. Participation confirmation will be sent on February 13 and prizes will be awarded to the winning team!

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**Cornerstone Research Economic Consulting Externship**

Are you a sophomore or junior interested in economics, finance, statistics, or marketing? Would you like to apply your research skills, perform rigorous analyses, and
collaborate with leading professors and industry experts on complex, high-stakes litigation? Then economic consulting might be the field for you.

Cornerstone Research is a leading economic and financial consulting firm specializing in the analysis of complex economic, financial, accounting, and marketing issues that arise in the context of various kinds of litigation. For example, we may be asked to predict the effect of a merger of two major high-tech firms on prices and innovation, or to determine the effect of unfavorable drug test results on the stock price of a leading pharmaceutical company, or to value a patent on smartphone technology that might have been infringed.

Cornerstone Research is hosting a one-day externship in our Boston office on **Friday, February 22nd, 2019**. The externship provides students the opportunity to learn more about the industry, our firm, and the Analyst position.

*Please note: this will be a full-day event from 9:30 AM to 5 PM on Friday, February 22nd, 2019.*

**To Apply:** Please submit a résumé, a copy of your unofficial transcript, and a cover letter via your Career Center website. We will be accepting applications through **Wednesday, February 6th, 2019**.

**Internship Opportunity: RippleMatch**

RippleMatch is a high-growth tech startup that is flipping the traditional script on the internship/job search process in order to help undergraduate students secure more first-round interviews with companies like IBM, TJX, NASA, and more! Using a combination of algorithms and an elite team of recruiters, students are matched with job/internship opportunities that are best suited for their skills, interests, etc.

RippleMatch is expanding and looking to build out its Growth Marketing Team at Boston College for the Spring 2019 semester. The internship is remote and requires that students employ any number of growth marketing strategies in an effort to promote RippleMatch and generate student sign-ups on the platform. RippleMatch rewards great work ethic so there are certainly opportunities for promotion.

If you're interested, please email RippleMatch Program Manager, Naya Joseph '19, at josephnh@bc.edu.

**Save the Date:**

**Red Sox Sports and Entertainment Career Fair**

**Thursday, April 11 from noon to 4:00 pm**

Current Students, Alumni, and Young Professionals that are interested in learning more about the Sports and Entertainment Industry will have the opportunity to meet and network with various Executives from over 30 organizations while being offered the chance to submit resumes for any full time, part time, or internship opportunities that
may be available at that time. A mix of organizations will be on hand at this event including: Boston Red Sox and Fenway Sports Management, New England Patriots, Boston Bruins, Boston Celtics, Various Minor League Sports Organizations, Sports Media Outlets, and Collegiate Athletics.

Tickets for this event will start at $28 on a first come first serve basis (buy tickets here!) and your game ticket will include access to the Career Fair as well as your seat to watch the Toronto Blue Jays take on the Red Sox later that night at 7:10pm. Attendees are encouraged to bring plenty of resumes and business cards if available. Dress code for the event will be Business Professional. Please see the attached flyer for more information!

Save the Date: Startup & Entrepreneurship Fair

Tuesday, February 19th from 4:30 - 7pm in the Heights Room

All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals who are looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution. We hope to expose students to the wide array of potential career opportunities that exist in various emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here

Summer leadership opportunity: Ever to Excel Mentor

Applications for the Ever to Excel Mentor Program are available now through February 10, 2019.

Ever to Excel is an annual summer program at Boston College that aims to inspire high school students to learn more about Jesuit spirituality, leadership, and service through the Spiritual Exercises. Learn more and apply at bc.edu/evertoexcel.

Save the Date: WIN R Workshop

Want more experience in R? Join WIN for an intro workshop for data manipulation taught by Professor Jernigan! The event will be a great way to get exposure to new packages and the skill of data wrangling. The workshop will be on February 11th at 6pm in Stokes N103, and dinner will be served! RSVP at http://bit.ly/WINRworkshop
Join The Gavel!

The Gavel is looking for **business team members**. For those interested, here’s a little bit about The Gavel. We’re a primarily online publication, but we publish one printed magazine each semester as well. As the progressive voice, we focus on student activism and issues of social justice issues, but the full scope of our coverage extends all the way from interviews with Jerome Robinson to movie reviews.

Business team members deal with the finances, marketing, and budgeting of The Gavel as a non-profit organization. We receive funding from the Institute for Liberal Arts and are not associated with the university, so our budget and funding process is good practice for the non-profit world. Our business team also deals with marketing our print edition, Marathon Monday shirts, and any other merch we sell throughout the year. The marketing team also manages our Instagram profile and works closely with editors.

If anyone is interested, they can check out [bcgavel.com](http://bcgavel.com) and contact Ellen Gerst, Editor-in-Chief, at gerste@bc.edu, or our general manager Sage DuBois at duboissa@bc.edu. We will be sending out applications for all positions in early February.

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**Take Home Professor is back: 13 left!**

*Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients.*

*Contact the professor and come up with a date and time for the dinner.*

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

*The rules are as follows:*

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Take this survey to win prizes!

Take part in a survey sponsored by Universum
Be part of this 15 min exercise to help yourself, help us, and help recruiters! CLICK HERE: https://careertest.universumglobal.com/s/19usbc

Your support costs time... and time is $$...$$ so Universum will be offering the following in return for time:

- A complimentary CV review (guaranteed upon completion)
- A complimentary soft skills report on what employers are expecting from recent grads (guaranteed upon completion)
- A career profile analysis: your strengths, weaknesses, and recommended employers (guaranteed upon completion)
- A chance to win e-gift cards (monthly contest)
- A chance to donate to a charity of your choice (monthly contest)
- A chance to win college swag! (monthly contest)

Link to participate: https://careertest.universumglobal.com/s/19usbc

Why did we partner with Universum?
Because they rock! They are a global research firm specialized in employer branding. This means they help companies become better at offering the best job offer to students, aligned with what you are truly interested in! In the process, we'll be able to see the aggregated data and check out what you are truly interested in! For more information, please refer to www.universumglobal.com and the privacy policy published there.

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.