OCTOBER 14, 2018
CLASS OF 2021 EDITION

Winston Center for Leadership & Ethics hosts Lunch with a Leader: Janet Wang, Managing Director, Oaktree Capital Management

12:00 pm - Click here to register.

Janet Wang is a managing director at Oaktree Capital Management a leading global alternative investment management firm with expertise in credit strategies. Prior to joining Oaktree, she worked for ABN Amro Asia as a research assistant, covering the building materials and airline sectors. Prior to that, she worked for Evergreen Funds in the Institutional Services Department where she served as an institutional services representative. Janet holds a B.S. degree in finance and marketing from Boston College and an M.B.A. with a concentration in finance from Columbia Business School. She is fluent in Mandarin.
Bill Cummings - Starting Small and Making it Big

6:00 pm in Gasson 100

Bill Cummings, Founder of Cummings Properties, will be interviewed by Paul Grogan, President and CEO of the Boston Foundation. In a moderated discussion, Bill will share his recent book Starting Small and Making it Big, which outlines his entrepreneurial beginnings, the development and rise of Cummings Properties and the conversion of Cummings Properties, into a philanthropic organization that will serve generations to come.

WEDNESDAY, OCTOBER 17

STEM Career and Internship Fair

10:30 AM - 1:30 PM in the Heights Room

Join the Career Center to explore careers in the STEM fields. The STEM (Science, Technology, Environment, Math) Career & Internship Fair is a customized event featuring organizations with full-time and internship opportunities in diverse STEM industries and/or job functions, including: Biotechnology, Healthcare, Life Sciences, Scientific Research, Technology, Computer Hardware/Software, Environment, Energy, Physical Sciences, and Big Data. For more information, visit here.

Lunch with an Entrepreneur: Gareth Taube, CEO, Market Recognition

12:00 - 1:00 pm in Cushing 208

Join us for lunch with Gareth Taube, CEO of Market Recognition!

Hear from Gareth about his experience as the Chief Marketing Officer of five early stage companies, and his current role as CEO of Market Recognition. Learn more about his specialties: market identification, branding, market penetration, and digital marketing. Discuss his journey as a marketer, then network with Gareth & fellow students interested in entrepreneurship and marketing.

Market Recognition is a marketing consulting service that provides the strategic and tactical marketing expertise to launch and create buzz for a company/product and expand business for greater success. They deliver an integrated, result-oriented approach to strategic and tactical marketing including: viral marketing (blogging and social networking); web/blog services (design, development, maintenance, and SEO); press & analyst relations; content development; and lead generation and prospect nurturing.

Lunch is provided by the Shea Center for Entrepreneurship. Register here to reserve a spot.
Office Hours with Gareth Taube of Market Recognition

1:30-4:00 PM in Cushing 208

Sign up for a 20 minute time slot!

Attend office hours get advice and connect with Gareth Taube, the CEO of Market Recognition! Gareth has served as the Chief Marketing Officer of five early stage companies, and he currently is the CEO of Market Recognition. He specializes in market identification, branding, market penetration, and digital marketing.

Register here for your 20-minute time slot!

Coffee Break

1:00 - 3:00 pm in Fulton Honors Common

There is not a formal Dean's Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!

WIN Wednesday

5:00 - 6:30 pm in Stayer 205

Interested in learning more about WIN and the events that we have planned for the semester? Come by Stayer 205 anytime between 5-6:30 PM to enjoy some snacks, refreshments, and get to know us! We would love to see you there and get to know our members a little better! Everyone is welcome. RSVP at http://bit.ly/WINwednesday2018

FRIDAY, OCTOBER 19

Shea TechTrek Boston: Keene Advisors & Breckinridge Financial

Join us on October 19th for our trek into Boston to visit Keene Advisors & Breckinridge Financial. Transportation is provided to both firms and back to BC. The bus will depart campus promptly at 2pm and return to BC at 4pm.

First visit (2:45pm): Keene Advisors, Inc
Keene Advisors, Inc. is a socially responsible investment bank based in Boston, MA. The firm specializes in advising clients on corporate sales, divestitures, and capital raising transactions including raising debt or equity capital. It also offers strategic and financial advice.

To learn more about Keene Advisors visit: http://www.keeneadvisors.com

Second visit (3pm): Breckinridge Financial
Breckinridge Capital Advisors is a Boston-based, independently owned investment
advisor specializing in investment grade fixed income portfolio management with over $36 billion assets under management. Working through a network of investment consultants and advisors, Breckinridge serves a wide variety of clients ranging from high net worth individuals to large institutions. The firm employs fundamental analysis techniques, with a focus on top-down and bottom-up research to make investment decisions. Reflecting its commitment to ESG and sustainability, Breckinridge is a Massachusetts Benefit Corporation and a certified B Corp.

To learn more about Breckinridge Financial visit: https://www.breckinridge.com/

Sign up for the trip here!

MONDAY, OCTOBER 22

**Gartner Event**

*7:00 PM in Devlin 127*

Want to learn how to deliver your elevator pitch? Come hear from recruiters at global research and advisory firm, Gartner! Learn about internship and full-time opportunities!

TUESDAY, OCTOBER 23

**Business Analytics Academy - Panel**

*6:15 pm in Fulton 511*

Interested in concentrating in Business Analytics? Passionate about big data, data mining, or analysis? Come join peers and professionals in the field of business analytics for a discussion on what a career in analytics is like. The panel will consist of BC Alumni and professionals in the greater Boston area who will speak on these topics as well as provide an overview of the field, the skills needed for their work, and how the field is ever growing and changing. Pizza and drinks will be provided. Please dress in business casual attire and there will be time after the panel to ask further questions.

WEDNESDAY, OCTOBER 24

**Coffee Break**

*1:00 - 3:00 pm in Fulton Honors Common*

There is not a formal Dean’s Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!

**Presentation: The Accounting For CPA Major**

*6:00 pm in Higgins Hall 300*

Professor Ed Taylor and Professor Dianne Feldman will cover the following topics: What is CPA, Career Opportunities, The CPA Track Concentration in Accounting, the CPA exam, Requirements to take the CPA exam, Requirements to be CPA licensed, 150 hour
requirement, and the next steps! Pizza and drinks will be available! Please RSVP if you are attending to: Ms. Maureen Chancey (chancey@bc.edu) 617-552-3940

this week ADVISING

Drop-in Hours (Academic Advising)
The Dean’s Office has drop-in hours every week to help answer your questions about courses, graduation requirements, or any other curriculum related questions. All drop in hours will be in Fulton 315:

- Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
- Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

EY Peer Advisors have office hours!
Need help with resumes, cover letters, or interview preparation? Meet the Peer Advisors! Their bios and drop-in schedule can be found at www.bc.edu/carrollpeeradvisor. SEE ATTACHED PDF FOR THEIR SCHEDULE.

Marketing Open House
The CSOM Marketing Department will be offering an Advising Open House for all CSOM Marketing Concentration students and non-CSOM Marketing Minors on October 24-26th. Our doors will be open for students to stop by and ask any questions they might have in terms of course selection, concentration and minor requirements, career advice, etc.

Please see the attached flyer for more information!

this week CAREERS

Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Hours
Location: Fulton 315 (sign in at front desk for any drop-ins)
Read their bios here: https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html

Drop-in Hours

Amy Donegan: Tuesdays and Thursdays, 1:00-3:00 pm
Kristen Nervo: Tuesdays 3:00-5:00 pm, Thursday 10:00 am - 12:00 pm
Jess Hartley: Mondays 10:00 am - 5:00 pm, Tuesdays 9:00 am - 2:00 pm, Wednesdays 9:00 am - 2:00 pm, and Fridays 10:00 am - 2:00 pm

Dave Feldman, Interview Coach: By appointment Wednesdays 1:00 - 5:00 pm (skype), Thursdays 1:00 - 5:00 pm (Fulton 315)
No hours on Thurs Sept 20th and Thurs Nov 8th.
Raffi Grinberg, Case Interview Coach: By appointment Tuesdays and Wednesdays 11:30 am - 4:30 pm

Marketing Announcement!

Marketing jobs and internships are beginning to appear. Make sure that you’re ready, well positioned and differentiating yourself.
Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. Prof. Mojo had a career split between Brand Management and Agency Management. She’ll help you explore various marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 or on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7ztKM.

RAP Tips

We want to let you know about a tool that you can use to find out more about industry trends among current students and CSOM alumni for internship outcomes! By filling out your Recruiting and Analytics Platform (RAP) profile with your summer 2019 internship/activity (if you have one), you can access the Research Tools.
Sophomores can use the Outcomes Index tool to get an idea of the type of internship opportunities available in each industry. Students are able to see the average salary per month, percent of offers receiving pay, and the total number of offers for each industry. The ability to drill down into each industry allows students to see which firms are hiring the most students and could be a good starting place for targeting employers students are interested in. Just be sure to filter for internships instead of post-graduation outcomes.

PwC’s Challenge Case Competition: Challenge

Challenge is an opportunity for all underclassmen students to experience real-world decision making and teaming early on in their academic careers, while also gaining
exposure to business professionals and leaders in the marketplace. Through this experience, student participants will build relationships with their peers, along with PwC professionals across all staff levels. Participating in Challenge is the first opportunity for many students to learn more about future programs, internships, and full-time roles for which they may be eligible at PwC as they progress throughout their academic career.  

Join us for our kick-off event on Thursday, October 11th at 6pm in Fulton 250 to learn more about this exciting opportunity. Let us know you are interested by clicking here by Friday, October 12th. Learn more about at www.pwc.com/challenge.

Save the Date:  
LinkedIn Event  
LinkedIn is hosting an event in Boston on Saturday, October 27th and it's geared towards 2019-2021 college graduates pursuing careers in computer science and business. Students are invited to learn how to build their professional and personal brand, network confidently, maximize interview success, and accelerate towards the career of their dreams. Here's the website: Accelerate U Boston

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Save the Date:  
WIN Presents: Underclassmen Internship Panel  
October 30, 2018  
We will be holding an Underclassmen Internship panel this October featuring students who had interesting and innovative internships during their first two years of college. Above are the logos from where this year’s panelists worked! They will share their experience to help inform other BC students about what to expect during recruiting and on the job. This event is highly recommended for freshmen and sophomores looking for advice!  

Save the Date:  
The Future of Housing - Corcoran Case Competition Kickoff  
November 5, 2018 - 5:30 PM - Fulton 511
Featuring remarks from Representative Joseph Kennedy III, this event will host experts from real estate, finance, government and the non-profit sectors in a panel discussion, moderated by David Gasson, Vice President and Director of Communications of Boston Capital. Panelists will share with the audience the challenges and opportunities related to housing production in Massachusetts and in the United States. The Corcoran Case Competition will happen in the spring and will offer several teams of 3-5 students an opportunity to propose a development project in Boston and to compete for a $5000 cash prize.

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**Take Home Professor is back: 3 left!**

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

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Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315
IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.