If you have trouble viewing this newsletter, you can access it at http://www.bc.edu/schools/csom/undergraduate/Newsletters.html

March 17, 2019
CLASS OF 2021 EDITION

Raffi Grinberg, Carroll School career coach, interviews Dr. Meg Jay, NYT Bestselling author of "The Defining Decade."

**this week EVENTS**

**MONDAY, MARCH 18**

**SQL Mini-series**

*5:30 - 6:30 pm in Devlin 112*

Hosted by Shea Center and Women Innovators Network. SQL is arguably the most important technical skill for anyone interested in analytics. It’s the language used to manage data in a database, and is often a requirement for data-related jobs. Whether you’re a computer science major or you have never even seen a line of code, all are welcome at WIN’s 3-part workshop series to learn SQL! [RSVP at bit.ly/WINSQL19](http://bit.ly/WINSQL19)
MABC: Ace the Interview with Beacon Hill

6:00 PM in Stokes S213

How should I prepare for a behavioral interview? What questions should I ask? What should I wear to an interview? How should I follow up afterwards? Acing an interview takes a lot of preparation, and this informational session with Beacon Hill can help you feel ready for recruiting season. 


TUESDAY, MARCH 19

JP Morgan Women’s Luncheon

12:00 - 1:00 pm in Walsh Hall 131 Function Room

Join Women in Business for a luncheon with JP Morgan. The JPMorgan Asset and Wealth Management team is hosting a Women’s Luncheon for sophomore students interested in 2020 Summer internship opportunities. This is a great opportunity to network with JPMorgan employees, learn more about working for the firm and understand the career opportunities we have to offer. Sign up [here!](here)

Clough Colloquium: Prime Minister Anders Fogh Rasmussen | American Foreign Policy: A Future of Risks and Opportunities

4:00 pm in Robsham Theater

Anders Fogh Rasmussen has been at the center of European and global politics for three decades as Secretary General of NATO, Prime Minister of Denmark, Danish Minister of Economic Affairs, and a leading Danish parliamentarian. [See more here.](see here)

Doors open at 3:30PM, seating is based on a first-come, first-serve basis.

AMA IBM Event

6:00 - 7:00 pm in Stokes N401

AHANA Management Academy will be hosting a LinkedIn Workshop with IBM. This is an excellent opportunity for students to learn about what companies like IBM are looking for on LinkedIn pages and resumes. RSVP here: [https://www.applytracking.com/tp/rj6-3f3G.I_K](https://www.applytracking.com/tp/rj6-3f3G.I_K)

Careers in Information Systems: Speaker Series and Networking: TripAdvisor

6:30 - 8:00 pm in McGuinn Hall 521
Information Systems Academy is hosting a speaker series and networking event. We are having speakers from the HR, finance, project management, and analytics teams. This is a great opportunity for students to learn about different careers and opportunities at TripAdvisor. This event is open to everyone and the dress code is business casual.

Mrs. Dow Jones

7:00 - 8:30 PM in Fulton 511

The event features Haley Saks of the instagram account @mrsdowjones, who will presenting on making finance understandable due to her expertise in financial communication through social media.

WEDNESDAY, MARCH 20

Lunch with an Entrepreneur: Mike Sokolowski, Torii

12:00 - 1:00 pm in Cushing 208

Join us for lunch with BC Alum Mike Sokolowski, Principal Broker at Torii! Discuss Mike's journey in business, then network with Al and other interested students. Mike is currently a Principal Broker at Torii, which is a company that streamlines the home buying process by integrating the power of automation and machine learning with the personal touch of human-to-human customer service. Their intuitive platform allows users to search for a property, submit an offer, and track their progress, all from their phones. Prior to joining Torri, Mike worked at Keller Williams, where he was a top producing agent and treasurer of the Young Professionals organization. During that time, he helped over 75 clients find homes, with a unanimous 5 star review describing him as knowledgeable, calm, responsive, and trustworthy. He is a board member of the Brittany Fund for Trauma and Recovery, helping people going through traumatic experiences with financial assistance and support. Mike holds a B.A. in Finance and Marketing from Boston College.

Lunch is provided by Shea Center for Entrepreneurship. Please register here to reserve a spot.

Lunch and Learn with BC Alum Steve Lipin: Careers in Strategic and Financial Communications

12:00 PM - Mar 20, 2019, 1:30 PM in the Career Center, Room 101.

Interested in learning more about financial and strategic communications? Join Steve Lipin '85 for a lunchtime conversation to learn about strategic communications and his career path. Mr. Lipin is Chairman and CEO of Gladstone Place Partners. He is a trusted advisor in the field of strategic, financial and corporate governance communications.
Steve has spent more than 30 years at the intersection of the corporate world, Wall Street, and the media as a leading financial journalist at The Wall Street Journal and top communications strategist to C-Suites, boards of directors and chief communications officers. Lunch will be provided, business casual attire is suggested.

**Coffee Break**
*1:00 - 3:00 pm in Fulton Honors Common*

**THURSDAY, MARCH 21**

**Lunch with an Entrepreneur featuring Doug Shaw**
*12:00 - 1:00 pm in Cushing 208*
Join us for lunch with Doug Shaw, prior CEO & President of Monotype and current professor at Boston College. After hearing about Doug's experiences in business and entrepreneurship, you will have the opportunity to network with Doug and fellow students.
Doug Shaw is currently a professor at Boston College, teaching an Entrepreneurial Management course for the Entrepreneurship Co-Concentration in the Carroll School of Management. Prior to this, he was the President and CEO of Monotype, which is a leading global provider of typefaces, technology and expertise that enable the best user experience and ensure brand integrity. Doug worked for Monotype for over 30 years before retiring in 2016. He watched the company grow from a group of 12 people focused on the printer OEM market into a diversified business of more than 450 employees worldwide. Doug graduated from Boston College in 1977 and received his MBA from Babson College in 1978. Lunch is provided by Shea Center for Entrepreneurship. Please register here to reserve a spot.

**FRIDAY, MARCH 22**

**Shea TechTrek Boston 3/22: Fidelity Labs & LogMeIn**
*2:00 pm*
Join us on March 22nd for a trek into Boston to visit Fidelity Labs & LogMeIn! Transportation is provided to both firms and then back to BC. The bus will depart promptly at 2pm from Conte. Please register here to sign up!
Get a chance to network with company executives, experience the company culture, learn how they recruit talent, and get your questions answered! As part of the Shea Center’s experiential learning initiatives and to complement other co-curricular activities, the Shea Center for Entrepreneurship has partnered with TechTrek Boston.
and will be doing multiple visits throughout the semester to tech and startup companies, offering students the opportunity to learn about entrepreneurship outside of the classroom.

Timeline for Friday, March 15th:
2:00 PM - Take bus into Boston. The bus leaves promptly from Conte, so please arrive at 2:00 PM.
2:45 PM - Fidelity Labs visit
4:00 PM - LogMeIn
Take bus back to BC.

About Fidelity Labs: Dedicated teams that work like startups within the organization. Using a combination of good old-fashioned ingenuity, and innovation methodologies such as Design Thinking and Lean Startup, incubators take a customer-centric approach to problem solving, with a focus on rapid experimentation, and the permission to fail.

About LogMeIn: LogMeIn simplifies how people connect with each other and the world around them to drive meaningful interactions, deepen relationships, and create better outcomes for individuals and businesses. With millions of users worldwide, their cloud-based solutions make it possible for people and companies to connect and engage with their workplace, colleagues, customers and products anywhere, anytime.

MONDAY, MARCH 25

SQL Mini-series
5:30 - 6:30 pm in Devlin 112
Hosted by Shea Center and Women Innovators Network. SQL is arguably the most important technical skill for anyone interested in analytics. It’s the language used to manage data in a database, and is often a requirement for data-related jobs. Whether you’re a computer science major or you have never even seen a line of code, all are welcome at WIN’s 3-part workshop series to learn SQL! [RSVP at bit.ly/WINSQL19](bit.ly/WINSQL19)

WEDNESDAY, MARCH 27

Ethics & Lunch: Kim Jeffery P’21
12:00 pm in Fulton Honors Library
Kim Jeffery is the retired Chairman and CEO of Nestle Waters North America, the leading bottled water company in North America and the third largest non-alcoholic beverage company in America. Nestle Waters owns 7 of the top 10 bottled water brands as well as Perrier and San Pellegrino, and had sales of $4.7 billion and 8,000 employees at the time of his retirement in 2014. He has over 45 years of experience in all facets of the consumer products industry including sales, marketing, M&A, manufacturing, logistics, sustainability and finance. Additionally, he managed the
journey from entrepreneurial startup to mature multibillion market leader by focusing on organizational development and utilizing a values based leadership model which created a high performance culture. Kim currently serves on the boards of Kendall Jackson Family Wines, Pratt/Visy Industries based in Melbourne, Australia, Carbonlite Industries, and Stew Leonard’s markets. Additionally, he is an advisor to private equity firm North Castle Partners and serves as Chairman of one of their portfolio companies, Sprout Foods. He also serves on the Boards of Keep America Beautiful and Reach Prep, and be and his wife Mary both serve on the Leadership Council of Americares.

Coffee Break

1:00 - 3:00 pm in Fulton Honors Common

TechTrek East & TechTrek Dublin: Information Session

5:00 pm in Cushing 208

Learn about the class, the trek, the 2019/2020 lineup, and the application process! Undergraduate TechTrek is a competitively admitted three-credit field study course open to all undergraduate students, all majors, years sophomore to senior. Topics studied in this rigorous and demanding class include: how firms go from 'startup to blue chip', competition in tech industries, and leveraging technology for competitive advantage. The application is now open. The application deadline is April 4, 2019. Questions? Email shea.center@bc.edu.

Winston Collaboration: Francisco Cantu

7:00 pm in Gasson Hall Room 100

Francisco Cantú served as a border patrol agent for the United States Border Patrol from 2008 to 2012. A former Fulbright fellow, he recently received an MFA in Nonfiction from the University of Arizona. His essays and translations appear frequently in Guernica, and his work can also be found in The Best American Essays 2016, Ploughshares, and Orion, among others and he published his memoir The Line Becomes a River in 2018. He lives in Tucson, Arizona. Presented with the Lowell Humanities Series. Doors open at 6:30PM, seating is based on a first-come, first-serve basis.

Crypto Club presents Anders Brownworth, Circle

8:00 - 9:00 pm in Fulton 110

Anders Brownworth is Chief Evangelist at Circle, where he champions USD/Coin (USDC) and the CENTRE platform. He taught the first blockchain class at MIT and previously helped create and launch Republic Wireless, a WiFi / cellular hybrid smartphone service. Brownworth holds a number of patents in the telecom space and played a key role in Bandwidth.com's evolution from startup to public company.
Circle is a global crypto finance company on a mission to make it possible for anyone, anywhere to help change the global economy. Founded in 2013 by Internet entrepreneurs Jeremy Allaire and Sean Neville, Circle is backed by over $250 million in capital from 5 rounds of investments from 2013 to 2018, including most recently US$40 million by Bitmain and previously US$50 million by Goldman Sachs as well as additional venture funding from Breyer Capital, Accel Partners, General Catalyst Partners, and Oak Investment Partners.

Registration is coming.... class of 2021 registers Tuesday, April 9 and Wednesday, April 10. (Your faculty advisor has your degree audit!)

Academic Advising Drop-in Hours | Fulton 315

Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

EY Peer Advisors have office hours!

Stop by their desk in the front of Fulton 315. See their drop-in hour schedule here:

<table>
<thead>
<tr>
<th>EY Peer Advisor Drop-in Hours: SPRING 2019</th>
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<td>Drop-in are held in Fulton 315</td>
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Marketing Advising Open House: March 18 - 21

The CSOM Marketing Department will be offering an Advising Open House for all CSOM Marketing Concentration students and non-CSOM Marketing Minors on March 18th - 21st. Our doors will be open for students to stop by and ask any questions they might have in terms of course selection, concentration and minor requirements, career advice, etc. The dates and times are as follows:

**Monday, March 18, 2:00 - 5:00 pm**

**Tuesday, March 19, 10:30 - 4:30 pm**

**Wednesday, March 20, 10:30 - 4:30 pm**

**Thursday, March 21, 10:30 n- 4:30 pm**

We will have a check-in desk in Fulton 443, and Marketing faculty will be available to answer any questions or offer advice.

CSOM students whose faculty advisor is a Marketing professor can pick up their degree audits.

We hope to see you at the Open House!

FINANCE DEPARTMENT REGISTRATION

As we prepare for registration, the Finance Department is committed to addressing every student's need and situation as best as possible and in as timely a manner as possible. Since finance classes are in very high demand and registration time slots are randomly assigned by the University, the Department administrators in Fulton 330 manage the official waitlist for all finance classes once they have closed. As sections fill up, the department does its due diligence by checking degree audits to, for example, ensure pre-requisites are met and avoid duplicate registration.

Students are encouraged to stop by the Finance Department to be placed on the official waitlist once their pick time has passed and the class is closed. We remind students to register for any open section of a class at their pick time if the class is needed. Finance professors do not keep separate waitlists; the official waitlist is kept by the finance department administrators.

The Finance Department’s doors are always open to any student who has questions about courses or registration. Our hours are M-F from 9-5pm in Fulton 330. Students are also welcome to email the finance department (findept@bc.edu) with any questions.

Brand New CSOM Course- Coming this Fall!

**Case Competition Cohort- 1 credit, pass/fail (10 Fridays from 1-1:50pm)**

This course is for 8 Sophomores (Class of 2022) and 8 Juniors (Class of 2021) in the Carroll School of Management who are interested in learning how to better prepare for strategy and ethics case competitions. The class will meet weekly for fifty minutes with the objective to develop skills in the following areas: be able to effectively analyze an ethics case and a strategy case, determine feasible alternatives, craft a recommendation, implement recommendations, and prepare for judges’ questions. The
course will also help students with a PowerPoint presentation for case competitions and oral tips for such a competition. The 10-week course will end with an internal case competition where winning groups will be chosen to attend competitions and represent the Carroll School nationally in the spring and subsequent fall (Class of 2021 who are abroad in the spring will not be eligible to take the course). If you are interested, please fill out the following google form: https://goo.gl/forms/agnSQ6xxlue2IHMp2

Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Schedule | Fulton 315

Monday: Jessica Hartley 10am–4pm
Tuesday: Jessica Hartley 9am-2pm | Dean Donegan 1-3pm
Wednesday: Jessica Hartley 9am-2pm | Kristen Nervo 3-5pm
Thursday: Kristen Nervo 10am-12pm | Dean Donegan 1-3pm
Friday: Jessica Hartley 10am-2pm

Specialty Career Coaches:

Wednesday: Dave Feldman (Interview Coach/Mock Interviews) via Skype: 12pm-5pm
Thursday: Raffi Grinberg (Consulting Case Coach) 2:30-3:30pm
** Schedule your appointment via the Google Sheet—tinyurl.com/CSOMappt **

Fund Your Unpaid Internship

The Eagle Intern Fellowship provides financial support to Boston College undergraduates who obtain internships with organizations that are not able to provide a salary. By eliminating financial barriers, this program provides an opportunity for you to explore your career interests and experience the world of work.

Application for Summer 2019 is now open.

Apply now.

Early Deadline: Monday, March 11, 2019
Regular Deadline: Tuesday, April 16, 2019
Selected Eagle Intern Fellows Receive:

1. A $3,500 stipend to support your summer experience
2. Individualized career coaching throughout the summer to help you make the most of your internship and connect your experience to future career goals
3. An opportunity to present about your experience to the Boston College community

Review eligibility requirements

Do you want a Career in Marketing? If so, it’s time to meet with Prof. Mojo.

You’ll learn all about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. NOTE: her next session will be on FRIDAY, March 15 (not on Thursday) for that week only. Schedule a meeting or phone call at goo.gl/7ztyKM.

Operations Concentrators:

ISITC, is hosting an event this March in Boston and would love to get student participation. Anyone interested can email Tara Dalrymple at usainfo@isitc.org to register for free and get the fee waived.

Corcoran Center Internship For Real Estate and Urban Action

Interested in real estate, urban and community development, nonprofits, government, or mission-driven for-profit businesses? Are you looking to build valuable professional experience? Do you want to make a difference in the greater Boston community? The deadline to apply to the Corcoran Center Internship has been extended ONE WEEK. Find out more information here about this revolutionary real estate summer internship program! APPLY TODAY VIA EAGLE LINK!

JP Morgan Chase is coming to campus!

JP Morgan Chase will be on campus March 18th/19th. Please see the following events:

Asset & Wealth Management Information Session & Networking Event

Monday, March 18th from 4:30 - 6:30 pm in Walsh Hall 131 Function Room

Please register in advance on EagleLink!
Asset & Wealth Management Coffee Chat with the Latin American Business Club
Tuesday, March 19th from 10:00 - 11:00 am. Location confirmed to registered participants.
Through JPMorgan Coffee Chats, we’ll help you think about what’s next after graduation. Recruiters will be on hand to help you learn more about us and answer your questions -- from navigating the recruitment process to helping you decide which programs you should apply for.

Wealth Women’s Luncheon
Tuesday, March 19th from 12:00 - 1:00 pm in Walsh Hall 131 Function Room. Please register here in advance!

Bain Capital: Women Investors of Tomorrow Summit
April 11, 2019
Bain Capital's Women Investors of Tomorrow Summit offers sophomore women a unique opportunity to gain exposure to the alternative asset industry. The application is up on Eagelink - students can also feel free to reach out to Whitney Profitt (WProffitt@baincapital.com) or Jaclyn Hagopian (JHagopian@baincapital.com) with any questions. Please see the attached flyer for more information!

Jefferies: Next Generation Diversity Symposium
May 3, 2019 | Apply by March 31, 2019
Are you considering a career in Investment Banking, Sales and Trading or Research? J-NOBLE – Jefferies Network of Black and Latino Employees – is excited to invite the Next Generation of young finance professionals to spend an immersive day at Jefferies Headquarters in New York City. We will provide the opportunity for diverse candidates in the Classes of 2021 and 2022 to meet professionals across divisions and experience a day in the life at a Global Investment Bank. Please see the attached flyer for more information and to apply!

BNP Paribas’ 2020 Summer Internship
Learn more about BNP Paribas’ 2020 internship in Investment Banking, Sales & Trading, Engineering & Technology, Client & Solutions Management, and Quantitative Finance.

Please see the attached flyer for more information!

**RAP Tip**

Use the "Job Offer Source" feature on the [Reporting & Analytics Platform](#) to figure out how most students are finding their jobs and internships. You are able to view this page based on industry, function, metro area, and employer.

For example, viewing by industry, you can filter on Accounting and see that 38% of students receive their jobs from On Campus Recruitment and 34% from an internship offer. Compare that with Consulting, where 44% of students receive their job from On Campus Recruitment and only 15% receive their job from an internship offer.

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**this week LEADERSHIP**

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**Save the Date: HubSpot: Build Your First Web App Workshop**

**Saturday, March 30**

Take your computer science skills beyond the classroom to build a web app that will look great on a browser and on your resume. Studying computer science teaches you tons about the world of programming. But you don't always have the chance to build something real between classes, clubs, and your busy life. So how can you get a living, breathing project on your resume? How can you ship something that will set you apart in the interview process for your first job or internship? You can spend a Saturday with us building your first web app. That's how. Learn more [here](#)!

**SOFC Student Organizations Dodgeball Tournament**

**Sunday, March 24**

All clubs are encouraged to compete to win $750 in unrestricted funding!! All rules and guidelines can be found on the registration form, accessible through your MyBC account on OrgSync. Click this link to register: [https://orgsync.com/43401/forms/354005](https://orgsync.com/43401/forms/354005). This event is a fun way to bond with your club members and interact with other clubs and BC students in a different setting from the usual. Overall, it’s a great way to get some
generous extra funding through a little friendly competition. We are pleased to continue this tradition each year, and we hope your club will form a team and register.

**Registration starts on Friday, March 1st and will remain open until Wednesday, March 20th @ 11:59pm.** You can sign up your club through MyBC on OrgSync. Feel free to direct any questions to Bijoy Shah, Secretary of Publicity of the SOFC, at shahba@bc.edu. We hope to see you there!

**Strakosch Venture Competition Application is Live!**

Pursuing a new business idea? Strakosch Venture Competition application is live! The Strakosch Venture Competition is a university-wide competition designed to promote and support entrepreneurship at the undergraduate level at Boston College. Students develop and implement the skills necessary to start successful businesses and many participants have gone on to leverage their ideas and learning to launch and grow real businesses. [Apply here.](#)

**this week NEWS**

**Take Home Professor is back: 4 left!**

*Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients.*

*Contact the professor and come up with a date and time for the dinner.*

Once the plans are set, send one email to all the participants and Terry Rezzuti ([rezzuti@bc.edu](mailto:rezzuti@bc.edu)) with the date, time, and location.

**The rules are as follows:**

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at [rezzuti@bc.edu](mailto:rezzuti@bc.edu) for proof.
Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.