January 20, 2019
CLASS OF 2021 EDITION

this week EVENTS

MONDAY, JANUARY 21

MLK Jr. Day - No classes

WEDNESDAY, JANUARY 23

Monday substitution day

Last date for undergraduate students to add a course, drop a course online, or declare a course pass/fail

Lunch & Networking with Bennett Collen, founder & CEO of Cognate

12:00 - 1:00 pm in Cushing 208
Lunch is provided & space is limited. Click here to reserve your spot.
Bennett Collen is the founder and CEO of Cognate: a platform that uses blockchain to help businesses protect and profit from their most valuable assets - their trademarks. Cognate was acquired by GoDaddy in September 2018.

He is the Coordinator of the Blockchain Task Force for the Emerging Issues Committee of the International Trademark Association (INTA), sits on the Blockchain Intellectual Property Council within the Digital Chamber of Commerce, and is a Founding Member of the Chamber’s Token Alliance Group.

Bennett recently taught a CLE course on trademarks and blockchain. He also taught a Masterclass at the EU Intellectual Property Office’s “Blockathon” (blockchain hackathon), has spoken on trademarks and blockchain events at the United States Capitol, Harvard Business School, University of Pennsylvania, Vanderbilt University, Stanford University, University of New Hampshire, and Wake Forest University Law Schools, George Mason University, various law firms, and industry events such as the Boston Blockchain Summit, EvolveLaw, NamesCon, and MERGE!

**Coffee Break**

*1:00 - 3:00 pm in Fulton Honors Common*

**Spring Internship and Career Fair**

*3:00-6:00 pm in the Heights Room*

Today’s employers will be from the following industries: Financial Services, Accounting, Real Estate; Business Services, Consulting, Management; Consumer Products, Retail, Manufacturing; Technology, Start-Ups, Entrepreneurship

**BC Crypto Reading Group - Topic: Bitcoin**

*9:00 - 10:00 pm in Mcguinn 521*

We will be discussing the Bitcoin whitepaper and the Bitcoin errata. Please read these prior to the meeting | [Syllabus Link](#)

**THURSDAY, JANUARY 24**

**Spring Internship and Career Fair**

*10:00 am - 1:00 pm in the Heights Room*

Today’s employers will be from the following industries: Education, Non Profit, Social Services; Government, Law, Public Policy; Arts, Sports, Entertainment; Communications, Media, Marketing; Healthcare, Life & Physical Sciences
Office Hours with Margo Reder, Business Law Lecturer, Business Law & Society Department

3:00 - 5:00 in Cushing 208 (20-minute time slots)

Please sign up here for your time slot.

Get expert advice for your startup from Margo Reder, a Business Law Professor here at BC!

The Business Law & Society department provides students with the opportunity to study law and its impact on business in conjunction with other functional areas in management. Course offerings provide students with an opportunity to study current legal and ethical issues affecting business, and to develop a vocabulary and critical thinking skills relating to various areas of interest in business and the law. Both core and elective courses provide students with essential legal analytical skills that are valuable for business decision making. The knowledge and skills gained from business law courses are useful for careers in consulting, risk management, accounting, human resource management, finance, marketing, and securities.

Geared towards students who have legal concerns over startup matters, including: intellectual property protection, employee agreements, business entity formation, contracts and licensing agreements.

Kickstart Spring 2019 with Shea Center & Wentworth Institute of Technology

6:00 - 8:00 pm

Join students from Wentworth Institute of Technology, Boston College and the Colleges of the Fenway as we kick off the Spring 2019 semester at the new CEIS building, home of Accelerate - Wentworth Innovation + Entrepreneurship Center.

Students will have the opportunity to showcase their current startup ideas or propose new ideas that they can collaborate on together. Whether you are searching for a co-founder, business partner, teammate or are just looking to meet new people with like-minded interests, this is an event that you won’t want to miss!

The Kickstart event is an opportunity for aspiring innovators to explore the process of team-building and networking. People of various academic backgrounds come together and pitch ideas, socialize, and learn. Come innovate with us!

Transportation will be provided outside of Conte Forum at 5pm and returning to campus at 8pm. Register here.
Academic Advising Drop-in Hours | Fulton 315

- Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
- Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

Study Abroad Approval

Once you are accepted to study abroad in your junior year, you will need approval from the Carroll School dean’s office. Please complete this on-line survey before you can get approval from the Associate Dean’s office.

Important dates for this semester:

- Last day of drop/add or to declare a course pass/fail: JANUARY 23rd
- Last day to drop a class in the Associate Dean’s office (Fulton 315): FEBRUARY 15th
- Last day to withdraw from a class: APRIL 16th

The EY Peer Advisors have drop-in hours for academic and career advising!

These 16 CSOM seniors are here to help! Stop by their desk in the front of Fulton 315. See their drop-in hour schedule here:

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<tr>
<th>EY Peer Advisor Drop-in Hours: SPRING 2019</th>
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<tbody>
<tr>
<td>Monday</td>
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SAVE THE DATE: Dean's Coffee

Wednesday, January 30th 1-3pm, Fulton Honors Library

Get internship ready!
Take Intro to Law (Business Law) in Spain this summer!

There is still room for this summer! Apply by February 5th! (Application below.)

This course introduces students to the legal system; the social, legal and regulatory environment of business; and the ethical decision-making process. Using a modified case method, students analyze court decisions and other materials that illustrate the role of law in society and the impact of law on the business community. Active student participation is expected in order to assist students in the development analysis skills, making critical judgments, and the ability to articulate complex ideas effectively.

Current events impacting the legal environment of business in the U.S., Spain, and the European Union, as well as elsewhere throughout the world, will be integrated within class discussions as they relate to the textual material. While taking this course fulfills one of the CSOM core requirements, it is also designed for all undergraduates, no matter what their concentration or school.

Course code: BSLW1021 (3 credits) - This fulfills the CSOM Business Law requirement

Program Dates: May 26 - June 22, 2019

Topics covered include: Sources of law, Court systems, Ethics, Crimes & Torts, Intellectual Property, International Trade, Contracts, Employment Law, Real Property and Spanish Law and Spain's Legal System

For more details, contact Prof. Powers richard.powers@bc.edu, Fulton Hall 545

Course Website:

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Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Schedule | Fulton 315

Monday: none - Holiday
Tuesday: Jessica Hartley 9am-1pm | Dean Donegan 1-3pm
Wednesday: Jessica Hartley 9am-2pm | Kristen Nervo 3-5pm
Thursday: Kristen Nervo 10am-12pm | Dean Donegan 1-3pm
Friday: Jessica Hartley 10am-12:30pm

Specialty Career Coaches:

Wednesday: Dave Feldman (Interview Coach/Mock Interviews) via Skype: 12pm-5pm
Thursday: Raffi Grinberg (Consulting Case Coach) 2:30-3:30pm

** Schedule your appointment via the Google Sheet—tinyurl.com/CSOMappt **
Banks are recruiting for post junior year summer this semester.

Please see this link or the attached flyer for more information!

Sophomores who may be interested, possibly interested, or even remotely interested in doing your post junior year internship at a bank (that includes all positions not just investment banking). Please read this:

Many of the banks are going to be doing all of their engagement events and most likely interviews this spring for summer of 2020 internships. Yes it’s nuts - but it’s true. So here is how we are going to help you prepare.

The week of February 4th is Bank Week. These sessions are being hosted to teach you what these internships/careers entail. It is for the clueless. Monday the 4th and Thursday the 7th are geared solely at educating students. You do not need to know anything, just go to any or all of the sessions to learn. Monday/Thursday night are breakout sessions, running concurrent and repeating so you can go to any that you want to learn about. These are not networking sessions. These are strictly to help you better understand the different areas of banks and what the different functions entail. You do not need to dress up, you do not need a resume, you do not need to be a finance major. Questions will be asked anonymously via a live poll.

Friday morning, February 8 from 9-11, in the Heights Room is the networking event. Also Friday morning from 11:30-1:00 is a diversity pitch for underrepresented students (including women). Each of the banks will talk about their different programs and allow time for you to chat individually with them afterwards. This event both the networking event and diversity pitch is for sophomores only (first year students can also attend).

Although many dates have not been confirmed some of the banks will be conducting interviews either in the spring or summer for summer of 2020 internships. They will not be returning in the fall if they do that, so you have to show up now.

Below is the schedule, locations yet tbd. Stay tuned for more.
Friday Morning, February 8th:  9:00-11:00 am  Networking Fair with all Banks  
Friday, February 8th: 11:30am-1:00pm   Diversity Luncheon

Interested in a Marketing Career?  
Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.
Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7zyKM.

Inspiring Women for Finance Symposium  
March 29, 2019  
520 Madison Avenue, New York, NY 10022  
Jefferies is excited to invite women in the Class of 2021 from all college majors to apply to spend an immersive day with us. We will provide the opportunity to meet professionals across divisions and experience a day in the life at a Global Investment Bank.
Apply by March 1, 2019. Please email your resume along with an essay (300 words or less) on the following topic:  
Describe how hard work and drive enabled you to work through a challenging situation. Please discuss the obstacle and what actions you took to overcome it.
Email to Olivia Drimer: odrimer@jefferies.com

Selected candidates will have the opportunity to:

• Attend a women’s panel to hear insights from successful women
• Participate in a group lunch with Analysts to understand why they chose Jefferies & Finance
• Meet with Senior Management to learn about their time in the industry
• Learn about a Day in the Life of Women at Jefferies
• Explore the career paths of Non-Finance Majors and how they found their passion for Finance
• Receive networking and interviewing advice from our Campus Recruiting Team

Internship Opportunity: TM_HOLDINGS

TM Holdings is a private investment firm that seeks control-oriented investment opportunities alongside great management teams. Our goal is to invest in profitable companies with competitive dynamics that drive long-term value. We are currently looking for 2-3 interns to help us conduct research on potential investment opportunities. Our goal is to acquire businesses in the services industry that can be consolidated to build scale, cut costs and eventually exit to a strategic player. This is a tremendous learning opportunity to learn directly from the founder on how to invest in the private markets. The founder of the firm has experience in Investment Banking (M&A), Hostile Defense, Private Equity (with specific experience in roll-ups), and Hedge Funds. An intern will learn how to start investing in the private markets from start to finish. Depending on the duration of the internship (flexible), one can expect to learn the following:

● Localized Market Research
● Identifying investment candidates and proper protocol to approach founders
● Conducting business diligence to understand true earnings power
● Importance of legal and accounting diligence
● Financial modeling (Merger Models, LBOs, and detailed operating models)
● Fund Raising
● Proper usage of leverage / debt
● Contract negotiations
● Identifying operational improvements
● How to conduct roll-ups

The internship can be done remotely and preferably for school credit as this is an unpaid internship. Time commitment is likely around 10-12 hours a week.

Website: TMHoldco.com
LinkedIn: https://www.linkedin.com/in/tushar-mital

PwC Fiercest Competitor: BC vs. BU
Friday, February 22

Can you create a company that will topple PwC and the consulting industry? Fiercest
Competitor is a strategic workshop session that drives creativity, strategy and teamwork in a consulting landscape. During the half day session you will be able to network and work directly with PwC Professionals, gaining real time feedback and an understanding of how PwC works with client to create and maintain their strategic advantage. Apply here by February 8th. Participation confirmation will be sent on February 13 and prizes will be awarded to the winning team!

IBM Summit Program
Apply to IBM’s 2019 Summit Program. Opportunities include Full Time Positions and Summer Internships. IBM will be attending the career fair on 1/23 to meet with students and help address any questions they have. Please see the attached flyer on more information!

Save the Date: Startup & Entrepreneurship Fair
Tuesday, February 19th from 4:30 - 7pm in the Heights Room
All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals who are looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution. We hope to expose students to the wide array of potential career opportunities that exist in various emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here

Corcoran Case Competition - $5000 Prize - Sign Up by January 25th
The Corcoran Case Competition "The Future of Housing" challenges teams of 3-5 Boston College undergraduate students to solve an interdisciplinary case centered on creating affordable housing. Teams will participate in two preparatory workshops with experts in the field during the semester, then develop and present their solution to the case in late March. Undergraduate students from all concentrations are encouraged to participate, and interdisciplinary teams are highly encouraged. To learn more visit bc.edu/corcorancenter. The winning team will be awarded a $5000 cash prize. The deadline for teams to sign up is January 25th 2019.

Women @ Work Discussion Group
Starting Friday January 25th | Time TBD | Cushing 208
Women @ Work is a weekly discussion group that meets on Friday afternoons. We reflect on topics in the realm of all things women in business and tech -- from Gender Lens Investing to #MeToo, from life at BC to relevant world news, to resume/career prep, and more! Everyone is welcome regardless of class year or major, and lunch will be provided at our first meeting. This semester will feature a brand new syllabus. If you want to be included in each week's reading list, please sign up at bit.ly/WINspring

Write for The Heights!
The Heights is looking for new Opinions columnists for the upcoming semester. Columnists write bimonthly for the paper and are published in print and online. Subject matter is very open to ideas and should vary throughout the semester (you’re certainly welcome to write about business), but should generally relate to college life. Please see the application link for further details. For any additional questions please contact Madison Haddix at opinions@bcheights.com. Application due January 15th.

Summer leadership opportunity: Ever to Excel Mentor
Applications for the Ever to Excel Mentor Program are available now through February 10, 2019.
Ever to Excel is an annual summer program at Boston College that aims to inspire high school students to learn more about Jesuit spirituality, leadership, and service through the Spiritual Exercises. Learn more and apply at bc.edu/evertoexcel.

Join Gusto - Boston College’s Food Journal!
Gusto-- Boston College's food journal looking for business managers, writers, graphic designers, photographers, and general members. If you love food, writing about it, eating it, taking pictures of it, or are interested in publishing or graphic design, we’d love to have you on board! Linked here is the application, which will stay open until January 21. Feel free to email santilm@bc.edu or bcgustomag@gmail.com with any questions!

Save the Date: WIN R Workshop
Want more experience in R? Join WIN for an intro workshop for data manipulation taught by Professor Jernigan! The event will be a great way to get exposure to new packages and the skill of data wrangling. The workshop will be on February 11th at 6pm in Stokes N103, and dinner will be served! RSVP at http://bit.ly/WINRworkshop
Take Home Professor is back: 13 left!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.