November 11, 2018

CLASS OF 2021 EDITION

Events
Advising
Careers
Leadership
Carroll School News
Attachment(s): 5

Dean’s Coffee

this week EVENTS

MONDAY, NOVEMBER 12

Gartner Event
7:00 - 8:00 pm in Fulton 423
This event was rescheduled to November 12th. Come hear from recruiters at global research and advisory firm, Gartner! Learn about internship and full-time opportunities!

Managerial Accounting in Barcelona Information Session
7:00 pm in Stokes S195
Professor Feldman is hosting an information session for a Managerial Accounting trip to Barcelona in 2019. Email Professor Feldman with any questions at feldmadc@bc.edu

WEDNESDAY NOVEMBER 14

Office Hours with Gareth Taube, Market Recognition
12:30 - 3:00 pm in Cushing 208
Get advice and connect with Gareth Taube, the CEO of Market Recognition! Gareth has served as the Chief Marketing Officer of five early stage companies, and he is currently the CEO of Market Recognition. He specializes in market identification, branding, market penetration, and digital marketing.

Market Recognition is a marketing consulting service that provides the strategic and tactical marketing expertise to launch and create buzz for a company/product and expand business for greater success. They deliver an integrated, result-oriented approach to strategic and tactical marketing including: viral marketing (blogging and social networking); web/blog services (design, development, maintenance, and SEO); press & analyst relations; content development; and lead generation and prospect nurturing.

Space is limited. Register here for your 20-minute time slot!

Coffee Break
1:00 - 3:00 pm in Fulton Honors Common
There is not a formal Dean’s Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!

Corcoran Summer Internship: Info Session
4:00 - 4:30 in Gasson 303
The Corcoran Center Offers paid summer internships to students interested in learning how to make a meaningful difference within the greater Boston Community while gaining significant professional experience.

This competitive internship places students at over 16 renowned nonprofit, government, and mission driven industry organizations within the fields of community development, urban action, and real estate.

Students gain hands-on experience by completing a summer project that is presented publicly at a reception at the conclusion of the program.

Undergraduate students (except current seniors) from all schools and majors are eligible to learn more about applying for this prestigious paid summer internship.

THURSDAY, NOVEMBER 15

Winston Center for Leadership & Ethics hosts Lunch with a Leader: Trish Walker ’88, President of Services, Best Buy Co., Inc.
12:00 pm - Click here to register
Trish Walker is the president of services for Best Buy Co., Inc. In this role, she oversees all services in stores, online and in customers’ homes. That includes the Geek
Squad, a national tech-support organization with more than 20,000 agents dedicated to helping customers learn about and enjoy their technology, as well as the company’s service plan portfolio and customer care. Before joining Best Buy in April 2016, Trish spent 27 years at Accenture, most recently serving as senior managing director and North America retail practice lead. Prior to leading the retail practice, she held numerous leadership positions in Accenture’s retail practice, including marketing, operations, SAP and change management. She has worked with many leading retailers over the years, including Nordstrom, CVS, L.L. Bean, Macy’s and The Limited. She also led Accenture’s work on the Best Buy account for several years, during which she worked closely with Geek Squad. Trish holds a bachelor’s degree in computer science from Boston College. She is a founding contributor of the Accenture Professorship at Boston College’s Carroll School of Management.

Lunch & Networking with an Entrepreneur: Brett Heffes, CEO & Director, WinMark Corporation

12:00 - 1:00 in Cushing 208

On the Brink of Failure: Discuss what it means to be on the brink of failure as an entrepreneur and how to overcome that failure to reach success.

Brett Heffes has been the Chief Executive Officer of Winmark Corp. since February 2016. Prior to his current role, he served as its President for five years, the President of Administration & Finance for four years, and Treasurer and Chief Financial Officer for six years. He also has experience in finance at Gearworks, Veeco Compound Semiconductor Inc., and Wessels, Arnold & Henderson, LLC. Brett also received his Bachelor of Science in Finance from Boston College in 1989.

Lunch is provided by the Shea Center for Entrepreneurship. Following the conversation, network with Brett and fellow students interested in entrepreneurship. Register [here](#).

Corcoran Summer Internship: Info Session

4:00 - 4:30 in Fulton 310

The Corcoran Center Offers paid summer internships to students interested in learning how to make a meaningful difference within the greater Boston Community while gaining significant professional experience.

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Students gain hands-on experience by completing a summer project that is presented publicly at a reception at the conclusion of the program.

Undergraduate students (except current seniors) from all schools and majors are eligible to learn more about applying for this prestigious paid summer internship.
Information Session for New Elective Course: Summit-Kilimanjaro

5:00 pm

Come learn more about the new elective course offered this spring (MGMT 2177) where students will have the opportunity to climb Mount Kilimanjaro! It is a 3 credit course that meets every other Wednesday for 7 class sessions. Applications are due by November 30th.

Start@Shea’s Accelerator Information Session

7:00 pm in Cushing 208

Come learn more about Accelerate@Shea! Join us for our information session on Thursday, November 15. 

Apply here! | Application deadline: Friday, November 30th

Start@Shea’s Accelerator, Accelerate@Shea, is a 6-week program that provides student startups with expert advice, space, and funding to launch and grow their business. Teams will have access to a network of founders and mentors including alumni and friends of Boston College through round-robin workshops and one-on-one office hour sessions. Accelerate@Shea aims to bring together the innovative startup community at Boston College by giving teams the opportunity to discuss their progress and build relationships with other student entrepreneurs going through the same challenges.

MONDAY, NOVEMBER 19

Forum on Ethics with Dan Price, CEO Gravity Payments

5:30 pm in Robsham Theatre -- Doors open at 5:00 pm!

Raised in rural Idaho miles away from the closest neighbor, Dan Price founded Gravity Payments, a credit card processing company, from his university dorm room at just 19-years-old. Although music was his passion growing up, Dan’s lifelong mission became apparent upon witnessing thousands of hard-working small business owners being overcharged and underserved by their credit card processors.

Dan built his company on values of honesty and transparency instilled upon him during his rural upbringing. These simple values have set Dan and his company apart from others in the industry, making Gravity the most trusted name in payments. Today, over 13,000 independent businesses across all 50 states trust Gravity to save them millions in fees and hours in frustration by making it easy and simple for them to accept payments.

Dan’s decision to raise his company’s minimum salary to $70,000 has captured headlines and inspired millions around the world. His 40-year-goal is to be a small
WEDNESDAY, NOVEMBER 21 - FRIDAY, NOVEMBER 23

Thanksgiving Holiday

Class of 2021 registers on November 14 and 15. Please pick up your degree audit from your faculty advisor.

New Elective Course: Summit-Kilimanjaro

*Summit Program - Kilimanjaro. Leadership in Action (MGMT 2177)*

**Professor: Juan S. Montes**

3 credit course that meets every other Wednesday for 7 class sessions

Please note: application deadline is now November 30th

The purpose of the course is to develop your inner strength and self-confidence through a journey. You will undertake a real journey, one where you depart from a place that you might know, Logan Airport in Boston, and arrive in a place that probably you do not know anything about it, like Tanzania. There, our goal will be to climb Mount Kilimanjaro (9,341 ft., almost 6,000 meters above sea level), the highest mountain in Africa. Our expedition will be an intense team experience, aimed to facilitating leadership and character development, a once-in-a-lifetime learning opportunity. This is a real adventure, like the ones that inspired great explorers. Please see the attached flyer for more information on the course and the application process!

Information Sessions will be held Thursday, November 15th at 5:00 pm and Tuesday, November 27 at 5:00 pm.

Travel to Venice!

*Course: Globalization, Culture and Ethics*

Trade made Venice the global city of its heyday and trade spawned innovations in bookkeeping and finance that have persisted to this day. *MB 265 Globalization, Culture and Ethics (3)* brings a Venetian inflection to a course offered to undergraduates in the Carroll School. Please see the attached flyer for more information!

Sophomore Accelerator

If you are interested in taking Sophomore Accelerator this spring you can just register,
the course code is ugmg2222, you take it along with your regular course load. It is a
one credit pass/fail so its not considered an overload.

Finance Department Registration
As we prepare for registration, the Finance Department is committed to addressing
every student’s need and situation as best as possible and in as timely a manner as
possible. Since finance classes are in very high demand and registration time slots are
randomly assigned by the University, the Department administrators in Fulton 330
manage the official waitlist for all finance classes once they have closed. As sections fill
up, the department does its due diligence by checking degree audits to, for example,
ensure pre-requisites are met and avoid duplicate registration.

Students are encouraged to stop by the Finance Department to be placed on the official
waitlist once their pick time has passed and the class is closed. We remind students to
register for any open section of a class at their pick time if the class is needed. Finance
professors do not keep separate waitlists; the official waitlist is kept by the finance
department administrators.

The Finance Department’s doors are always open to any student who has questions
about courses or registration. Our hours are M-F from 9-5pm in Fulton 330. Students
are also welcome to email the finance department (findept@bc.edu) with any
questions.

Changes to the Entrepreneurship Co-Concentration!
Students are still required to take: MGMT2170 Entrepreneurial Management
They also now will choose one of the following four courses:
MGMT2139 Social Innovation & Entrepreneurship
MFIN2210 Entrepreneurial Finance
MFIN2212 Venture Capital/Private Equity
ISYS3315 Special Topics: Managing Digital Innovation
Plus two electives from a list. See the website for more details:
https://www.bc.edu/bc-web/schools/carroll-school/academic-departments/managemen
t-organization/concentration-academics.html#entrepreneurship_co_concentration

EY Peer Advisors have office hours!
Need help with resumes, cover letters, or interview preparation? Meet the Peer
Advisors! Their bios and drop-in schedule can be found at
www.bc.edu/carrollpeeradvisor, SEE ATTACHED PDF FOR THEIR SCHEDULE.

Drop-in Hours (Academic Advising)
The Dean’s Office has drop-in hours every week to help answer your questions about courses, graduation requirements, or any other curriculum related questions. All drop in hours will be in Fulton 315:

- **Monday, 10:00 am-12:00 pm; 1:00-3:00 pm**
- **Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm**
- **Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)**
- **Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm**

**Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at** [www.bc.edu/eaglelink](http://www.bc.edu/eaglelink)

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### Career Advising Hours

**Location: Fulton 315  (sign in at front desk for any drop-ins)**

**Read their bios here:** [https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html](https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html)

**Drop-in Hours**

- **Amy Donegan:** Tuesdays and Thursdays, 1:00-3:00 pm
- **Kristen Nervo:** Tuesdays 3:00-5:00 pm, Thursday 10:00 am - 12:00 pm
- **Jess Hartley:** Mondays 10:00 am - 5:00 pm, Tuesdays 9:00 am - 2:00 pm, Wednesdays 9:00 am - 1:00 pm, and Fridays 10:00 am - 2:00 pm

- **Dave Feldman, Interview Coach:** By appointment Wednesdays 1:00 - 5:00 pm (skype), Thursdays 1:00 - 5:00 pm (Fulton 315)
- **Raffi Grinberg, Case Interview Coach:** By appointment Tuesdays and Wednesdays 11:30 am - 4:30 pm

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### Marketing Announcement!

**Interested in a Marketing Career? Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.**

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2
and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7zyKM.

**Goldman Sachs Exploratory Programs**

Our Exploratory Programs allow college freshmen and sophomores to learn more about financial services as well as our firm’s business, people and culture. Please reference the attached flyer for upcoming programs in Winter/Spring 2019.

**J.P. Morgan Online Academy Event Series**

Next week, we will launch our ‘Find Your Fit in the Corporate & Investment Bank’ Online Academy Series. Online Academy sessions are live virtual events that will educate students on the different summer internship opportunities available in the Corporate & Investment Bank (CIB) and provide a chance to ask any questions they have in real time. We are hosting four sessions in total – one for each of our CIB summer internship programs (Investment Banking, Markets, Global Treasury Management, Risk). Please see the attached flyer for more information for each session!

**Save the Date: PwC Elevate Recruiting Kickoff**

*Friday, November 30th*

*2:00 - 4:00 pm in the PwC Boston Office*

Are you a sophomore interested in pursuing Accounting as a concentration? Please join PwC professionals to learn about PwC, our firm and opportunities as part of the Elevate program. During the event, you will have an opportunity to have small group discussions, tour our Boston office and network with PwC Professionals. In addition, we will share the timeline for Elevate recruiting. To learn more about Elevate, please visit pwc.com/elevate.

Please RSVP by November 20th [here](#)

If you have any questions, please contact Allie McCartney ([allison.mccartney@pwc.com](mailto:allison.mccartney@pwc.com))

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**Participate in the Klein Ethics Case Competition**

The Carroll School of Management and the Boston College Center for Corporate Citizenship are excited to announce the 8th annual Walter H. Klein Business Ethics Case Competition.

The deadline to sign up is December 7th and teams will receive the case before winter break.
The competition will have two rounds. The first round is an executive summary that students will work on over winter break and submit on January 16th. From there, judges will select 10 teams that will compete in the second round on Friday, February 8th in Fulton Hall.

Students must be in the class of 2020 or 2021 at Boston College. Students will compete as a team of two where at least one member of the team must be in the Carroll School of Management. The first place team will receive a cash prize and the opportunity to represent Boston College at a national case competition.

To register, complete this form: https://goo.gl/forms/QmGqah8LuOarmv1c2

**Winter Job Shadow Program**

Open to all majors and class years, the Boston College Career Center Job Shadow Program pairs undergraduates with individual host sites for a day-long immersion experience over Winter Break. Over the course of a day, you'll gain valuable exposure into a field of interest as well as mentorship from working professionals in the industry—leaving the program with new insight and contacts. Please see here for FAQ and email jobshadow@bc.edu if you have any questions.

**The deadline to apply is Monday, November 12 at 5:00 pm.**

**Program Dates:** January 3-8, 2019

**Registration Open:** November 1 - 12

**BC GET is Hiring GETers!**

BC GET is hiring GETers to deliver food from Hillside and CoRo Cafe across campus to BC students and staff. For more information or to sign up, check out http://bcgetteam.com/deliverer-interest-form/

**Save the Date: WIN End of the Semester Dinner**

**November 29th in the Heights Room from 6:00 - 8:00 pm**

This year WIN is wrapping up the semester with our annual End of Semester Dinner. Join WIN in welcoming keynote Kim Walsh, Global VP of HubSpot for Startups, as well as other BC alumni and guests. We will be welcoming students and alumni for an evening of conversation, networking, and a (free!) buffet dinner.

Please RSVP as soon as possible to secure your seat at http://bit.ly/WINdinner2018
Take Home Professor is back: 1 left!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.