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CARROLL SCHOOL OF MANAGEMENT
BOSTON COLLEGE

THIS WEEK

APRIL 8, 2018
CLASS OF 2021 EDITION

this week EVENTS

MONDAY, APRIL 9

MABC Presents: Marketing 101
7:00 pm in Gasson 210
Not sure which classes or professors to take? Struggling to fit everything into your 4-year plan? Worried about the internship search? Come out this Monday, April 9th at 7pm to hear from a panel of upperclassmen. Over chips and guac, they’ll share their best advice and answer your questions in smaller breakout groups. Hope to see you there!

TUESDAY, APRIL 10

Lunch with an Entrepreneur, featuring Andrew Bowditch
1:00-2:00 pm in Cushing 208
Join us for lunch with Andrew Bowditch, CEO & Co-Founder of Visible Body! Discuss Andrew’s journey as an entrepreneur, then network with Andrew & fellow students interested in entrepreneurship. Andrew is currently the CEO of Visible Body, an e-learning company that creates compelling and highly accurate 3D apps for anatomy.
education for students and healthcare professionals. Before co-founding the company, Andrew served as CEO and Co-Founder of Argosy Publishing. Andrew is a graduate of Boston College's class of 1988. Lunch is provided by the Shea Center for Entrepreneurship. Please reserve a spot here.

**WIN Female Founders Panel**

7:00-9:00 pm in the Heights Room
Interested in learning more about starting your own company or what Shark Tank is like? Join us on April 10th for our end-of-sememster event and hear from three amazing female entrepreneurs. The panel will feature Ashley Reid founder of Wellist, Janet Comenous founder of Spotted, and Alice Rossiter Lewis founder of Alice's Table. A FREE, catered dinner will be provided while hearing from three incredible entrepreneurial women who have founded their own companies. Space will be limited, so please RSVP to attend at [https://bit.ly/2IRNGh5](https://bit.ly/2IRNGh5) or [http://bit.ly/WINFemaleFounders](http://bit.ly/WINFemaleFounders). Dress code: Smart Casual.

**WEDNESDAY, APRIL 11**

**Dean’s Coffee**

1:00-3:00 pm in Fulton Honors Common
*Featuring EY Peer Advisors*

**Blockchain and Cybersecurity Talk**

5:00-6:00 pm in Stokes 109
Alex Thorn, the Director of Blockchain Research at Fidelity, is coming to speak at Boston College about the Blockchain and Cybersecurity. Alex conducts and produces in house research on blockchain technology - its uses, impacts, and future - at the Fidelity Center for Applied Technology / Fidelity Labs. This event is sponsored by Boston College's Cryptocurrency Club and Investment Club.

**THURSDAY, APRIL 12**

**Design Thinking Workshop with Suzanne Hamill**

6:00-8:00 pm in Cushing 208
Join Suzanne Hamill at this Design Thinking Workshop! Inventors like Thomas Edison and Steve Jobs were quintessential innovators who used a problem-solving process called "design thinking" to revolutionize entire industries and establish an enviable competitive advantage for their companies. Focused on listening, user empathy, whole-brain thinking, collaboration, and experimentation, design thinking can be applied in any field—from architecture and design to healthcare and product development to urban planning and beyond. This intensive two-hour program delves into the
fundamentals of this creative approach by immersing you in dynamic discussions, relevant readings, and team exercises. As you put your knowledge to work in several design challenges, you’ll learn how to harness the power of design thinking to create a path to innovation, unveil new possibilities, and make a greater contribution to your organization’s future success. Register here to reserve a spot.

FRIDAY, APRIL 13

Consulting Club Trek
9:00 am-3:00 pm in Boston (various locations)
The Consulting Club is hosting our annual Consulting Trek on Friday, April 13th. We will be visiting Accenture, Deloitte Consulting, and LEK. Our first visit starts at 9 AM, and we expect the day to end at around 3 PM. This is a great opportunity to learn more about what the firms do, the different cultures at each, and starting to build your professional network. If you are interested, please email consultingclubofbc@gmail.com with your resume attached before Wednesday, March 28th at 11:59 PM.

Sports and Entertainment Career Fair
12:00-4:00 pm at Fenway Park
Current Students, Alumni, and Young Professionals that are interested in learning more about the Sports and Entertainment Industry will have the opportunity to meet and network with various Executives from over 30 organizations while being offered the chance to submit resumes for any full time, part time, or internship opportunities that may be available at that time. The Red Sox, New England Patriots, Boston Bruins, Boston Celtics, and over 25 other Sport Organizations will be on hand and attendees are encouraged to bring plenty of resumes and business cards if available. Dress code for the event will be Business Professional.

Tickets for this event will be $31 and your game ticket will include access to the Career Fair as well as your seat to watch the Baltimore Orioles take on the Red Sox later that night at 7:10 pm. As in years past this event will sell out. Limited tickets will be available on a first come first serve basis at www.redsox.com/secf.

MONDAY, APRIL 16

Patriot’s Day - No classes

TUESDAY, APRIL 17

Last day to withdraw from a course or the university
BC Finance Academy Internship Panel
7:15 pm in Higgins 300
The Finance Academy is hosting a panel on navigating the summer internship process for freshmen and sophomores. During the session, seniors will speak about their experiences obtaining internships as underclassmen, recommend best practices, and give an overview of the responsibilities they had in each of their internship positions. There will be an opportunity for questions and networking at the end of the session.

Annual Women in Business Gala
5:00-9:00 pm at Boston College Club
The WIB Gala is a night of networking and learning, composed of a meet and mingle hour, sit-down dinner, and a keynote speech. This extraordinary event will feature BC female alumnae from a variety of firms, as well as other female industry professionals. It is designed to open networking opportunities and learn more about different industries and career paths through professional women's knowledge and experience. Because spots are limited, please complete the application here to attend by April 8th at 5:00PM. Selected applicants will be contacted by April 11th with further information.

WEDNESDAY, APRIL 18

Dean’s Coffee
1:00-3:00 pm in Fulton Honors Common
Featuring Guest Employer: JP Morgan

Social Media in Business Panel
6:30 pm in Fulton Honors Library
Join the Shea Center for the Social Media in Business panel, featuring the following panelists:

Laura Browne | Chief Effectiveness Officer, Covalent Bonds
Following an extensive career agency-side in life science and tech marketing, Laura founded Covalent Bonds to directly address many of the pains facing marketing teams in this specialist market.

Tracy Curley | CPA & Partner, CohnReznick LLP
Within both public accounting and corporate finance, Tracy has over 25 years of experience providing audit and financial reporting services to companies in both the public and private sectors, with concentrations in technology, life sciences, and renewable energy.

Amanda Linehan | Communications Manager, MAPC
A media and communications professional specializing in the areas of government and planning, Amanda oversees marketing & communications at the Metropolitan Area
Planning Council, the regional planning agency for 101 cities and towns in Greater Boston.

**Daryl Crockett | CEO & Founder, ValidDatum**

A recognized leader in data validation and data migration, Daryl is a degreed accountant and has a background as a highly innovative international consultant & C-level executive with industry and implementation experience, including life sciences, software, and government.

Reserve a spot here.

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**Registration for the class of 2021 is Thursday, April 19th and Friday, April 20th**

*Your Portico professor has your degree audit!*

**EY Peer Advisors: Get advice before registration!**

See their drop-in schedule at www.bc.edu/carrollpeeradvisor Their drop in hours take place in Fulton 315.

**Dean’s Office Drop-in Hours**

_**Monday, 10:00am-12:00pm; 1:00-3:00 pm**_

_**Tuesday, 10:00am-12:00pm; 1:00-3:00 pm**_

_**Thursday, 10:00am-12:00pm; 1:00-3:00 pm**_

**Announcing: A New Concentration - Accounting for Finance and Consulting**

The Accounting Department is launching its revamped concentration, Accounting for Finance and Consulting, this fall. Students who are seeking jobs in financial services or management consulting might consider adding this concentration as way to more successfully launch their careers. As one alumnus wrote, “There is a reason why the infamous IB technical interview typically consists of a slew of accounting-knowledge questions: If you want to be a serious investment banker, you need to be serious about accounting.”

The concentration, targeting students who are NOT interested in the CPA route, consists of four courses and includes one required course (Intermediate Accounting), one course in the area best matching their career interests (Financial Statement...
Analysis or Managerial Cost), and two electives from a broad set of offerings both in and out of the Accounting Department.

For more information, please see the attached brochure or contact the Accounting Department (Fulton 520).

**New Course for Fall 2018: Intermediate Accounting for Finance and Consulting**

The Accounting Department is offering a new course this fall, “Intermediate Accounting for Finance and Consulting”. As the title states, this course is geared for non-CPAs but those who want to further their understanding of accounting beyond ACCT 1021. (This course is in lieu of ACCT 3301 and 3302, which are intended for the CPA track.) The approach to the material will be taking the “user” perspective of financial reporting and understanding how the financial statements convey information about the firm. There is less emphasis on rules and debit/credits and more emphasis on cases and applications. For information, please see the attached course description or contact Mary Ellen Carter (carterma@bc.edu).

**Business Analytics Concentrators:**

One of the required courses for BA has changed codes and names. The former “ISYS 6640, Analytics and Business Intelligence” will now be “ISYS 3340, Data Analytics in Practice”. It will be offered both in the fall and the spring. Note: there are also a couple of new electives—one in Accounting and one in Finance. You may count one course toward both your primary concentration and your Business Analytics co-concentration. The most up-to-date list of electives can be found at: https://www.bc.edu/bc-web/schools/carroll-school/academic-departments/operations-management/concentration-academics.html#business_analytics_co_concentration.

**CSOM First Year Resumes**

Monday, April 9, 5:00-5:30 pm OR 5:30-6:00 pm, Stokes 109S

Learn how to transition your college application resume into your resume as a CSOM student. Not sure what a cover letter is? We'll cover that too! The session will run 30 minutes with info on formatting and writing the resume and the remainder time for helping you with questions. The session is offered twice, choose one session to attend. Sign up for the event on this Google Sheet.
**UBS Presentation & Networking Night**
Monday, April 9th, 6:00-7:30 pm, Gasson 206
Join us for an informal networking event with our BC Alumni team! You'll hear from Marc-Anthony Hourihan, Co-Head of M&A, about his career in Investment Banking and insights into the industry. Afterwards you'll have the opportunity to chat with additional UBS representatives and incoming analysts from our Corporate Client Solutions (Investment Banking), Investor Client Services (Sales & Trading), and Wealth Management divisions. Attire: Business Casual (no suits required)

**Citi’s Prime, Futures, and Securities Services 101**
April 10, 12:00-1:30 pm, McGuinn 521
We invite you to join us for a unique opportunity to learn more about our Prime, Futures, and Securities Services Summer Analyst Program at Citi. Those selected will be invited to meet with Citi professionals who be discussing our Prime, Futures, and Securities Services business and programs. They will go over the specific businesses included in the program, recruiting timeline, interview techniques, and tips on how best to prepare for the upcoming recruiting season. Freshman and Sophomore Focus, All Majors Welcome! RSVP through Eaglelink.

**Internship Boot Camp: Sponsored by Synchrony Financial**
Friday, April 13th, 11:00 am-2:00 pm, McGuinn 334
The Bootcamp is a workshop for freshmen, sophomores, and juniors who have an internship for the upcoming summer. Students will learn how to maximize their time in the workplace throughout the summer. It will teach students a variety of skills such as the benefits of asking for help, acknowledging their own developmental opportunities, and how to set and achieve goals that go beyond their internship. There are no major or school restrictions, but they encourage students to apply who are interested in working a business environment. Lunch will be provided, and students will have an opportunity to network with the Synchrony team (BC alumni) and participate in a Q&A with team members. The application deadline has been extended to **Sunday, April 11th**! Apply via EagleLink. Synchrony has also added a series of Drop-in Sessions on April 13th for students who are unable to attend the entire Bootcamp session. You can sign up for a 30-minute meeting via EagleLink as well.

**SWS-Bank of America Merrill Lynch Networking Event**
Thursday, April 12, 12:00-2:00 pm, Fulton Honors Library
Smart Woman Securities will be hosting Bank of America Merrill Lynch for a refreshments and networking on April 12, 2018. Freshmen and Sophomore women are encouraged to come network and learn about BAML’s Summer Analyst and Junior Programs. Representatives from Business Banking, Corporate Banking, Investment Banking, Rates and FX Research, and more will be in attendance. Please RSVP on the
JP Morgan LGBT Diversity Recruiting

When you've created a diverse workplace like we have, everyone thrives. From our experience, bringing people with different experiences and perspectives together creates more interesting and unique results. If you're a current freshman or sophomore student who self-identifies as Lesbian, Gay, Bisexual or Transgender, apply to our Proud to Be Program and discover what it's like to work in global financial services. You'll network with senior leaders from our LGBT community and learn about our core principles of integrity, teamwork and service from professionals who also come from diverse backgrounds. Apply by Sunday, April 15 at 11:59 p.m. ET for a chance to join us at our Day in Bank and Interview event at our New York offices Wednesday, May 16 - Thursday, May 17. To find out more and apply, visit jpmorganchase.com/proudtobe.

Deutsche Bank’s Rise into Success Event

Thursday, May 17-Friday, May 18, 60 Wall Street, New York, NY

Deadline to apply: By Sunday, April 15, 2018

The feeling that comes with discovering a new opportunity is exciting – register for our Rise into Success event and explore for yourself. During this two-day long introduction to financial services, you'll gain a broad understanding of how financial markets work, how Deutsche Bank operates and the range of roles available here.

What you'll get

Running Thursday, May 17th through Friday, May 18th, this event will be packed with networking opportunities as well as skills and knowledge sharing sessions. It's been designed to give you an idea of what it takes to rise into success at Deutsche Bank - and the kind of impact you could have on our evolving global business.

Who should consider attending?

The workshop is specifically designed for diverse first year students. First years who identify as women, Black, Hispanic/Latinx, LGBTQI, veterans, people with disabilities and those who may be diverse in other ways are encouraged to apply. If selected, you'll join us at our New York office at 60 Wall Street. Travel and lodging will be provided as needed.

How to register

Spots are filling up quickly, so please submit your resume and a 250-500 word essay telling us how your commitment to diversity makes you the ideal candidate for Deutsche Bank’s Rise into Success event no later than Sunday, April 15th, 2018.

*Note: When uploading your application into our system, you must upload your resume and essay submission as ONE file. All applications are final once you’ve submitted and you will not be able to go back and edit.
Save the Date: EY 101
Monday, April 23, 6:00-7:30 pm, Boston College
Apply to EY 101 – Prep today; ready for tomorrow – at Boston College on April 23. At EY, we believe our role, our legacy to the world, is to help it work better. We have an ambition to build a better working world, and the question is, “Will it begin with you?” Start exploring now at EY 101 to learn about a career in accounting and gain an understanding of the career paths at EY. This will be a great opportunity for you to learn about resume writing, perfecting your interview skills, and a time to meet EY campus ambassadors at Boston College. Please RSVP no later than April 16th using the link below. Register Here. If you have any questions about this event, please contact Molly Leighton at molly.leighton@ey.com.

Save the Date: Santiago Siri on the Future of Democracy
Presented by the The Cryptocurrency Club
Tuesday, April 24, 7:30-9:30 pm, Devlin 008
Democracy Earth, a 501(c)(3) foundation, is building a decentralized, open-source voting protocol that allows citizens to securely and anonymously vote. Founded in 2015, Democracy Earth is a Y Combinator backed startup led by Santiago Siri that intends to construct a liquid democracy platform where citizens can vote for elected officials and laws. Democracy Earth’s inspiration stems from Siri and his co-founders running for a seat on the city council in Buenos Aires. Democracy Earth’s Sovereign platform allows anonymity to users, which will help eliminate voter suppression in democracies. Democracy Earth is currently planning a token sale for April. Siri will be speaking at Boston College about Democracy Earth and his thoughts on blockchain technology.

Here is the link to the event which has a description:
https://www.eventbrite.com/e/santiago-siri-on-the-future-of-democracy-tickets-44374712961. Here is more information about Boston Blockchain Week:
https://www.bostonblockchainweek.com/

The Cryptocurrency Club of Boston College educates and introduces students to the cryptoasset industry. The club sends out newsletters via email, hosts bi-weekly meetings to discuss new developments in the space, organizes joint meetings with other Boston area crypto clubs, and attracts engaging speakers to campus.

Internship Opportunity: Galehead Development
Galehead is looking for a Summer Intern! Galehead Development is a market and project mobilization platform for cost-effective clean energy resources. We are growing rapidly and working with leading developers and vendors in the solar industry to originate projects and contribute meaningfully to solar penetration in the United States.
The Boston-based startup (founded by 3 BC alums) is looking for one full time summer intern that can learn and support Business Development, Project Development & Management, Market Research, and Big Data Analytics & Operations. Either Business, Computer Science/Technology, or Science/Environmental majors preferred, but not required - any candidate with a passionate interest in cleantech should apply. Interested applicants should submit a resume & a short introduction to john.clifford@galeheaddev.com.

**BC Job Opening: Marketing/Graphics Design Assistant**

**Job Description:**
- Design posters, flyers, TV slides, schedules, forms, etc.
- Update Campus Recreation Website
- Help with various other projects
- Starting pay rate: $11.75/hr

**Requirements:**
- Must be able to start by the first week of June
- Proficient with Adobe Creative Suite including Photoshop, InDesign, and Illustrator
- Knowledge of Microsoft Office (Word, Excel, etc.)
- Knowledge of basic HTML
- Photography skill preferred
- Creative with good organizational skills
- A portfolio of your work ready to submit

If interested, please complete and send the PDF application, your design portfolio, and resume to Becca Fink at finkbe@bc.edu. The position is for this summer, but could begin in the spring depending on student availability. A description and information on how to apply can be found at:
http://www.bc.edu/offices/rec/about-us/employment.html

**2018 Shea Center Internship Program**

The Edmund H. Shea Jr. Center for Entrepreneurship has a goal to foster collaborations between students, and the greater entrepreneurial ecosystem of Boston and beyond. Interning at a start-up provides a unique opportunity for a student to do many tasks, make valuable contributions to a small team, and experience company growth and failures. The start-ups need our students as interns as much as the students need the valuable experience of working for a company in its early stages. At the Shea Center we recognize that many start-up companies are small and just taking off, which means their resources to pay our students is limited. The Shea Center will work closely with the start-up company to ensure our students receive monetary compensation along with gaining great experience.
REQUESTS: Current undergraduate freshmen, sophomores, and juniors are eligible to apply. Student must obtain their internship on their own. Once the student has secured the internship, they will fill out the form here. Internships must be a minimum of 6-weeks or 200 hours. If accepted into the program, the student will receive a stipend of $1000.00 and is required to check in once during the internship with a Shea faculty member and write 3 blog posts throughout the internship discussing what they learned. Students must also provide us with an official offer letter. Applications accepted on a rolling basis.

Opportunity for Kaplan Course Scholarship
Boston College Relay for Life, a national fundraiser for the American Cancer Society, is offering a chance for students to win a Kaplan Test Prep Course Scholarship. Our goal is to get at least 270 people to register for a free online class for a chance to win a discounted Kaplan class valued at $1,250. See attached flyer for more information.

Lunch with a Professor
Grab a few of your classmates and take your professor to lunch (on us!) The Carroll School of Management will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.

2. Invite your professor to lunch and give her/him some available dates.

3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.

4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.

5. Enjoy your lunch at any of the on-campus dining locations!

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.

7. Take a picture with you and the professor and send it to Erica Graf.
Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each “Lunch with a Professor” can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.