OCTOBER 21, 2018
CLASS OF 2020 EDITION

Nthabi Kamala and Becca Karjian (CSOM '20) attend the Eller Ethics Case Competition

**this week EVENTS**

**MONDAY, OCTOBER 22**

**Gartner Event**

*7:00 PM in Devlin 127*

Want to learn how to deliver your elevator pitch? Come hear from recruiters at global research and advisory firm, Gartner! Learn about internship and full-time opportunities!

**TUESDAY, OCTOBER 23**
**Real Estate Club: CORENET EVENT**

*5:30 pm in Higgins 310*

This is an incredible opportunity to network with senior real estate professionals from CoreNet Global's New England chapter representing companies such as Iron Mountain, Fidelity Investments, Bose, CBRE, JLL and Cushman and Wakefield. It is a big deal that we have these individuals on campus so please come and learn more about their career paths and how you too can find success in the real estate business!

You must sign up [here](#).

**Sports Business Society Event**

*6:00 pm in Stokes N403*

The Sports Business Society of Boston College will be hosting PUMA’s VP of Sales, Matt Lafone. Come by Stokes N403 to hear from him!

**Business Analytics Academy - Panel**

*6:15 pm in Fulton 511*

Interested in concentrating in Business Analytics? Passionate about big data, data mining, or analysis? Come join peers and professionals in the field of business analytics for a discussion on what a career in analytics is like. The panel will consist of BC Alumni and professionals in the greater Boston area who will speak on these topics as well as provide an overview of the field, the skills needed for their work, and how the field is ever growing and changing. Pizza and drinks will be provided. Please dress in business casual attire and there will be time after the panel to ask further questions.

**WEDNESDAY, OCTOBER 24**

**Lunch with an Entrepreneur featuring Tim Connors (‘80)**

*12:00 - 1:00 pm in Cushing 208*

Join us for lunch with Tim Connors, Founder of EdTech Advisory Group and Boston College graduate! After hearing about Tim’s journey as an entrepreneur, you’ll have the opportunity to network with Doug and fellow students interested in entrepreneurship.

Tim Connors is the co-founder of the EdTech Advisory Group (ETAG), a network of edtech professionals that guide edtech startups and early stage companies. He is a passionate, results driven business development executive and currently advises publishers and educational technology developers who are changing the landscape of education. He also founded K12Interactive, a sales consulting business that works with edtech companies with a K-12 focus. Prior to this work, Tim has held roles in sales and marketing at AARTPACK a full service design organization focusing on educational publishing. Tim is also a graduate of Boston College (‘80).
Lunch is provided by Shea Center for Entrepreneurship. Please register here to reserve a spot.

**Coffee Break**

*1:00 - 3:00 pm in Fulton Honors Common*

There is not a formal Dean's Coffee event this week, but the undergraduate dean's office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!

**Presentation: The Accounting For CPA Major**

*6:00 pm in Higgins Hall 300*

Professor Ed Taylor and Professor Dianne Feldman will cover the following topics: What is CPA, Career Opportunities, The CPA Track Concentration in Accounting, the CPA exam, Requirements to take the CPA exam, Requirements to be CPA licensed, 150 hour requirement, and the next steps! Pizza and drinks will be available! Please RSVP if you are attending to: Ms. Maureen Chancey (chancey@bc.edu) 617-552-3940

**Chat with Lead Google Analyst, Cham Kaur**

*6:00 - 7:00 PM in Stokes S111*

Join us for a chat with Lead Analyst at Google, Chamandeep Kaur! Cham will be discussing her life at Google on the business side as well as internships & entry level roles! She is very excited to get to know some BC students who are interested in business roles at Google!

@Juniors @Seniors this is a great way to ask questions & hear first hand what a career at Google is like.. plus a great networking opportunity!

Spots are limited to the first 25 sign ups. Sign up at https://goo.gl/forms/UpjY19o8kiS5b4by2

**THURSDAY, OCTOBER 25**

**Walmart eCommerce Coffee Chats**

*12:00 - 2:00 pm in The Career Center Room 212*

Join us to learn more about opportunities available at Walmart eCommerce (Jet.com, Hayneedle, Sam's Bonobos, Shoes.com, Moosejaw). Please RSVP here.

**SATURDAY, OCTOBER 27**

**LinkedIn Event**

*9:00 am at The Colonnade Boston Hotel 120 Huntington Avenue Boston, MA*

LinkedIn is hosting an event in Boston on Saturday, October 27th and it's geared towards 2019-2021 college graduates pursuing careers in computer science and
Students are invited to learn how to build their professional and personal brand, network confidently, maximize interview success, and accelerate towards the career of their dreams. Here's the website: Accelerate U Boston

MONDAY, OCTOBER 29

Jane Jacobs Lecture: Sustainable Urban Development: Greening Communities
5:30 pm in Fulton 511

Majora Carter is an urban revitalization strategy consultant, real estate developer and Peabody Award winning broadcaster. She is responsible for the creation & successful implementation of numerous green-infrastructure projects, policies and job training & placement systems. After establishing Sustainable South Bronx and Green For All (among other organizations) to carry on that work, she built on this foundation with innovative ventures and insights into urban economic developments designed to help move Americans out of poverty.

Her long list of awards and honorary degrees include accolades from groups as diverse as Rupert Murdoch’s News Corporation, John Podesta’s Center for American Progress, Goldman Sachs, as well as a MacArthur "genius" Fellowship. Her 2006 TED talk was one of the first 6 videos to launch their groundbreaking website. Majora is a Board Member of the US Green Building Council and the Andrew Goodman Foundation.

Majora embodies the American Dream. She has continually set new standards of excellence with projects in her South Bronx community, while expanding her reach nationally and internationally. Her philanthropic pursuits and business interests have all pointed toward greater self-esteem and economic potential for low-income people everywhere. Please RSVP here.

WEDNESDAY, OCTOBER 31

Coffee Break
1:00 - 3:00 pm in Fulton Honors Common

There is not a formal Dean’s Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!
Class of 2020 registers on November 12 and 13. Please pick up your degree audit from your faculty advisor.

Drop-in Hours (Academic Advising)

- Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
- Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

EY Peer Advisors have office hours!

Need help with resumes, cover letters, or interview preparation? Meet the Peer Advisors! Their bios and drop-in schedule can be found at www.bc.edu/carrollpeeradvisor. SEE ATTACHED PDF FOR THEIR SCHEDULE.

Marketing Open House

The CSOM Marketing Department will be offering an Advising Open House for all CSOM Marketing Concentration students and non-CSOM Marketing Minors on October 24-26th. Our doors will be open for students to stop by and ask any questions they might have in terms of course selection, concentration and minor requirements, career advice, etc.

*Please see the attached flyer for more information!*

Tutoring @ CFLC

The Connors Family Learning Center offers instructional support for faculty and graduate students, special services to students with learning disabilities, and tutoring and skills workshops to all Boston College students. The CFLC is located on the 2nd floor of O’Neill Library.

If you are going abroad in the spring, make sure you get courses approved before you go!

You must get courses approved before you leave for study abroad. Getting approval will require you to bring a course syllabus to the home department at Boston College and have it approved on a Study Abroad Course Substitution Form (available in Fulton 315.)

Tips for course approvals:
• The only two Carroll School core classes that may possibly be approved are Organizational Behavior and Operations Management. It is not a guarantee, but a possibility.

• You can only obtain concentration elective approval from the department after completing the core classes (e.g. Basic Finance or Marketing Principles.)

• To obtain approval for Cultural Diversity, students should complete the "Cultural Diversity Substitution Request Form."

• CSOM course approval contacts:
  o Accounting: Prof. Ed Taylor in Fulton 252; edward.taylor@bc.edu
  o Business Analytics: Prof. Stephanie Jernigan in Fulton 350; stephanie.jernigan@bc.edu
  o Entrepreneurship: Kelsey Kinton in Cushing 336.
  o Finance: Prof. Elliott Smith in Fulton 330; elliott.smith.1@bc.edu  Note: Finance electives must be approved prior to leaving for abroad. Please visit the Finance Department’s website for info.
  o Information Systems: Prof. Rob Fichman in Fulton 410; robert.fichman.1@bc.edu
  o Management and Organization: Prof. Judy Gordon in Fulton 430; judith.gordon@bc.edu
  o Marketing: Prof. Bradford Hudson in Fulton 445; bradford.hudson@bc.edu
  o Operations Management: Prof. Sam Graves in Fulton 354B; samuel.graves.1@bc.edu

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Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Hours
Location: Fulton 315 (sign in at front desk for any drop-ins)

Read their bios here:
https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html

Drop-in Hours
**Amy Donegan:** Tuesdays and Thursdays, 1:00-3:00 pm  
**Kristen Nervo:** Tuesdays 3:00-5:00 pm, Thursday 10:00 am - 12:00 pm  
**Jess Hartley:** Mondays 10:00 am - 5:00 pm, Tuesdays 9:00 am - 2:00 pm, Wednesdays 9:00 am - 2:00 pm, and Fridays 10:00 am - 2:00 pm  

**Dave Feldman, Interview Coach:** [By appointment] Wednesdays 1:00 - 5:00 pm (skype), Thursdays 1:00 - 5:00 pm (Fulton 315)  
No hours on Thurs Sept 20th and Thurs Nov 8th.  

**Raffi Grinberg, Case Interview Coach:** [By appointment] Tuesdays and Wednesdays 11:30 am - 4:30 pm  

Prepare for Case Interviews with these Resources:  
- Use [Raffi’s case guide](#)  
- CQI (Case Questions Interactive)  
  - [https://bostoncollege.cqinteractive.com](https://bostoncollege.cqinteractive.com)  
  - Login using your BC email address and use the password: casequestions40  
  - This Website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.  
- Video Vault walks you through several cases so you can see exactly how to do this and also practice. [http://casequestions.com/boston-college/](http://casequestions.com/boston-college/)  
  - password: casequestion  
- Vault Guides are now available through BC libraries.  
  - [http://library.bc.edu/search/?any=vault%20guides](http://library.bc.edu/search/?any=vault%20guides)  
- Schedule a practice spot with Raffi Grinberg, our Carroll School Case Coach. Raffi is available Tuesday and Wednesdays, 11:30 am - 4:30 pm [By appointment](#)  

**More Interview Prep!**  
**Get help from your peers.**  
This [list of seniors](#) have volunteered to help with interviews and information about different companies. This list is organized by Company name (the company where they interned this summer) and the types of interviews they have had experience with and can help you with.
Feel free to contact them about helping you understand what some of these different jobs are and or interview help including practice interviews. Here is the [link](#).

**CSOM Peer Advisors** can also help with any career related issues, they can look at your resume, help you prepare for Career Fair, help you figure out Eagelink and much more. See the [schedule here](#).

**Practice Interviews**

Dave Feldman our Interview Coach is back again this semester to help with practice interviews, Dave is an experienced professional who has years of experience helping train professionals in hiring people. Dave does skype practice interviews on Wednesdays, and in person interviews on Thursdays. here is a [link](#) to his schedule.

**Banking Interviews**

If you need help with the Investment Banking interviews we subsidize the Mergers&Inquisitions guide for all CSOM undergrads. Here are the instructions [Instructions for Mergers and Inquisition](#). Go to checkout page using this link: [https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide](https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide) fill out the form on this page copy and paste the discount code BC-BIWS-IBIG-2017 into the Promo Code field to make the product $25.00, enter Credit Card information ($25 will be charged). Retail for this product is $175 so this is significantly reduced for BC CSOM Undergraduates.

**Video Interview Help**

An additional resource we are using this fall is a tool to help you practice interviews and in particular video interviews. You can practice either behavioral or technical by any industry. Just make sure to create your account with your BC email address to get the service for free. [Here](#) is the link. Practice as much as you want before you do the real thing.

**Consulting Club Case Workshop**

The Consulting Club will be hosting our second case workshop of the semester on October 24th from 7:00-8:00pm! We will begin with an overview of the case framework and go through a sample case in groups. Please fill out the Google Form ([https://goo.gl/forms/gYVzhN1aCFFaNBoJ3](https://goo.gl/forms/gYVzhN1aCFFaNBoJ3)) by **11:59pm on Monday, October 22nd** in order to reserve a spot. Students will be accepted in the order of form submission until all spots are filled. This application is open to Seniors, Juniors, and Sophomores. Please contact consultingclubofbc@gmail with any questions!

**P&G CEO Challenge**
MindSumo just partnered with P&G to host their second North America P&G CEO challenge!

MindSumo is a platform that provides real company projects for college students to help them develop professional skills and valuable experiences for resumes. We have worked with over 350 companies in the past and have over 300,000 students in our community.

This P&G challenge runs till the end of November and winners of this mega competition will be invited to meet the P&G CEO, David Taylor and other CEOs from top companies. P&G CEO Challenge - North America:  
Other challenges:  
https://www.mindsumo.com/contests/demo-in-shower-hair-products  
https://www.mindsumo.com/contests/digital-app-contracts

Marketing Internship Opportunity: BC Dining
BC Dining is looking to hire 1-2 students to join their marketing team! The application is due by 11:59 PM on Thursday, November 1 and can be found using this link and on BC Dining's Facebook and Instagram pages. Please see the attached flyer for more information.

Internship Opportunity: Sacred Heart School Admissions/Marketing/Enrollment Director
Please see the attached flyer for more information and job description.

Save the Date: Elevator Pitch Competition Finals

Thursday, November 1 6:30 - 8:00 pm in the Heights Room
You’re invited! Join us to see who wins $500 in 60 seconds. Sign up here. The elevator Pitch Competition is the first competition that the Shea Center & Start@Shea hold each year. It is open to undergraduate students, and it is a blast! Expect lots of great ideas and energetic students excited about entrepreneurship!

On November 1st, there will be 15 students, who were chosen to advance to the finals and must give a 60-second pitch in front of a live audience and panel of judges. Following the pitch, the judges will have 1-2 minutes to ask additional questions. At the
end of the event, 4 teams will be awarded. The award categories are 1st place, 2nd place, 3rd place, and Crowd Favorite.

**Save the Date: MABC takes NYC**

*Friday, November 2*

Join MABC for a day in the Big Apple!
Visit offices and hear from marketing professionals at companies including Google & Buzzfeed!
This is a great way to network and learn what it's like to work at these super cool companies!
Busses will depart in the morning and return to BC Friday night.
Spots are limited.. so fill out a quick application here: [https://goo.gl/forms/Xy9VW7sqI4w3DEwD3](https://goo.gl/forms/Xy9VW7sqI4w3DEwD3)

**Save the Date: Managerial Accounting in Barcelona**

**Information Session**

*Monday, November 12 at 7:00 pm in Stokes S195*
Email Professor Feldman with any questions at feldmadc@bc.edu

**ARGUS Workshop - Saturday, November 3rd**

ARGUS is software used extensively in the real estate sector. This two day workshop will be taught by an expert from ARGUS and will train students on ARGUS Enterprise.
Students will learn how to use the software and will receive a 30 day license for their computers to practice after the workshop. This is a two day workshop taking place November 3rd and 4th. Registration is first come, first served. **Registration closes Thursday, October 25th. Please sign up here!**

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**Take Home Professor is back: 1 left!**

*Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients.*

*Contact the professor and come up with a date and time for the dinner.*

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

*The rules are as follows:*
1. Students must be sophomores, juniors, or seniors in the Carroll School.

2. There must be at least three Carroll School students attending the dinner with the professor.

3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.

4. If you don’t have a kitchen, you can get take-out for the professor.

5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!

6. There are only 13 Take Home Prof events per semester.

7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.