November 25, 2018

CLASS OF 2020 EDITION

Dean’s Coffee

this week EVENTS

MONDAY, NOVEMBER 26

Last day to withdraw from a course or the university

TUESDAY, NOVEMBER 27

Lunch with an Entrepreneur featuring Steve Fox & Noel Ntabanganyimana

12:00 - 1:00 pm in Cushing 2018

Join us for lunch with Steve Fox, CEO of Impact Global Education, and Noel Ntabanganyimana, the Rwandan Country Director at The Women’s Bakery, Inc. Come hear about their career journeys, current roles, and then network with Steve, Noel, and others interested in international social entrepreneurship.

Lunch is provided by the Shea Center for Entrepreneurship. Space is limited, so please register here to reserve a spot!
Steve Fox is the CEO of Impact Global Education, a company that manages the international education brands ThinkImpact and Winterline. At ThinkImpact, Steve helps the team manage a portfolio of nearly 200 social enterprises, at varying growth stages, in sectors ranging from agriculture and health, to tech and education. Steve comes from an international investment background previously as Managing Director at Sunizorro Investments in sub-Saharan Africa. His work at Sunizorro encouraged local stewardship of private enterprise bolstered by niche international expertise. Steve is also an impact investor and philanthropist with interests in protecting the climate and encouraging girls equity in developing countries. He has an MSc in Political Economy from the University of London, School for Oriental and African Studies, and a BA in International Economics from the University of Richmond.

Noel Ntabanganyimana is the Rwanda Country Director for ThinkImpact at The Women’s Bakery, Inc. In his work at ThinkImpact over the years, he has combined his project management and human resource skills with his ardent enthusiasm for education. He also held a Business Development role and later became a Managing Director at Atikus Incorporated, Inc., a company that advocates for financial inclusion for the underserved through insurance and technology-based risk solutions for credit lenders. Noel studied Architectural and Construction Engineering, and has an MBA.

**Information Session for New Elective Course:**

**Summit-Kilimanjaro**

**5:00 pm**

Come learn more about the new elective course offered this spring (MGMT 2177) where students will have the opportunity to climb Mount Kilimanjaro! It is a 3 credit course that meets every other Wednesday for 7 class sessions. Applications are due by November 30th.

**MABC: Internship Panel**

**7:00 pm in Devlin 010**

Come learn about application timelines, on and off campus recruiting, and tips and tricks from students who interned in different areas of marketing. Join us to hear from a panel of 3-5 BC students who will answer your questions & share their experiences as interns within the marketing sphere. RSVP [here](#).

WEDNESDAY, NOVEMBER 28

**Coffee Break**

**1:00 - 3:00 pm in Fulton Honors Common**
There is not a formal Dean’s Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!

THURSDAY, NOVEMBER 29

Lunch with an Entrepreneur: Alex Moulle-Beautraux, CMO, Starry Inc.

12:00 - 1:00 pm in Cushing 208

Join us for lunch with Alex Moulle-Beautraux, CMO of Starry Inc and Boston College alum! After hearing about Alex’s journey as an entrepreneur, you’ll have the opportunity to network with Alex and fellow students interested in entrepreneurship.

Lunch is provided by the Shea Center for Entrepreneurship. Space is limited, so please register here to reserve a spot!

Alex Moulle-Beautraux is a BC alum and the Chief Marketing Officer for Starry, Inc., a Boston- and New York-based technology company focused on re-imagining and revolutionizing how consumers connect to the internet and by developing an eco-system of products designed to make a broadband access simple and affordable.

Prior to joining Starry, Alex served as Chief Commercial Officer (CCO) for Aereo, Inc., the groundbreaking online television platform. As Chief Commercial Officer, Alex oversaw the company’s marketing initiatives, customer care, distribution partnerships and product management, and played a critical role in helping develop Aereo’s overall business and its nationwide expansion efforts.

Before joining Aereo, Alex served as Global Head of Marketing and Public Relations for Rockstar Games, the leading development and publishing label of publicly-traded Take Two Interactive. At Rockstar Games, he led the game launch efforts for the company, including the record breaking 2008 launch of Grand Theft Auto IV, heralded as the biggest entertainment launch in history.

Prior to Rockstar Games, Alex served on the management team of Media Arts Lab/Chiat Day, Apple’s marketing agency out of Los Angeles and London. While there, he led the day-to-day management of the global marketing campaigns for the Apple account across products including the Mac, iPod and iTunes, Apple TV, and the launch of the iPhone. Prior to joining Media Arts Lab, Alex worked in various New York-based advertising agencies on a wide variety of global brands.
WIN End of Semester Dinner

6:00 - 8:00 pm in The Heights Room

This year WIN is wrapping up the semester with the annual End of Semester Dinner. Join WIN in welcoming keynote Kim Walsh, Global VP of HubSpot for Startups, as well as other BC alumni and guests. We will be welcoming students and alumni for an evening of conversation, networking, and a (free!) buffet dinner. Please RSVP as soon as possible to secure your seat at http://bit.ly/WINdinner2018

FRIDAY, NOVEMBER 30

Trip to Hubspot

2:45 - 3:30 pm

MABC is partnering with Tech Trek to bring you to the HubSpot office in Boston! This developer of marketing software was recently named one of the Best Workplaces for Women in 2018 by Fortune Magazine! Get a tour of the office and listen to a panel of employees!

RSVP HERE: https://goo.gl/forms/FKQQXHLagUepYL8m1

MONDAY, DECEMBER 3

The Abroad Experience: Workin’ It from Afar

5:00 - 6:00 pm in Stokes 113S

For Juniors Going Abroad Spring 2019

Sponsored by the EY Peer Advisors

If you are a junior studying abroad this coming semester, Spring 2019, come get ideas from CSOM seniors who have studied abroad and successfully kept their internship search moving forward. Learn tips for networking while overseas, how to include the future experience on your resume, plus ways to promote your experience during interviews for internships! Sign up for the event on this Google Sheet.

WEDNESDAY, DECEMBER 5

Dean’s Coffee: Study Break

1:00 - 3:00 pm in Fulton Honors Library

Come for a study break and decorate Christmas cookies!
Drop-in Hours (Academic Advising)

Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

New Elective Course: Summit-Kilimanjaro

*Summit Program - Kilimanjaro. Leadership in Action (MGMT 2177)*

*Professor: Juan S. Montes*

*3 credit course that meets every other Wednesday for 7 class sessions*

*Please note: application deadline is now November 30th*

The purpose of the course is to develop your inner strength and self-confidence through a journey. You will undertake a real journey, one where you depart from a place that you might know, Logan Airport in Boston, and arrive in a place that probably you do not know anything about it, like Tanzania. There, our goal will be to climb Mount Kilimanjaro (9,341 ft., almost 6,000 meters above sea level), the highest mountain in Africa. Our expedition will be an intense team experience, aimed to facilitating leadership and character development, a once-in-a-lifetime learning opportunity. This is a real adventure, like the ones that inspired great explorers. Please see the attached flyer for more information on the course and the application process!

*Information Sessions will be held Thursday, November 15th at 5:00 pm and Tuesday, November 27 at 5:00 pm.*

Travel to Venice!

*Course: Globalization, Culture and Ethics*

Trade made Venice the global city of its heyday and trade spawned innovations in bookkeeping and finance that have persisted to this day. *MB 265 Globalization, Culture and Ethics (3)* brings a Venetian inflection to a course offered to undergraduates in the Carroll School. *Please see the attached flyer for more information!*

An elective for Business Analytics, Operations, and Finance has just been added for the spring!

An additional section of OPER6606/MFIN6606 Forecasting Techniques has been added. This course will be a traditional classroom course (not online) and will be held on Tuesdays, 7 - 9:30pm. OPER6606/MFIN6606 will be an elective for the Business Analytics, Operations, and Finance concentrations.

Still room in Predictive Analytics!
If you are a Business Analytics or Operations concentration, take OPER3384 Predictive Analytics this spring! Prof. Jon Beebe is teaching OPER3384 on Thursdays in the spring at 7 - 9:30pm. The prerequisites are OPER1135 and ISYS 1021.

**EY Peer Advisors have office hours!**

Need help with resumes, cover letters, or interview preparation? Meet the Peer Advisors! Their bios and drop-in schedule can be found at [www.bc.edu/carrollpeeradvisor](http://www.bc.edu/carrollpeeradvisor). SEE ATTACHED PDF FOR THEIR SCHEDULE.

**If you are going abroad in the spring, make sure you get courses approved before you go!**

You must get courses approved before you leave for study abroad. Getting approval will require you to bring a course syllabus to the home department at Boston College and have it approved on a Study Abroad Course Substitution Form (available in Fulton 315.)

Tips for course approvals:

- The only two Carroll School core classes that may possibly be approved are Organizational Behavior and Operations Management. It is not a guarantee, but a possibility.
- You can only obtain concentration elective approval from the department after completing the core classes (e.g. Basic Finance or Marketing Principles.)
- To obtain approval for Cultural Diversity, students should complete the "Cultural Diversity Substitution Request Form."

CSOM course approval contacts:

- Accounting: Prof. Ed Taylor in Fulton 252; edward.taylor@bc.edu
- Business Analytics: Prof. Stephanie Jernigan in Fulton 350; stephanie.jernigan@bc.edu
- Finance: Prof. Elliott Smith in Fulton 330; elliott.smith.1@bc.edu  Note: Finance electives must be approved prior to leaving for abroad. Please visit the Finance Department’s website for info.
- Information Systems: Prof. Rob Fichman in Fulton 410; robert.fichman.1@bc.edu
- Management and Organization: Prof. Judy Gordon in Fulton 430; judith.gordon@bc.edu
- Marketing: Prof. Bradford Hudson in Fulton 445; bradford.hudson@bc.edu
Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Hours

Location: Fulton 315 (sign in at front desk for any drop-ins)

Read their bios here:
https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html

Drop-in Hours

Amy Donegan: Tuesdays and Thursdays, 1:00-3:00 pm
Kristen Nervo: Tuesdays 3:00-5:00 pm, Thursday 10:00 am - 12:00 pm
Jess Hartley: Mondays 10:00 am - 5:00 pm, Tuesdays 9:00 am - 2:00 pm,
Wednesdays 9:00 am - 1:00 pm, and Fridays 10:00 am - 2:00 pm

Dave Feldman, Interview Coach: By appointment Wednesdays 1:00 - 5:00 pm (skype), Thursdays 1:00 - 5:00 pm (Fulton 315)
No hours on Thurs Sept 20th and Thurs Nov 8th.
Raffi Grinberg, Case Interview Coach: By appointment Tuesdays and Wednesdays 11:30 am - 4:30 pm

Marketing Announcement!

Interested in a Marketing Career? Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.
Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7ztKM.

Prepare for Case Interviews with these Resources:

- Use Raffi’s case guide
- CQI (Case Questions Interactive)
- [Website](https://bostoncollege.cqinteractive.com)
  - Login using your BC email address and use the password: casequestions40
  - This Website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.
  - Video Vault walks you through several cases so you can see exactly how to do this and also practice. [http://casequestions.com/boston-college/](http://casequestions.com/boston-college/)
    - password: casequestion
  - Vault Guides are now available through BC libraries. [http://library.bc.edu/search/?any=vault%20guides](http://library.bc.edu/search/?any=vault%20guides)
  - Schedule a practice spot with Raffi Grinberg, our Carroll School Case Coach. Raffi is available Tuesday and Wednesdays, 11:30 am - 4:30 pm By appointment

More Interview Prep!

**Get help from your peers.**

This list of seniors have volunteered to help with interviews and information about different companies. This list is organized by Company name (the company where they interned this summer) and the types of interviews they have had experience with and can help you with.

Feel free to contact them about helping you understand what some of these different jobs are and or interview help including practice interviews. Here is the link.

**CSOM Peer Advisors** can also help with any career related issues, they can look at your resume, help you prepare for Career Fair, help you figure out Eagelink and much more. See the schedule here.

**Practice Interviews**

Dave Feldman our Interview Coach is back again this semester to help with practice interviews, Dave is an experienced professional who has years of experience helping train professionals in hiring people. Dave does skype practice interviews on Wednesdays, and in person interviews on Thursdays. here is a link to his schedule.

**Banking Interviews**

If you need help with the Investment Banking interviews we subsidize the Mergers&Inquisitions guide for all CSOM undergrads. Here are the instructions
Instructions for Mergers and Inquisition. Go to checkout page using this link:

https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide

fill out the form on this page copy and paste the discount code BC-BIWS-IBIG-2017 into the Promo Code field to make the product $25.00, enter Credit Card information ($25 will be charged). Retail for this product is $175 so this is significantly reduced for BC CSOM Undergraduates.

**Video Interview Help**

An additional resource we are using this fall is a tool to help you practice interviews and in particular video interviews. You can practice either behavioral or technical by any industry. Just make sure to create your account with your BC email address to get the service for free. [Here](https://example.com) is the link. Practice as much as you want before you do the real thing.

**Bowery Capital Fellowship Program**

Our friends at Bowery Capital are currently interviewing applicants for their Fellowship Program for the Summer of 2019! The Bowery Capital Fellowship Program is a comprehensive 10-week program designed for rising seniors and recent graduates interested in revenue generation at high growth SaaS companies in NYC.

**Details**

- Each Fellow is paired with one host company for 10 weeks
- Fellows meet at a different host company office once a week to discuss the various elements of sales and business operations
- Fellows are introduced to a mentor through the Bowery Capital network that is specifically chosen based on their ultimate career goals and interests
- Fellows are invited to networking events throughout the summer hosted by Bowery Capital

**Who Should Apply?**

- Applying Fellows should be recent graduates (Class of 2019) or rising seniors (Class of 2020)
- Applicants should have a strong interest in the startup ecosystem and how sales, marketing and account management impact a company’s success
- Exceptional emotional intelligence, entrepreneurial spirit, and determination are key traits that we evaluate when choosing our Fellowship classes

For more info, please see our [website](https://example.com)!

**Synchrony: Business Leadership Program**

**Title:** Business Leadership Program: Enterprise Operations Internship

**EagleLink Job ID#:** 112248

**Deadline:** Dec. 7th

The BLP-Internship is a 10-12 week paid summer internship that challenges you with meaningful and real work within one of 10 functional tracks (Credit & Capital Management, Data Analytics, Enterprise Operations, Finance, HR, Internal Audit,
Marketing, Risk Management, Sales & Relationship Management, and Technology).
When you’re here, you’re part of the team and we’ll expect you to help us raise the bar—and clear it. The BLP-Internship begins with an in-person orientation—providing you with a chance to build a strong foundation in our business before diving into your summer assignment. You’ll also have the opportunity to take part in our BLP Summer Series, an exclusive program for interns filled with executive career conversations, leadership roundtables, a day of community service, and, of course, a few social outings! More information is on EagleLink.

Win $1000 - Participate in the Klein Ethics Case Competition

The Carroll School of Management and the Boston College Center for Corporate Citizenship are excited to announce the 8th annual Walter H. Klein Business Ethics Case Competition.

The deadline to sign up is December 7th and teams will receive the case before winter break.

The competition will have two rounds. The first round is an executive summary that students will work on over winter break and submit on January 16th. From there, judges will select 10 teams that will compete in the second round on Friday, February 8th in Fulton Hall.

Students must be in the class of 2020 or 2021 at Boston College. Students will compete as a team of two where at least one member of the team must be in the Carroll School of Management. The first place team will receive a cash prize and the opportunity to represent Boston College at a national case competition.

To register, complete this form: https://goo.gl/forms/QmGgah8LuOarmvIc2

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.