November 11, 2018
CLASS OF 2020 EDITION

CARROLL SCHOOL OF MANAGEMENT
BOSTON COLLEGE
THIS WEEK

» Events
» Advising
» Careers
» Leadership
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MONDAY, NOVEMBER 12

Gartner Event
7:00 - 8:00 pm in Fulton 423
This event was rescheduled to November 12th. Come hear from recruiters at global research and advisory firm, Gartner! Learn about internship and full-time opportunities!

Managerial Accounting in Barcelona Information Session
7:00 pm in Stokes S195
Professor Feldman is hosting an information session for a Managerial Accounting trip to Barcelona in 2019. Email Professor Feldman with any questions at feldmadc@bc.edu

WEDNESDAY NOVEMBER 14
Office Hours with Gareth Taube, Market Recognition

12:30 - 3:00 pm in Cushing 208

Get advice and connect with Gareth Taube, the CEO of Market Recognition! Gareth has served as the Chief Marketing Officer of five early stage companies, and he is currently the CEO of Market Recognition. He specializes in market identification, branding, market penetration, and digital marketing.

Market Recognition is a marketing consulting service that provides the strategic and tactical marketing expertise to launch and create buzz for a company/product and expand business for greater success. They deliver an integrated, result-oriented approach to strategic and tactical marketing including: viral marketing (blogging and social networking); web/blog services (design, development, maintenance, and SEO); press & analyst relations; content development; and lead generation and prospect nurturing.

Space is limited. Register here for your 20-minute time slot!

Coffee Break

1:00 - 3:00 pm in Fulton Honors Common

There is not a formal Dean’s Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!

Corcoran Summer Internship: Info Session

4:00 - 4:30 in Gasson 303

The Corcoran Center Offers paid summer internships to students interested in learning how to make a meaningful difference within the greater Boston Community while gaining significant professional experience.

This competitive internship places students at over 16 renowned nonprofit, government, and mission driven industry organizations within the fields of community development, urban action, and real estate.

Students gain hands-on experience by completing a summer project that is presented publicly at a reception at the conclusion of the program.

Undergraduate students (except current seniors) from all schools and majors are eligible to learn more about applying for this prestigious paid summer internship.

THURSDAY, NOVEMBER 15

Winston Center for Leadership & Ethics hosts Lunch with a Leader: Trish Walker ’88, President of Services, Best Buy Co., Inc.
Trish Walker is the president of services for Best Buy Co., Inc. In this role, she oversees all services in stores, online and in customers’ homes. That includes the Geek Squad, a national tech-support organization with more than 20,000 agents dedicated to helping customers learn about and enjoy their technology, as well as the company’s service plan portfolio and customer care. Before joining Best Buy in April 2016, Trish spent 27 years at Accenture, most recently serving as senior managing director and North America retail practice lead. Prior to leading the retail practice, she held numerous leadership positions in Accenture’s retail practice, including marketing, operations, SAP and change management. She has worked with many leading retailers over the years, including Nordstrom, CVS, L.L. Bean, Macy’s and The Limited. She also led Accenture’s work on the Best Buy account for several years, during which she worked closely with Geek Squad. Trish holds a bachelor’s degree in computer science from Boston College. She is a founding contributor of the Accenture Professorship at Boston College’s Carroll School of Management.

**Lunch & Networking with an Entrepreneur: Brett Heffes, CEO & Director, WinMark Corporation**

**12:00 - 1:00 in Cushing 208**

*On the Brink of Failure:* Discuss what it means to be on the brink of failure as an entrepreneur and how to overcome that failure to reach success.

Brett Heffes has been the Chief Executive Officer of Winmark Corp. since February 2016. Prior to his current role, he served as its President for five years, the President of Administration & Finance for four years, and Treasurer and Chief Financial Officer for six years. He also has experience in finance at Gearworks, Veeco Compound Semiconductor Inc., and Wessels, Arnold & Henderson, LLC. Brett also received his Bachelor of Science in Finance from Boston College in 1989.

Lunch is provided by the Shea Center for Entrepreneurship.

Following the conversation, network with Brett and fellow students interested in entrepreneurship. Register [here](#).

**Corcoran Summer Internship: Info Session**

**4:00 - 4:30 in Fulton 310**

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Undergraduate students (except current seniors) from *all schools and majors* are eligible to learn more about applying for this prestigious paid summer internship.
Information Session for New Elective Course: 
Summit-Kilimanjaro

5:00 pm
Come learn more about the new elective course offered this spring (MGMT 2177) where students will have the opportunity to climb Mount Kilimanjaro! It is a 3 credit course that meets every other Wednesday for 7 class sessions. Applications are due by November 30th.

Start@Shea’s Accelerator Information Session

7:00 pm in Cushing 208
Come learn more about Accelerate@Shea! Join us for our information session on Thursday, November 15.
Apply here! Application deadline: Friday, November 30th
Start@Shea’s Accelerator, Accelerate@Shea, is a 6-week program that provides student startups with expert advice, space, and funding to launch and grow their business. Teams will have access to a network of founders and mentors including alumni and friends of Boston College through round-robin workshops and one-on-one office hour sessions. Accelerate@Shea aims to bring together the innovative startup community at Boston College by giving teams the opportunity to discuss their progress and build relationships with other student entrepreneurs going through the same challenges.

MONDAY, NOVEMBER 19

Forum on Ethics with Dan Price, CEO Gravity Payments

5:30 pm in Robsham Theatre -- Doors open at 5:00 pm!
Raised in rural Idaho miles away from the closest neighbor, Dan Price founded Gravity Payments, a credit card processing company, from his university dorm room at just 19-years-old. Although music was his passion growing up, Dan’s lifelong mission became apparent upon witnessing thousands of hard-working small business owners being overcharged and underserved by their credit card processors.

Dan built his company on values of honesty and transparency instilled upon him during his rural upbringing. These simple values have set Dan and his company apart from others in the industry, making Gravity the most trusted name in payments. Today, over 13,000 independent businesses across all 50 states trust Gravity to save them millions in fees and hours in frustration by making it easy and simple for them to accept payments.

Dan’s decision to raise his company’s minimum salary to $70,000 has captured headlines and inspired millions around the world. His 40-year-goal is to be a small
speck of sand in the revolution where business ceases to be about financial engineering and greed to one that is about values and serving others. Dan’s leadership and entrepreneurship have earned him many awards, notably Entrepreneur Magazine’s “Entrepreneur of 2014” and the 2010 SBA “National Young Entrepreneur of the Year” awarded to him by President Obama.

WEDNESDAY, NOVEMBER 21 - FRIDAY, NOVEMBER 23

Thanksgiving Holiday

Class of 2020 registers on November 12 and 13. Please pick up your degree audit from your faculty advisor.

New Elective Course: Summit-Kilimanjaro

**Summit Program - Kilimanjaro. Leadership in Action (MGMT 2177)**  
**Professor: Juan S. Montes**

*3 credit course that meets every other Wednesday for 7 class sessions*

*Please note: application deadline is now November 30th*

The purpose of the course is to develop your inner strength and self-confidence through a journey. You will undertake a real journey, one where you depart from a place that you might know, Logan Airport in Boston, and arrive in a place that probably you do not know anything about it, like Tanzania. There, our goal will be to climb Mount Kilimanjaro (9,341 ft., almost 6,000 meters above sea level), the highest mountain in Africa. Our expedition will be an intense team experience, aimed to facilitating leadership and character development, a once-in-a-lifetime learning opportunity. This is a real adventure, like the ones that inspired great explorers. **Please see the attached flyer for more information on the course and the application process!**

Information Sessions will be held Thursday, November 15th at 5:00 pm and Tuesday, November 27 at 5:00 pm.

Travel to Venice!

**Course: Globalization, Culture and Ethics**

Trade made Venice the global city of its heyday and trade spawned innovations in bookkeeping and finance that have persisted to this day. **MB 265 Globalization, Culture**
and Ethics (3) brings a Venetian inflection to a course offered to undergraduates in the Carroll School. Please see the attached flyer for more information!

Course Opportunity: Consulting Communications Spring Course

BCOM368801-Communications for Consultants

This spring, take advantage of Professor Rita Owens’ practical class covering the materials you’ll create as a consultant or client-facing professional and the culture you’ll experience.

You’ll learn about communications during all phases of an engagement and the best ways you can ensure your success as a new professional. Expect guest speakers from industry. Past guest speakers have included management consulting recruiters, senior consulting managers, independent consultants, and high-level consulting clients.

Course seats are available for juniors and seniors in all schools. Contact Professor Owens for more information (rita.owens@bc.edu).

Finance Department Registration

As we prepare for registration, the Finance Department is committed to addressing every student’s need and situation as best as possible and in as timely a manner as possible. Since finance classes are in very high demand and registration time slots are randomly assigned by the University, the Department administrators in Fulton 330 manage the official waitlist for all finance classes once they have closed. As sections fill up, the department does its due diligence by checking degree audits to, for example, ensure pre-requisites are met and avoid duplicate registration.

Students are encouraged to stop by the Finance Department to be placed on the official waitlist once their pick time has passed and the class is closed. We remind students to register for any open section of a class at their pick time if the class is needed. Finance professors do not keep separate waitlists; the official waitlist is kept by the finance department administrators.

The Finance Department’s doors are always open to any student who has questions about courses or registration. Our hours are M-F from 9-5pm in Fulton 330. Students are also welcome to email the finance department (findept@bc.edu) with any questions.

Changes to the Entrepreneurship Co-Concentration!

Students are still required to take: MGMT2170 Entrepreneurial Management
They also now will choose one of the following four courses:

MGMT2139 Social Innovation & Entrepreneurship
MFIN2210 Entrepreneurial Finance
MFIN2212 Venture Capital/Private Equity
ISYS3315 Special Topics: Managing Digital Innovation

Plus two electives from a list. See the website for more details:
https://www.bc.edu/bc-web/schools/carroll-school/academic-departments/management-organization/concentration-academics.html#entrepreneurship_co_concentration

EY Peer Advisors have office hours!
Need help with resumes, cover letters, or interview preparation? Meet the Peer Advisors! Their bios and drop-in schedule can be found at www.bc.edu/carrollpeeradvisor. SEE ATTACHED PDF FOR THEIR SCHEDULE.

If you are going abroad in the spring, make sure you get courses approved before you go!

You must get courses approved before you leave for study abroad. Getting approval will require you to bring a course syllabus to the home department at Boston College and have it approved on a Study Abroad Course Substitution Form (available in Fulton 315.)

Tips for course approvals:

- The only two Carroll School core classes that may possibly be approved are Organizational Behavior and Operations Management. It is not a guarantee, but a possibility.
- You can only obtain concentration elective approval from the department after completing the core classes (e.g. Basic Finance or Marketing Principles.)
- To obtain approval for Cultural Diversity, students should complete the "Cultural Diversity Substitution Request Form."
- CSOM course approval contacts:
  - Accounting: Prof. Ed Taylor in Fulton 252; edward.taylor@bc.edu
  - Business Analytics: Prof. Stephanie Jernigan in Fulton 350; stephanie.jernigan@bc.edu
  - Finance: Prof. Elliott Smith in Fulton 330; elliott.smith.1@bc.edu Note: Finance electives must be approved prior to leaving for abroad. Please visit the Finance Department’s website for info.
  - Information Systems: Prof. Rob Fichman in Fulton 410; robert.fichman.1@bc.edu
  - Management and Organization: Prof. Judy Gordon in Fulton 430; judith.gordon@bc.edu
Marketing: Prof. Bradford Hudson in Fulton 445; bradford.hudson@bc.edu
Operations Management: Prof. Sam Graves in Fulton 354B; samuel.graves.1@bc.edu

Drop-in Hours (Academic Advising)

- Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
- Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eagelink

Career Advising Hours

Location: Fulton 315  (sign in at front desk for any drop-ins)
Read their bios here: https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html

Drop-in Hours
- Amy Donegan: Tuesdays and Thursdays, 1:00-3:00 pm
- Kristen Nervo: Tuesdays 3:00-5:00 pm, Thursday 10:00 am - 12:00 pm
- Jess Hartley: Mondays 10:00 am - 5:00 pm, Tuesdays 9:00 am - 2:00 pm, Wednesdays 9:00 am - 1:00 pm, and Fridays 10:00 am - 2:00 pm

Dave Feldman, Interview Coach: By appointment Wednesdays 1:00 - 5:00 pm (skype), Thursdays 1:00 - 5:00 pm (Fulton 315)
No hours on Thurs Sept 20th and Thurs Nov 8th.
- Raffi Grinberg, Case Interview Coach: By appointment Tuesdays and Wednesdays 11:30 am - 4:30 pm

Marketing Announcement!

Interested in a Marketing Career? Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.
Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search.
process. Prof. Mojo meets with students on campus every Thursday between 10:30-2
and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call
at goo.gl/7zyKM.

Prepare for Case Interviews with these Resources:

- Use Raffi’s case guide
- CQI (Case Questions Interactive)
  - https://bostoncollege.cqinteractive.com
  - Login using your BC email address and use the password:
    casequestions40
  - This Website we subscribe to is a comprehensive guide and tutorial to
take you through the whole process and do practice questions with
you.
- Video Vault walks you through several cases so you can see exactly how to do
this and also practice. http://casequestions.com/boston-college/
  - password: casequestion
- Vault Guides are now available through BC libraries.
  - http://library.bc.edu/search/?any=vault%20guides
- Schedule a practice spot with Raffi Grinberg, our Carroll School Case Coach.
  Raffi is available Tuesday and Wednesdays, 11:30 am - 4:30 pm By
  appointment

More Interview Prep!

Get help from your peers.

This list of seniors have volunteered to help with interviews and information about
different companies. This list is organized by Company name (the company where they
interned this summer) and the types of interviews they have had experience with and
can help you with.

Feel free to contact them about helping you understand what some of these different
jobs are and or interview help including practice interviews. Here is the link.

CSOM Peer Advisors can also help with any career related issues, they can look at
your resume, help you prepare for Career Fair, help you figure out Eagelink and much
more. See the schedule here.

Practice Interviews
Dave Feldman our Interview Coach is back again this semester to help with practice interviews, Dave is an experienced professional who has years of experience helping train professionals in hiring people. Dave does skype practice interviews on Wednesdays, and in person interviews on Thursdays. [link to his schedule.

**Banking Interviews**

If you need help with the Investment Banking interviews we subsidize the Mergers & Inquisitions guide for all CSOM undergrads. Here are the instructions: [Instructions for Mergers and Inquisition. Go to checkout page using this link:]

https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide

fill out the form on this page copy and paste the discount code BC-BIWS-IBIG-2017 into the Promo Code field to make the product $25.00, enter Credit Card information ($25 will be charged). Retail for this product is $175 so this is significantly reduced for BC CSOM Undergraduates.

**Video Interview Help**

An additional resource we are using this fall is a tool to help you practice interviews and in particular video interviews. You can practice either behavioral or technical by any industry. Just make sure to create your account with your BC email address to get the service for free. [Here is the link. Practice as much as you want before you do the real thing.

**Looking for Jobs/Internships? Join RippleMatch!**

RippleMatch is a platform that combines matching algorithms and a team of elite recruiters to assist undergraduate students in finding internships, co-ops, and full-time opportunities. The purpose is to make the job search process less stressful and daunting; sign up in 5 minutes or less, upload your resume, and be matched for opportunities with companies like IBM, TripAdvisor, Pandora, and many more! 60% of matches result in a first-round interview. If you’re interested, sign up here: [https://ripplematch.com/index?r=2ALHxY](https://ripplematch.com/index?r=2ALHxY).

Have questions? Reach out to RippleMatch’s on-campus Intern Lead, Naya Joseph ’19 (josephnh@bc.edu).

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**Participate in the Klein Ethics Case Competition**
The Carroll School of Management and the Boston College Center for Corporate Citizenship are excited to announce the 8th annual Walter H. Klein Business Ethics Case Competition.

**The deadline to sign up is December 7th and teams will receive the case before winter break.**

The competition will have two rounds. The first round is an executive summary that students will work on over winter break and submit on January 16th. From there, judges will select 10 teams that will compete in the second round on Friday, February 8th in Fulton Hall.

Students must be in the class of 2020 or 2021 at Boston College. Students will compete as a team of two where at least one member of the team must be in the Carroll School of Management. The first place team will receive a cash prize and the opportunity to represent Boston College at a national case competition. To register, complete this form: [https://goo.gl/forms/QmGgah8LuOarmvIc2](https://goo.gl/forms/QmGgah8LuOarmvIc2)

### Winter Job Shadow Program

Open to all majors and class years, the Boston College Career Center Job Shadow Program pairs undergraduates with individual host sites for a day-long immersion experience over Winter Break. Over the course of a day, you'll gain valuable exposure into a field of interest as well as mentorship from working professionals in the industry—leaving the program with new insight and contacts. Please see here for [FAQ](#) and email [jobshadow@bc.edu](mailto:jobshadow@bc.edu) if you have any questions.

**The deadline to apply is Monday, November 12 at 5:00 pm.**

Program Dates: January 3-8, 2019
Registration Open: November 1 - 12

### BC GET is Hiring GETers!

BC GET is hiring GETers to deliver food from Hillside and CoRo Cafe across campus to BC students and staff. For more information or to sign up, check out [http://bcgetteam.com/deliverer-interest-form/](http://bcgetteam.com/deliverer-interest-form/)

### Save the Date: WIN End of the Semester Dinner

**November 29th in the Heights Room from 6:00 - 8:00 pm**

This year WIN is wrapping up the semester with our annual End of Semester Dinner. Join WIN in welcoming keynote Kim Walsh, Global VP of HubSpot for Startups, as well as other BC alumni and guests. We will be welcoming students and alumni for an evening of conversation, networking, and a (free!) buffet dinner.

Take Home Professor is back: 1 left!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:
1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.