MABC's 1st Discussion Series: What is Marketing?

McGuinn 521 from 6:00 - 7:00 pm

This semester MABC is launching a new initiative called the Discussion Series. In MABC's first ever discussion, we will be discussing the topic "What is Marketing?. A common misconception is that marketing is just advertising and branding. However, in this session MABC will present on the different aspects of marketing and then we will open the floor for a small group-open dialogue about the topic. Also, there's FREE FOOD!! RSVP using this link: http://bit.ly/MABCWhatIsMarketing

Chambers Lecture: Piper Kerman

6:00 pm in Gasson Hall Room 100

Doors open at 5:30PM, seating is based on a first-come, first-serve basis

Join the Winston Center for Leadership and Ethics for a lecture by Piper Kerman, author of the bestselling memoir Orange is the New Black: My Year in a Women's Prison
chronicles her "crucible experience"—the 13 months she spent in the Federal Correctional Institution in Danbury, Connecticut after a brief involvement with drug trafficking sent her to prison on money laundering charges. In her compelling, moving, and deeply funny book, Kerman explores the experience of incarceration and the lives of the women she met in prison: their friendships and families, mental illnesses and substance abuse issues, cliques and codes of behavior.

Learn more about Piper Kerman here!

Startup & Entrepreneurship Fair

4:30 - 7:00 pm in the Heights Room

This event brings together the most entrepreneurial and innovative students at Boston College. All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals who are looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution. We hope to expose students to the wide array of potential career opportunities that exist in various emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here

Dean’s Coffee

1:00-3:00 pm in Fulton Honors Library

Four employers, four new career workshops, and chocolate covered strawberries!

Little time, big impact: 8-minute mini-lessons.

This week, we are offering four more 8-minute workshops:

- Search for Internships from Abroad
- Effective Networking
- Using EagleLink
- Mastering the Behavioral Interview

These will be offered every 15 minutes. See the schedule here.

Four guest employers:

- Walmart ECommerce
- PwC
- IBM
- CJ Affiliate

Back by popular demand: Get a resume critique from one of our senior Peer Advisors.

You can drop by that day or sign up here to make sure you get a spot!
Lunch with an Entrepreneur featuring Doug Shaw

12:00 - 1:00 pm in Cushing 208

Join us for lunch with Doug Shaw, prior CEO & President of Monotype and current professor at Boston College. After hearing about Doug’s experiences in business and entrepreneurship, you will have the opportunity to network with Doug and fellow students.

Doug Shaw is currently a professor at Boston College, teaching an Entrepreneurial Management course for the Entrepreneurship Co-Concentration in the Carroll School of Management. Prior to this, he was the President and CEO of Monotype, which is a leading global provider of typefaces, technology and expertise that enable the best user experience and ensure brand integrity. Doug worked for Monotype for over 30 years before retiring in 2016. He watched the company grow from a group of 12 people focused on the printer OEM market into a diversified business of more than 450 employees worldwide. Doug graduated from Boston College in 1977 and received his MBA from Babson College in 1978.

Lunch is provided by the Shea Center for Entrepreneurship. Please register here to reserve a spot.

Sports Business Society Networking Night

6:00 - 8:00 pm

The Sports Business Society is hosting our fourth annual Networking Night February 25th from 6-8pm. We will be hosting representatives from the Big 4 Boston sports teams as well as New Balance, Fenway Sports Management, and more! Click on this link to register https://orgsync.com/71524/events/2465746/occurrences/6376343

Winston Collaboration with the Rappaport Center with
Dannel P. Malloy '77, Law'80, P'15
Governor of Connecticut (2011-2019)

6:00 pm in Deven Hall Room 101

"A Governor's Trained Eye in Guiding Public Policy"

Details:
https://www.bc.edu/content/bc-web/schools/carroll-school/sites/winston-center/events/collaborations.html
Lunch with a Leader: Dannel P. Malloy '77, Law'80, P'15
Governor of Connecticut (2011-2019)

12:00 pm in Fulton Honors Library
Registration is required.
Details here:
https://www.bc.edu/content/bc-web/schools/carroll-school/sites/winston-center/student-programs/lunch-with-a-leader.html

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this week ADVISING

Academic Advising Drop-in Hours | Fulton 315

Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

The EY Peer Advisors have drop-in hours for academic and career advising!

These 16 CSOM seniors are here to help! Stop by their desk in the front of Fulton 315. See their drop-in hour schedule here:

<table>
<thead>
<tr>
<th>EY Peer Advisor Drop-in Hours: SPRING 2019</th>
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<tbody>
<tr>
<td>Drop-ins are held in Fulton 315.</td>
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<tr>
<td>Monday 9:30am-10:30am</td>
</tr>
<tr>
<td>Ben</td>
</tr>
<tr>
<td>Tuesday 12:00pm-1:00pm</td>
</tr>
<tr>
<td>Ryan</td>
</tr>
<tr>
<td>Wednesday 10:00am-11:00am</td>
</tr>
<tr>
<td>Katie</td>
</tr>
<tr>
<td>Thursday 9:30am-10:30am</td>
</tr>
<tr>
<td>Stephen</td>
</tr>
<tr>
<td>3:00pm-4:00pm</td>
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this week CAREERS

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Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Schedule | Fulton 315
Tuesday: Dean Donegan 1-3pm
Wednesday: Kristen Nervo 3-5pm
Thursday: Kristen Nervo 10am-12pm | Dean Donegan 1-3pm
*Please note: Jessica Hartley is out the entire week of Feb. 18 to Feb. 22

Specialty Career Coaches:
Wednesday: Dave Feldman (Interview Coach/Mock Interviews) via Skype: 12pm-5pm
Thursday: Raffi Grinberg (Consulting Case Coach) 2:30-3:30pm
** Schedule your appointment via the Google Sheet—tinyurl.com/CSOMappt **

Next-Gen Internship
The Office of University Advancement at Boston College is once again offering the Next-Gen Summer Internship program. It is designed to provide an opportunity to learn about careers in advancement by providing hands-on experience. Our hope is that some may truly consider taking their passion for BC and embarking on a rewarding career in the fields of development and alumni relations.

The program is for ten weeks, June 3 - August 9, 33 hours per week at $12.00 per hour. It is open to all full-time rising juniors, seniors and recent graduates at Boston College.

Applications and any questions may go to Sue Matys at susan.matys@bc.edu. Applications are due by February 28th. Please see the attached flyer for more information!

EY Service Line Event
EY will be hosting a Service Line Spotlight next Wednesday, February 20th from 6:00 pm – 8:00 pm in the Murray Function Room. This event will be a great opportunity to learn the differences between the service lines at EY in a fun and interactive way. Dinner will be served!
Sign-Up Link: http://tinyurl.com/y8mdebqui

KPMG Event
KPMG Get to Know Tax Dinner
Date: Wednesday, February 20th
Time: 6:30-8:30pm
Location: Serafina Restaurant
Description: Enjoy good food and conversation with our lead BC Tax Partner in Business Tax Services and learn about the many opportunities within our tax practice!
Registration: Space is limited, please register here!

Citi Interview Workshop

February 26, 2019 from 5:30 - 6:30 pm in Devlin 101
Are you gearing up to interview this spring? Then please join us for an interview workshop with members of Citi’s Investment Banking Division and BC Alums. Our team will present a mock interview to help you prepare for the upcoming interview season. Light refreshments with be served. Register here!

Save the Date: Preparing for the CPA Exam

Tuesday, Feb. 26th at 6:15 pm in Fulton 511
Former students who have taken the exam will be on hand to provide insight and to answer questions. Pizza and drinks will be served. Please mark your calendars to save the date. You can RSVP to Maureen Chancey (maureen.chancey@bc.edu).

Save the Date: IBM on Campus: Sales@IBM

Monday, Feb 18th from 6:00PM-7:00PM in Gasson Hall - Room 206
Join us for an information session on February 18th to meet IBMers, learn more about our organization, and enjoy free food/swag!
The IBM North America Global Markets team is seeking highly talented undergraduate level students with a real passion for technology and sales! Come learn about how our training and development Summit Sales Program can help you be essential to your clients and your IBM colleagues.
As part of IBM’s sales team, you will have the opportunity to work with clients as they transform organizations and entire industries. We’re motivated by more than just selling solutions. We want our clients to succeed. IBMers can access our entire organization to develop creative ideas that help clients build the world they envision.
Additional information available in EagleLink. If you have any questions about the event please reach out to the IBM Campus Recruiter, Maggie O’Shea - Maggie.Oshea@ibm.com
Event RSVP: ibm.biz/Bd2MYs

RAP Fun Fact
The majority of CSOM students find their jobs in Boston (45%) or New York City (37%). Boston employers with the most CSOM grads are the Big 4 Accounting Firms, Oracle, Wayfair, and Fidelity. New York employers with the most CSOM grads are the Big 4 Accounting Firms, Citi, JP Morgan, and UBS. Having an understanding of what
companies hire BC students in a given region is a helpful way to target which companies to apply to. All of this information and more can be found on the Recruiting & Analytics Platform.

Do you want to be a Portico TA next year? Do you want to mentor the class of 2023?
If you said yes to these questions, please fill out the application here:
https://goo.gl/forms/MztKRpfOj6zDeMW73
Applications are due March 1st.

Attend the Spring Consulting Trek!
This year, the Consulting Club of Boston College will be hosting a Spring Consulting Trek! We will be visiting EY and Deloitte Consulting in Boston on Friday, February 22nd. We are especially excited about the opportunity to explore these firms' unique consulting offerings. The first visit will begin at 9:00am and the second visit will conclude around 12:30pm. This application is open to Sophomores and Juniors only since the firms will be emphasizing internship and full time opportunities for 2019. If you are interested, please apply by sending your resume to consultingclubofbc@gmail.com by February 19th at 11:59pm. More details will follow with acceptance. As always, please let us know if you have any questions!

MIT Sloan Event
Come by to discover MIT Sloan's latest offering: MIT Sloan MBA Early Admission. We encourage you to join us to learn more about...

- The benefits of MIT Sloan MBA Early Admission
- Eligibility details
- Student life at MIT Sloan and the customizable curriculum
- Tips & insights for completing your application (Deadline: April 8, 2019)

Designed for ambitious and forward-thinking students, like yourself, the MIT Sloan Early MBA Admission application process gives you the opportunity to secure a seat in a future MIT Sloan MBA class. First apply, and then after gaining valuable career experience, join MIT, the home of innovation, for our 2-year, full-time MBA program. Register today! We look forward to connecting with you.
MIT Sloan Admissions is hosting an information session for our new MIT Sloan MBA Early Admission offering. The event is on campus at Boston College on Monday, February 25th at 5:00 PM.

SING IT TO THE HEIGHTS!

Come one, come all, and watch as ten talented BC singers compete in this year’s 15th Annual Sing it to the Heights! YOU will choose the winner of the show at the end of the night when we turn to the audience to cast their votes. **Tickets are $12 and will go on sale Monday, February 18th at 8:00am.** Tickets can be purchased in person at the Robsham Box Office or online. All proceeds from this event go to the Saint Columbkille Partnership School to fund their music program. With donations from this event St. Columbkille has been able to: upgrade their facilities, offer larger classes, and secure new instruments for their students. Tickets go fast so make sure to get yours soon!

This event will take place on **Thursday, February 28th @ 7pm** in Robsham Theatre.

BC GET is hiring!

Do you want to work at Facebook, Oracle, Amazon or somewhere similar after graduation? This year’s BC GET seniors have signed full time offers at these firms after gaining hands on experience running a business on campus. Our team prides ourselves on being the best practical tech business experience at Boston College! We have positions open from CEO, where you’ll build skills in team management, strategic thinking, and goal oriented execution, through web/iOS developer, where you’ll build full stack skills, to so much more. Apply today here <bcgettteam.com>! For any questions, contact current CEO JB <bruggemj@bc.edu>.

Summer Internship Abroad: diiVe

diiVe is looking for students studying business who want to build their professional experience, by working abroad for an exciting start-up this summer in Cape Town, South Africa. diiVe teaches students block chain and data science skills, which are necessary for the ever-evolving world of business. Check out diiVe [www.godiive.com](http://www.godiive.com) for more information about this opportunity to gain new skills, work in a start-up setting, and focus on social impact! The director of diiVe, Elspeth Boynton, is coming to campus February 15-22 and would love the opportunity to speak to students in CSOM about the opportunity. If you have any questions, please contact Kelsey Lally at lallyke@bc.edu.
Congratulations to the winners of the 7th annual Klein Ethics Case Competition!

On Friday, February 8th, six teams competed in the final round of the Klein Ethics Case Competition. The teams were asked to read articles on Foxconn’s plans to build a plant in Wisconsin and analyze the financial and ethical implications of the case. Each team delivered a 20 minute presentation to a panel of judges made up of Portico faculty. Congratulations to the first place team, Jenna Steichen and Grace Kilroy (CSOM ’21) and second place team, Joe Landry and Kevin Callanan (CSOM ’21.) Jenna and Grace won $1000 and will be representing BC at a national case competition.

Take Home Professor is back: 7 left!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Win a Patagonia Fleece!

We are asking all juniors to let us know what you did for SOPHOMORE summer and what you will be doing for the upcoming JUNIOR summer, whether that be internships or another activity (lifeguarding, summer school, study abroad, etc.). As an incentive, we will be raffling off 15 customized CSOM Patagonia fleeces for those who complete
both items (sophomore and junior summers). *The deadline is Feb. 28.* We will draw names on March 1.

Please [log in with your BC credentials](#) and enter in your summer information on the Recruiting & Analytics Platform (RAP).

**Activate Your Free WSJ Membership!**

Redeem your WSJ membership compliments of the Boston College Libraries. Make an impact with the award-winning coverage and insight you need from The Wall Street Journal. Activate your school-sponsored membership to get unlimited access to WSJ.com, mobile and tablet apps, curated newsletters and more. All you have to do is visit [wsj.com/activatebc](http://wsj.com/activatebc).

**Want to stay on top of the latest events within the Carroll School?**

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

*IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.*