November 4, 2018

CLASS OF 2020 EDITION

Take Home a Professor with Professor Ordabayeva

this week EVENTS

MONDAY, NOVEMBER 5

Lunch & Network with an Entrepreneur featuring Doug Mack, CEO of Fanatics

12:00 - 1:00 pm in Cushing 208

Join us to hear from Doug Mack, CEO of Fanatics! Doug is a BC graduate and sports enthusiast who as CEO of Fanatics combines his love of sports with his passion for building great Internet Companies and teams.

After hearing about Doug’s journey as an entrepreneur, you’ll have the opportunity to network with Doug and fellow students interested in entrepreneurship.

A 17-year eCommerce innovator, Doug joined Fanatics as CEO in April 2014. He previously served as CEO of One Kings Lane, a leading online destination for home design, which he joined as a $10M start-up and led its growth into an Internet Retailer
Top 100 company and one of the most exciting retail brands today. Prior to One Kings Lane, Doug was CEO of Scene7, the leading rich-media platform for eCommerce, which has powered websites for more than 1,000 global retailers, including Nike, QVC, Amazon, and Home Depot. After completing the sale of Scene7 to Adobe, Doug joined the Adobe leadership team, and ultimately became GM of the digital media division, which included flagship properties such as Adobe Photoshop and Adobe Flash Media Server.

Doug began his career in the General Electric management training program, was an engagement manager with McKinsey & Company and later became Executive Vice President of Broderbund Software. Named to Business Insiders’ “Silicon Valley 100” four years running, Dave was elected to Kate Spade & Company’s board of Directors in June 2014.

Register here!

The Future of Housing - Corcoran Case Competition
Kickoff
5:30 pm in Fulton 511
Featuring remarks from Representative Joseph Kennedy III, this event will host experts from real estate, finance, government and the non-profit sectors in a panel discussion, moderated by David Gasson, Vice President and Director of Communications of Boston Capital. Panelists will share with the audience the challenges and opportunities related to housing production in Massachusetts and in the United States. The Corcoran Case Competition will happen in the spring and will offer several teams of 3-5 students an opportunity to propose a development project in Boston and to compete for a $5000 cash prize. For more information, please click here!

WIN Presents: Introduction to Entrepreneurship with SSC Venture Partners
6:00 - 7:15 pm Room TBD
WIN is teaming up with SSC Venture Partners on Nov. 5th for an Introduction to Entrepreneurship workshop. SSC is a venture fund, startup accelerator, and alumni network specifically for BC startups and student-entrepreneurs!

Beth Santos, CEO of Wanderful, and Kaitlyn Kirkaldy, Jebbit early employee and now Wanderful's Digital Marketing Manager, will speak about their startup experiences. All welcome, dinner served!

RSVP at: https://tinyurl.com/entrepWIN
Empowerment in the Workplace

6:30 - 7:30 pm in Fulton 423

WIB's three part Empow[her] workshop series is back! Come meet and learn from powerful female professionals from a variety of industries. Acquire the skills necessary for personal financial success, learn how to find your perfect career, and hear from experienced women about finding support and empowerment in the workplace!

The third and final Empow[her] event will take place on Monday, November 5th! We will be joined by Melanie Foley, the Executive Vice President, Chief Talent & Enterprise Services Officer for Liberty Mutual Insurance. We are really excited to hear Melanie speak on her diverse career background as well as her take on empowerment in the workplace! Learn more about Melanie Foley [here](#).

Sign up [here](#).

TUESDAY, NOVEMBER 6

What is Binance?

7:30 - 8:30 pm in Fulton 117

Come to the crypto club’s meeting this week! Here are some recommended readings for the event:


WEDNESDAY, NOVEMBER 7

Lunch & Networking with an Entrepreneur featuring Sam Spector, IBM

12:00 - 1:00 pm in Cushing 208

Join us for lunch with BC alumnus Sam Spector, Vice President & Partner of the Global Workday Practice at IBM!

Discuss Sam’s impressive career at IBM and beyond. Hear about his proven track record of success developing and implementing both human resource and operational strategies and initiatives that are aligned with business needs, and address key corporate objectives. Then network with Sam & fellow students interested in entrepreneurship.
Sam is currently the Vice President and Partner of the Global Workday Practice at IBM. Prior to his role, he was the President and CEO of Meteorix, which IBM acquired in 2015. Meteorix’s best in class Workday implementation services has now been combined with IBM’s excellence in digital operations, business analytics, cognitive computing, and broad portfolio of consulting services and hardware and software offerings. Prior to joining Meteorix, Sam was a partner at Momentum Equity Partners where he mentored Momentum’s portfolio companies providing organization and operational guidance and direction. Sam graduated from Boston College with a Bachelor of Science in Organizational Studies and later returned to receive his MBA, as well.

Lunch is provided by the Shea Center for Entrepreneurship. Register here to reserve a spot.

**Dean’s Coffee: Ready for Registration**

*1:00 - 3:00 pm in Fulton Honors Library*

This month’s Dean’s Coffee is overflowing with resources to help you navigate course registration and the internship search.

On the academic side: There will be something for everyone. Pick up your degree audits and learn how to interpret them; learn the ins and outs of UIS, drop/add, and Eaglescribe; discover more about concentrations and their electives; explore study abroad; and more!

On the career side: Stop by to learn how to use EagleLink, build your LinkedIn profile, and get some tips on how to find an internship. Also, we will be joined by guest employer, IBM.

**THURSDAY, NOVEMBER 8**

**Picture Your Future with The Wall Street Journal**

*11:00 am - 4:00 pm in Fulton Honors Common*

Redeem your free WSJ membership and prepare for your career with a professional headshot from The Wall Street Journal. Make an impact with WSJ’s award-winning coverage and career insights, to succeed in and out of the classroom.

**FRIDAY, NOVEMBER 9**
**Winston Center for Leadership & Ethics hosts Lunch with a Leader: Keith Wargo ’90, Managing Director, Mizuho Bank and Anne Wargo, Consultant**

**12:00 pm - Click here to register.**

Keith Wargo is the managing director and co-head of Banking Coverage at Mizuho Bank. He leads Mizuho Americas’ coverage of the consumer, healthcare, real estate and financial sectors. He also manages the firm’s financial sponsor business and works with various Mizuho groups to build out the overall integrated US banking platform. Prior to Mizuho, Mr. Wargo was the managing director of US Consumer, Retail Investment Banking Group at Bank of Montreal (BMO). Prior to BMO he served as co-head of Consumer Investment Banking at Deutsche Bank Securities Inc. where he focused on deepening strategic corporate relationships in the sector and also assumed primary coverage of select consumer-dedicated financial sponsor accounts. He started his career at The Goldman Sachs Group, Inc. Mr. Wargo earned a BS from Boston College in 1990 and an MBA from Harvard University in 1995. Anne Margiloff Wargo is the president of Anne Wargo Consulting which she started after a career at IBM. She earned a BA from Skidmore College.

Come to learn about recruiting opportunities at Mizuho Bank!

**BC Alumni at Salesforce Information Session**

**12:00 - 1:30 pm in McElroy Conference Room 237**

BC Eagle Alums from Salesforce are visiting campus! We are looking forward to discussing different career paths in software/technology and the opportunities at Salesforce. Learn how to navigate your career post-BC. We welcome students from diverse backgrounds/undergraduate majors and look forward to meeting you. RSVP on EagleLink.

**Shea TechTrek Boston: Daily Table and Haley House**

Join us on Friday, November 9th for our trek into Boston to visit Daily Table and Haley House! Transportation is provided to both locations and back to BC. The bus will depart campus from Conte Forum promptly at 2pm.

First visit (2:45 pm): Daily Table

Daily Table is a not-for-profit retail store that offers the community a variety of tasty, convenient and affordable foods. Founded by Doug Rauch, former president of Trader Joe’s, the company opened its first store in 2015 in Dorchester, MA. Daily Table provides both “grab-n-go” ready to eat meals, and a selection of produce, bread, dairy and grocery items at prices designed to fit within every budget. Daily Table’s meals are priced to compete with fast food options, making it easier for families to eat healthier
within their means. Daily Table aims to reduce both the effects of poor eating habits caused by challenging economics, and the impact that wasted food has on the environment.

Second visit (4:00 pm): Haley House

Haley House is a nonprofit organization based in Boston’s South End and Roxbury neighborhoods. Haley House uses food with purpose and the power of community to break down barriers between people, empower individuals, and strengthen neighborhoods. Always local in focus and based in personal relationship, Haley House has grown organically in response to the harsh realities of social inequality and injustice. They remain committed to nurturing community which inspires and supports lasting personal and societal transformation. Never abandoning its deep roots as a house of hospitality, Haley House works to address basic human needs through its four branches: Direct Servicing, Housing, Urban Farming, and the Haley House Bakery Café.

Sign up for the trip here!

MONDAY, NOVEMBER 12

Gartner Event

7:00 - 8:00 pm in Fulton 423
This event was rescheduled to November 12th. Come hear from recruiters at global research and advisory firm, Gartner! Learn about internship and full-time opportunities!

Managerial Accounting in Barcelona Information Session

7:00 pm in Stokes S195
Professor Feldman is hosting an information session for a Managerial Accounting trip to Barcelona in 2019. Email Professor Feldman with any questions at feldmadc@bc.edu

WEDNESDAY NOVEMBER 14

Coffee Break

1:00 - 3:00 pm in Fulton Honors Common
There is not a formal Dean’s Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!
Class of 2020 registers on November 12 and 13. Please pick up your degree audit from your faculty advisor.

Drop-in Hours (Academic Advising)

*Monday, 10:00 am-12:00 pm; 1:00-3:00 pm*
*Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm*
*Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)*
*Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm*

Finance Department Registration

As we prepare for registration, the Finance Department is committed to addressing every student’s need and situation as best as possible and in as timely a manner as possible. Since finance classes are in very high demand and registration time slots are randomly assigned by the University, the Department administrators in Fulton 330 manage the official waitlist for all finance classes once they have closed. As sections fill up, the department does its due diligence by checking degree audits to, for example, ensure pre-requisites are met and avoid duplicate registration.

Students are encouraged to stop by the Finance Department to be placed on the official waitlist once their pick time has passed and the class is closed. We remind students to register for any open section of a class at their pick time if the class is needed. Finance professors do not keep separate waitlists; the official waitlist is kept by the finance department administrators.

The Finance Department’s doors are always open to any student who has questions about courses or registration. Our hours are M-F from 9-5pm in Fulton 330. Students are also welcome to email the finance department (findept@bc.edu) with any questions.

Changes to the Entrepreneurship Co-Concentration!

Students are still required to take: MGMT2170 Entrepreneurial Management
They also now will choose one of the following four courses:
MGMT2139 Social Innovation & Entrepreneurship
MFIN2210 Entrepreneurial Finance
MFIN2212 Venture Capital/Private Equity
ISYS3315 Special Topics: Managing Digital Innovation
Plus two electives from a list. See the website for more details:
New Course this Spring!

**Summit Program - Kilimanjaro. Leadership in Action**

**Professor: Juan S. Montes**

The purpose of the course is to develop your inner strength and self-confidence through a journey. You will undertake a real journey, one where you depart from a place that you might know, Logan Airport in Boston, and arrive in a place that probably you do not know anything about it, like Tanzania. There, our goal will be to climb Mount Kilimanjaro (9,341 ft., almost 6,000 meters above sea level), the highest mountain in Africa. Our expedition will be an intense team experience, aimed to facilitating leadership and character development, a once-in-a-lifetime learning opportunity. This is a real adventure, like the ones that inspired great explorers. Please see the attached flyer for more information on the course and the application process!

Travel to Venice!

**Course: Globalization, Culture and Ethics**

Trade made Venice the global city of its heyday and trade spawned innovations in bookkeeping and finance that have persisted to this day. MB 265 Globalization, Culture and Ethics (3) brings a Venetian inflection to a course offered to undergraduates in the Carroll School. Please see the attached flyer for more information!

Course Opportunity: Consulting Communications Spring Course

**BCOM368801-Communications for Consultants**

This spring, take advantage of Professor Rita Owens' practical class covering the materials you'll create as a consultant or client-facing professional and the culture you'll experience.

You'll learn about communications during all phases of an engagement and the best ways you can ensure your success as a new professional. Expect guest speakers from industry. Past guest speakers have included management consulting recruiters, senior consulting managers, independent consultants, and high-level consulting clients.

Course seats are available for juniors and seniors in all schools. Contact Professor Owens for more information (rita.owens@bc.edu).
EY Peer Advisors have office hours!

Need help with resumes, cover letters, or interview preparation? Meet the Peer Advisors! Their bios and drop-in schedule can be found at www.bc.edu/carrollpeeradvisor. SEE ATTACHED PDF FOR THEIR SCHEDULE.

Tutoring @ CFLC

The Connors Family Learning Center offers instructional support for faculty and graduate students, special services to students with learning disabilities, and tutoring and skills workshops to all Boston College students. The CFLC is located on the 2nd floor of O'Neill Library.

If you are going abroad in the spring, make sure you get courses approved before you go!

You must get courses approved before you leave for study abroad. Getting approval will require you to bring a course syllabus to the home department at Boston College and have it approved on a Study Abroad Course Substitution Form (available in Fulton 315.)

Tips for course approvals:

- The only two Carroll School core classes that may possibly be approved are Organizational Behavior and Operations Management. It is not a guarantee, but a possibility.
- You can only obtain concentration elective approval from the department after completing the core classes (e.g. Basic Finance or Marketing Principles.)
- To obtain approval for Cultural Diversity, students should complete the "Cultural Diversity Substitution Request Form."
- CSOM course approval contacts:
  - Accounting: Prof. Ed Taylor in Fulton 252; edward.taylor@bc.edu
  - Business Analytics: Prof. Stephanie Jernigan in Fulton 350; stephanie.jernigan@bc.edu
  - Finance: Prof. Elliott Smith in Fulton 330; elliott.smith.1@bc.edu  Note: Finance electives must be approved prior to leaving for abroad. Please visit the Finance Department’s website for info.
  - Information Systems: Prof. Rob Fichman in Fulton 410 ; robert.fichman.1@bc.edu
  - Management and Organization: Prof. Judy Gordon in Fulton 430; judith.gordon@bc.edu
o Marketing: Prof. Bradford Hudson in Fulton 445; bradford.hudson@bc.edu
o Operations Management: Prof. Sam Graves in Fulton 354B; samuel.graves.1@bc.edu

Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Hours
Location: Fulton 315  (sign in at front desk for any drop-ins)
Read their bios here: https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html
Drop-in Hours
Amy Donegan: Tuesdays and Thursdays, 1:00-3:00 pm
Kristen Nervo: Tuesdays 3:00-5:00 pm, Thursday 10:00 am - 12:00 pm
Jess Hartley: Mondays 10:00 am - 5:00 pm, Tuesdays 9:00 am - 2:00 pm,
Wednesdays 9:00 am - 1:00 pm, and Fridays 10:00 am - 2:00 pm

Dave Feldman, Interview Coach:  By appointment  Wednesdays 1:00 - 5:00 pm (skype), Thursdays 1:00 - 5:00 pm (Fulton 315)
No hours on Thurs Sept 20th and Thurs Nov 8th.
Raffi Grinberg, Case Interview Coach:  By appointment  Tuesdays and Wednesdays 11:30 am - 4:30 pm

Prepare for Case Interviews with these Resources:

- Use Raffi’s case guide
- CQI (Case Questions Interactive)
  - https://bostoncollege.cqinteractive.com
  - Login using your BC email address and use the password: casequestions40
  - This Website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.
● Video Vault walks you through several cases so you can see exactly how to do this and also practice. [http://casequestions.com/boston-college/](http://casequestions.com/boston-college/)
  ○ password: casequestion

● Vault Guides are now available through BC libraries.
  ○ [http://library.bc.edu/search/?any=vault%20guides](http://library.bc.edu/search/?any=vault%20guides)

● Schedule a practice spot with Raffi Grinberg, our Carroll School Case Coach. Raffi is available Tuesday and Wednesdays, 11:30 am - 4:30 pm By appointment

**More Interview Prep!**

**Get help from your peers.**

This list of seniors have volunteered to help with interviews and information about different companies. This list is organized by Company name (the company where they interned this summer) and the types of interviews they have had experience with and can help you with. Feel free to contact them about helping you understand what some of these different jobs are and or interview help including practice interviews. Here is the [link](#).

CSOM Peer Advisors can also help with any career related issues, they can look at your resume, help you prepare for Career Fair, help you figure out Eagelink and much more. See the [schedule here](#).

**Practice Interviews**

Dave Feldman our Interview Coach is back again this semester to help with practice interviews, Dave is an experienced professional who has years of experience helping train professionals in hiring people. Dave does skype practice interviews on Wednesdays, and in person interviews on Thursdays. here is a [link](#) to his schedule.

**Banking Interviews**

If you need help with the Investment Banking interviews we subsidize the Mergers&Inquisitions guide for all CSOM undergrads. Here are the instructions

Instructions for Mergers and Inquisition. Go to checkout page using this link: [https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide](https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide)

fill out the form on this page copy and paste the discount code BC-BIWS-IBIG-2017 into the Promo Code field to make the product $25.00, enter Credit Card information ($25 will be charged). Retail for this product is $175 so this is significantly reduced for BC CSOM Undergraduates.

**Video Interview Help**
An additional resource we are using this fall is a tool to help you practice interviews and in particular video interviews. You can practice either behavioral or technical by any industry. Just make sure to create your account with your BC email address to get the service for free. Here is the link. Practice as much as you want before you do the real thing.

Calling BC Accounting Students!

EY is hosting an event for Accounting students interested in going through the externship recruiting process next semester. EY 102 is scheduled to take place on Thursday, November 15th from 5:30 pm – 7:30 pm in the EY Boston office for students interested in learning more about the Emerging Leaders Program as they prepare for the externship recruiting process next semester.
Register here by November 5th.
For more information please see the attached flyer!

Winter Job Shadow Program

Open to all majors and class years, the Boston College Career Center Job Shadow Program pairs undergraduates with individual host sites for a day-long immersion experience over Winter Break. Over the course of a day, you'll gain valuable exposure into a field of interest as well as mentorship from working professionals in the industry—leaving the program with new insight and contacts. Please see here for FAQ and email jobshadow@bc.edu if you have any questions.
Program Dates: January 3-8, 2019
Registration Open: November 1 - 12

Save the date: Klein Ethics Case Competition

The 8th Annual Klein Ethics Case Competition will be held on Friday, February 9, 2018 in Fulton Hall.
Who can participate? Sophomores and Juniors, in teams of two, with at least one team member being a Carroll School student.
What do I have to do? A business case will be distributed to the teams before the end of the fall semester. The teams will have about two months to analyze the case
and develop a recommendation. On **February 10th**, teams will present in front of a panel of judges.

**Check back here in a couple of weeks for more details!**

**BC GET is Hiring GETers!**

BC GET is hiring GETers to deliver food from Hillside and CoRo Cafe across campus to BC students and staff. For more information or to sign up, check out [http://bcgetteam.com/deliverer-interest-form/](http://bcgetteam.com/deliverer-interest-form/)

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**Take Home Professor is back: 1 left!**

*Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients.*  
*Contact the professor and come up with a date and time for the dinner.*

Once the plans are set, send one email to all the participants and Terry Rezzuti ([rezzuti@bc.edu](mailto:rezzuti@bc.edu)) with the date, time, and location.

**The rules are as follows:**

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at [rezzuti@bc.edu](mailto:rezzuti@bc.edu) for proof.
Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.