January 27, 2019

CLASS OF 2020 EDITION

Marketing Academy of Boston College (MABC) General Meeting
6:00 pm in Lyons 202
Come learn about events we have planned for the semester, including DSCVR, discussion groups, a case competition, a trip to companies in Boston, and more! We’ll also discuss some recent marketing headlines. New and returning members welcome!

Dean’s Coffee: Focus on Internships
1:00-3:00 pm in Fulton Honors Library
Come to Dean's Coffee this week to get the skills you need to land an internship and meet some employers who are hiring!

- **Little time, big impact: 8-minute mini-lessons.** Attend the four 8-minute workshops being offered by our career advisors: Resume Building, Internship Search Strategies, Get to Know EagleLink, and LinkedIn. These will be offered every 15 minutes. See the schedule here.
- **Meet our guest employers and find out about their available internships.** Pega Systems (check EagleLink for internships), Epsilon (check EagleLink for internships), Panera (internship listed in career section), GMO (internship listed in career section), the Shea Center for Entrepreneurship, and the Corcoran Center for Real Estate and Urban Action.
- **Get a resume critique from one of our senior Peer Advisors.** You can drop by that day or sign up here to make sure you get a spot!
- And let us not forget the Haley House Cookies and Hot Chocolate Bar!

TUESDAY, FEBRUARY 5

**Lunch with a Leader: Andrew Glincher ’80**

12:00 pm in Fulton Honors Library
Andrew Glincher is CEO and managing partner for Nixon Peabody, leading 1,500 colleagues including more than 650 attorneys who collaborate across major practice areas in cities throughout the U.S. and with alliance firms around the world. A business and real estate attorney and professional and community leader with decades of legal, business and management experience, Andrew is known for being entrepreneurial and strategic with exceptional problem solving, consensus-building and negotiation skills, including an ability to structure successful and creative transactions and dispute resolutions.

Andrew graduated from Northeastern University School of Law, and cum laude from Boston College with a B.S. in Finance. Register Here

**Spring Involvement Fair**

6:00-8:00 pm in Conte Forum

**How to Get Hired in Business with an A&S Degree**

5:00 - 6:00 pm in Gasson 301
Hear from a panel of upperclassmen in MCAS on how they got their internships and jobs in business. Ask them about how to find opportunities, resources for networking, how to prep for interviews, and more! RSVP @ bit.ly/WINbusinessMCAS
Coffee Break
1:00 - 3:00 pm in Fulton Honors Common

Academic Advising Drop-in Hours | Fulton 315

- Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
- Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

Important dates for this semester:
Last day to drop a class in the Associate Dean’s office (Fulton 315): FEBRUARY 15th
Last day to withdraw from a class: APRIL 16th

The EY Peer Advisors have drop-in hours for academic and career advising!
These 16 CSOM seniors are here to help! Stop by their desk in the front of Fulton 315. See their drop-in hour schedule here:

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<th>EY Peer Advisor Drop-in Hours: SPRING 2019</th>
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Take Intro to Law (Business Law) in Spain this summer!
There is still room for this summer! Apply by February 5th! (Application below.)
This course introduces students to the legal system; the social, legal and regulatory environment of business; and the ethical decision-making process. Using a modified case method, students analyze court decisions and other materials that illustrate the role of law in society and the impact of law on the business community. Active student participation is expected in order to assist students in the development analysis skills, making critical judgments, and the ability to articulate complex ideas effectively. Current events impacting the legal environment of business in the U.S., Spain, and the European Union, as well as elsewhere throughout the world, will be integrated within class discussions as they relate to the textual material. While taking this course fulfills one of the CSOM core requirements, it is also designed for all undergraduates, no matter what their concentration or school.

Course code: BSLW1021 (3 credits) - This fulfills the CSOM Business Law requirement
Program Dates: May 26 - June 22, 2019
Topics covered include: Sources of law, Court systems, Ethics, Crimes & Torts, Intellectual Property, International Trade, Contracts, Employment Law, Real Property and Spanish Law and Spain’s Legal System
For more details, contact Prof. Powers richard.powers@bc.edu, Fulton Hall 545
Course Website: https://bc-oip.terradotta.com/index.cfm?FuseAction=Programs.ViewProgramAngular&id=10090

Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Schedule | Fulton 315
Monday: Jessica Hartley 10am-4pm
Tuesday: Jessica Hartley 9am-2pm | Dean Donegan 1-3pm
Wednesday: Jessica Hartley 9am-2pm | Kristen Nervo 3-5pm
Thursday: Kristen Nervo 10am-12pm | Dean Donegan 1-3pm
Friday: Jessica Hartley 10am-2pm

Specialty Career Coaches:
Wednesday: Dave Feldman (Interview Coach/Mock Interviews) via Skype: 12pm-5pm
Thursday: Raffi Grinberg (Consulting Case Coach) 2:30-3:30pm
** Schedule your appointment via the Google Sheet—tinyurl.com/CSOMappt **
Seeking a Case Fellow to work with the Fulton Career Team

Did you do well with case interviews for consulting this year? Perhaps you might be interested in being one of 3 case fellows. Raffi Grinberg our case coach will work with you.

Fellows would learn the following:

- How to be really good at case interviews, including second-round interviews and other scenario-based interviews (like “client readiness” interviews)
- How to teach other people these skills in a methodical way
- How to coach and mentor students in a way that motivates them and helps them succeed

Fellows will gain these benefits:

- Pay (it’ll be a paid position, like being a Peer Adviser or Portico TA)
- Hands-on experience playing the role of an interviewer, which will make you even better at being an interviewee in the future
- Helping your peers get their dream jobs

The schedule roughly looks like:

- Some training this spring, an average of 1 hour/week (maybe less)
- Potentially some time mentoring students this spring (though unlikely, since the spring is typically much less busy)
- High demand in the first 2 months of the fall 2019, something like 3-5 hours/week

The hours would be variable, and you’d get paid for any hours you do end up working. For more information or training.

To apply, please send an email to Amy Donegan (donegana@bc.edu) and Raffi Grinberg (grinberr@bc.edu) about why you are interested and qualified for this Fellowship. Please limit it to 200 words maximum. Note that you don't need to already have landed a consulting internship or job to qualify; only that you demonstrate an aptitude for case interviews and helping others prepare for them.

Interested in a Marketing Career?

Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7ztyKM.

PwC Fiercest Competitor: BC vs. BU

Friday, February 22
Can you create a company that will topple PwC and the consulting industry? Fiercest Competitor is a strategic workshop session that drives creativity, strategy and teamwork in a consulting landscape. During the half day session you will be able to network and work directly with PwC Professionals, gaining real time feedback and an understanding of how PwC works with client to create and maintain their strategic advantage. Apply here by February 8th. Participation confirmation will be sent on February 13 and prizes will be awarded to the winning team!

**Cornerstone Research Economic Consulting Externship**

Are you a sophomore or junior interested in economics, finance, statistics, or marketing? Would you like to apply your research skills, perform rigorous analyses, and collaborate with leading professors and industry experts on complex, high-stakes litigation? Then economic consulting might be the field for you.

Cornerstone Research is a leading economic and financial consulting firm specializing in the analysis of complex economic, financial, accounting, and marketing issues that arise in the context of various kinds of litigation. For example, we may be asked to predict the effect of a merger of two major high-tech firms on prices and innovation, or to determine the effect of unfavorable drug test results on the stock price of a leading pharmaceutical company, or to value a patent on smartphone technology that might have been infringed.

Cornerstone Research is hosting a one-day externship in our Boston office on **Friday, February 22nd, 2019**. The externship provides students the opportunity to learn more about the industry, our firm, and the Analyst position.

*Please note: this will be a full-day event from 9:30 AM to 5 PM on Friday, February 22nd, 2019.*

**To Apply:** Please submit a résumé, a copy of your unofficial transcript, and a cover letter via your Career Center website. We will be accepting applications through **Wednesday, February 6th, 2019**.

**Internship Opportunity: GMO Trading Strategist/Data Quality Co-Op**

This individual will work on the Trading Strategy team tasked with routine quality tasks, learning kdb+ Q programming language and a long term project suited to the candidates skill set and trade strategy team’s needs. The Successful candidate will sit on the trading floor as part of the Data Management Trade Strategy Team, will work with trading and information technology to monitor routine reports and root cause data quality issues. The ideal candidate will be pursuing a degree in Computer Science, Information Systems or Math/Statistics/Finance with some programming background.

*For more information please see the attached flyer!*
Internship Opportunity: RippleMatch

RippleMatch is a high-growth tech startup that is flipping the traditional script on the internship/job search process in order to help undergraduate students secure more first-round interviews with companies like IBM, TJX, NASA, and more! Using a combination of algorithms and an elite team of recruiters, students are matched with job/internship opportunities that are best suited for their skills, interests, etc.

RippleMatch is expanding and looking to build out its Growth Marketing Team at Boston College for the Spring 2019 semester. The internship is remote and requires that students employ any number of growth marketing strategies in an effort to promote RippleMatch and generate student sign-ups on the platform. RippleMatch rewards great work ethic so there are certainly opportunities for promotion.

If you're interested, please email RippleMatch Program Manager, Naya Joseph '19, at josephnh@bc.edu.

Panera Product Management Intern

Panera Bread is actively seeking a Digital Product Management Intern for the Winter/Spring 2019 semester to help create truly elevated experiences for our customers across our consumer-facing ecommerce platforms. Panera is a leader in the use of technology to create innovative restaurant experiences for our guests.

The Digital Product Management Intern will support the digital product team on multiple project initiatives from concept through launch. Product Managers help define and socialize the product vision from overall product strategy to day to day scope changes. We are looking for an intern that is passionate about creating great customer experiences and interested in a career in digital product management. This role involves daily interaction across visual + user experience design, product management and development teams on various new and in-flight initiatives. For more information please see the attached flyer!

Save the Date:

Red Sox Sports and Entertainment Career Fair

Thursday, April 11 from noon to 4:00 pm

Current Students, Alumni, and Young Professionals that are interested in learning more about the Sports and Entertainment Industry will have the opportunity to meet and network with various Executives from over 30 organizations while being offered the chance to submit resumes for any full time, part time, or internship opportunities that
may be available at that time. A mix of organizations will be on hand at this event including: Boston Red Sox and Fenway Sports Management, New England Patriots, Boston Bruins, Boston Celtics, Various Minor League Sports Organizations, Sports Media Outlets, and Collegiate Athletics.

Tickets for this event will start at $28 on a first come first serve basis (buy tickets here!) and your game ticket will include access to the Career Fair as well as your seat to watch the Toronto Blue Jays take on the Red Sox later that night at 7:10pm. Attendees are encouraged to bring plenty of resumes and business cards if available. Dress code for the event will be Business Professional. Please see the attached flyer for more information!

**Save the Date: Startup & Entrepreneurship Fair**

**Tuesday, February 19th from 4:30 - 7pm in the Heights Room**

All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals who are looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution. We hope to expose students to the wide array of potential career opportunities that exist in various emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here

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**Summer leadership opportunity: Ever to Excel Mentor**

Applications for the Ever to Excel Mentor Program are available now through February 10, 2019. Ever to Excel is an annual summer program at Boston College that aims to inspire high school students to learn more about Jesuit spirituality, leadership, and service through the Spiritual Exercises. Learn more and apply at bc.edu/evetoeexcel.

**Save the Date: WIN R Workshop**

Want more experience in R? Join WIN for an intro workshop for data manipulation taught by Professor Jernigan! The event will be a great way to get exposure to new packages and the skill of data wrangling. The workshop will be on **February 11th at 6pm in Stokes N103**, and dinner will be served! RSVP at http://bit.ly/WINRworkshop
Join The Gavel!
The Gavel is looking for **business team members**. For those interested, here's a little bit about The Gavel. We're a primarily online publication, but we publish one printed magazine each semester as well. As the progressive voice, we focus on student activism and issues of social justice issues, but the full scope of our coverage extends all the way from interviews with Jerome Robinson to movie reviews. Business team members deal with the finances, marketing, and budgeting of The Gavel as a non-profit organization. We receive funding from the Institute for Liberal Arts and are not associated with the university, so our budget and funding process is good practice for the non-profit world. Our business team also deals with marketing our print edition, Marathon Monday shirts, and any other merch we sell throughout the year. The marketing team also manages our Instagram profile and works closely with editors. If anyone is interested, they can check out [bcgavel.com](http://bcgavel.com) and contact Ellen Gerst, Editor-in-Chief, at gerste@bc.edu, or our general manager Sage DuBois at duboissa@bc.edu. We will be sending out applications for all positions in early February.

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**Take Home Professor is back: 13 left!**

*Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.*

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

*The rules are as follows:*

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don't have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Take this survey to win prizes!

**Take part in a survey sponsored by Universum**

Be part of this 15 min exercise to help yourself, help us, and help recruiters! **CLICK HERE:** [https://careertest.universumglobal.com/s/19usbc](https://careertest.universumglobal.com/s/19usbc)

Your support costs time... and time is $$$$$... so Universum will be offering the following in return for time:

- A complimentary CV review (guaranteed upon completion)
- A complimentary soft skills report on what employers are expecting from recent grads (guaranteed upon completion)
- A career profile analysis: your strengths, weaknesses, and recommended employers (guaranteed upon completion)
- A chance to win e-gift cards (monthly contest)
- A chance to donate to a charity of your choice (monthly contest)
- A chance to win college swag! (monthly contest)

**Link to participate:** [https://careertest.universumglobal.com/s/19usbc](https://careertest.universumglobal.com/s/19usbc)

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Because they rock! They are a global research firm specialized in employer branding. This means they help companies become better at offering the best job offer to students, aligned with what you are truly interested in! In the process, we’ll be able to see the aggregated data and check out what you are truly interested in! For more information, please refer to [www.universumglobal.com](http://www.universumglobal.com) and the privacy policy published there.

**Want to stay on top of the latest events within the Carroll School?**

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

***IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.***