Marketing, Digital, Analytics, Sales Expo
6:00-8:00 pm in the Heights Room
Attend the 2018 MDAS Expo in the Heights Room of Lower to meet with employers hiring for both full-time and internships related to Marketing, Digital Strategy, Analytics and Sales. Employers include Arnold Worldwide, Wayfair, Accenture, AlphaSights, Gartner, and many more! See the full list of attending employers and what positions they are hiring for here. See EagleLink for more information.

Career Conversation with Steve Lipin ’85
12:00-1:30 pm in the Career Center
Interested in learning more about strategic communications? Join Steve Lipin ’85 for a lunchtime conversation to learn about strategic communications and his career path. Mr. Lipin is Chairman and CEO of Gladstone Place Partners. He is a trusted advisor in the
field of strategic, financial and corporate governance communications. Lunch will be provided, business casual attire is suggested. Please register in EagleLink; space is limited.

Dean’s Coffee
1:00-3:00 pm in Fulton Honors Common
*Featuring guest employers: Epsilon and Gallo*

**THURSDAY, FEBRUARY 15**

Last day to drop a class in the Associate Dean’s Office

Business Analytics Lunch & Learn
12:00 pm - Location TBA
Get a firsthand look at using analytics in the field of finance as we host Brian Peltonen (BC ’01), Director of Data Analytics at Fidelity. Brian is responsible for identifying alternative data sets and mining them for investment insights. Prior to his current role, Brian worked in fundamental equity research as a member of Fidelity’s energy sector team. Before coming to Fidelity, he was a programmer focused on game development, agent based modeling and genetic algorithms. This lunch & learn event is limited to 20 students. Please RSVP here: [https://goo.gl/forms/GeJ0gTuH8pRbXbov1](https://goo.gl/forms/GeJ0gTuH8pRbXbov1)

Career Conversation with Jim Boylan
12:00-1:30 pm in Fulton 513
Interested in learning more about investment banking? Join Jim Boylan P’19 for a lunchtime conversation to learn about investment banking and his career path. Mr. Boylan is the President of LEERINK Partners and the Head of Investment Banking. He has over 20+ years of experience healthcare investment banking. Lunch will be provided, business casual attire is suggested. Space is limited; RSVP required in EagleLink.

Lunch with an Entrepreneur featuring Peter Bell
12:00-1:00 pm in Cushing 208
Join us for lunch with BC alum Peter Bell, Senior Advisor at Highland Capital! Discuss Peter’s journey as an investor and entrepreneur, then network with Peter & fellow students interested in entrepreneurship. Peter fell in love with startups after spending 10 years as an early employee at EMC, where he experienced firsthand how the right product, business model, and innovation can kill a market incumbent. Bell focuses on companies in the information security, e-commerce, cloud infrastructure, mobile, enterprise software, and communications industries. At Highland, Bell is directly involved with Bitnet, Bromium, and many more early stage companies. Previously, Bell founded
Stowe Capital, where as Managing Director, he helped emerging growth companies secure financing and find their place in the market. Prior to that, he co-founded StorageNetworks, where as CEO, he took the company from concept to $120 million in annual revenue inside of three years. By the time StorageNetworks went public, Peter had closed six rounds of financing totaling over $700 million. He holds a B.S. in Accounting from Boston College, an M.B.A. from Harvard Business School, and an Honorary Doctorate from Babson College. Lunch is provided by the Shea Center for Entrepreneurship. Register here to reserve a spot.

**Startup & Entrepreneurship Fair**

4:00-7:30 pm in the Heights Room

This event brings together the most entrepreneurial and innovative students at Boston College. All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution. We hope to expose students to the wide array of potential career opportunities that exist in various emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here to attend!

**Careers in Consulting**

7:00-8:00 pm in Fulton 415

Come learn first-hand what a career in consulting looks like from Raffi Grinberg, a former Bain employee, both in terms of your day-to-day work as an associate as well as your long term trajectory.

**Dean’s Coffee**

1:00-3:00 pm in Fulton Honors Common

*Featuring guest employers: EF Education and Aeris Partners*

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**WEDNESDAY, FEBRUARY 21**

**Coming back from abroad?**

Make sure to hand in your course substitution forms to Fulton 315! Details on course approvals can be found here:

[https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/study-abroad.html](https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/study-abroad.html)
EY Peer Advisors: New Spring Drop-in Hours!

EY Peer Advisors can help with course registration, the internship search, mock interviews, and more! Their drop in hours take place in Fulton 315:

<table>
<thead>
<tr>
<th>Monday</th>
<th>10:30am-11:30am</th>
<th>12:00-1:00pm</th>
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<tbody>
<tr>
<td>Connor</td>
<td>Alicia</td>
<td>Miles</td>
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<tr>
<td>Tuesday</td>
<td>9:00am-10:00am</td>
<td>10:00am-11:00am</td>
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<tr>
<td>Taylor</td>
<td>Michael</td>
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<tr>
<td>Wednesday</td>
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<tr>
<td>Julia</td>
<td>Zach</td>
<td>Katie</td>
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<tr>
<td>Thursday</td>
<td>10:00am-11:00am</td>
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</tr>
<tr>
<td>Sarah</td>
<td>Gabbie</td>
<td>Joe</td>
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</table>

If you are studying abroad, you can contact the Peer Advisors at csom.peer.advisors@bc.edu

Dean’s Office Drop-in Hours

**Monday, 10:00am-12:00pm; 1:00-3:00 pm**

**Tuesday, 10:00am-12:00pm; 1:00-3:00 pm**

**Thursday, 10:00am-12:00pm; 1:00-3:00 pm**

New Course Offering: The Art of Physics

The Department of Physics is offering a unique opportunity to participate in a physics course abroad in the summer of 2018! The Art of Physics, PHYS 1400, will be taught in June 2018 in Parma, Italy. This course is taught in English and is open to all, including adventurous students in the humanities, business, education, and sciences. It may satisfy the requirement for a Science Core Class or Physics Elective. For more information, follow link or contact Prof. Andrzej Herczyński at andrzej@bc.edu.

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**Note:** Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Hours for Spring 2018

**Dean Donegan:** Tuesdays & Thursdays 1:00-3:00pm in Fulton 315
Kristen Nervo: Wednesdays & Thursdays 3:00-5:00pm in Fulton 315
Jessica Hartley: Mondays 10:00am-3:30pm, Tuesdays 9:00am-1:00pm, Wednesdays 9:00am-1:00pm in Fulton 315Q | Fridays 11:00am-3:00pm via Skype
Dave Feldman (mock interviews): Wednesdays 12:00-5:00pm via Skype
Raffi Grinberg (case interviews): Tuesdays 11:30am-4:30pm in Fulton 315

Sign up sheet for Dave, Raffi, Jess' remote appointments: https://docs.google.com/spreadsheets/d/1YAwdJ0PDVjyyBrvlQshVxjgfzI4BuDxyU4FPmzlo8bg/edit#gid=0

Interview Preparation: Resources

- Mock interviews with the Peer Advisors (see www.bc.edu/carrollpeeradvisor)
- Mock interviews with Seniors (this Google Sheet has over 80 seniors who have volunteered to help you with interview prep and career information on the industry that they interned in.) https://goo.gl/RwwJix
- Video Interviews-If you received an invitation to complete a video screening interview utilize Interview Stream to practice before hand. https://bc.interviewstream.com/Account/Login

Case Interview Resources

- Check out Raffi Grinberg’s Consulting Interview Guide https://docs.google.com/document/d/1Pb8fS92kpOirOOCyv2ANzwAUCuFdK55WEZjQJs5On/edit?usp=sharing
- CQI (Case Questions Interactive): https://bostoncollege.cqinteractive.com Login using your BC email address and use the password: casequestions40 | This website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.
- Video Vault: http://casequestions.com/boston-college/ password: casequestions | This website walks you through several cases so you can see exactly how to do this and also practice.

Interested in Investment Banking or Consulting?
If you wait until fall to prepare, you will not have sufficient time. Sign up for office hours with Raffi:

*Raffi Grinberg is a former Bain & Company management consultant. He's also written the published math textbook The Real Analysis Lifesaver, worked as a product manager at Vanguard as well as a startup, and built the financial education app DollarsEd. Raffi currently consults for leading EdTech companies and higher ed organization.

-Management Consulting
Some consulting companies recruit sophomore spring for leadership events that take place in sophomore summer. These are excellent opportunities to get a foot in the door (and a good chance of an offer) before the official junior internship recruiting, which can be extremely competitive. Many of these opportunities involve case interviews. Whether you plan to apply to one of these or just to the junior internship, now is the time to start preparing! In order to have a decent chance, most people need to practice out-loud case interviews 20-30 times. You can learn more about case interviews and how to prepare here. Then, you can sign up for a mock case interview with Raffi here.

- **Investment Banking**
  Many investment banks begin recruiting for junior internships at the end of sophomore summer, and some are now starting to recruit during sophomore spring. In addition to standard behavioral interviews, many banks use technical interviews. These require not only a decent understanding of accounting and finance, but also some knowledge of the format itself: the types of questions that are frequently asked, the level of depth they want, the most common mistakes... Now is the time to start preparing. You can sign up for a mock interview with Raffi here.

You also have access to the **Breaking Into Wall St. Guide** at a significant discount. See these instructions for the download. Go to checkout page using this link: https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide
Fill out the form on this page copy and paste the discount code BC-BIWS-IBIG-2017 into the Promo Code field to make the product $25.00, enter Credit Card information ($25 will be charged). Retail for this product is $175 so this is significantly reduced for BC CSOM Undergraduates.

**Seeking a marketing job or internship? Make sure that you’re ready, well positioned and differentiating yourself.**

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself to get the job. Prof. Mojo was the CEO of a WPP Group Agency and started her career in Brand Management for a Consumer Goods Company. She’ll help you explore various marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 11-2. Schedule a meeting at goo.gl/7ztyKM. If those times don’t work for you, contact her at mojo@bc.edu.

**Free Professional Headshots**

Need a professional headshot for your LinkedIn profile? Don’t miss your chance to get one for free! Visit Media Technology Services (MTS) in the basement of Campion Wednesday and Friday from 1:00-3:00 pm.

**Olympus Corporation of the Americas Info Session**
February 12, 12:00-1:00 pm, Higgins 280
Olympus Corporation of the Americas is a leader in precision technology, creating innovative solutions in health care, life science and consumer electronics products throughout North America. Come learn about what we have to offer or visit us online.

**2018 Sports Business Society Networking Night**
February 20, 6:30–8:00 pm, Yawkey Athletics Center, Murray Room
Connect with representatives from a variety of sports-related companies, learn about open job and internship opportunities, and gain insight into a wide range of fields in the industry. Participate in 15-minute round table discussions followed by open networking with professionals. 2018
Attendees will include:
- Boston Bruins
- Boston Celtics
- Fenway Sports Management
- NBC Sports Boston
- NESN
- New Balance
- New England Revolution and more!

**Dress for Success Event with EY**
Thursday, February 22nd, 6:00-7:30 pm, J.Crew in The Shops at Chestnut Hill
Join EY at J.Crew at The Shops in Chestnut Hill to learn more about dress code etiquette and how to dress for success at EY! The dress code at EY is business casual, which now includes jeans in EY US! The world an our businesses are changing rapidly, and EY is committed to helping our people be more comfortable. We think the option to wear jeans reinforces EY’s unique culture, which favors flexibility, authenticity and creativity.
Sign Up Link: [http://tinyurl.com/yde8q4v7](http://tinyurl.com/yde8q4v7)

**Upcoming Expert in Residence Events**
Engage in a career conversation with an employer or alumni expert! Take advantage of this opportunity to get advice from industry experts about career preparation and readiness. Ask about their experiences, job/internship searching, and marketing your experiences to employers. Also, get your resume reviewed, learn how to research employers/career industries, and practice your elevator pitch. Sign up to meet with an expert via [EagleLink](http://www.eaglelink.com).

-WCVB-TV - ABC affiliate, Feb. 15th 1-4 pm [Communication / Multi-Media]

**Internship Opportunity: Coca-Cola Ambassador**
There are times in your life when a challenge is put in front of you, one which will shape the rest of your life. It’s the moment when you jump and this is that moment; this is the Coca-Cola Ambassador Internship. This yearlong program will require a complementary mix of marketing, public speaking, and social media skills in order to excel. Students will work in tandem with University Officials and our Coca-Cola team in order to execute marketing programs throughout the academic school year. Students can expect to work approximately 5-10 hours in a week between meetings on campus and working with Coca-Cola’s many brands (earning an average of $10/hour). Strong organizational skills, attention to detail, and initiative are the key skills we are looking for when seeking the right students to help us share the love of Coca-Cola. Your journey will start with over 100 hard working, driven, and motivated students at an unforgettable all expenses paid training located at Coca-Cola HQ in Atlanta, GA from July 9 to 12, 2018. You will be introduced to Coca-Cola’s brand lifestyle and brand love. For more information and to apply, see link.

**this week **LEADERSHIP

**Sign Up Now: WIN Discussion Groups**

Interested in joining a community of like-minded women and getting more involved in WIN? Sign up [here](#) for a WIN discussion group! The groups will meet for one hour weekly to provide a space to chat about what it’s like to be a woman in business and tech and work to empower each other. Topics of conversation will include corporate culture, the gender gap in investing, and much more. We hope to provide tangible takeaways and an opportunity for weekly reflection and conversation. Deadline to sign up is February 16th. Location and Time TBD on sign ups.

**Join BC’s Relay for Life**

This event will take place on April 20th from 6pm to 6am the next morning in the Plex. It is a 12 hour event in which participants sign up either as individuals or as a part of a team to walk and be present at the event in support of cancer research. Individuals can fundraise leading up to, during, and even after the event to help us reach our goal of raising $150,000 this year! The event itself includes all kinds of activities and entertainment to keep participants busy, including a photo booth, multiple guest speakers, performances from campus music groups, and many more. If interested, you can join Relay at relayforlife.org/bc.

**BC Splash Volunteer Opportunity**

BC Splash is an OSI-approved student group that brings middle and high school students to campus to broaden their academic horizons and inspire them to pursue their passions inside and outside of the classroom. We rely on our BC undergrad teachers to
make our program a success, and we would love to have as many CSOM students as possible teach a class at our Spring Splash event on Sunday, March 25th. Splash is a very low time commitment- about two hours total for the entire semester- and a great way to give back to the community. See attachment for more details.

**The Heights Centennial Campaign Staff Opportunity**

To celebrate 100 years at Boston College, The Heights is kicking off its Centennial Fundraising Campaign. As a result, we are looking for a staffer to help ensure its success. Through this opportunity, you will gain valuable fundraising, networking, and general business experience. Sign up here! Questions? Email Mike Rosmarin, General Manager at rosmarim@bc.edu.

**Leadership Opportunity: SBC Assistant Project Leader**

The Student Business Consortium is receiving applications for the Assistant Project Leader position for the spring semester. One selected junior will help with the Citi M&A Case Competition and the Putnam Investments Equity Research Project and as a member of the executive board will learn the role of VP of Finance for next Fall. Please send a resume to flickla@bc.edu to relay you interest.

**Interested in Becoming a Health Coach?**

A Health Coach is a trained and certified student health leader who wants to help others achieve a healthier lifestyle through coaching, education, conversations, resources, and referrals. Our motto is to Educate. Motivate. Refer. You will be trained on basic health interventions including: active listening, motivational interviewing skills, positive psychology, and readiness to change. You can also select a specialty topic in which to be trained to work with peers individually and in group coaching sessions, as well as outreach tabling events. The time commitment is about 2 hours per week of Health Coaching service with mandatory educational meetings every Friday. Applications are due February 9th at 5 pm. If you are selected for an interview we will contact you by February 21st. This position is for next academic year, starting Fall 2018! For more information, please contact the Office of Health Promotion at healthpromotion@bc.edu or visit Gasson 025. Apply here.

**Registration Deadline: Citi Trade/Treasury Competition**

Don’t forget the deadline for the Citi Trade/Treasury Case Competition is Monday, February 12th at 11:59pm. The grand prize for the competition is an automatic first round TTS interview, Dinner with Senior Managers, and a 6 month mentorship opportunity. Students may sign up through Eaglmlink.

**IVHQ Alternative Break Scholarship**

The Alternative Break Scholarship recipient will have the opportunity to join a 1 or 2-week volunteer program with IVHQ in the destination of their choice, at any time of
the year. Our all-inclusive volunteer programs provide volunteers with comprehensive 
pre-departure support services and training, as well as in-country program orientations, 
accommodation, meals and 24/7 in-country support. Please note that flights, travel 
insurance and other related expenses are not included in this scholarship. For more 
information and to apply, click here. Applications for the scholarship close at 6:00 pm 
on 14 February 2018.

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**Take Home Professor is back: 13 left!**

Invite a professor to dinner in your residence hall or apartment and you will receive a 
$100.00 allowance to pay for the ingredients. Contact the professor and come up with a 
date and time for the dinner.

- Once the plans are set, send one email to all the participants and Terry Rezzuti 
  (rezzuti@bc.edu) with the date, time, and location.
- Students must be sophomores, juniors, or seniors in the Carroll School. There 
must be at least three Carroll School students attending the dinner with the 
professor.
- If you have a kitchen in your apartment on or off-campus, students will cook the 
  professor dinner. If you don’t have a kitchen, you can get take-out for the 
  professor.
- Professors can only attend one dinner per semester. So act fast if you want to 
  invite a particular professor!
- A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

**Lunch with a Professor**

Grab a few of your classmates and take your professor to lunch (on us!) The Carroll 
School of Management will give you a dining card to use at any of the on-campus dining 
hall locations to have coffee or lunch with one of your professors. Space is limited so 
reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to 
lunch, first check out the availability of the card on this Doodle schedule. Make a note 
of a few dates that are available.

2. Invite your professor to lunch and give her/him some available dates.
3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.

4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.

5. Enjoy your lunch at any of the on-campus dining locations!

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.

7. Take a picture with you and the professor and send it to Erica Graf.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each "Lunch with a Professor" can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! "This Week in the Carroll School."
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.