January 20, 2019
CLASS OF 2019 EDITION

this week EVENTS

MONDAY, JANUARY 21

MLK Jr. Day - No classes

WEDNESDAY, JANUARY 23

Monday substitution day

Last date for undergraduate students to add a course, drop a course online, or declare a course pass/fail

Lunch & Networking with Bennett Collen, founder & CEO of Cognate

12:00 - 1:00 pm in Cushing 208
Lunch is provided & space is limited. Click here to reserve your spot.
Bennett Collen is the founder and CEO of Cognate: a platform that uses blockchain to help businesses protect and profit from their most valuable assets - their trademarks. Cognate was acquired by GoDaddy in September 2018.

He is the Coordinator of the Blockchain Task Force for the Emerging Issues Committee of the International Trademark Association (INTA), sits on the Blockchain Intellectual Property Council within the Digital Chamber of Commerce, and is a Founding Member of the Chamber’s Token Alliance Group.

Bennett recently taught a CLE course on trademarks and blockchain. He also taught a Masterclass at the EU Intellectual Property Office’s "Blockathon" (blockchain hackathon), has spoken on trademarks and blockchain events at the United States Capitol, Harvard Business School, University of Pennsylvania, Vanderbilt University, Stanford University, University of New Hampshire, and Wake Forest University Law Schools, George Mason University, various law firms, and industry events such as the Boston Blockchain Summit, EvolveLaw, NamesCon, and MERGE!

**Coffee Break**

*1:00 - 3:00 pm in Fulton Honors Common*

**Spring Internship and Career Fair**

*3:00-6:00 pm in the Heights Room*

Today’s employers will be from the following industries: Financial Services, Accounting, Real Estate; Business Services, Consulting, Management; Consumer Products, Retail, Manufacturing; Technology, Start-Ups, Entrepreneurship

**BC Crypto Reading Group - Topic: Bitcoin**

*9:00 - 10:00 pm in Mcguinn 521*

We will be discussing the Bitcoin whitepaper and the Bitcoin errata. Please read these prior to the meeting | [Syllabus Link](#)

**THURSDAY, JANUARY 24**

**Spring Internship and Career Fair**

*10:00 am - 1:00 pm in the Heights Room*

Today’s employers will be from the following industries: Education, Non Profit, Social Services; Government, Law, Public Policy; Arts, Sports, Entertainment; Communications, Media, Marketing; Healthcare, Life & Physical Sciences
Office Hours with Margo Reder, Business Law Lecturer, Business Law & Society Department

3:00 - 5:00 in Cushing 208 (20-minute time slots)

Please sign up here for your time slot.

Get expert advice for your startup from Margo Reder, a Business Law Professor here at BC!

The Business Law & Society department provides students with the opportunity to study law and its impact on business in conjunction with other functional areas in management. Course offerings provide students with an opportunity to study current legal and ethical issues affecting business, and to develop a vocabulary and critical thinking skills relating to various areas of interest in business and the law. Both core and elective courses provide students with essential legal analytical skills that are valuable for business decision making. The knowledge and skills gained from business law courses are useful for careers in consulting, risk management, accounting, human resource management, finance, marketing, and securities.

Geared towards students who have legal concerns over startup matters, including: intellectual property protection, employee agreements, business entity formation, contracts and licensing agreements.

Kickstart Spring 2019 with Shea Center & Wentworth Institute of Technology

6:00 - 8:00 pm

Join students from Wentworth Institute of Technology, Boston College and the Colleges of the Fenway as we kick off the Spring 2019 semester at the new CEIS building, home of Accelerate - Wentworth Innovation + Entrepreneurship Center.

Students will have the opportunity to showcase their current startup ideas or propose new ideas that they can collaborate on together. Whether you are searching for a co-founder, business partner, teammate or are just looking to meet new people with like-minded interests, this is an event that you won’t want to miss!

The Kickstart event is an opportunity for aspiring innovators to explore the process of team-building and networking. People of various academic backgrounds come together and pitch ideas, socialize, and learn. Come innovate with us!

Transportation will be provided outside of Conte Forum at 5pm and returning to campus at 8pm. Register here.
Academic Advising Drop-in Hours | Fulton 315

Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

Important dates for this semester:
Last day of drop/add or to declare a course pass/fail: JANUARY 23rd
Last day to drop a class in the Associate Dean’s office (Fulton 315): FEBRUARY 15th
Last day to withdraw from a class: APRIL 16th

The EY Peer Advisors have drop-in hours for academic and career advising!
Stop by their desk in the front of Fulton 315. See their drop-in hour schedule here:

<table>
<thead>
<tr>
<th>EY Peer Advisor Drop-in Hours: SPRING 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drop-ins are held in Fulton 315</td>
</tr>
<tr>
<td>Monday 9:30am-10:30am  Ben</td>
</tr>
<tr>
<td>11:00am-12:30pm  Matt</td>
</tr>
<tr>
<td>12:30pm-1:30pm  Meaghan</td>
</tr>
<tr>
<td>1:30pm-2:30pm  Allie</td>
</tr>
<tr>
<td>Tuesday 12:00pm-1:00pm  Ryan</td>
</tr>
<tr>
<td>2:00pm-3:00pm  Simar</td>
</tr>
<tr>
<td>3:00pm-4:00pm  Andrea</td>
</tr>
<tr>
<td>Wednesday 10:00am-11:00am  Katie</td>
</tr>
<tr>
<td>11:00am-12:00pm  Jack</td>
</tr>
<tr>
<td>1:30pm-2:30pm  Ernest</td>
</tr>
<tr>
<td>3:00pm-4:00pm  Shannon</td>
</tr>
<tr>
<td>3:30pm-4:30pm  Tim</td>
</tr>
<tr>
<td>Thursday 9:30am-10:30am  Stephen</td>
</tr>
<tr>
<td>11:00am-12:00pm  Elizabeth</td>
</tr>
<tr>
<td>2:00pm-3:00pm  Ari</td>
</tr>
<tr>
<td>3:00pm-4:00pm  Marissa</td>
</tr>
</tbody>
</table>

SAVE THE DATE: Dean’s Coffee

Wednesday, January 30th 1-3pm, Fulton Honors Library
Get internship ready!
Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Schedule | Fulton 315
Monday: none - Holiday
Tuesday: Jessica Hartley 9am-1pm | Dean Donegan 1-3pm
Wednesday: Jessica Hartley 9am-2pm | Kristen Nervo 3-5pm
Thursday: Kristen Nervo 10am-12pm | Dean Donegan 1-3pm
Friday: Jessica Hartley 10am-12:30pm

Specialty Career Coaches:
Wednesday: Dave Feldman (Interview Coach/Mock Interviews) via Skype: 12pm-5pm
Thursday: Raffi Grinberg (Consulting Case Coach) 2:30-3:30pm
** Schedule your appointment via the Google Sheet—tinyurl.com/CSOMappt **

Interested in a Marketing Career?
Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.
Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7ztyKM.

PwC Fiercest Competitor: BC vs. BU
Friday, February 22
Can you create a company that will topple PwC and the consulting industry? Fiercest Competitor is a strategic workshop session that drives creativity, strategy and teamwork in a consulting landscape. During the half day session you will be able to network and work directly with PwC Professionals, gaining real time feedback and an understanding of how PwC works with client to create and maintain their strategic advantage. Apply here by February 8th. Participation confirmation will be sent on February 13 and prizes will be awarded to the winning team!
**Panera Product Management Intern**

Panera Bread is actively seeking a Digital Product Management Intern for the Winter/Spring 2019 semester to help create truly elevated experiences for our customers across our consumer-facing ecommerce platforms. Panera is a leader in the use of technology to create innovative restaurant experiences for our guests.

The Digital Product Management Intern will support the digital product team on multiple project initiatives from concept through launch. Product Managers help define and socialize the product vision from overall product strategy to day to day scope changes. We are looking for an intern that is passionate about creating great customer experiences and interested in a career in digital product management. This role involves daily interaction across visual + user experience design, product management and development teams on various new and in-flight initiatives. For more information please see the attached flyer!

**Apple Public Relations Specialist**

Do you possess high standards for detail and precision in communication? Do you have a passion for building new and stronger relationships? As part of our Communications group, you’ll help inform the world about everything Apple: our groundbreaking products and services and the values that drive our company. You’ll serve as a liaison between Apple and the general public, working closely with a variety of teams to develop communications, events, and stories that show the world what really drives our company. Together, we’ll present a consistent voice for Apple that’s timely, accurate, and true to who we are. Through teamwork and focused messaging, you’ll be a key part of representing one of the world’s most prestigious brands to millions of people every single day.

Apple’s PR team is looking for talented recent graduates for a 15-month apprenticeship program offering exposure to various Corporate Communications and Product PR teams. Please visit EagleLink or this link for more information and to apply!

**IBM Summit Program**

Apply to IBM’s 2019 Summit Program. IBM will be attending the career fair on 1/23 to meet with students and help address any questions they have. Please see the attached flyer on more information!

**Save the Date: Startup & Entrepreneurship Fair**

*Tuesday, February 19th from 4:30 - 7pm in the Heights Room*

All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals who are looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution. We hope to expose students to the wide array of potential career opportunities that exist in various
emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here

Corcoran Case Competition - $5000 Prize - Sign Up by January 25th
The Corcoran Case Competition "The Future of Housing" challenges teams of 3-5 Boston College undergraduate students to solve an interdisciplinary case centered on creating affordable housing. Teams will participate in two preparatory workshops with experts in the field during the semester, then develop and present their solution to the case in late March. Undergraduate students from all concentrations are encouraged to participate, and interdisciplinary teams are highly encouraged. To learn more visit bc.edu/corcorancenter. The winning team will be awarded a $5000 cash prize. The deadline for teams to sign up is January 25th 2019.

Women @ Work Discussion Group
Starting Friday January 25th | Time TBD | Cushing 208
Women @ Work is a weekly discussion group that meets on Friday afternoons. We reflect on topics in the realm of all things women in business and tech -- from Gender Lens Investing to #MeToo, from life at BC to relevant world news, to resume/career prep, and more! Everyone is welcome regardless of class year or major, and lunch will be provided at our first meeting. This semester will feature a brand new syllabus. If you want to be included in each week's reading list, please sign up at bit.ly/WINspring

Write for The Heights!
The Heights is looking for new Opinions columnists for the upcoming semester. Columnists write bimonthly for the paper and are published in print and online. Subject matter is very open to ideas and should vary throughout the semester (you're certainly welcome to write about business), but should generally relate to college life. Please see the application link for further details. For any additional questions please contact Madison Haddix at opinions@bcheights.com. Application due January 15th.

Join Gusto - Boston College’s Food Journal!
Gusto-- Boston College's food journal looking for business managers, writers, graphic designers, photographers, and general members. If you love food, writing about it, eating it, taking pictures of it, or are interested in publishing or graphic design, we'd
love to have you on board! Linked [here](#) is the application, which will stay open until **January 21**. Feel free to email santilm@bc.edu or bcgustomag@gmail.com with any questions!

**Save the Date: WIN R Workshop**

Want more experience in R? Join WIN for an intro workshop for data manipulation taught by Professor Jernigan! The event will be a great way to get exposure to new packages and the skill of data wrangling. The workshop will be on **February 11th at 6pm in Stokes N103**, and dinner will be served! RSVP at [http://bit.ly/WINRworkshop](http://bit.ly/WINRworkshop)

---

**Take Home Professor is back: 13 left!**

*Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients.*

*Contact the professor and come up with a date and time for the dinner.*

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

*The rules are as follows:*

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

---

**Want to stay on top of the latest events within the Carroll School?**

Facebook: Like us! "This Week in the Carroll School."

Twitter: Follow us! @Fulton315
IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.