Coffee Chats with Lizzie Manning (BC '16, VFA '16)

9:30 - 11:30 am in Hillside

Sign up for your 1:1 here!

Venture For America is your path to a fast-paced, high-growth career in startups. As a VFA Fellow, you’ll learn from world-class entrepreneurs and business leaders at our intensive Training Camp before starting a full-time salaried position at a startup in one of 14 US cities. On the job, you’ll roll up your sleeves and learn how to build a business by apprenticing to an experienced entrepreneur. We support Fellows with ongoing mentorship, our network of Alumni & advisors, and help fund their ideas when they’re ready to start businesses of their own. If you are resilient, a lifelong learner, and want to build something of your own one day, VFA is the path for you.

Our next deadline to apply to the Class of 2019 is Tuesday, November 13th at 11:50p ET. Submit your application today!

Gartner Event

7:00 - 8:00 pm in Fulton 423
This event was rescheduled to November 12th. Come hear from recruiters at global research and advisory firm, Gartner! Learn about internship and full-time opportunities!

**WEDNESDAY NOVEMBER 14**

**Office Hours with Gareth Taube, Market Recognition**

**12:30 - 3:00 pm in Cushing 208**

Get advice and connect with Gareth Taube, the CEO of Market Recognition! Gareth has served as the Chief Marketing Officer of five early stage companies, and he is currently the CEO of Market Recognition. He specializes in market identification, branding, market penetration, and digital marketing.

Market Recognition is a marketing consulting service that provides the strategic and tactical marketing expertise to launch and create buzz for a company/product and expand business for greater success. They deliver an integrated, result-oriented approach to strategic and tactical marketing including: viral marketing (blogging and social networking); web/blog services (design, development, maintenance, and SEO); press & analyst relations; content development; and lead generation and prospect nurturing.

Space is limited. Register here for your 20-minute time slot!

**Coffee Break**

**1:00 - 3:00 pm in Fulton Honors Common**

There is not a formal Dean's Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!

**THURSDAY, NOVEMBER 15**

**Winston Center for Leadership & Ethics hosts Lunch with a Leader: Trish Walker '88, President of Services, Best Buy Co., Inc.**

**12:00 pm - Click here to register**

Trish Walker is the president of services for Best Buy Co., Inc. In this role, she oversees all services in stores, online and in customers’ homes. That includes the Geek Squad, a national tech-support organization with more than 20,000 agents dedicated to helping customers learn about and enjoy their technology, as well as the company’s service plan portfolio and customer care. Before joining Best Buy in April 2016, Trish spent 27 years at Accenture, most recently serving as senior managing director and North America retail practice lead. Prior to leading the retail practice, she held numerous leadership positions in Accenture’s retail practice, including marketing, operations, SAP and change management. She has worked with many leading retailers...
over the years, including Nordstrom, CVS, L.L. Bean, Macy’s and The Limited. She also led Accenture’s work on the Best Buy account for several years, during which she worked closely with Geek Squad. Trish holds a bachelor’s degree in computer science from Boston College. She is a founding contributor of the Accenture Professorship at Boston College’s Carroll School of Management.

Lunch & Networking with an Entrepreneur: Brett Heffes, CEO & Director, WinMark Corporation

12:00 - 1:00 in Cushing 208

On the Brink of Failure: Discuss what it means to be on the brink of failure as an entrepreneur and how to overcome that failure to reach success.

Brett Heffes has been the Chief Executive Officer of Winmark Corp. since February 2016. Prior to his current role, he served as its President for five years, the President of Administration & Finance for four years, and Treasurer and Chief Financial Officer for six years. He also has experience in finance at Gearworks, Veeco Compound Semiconductor Inc., and Wessels, Arnold & Henderson, LLC. Brett also received his Bachelor of Science in Finance from Boston College in 1989.

Lunch is provided by the Shea Center for Entrepreneurship.

Following the conversation, network with Brett and fellow students interested in entrepreneurship. Register here.

Start@Shea’s Accelerator Information Session

7:00 pm in Cushing 208

Come learn more about Accelerate@Shea! Join us for our information session on Thursday, November 15.

Apply here! | Application deadline: Friday, November 30th

Start@Shea’s Accelerator, Accelerate@Shea, is a 6-week program that provides student startups with expert advice, space, and funding to launch and grow their business. Teams will have access to a network of founders and mentors including alumni and friends of Boston College through round-robin workshops and one-on-one office hour sessions. Accelerate@Shea aims to bring together the innovative startup community at Boston College by giving teams the opportunity to discuss their progress and build relationships with other student entrepreneurs going through the same challenges.

Monday, November 19

Forum on Ethics with Dan Price, CEO Gravity Payments

5:30 pm in Robsham Theatre -- Doors open at 5:00 pm!

Raised in rural Idaho miles away from the closest neighbor, Dan Price founded Gravity Payments, a credit card processing company, from his university dorm room at just
19-years-old. Although music was his passion growing up, Dan’s lifelong mission became apparent upon witnessing thousands of hard-working small business owners being overcharged and underserved by their credit card processors.

Dan built his company on values of honesty and transparency instilled upon him during his rural upbringing. These simple values have set Dan and his company apart from others in the industry, making Gravity the most trusted name in payments. Today, over 13,000 independent businesses across all 50 states trust Gravity to save them millions in fees and hours in frustration by making it easy and simple for them to accept payments.

Dan’s decision to raise his company’s minimum salary to $70,000 has captured headlines and inspired millions around the world. His 40-year-goal is to be a small speck of sand in the revolution where business ceases to be about financial engineering and greed to one that is about values and serving others. Dan’s leadership and entrepreneurship have earned him many awards, notably Entrepreneur Magazine’s “Entrepreneur of 2014” and the 2010 SBA “National Young Entrepreneur of the Year” awarded to him by President Obama.

**WEDNESDAY, NOVEMBER 21 - FRIDAY, NOVEMBER 23**

**Thanksgiving Holiday**

**Drop-in Hours (Academic Advising)**

- **Monday,** 10:00 am-12:00 pm; 1:00-3:00 pm
- **Tuesday,** 10:00 am-12:00 pm; 1:00-3:00 pm
- **Wednesday,** 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
- **Thursday,** 10:00 am-12:00 pm; 1:00-3:00 pm

**Travel to Venice!**

**Course: Globalization, Culture and Ethics**

Trade made Venice the global city of its heyday and trade spawned innovations in bookkeeping and finance that have persisted to this day. MB 265 Globalization, Culture and Ethics (3) brings a Venetian inflection to a course offered to undergraduates in the Carroll School. *Please see the attached flyer for more information!*
Course Opportunity: Consulting Communications Spring Course

*BCOM368801-Communications for Consultants*

This spring, take advantage of Professor Rita Owens’ practical class covering the materials you’ll create as a consultant or client-facing professional and the culture you’ll experience.

You’ll learn about communications during all phases of an engagement and the best ways you can ensure your success as a new professional. Expect guest speakers from industry. Past guest speakers have included management consulting recruiters, senior consulting managers, independent consultants, and high-level consulting clients.

Course seats are available for juniors and seniors in all schools. Contact Professor Owens for more information (rita.owens@bc.edu).

**EY Peer Advisors have drop in hours!**

Need help with resumes, interview preparation, or networking tips? Meet the Peer Advisors! Their bios and drop-in schedule can be found at www.bc.edu/carrollpeeradvisor. SEE ATTACHED PDF FOR THEIR SCHEDULE.

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**Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink**

**Career Advising Hours**

*Location: Fulton 315 (sign in at front desk for any drop-ins)*

*Read their bios here:*

[https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html](https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html)

**Drop-in Hours**

**Amy Donegan**: Tuesdays and Thursdays, 1:00-3:00 pm

**Kristen Nervo**: Tuesdays 3:00-5:00 pm, Thursday 10:00 am - 12:00 pm

**Jess Hartley**: Mondays 10:00 am - 5:00 pm, Tuesdays 9:00 am - 2:00 pm, Wednesdays 9:00 am - 1:00 pm, and Fridays 10:00 am - 2:00 pm

**Dave Feldman, Interview Coach**: [By appointment] Wednesdays 1:00 - 5:00 pm (skype), Thursdays 1:00 - 5:00 pm (Fulton 315)

No hours on Thurs Sept 20th and Thurs Nov 8th.
Marketing Announcement!

*Interested in a Marketing Career? Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.*

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7zyKM.

Prepare for Case Interviews with these Resources:

- Use [Raffi’s case guide](#)
- CQI (Case Questions Interactive)
  - [https://bostoncollege.cqinteractive.com](https://bostoncollege.cqinteractive.com)
  - Login using your BC email address and use the password: casequestions40
  - This Website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.
- Video Vault walks you through several cases so you can see exactly how to do this and also practice. [http://casequestions.com/boston-college/](http://casequestions.com/boston-college/)
  - password: casequestion
- Vault Guides are now available through BC libraries .
  - [http://library.bc.edu/search/?any=vault%20guides](http://library.bc.edu/search/?any=vault%20guides)
- Schedule a practice spot with Raffi Grinberg, our Carroll School Case Coach. Raffi is available Tuesday and Wednesdays, 11:30 am - 4:30 pm [By appointment](#)

More Interview Prep!

Get help from your peers.

This [list of seniors](#) have volunteered to help with interviews and information about different companies. This list is organized by Company name (the company where they
interned this summer) and the types of interviews they have had experience with and can help you with.

Feel free to contact them about helping you understand what some of these different jobs are and or interview help including practice interviews. Here is the [link](#).

**CSOM Peer Advisors** can also help with any career related issues, they can look at your resume, help you prepare for Career Fair, help you figure out Eagelink and much more. See the [schedule here](#).

**Practice Interviews**

Dave Feldman our Interview Coach is back again this semester to help with practice interviews, Dave is an experienced professional who has years of experience helping train professionals in hiring people. Dave does skype practice interviews on Wednesdays, and in person interviews on Thursdays. [Here is a link](#) to his schedule.

**Banking Interviews**

If you need help with the Investment Banking interviews we subsidize the Mergers&Inquisitions guide for all CSOM undergrads. Here are the instructions:

Instructions for Mergers and Inquisition. Go to checkout page using this link:

https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide

fill out the form on this page copy and paste the discount code BC-BIWS-IBIG-2017 into the Promo Code field to make the product $25.00, enter Credit Card information ($25 will be charged). Retail for this product is $175 so this is significantly reduced for BC CSOM Undergraduates.

**Video Interview Help**

An additional resource we are using this fall is a tool to help you practice interviews and in particular video interviews. You can practice either behavioral or technical by any industry. Just make sure to create your account with your BC email address to get the service for free. [Here](#) is the link. Practice as much as you want before you do the real thing.

**Looking for Jobs/Internships? Join RippleMatch!**

RippleMatch is a platform that combines matching algorithms and a team of elite recruiters to assist undergraduate students in finding internships, co-ops, and full-time opportunities. The purpose is to make the job search process less stressful and daunting; sign up in 5 minutes or less, upload your resume, and be matched for opportunities with companies like IBM, TripAdvisor, Pandora, and many more! 60% of matches result in a first-round interview. If you’re interested, sign up here:

https://ripplematch.com/index?r=2ALHxY.
Winter Job Shadow Program
Open to all majors and class years, the Boston College Career Center Job Shadow Program pairs undergraduates with individual host sites for a day-long immersion experience over Winter Break. Over the course of a day, you'll gain valuable exposure into a field of interest as well as mentorship from working professionals in the industry—leaving the program with new insight and contacts. Please see here for FAQ and email jobshadow@bc.edu if you have any questions.
The deadline to apply is Monday, November 12 at 5:00 pm.
Program Dates: January 3-8, 2019
Registration Open: November 1 - 12

BC GET is Hiring GETers!
BC GET is hiring GETers to deliver food from Hillside and CoRo Cafe across campus to BC students and staff. For more information or to sign up, check out http://bcgetteam.com/deliverer-interest-form/

Save the Date: WIN End of the Semester Dinner
November 29th in the Heights Room from 6:00 - 8:00 pm
This year WIN is wrapping up the semester with our annual End of Semester Dinner. Join WIN in welcoming keynote Kim Walsh, Global VP of HubSpot for Startups, as well as other BC alumni and guests. We will be welcoming students and alumni for an evening of conversation, networking, and a (free!) buffet dinner.
Please RSVP as soon as possible to secure your seat at http://bit.ly/WINdinner2018

Take Home Professor is back: 1 left!
Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows:

1. Students must be sophomores, juniors, or seniors in the Carroll School.
2. There must be at least three Carroll School students attending the dinner with the professor.
3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.
4. If you don’t have a kitchen, you can get take-out for the professor.
5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
6. There are only 13 Take Home Prof events per semester.
7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315