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CARROLL SCHOOL OF MANAGEMENT
BOSTON COLLEGE
THIS WEEK

January 27, 2019

CLASS OF 2019 EDITION

BC team competes at the National Diversity Case Competition at Indiana University

this week EVENTS

MONDAY, JANUARY 28

Marketing Academy of Boston College (MABC) General Meeting
6:00 pm in Lyons 202
Come learn about events we have planned for the semester, including DSCVR, discussion groups, a case competition, a trip to companies in Boston, and more! We'll also discuss some recent marketing headlines. New and returning members welcome!

WEDNESDAY, JANUARY 30

Dean’s Coffee: Focus on Internships
1:00-3:00 pm in Fulton Honors Library
Come to Dean’s Coffee this week to get the skills you need to land an internship and meet some employers who are hiring!
Little time, big impact: 8-minute mini-lessons. Attend the four 8-minute workshops being offered by our career advisors: Resume Building, Internship Search Strategies, Get to Know EagleLink, and LinkedIn. These will be offered every 15 minutes. See the schedule here.

Meet our guest employers and find out about their available internships. Pega Systems (check EagleLink for internships), Epsilon (check EagleLink for internships), Panera (internship listed in career section), GMO (internship listed in career section), the Shea Center for Entrepreneurship, and the Corcoran Center for Real Estate and Urban Action.

Get a resume critique from one of our senior Peer Advisors. You can drop by that day or sign up here to make sure you get a spot!

And let us not forget the Haley House Cookies and Hot Chocolate Bar!

TUESDAY, FEBRUARY 5

Lunch with a Leader: Andrew Glincher ’80
12:00 pm in Fulton Honors Library
Andrew Glincher is CEO and managing partner for Nixon Peabody, leading 1,500 colleagues including more than 650 attorneys who collaborate across major practice areas in cities throughout the U.S. and with alliance firms around the world. A business and real estate attorney and professional and community leader with decades of legal, business and management experience, Andrew is known for being entrepreneurial and strategic with exceptional problem solving, consensus-building and negotiation skills, including an ability to structure successful and creative transactions and dispute resolutions.
Andrew graduated from Northeastern University School of Law, and cum laude from Boston College with a B.S. in Finance. Register Here

Spring Involvement Fair
6:00-8:00 pm in Conte Forum

How to Get Hired in Business with an A&S Degree
5:00 - 6:00 pm in Gasson 301
Hear from a panel of upperclassmen in MCAS on how they got their internships and jobs in business. Ask them about how to find opportunities, resources for networking, how to prep for interviews, and more! RSVP @ bit.ly/WINbusinessMCAS

WEDNESDAY, FEBRUARY 6
Coffee Break
1:00 - 3:00 pm in Fulton Honors Common

** Academic Advising Drop-in Hours | Fulton 315 **
- Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
- Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
- Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

** Important dates for this semester: **
- Last day to drop a class in the Associate Dean’s office (Fulton 315): FEBRUARY 15th
- Last day to withdraw from a class: APRIL 16th

** The EY Peer Advisors have drop-in hours for academic and career advising! **
Stop by their desk in the front of Fulton 315. See their drop-in hour schedule here:

![Table of EY Peer Advisor Drop-in Hours: SPRING 2019](image)

** Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at [www.bc.edu/eaglelink](http://www.bc.edu/eaglelink)**
Career Advising Schedule | Fulton 315

Monday: Jessica Hartley 10am-4pm
Tuesday: Jessica Hartley 9am-2pm | Dean Donegan 1-3pm
Wednesday: Jessica Hartley 9am-2pm | Kristen Nervo 3-5pm
Thursday: Kristen Nervo 10am-12pm | Dean Donegan 1-3pm
Friday: Jessica Hartley 10am-2pm

Specialty Career Coaches:
Wednesday: Dave Feldman (Interview Coach/Mock Interviews) via Skype: 12pm-5pm
Thursday: Raffi Grinberg (Consulting Case Coach) 2:30-3:30pm

** Schedule your appointment via the Google Sheet—tinyurl.com/CSOMappt **

Interested in a Marketing Career?
Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.
Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She’ll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7zyKM.

PwC Fiercest Competitor: BC vs. BU
Friday, February 22
Can you create a company that will topple PwC and the consulting industry? Fiercest Competitor is a strategic workshop session that drives creativity, strategy and teamwork in a consulting landscape. During the half day session you will be able to network and work directly with PwC Professionals, gaining real time feedback and an understanding of how PwC works with client to create and maintain their strategic advantage. Apply here by February 8th. Participation confirmation will be sent on February 13 and prizes will be awarded to the winning team!

Panera Product Management Intern
Panera Bread is actively seeking a Digital Product Management Intern for the Winter/Spring 2019 semester to help create truly elevated experiences for our customers across our consumer-facing ecommerce platforms. Panera is a leader in the use of technology to create innovative restaurant experiences for our guests.
The Digital Product Management Intern will support the digital product team on multiple project initiatives from concept through launch. Product Managers help define and socialize the product vision from overall product strategy to day to day scope changes. We are looking for an intern that is passionate about creating great customer experiences and interested in a career in digital product management. This role involves daily interaction across visual + user experience design, product management and development teams on various new and in-flight initiatives. For more information please see the attached flyer!

**Save the Date:**

**Red Sox Sports and Entertainment Career Fair**

*Thursday, April 11 from noon to 4:00 pm*

Current Students, Alumni, and Young Professionals that are interested in learning more about the Sports and Entertainment Industry will have the opportunity to meet and network with various Executives from over 30 organizations while being offered the chance to submit resumes for any full time, part time, or internship opportunities that may be available at that time. A mix of organizations will be on hand at this event including: Boston Red Sox and Fenway Sports Management, New England Patriots, Boston Bruins, Boston Celtics, Various Minor League Sports Organizations, Sports Media Outlets, and Collegiate Athletics.

Tickets for this event will start at $28 on a first come first serve basis (buy tickets here!) and your game ticket will include access to the Career Fair as well as your seat to watch the Toronto Blue Jays take on the Red Sox later that night at 7:10pm. Attendees are encouraged to bring plenty of resumes and business cards if available. Dress code for the event will be Business Professional. Please see the attached flyer for more information!

**Save the Date:** **Startup & Entrepreneurship Fair**

*Tuesday, February 19th from 4:30 - 7pm in the Heights Room*

All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals who are looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution. We hope to expose students to the wide array of potential career opportunities that exist in various emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here
Save the Date: WIN R Workshop

Want more experience in R? Join WIN for an intro workshop for data manipulation taught by Professor Jernigan! The event will be a great way to get exposure to new packages and the skill of data wrangling. The workshop will be on February 11th at 6pm in Stokes N103, and dinner will be served! RSVP at http://bit.ly/WINRworkshop

Join The Gavel!

The Gavel is looking for business team members. For those interested, here’s a little bit about The Gavel. We’re a primarily online publication, but we publish one printed magazine each semester as well. As the progressive voice, we focus on student activism and issues of social justice issues, but the full scope of our coverage extends all the way from interviews with Jerome Robinson to movie reviews. Business team members deal with the finances, marketing, and budgeting of The Gavel as a non-profit organization. We receive funding from the Institute for Liberal Arts and are not associated with the university, so our budget and funding process is good practice for the non-profit world. Our business team also deals with marketing our print edition, Marathon Monday shirts, and any other merch we sell throughout the year. The marketing team also manages our Instagram profile and works closely with editors. If anyone is interested, they can check out bcvgavel.com and contact Ellen Gerst, Editor-in-Chief, at gerste@bc.edu, or our general manager Sage DuBois at duboissa@bc.edu. We will be sending out applications for all positions in early February.

Take Home Professor is back: 13 left!

 Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to a grocery store to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.

The rules are as follows: 
1. Students must be sophomores, juniors, or seniors in the Carroll School.

2. There must be at least three Carroll School students attending the dinner with the professor.

3. If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner.

4. If you don’t have a kitchen, you can get take-out for the professor.

5. Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!

6. There are only 13 Take Home Prof events per semester.

7. A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Take this survey to win prizes!

Take part in a survey sponsored by Universum

Be part of this 15 min exercise to help yourself, help us, and help recruiters! CLICK HERE: https://careertest.universumglobal.com/s/19usbc

Your support costs time... and time is $$$$...so Universum will be offering the following in return for time:

- A complimentary CV review (guaranteed upon completion)
- A complimentary soft skills report on what employers are expecting from recent grads (guaranteed upon completion)
- A career profile analysis: your strengths, weaknesses, and recommended employers (guaranteed upon completion)
- A chance to win e-gift cards (monthly contest)
- A chance to donate to a charity of your choice (monthly contest)
- A chance to win college swag! (monthly contest)

Link to participate: https://careertest.universumglobal.com/s/19usbc

Why did we partner with Universum?

Because they rock! They are a global research firm specialized in employer branding. This means they help companies become better at offering the best job offer to students, aligned with what you are truly interested in! In the process, we’ll be able to see the aggregated data and check out what you are truly interested in! For more information, please refer to www.universumglobal.com and the privacy policy published there.
Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.