November 25, 2018
CLASS OF 2019 EDITION

» Events
» Advising
» Careers
» Leadership
» Carroll School News
» Attachment(s): 3

Last day to withdraw from a course or the university

TUESDAY, NOVEMBER 27

Lunch with an Entrepreneur featuring Steve Fox & Noel Ntabanganyimana

12:00 - 1:00 pm in Cushing 2018
Join us for lunch with Steve Fox, CEO of Impact Global Education, and Noel Ntabanganyimana, the Rwandan Country Director at The Women’s Bakery, Inc. Come hear about their career journeys, current roles, and then network with Steve, Noel, and others interested in international social entrepreneurship.

Lunch is provided by the Shea Center for Entrepreneurship. Space is limited, so please register here to reserve a spot!
Steve Fox is the CEO of Impact Global Education, a company that manages the international education brands ThinkImpact and Winterline. At ThinkImpact, Steve helps the team manage a portfolio of nearly 200 social enterprises, at varying growth stages, in sectors ranging from agriculture and health, to tech and education. Steve comes from an international investment background previously as Managing Director at Sunizorro Investments in sub-Saharan Africa. His work at Sunizorro encouraged local stewardship of private enterprise bolstered by niche international expertise. Steve is also an impact investor and philanthropist with interests in protecting the climate and encouraging girls equity in developing countries. He has an MSc in Political Economy from the University of London, School for Oriental and African Studies, and a BA in International Economics from the University of Richmond.

Noel Ntabanganyimana is the Rwanda Country Director for ThinkImpact at The Women’s Bakery, Inc. In his work at ThinkImpact over the years, he has combined his project management and human resource skills with his ardent enthusiasm for education. He also held a Business Development role and later became a Managing Director at Atikus Incorporated, Inc., a company that advocates for financial inclusion for the underserved through insurance and technology-based risk solutions for credit lenders. Noel studied Architectural and Construction Engineering, and has an MBA.

**WEDNESDAY, NOVEMBER 28**

**Coffee Break**

**1:00 - 3:00 pm in Fulton Honors Common**

There is not a formal Dean’s Coffee event this week, but the undergraduate dean’s office will be providing coffee and cookies in the Fulton Honors Common. Stop by on your way to class!

**THURSDAY, NOVEMBER 29**

**Lunch with an Entrepreneur: Alex Moulle-Beautraux, CMO, Starry Inc.**

**12:00 - 1:00 pm in Cushing 208**

Join us for lunch with Alex Moulle-Beautraux, CMO of Starry Inc and Boston College alum! After hearing about Alex’s journey as an entrepreneur, you’ll have the opportunity to network with Alex and fellow students interested in entrepreneurship.

Lunch is provided by the Shea Center for Entrepreneurship. Space is limited, so please [register here](#) to reserve a spot!

Alex Moulle-Beautraux is a BC alum and the Chief Marketing Officer for Starry, Inc., a Boston- and New York-based technology company focused on re-imagining and
revolutionizing how consumers connect to the internet and by developing an eco-system of products designed to make a broadband access simple and affordable.

Prior to joining Starry, Alex served as Chief Commercial Officer (CCO) for Aereo, Inc., the groundbreaking online television platform. As Chief Commercial Officer, Alex oversaw the company’s marketing initiatives, customer care, distribution partnerships and product management, and played a critical role in helping develop Aereo’s overall business and its nationwide expansion efforts.

Before joining Aereo, Alex served as Global Head of Marketing and Public Relations for Rockstar Games, the leading development and publishing label of publicly-traded Take Two Interactive. At Rockstar Games, he led the game launch efforts for the company, including the record breaking 2008 launch of Grand Theft Auto IV, heralded as the biggest entertainment launch in history.

Prior to Rockstar Games, Alex served on the management team of Media Arts Lab/Chiat Day, Apple’s marketing agency out of Los Angeles and London. While there, he led the day-to-day management of the global marketing campaigns for the Apple account across products including the Mac, iPod and iTunes, Apple TV, and the launch of the iPhone. Prior to joining Media Arts Lab, Alex worked in various New York-based advertising agencies on a wide variety of global brands.

WIN End of Semester Dinner

6:00 - 8:00 pm in The Heights Room

This year WIN is wrapping up the semester with the annual End of Semester Dinner. Join WIN in welcoming keynote Kim Walsh, Global VP of HubSpot for Startups, as well as other BC alumni and guests. We will be welcoming students and alumni for an evening of conversation, networking, and a (free!) buffet dinner. Please RSVP as soon as possible to secure your seat at http://bit.ly/WINdinner2018

FRIDAY, NOVEMBER 30

Trip to Hubspot

2:45 - 3:30 pm

MABC is partnering with Tech Trek to bring you to the HubSpot office in Boston! This developer of marketing software was recently named one of the Best Workplaces for Women in 2018 by Fortune Magazine! Get a tour of the office and listen to a panel of employees!

RSVP HERE: https://goo.gl/forms/FKQQXHLagUepYL8m1
Dean’s Coffee: Study Break

1:00 - 3:00 pm in Fulton Honors Library
Come for a study break and decorate Christmas cookies!

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Drop-in Hours (Academic Advising)

Monday, 10:00 am-12:00 pm; 1:00-3:00 pm
Tuesday, 10:00 am-12:00 pm; 1:00-3:00 pm
Wednesday, 10:00 am-12:00 pm; 1:00-3:00 pm (except on Wednesdays during which there is a Dean’s Coffee event)
Thursday, 10:00 am-12:00 pm; 1:00-3:00 pm

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Travel to Venice!

Course: Globalization, Culture and Ethics
Trade made Venice the global city of its heyday and trade spawned innovations in bookkeeping and finance that have persisted to this day. MB 265 Globalization, Culture and Ethics (3) brings a Venetian inflection to a course offered to undergraduates in the Carroll School. Please see the attached flyer for more information!

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An elective for Business Analytics, Operations, and Finance has just been added for the spring!

An additional section of OPER6606/MFIN6606 Forecasting Techniques has been added. This course will be a traditional classroom course (not online) and will be held on Tuesdays, 7 - 9:30pm. OPER6606/MFIN6606 will be an elective for the Business Analytics, Operations, and Finance concentrations.

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Still room in Predictive Analytics!

If you are a Business Analytics or Operations concentration, take OPER3384 Predictive Analytics this spring! Prof. Jon Beebe is teaching OPER3384 on Thursdays in the spring at 7 - 9:30pm. The prerequisites are OPER1135 and ISYS 1021.

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EY Peer Advisors have drop in hours!

Need help with resumes, interview preparation, or networking tips? Meet the Peer Advisors! Their bios and drop-in schedule can be found at www.bc.edu/carrollpeeradvisor. SEE ATTACHED PDF FOR THEIR SCHEDULE.
Note: Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Hours

**Location: Fulton 315 (sign in at front desk for any drop-ins)**

Read their bios here:
https://www.bc.edu/bc-web/schools/carroll-school/undergraduate/careers.html

Drop-in Hours

**Amy Donegan:** Tuesdays and Thursdays, 1:00-3:00 pm  
**Kristen Nervo:** Tuesdays 3:00-5:00 pm, Thursday 10:00 am - 12:00 pm  
**Jess Hartley:** Mondays 10:00 am - 5:00 pm, Tuesdays 9:00 am - 2:00 pm, Wednesdays 9:00 am - 1:00 pm, and Fridays 10:00 am - 2:00 pm

**Dave Feldman, Interview Coach:** By appointment Wednesdays 1:00 - 5:00 pm (skype), Thursdays 1:00 - 5:00 pm (Fulton 315)

No hours on Thurs Sept 20th and Thurs Nov 8th.

**Raffi Grinberg, Case Interview Coach:** By appointment Tuesdays and Wednesdays 11:30 am - 4:30 pm

Marketing Announcement!

**Interested in a Marketing Career? Learn about the various positions you can hold in Marketing and make sure you’re going after those jobs and internships the right way at the right time.**

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself for specific jobs. She'll help you explore the range of marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 10:30-2 and on phone sessions on Mondays between 3-5:30. Schedule a meeting or phone call at goo.gl/7ztyKM.

Prepare for Case Interviews with these Resources:

- Use [Raffi’s case guide](#)
- CQI (Case Questions Interactive)
  - [https://bostoncollege.cqinteractive.com](https://bostoncollege.cqinteractive.com)
Login using your BC email address and use the password: casequestions40

This Website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.

- Video Vault walks you through several cases so you can see exactly how to do this and also practice. http://casequestions.com/boston-college/
  - password: casequestion

- Vault Guides are now available through BC libraries.
  - http://library.bc.edu/search/?any=vault%20guides

- Schedule a practice spot with Raffi Grinberg, our Carroll School Case Coach. Raffi is available Tuesday and Wednesdays, 11:30 am - 4:30 pm By appointment

More Interview Prep!

Get help from your peers.

This list of seniors have volunteered to help with interviews and information about different companies. This list is organized by Company name (the company where they interned this summer) and the types of interviews they have had experience with and can help you with.

Feel free to contact them about helping you understand what some of these different jobs are and or interview help including practice interviews. Here is the link.

CSOM Peer Advisors can also help with any career related issues, they can look at your resume, help you prepare for Career Fair, help you figure out Eagelink and much more. See the schedule here.

Practice Interviews

Dave Feldman our Interview Coach is back again this semester to help with practice interviews, Dave is an experienced professional who has years of experience helping train professionals in hiring people. Dave does skype practice interviews on Wednesdays, and in person interviews on Thursdays. here is a link to his schedule.

Banking Interviews

If you need help with the Investment Banking interviews we subsidize the Mergers&Inquisitions guide for all CSOM undergrads. Here are the instructions Instructions for Mergers and Inquisition. Go to checkout page using this link: https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide
fill out the form on this page copy and paste the discount code BC-BIWS-IBIG-2017 into the Promo Code field to make the product $25.00, enter Credit Card information ($25 will be charged). Retail for this product is $175 so this is significantly reduced for BC CSOM Undergraduates.

**Video Interview Help**

An additional resource we are using this fall is a tool to help you practice interviews and in particular video interviews. You can practice either behavioral or technical by any industry. Just make sure to create your account with your BC email address to get the service for free. [Here](#) is the link. Practice as much as you want before you do the real thing.

**Bowery Capital Fellowship Program**

Our friends at Bowery Capital are currently interviewing applicants for their Fellowship Program for the Summer of 2019! The Bowery Capital Fellowship Program is a comprehensive 10-week program designed for rising seniors and recent graduates interested in revenue generation at high growth SaaS companies in NYC.

Details

- Each Fellow is paired with one host company for 10 weeks
- Fellows meet at a different host company office once a week to discuss the various elements of sales and business operations
- Fellows are introduced to a mentor through the Bowery Capital network that is specifically chosen based on their ultimate career goals and interests
- Fellows are invited to networking events throughout the summer hosted by Bowery Capital

Who Should Apply?

- Applying Fellows should be recent graduates (Class of 2019) or rising seniors (Class of 2020)
- Applicants should have a strong interest in the startup ecosystem and how sales, marketing and account management impact a company’s success
- Exceptional emotional intelligence, entrepreneurial spirit, and determination are key traits that we evaluate when choosing our Fellowship classes

For more info, please see our [website](#)!

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**Seniors: Win a CSOM Patagonia Fleece!**

Enter all 3 items in the RAP portal using your agora credentials [here](#):

1. 2017 summer internship/activity
2. 2018 summer internship/activity
3. Employment or plan after graduation
Winners will be drawn on Dec. 14, 2018

Please see the attached flyer!

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.