Patriot’s Day - No classes

Last day to withdraw from a course or the university

BC Finance Academy Internship Panel
7:15 pm in Higgins 300
The Finance Academy is hosting a panel on navigating the summer internship process for freshmen and sophomores. During the session, seniors will speak about their
experiences obtaining internships as underclassmen, recommend best practices, and give an overview of the responsibilities they had in each of their internship positions. There will be an opportunity for questions and networking at the end of the session.

**Annual Women in Business Gala**
5:00-9:00 pm at Boston College Club
The WIB Gala is a night of networking and learning, composed of a meet and mingle hour, sit-down dinner, and a keynote speech. This extraordinary event will feature BC female alumnae from a variety of firms, as well as other female industry professionals. It is designed to open networking opportunities and learn more about different industries and career paths through professional women's' knowledge and experience. Because spots are limited, please complete the application here to attend by April 8th at 5:00PM. Selected applicants will be contacted by April 11th with further information.

**Wednesday, April 18**

**Dean’s Coffee**
1:00-3:00 pm in Fulton Honors Common
*Featuring Guest Employer: JP Morgan*

**Social Media in Business Panel**
6:30 pm in Fulton Honors Library
Join the Shea Center for the Social Media in Business panel, featuring the following panelists:

**Laura Browne | Chief Effectiveness Officer, Covalent Bonds**
Following an extensive career agency-side in life science and tech marketing, Laura founded Covalent Bonds to directly address many of the pains facing marketing teams in this specialist market.

**Tracy Curley | CPA & Partner, CohnReznick LLP**
Within both public accounting and corporate finance, Tracy has over 25 years of experience providing audit and financial reporting services to companies in both the public and private sectors, with concentrations in technology, life sciences, and renewable energy.

**Amanda Linehan | Communications Manager, MAPC**
A media and communications professional specializing in the areas of government and planning, Amanda oversees marketing & communications at the Metropolitan Area Planning Council, the regional planning agency for 101 cities and towns in Greater Boston.

**Daryl Crockett | CEO & Founder, ValidDatum**
A recognized leader in data validation and data migration, Daryl is a degreed accountant and has a background as a highly innovative international consultant & C-level
executive with industry and implementation experience, including life sciences, software, and government.

Reserve a spot here.

THURSDAY, APRIL 19

Lunch with an Entrepreneur featuring Tim Telman
12:00-1:00 pm in Cushing 208
Join us for lunch with Tim Telman, President & CEO of the Bank of Cape Cod! Discuss Tim's journey as a banker and an entrepreneur, then network with Tim & fellow students interested in entrepreneurship. Although his career has followed a mostly financial path, Tim Telman considers himself an entrepreneur first and a banker second. After receiving his undergraduate degree in Economics from Boston College, Tim continued his education at Babson College, where he earned his MBA. He spent 16 years in downtown Boston, holding positions with Bank of New England, Bank of Boston, and Brown Brothers Harriman & Co. Then, Tim took a slight detour when he left banking and became Co-Owner and CFO of Hyannis Whale Watcher Cruises. But banking was in his blood and, in 2006, Telman returned to the industry, this time as Founder of the Bank of Cape Cod, the first community, state-chartered, commercial bank to open since 1998. Lunch is provided by the Shea Center for Entrepreneurship. Please register here to attend.

SATURDAY, APRIL 21

Enabling Growth Leadership Conference
9:00 am-3:00 pm in the Heights Room
The Latin American Business Club is hosting its 5th Annual Leadership Conference, where the Head of Structured Finance of LatAm at Goldman Sachs, Partner at BDT Capital, Head of Nestle Water Latin America, Former Deputy Prime Minister of Ireland, Congressman and Presidential candidate of Chile, and many more prominent leaders will be speaking to the attendees about the changes in political climate, the ongoing trade wars, and growth in Latin America. As attendees hear about the speakers' professional and academic experiences, they will also be given an incredible opportunity to network, and are encouraged to ask any questions to initiate a discussion on topics of personal interest. Breakfast and lunch will be served. Tickets are available now! Click here to get tickets!

TUESDAY, APRIL 24

Santiago Siri on the Future of Democracy
7:30-9:30 pm in Higgins 300
Presented by The Cryptocurrency Club, Siri Santiago will be speaking at Boston College about Democracy Earth and his thoughts on blockchain technology. Democracy Earth, a 501(c)(3) foundation, is building a decentralized, open-source voting protocol that allows citizens to securely and anonymously vote. Founded in 2015, Democracy Earth is a Y Combinator backed startup led by Siri that intends to construct a liquid democracy platform where citizens can vote for elected officials and laws. Democracy Earth’s inspiration stems from Siri and his co-founders running for a seat on the city council in Buenos Aires. Democracy Earth’s Sovereign platform allows anonymity to users, which will help eliminate voter suppression in democracies. Democracy Earth is currently planning a token sale for April.
Here is the link to the event which has a description:

The State of Sustainability Panel
6:00 pm in Cushing 001
In conjunction with the Corcoran Center for Real Estate and Urban Action, the Environmental Studies Department is hosting a panel discussion on the status of sustainable development in Boston with insights from the following panelists:
- John Dalzell, Senior Architect for Sustainable Development, BPDA
- Carling Hay, Asst. Professor, Dept. of Earth and Environmental Sciences
- Michelle Apigian, Associate, Icon Architecture
- Kate Bubriski, Sustainability & Building Performance, ArrowStreet

WEDNESDAY, APRIL 25

Dean’s Coffee
1:00-3:00 pm in Fulton Honors Common
Featuring Guest Employer: Alvarez & Marsal

this week ADVISING

Last day to withdraw from a class: April 17th

Attention Business Analytics Concentrators:
One of the required courses for BA has changed codes and names. The former "ISYS 6640, Analytics and Business Intelligence" will now be "ISYS 3340, Data Analytics in Practice". It will be offered both in the fall and the spring. Note: there are also a couple
of new electives—one in Accounting and one in Finance. You may count one course
toward both your primary concentration and your Business Analytics co-concentration.

See below for some updates on the course offerings!
  ● Predictive Analytics (OPER 3384) can now be taken in the fall or spring
  ● Programming for Business and Analytics (ISYS2157) is now teaching Python
  ● Geographic Info Systems (ISYS6625) is now a BA elective

The most up-to-date list of electives can be found at:
https://www.bc.edu/bc-web/schools/carroll-school/academic-departments/operations-
management/concentration-academics.html#business_analytics_co_concentration.

New: Communication for Consultants BCOM368801
If you're planning on a consulting or any client-facing career, consider registering for
this course. You'll have the opportunity to study and write as an external or internal
consultant, and you'll hear from a variety of guest speakers in the industry. Professor
Rita Owens will help you boost your business writing skills through the lens of a
consultant as you explore various cases and scenarios. Seats are available for juniors
and seniors in CSOM and other schools. For more information, email
rita.owens@bc.edu.

EY Peer Advisors: Get advice before registration!
See their drop-in schedule at www.bc.edu/carrollpeeradvisor Their drop in hours take
place in Fulton 315.

Dean’s Office Drop-in Hours

Monday, 10:00am-12:00pm; 1:00-3:00 pm
Tuesday, 10:00am-12:00pm; 1:00-3:00 pm
Thursday, 10:00am-12:00pm; 1:00-3:00 pm

Note: Not all available internships and jobs are listed here. For a full list of job
postings, visit EagleLink at www.bc.edu/eaglelink

Career Advising Hours for Spring 2018
Dean Donegan: Out of the office 4/16-4/20
Kristen Nervo: Wednesdays & Thursdays 3:00-5:00pm in Fulton 315
Jessica Hartley: Monday 10:00 am-4:00 pm; Tuesday 9:00 am-1:00; Wednesday 9:00 am-1:00 pm; Friday 11:00 am-3:00 pm, by appointment
Dave Feldman (mock interviews): Wednesdays 12:00-5:00pm via Skype
Raffi Grinberg (case interviews): Tuesdays 11:30am-4:30pm in Fulton 315
Sign up sheet for Dave, Raffi, Jess' remote appointments: https://docs.google.com/spreadsheets/d/1YAwdJ0PDVjyyBrvlQshVxjgfzI4B_DxyU4FPMzlo8bg/edit#gid=0

Interview Preparation: Resources

- Mock interviews with the Peer Advisors (see www.bc.edu/carrollpeeradvisor)
- Mock interviews with Seniors (this Google Sheet has over 80 seniors who have volunteered to help you with interview prep and career information on the industry that they interned in.) https://goo.gl/RwwzJx
- Video Interviews-If you received an invitation to complete a video screening interview utilize Interview Stream to practice before hand. https://bc.interviewstream.com/Account/Login

Case Interview Resources

- Check out Raffi Grinberg’s Consulting Interview Guide https://docs.google.com/document/d/1Pb8fS92kp0irO0cyv2ANzwAUCuDk55W EZjO3s50no/edit?usp=sharing
- CQI (Case Questions Interactive): https://bostoncollege.cqinteractive.com
  Login using your BC email address and use the password: casequestions40  
  This website we subscribe to is a comprehensive guide and tutorial to take you through the whole process and do practice questions with you.
- Video Vault: http://casequestions.com/boston-college/ password: casequestions  
  This website walks you through several cases so you can see exactly how to do this and also practice.

Interested in Investment Banking or Consulting?
If you wait until fall to prepare, you will not have sufficient time. Sign up for office hours with Raffi:

“Raffi Grinberg is a former Bain & Company management consultant. He's also written the published math textbook The Real Analysis Lifesaver, worked as a product manager at Vanguard as well as a startup, and built the financial education app DollarsEd. Raffi currently consults for leading EdTech companies and higher ed organization.

-Management Consulting
Some consulting companies recruit sophomore spring for leadership events that take place in sophomore summer. These are excellent opportunities to get a foot in the door
(and a good chance of an offer) before the official junior internship recruiting, which can be extremely competitive. Many of these opportunities involve case interviews. Whether you plan to apply to one of these or just to the junior internship, now is the time to start preparing! In order to have a decent chance, most people need to practice out-loud case interviews 20-30 times. You can learn more about case interviews and how to prepare here. Then, you can sign up for a mock case interview with Raffi here.

- Investment Banking
Many investment banks begin recruiting for junior internships at the end of sophomore summer, and some are now starting to recruit during sophomore spring. In addition to standard behavioral interviews, many banks use technical interviews. These require not only a decent understanding of accounting and finance, but also some knowledge of the format itself: the types of questions that are frequently asked, the level of depth they want, the most common mistakes... Now is the time to start preparing. You can sign up for a mock interview with Raffi here.

You also have access to the Breaking Into Wall St. Guide at a significant discount. See these instructions for the download. Go to checkout page using this link: https://ym931.infusionsoft.com/app/orderForms/Investment-Banking-Interview-Guide Fill out the form on this page copy and paste the discount code BC-BIWS-IBIG-2017 into the Promo Code field to make the product $25.00, enter Credit Card information ($25 will be charged). Retail for this product is $175 so this is significantly reduced for BC CSOM Undergraduates.

Seeking a marketing job or internship? Make sure that you’re ready, well positioned and differentiating yourself.
Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself to get the job. Prof. Mojo was the CEO of a WPP Group Agency and started her career in Brand Management for a Consumer Goods Company. She’ll help you explore various marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 11-2. Schedule a meeting at goo.gl/7ztyKM. If those times don't work for you, contact her at mojo@bc.edu.

Internship Opportunity: Marketing at Tank Utility
Tank Utility is looking for smart, fun, hard-working people to help us transform a billion-dollar industry, one (and hopefully many) customer(s) at a time. It’s a fascinating and challenging opportunity and we look forward to meeting you! Today, there are tens of millions of propane and heating oil tanks in the US, and less than 1% of them are remotely monitored. This leaves propane marketers who deliver fuel to guess about when to send a truck and fill the tanks, wasting billions of dollars in potential profits and leaving many homeowners without heat due to run-outs in the
winter. At Tank Utility, we help our customers, fuel suppliers, fix that - our IoT monitors and SaaS software and analytics accurately measure tank levels and provide the data needed to help fuel providers schedule their deliveries and run their business more efficiently. Our product has already fundamentally changed the way our growing customer base runs their business and we are aggressively looking to bring this innovation to the rest of this $100B+ delivered fuels market. To meet this goal we not only need to improve how we build, market and sell our solution but a key ingredient will be how we partner with and upsell our customers. This position will directly support these efforts. For more information, click here.

**Internship Opportunity: Galehead Development**

Galehead is looking for a Summer Intern! Galehead Development is a market and project mobilization platform for cost-effective clean energy resources. We are growing rapidly and working with leading developers and vendors in the solar industry to originate projects and contribute meaningfully to solar penetration in the United States. The Boston-based startup (founded by 3 BC alums) is looking for one full time summer intern that can learn and support Business Development, Project Development & Management, Market Research, and Big Data Analytics & Operations. Either Business, Computer Science/Technology, or Science/Environmental majors preferred, but not required - any candidate with a passionate interest in cleantech should apply. Interested applicants should submit a resume & a short introduction to john.clifford@galeheaddev.com.

**Internship @ Startup Consulting Agency**

Want to research exciting new markets, redesign old products, or work on other business development initiatives? At Gen Z Insights, you’ll have the opportunity to join a small team working term-time with top startups to dream up new solutions to big problems. It’s perfect for getting work experience while you’re still in school. Gen Z Insights was co-founded by undergraduates with work experience spanning venture capital, finance, and software engineering. Stephanie Guo (Harvard ’18) worked in investment banking at J.P. Morgan and co-founded a Thiel Fellowship Finalist augmented reality surgical imaging startup; Jessica Zhao (Harvard ’18) has extensive data science experience and worked in infrastructure investing at Macquarie. Applications are accepted on a rolling basis, but the sooner you apply, the sooner you can get started! Upon completion, you should receive an email from us confirming your submission and informing you of the next step of the process. Please email any questions or comments to genzinsights@gmail.com. To join the team, check out: https://docs.google.com/forms/d/e/1FAIpQLSe2xDOgnEFA-Ms72w5OyyKODG_kPobRwEeHUaFSEbgQ7TF3Q/viewform?usp=sf_link.

**BC Job Opening: Marketing/Graphics Design Assistant**
Job Description:
- Design posters, flyers, TV slides, schedules, forms, etc.
- Update Campus Recreation Website
- Help with various other projects
- Starting pay rate: $11.75/hr

Requirements:
- Must be able to start by the first week of June
- Proficient with Adobe Creative Suite including Photoshop, InDesign, and Illustrator
- Knowledge of Microsoft Office (Word, Excel, etc.)
- Knowledge of basic HTML
- Photography skill preferred
- Creative with good organizational skills
- A portfolio of your work ready to submit

If interested, please complete and send the PDF application, your design portfolio, and resume to Becca Fink at finkbe@bc.edu. The position is for this summer, but could begin in the spring depending on student availability. A description and information on how to apply can be found at:
http://www.bc.edu/offices/rec/about-us/employment.html

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**Save the Date: Shea Center Year-End Celebration**

Wednesday, May 2, 6:30-8:00 pm, Heights Room

Join us for a night of celebration! The event will include entertainment, pitches, networking, and more! Attendees will listen to a fireside chat with Bijan Sabet, Spark Capital and hear pitches from Shea Venture Competition finalists. During the event, we will be giving out various awards and be announcing the winners of the 2018 Venture Competition! Register here to attend.

**Opportunity for Kaplan Course Scholarship**

Boston College Relay for Life, a national fundraiser for the American Cancer Society, is offering a chance for students to win a Kaplan Test Prep Course Scholarship. Our goal is to get at least 270 people to register for a free online class for a chance to win a discounted Kaplan class valued at $1,250. See attached flyer for more information.
BC Team Competes at the Women's Case Competition

Maddie Marshall, Jazzy Singh, Kailee Di Vico, and Lexie Mundo traveled to Austin, Texas last week to compete in the Women's Case Competition at the University of Texas at Austin. Our team analyzed an extremely challenging case sponsored by Shell on Shell lubricant products and the best strategy to cut CO2 emissions, while doubling sales domestic and abroad. We competed against 12 other schools from across the country including the University of Washington, the University of Pennsylvania and the University of Southern California. Our all-sophomore team was the youngest team there, competing against several all senior teams who had competed in multiple competitions.

Take Home Professor is back: 11 left!

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

- Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.
- Students must be sophomores, juniors, or seniors in the Carroll School. There must be at least three Carroll School students attending the dinner with the professor.
- If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner. If you don’t have a kitchen, you can get take-out for the professor.
- Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
- A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

Lunch with a Professor

Grab a few of your classmates and take your professor to lunch (on us!) The Carroll School of Management will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.
2. Invite your professor to lunch and give her/him some available dates.

3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.

4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.

5. Enjoy your lunch at any of the on-campus dining locations!

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.

7. Take a picture with you and the professor and send it to Erica Graf.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each “Lunch with a Professor” can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.