CARROLL SCHOOL OF MANAGEMENT
BOSTON COLLEGE  THIS WEEK

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APRIL 8, 2018
CLASS OF 2018 EDITION

Dean's Coffee Returns

this week EVENTS

MONDAY, APRIL 9

MABC Presents: Marketing 101
7:00 pm in Gasson 210
Not sure which classes or professors to take? Struggling to fit everything into your
4-year plan? Worried about the internship search? Come out this Monday, April 9th at
7pm to hear from a panel of upperclassmen. Over chips and guac, they’ll share their
best advice and answer your questions in smaller breakout groups. Hope to see you
there!

TUESDAY, APRIL 10

Lunch with an Entrepreneur, featuring Andrew Bowditch
1:00-2:00 pm in Cushing 208
Join us for lunch with Andrew Bowditch, CEO & Co-Founder of Visible Body! Discuss
Andrew’s journey as an entrepreneur, then network with Andrew & fellow students
interested in entrepreneurship. Andrew is currently the CEO of Visible Body, an
e-learning company that creates compelling and highly accurate 3D apps for anatomy
education for students and healthcare professionals. Before co-founding the company, Andrew served as CEO and Co-Founder of Argosy Publishing. Andrew is a graduate of Boston College's class of 1988. Lunch is provided by the Shea Center for Entrepreneurship. Please reserve a spot here.

**WIN Female Founders Panel**

7:00-9:00 pm in the Heights Room

Interested in learning more about starting your own company or what Shark Tank is like? Join us on April 10th for our end-of-semester event and hear from three amazing female entrepreneurs. The panel will feature Ashley Reid founder of Wellist, Janet Comenos founder of Spotted, and Alice Rossiter Lewis founder of Alice's Table. A FREE, catered dinner will be provided while hearing from three incredible entrepreneurial women who have founded their own companies. Space will be limited, so please RSVP to attend at https://bit.ly/2IRNGh5 or http://bit.ly/WINFemaleFounders. Dress code: Smart Casual.

**WEDNESDAY, APRIL 11**

**Dean’s Coffee**

1:00-3:00 pm in Fulton Honors Common

*Featuring EY Peer Advisors*

**Blockchain and Cybersecurity Talk**

5:00-6:00 pm in Stokes 109

Alex Thorn, the Director of Blockchain Research at Fidelity, is coming to speak at Boston College about the Blockchain and Cybersecurity. Alex conducts and produces in house research on blockchain technology - its uses, impacts, and future - at the Fidelity Center for Applied Technology / Fidelity Labs. This event is sponsored by Boston College's Cryptocurrency Club and Investment Club.

**THURSDAY, APRIL 12**

**Design Thinking Workshop with Suzanne Hamill**

6:00-8:00 pm in Cushing 208

Join Suzanne Hamill at this Design Thinking Workshop! Inventors like Thomas Edison and Steve Jobs were quintessential innovators who used a problem-solving process called “design thinking” to revolutionize entire industries and establish an enviable competitive advantage for their companies. Focused on listening, user empathy, whole-brain thinking, collaboration, and experimentation, design thinking can be applied in any field—from architecture and design to healthcare and product development to urban planning and beyond. This intensive two-hour program delves into the
fundamentals of this creative approach by immersing you in dynamic discussions, relevant readings, and team exercises. As you put your knowledge to work in several design challenges, you’ll learn how to harness the power of design thinking to create a path to innovation, unveil new possibilities, and make a greater contribution to your organization’s future success. Register here to reserve a spot.

FRIDAY, APRIL 13

Consulting Club Trek
9:00 am-3:00 pm in Boston (various locations)
The Consulting Club is hosting our annual Consulting Trek on Friday, April 13th. We will be visiting Accenture, Deloitte Consulting, and LEK. Our first visit starts at 9 AM, and we expect the day to end at around 3 PM. This is a great opportunity to learn more about what the firms do, the different cultures at each, and starting to build your professional network. If you are interested, please email consultingclubofbc@gmail.com with your resume attached before Wednesday, March 28th at 11:59 PM.

Sports and Entertainment Career Fair
12:00-4:00 pm at Fenway Park
Current Students, Alumni, and Young Professionals that are interested in learning more about the Sports and Entertainment Industry will have the opportunity to meet and network with various Executives from over 30 organizations while being offered the chance to submit resumes for any full time, part time, or internship opportunities that may be available at that time. The Red Sox, New England Patriots, Boston Bruins, Boston Celtics, and over 25 other Sport Organizations will be on hand and attendees are encouraged to bring plenty of resumes and business cards if available. Dress code for the event will be Business Professional.

Tickets for this event will be $31 and your game ticket will include access to the Career Fair as well as your seat to watch the Baltimore Orioles take on the Red Sox later that night at 7:10pm. As in years past this event will sell out. Limited tickets will be available on a first come first serve basis at www.redsox.com/secf.

MONDAY, APRIL 16

Patriot’s Day - No classes

TUESDAY, APRIL 17

Last day to withdraw from a course or the university
BC Finance Academy Internship Panel
7:15 pm in Higgins 300
The Finance Academy is hosting a panel on navigating the summer internship process for freshmen and sophomores. During the session, seniors will speak about their experiences obtaining internships as underclassmen, recommend best practices, and give an overview of the responsibilities they had in each of their internship positions. There will be an opportunity for questions and networking at the end of the session.

Annual Women in Business Gala
5:00-9:00 pm at Boston College Club
The WIB Gala is a night of networking and learning, composed of a meet and mingle hour, sit-down dinner, and a keynote speech. This extraordinary event will feature BC female alumnae from a variety of firms, as well as other female industry professionals. It is designed to open networking opportunities and learn more about different industries and career paths through professional women's knowledge and experience. Because spots are limited, please complete the application here to attend by April 8th at 5:00PM. Selected applicants will be contacted by April 11th with further information.

WEDNESDAY, APRIL 18

Dean’s Coffee
1:00-3:00 pm in Fulton Honors Common
*Featuring Guest Employer: JP Morgan*

Social Media in Business Panel
6:30 pm in Fulton Honors Library
Join the Shea Center for the Social Media in Business panel, featuring the following panelists:

**Laura Browne | Chief Effectiveness Officer, Covalent Bonds**
Following an extensive career agency-side in life science and tech marketing, Laura founded Covalent Bonds to directly address many of the pains facing marketing teams in this specialist market.

**Tracy Curley | CPA & Partner, CohnReznick LLP**
Within both public accounting and corporate finance, Tracy has over 25 years of experience providing audit and financial reporting services to companies in both the public and private sectors, with concentrations in technology, life sciences, and renewable energy.

**Amanda Linehan | Communications Manager, MAPC**
A media and communications professional specializing in the areas of government and planning, Amanda oversees marketing & communications at the Metropolitan Area
Planning Council, the regional planning agency for 101 cities and towns in Greater Boston.

**Daryl Crockett | CEO & Founder, ValidDatum**

A recognized leader in data validation and data migration, Daryl is a degreed accountant and has a background as a highly innovative international consultant & C-level executive with industry and implementation experience, including life sciences, software, and government.

Reserve a spot here.

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**Last day to withdraw from a class: April 17th**

**The Countdown Begins...**

Commencement exercises at Boston College are scheduled for Monday, May 21, 2018, at 10:00 a.m. in Alumni Stadium.

**Awards Ceremony:** Sunday, May 20, 2:00 p.m. The CSOM Awards Ceremony will be held in Fulton 511. Students who have achieved departmental and school-wide awards will be recognized. Recipients will be notified in advance. Parents, family, and friends are welcome. Business attire is appropriate.

**Cap and Gown**

**Ordering Online:**

If you order and pay for your regalia online, you will need to come to the Boston College bookstore located in McElroy Commons on the days and times listed below to pick them up, as well as to obtain your severe weather location tickets. Ordering online will save time and minimize wait times when you arrive at the Bookstore in McElroy Commons. To order online, visit https://buildagrad.com/bostoncollege. The deadline to order online is Monday, April 30, 2018.

**Ordering In Person:**

If you choose to order in person, please visit the bookstore in McElroy Commons during normal business hours. If you choose to pay for your cap and gown using Eagle Bucks, you will need to order in person at the bookstore in McElroy Commons.

**Picking Up Your Cap and Gown:**

Cap and Gown Headquarters will be in the lobby/bookstore in McElroy Commons. The Cap and Gown Headquarters will be open on the following days:

Wednesday, May 16, 2018, 9:00 a.m.–6:30 p.m.
Thursday, May 17, 2018, 9:00 a.m.–6:30 p.m.
Friday, May 18, 2018, 9:00 a.m.–5:00 p.m.

**Application Information for Student Commencement Speaker:** One student speaker will be selected for the CSOM Commencement Diploma Ceremony. The speaker is limited to an address of approximately five to ten minutes in length, and the speech should be about issues appropriate for a Commencement address. Applications are restricted to a member of the CSOM senior class who (1) has a cumulative average of at least 3.0 while enrolled at Boston College, (2) will have completed all degree requirements and will receive the Bachelor’s degree at the Commencement ceremony, and (3) has participated in one or more campus and/or community activities. Finalists who meet these criteria are invited to submit a 750-word draft of their speech and a résumé to the Associate Dean’s Office in Fulton 315. Finalists may be invited to present their speech before the Commencement Speaker Committee. The final selection will be made by the Committee in consultation with the Undergraduate Associate Dean. The deadline for all applicants is Wednesday, April 11.

**Invitations:** If you would like to send your family and friends electronic mail invitations to Boston College’s 142nd Commencement Exercises, please do so by clicking here, where you will be able to download a version of the general invitation. If you don’t see the file after downloading it, you may have to refer to the Download folder on your computer to find it. Download Acrobat Reader here if needed to view the file.

For more information and a calendar listing those details that need your attention during the coming months, please access the following links: Undergraduate Student Commencement Planning Guide

**Save the Date: The Closing Bell**

Thursday, May 17, 2:00-3:30 pm in the Fulton Atrium
A reception for the Carroll School class of 2018 during senior week (right before the class picture and the alumni toast!).

**Dean’s Office Drop-in Hours**

*Monday, 10:00am-12:00pm; 1:00-3:00 pm*

*Tuesday, 10:00am-12:00pm; 1:00-3:00 pm*

*Thursday, 10:00am-12:00pm; 1:00-3:00 pm*

**PREPARING FOR THE CPA EXAM**

Rescheduled to: Wednesday, April 11th, 7:15-8:30 pm, Fulton 415
Panelists: Emily Carroll ’16 (Deloitte Advisory Services), Michael Paiva ’17 (EY Assurance Services), Alex Moore ’17 (KPMG Audit Practice), Maggie Weiskopf ’17 (KPMG Audit Practice), Professor Dianne Feldman, Accounting Department

Topics covered: Background on the CPA exam, BC graduates’ performance (which parts are easier and more difficult for BC students), how to best prepare for the exam in terms of timing and sequence, classes to take, and study tips for the test. Pizza and Drinks will be available. Please RSVP if you are attending to Ms. Maureen Chancey (chancey@bc.edu) 617-552-3940

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**Note:** Not all available internships and jobs are listed here. For a full list of job postings, visit EagleLink at [www.bc.edu/eagelink](http://www.bc.edu/eagelink)

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**Career Advising Hours for Spring 2018**

**Dean Donegan:** Tuesdays & Thursdays 1:00-3:00pm in Fulton 315  
**Kristen Nervo:** Wednesdays & Thursdays 3:00-5:00pm in Fulton 315  
**Jessica Hartley:** Monday 10:00 am-4:00 pm; Tuesday 9:00 am-1:00; Wednesday 9:00 am-1:00 pm; Friday 11:00 am-3:00 pm, by appointment  
**Dave Feldman (mock interviews):** Wednesdays 12:00-5:00pm via Skype  
**Raffi Grinberg (case interviews):** Tuesdays 11:30am-4:30pm in Fulton 315  
**Sign up sheet for Dave, Raffi, Jess’ remote appointments:**  
[https://docs.google.com/spreadsheets/d/1YAwdJ0PDVjyyBrvlQshVxjgfzI4B_DxyU4Fpmzio8bg/edit#gid=0](https://docs.google.com/spreadsheets/d/1YAwdJ0PDVjyyBrvlQshVxjgfzI4B_DxyU4Fpmzio8bg/edit#gid=0)

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**Interview Preparation: Resources**

- Mock interviews with the Peer Advisors (see [www.bc.edu/carrolpeeradvisor](http://www.bc.edu/carrolpeeradvisor))  
- Mock interviews with Seniors (this Google Sheet has over 80 seniors who have volunteered to help you with interview prep and career information on the industry that they interned in.) [https://goo.gl/Rwwzjx](https://goo.gl/Rwwzjx)  
- Video Interviews-If you received an invitation to complete a video screening interview utilize Interview Stream to practice before hand.  
  [https://bc.interviewstream.com/Account/Login](https://bc.interviewstream.com/Account/Login)

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**Seeking a marketing job or internship? Make sure that you’re ready, well positioned and differentiating yourself.**

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself to get the job. Prof. Mojo was the CEO of a WPP Group Agency and
started her career in Brand Management for a Consumer Goods Company. She’ll help you explore various marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 11-2. Schedule a meeting at goo.gl/7zyKM. If those times don’t work for you, contact her at mojo@bc.edu.

**Internship Opportunity: Galehead Development**

Galehead is looking for a Summer Intern! Galehead Development is a market and project mobilization platform for cost-effective clean energy resources. We are growing rapidly and working with leading developers and vendors in the solar industry to originate projects and contribute meaningfully to solar penetration in the United States. The Boston-based startup (founded by 3 BC alums) is looking for one full time summer intern that can learn and support Business Development, Project Development & Management, Market Research, and Big Data Analytics & Operations. Either Business, Computer Science/Technology, or Science/Environmental majors preferred, but not required - any candidate with a passionate interest in cleantech should apply. Interested applicants should submit a resume & a short introduction to john.clifford@galeheaddev.com.

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**Save the Date: Santiago Siri on the Future of Democracy**

**Presented by the The Cryptocurrency Club**

Tuesday, April 24, 7:30-9:30 pm, Devlin 008

Democracy Earth, a 501(c)(3) foundation, is building a decentralized, open-source voting protocol that allows citizens to securely and anonymously vote. Founded in 2015, Democracy Earth is a Y Combinator backed startup led by Santiago Siri that intends to construct a liquid democracy platform where citizens can vote for elected officials and laws. Democracy Earth’s inspiration stems from Siri and his co-founders running for a seat on the city council in Buenos Aires. Democracy Earth’s Sovereign platform allows anonymity to users, which will help eliminate voter suppression in democracies. Democracy Earth is currently planning a token sale for April. Siri will be speaking at Boston College about Democracy Earth and his thoughts on blockchain technology.

Here is the link to the event which has a description: https://www.eventbrite.com/e/santiago-siri-on-the-future-of-democracy-tickets-44374712961. Here is more information about Boston Blockchain Week: https://www.bostonblockchainweek.com/
The Cryptocurrency Club of Boston College educates and introduces students to the cryptoasset industry. The club sends out newsletters via email, hosts bi-weekly meetings to discuss new developments in the space, organizes joint meetings with other Boston area crypto clubs, and attracts engaging speakers to campus.

**Opportunity for Kaplan Course Scholarship**

Boston College Relay for Life, a national fundraiser for the American Cancer Society, is offering a chance for students to win a Kaplan Test Prep Course Scholarship. Our goal is to get at least 270 people to register for a free online class for a chance to win a discounted Kaplan class valued at $1,250. See attached flyer for more information.

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**Take Home Professor is back: 11 left!**

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

- Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.
- Students must be sophomores, juniors, or seniors in the Carroll School. There must be at least three Carroll School students attending the dinner with the professor.
- If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner. If you don’t have a kitchen, you can get take-out for the professor.
- Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
- A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

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**Lunch with a Professor**

Grab a few of your classmates and take your professor to lunch (on us!) The Carroll School of Management will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:
1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.

2. Invite your professor to lunch and give her/him some available dates.

3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.

4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.

5. Enjoy your lunch at any of the on-campus dining locations!

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.

7. Take a picture with you and the professor and send it to Erica Graf.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each “Lunch with a Professor” can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

Want to stay on top of the latest events within the Carroll School?

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