Marketing, Digital, Analytics, Sales Expo
6:00-8:00 pm in the Heights Room
Attend the 2018 MDAS Expo in the Heights Room of Lower to meet with employers hiring for both full-time and internships related to Marketing, Digital Strategy, Analytics and Sales. Employers include Arnold Worldwide, Wayfair, Accenture, AlphaSights, Gartner, and many more! See the full list of attending employers and what positions they are hiring for here. See EagleLink for more information.

Career Conversation with Steve Lipin ‘85
12:00-1:30 pm in the Career Center
Interested in learning more about strategic communications? Join Steve Lipin ‘85 for a lunchtime conversation to learn about strategic communications and his career path. Mr. Lipin is Chairman and CEO of Gladstone Place Partners. He is a trusted advisor in the field of strategic, financial and corporate governance communications. Lunch will be
provided, business casual attire is suggested. Please register in EagleLink; space is limited.

**Dean’s Coffee**
1:00-3:00 pm in Fulton Honors Common
*Featuring guest employers: Epsilon and Gallo*

**THURSDAY, FEBRUARY 15**

**Last day to drop a class in the Associate Dean’s Office**

**Business Analytics Lunch & Learn**
12:00 pm - Location TBA
Get a firsthand look at using analytics in the field of finance as we host Brian Peltonen (BC ’01), Director of Data Analytics at Fidelity. Brian is responsible for identifying alternative data sets and mining them for investment insights. Prior to his current role, Brian worked in fundamental equity research as a member of Fidelity’s energy sector team. Before coming to Fidelity, he was a programmer focused on game development, agent based modeling and genetic algorithms. This lunch & learn event is limited to 20 students. Please RSVP here: https://goo.gl/forms/GeJ0gTuH8pRbXbov1

**Career Conversation with Jim Boylan**
12:00-1:30 pm in Fulton 513
Interested in learning more about investment banking? Join Jim Boylan P’19 for a lunchtime conversation to learn about investment banking and his career path. Mr. Boylan is the President of LEERINK Partners and the Head of Investment Banking. He has over 20+ years of experience healthcare investment banking. Lunch will be provided, business casual attire is suggested. Space is limited; RSVP required in EagleLink.

**Lunch with an Entrepreneur featuring Peter Bell**
12:00-1:00 pm in Cushing 208
Join us for lunch with BC alum Peter Bell, Senior Advisor at Highland Capital! Discuss Peter’s journey as an investor and entrepreneur, then network with Peter & fellow students interested in entrepreneurship. Peter fell in love with startups after spending 10 years as an early employee at EMC, where he experienced firsthand how the right product, business model, and innovation can kill a market incumbent. Bell focuses on companies in the information security, e-commerce, cloud infrastructure, mobile, enterprise software, and communications industries. At Highland, Bell is directly involved with Bitnet, Bromium, and many more early stage companies. Previously, Bell founded Stowe Capital, where as Managing Director, he helped emerging growth companies
secure financing and find their place in the market. Prior to that, he co-founded StorageNetworks, where as CEO, he took the company from concept to $120 million in annual revenue inside of three years. By the time StorageNetworks went public, Peter had closed six rounds of financing totaling over $700 million. He holds a B.S. in Accounting from Boston College, an M.B.A. from Harvard Business School, and an Honorary Doctorate from Babson College. Lunch is provided by the Shea Center for Entrepreneurship. Register here to reserve a spot.

**Startup & Entrepreneurship Fair**
4:00-7:30 pm in the Heights Room
This event brings together the most entrepreneurial and innovative students at Boston College. All students, no matter what major or college, who are seeking internships and/or full-time positions at startup companies are welcome. The Startup Fair is the go-to event for motivated individuals looking to earn more than just a salary and become a part of a growing enterprise where they can make a significant contribution. We hope to expose students to the wide array of potential career opportunities that exist in various emerging industries. No dress code, relaxed atmosphere, and more opportunities for organic conversation. Register here to attend!

**Careers in Consulting**
7:00-8:00 pm in Fulton 415
Come learn first-hand what a career in consulting looks like from Raffi Grinberg, a former Bain employee, both in terms of your day-to-day work as an associate as well as your long term trajectory.

**WEDNESDAY, FEBRUARY 21**

**Dean’s Coffee**
1:00-3:00 pm in Fulton Honors Common
*Featuring guest employers: EF Education and Aeris Partners*

---

**The Countdown Begins...**
Commencement exercises at Boston College are scheduled for Monday, May 21, 2018, at 10:00 a.m. in Alumni Stadium.

All students who plan to graduate in May 2018 must confirm/post their diploma names online at www.bc.edu/myservices by February 1, 2018. To confirm your diploma name
select “Diploma Name Information - View/Update” under “Account and Personal Info.”
This will ensure that your diploma is ordered correctly and that you are listed in the
Commencement Program.

Follow the directions and post your password at the bottom of the screen, even if you
have no changes. If you have graduated in August 2017 or December 2017, you do not
have to update your diploma name, but you are eligible to participate in the May
Commencement Ceremony. Contact your dean’s office for further information.

For more information and a calendar listing those details that need your attention during
the coming months, please access the following links:
Undergraduate Student Commencement Planning Guide

**EY Peer Advisors: New Spring Drop-in Hours!**

EY Peer Advisors can help with course registration, the job search, mock interviews, and
more! Their drop in hours take place in Fulton 315:

<table>
<thead>
<tr>
<th>Day</th>
<th>10:30am-11:30am</th>
<th>12:00-1:00pm</th>
<th>1:30pm-2:30pm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>Connor</td>
<td>Alicia</td>
<td>Miles</td>
</tr>
<tr>
<td>Tuesday</td>
<td>Taylor</td>
<td>Michael</td>
<td>Connor</td>
</tr>
<tr>
<td>Wednesday</td>
<td>Julia</td>
<td>Zach</td>
<td>Katie</td>
</tr>
<tr>
<td>Thursday</td>
<td>Sarah</td>
<td>Gabbie</td>
<td>Joe</td>
</tr>
</tbody>
</table>

**Dean’s Office Drop-in Hours**

*Monday, 10:00am-12:00pm; 1:00-3:00 pm*

*Tuesday, 10:00am-12:00pm; 1:00-3:00 pm*

*Thursday, 10:00am-12:00pm; 1:00-3:00 pm*

---

**this week CAREERS**

*Note: Not all available internships and jobs are listed here. For a full list of job
postings, visit EagleLink at [www.bc.edu/eaglelink](http://www.bc.edu/eaglelink)*

**Career Advising Hours for Spring 2018**

**Dean Donegan:** Tuesdays & Thursdays 1:00-3:00pm in Fulton 315

**Kristen Nervo:** Wednesdays & Thursdays 3:00-5:00pm in Fulton 315
**Jessica Hartley:** Mondays 10:00am-3:30pm, Tuesdays 9:00am-1:00pm, Wednesdays 9:00am-1:00pm in Fulton 315Q | Fridays 11:00am-3:00pm via Skype

**Dave Feldman (mock interviews):** Wednesdays 12:00-5:00pm via Skype

**Raffi Grinberg (case interviews):** Tuesdays 11:30am-4:30pm in Fulton 315

Sign up sheet for Dave, Raffi, Jess' remote appointments:  
[https://docs.google.com/spreadsheets/d/1YAwdJ0PDVjyyBrlQshVxjqfzI4B_DxyU4FPmzio8bg/edit#gid=0](https://docs.google.com/spreadsheets/d/1YAwdJ0PDVjyyBrlQshVxjqfzI4B_DxyU4FPmzio8bg/edit#gid=0)

---

**Interview Preparation: Resources**

- Mock interviews with the Peer Advisors (see [www.bc.edu/carrollpeeradvisor](http://www.bc.edu/carrollpeeradvisor))
- Mock interviews with Seniors (this Google Sheet has over 80 seniors who have volunteered to help you with interview prep and career information on the industry that they interned in.) [https://goo.gl/Rwwzjx](https://goo.gl/Rwwzjx)
- Video Interviews-If you received an invitation to complete a video screening interview utilize Interview Stream to practice before hand. [https://bc.interviewstream.com/Account/Login](https://bc.interviewstream.com/Account/Login)

---

**Seeking a marketing job or internship? Make sure that you’re ready, well positioned and differentiating yourself.**

Meet with Prof. Jean Mojo to learn more about career paths in Marketing and how to position yourself to get the job. Prof. Mojo was the CEO of a WPP Group Agency and started her career in Brand Management for a Consumer Goods Company. She’ll help you explore various marketing careers, better understand the marketing recruitment process and guide your search process. Prof. Mojo meets with students on campus every Thursday between 11-2. Schedule a meeting at goo.gl/7zyKM. If those times don’t work for you, contact her at mojo@bc.edu.

---

**Free Professional Headshots**

Need a professional headshot for your LinkedIn profile? Don’t miss your chance to get one for free! Visit Media Technology Services (MTS) in the basement of Campion Wednesday and Friday from 1:00-3:00 pm.

---

**Olympus Corporation of the Americas Info Session**

February 12, 12:00-1:00 pm, Higgins 280

Olympus Corporation of the Americas is a leader in precision technology, creating innovative solutions in health care, life science and consumer electronics products throughout North America. Come learn about what we have to offer or visit us [online](http://www.olympusamerica.com/).

---

**Coffee Chat & Resume Review with MuleSoft**

February 13, 3:00-5:00 pm, Career Center
Engage in a career conversation with Nick Hernandez, hiring Manager for MuleSoft. Are you a senior looking into consulting and/or tech sales? Maybe you have the personality for a career in sales but never actually tried it? Join MuleSoft prior to BC's 'Marketing and Sales Expo' for a coffee chat & resume review.

2018 Sports Business Society Networking Night
February 20, 6:30–8:00 pm, Yawkey Athletics Center, Murray Room
Connect with representatives from a variety of sports-related companies, learn about open job and internship opportunities, and gain insight into a wide range of fields in the industry. Participate in 15-minute round table discussions followed by open networking with professionals. 2018 Attendees will include:
- Boston Bruins
- Boston Celtics
- Fenway Sports Management
- NBC Sports Boston
- NESN
- New Balance
- New England Revolution and more!

Dress for Success Event with EY
Thursday, February 22nd, 6:00-7:30 pm, J.Crew in The Shops at Chestnut Hill
Join EY at J.Crew at The Shops in Chestnut Hill to learn more about dress code etiquette and how to dress for success at EY! The dress code at EY is business casual, which now includes jeans in EY US! The world an our businesses are changing rapidly, and EY is committed to helping our people be more comfortable. We think the option to wear jeans reinforces EY’s unique culture, which favors flexibility, authenticity and creativity.
Sign Up Link: http://tinyurl.com/yde8q4v7

Upcoming Expert in Residence Events
Engage in a career conversation with an employer or alumni expert! Take advantage of this opportunity to get advice from industry experts about career preparation and readiness. Ask about their experiences, job/internship searching, and marketing your experiences to employers. Also, get your resume reviewed, learn how to research employers/career industries, and practice your elevator pitch. Sign up to meet with an expert via EagleLink.

- MuleSoft, Feb. 13th 3-5 pm [Business Services / Technology]
- WCVB-TV - ABC affiliate, Feb. 15th 1-4 pm [Communication / Multi-Media]
Sign Up Now: WIN Discussion Groups
Interested in joining a community of like-minded women and getting more involved in WIN? Sign up here for a WIN discussion group! The groups will meet for one hour weekly to provide a space to chat about what it’s like to be a woman in business and tech and work to empower each other. Topics of conversation will include corporate culture, the gender gap in investing, and much more. We hope to provide tangible takeaways and an opportunity for weekly reflection and conversation. Deadline to sign up is February 16th. Location and Time TBD on sign ups.

Join BC's Relay for Life
This event will take place on April 20th from 6pm to 6am the next morning in the Plex. It is a 12 hour event in which participants sign up either as individuals or as a part of a team to walk and be present at the event in support of cancer research. Individuals can fundraise leading up to, during, and even after the event to help us reach our goal of raising $150,000 this year! The event itself includes all kinds of activities and entertainment to keep participants busy, including a photo booth, multiple guest speakers, performances from campus music groups, and many more. If interested, you can join Relay at relayforlife.org/bc.

BC Splash Volunteer Opportunity
BC Splash is an OSI-approved student group that brings middle and high school students to campus to broaden their academic horizons and inspire them to pursue their passions inside and outside of the classroom. We rely on our BC undergrad teachers to make our program a success, and we would love to have as many CSOM students as possible teach a class at our Spring Splash event on Sunday, March 25th. Splash is a very low time commitment- about two hours total for the entire semester- and a great way to give back to the community. See attachment for more details.

The Heights Centennial Campaign Staff Opportunity
To celebrate 100 years at Boston College, The Heights is kicking off its Centennial Fundraising Campaign. As a result, we are looking for a staffer to help ensure its success. Through this opportunity, you will gain valuable fundraising, networking, and general business experience. Sign up here! Questions? Email Mike Rosmarin, General Manager at rosmarin@bc.edu.

IVHQ Alternative Break Scholarship
The Alternative Break Scholarship recipient will have the opportunity to join a 1 or 2-week volunteer program with IVHQ in the destination of their choice, at any time of the year. Our all-inclusive volunteer programs provide volunteers with comprehensive pre-departure support services and training, as well as in-country program orientations, accommodation, meals and 24/7 in-country support. Please note that flights, travel insurance and other related expenses are not included in this scholarship. For more information and to apply, click here. Applications for the scholarship close at 6:00 pm on 14 February 2018.

**Take Home Professor is back: 13 left!**

Invite a professor to dinner in your residence hall or apartment and you will receive a $100.00 allowance to pay for the ingredients. Contact the professor and come up with a date and time for the dinner.

- Once the plans are set, send one email to all the participants and Terry Rezzuti (rezzuti@bc.edu) with the date, time, and location.
- Students must be sophomores, juniors, or seniors in the Carroll School. There must be at least three Carroll School students attending the dinner with the professor.
- If you have a kitchen in your apartment on or off-campus, students will cook the professor dinner. If you don’t have a kitchen, you can get take-out for the professor.
- Professors can only attend one dinner per semester. So act fast if you want to invite a particular professor!
- A picture must be taken and submitted to Terry at rezzuti@bc.edu for proof.

**Lunch with a Professor**

Grab a few of your classmates and take your professor to lunch (on us!) The Carroll School of Management will give you a dining card to use at any of the on-campus dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this Doodle schedule. Make a note of a few dates that are available.
2. Invite your professor to lunch and give her/him some available dates.
3. Reserve the dining card on the Doodle schedule at least 48 hours in advance.
4. Stop by Fulton 315 to pick up the card after 10:00 am on the morning of your lunch.
5. Enjoy your lunch at any of the on-campus dining locations!
6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 3:00 pm on the same day.
7. Take a picture with you and the professor and send it to Erica Graf.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each “Lunch with a Professor” can have a maximum of five students in attendance.

Sponsored by the Accenture Fund at Boston College

Want to stay on top of the latest events within the Carroll School?

Facebook: Like us! “This Week in the Carroll School.”
Twitter: Follow us! @Fulton315

IF YOU HAVE NEWS OR UPCOMING EVENTS PLEASE CONTACT CSOMWEEK@BC.EDU BY FRIDAY AT NOON.