Monday, January 13
First day of classes

Wednesday, January 22
Tuesday, January 21

Wednesday, January 22
Learn the ins and outs of cover letters: How to create your ideal resume

Monday, January 13
LEADERSHIP THIS WEEK

Mark Zuckerberg, the CEO and founder of Facebook, said in a recent interview that timeless principles are essential in entrepreneurship. He shared that he learned that the important thing is to make sure that the company’s vision is accessible to people across the world. This is a great reminder for us all, as we navigate the current climate of uncertainty and rapid change.

Mark Zuckerberg's quote highlights the importance of accessibility and inclusivity in today's fast-paced world. By focusing on accessible principles, we can ensure that our businesses and initiatives remain relevant and impactful for people from all backgrounds.

This week, we encourage you to reflect on how you can incorporate timeless principles into your work. Whether it's in your personal or professional life, consider how you can make your ideas and innovations accessible to everyone.

NEWS THIS WEEK

The Boston College Office of Career Services is excited to announce the kickoff of the Fall Fair of Employers on March 4th! The fair will feature 100+ employers hiring for full-time and internship opportunities. New employers will continue to be added as we get closer to the event, so be sure to check often.

The fair will run from 11:00 am to 4:00 pm, and we encourage you to attend in the morning to network with employers. The fair is a great opportunity to explore different industries and career paths, and to meet potential employers in person.

To attend the fair, please register through the University of Massachusetts Career Center's website. Registration opens on February 18th, and space is limited, so be sure to register early.

For more information, please contact the Office of Career Services at careerinfo@bc.edu.

Wednesdays, January 22

ADVISING THIS WEEK

Don't forget to check out the Career Advising drop-in hours in Fulton 315 on Wednesday, January 22nd from 12:00 noon to 1:00 pm. These drop-in hours provide a great opportunity to discuss your career goals and options with an advisor.

CAREERS THIS WEEK

Please apply using this link:

Three North American-based private equity firms are offering summer analyst positions in their Boston offices: Audax Private Equity, Clayton Partners, and StoneGate Capital. These positions are open to rising seniors and junior-level candidates, and provide valuable work experience in the field.

Audax Private Equity's Boston, MA office along with our Private Equity Summer Analyst Program is looking for incoming Summer Analysts to join our team. The position is ideal for students interested in working in private equity and growing their skills in financial analysis and business development.

Applications for this position are due by January 27, 2020. Please apply using this link:

For more information on these opportunities, please contact the Office of Career Services at careerinfo@bc.edu.

Wednesday, January 22

What is your career profile? Let's match you with your ideal employer!

Unsure of what career path to pursue? Wondering how to prepare for interviews? Don't miss the University of Massachusetts Career Center's career fair on March 4th! The fair will feature 100+ employers hiring for full-time and internship opportunities.

The fair will run from 11:00 am to 4:00 pm, and we encourage you to attend in the morning to network with employers. The fair is a great opportunity to explore different industries and career paths, and to meet potential employers in person.

To attend the fair, please register through the University of Massachusetts Career Center's website. Registration opens on February 18th, and space is limited, so be sure to register early.

For more information, please contact the Office of Career Services at careerinfo@bc.edu.

Friday, January 24

With Universum's Spring Talent Survey, we are matching students with their ideal employers!

Universum, a top talent management platform, is offering its Spring Talent Survey to students in the United States. The survey will provide insights into the most desired career paths, as well as the skills and experiences that employers look for in recent graduates.

To participate in the survey, please visit the Universum website and complete the survey. The survey will take approximately 10 minutes to complete.

For more information, please contact the Office of Career Services at careerinfo@bc.edu.

Monday, January 13

Remember: Space in these classes is limited so make sure to come with a few alternatives should your first choice be closed.

Are you looking to register for a Woods College class? Please contact cortesm@bc.edu or donegan@bc.edu with any questions.

The Peer Advisors’ drop-in hours for this week are below.

Monday, Tuesday, and Thursday 10:00am-12:00pm and 1:00-3:00pm with the Academic advising drop-in hours are back this week!

Wednesday, January 22

Academic advising drop-in hours in Fulton 315:

Career advising drop-in hours in Fulton 315:

Monday, Tuesday, and Thursday 10:00am-12:00pm and 1:00-3:00pm

Wednesday, January 22

What Can I Do in Marketing?

Learn what it's really like to work in an ad agency! Join this Q&A with Mike Brokamp from TBWA//Chiat/Day on Tuesday, January 21st from 7:00 PM in Fulton 515.

You can view employers here.

The fair will feature 100+ employers hiring for full-time and internship opportunities.

New employers will continue to be added as we get closer to the event, so be sure to check often.

To attend the fair, please register through the University of Massachusetts Career Center's website. Registration opens on February 18th, and space is limited, so be sure to register early.

For more information, please contact the Office of Career Services at careerinfo@bc.edu.

What are some misconceptions people have about marketing?

Common misconceptions about marketing include the belief that it’s all about flashy advertising and glamorous events. However, marketing is much more than just creating buzz; it’s about understanding and meeting the needs of your audience. If you’re considering a career in marketing, you should familiarize yourself with the different roles and responsibilities involved.

What are some tips for success in the marketing industry?

Here are some tips for success in the marketing industry:

1. Develop strong communication and interpersonal skills.
2. Stay up-to-date with industry trends and新技术.
3. Build a strong network of contacts.
4. Be adaptable and open to learning new things.
5. Don’t be afraid to take risks and step outside your comfort zone.

What are some of the best companies to work for in marketing?

Some of the best companies to work for in marketing include:

1. Google
2. Microsoft
3. Adobe
4. IBM
5. Salesforce

What are some of the benefits of working in marketing?

Benefits of working in marketing include:

1. High demand for marketing professionals.
2. Freedom to be creative and innovative.
3. Opportunities for rapid advancement.
5. Opportunities to work with diverse clients and industries.

What are some of the challenges of working in marketing?

Challenges of working in marketing include:

1. Constantly adapting to changing consumer behavior.
2. Managing multiple projects and deadlines.
3. Navigating complex marketing channels.
4. Maintaining a positive brand image.
5. Developing effective marketing strategies.

What skills are companies looking for in recent graduates?

Companies are looking for recent graduates with:

1. Strong communication and interpersonal skills.
2. Proficiency in digital marketing tools.
3. Knowledge of marketing analytics and metrics.
4. Ability to work in a fast-paced environment.
5. Experience with social media and content creation.

What are your peers expecting to earn in their first job?

Peer expectations of first job earnings vary depending on location, industry, and job role. However, it’s important to note that factors such as experience, skills, and location can significantly impact salary expectations.

What is your career profile?

Your career profile is a description of your professional background and career aspirations. It’s an opportunity to showcase your strengths, achievements, and goals to potential employers. When creating your career profile, consider highlighting your education, work experience, and skills.

What advice do you have for recent graduates?

Here are some tips for recent graduates:

1. Network with industry professionals.
2. Stay up-to-date with industry trends.
3. Be open to feedback and constructive criticism.
4. Don’t be afraid to take risks.
5. Stay positive and keep a growth mindset.

What role does marketing play in the overall success of a business?

Marketing plays a critical role in the overall success of a business by:

1. Building brand awareness.
2. Generating leads and sales.
3. Understanding customer behavior.
4. Navigating competitive landscapes.
5. Influencing consumer decisions.

What is your career path like?

My career path in marketing has been diverse and dynamic. I’ve worked in various roles across different industries, and I’m constantly learning and growing.

What are some of your hobbies?

I enjoy working with disadvantaged young people to help them succeed in school and life. Education is the foundation to success.

What lights you up?

I am eager for the opportunity to provide my unique career perspective to Carroll School of Management students. BC helped mold me into the man I am today, and I am excited to give back to the community that has so supported me.

I have moved 5 times in the last two Years! (Cle-> Hou-> Jax-> Bos-> Cle-> Bos)