

BOSTON COLLEGE

# Carroll School of Management

## Newsletter for Minor and Catalyst Students



*Tim Liu and Joshua Li (both CSOM '26) participated in the Stetson University Business Ethics Case Competition in February 2024*

**WEEK OF MARCH 10, 2024**

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## EVENTS *THIS WEEK*

For a full list of events that are happening, visit the [management club calendar](#).

### Monday, March 11

**BCIC General Meeting**

**7:00 pm in 245 Beacon St, Room 107**

### Tuesday, March 12

### **Pathways to Innovation: Jimmy McDermott's Tech Journey**

**12:00 pm in 245 Beacon St., Room 202**

Jimmy McDermott (BC '21) was the Co-Founder and CTO of K-12 EdTech startup PathwayOS, which was acquired by Vector Solutions in October 2023. He's a Forbes 30 Under 30 honoree and spent time at Apple on their Swift workgroup to advance open source initiatives and drive Swift language direction. He is coming back to BC to share his insights on the power of social media and how students can utilize content to grow their personal brands! RSVP [here](#).

## **Friday, March 15**

### **Lunch with a Leader: Bernard Kim '98**

**12:00 pm in Fulton Honors Library**

Bernard Kim is the Chief Executive Officer and Board Director of Match Group, Inc., a leading provider of digital technologies designed to help people make meaningful connections. With over 20 years of leadership in the mobile, entertainment, and gaming industry, Bernard manages a portfolio of brands, including Tinder, Hinge, Match, Meetic, Hyperconnect, OkCupid, Pairs, Plenty of Fish, BLK, Stir and OurTime. Register [here](#).

## **Monday, March 18**

### **Women Innovators Network - Networking Week**

**3/18/24 - 3/22/24**

Another year of connecting with rockstar WIN alums via one-on-one, virtual coffee chats! [Sign up for slots](#) throughout the week to learn about careers in consulting, product management, security engineering, investment banking, private equity, and much more.

### **WINTrek to Hummingbird Books**

**7:00 pm at Hummingbird Books**

Join WIN and Hummingbird Books for a special after-hours, in-store speaker event with founder Wendy Dodson. Hear about her journey as a female entrepreneur and how her passions have led her business pursuits. The first 20 [RSVPs](#) will be provided with transportation and Shake Shack before the event!

## **Thursday, March 21**

### **Women in Leadership Forum: Dr. Carolyn Jefferson-Jenkins**

**6:00 pm in Fulton Honors Library**

Dr. Carolyn Jefferson-Jenkins is an internationally respected educator, author, and speaker whose decades of work are grounded in civil rights, voting rights, women's rights, African-American history, and racial equity. Since 1998, Dr. Jefferson-Jenkins has worked with the U.S. Department of State Speakers and Specialist Program, engaging with audiences on topics related to the democratic process and elections, women's empowerment and women's history, the legacy of enslavement and African American history, and the impact of policies and laws for people of color for nations around the world. Register [here](#).

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# ADVISING *THIS WEEK*

**Visit our Minor Advising Google Site:** <https://sites.google.com/bc.edu/csomminoradvising/home>

## **Academic Advising Drop-in Hours | Fulton 315**

**Every Wednesday: 10:00 am - 12:00 pm and 1:00 - 3:00 pm**

## **Get the academic support you need through on-campus tutoring**

[Learn more about the resources on campus here.](#)

## **Summer Management Catalyst Program 2024**

There is still time to apply to this summer's Catalyst Program! Catalyst is an intensive, full-time, for-credit program, designed exclusively for non-management students to develop a solid and broad foundation in the functional areas of management. Coursework completed in Catalyst can be applied towards select CSOM minors. Interested students can find more information and apply on our [website](#). Applications are due March 15th. If you have any questions, please email [catalyst@bc.edu](mailto:catalyst@bc.edu).

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# CAREERS *THIS WEEK*

## **Highlighted Career Opportunities and Career Events**

Visit the [weekly download of Handshake career events here](#) and check out this [list of interesting opportunities](#) that may not be available on Handshake.

## **Tips & Tools from the Consulting Prep Experts: Management Consulted**

Not sure where to start with recruiting for consulting? Sign up for emails from [Management Consulted](#). It's the best way to stay up-to-date on resources, application deadlines and events for aspiring consultants, as well as breaking news in the consulting industry.

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IF YOU HAVE NEWS OR UPCOMING EVENTS THAT YOU WOULD LIKE TO SUBMIT TO THE NEWSLETTER, [PLEASE SUBMIT THE DETAILS ON THIS FORM](#) BY THURSDAY AT 5:00PM.

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