Congratulations to the winners of the Elevator Pitch Competition!

EVENTS | ADVISING | CAREERS | LEADERSHIP

PORTICO THIS WEEK

Come hear from Professor Kerry Cronin from Perspectives as she speaks about how studying philosophy can help us make good, ethical decisions. This talk will get you to understand the role of philosophy in leading a good life and how ethics is a necessary component to a good life with others. This will be an enlightening discussion that sets the stage for the next part of Portico.

Come to the 4:30 and 5:30 assigned times in Devlin 008.

EVENTS THIS WEEK

For a full list of events that are happening, visit the management club calendar.

Monday, October 23

Winston Center hosts: I Belong: Evonne Delaney '02, YETI "Cultivating Belonging in All Aspects of Life"
Evonne Delaney is the Chief Human Resources Officer at YETI. She brings over two decades of experience in corporate and consulting Human Resources environments, strongly emphasizing workforce optimization through data-driven decision-making. Register here.

**Women in Business - How to: Approach the Interview**
**5:00 pm in Fulton 115**
Join us for the next event in our how-to series and learn how to approach the behavioral interview. We'll review the best ways to prepare, common interview questions, and share tips + tricks to making a good first impression.

**Resume Workshop with Madeline Cortes**
**5:00 pm in 245 Beacon Street, Room 202**
Gearing up for internship or job applications? Join WIN and Madeline Cortes, CSOM’s Assistant Director for Undergraduate Career Advising, alongside peer advisors for a workshop to fine-tune your resume! Register here.

**What is Venture Capital (VC)?**
**5:30 pm in Fulton 115**
Please join us to learn about the Venture Capital (VC) industry, the investment process, and VC’s important role within the finance industry and economy as a whole. RSVP here.

**EcoPledge Speaker Event: Bethany Patten discusses intersection of Business, Policy, and Climate**
**7:00 pm in McGuinn 121**
Bethany Patten is a senior lecturer at the Sloan School of Business at MIT in their MBA program and a BC alum. She will be leading a discussion on how business and policy are making real life impacts on climate change. She will also be giving a demonstration of a proprietary software that she uses to talk to CEOs and other leaders to show potential outcomes of their decisions. Please send questions here before the talk starts.

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**Tuesday, October 24**

**Weekdays with WIB**
**10:30 am in the Rat**
Come join Weekdays with WIB every Tuesday at 10:30 am! Feel free to stop by/leave anytime within the hour. Weekdays is a weekly discussion group for WIB members to get to know one another.

**Pop-Up "Cookies and Calm"**
**1:00 pm in Fulton 315 Foyer**

**WIB hosts Andersen-Tax Career Info Session**
**6:00 pm in 245 Beacon St., Room 214**
Interested in a career in tax? WIB is hosting BC alum, Brooke, who now works at Andersen and will be coming to campus to talk about what a career in tax could look like. There are different program opportunities for sophomores, juniors and seniors that Andersen offers so come join to hear more about them!
Sports Business Society Discussion
7:00 pm in 245 Beacon St., Room 215

IBA General Meeting #3
8:00 pm in Fulton 511
The Investment Banking Association (IBA) will be hosting its third and final information session covering a brief valuation workshop and a deep dive into IBA’s interview process. No prior knowledge of finance or investment banking is needed, and it is recommended that all interested applicants attend.

Wednesday, October 25

Shea Center Talk: Pat Twomey, Klaviyo
3:00 pm in Stokes S195
Pat is the director of business operations at Klaviyo, a unified customer platform that gives online brands direct ownership of their consumer data and interactions. RSVP here: https://bit.ly/RSVPPatKlaviyo

Start@Shea The Lab: “What Should You Be Thinking About as a Founder?
6:00 pm in 245 Beacon St., Room 202
The Lab is a program all about bridging the gap between ideation and execution. Join us for hands-on workshops, business model development sessions, and exclusive resources to get your idea ready to begin executing. This is the program for any student hoping to actualize ideas that you can’t stop thinking about, connect with fellow BC entrepreneurs, or simply learn more about startups. Learn more and RSVP here: https://www.startatshea.com/the-lab

WIB x IBA: Is Banking A Good Fit For You?
6:30 pm in 245 Beacon St., Room 214
Calling all freshmen and sophomores interested in investment banking! Please join WIB and IBA to talk to BC juniors and seniors who recruited/interned in investment banking to ask any and all questions about a future career in this male-dominated industry. Exploring career paths can be overwhelming, and we are here to help! This event is a discussion-based open house, so feel free to drop by whenever you can, and for however long you want. Hope to see you there! RSVP here.

SBC BC M&A Case Competition Weekly Meeting: Valuation Concepts and Modeling
8:00 pm in Devlin 008
M&A case competition technical training session covering Public Comparables and Precedent Transactions Analysis, Valuation Multiples, and Offer Premiums, Football Field Analysis.
Thursday, October 26


**12:00 pm in Fulton 515**

Patrick Lee is one of the founders and owners of Trinity Financial, Inc. and Trinity Management, LLC. Trinity Financial is a 32-year-old development company, and with its management affiliate, Trinity Management, the two Trinity companies have more than 250 employees and central offices in Manhattan and Boston. The two Trinity companies develop and manage affordable and market-rate housing communities throughout the Northeast, from Massachusetts to New York. Register here: [https://forms.gle/bg2wu69dKnqAmPW49](https://forms.gle/bg2wu69dKnqAmPW49)

EY LGBTQ+ in Business Panel Event

**6:00 pm in Higgins 263**

We are excited to welcome EY on campus to talk about what it’s like being a member of the LGBTQ+ community at their company! Join us for a night of networking and learning about DEI opportunities at the firm. Refreshments will be provided, please dress business formal! RSVP [here](https://forms.gle/bg2wu69dKnqAmPW49).

Friday, October 27

Information Session with Mary Kensinger from Hines

**12:00 pm in Carney 437**

Interested in pursuing a career in Real Estate? Come talk to Mary Kensinger, a Development Associate with Hines. She oversees and supports the day-to-day development of the firm’s South Station Tower project, focusing on residential and amenity portions of the project. Mary is a member of the Urban Land Institute (ULI), Big Brothers Big Sisters Young Professionals Group, their DEI subcommittee, and CREW. Mary graduated from Boston College with a B.A. in Political Science with a minor in Spanish Language & Hispanic Studies. Please register here. [https://forms.gle/U9ZcfCUAdng3dFPk6](https://forms.gle/U9ZcfCUAdng3dFPk6)

Wednesday, November 1

Last date for undergraduate students to change course grading option online. Learn how to make a course p/f [here](https://forms.gle/U9ZcfCUAdng3dFPk6).
ADVISIGN THIS WEEK

Registration for Spring 2024 is approaching
Class of 2027 registers on November 14th

Did you miss the Concentration Fair?
Learn more about the concentrations in these brief videos!

Practice Mindfulness with Center
Center provides students with an accessible, peer-community experience of the applicability of mindfulness meditation, connecting it to whatever spirituality students already have in their lives, as a way of enhancing meaning and practice. We welcome students of any/all spiritualities, faith backgrounds & levels of spiritual interest. Register here by October 24.

LEADERSHIP THIS WEEK

LaunchPad Institute: Ireland - minors
We are very excited to announce a new program designed to help students successfully launch into the first years of their professional careers.
LaunchPad Institute: Ireland is a student-run initiative that aims to provide an academic grounding in business and build on that foundation with in-depth training modules focused on real-world skills like building PowerPoint slides and Excel models. The program is centered on a week-long trek to Ireland where students will engage in case studies, receive personalized career coaching and do company visits. To reinforce the learning from the training modules and the trek, students will be placed in 6-week internships focused on topics such as strategy, asset management, and cryptocurrency.
To learn more, register for the upcoming Information session on Oct 24 at 7PM in Room 125 at 245 Beacon St.
Or if you are ready now, apply to LaunchPad Institute: Ireland

New Balance Case Competition
Register by October 25 at 11:59 PM
Are you ready to put your business skills to the test? Apply to compete in the New Balance Case Competition, brought to you by Start@Shea, and take on practical challenges in corporate sports. Assemble your team of 2-3 to gain hands-on experience, sharpen your strategic consulting skills, and have the opportunity to present an implementable idea to current New Balance executives! The top three teams will also walk away with cash prizes and more! Register at startatshea.com/casecomp by Wednesday 10/25 11:59pm.

Have lunch with a professor (on us!)
Grab a few of your classmates and take your professor to lunch (on us!) The Carroll School of Management will give you a dining card to use at any of the on-campus
dining hall locations to have coffee or lunch with one of your professors. Space is limited so reserve yours today!

Here is how you do it:

1. Only one person can reserve the card each day. Before you invite your professor to lunch, first check out the availability of the card on this [Google spreadsheet](https://docs.google.com/spreadsheets/d/18zGXRQ3OXR9Z_2Q7zQDGVn6J6EADwM6n3Q3DVqRtctU/edit?usp=sharing). Make a note of a few dates that are available.

2. Invite your professor to lunch and give them some available dates.

3. Reserve the dining card on the Google spreadsheet at least 48 hours in advance and email Kevin Lux Ven (luxven@bc.edu).

4. Stop by Fulton 315 and see Kevin to pick up the card after 10:00 am on the morning of your lunch.

6. After lunch, return the card to Fulton 315 along with a receipt from the dining hall by 4:00 pm on the same day.

7. Take a picture with you and the professor and send it to Kevin.

Open to all freshmen, sophomores, juniors, and seniors in the Carroll School of Management. Each “Lunch with a Professor” can have a maximum of four students in attendance.

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**IF YOU HAVE NEWS OR UPCOMING EVENTS THAT YOU WOULD LIKE TO SUBMIT TO THE NEWSLETTER, PLEASE SUBMIT THE DETAILS ON THIS FORM BY THURSDAY AT 5:00PM.**