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Research Interests: Organizational Studies, Innovation, Negotiations, Cultural and Economic Sociology, Communications and Qualitative Methods.

ACADEMIC POSITIONS

Assistant Professor of the Practice, Boston College Carroll School of Management, July 2019-Present

Post-Doctoral Associate and Lecturer, MIT Sloan School of Management, July 2017 – June 2019

Post-Doctoral Research Scholar & Adjunct Assistant Professor, Columbia Business School 2014 – 2017

EDUCATION

PhD, Department of Sociology, Columbia University, 2014

MA Sociology, Department of Sociology, Columbia University, 2010

BA Sociology, Universidad Católica de Chile, *magna cum laude*, 2005

Minor Philosophy, Universidad Católica de Chile, 2005

FELLOWSHIPS AND AWARDS

Robert K. Merton Award for Best Dissertation in 2014, awarded by the Sociology Department of Columbia University, 2015

Grant awarded by Telefonica Digital for dissertation research via Technical University of Catalonia (UPC), Barcelona, 2011-2013

Mellon Fellowship at the Interdisciplinary Center of Innovative Theory and Empirics (INCITE), 2012-2013

Paul F. Lazarsfeld Fellow, Columbia University, 2008-2014

Fulbright Scholarship, 2008-2012

PUBLICATIONS

Books

- “Appetite for Innovation: Change and Creativity at elBulli”. 2016. Columbia University Press
- “Communications in Organizations”. 2007. Universidad Católica de Chile Editions (*in Spanish*)
Darío Rodríguez and M. Pilar Opazo
- “Negotiation: Competing or Collaborating?”. 2006. El Mercurio/Aguilar Editions (*in Spanish*)
Cristian Saieh, Darío Rodríguez, and M. Pilar Opazo (*Second Edition forthcoming, July 2020*)

Articles

- “Politics of Meaning in Categorizing Innovation: How Chefs Advanced Molecular Gastronomy by Resisting the Label”. 2019. With Gerardo Patriotta, Barbara Slavich and Silviya Svejenova. *Organisation Studies*. 1-24.
(A preliminary version of this paper was published in the *Academy of Management Best Paper Proceedings*, 2016)
- “Rethinking Organizational Boundaries via Niklas Luhmann’s Systems Theory”. 2017. *Revista Mad*. 36:21-37 (*in Spanish*)
M. Pilar Opazo and Darío Rodríguez
- “Discourse as a Driver of Innovation in Haute Cuisine: The Case of elBulli Restaurant.” 2012. *International Journal of Gastronomy and Food Science*, 1: 83-89.
M.Pilar Opazo
- “Order at the Edge of Chaos: Meanings from Switchings across Functional Systems.” 2011. *Sociological Theory*, 29 (3): 178-198.
Jorge Fondevila, M.Pilar Opazo and Harrison C. White

Encyclopedia entries

- “Structural Coupling”. In WCSA book of keywords of Systemic visions.
M. Pilar Opazo
- “Coupling (Loose vs Tight)”. 2013. In Penuel, K.B., Statler, M. and R. Hagen (Eds.), *Encyclopedia of Crisis Management*, SAGE Publishing.
M. Pilar Opazo and Darío Rodríguez

SUBMITTED PAPERS

- “A cannon of one’s own: A Comparative Analysis of the Cultural Production in Gastronomy) and the Visual Arts”, with Sonia Coman (*Minor revisions*).
- “Collaboration and Competition in Cultural Fields: High-End Non-Core Cuisines in Global Cities”, with Christel Lane.

WORKING PAPERS/BOOKS

“Coaching America”, with Catherine Turco.

“Global Tastes”, with Christel Lane.

“Assessing Internal Creativity: How Creative Organizations Develop Systematic Ways to Recognize Novel Ideas”, with Ignasi Capdevila and Barbara Slavich.
(A preliminary version of this paper was nominated for Best Paper Award in the Academy of Management MOC Division, 2020)

“The Influence of Knowledge Codification in the Evolution of Organizational Creativity: The Case of Chef Ferran Adrià and elBulli Restaurant”, with Ignasi Capdevila

“Play in Organizations”, single author.

AFFILIATIONS

Initiative for the Study and Practice of Organized Creativity and Culture (ISPOCC), 2014 - 2017. <http://ispocc.columbia.edu/>

Mellon Graduate Fellow at the Interdisciplinary Center of Innovative Theory and Empirics (INCITE), Columbia University, 2012-2013.
<http://pfl-css.columbia.edu/mellon-graduate-fellows/>

Center on Organizational Innovation, Alumni Affiliate, Columbia University, 2008-2013.
www.coi.columbia.edu

SELECTED CONFERENCE PRESENTATIONS

“A cannon of one’s own”, Presented at the Creative Industries Conference, Paris 2019, France.

“Organizations, Restaurants and Ethnography in the Study of Haute Cuisine,” Presented at PDW “Restaurants and Organizations” in *Academy of Management*, Atlanta 2017, US

“Appetite for Innovation,” Presented at Ernest & Young Company’s Annual Retreat *Innovation Realized*, April 2017, San Francisco, US

“Mobilizing Creativity and Change at elBulli,” Presented at *EGOS*, July 2015, Athens, Greece

TEACHING EXPERIENCE AND TRAINING

Case Method Teaching Seminar, Harvard Business School, June 15-16, 2018

Kaufman Teaching Certificate Program (KTCP), Massachusetts Institute of Technology, June, 2018
(Teaching certificate for graduate and undergraduate teaching)

As Lecturer (Adjunct Assistant Professor)

Teaching grades: 4.7/5

“Negotiations”, Boston College, Carroll School of Management, MBA and Undergraduate Program, Fall 2019, Spring 2020.

Teaching grades: 3.6/5

“Managing People and Organizations”, Boston College, Carroll School of Management, MBA Program, Fall 2019.

Teaching grades: 4.0/5

“Organizational Processes,” MIT Sloan School of Management, MBA Program, Fall 2017 and 2018

Teaching grades: 4.9/5

“Managerial Negotiations,” Columbia Business School, MSE Program, Fall 2015 and DROM Spring 2016

Co-Instructor, “Innovation and Entrepreneurship: New Product Development,” with Prof. Michelle Greenwald. Columbia University, New York

As Guest Lecturer

Organizing innovation, Prof. David Stark 2014 Columbia University, New York

Food & The Social Order, Prof. Priscilla Ferguson, 2013, Columbia University, New York

As Teaching Assistant

“Food & The Social Order”, Prof. Priscilla Ferguson 2013
Columbia University, New York

“Negotiation: Getting to Yes”, 2005, Universidad Católica de Chile

REFERENCES

Peter Bearman
Jonathan R. Cole Professor of the Social Sciences
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Work and Organization Studies, MIT Sloan School of Management

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