

Curriculum Vitae

Date Prepared: January, 2025
Name: M. Pilar Opazo
Office Address: Management & Organization
Carroll School of Management
Boston College
Fulton Hall, Office 424-A
140 Beacon Street
Chestnut Hill, MA 02467
Website: www.mpilaropazo.com

Education:

2014	PhD	Sociology	Columbia University
2010	MA	Sociology	Columbia University
2005	BA	Sociology	Universidad Católica de Chile
2005	Minor	Philosophy	Universidad Católica de Chile

Academic Appointments:

07/19-	Assistant Professor of the Practice	Management and Organizations	Boston College, Carroll School of Management
2017-2019	Post-Doctoral Associate and Lecturer	Work and Organization Studies	Massachusetts Institute of Technology, Sloan School of Management
2014-2017	Post-Doctoral Research Scholar and Adjunct	Management Division	Columbia University Business School

Academic Affiliations:

2014-2017	Initiative for the Study and Practice of Organized Creativity and Culture (ISPOCC)	Columbia Business School
2012-2013	Mellon Graduate Fellow at the Interdisciplinary Center of Innovative Theory and Empirics (INCITE)	Columbia University
2008-2014	Center on Organizational Innovation, Alumni Affiliate	Columbia University

Fellowships and Awards:

2023	Carroll School Coughlin Distinguished Teaching Award	Carroll School of Management, Boston College	Award for “consistently receiving outstanding ratings in course evaluations and meeting grading expectations.” Given to four instructors per year.
2015	Robert K. Merton Award	Sociology Department, Columbia University	For best dissertation in 2014
2012-2013	Mellon Fellowship	Interdisciplinary Center of Innovative Theory and Empirics (INCITE)	
2011-2013	Grant	Technical University of Catalonia (UPC), Barcelona	Awarded by Telefonica Digital for dissertation research
2008-2014	Paul F. Lazarsfeld Fellow	Columbia University	
2008-2012	Fulbright Scholarship		
2005	Magna Cum Laude	Universidad Católica de Chile	Sociology

Report of Local Teaching and Training**Teaching of Students in Courses:**

Spring 2023-2024	MGMT7709 Managing People and Organizations Part-Time MBA Students (Asynchronous)	Boston College, Carroll School of Management, Management and Organizations Instructor
Spring 2020-2024	MGMT2123 Negotiations Undergraduate and MBA students	Boston College, Carroll School of Management, Management and Organizations Instructor
Fall 2019-2024	MGMT7712 Managing People and Organizations MBA Students	Boston College, Carroll School of Management, Management and Organizations Instructor
Fall 2017-2018	15.311 Organizational Processes MBA Students	Massachusetts Institute of Technology, Sloan School of Management, Work and Organizations Lecturer
Fall 2015-Spring 2016	B8510 Managerial Negotiations MSE Students	Columbia Business School, Management Adjunct Associate Professor

Summer 2014	Innovation and Entrepreneurship: New Product Development High-School students	Columbia University, Pre-College Program Co-Instructor with Professor Michelle Greenwald
-------------	--	---

Teaching Trainings:

Spring 2018	Case Method Teaching Seminar	Harvard Business School, (2-day program)
Spring 2018	Kaufman Teaching Certificate Program (KTCP) Undergraduate and Graduate Teaching	Massachusetts Institute of Technology, Work and Organization Studies (One semester program)

Report of Scholarship

Papers under review:

- 1) Coman S, **Opazo MP**. The Exploring Paths to Distinctiveness in the Context of Text-to-Image Generative AI. Submitted on Sept, 2024.

Book under review:

- 2) **Opazo MP**. Communications in Organizations. 2nd Edition. Santiago: Ediciones Universidad Católica (In Spanish).

Peer reviewed scholarship:

Books:

- 1) Lane C, **Opazo MP**. Cultural Flows in High-End Cuisine: From Periphery to Center. Routledge 2024.
- 2) Saieh C, Rodriguez D, **Opazo MP**. Negotiation: Competing or Collaborating? 2nd Edition. Ediciones Universidad Católica 2020 (In Spanish).
- 3) **Opazo, MP**. Appetite for Innovation: Change and Creativity at elBulli. New York: Columbia University Press 2016.
*Honorable Mention in the 2017 PROSE Awards of the Association of American Publishers' (AAP) Professional and Scholarly Publishing (PSP) Division for professional and scholarly publishing in Business, Finance and Management.
*Reviewed in scholarly press: American Journal of Sociology, Contemporary Sociology, Work and Occupations, International Sociology.
- 4) Rodriguez D, **Opazo MP**. Communications in Organizations. Santiago: Ediciones Universidad Católica 2007 (In Spanish.).

Articles:

- 1) Slavich B, **Opazo MP**, Capdevila, I. Hungry minds: Provoking and Sustaining Curiosity in Organizations. Accepted, January 2025.
- 2) Lane C, **Opazo MP**. From Ethnic to High-end Cuisine: Recategorization and Status Change in Restaurants in Global Cities. *Cultural Sociology* 2023. 1-30.
<https://doi.org/10.1177/17499755231172825>
- 3) Lane C, **Opazo MP**. Constructing Global Tastes: A Comparison of Two Cultural Intermediaries in the Field of High-End Cuisine. *Food, Culture and Society* 2023.
<https://doi.org/10.1080/15528014.2023.2222902>
- 4) Lane C, **Opazo MP**. Collaboration and Competition in Cultural Fields: Non-Core High-End Cuisines in Global Cities. *Food, Culture and Society* 2021. 25(5): 847-874
<https://doi.org/10.1080/15528014.2021.1932117>
- 5) Coman S, **Opazo MP**. A Cannon of One's Own: A Comparative Analysis of the Cultural Production in Gastronomy and the Visual Arts. *Poetics* 2020. Vol 82.
<https://doi.org/10.1016/j.poetic.2020.101474>
- 6) Slavich B, Svejenova S, **Opazo MP**, Patriotta G. Politics of Meaning in Categorizing Innovation: How Chefs Advanced Molecular Gastronomy by Resisting the Label. *Organization Studies* 2019. 1-24.
*Roland Calori Prize, 2020 (awarded bi-yearly for the best article published in the journal *Organization Studies*)
<https://doi.org/10.1177/0170840619835268>
- 7) **Opazo MP**, Rodriguez D. Rethinking Organizational Boundaries via Niklas Luhmann's Systems Theory. *Revista Mad* 2017. 36: 21-37. (In Spanish.)
<http://dx.doi.org/10.5354/0718-0527.2017.46140>
- 8) **Opazo MP**. Discourse as a Driver of Innovation in Haute Cuisine: The Case of elBulli Restaurant. *International Journal of Gastronomy and Food Science* 2012. 1: 83-89.
<https://doi.org/10.1016/j.ijgfs.2013.06.001>
- 9) Fondevila J, **Opazo MP**. White HC. Order at the Edge of Chaos: Meanings from Netdom Switchings Across Functional Systems. *Sociological Theory* 2011. 29(3): 178-198.
<https://doi.org/10.1111/j.1467-9558.2011.01393.x>

Publications in Edited Volumes:

- 1) Capdevila I, **Opazo MP**, Slavich B. Edited by Deichmann D, Cattani G, Ferriani S. The Role of Materiality in the Evaluation of Novel ideas: Evidence from Gastronomy and Performing Arts. The Emergence, Evaluation and Legitimation of Novelty and Novel Ideas, *Research in Sociology of Organizations*. Emerald Publishing 2022.
*A preliminary version of this paper was nominated for Best Paper Award in the Academy of Management MOC Division, 2020

Academic Reviews:

Media Review:

- 1) **Opazo MP**. Cooking up Organizational Change at The Bear. Organization Studies. 2024. 46(1). <https://doi.org/10.1177/01708406241273789>

Book review:

- 1) **Opazo MP**. French Gastronomy and the Magic of Americanism. Contemporary Sociology 2020. Vol 49 (4): 367-368. <https://doi.org/10.1177/00943061209302180>

Encyclopedia Entries:

- 1) **Opazo MP**, Rodriguez D. Coupling (Loose vs. Tight). In Penuel, K.B., Statler, M. and R. Hagen (Eds.). Encyclopedia of Crisis Management. SAGE Publishing 2013.
- 2) **Opazo MP**. Structural Coupling. In WSCA book of keywords of Systemic Visions. Encyclopedia of Crisis Management. SAGE Publishing 2013.

Thesis: Appetite for Innovation: Mobilizing change at elBulli

Report of Current Projects

Working Papers:

2022 - 2024	Opazo MP , Slavich B, Svejenova S. Crafting a Signature Style After Leaving a Master.
2022 - 2024	Lane C, Opazo MP . Michelin Stars in Asia. *Data collection and analysis stage

Selected conference presentations:

2024	Uniquely Alike: Crafting a Signature Style After Leaving a Master EGOS, Milan, Italy
2022	Hungry minds: Generating a curiosity to sustain creativity in organizations Columbia Business School, New York, NY
2019	A Cannon of One's Own Creative Industries Conference, Paris, France
2017	Appetite for innovation Ernest & Young Company's Annual Retreat Innovation Realized, San Francisco, CA
2017	Organizations, restaurants and ethnography in the study of haute cuisine PDW Restaurants and Organizations, Academy of Management, Atlanta, GA

References

Peter Bearman
Jonathan R. Cole Professor of the Social Sciences
Department of Sociology, Columbia University
Email: psb17@columbia.edu
Office: +1 (212) 854-3094

Emilio Castilla
NTU Professor of Management
Work and Organization Studies, MIT Sloan School of Management
Email: ecastilla@mit.edu
Office: +1 (617) 253-0286

Judith Gordon
Professor
Department of Management and Organizations, Boston College
Email: judith.gordon.1@bc.edu
Office: +1 (617) 552-0454

Damon Phillips
James P. Gorman Professor of Business Strategy
Management Division, Columbia Business School
Email: dp2588@columbia.edu
Office: +1 (212) 854-8546

Catherine Turco
Fred Kayne Career Development Professor of Entrepreneurship
Work and Organization Studies, MIT Sloan School of Management
Email: cturco@mit.edu
Office: +1 (617) 324-4116

Diane Vaughan
Professor
Department of Sociology, Columbia University
Email: dv2146@columbia.edu
Office: +1 (212) 854-0074