

# DO YOON KIM

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## ACADEMIC EMPLOYMENT

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### BOSTON COLLEGE, CARROLL SCHOOL OF MANAGEMENT

Assistant Professor of Business Analytics

2019-Present

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## EDUCATION

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### HARVARD BUSINESS SCHOOL

Doctor of Business Administration in Strategy

2019

Committee: Shane Greenstein (chair), Dennis Yao, Carliss Baldwin, Prithwiraj Choudhury

### NORTHWESTERN UNIVERSITY

B.A. in Economics, Mathematics, and Mathematical Methods in the Social Sciences (MMSS), *cum laude*

2013

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## RESEARCH

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### PUBLICATIONS

Choudhury, Prithwiraj and Do Yoon Kim. "The Ethnic Migrant Inventor Effect: Codification and Recombination of Knowledge Across Borders." *Strategic Management Journal*. (2019).

Dany Bahar, Prithwiraj Choudhury, Do Yoon Kim, Wesley Koo "Innovation on Wings: Nonstop Flights and Global Innovation." *Management Science* (2023)

### WORK IN PROGRESS

Do Yoon Kim, Shane Greenstein, and Roberto Fontana "Open Devices and Slices: Evidence from Wi-Fi equipment" **Under Review**, *Working Paper*

Do Yoon Kim and Dmitry Mitrofanov "Performance Impact of High Stock Delivery Windows" *Working Paper*

Kwon, Ohchan, and Do Yoon Kim. "How does AI to Combat Counterfeits Affect Online Marketplaces? Evidence from Amazon Project Zero." *Working Paper*

Kim, Do Yoon, Mike Teodorescu, and Sam Ransbotham. "Knowledge creation and recombination online: Evidence from the Linux kernel." *Working Paper*

Kim, Do Yoon. "Product market performance and openness: the moderating role of customer heterogeneity" *Working paper*

Kim, Do Yoon. "Misinformation in online labor platforms." *Working paper*

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## TEACHING

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### BOSTON COLLEGE

ISYS1021: Digital Technologies: Strategy and Use

2020-2022

BZAN3307: Machine Learning and Artificial Intelligence

2023-

### HARVARD UNIVERSITY

Teaching Fellow, Department of Economics (*Ec1818, Economics of Discontinuous Change*)

2017

Case Method Teaching Seminar, Harvard Business Publishing

2016

Sophomore Academic Advisor, Lowell House

2016-2018

### NORTHWESTERN UNIVERSITY

Teaching Assistant, Department of Mathematics

2012

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## CONFERENCES AND CONSORTIA

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Yonsei-USC International Conference on Digital Economy/Digital Platform, <i>Seoul, Korea</i>	2023
World Open Innovation Conference, <i>Bilbao, Spain</i>	2023
- Runner Up for the Kaja Rangus Best Emerging Scholar Award	
Research Roundtable on Platform Dynamics, <i>Chicago IL</i>	2023
Benefits and Challenges of Open Source, <i>New York, NY</i>	2023
DRUID 2023, <i>Lisbon, Portugal</i>	2023
Academy of Management, TIM Junior Faculty Consortium, <i>Boston MA</i>	2023
Virtual Workshop on Open Source, <i>New York, NY</i>	2023
International Industrial Organization Conference, <i>Washington DC</i>	2023
Southern Economic Association Annual Conference, <i>Fort Lauderdale</i>	2022
UNC / TIM Emergence Workshop, <i>Chapel Hill</i>	2021
Academy of Management, <i>Virtual</i>	2021
Strategic Management Society Annual Conference, <i>Virtual</i>	2021
Open User Innovation Conference, <i>Virtual</i>	2021
NBER Productivity Seminar, <i>NBER, Cambridge</i>	2020
Strategic Management Society Annual Conference, <i>Virtual</i>	2020
Academy of Management, <i>Virtual</i>	2020
Workshop on Information Systems and Economics (WISE), <i>Munich, Germany</i>	2019
INFORMS Annual Meeting, <i>Seattle, Washington</i>	2019
Strategic Management Society Annual Conference, <i>Minneapolis, Minnesota</i>	2019
DRUID Academy Conference, <i>Aalborg University, Denmark</i>	2019
- Bent Dalum Best Paper Award for Young Scholars	
Strategic Management Society Annual Conference, <i>Paris, France</i>	2018
TIM Doctoral Consortium, <i>Academy of Management, Chicago</i>	2018
Open and User Innovation (OUI) Conference, <i>NYU Stern, New York</i>	2018
Consortium for Cooperation and Competition, <i>UC Berkeley, Berkeley</i>	2018
NBER Entrepreneurship Bootcamp, <i>NBER, Cambridge</i>	2017
Trans-Atlantic Doctoral Conference, <i>London Business School, London</i>	2016
Strategic Research Initiative PhD Bootcamp, <i>IESE Business School, New York</i>	2015

## SELECTED PRESENTATIONS

(\* denotes presentation by co-author)

- “Product market performance and openness: the moderating role of customer heterogeneity.” *(previously titled, “Responding to Openness: Testing the Impact of Open Source Software in the Wireless Router Industry”)*  
 DRUID Academy Conference (January 2019)  
 Roundtable for Engineering Entrepreneurship Research (REER) Conference (November 2018)  
 Strategic Management Society (September 2018)  
 Open & User Innovation Conference (Aug 2018)  
 Digital Initiative Doctoral Student Workshop (March 2018)  
 HBS Strategy Workshop (March 2018)  
 Consortium for Cooperation and Competition (March 2018)
- “The Ethnic Migrant Inventor Effect: Codification and Recombination of Knowledge Across Borders” *(previously titled, “Contextual Knowledge and Ethnic Inventors”)*  
 Academy of Management (August 2018)\*  
 Migration and Development Conference (June 2017)\*  
 Sumantra Ghoshal Conference (June 2016)\*  
 Trans-Atlantic Doctoral Conference, London Business School (May 2016)  
 Wharton Technology and Innovation Conference (April 2016)\*  
 HBS Strategy Workshop (December 2015)

## **FELLOWSHIPS AND GRANTS**

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Robert Wood Johnson, Jr. Charitable Trust Fellowship Fund, Harvard Business School  
Robert Coen Fellowship, Northwestern University

## **WORK EXPERIENCE**

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Research Assistant to Prof. Jeffrey Ely and Sandeep Baliga, Kellogg School of Management	2012-2013
Research Assistant to Prof. Daniel Diermeier, Kellogg School of Management	2011-2013
Republic of Korea Army, Defense Security Command, Paju, South Korea	2008-2010

## **ACADEMIC AFFILIATIONS**

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Professional Membership: Strategic Management Society, INFORMS, Academy of Management

## **OTHER**

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Languages: English, Korean (native), Chinese (conversational)  
Software: STATA, Python, R, Microsoft Office