

# CHENG (JASON) JIANG

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## Current Positions

- *Carroll School of Management, Boston College*
  - Assistant Professor of the Practice in Finance, 2023 – Present

## Former Positions

- *Wharton School, University of Pennsylvania*
  - Visiting Scholar in Finance, 2023
- *Judge Business School, University of Cambridge*
  - Associate in Finance, 2023
- *Stern School of Business, New York University*
  - Visiting Research Professor in Finance, 2019
- *Fox School of Business, Temple University*
  - Associate Professor in Finance (without tenure), 2021 – 2023
  - Assistant Professor in Finance, 2014 – 2021
  - Research Fellow at Center for Ethics, Diversity, and Workplace Culture, 2022 – 2023
  - Director of Capital Markets Room, 2020 – 2023
  - Director of Quantitative Software Education, 2016 – 2022

## Education

- Ph.D. in Economics, University of California, Riverside, 2008 – 2014
  - With concentrations in Financial Economics and Econometrics
- M.A. in Economics, University of California, Riverside, 2008 – 2010
- B.A. in Economics, Jinan University, Guangzhou, China, 2004 – 2008

## Research Interest

- Corporate Finance, Law and Finance, Data Analytics, Management Information Systems

## Research Papers Accepted or under R&R

1. “Seek and Ye Shall Find: An Empirical Examination of Seeking Feedback on Employee Performance Ratings” (with Subodha Kumar and Michael Rivera)
  - Accepted at *Information Systems Research* (UTDallas-24, FT-50, ABDC-A\*)
2. “Local Employment Opportunities and Corporate Innovation” (with Kose John, Kyeong H. Lee, and Emma Xu)
  - Revise & Resubmit at *Journal of Financial and Quantitative Analysis* (FT-50, ABDC-A\*)

3. “What’s Gender Got to Do with It? An Empirical Examination of Gender-based Workplace Feedback and Performance” (with Subodha Kumar, Amir Shoham, and Michael Rivera)
  - Revise & Resubmit at *Information Systems Research* (UTDallas-24, FT-50, ABDC-A\*)
4. “Shareholder Litigation and Corporate Culture” (with Kose John, and Ming Ju)
  - Reject & Resubmit at *Management Science* (UTDallas-24, FT-50, ABDC-A\*)
5. “CEOs’ Narcissism and Opportunistic Insider Trading” (with John Kim and Jingyu Zhang)
  - Revise & Resubmit at *Journal of Corporate Finance* (ABDC-A\*)
6. “Do Transient Institutional Investors Really Impede Innovation? Evidence from Shareholder Distraction” (with Kose John, Jun Wang, and Jingyu Zhang)
  - Revise & Resubmit at *Financial Management* (ABDC-A)
  - Featured on Columbia University Law School Blog
7. “Fiduciary Duty of Loyalty and Corporate Culture” (with Maggie Hu, Kose John and Ming Ju)
  - Revise & Resubmit at *Review of Corporate Finance Studies* (ABDC-A\*)
  - Featured on Columbia University Law School Blog and University of Oxford Law School Blog

### Research Papers Published

8. Marcelle Chauvet, and Cheng Jiang (2023), “Nonlinear Relationship between Monetary Policy and Stock Returns: Evidence from the U.S.”, *Global Finance Journal*, 55, 100796 (ABDC-A)
9. Cheng Jiang, Kose John, and David Larsen (2021), “R&D Investment Intensity and Jump Volatility of Stock Price”, *Review of Quantitative Finance and Accounting*, Vol. 57, 235-277 (ABDC-B)
10. Peter Chinloy, Cheng Jiang, and Kose John (2020), “Investment, Depreciation, and Obsolescence of R&D”, *Journal of Financial Stability*, Vol. 49, 100757 (ABDC-A)
11. Peter Chinloy, Man Cho, Cheng Jiang, and Inho Song (2020), “Housing Returns with Mortgage and Price Shocks”, *Journal of Real Estate Research*, Vol. 42, No. 1, pp. 105-124 (ABDC-B)
12. Yonghong Jiang, Cheng Jiang, He Nie, Bin Mo (2019), “The Time-Varying Linkages between Global Oil Market and China's Commodity Sectors: Evidence from DCC-GJR-GARCH Analyses”, *Energy*, Vol. 166, No 1, pp. 577-586
13. Cheng Jiang (2018), “The Asymmetric Effects of Monetary Policy on Stock Market”, *Quarterly Journal of Finance*, Vol. 8, No.3, 1840008 (single-authored paper) (ABDC-A)

### Research Working Papers

14. “Community Bank Consolidation and Tech Spending” (with Jonathan Scott and Zhaowei Zhang)
15. “Lawyer CEOs and Corporate Innovation” (with Ronald Anderson and Barbara Su)

### Work-in-Progress Research Projects

16. “Venture Capital and Corporate Culture” (with Douglas Cummin, Sofia Johan, and Yelin Zhang)
17. “Financial Inclusion and Firm Performance, Global Evidence from the Natural Experiment of COVID-19 Pandemic” (with Jay Choi, Yu Liu, and Jian Xu)
18. “Lawyer CEOs and Financial Misconducts” (with Feiyu Liu and Raghavendra “Raghu” Rau)
19. “R&D 100 Award Winners and Innovation Disclosure” (with SangSu Ha, EunJu Lee, and Chi Zhang)

## **Research Awards**

- Center for Ethics, Diversity and Workplace Culture Research Funding Award, Temple University, 2023
- Young Scholars Interdisciplinary Research Award, Temple University, 2023
- CIBER International Business Research Award, Temple University, 2022

## **Teaching Awards**

- *MVP (Most Valuable Professor) Award*, Temple University, 2018
- *Faculty of the Year Award*, Master of Finance Program, Fox School of Business, Temple University, 2015, 2016, 2017, and 2018, 4 Times in a Row (Voted by Students)
- *Fox Crystal Apple Teaching Award*, Fox School of Business, Temple University, 2015, 2016, 2017, and 2018, 4 Times in a Row
- *Dean's Teaching Fellow*, Fox School of Business, Temple University, 2016

## **Courses Taught**

### *Carroll School of Management, Boston College*

1. MFIN7704 Financial Management (Graduate)
2. MFIN1021 Fundamentals of Finance (Undergraduate)
3. MFIN1151 Investments (Undergraduate)

### *Fox School of Business, Temple University*

1. BA9105 Business Research Econometrics I (Ph.D.)
2. BA9802 Scientific Inquiry Through Applied Research (DBA)
3. BA9813 Quantitative Research Method (DBA)
4. STAT5801 Statistical Analysis for Management (EMBA)
5. FIN5627 Financial Econometrics (Specialized Master)
6. FIN5631 Financial Time Series (Specialized Master)
7. FIN5114 Financial Markets and Institutions (Specialized Master)
8. FIN3517 Financial Data Analysis (Undergraduate)
9. FIN3512 Financial Modeling (Undergraduate)
10. FIN3504 Intermediate Corporate Finance (Undergraduate)
11. FIN3507 Security Analysis and Portfolio Management (Undergraduate)
12. FIN3101 Financial Management (Undergraduate)
13. Empirical Research Methods using Stata (Noncredit)
14. Python Data Analytics Bootcamp (Public and Noncredit)

## **Ad Hoc Referee for Academic Journals**

- Journal of Banking and Finance
- The Financial Review

- Finance Research Letter
- Quarterly Review of Economics and Finance
- Journal of Economics and Business
- Statistical Analysis and Data Mining
- Contemporary Economic Policy

### **Presentations at Conferences**

- Asian Finance Association Annual Meeting
- Australasian Finance and Banking Conference
- China International Conference in Finance
- Eastern Finance Association Annual Meeting
- Financial Management Association Annual Meeting
- Penn/NYU Conference on Law and Finance
- Southern Finance Association Annual Meeting
- Southwestern Finance Association Annual Meeting
- World Finance Conference

### **Presentations at University Seminars**

- Australian National University
- California State University at Fullerton
- Chinese University of Hong Kong
- City University of New York at Baruch
- Concordia University
- DePaul University
- Florida International University,
- Fudan University
- Nanyang Technological University
- San Diego State University
- State University of New York at Buffalo
- Tsinghua University
- University of Delaware
- University of Massachusetts Lowell
- University of Melbourne
- University of New South Wales

### **University Services**

- Chair of Teaching Excellence Committee at Temple University (School Level), 2019
- Chair of Merit Committee at Temple University (Department Level), 2015-2016
- Member of Faculty Development Committee at Temple University (School Level), 2016-2017

### **Financial Industry Experience**

- *Gurtin Fixed Income Management* (acquired by *PIMCO*)
  - Internship in Quantitative Research, 2013
- *UBS*
  - Internship in Portfolio Management, 2012