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# MARK THOMAS BRADSHAW, PHD, CPA Joseph F. Cotter Professor and Chair of the Accounting Department

### **BOSTON COLLEGE**

Carroll School of Management 140 Commonwealth Ave., Fulton 520 Chestnut Hill, MA 02467

#### **EDUCATION**

2000	Ph.D., Accounting, University of Michigan (Ann Arbor, MI)
1995	M.Acc., Financial Accounting, University of Georgia (Athens, GA)
1989	B.B.A., Accounting, <i>Summa Cum Laude</i> and <i>With Highest Honors</i> , University of Georgia (Athens, GA)

### ACADEMIC APPOINTMENTS

2023-present	Boston College – Joseph F. Cotter Professor
2016-present	Boston College - Chair of the Accounting Department
2016-2023	Boston College – Professor
2009-2016	Boston College – Associate Professor
2008-2009	University of Chicago - Visiting Associate Professor
2005-2008	Harvard University - Associate Professor
2000-2005	Harvard University - Assistant Professor
1995-2000	University of Michigan – Doctoral Candidate
1994-1995	University of Georgia - Masters Candidate and Accounting Instructor

### TEACHING RESPONSIBILITIES

# **Boston College**

2014-2024	MBA program, Financial Accounting Core (ACCT7713)
2013	MBA program, Contemporary Topics in Financial Reporting (MA801)
2009-2014	Masters and MBA programs, Financial Statement Analysis (MA824)
2009-2014	Undergraduate program, Financial Statement Analysis (MA351)

# **University of Chicago**

2008-2009 MBA program, Financial Statement Analysis (30130)

# **Harvard University**

2006-2007	Executive Education program, Novartis Finance Leadership (NFL)
2005-2007	Executive Education program, Strategic Financial Analysis for Business Evaluation (SFA)

2004-2007	MBA program, Business Analysis and Valuation (BAV)
2003	Doctoral program, Empirical Research in Financial Reporting and Analysis
2002, 2003	MBA program, Elective Curriculum Capstone Class (Student Selection)
2000-2003	MBA program, Financial Reporting and Control (FRC)
2000-2001	MBA program, Crimson Greetings

# **University of Michigan**

1995-1999 MBA program, Quantitative Skills Workshops (QSW)

# University of Georgia

1994-1995 Introductory Accounting Principles (ACC101)

# INDUSTRY EXPERIENCE

1988-1994	Auditor, Arthur Andersen & Co. (Atlanta, GA)
	Primary clients included Delta Air Lines, Continental Airlines,
	The Southern Company, Institute of Nuclear Power Operators,

Augusta National Golf Club, The Masters Tournament

# AWARDS, HONORS, FELLOWSHIPS AND SCHOLARSHIPS

2023	Journal of Accounting Research Excellence in Refereeing Award
2022	Journal of Accounting Research Excellence in Refereeing Award
2022	FARS Outstanding Discussion Award
2021	Journal of Accounting Research Referee of the Year
2021	Journal of Accounting Research Excellence in Refereeing Award
2020	Journal of Accounting Research Excellence in Refereeing Award
2020	FARS Outstanding Discussion Award
2015	FARS Steering Board Distinguished Service Award
2014-2017	Boston College William S. McKiernan '78 Family Faculty Fellow
2011	American Swiss Foundation Young Leader Conference Class of 2011
2005-2006	Harvard Business School Berol Corporation Fellow
2003	Harvard Business School Apgar Award for Innovation in Teaching
2002	Harvard Business School Robert F. Greenhill Award
2001	American Accounting Association Competitive Manuscript Award
1999	Arthur Andersen Foundation Doctoral Dissertation Fellowship
1997-1998	Deloitte & Touche Doctoral Fellowship
1995-1999	American Institute of Certified Public Accountants Doctoral Fellowship

American Accounting Association Doctoral Fellowship
William A. Paton Accounting Fellowship
University of Michigan Business School Fellowship
University of Georgia Graduate School Fellowship
State of Georgia Governor's Scholarship
University of Georgia Honors Program Scholarship
University of Georgia Alumni Scholarship
Phi Gamma Delta Alumni Scholarship
Becker's CPA Review Scholarship

# EDITORIAL BOARD AND REFEREE ACTIVITIES

2014-2020	Editor – The Accounting Review
2006-2024	Associate Editor – Journal of Accounting & Economics
2011-2022	Editorial Board – Review of Accounting Studies
2015-2021	Editorial Advisory Board – Journal of Financial Reporting
2015-2021	Editorial Board – Journal of Accounting Research
2012-2015	Associate Editor – Management Science
2011-2015	Editorial Board – Journal of International Accounting Research
2005-2014	Editorial Advisory and Review Board – The Accounting Review
2006-2013	Editorial Board – Journal of Accounting Research
Various dates	Reviewer – Journal of Accounting, Auditing, & Finance Contemporary Accounting Research Journal of Financial Economics Review of Financial Studies The Journal of Finance European Accounting Review Journal of Banking & Finance Accounting Horizons

# CERTIFICATIONS AND PROFESSIONAL AFFILIATIONS

1991-present	Certified Public Accountant (CPA) certification [Georgia; inactive 2016]
1991-2016	American Institute of Certified Public Accountants
1991-2016	Georgia Society of Certified Public Accountants

#### **PUBLICATIONS**

#### **Refereed Journal Articles**

- 1. Bradshaw, Mark, Lian Fen Lee and Kyle Peterson, "An Examination of the Listing of Analyst Coverage on Corporate Websites." *The Accounting Review*, 2024, 99 (2): 57–84.
- 2. Bradshaw, Mark, Michael Drake, Joseph Pacelli and Brady Twedt, "Brokerage House IPOs and Analyst Forecast Quality." *Management Science*, 2023, 69(11):7079-7094.
- 3. Bilinski, Pawel, and Mark Bradshaw, "Analyst Dividend Forecasts and Their Usefulness to Investors: International Evidence." *The Accounting Review*, 2022, Vol. 97, no. 4, pp. 75-104.
- 4. Bradshaw, Mark, Brandon Locke, Sue Wang and Dexin Zhou, "Soft Information in the Financial Press and Analyst Revisions." *The Accounting Review* 2021, Vol. 96, No. 5, pp. 107-132.
- 5. Bradshaw, Mark, Alan Huang, and Hongping Tan, "The Effects of Analyst-Country Institutions on Biased Research: Evidence from Target Prices." *Journal of Accounting Research*, 2019, 57(1), pp.85-120.
- 6. Bradshaw, Mark, Guanmin Liao and Mark Ma, "Agency Costs and Tax Planning when the Government is a Major Shareholder." *Journal of Accounting & Economics*, April-May 2019, Vol. 67, Iss. 2-3, 255-277.
- 7. Bradshaw, Mark, Ted Christensen, Kurt Gee, and Benjamin Whipple, "Analysts' GAAP Earnings Forecasts and Their Implications for Accounting Research." *Journal of Accounting & Economics*, August 2018, Vol. 55, Iss. 1,46-66.
- 8. Bradshaw, Mark., Yonca Ertimur, and Patricia O'Brien, "Financial Analysts and Their Contribution to Well-Functioning Capital Markets." *Foundations and Trends in Accounting*: 2017, Vol. 11, No. 3, pp. 119-191.
- 9. Bradshaw, Mark, Lian Fen Lee and Kyle Peterson, "The Interactive Role of Difficulty and Incentives in Explaining the Annual Earnings Forecast Walkdown." *The Accounting Review*, July 2016, Vol. 91, No. 4, pp. 995-1021.
- 10. Bradshaw, Mark, Larry Brown and Kelly Huang, "Do Sell-Side Analysts Exhibit Differential Target Price Forecasting Ability?" *Review of Accounting Studies*, December 2013, Vol. 18, Iss. 4, 930-955.
- 11. Bradshaw, Mark, Michael Drake, James Myers and Linda Myers, "A Re-examination of Analysts' Superiority over Time-Series Forecasts." *Review of Accounting Studies*, December 2012, Vol. 17, Iss. 4, 944-968.
- 12. Bradshaw, Mark, "Analyst Information Processing, Financial Regulation, and Academic Research." *The Accounting Review*, July 2009, Vol. 84, No. 4, 1073-1083.
- 13. Bradshaw, Mark, and Gregory Miller, "Will Harmonizing Accounting Standards Really Harmonize Accounting? Evidence from Non-U.S. Firms Adopting US GAAP." *Journal of Accounting, Auditing, and Finance*, Spring 2008, Vol. 23, Iss. 2, pp 233-263.

- 14. Bradshaw, Mark, Scott Richardson and Richard Sloan, "The Relation Between Corporate Financing Activities, Analysts' Forecasts and Stock Returns." *Journal of Accounting and Economics* Vol. 42, Issues 1 and 2, October 2006, 53-86.
- 15. Bradshaw, Mark, Brian Bushee and Gregory Miller, "Accounting Choice, Home Bias, and US Investment in Non-US Firms." *Journal of Accounting Research*, Vol. 42, No. 5, December 2004, 795-841.
- 16. Bradshaw, Mark, "How Do Analysts Use Their Earnings Forecasts in Generating Stock Recommendations?" *The Accounting Review*, Vol. 79, No. 1, January 2004, 25-50.
- 17. Bradshaw, Mark, and Richard Sloan, "GAAP versus The Street: An Empirical Assessment of Two Alternative Definitions of Earnings." *Journal of Accounting Research*, Vol. 40, No. 1, March 2002, 41-66.
- 18. Bradshaw, Mark, "The Use of Target Prices to Justify Sell-Side Analysts' Stock Recommendations." *Accounting Horizons*, Vol. 16, No.1, March 2002, 27-41.
- 19. Bradshaw, Mark, Scott Richardson and Richard Sloan, "Do Analysts and Auditors Use Information in Accruals?" *Journal of Accounting Research*, Vol. 39, No. 1, June 2001, 45-74.

#### **Discussions and Other Articles**

- 20. Bradshaw, Mark. T., Daniel Bens (principal co-author), Carol Ann Frost (principal co-author), Ray Pfeiffer (principal co-author), Marlene Plumlee (principal co-author), Franco Wong (principal co-author), and FARS Financial Reporting Policy Committee, "Accounting Standard Setting for Private Companies." *Accounting Horizons*, 2014, Vol. 28, No. 1.
- 21. Bradshaw, Mark. T., "A Discussion of 'Analysts' Industry Expertise." *Journal of Accounting & Economics*, 2012, Vol. 54, Iss. 2-3, 121-131.
- 22. Bradshaw, Mark. T., "A Discussion of 'Do managers use earnings guidance to influence street earnings exclusions?" *Review of Accounting Studies*, 2011, Vol. 16, Iss. 3, 528-538.
- 23. Bradshaw, Mark. T., Sarah McVay (principal co-author) and FARS Financial Reporting Policy Committee, "The Financial Reporting Policy Committee's Response to the Preliminary Views on Financial Statement Presentation." *Accounting Horizons*, 2010 Vol. 24 (2): 249-296.
- 24. Bradshaw, Mark. T., Patrick E. Hopkins (principal co-author), Leslie Hodder (principal co-author) and FARS Financial Reporting Policy Committee, "Response to the FASB's Preliminary Views on Financial Instruments with the Characteristics of Equity." *Accounting Horizons*, 2009 Vol. 23 No. 1, 85-100.
- 25. Bradshaw, Mark. T., and Mark Soliman, "A Discussion of 'Letting the Tail Wag the Dog: The Debate over GAAP versus Street Earnings Revisited." *Contemporary Accounting Research*, Fall 2007, Vol. 24 No. 3, 725-739.
- 26. Bradshaw, Mark. T., Paquita Davis-Friday (principal co-author), Elizabeth Gordon (principal co-author), and FASC Committee, "Response to the FASB Exposure Draft, 'Employers'

Accounting for Defined Benefit Pension and Other Postretirement Plans: An Amendment of FASB Statements No. 87, 88, 106, and 132(R)." *Accounting Horizons*, Vol. 21 No. 2, June 2007, 201-213.

- 27. Bradshaw, Mark. T., Scott A. Richardson and Richard G. Sloan, "Playing Favorites: Financing Opportunities Sway Analysts' Thinking." *Investor Relations Quarterly*, Vol. 6, No. 2, June 2004, 33-48.
- 28. Bradshaw, Mark. T., "A Discussion of 'Assessing the Relative Informativeness and Permanence of Pro Forma Earnings and GAAP Operating Earnings." *Journal of Accounting and Economics*, Vol. 36, Nos. 1-3, December 2003, 321-336.
- 29. Bradshaw, Mark. T., and Richard G. Sloan, "Pro Forma Earnings Fill a Reporting Vacuum." *Investor Relations Quarterly*, Vol. 4, No. 4, March 2002, 58-70. Reprinted in *AFP Exchange*, July/August 2002, 20-27.

### **Books and book chapters**

- 1. Bradshaw, Mark T., and Andrew Call, "The Role of Analysts in the Financial Reporting Environment," in <u>Handbook on the Financial Reporting Environment</u>, co-editors W.Ge, A. Koester, and S. McVay, Edward Elgar Publishing Ltd., 2025.
- 2. Bradshaw, Mark T., and Bjorn Jorgensen, "Accounting and Risk Management," in <a href="Investment Risk Management">Investment Risk Management</a>, co-editors H. Kent Baker and Greg Filbeck, Oxford University Press, 2015.
- 3. James Wahlen, Stephen Baginski, and Mark T. Bradshaw, <u>Financial Reporting</u>, <u>Financial Statement Analysis</u>, and <u>Valuation</u>: A <u>Strategic Perspective</u>. <u>South-Western Cengage Learning</u>.
  - 10<sup>th</sup> Edition 2022
  - 9<sup>th</sup> Edition 2017
  - 8<sup>th</sup> Edition: 2014
  - 7<sup>th</sup> Edition 2009

James Wahlen, Stephen Baginski, and Mark T. Bradshaw, <u>Solutions Manual</u>, <u>Financial Reporting</u>, <u>Financial Statement Analysis</u>, and <u>Valuation</u>: <u>A Strategic Perspective</u>. *South-Western Cengage Learning*, 9<sup>th</sup> Edition 2017; 8<sup>th</sup> Edition: 2014; 7<sup>th</sup> Edition 2009.

4. Bruce, Brian and Mark T. Bradshaw, <u>Analysts, Lies, and Statistics: Cutting through the Hype in Corporate Earnings Announcements</u>. *Institutional Investor Books*: 2004.

#### Cases, notes, and teaching notes

- 1. Bradshaw, Mark T., "Accounting for Employee Stock Options." Harvard Business School Note 102-039 (2001) [13 pp.].
- 2. Bradshaw, Mark T., "eBay, Inc.: Stock Option Plans (A)." Harvard Business School Case 102-038 (2001) [14 pp.].
- 3. Bradshaw, Mark T., "eBay, Inc.: Stock Option Plans (B)." Harvard Business School Case 103-025 (2003) [1 p.].
- 4. Bradshaw, Mark T., "eBay, Inc.: Stock Option Plans (C)." Harvard Business School Case 106-027 (2003) [2 pp.].

- 5. Bradshaw, Mark T., "eBay, Inc.: Stock Option Plans (A), (B), and (C) (TN)." Harvard Business School Teaching Note 103-026 (2003) [9 pp.].
- 6. Bradshaw, Mark T. & Susan L. Kulp, "Financial Reporting and Control Framework." Harvard Business School Note 104-038 (2003) [11 pp.].
- 7. Bradshaw, Mark T., Paul M. Healy, and James Quinn. "Sandoz Germany: Reviewing Goodwill Impairment." Harvard Business School Case 105-066 (2004) [12 pp.].
- 8. Bradshaw, Mark T., "iMergent (A)." Harvard Business School Case 106-030 (2005) [39 pp.].
- 9. Bradshaw, Mark T., "iMergent (B)." Harvard Business School Supplement 106-031 (2005) [2 pp.].
- 10. Bradshaw, Mark T. & Jacob Cohen, "Management Earnings Disclosure and Pro Forma Reporting." Harvard Business School Case 103-005 (2002) [11 pp.].
- 11. Bradshaw, Mark T., "Management Earnings Disclosure and Pro Forma Reporting Teaching Note." Harvard Business School Teaching Note 103-082 (2003) [15 pp.].
- 12. Bradshaw, Mark T., "Ryanair Holdings plc." Harvard Business School Case 106-003 (2005) [24 pp.].
- 13. Bradshaw, Mark T., "A Brief Note on Deferred Taxes: An Analysis Perspective." Harvard Business School Note 107-047 (2007) [17 pp.].

#### WORKING PAPERS

- 1. With Dan Amiram, Zahn Bozanic, and Oded Rozenbaum, "Selective Information Channels for Investment Research." Under 2<sup>nd</sup> round review at *Review of Accounting Studies*
- 2. With Chenyang Ma, Benjamin Yost, and Yuan Zou, "Generative AI Use by Capital Market Information Intermediaries: Evidence from Seeking Alpha." Under review at *Journal of Accounting Research*.
- 3. With Minjae Koo and Meiling Zhao, "Financial YouTube Channels and the Capital Markets."
- 4. With Janja Brendel, Luc Paugam and Yike Wang, "Short Sellers' Information Sources: Evidence from Public Short Reports." Revise and Resubmit at *Journal of Accounting Research*.
- 5. With Jared Flake and Mark Piorkowski, "Predictability of Analyst Stock Recommendation Revisions."
- 6. With Marlene Plumlee, Benjamin C. Whipple, and Teri Yohn, "The Impact of Earnings Announcements on a Firm's Information Environment."
- 7. With Heeick Choi and Inho Suk, "Does Insider Trading Preempt or Promote the Informativeness of Analyst Stock Recommendations?"
- 8. "Analysts' Forecasts: What Do We Know After Decades of Work?"

#### PRESENTATIONS, INVITED CONFERENCES, AND DISCUSSIONS

#### 2025 Invited Seminars

Tulane University [3/21/25]

University of Texas at Dallas [4/4/25]

Harvard Business School [4/17/25]

Pennsylvania State University [4/23/25]

Drexel University [4/25/25]

Kansas University [5/2/25]

Hong Kong University [5/14/25]

#### 2024 Invited Seminars

University of Bristol (U.K.)

University of Warwick (U.K.)

University of Virginia (McIntire)

University of Chicago

National University of Singapore

Singapore Management University

Nayang Technological University

Erasmus University (Rotterdam, Netherlands)

University of Calgary (online)

Notre Dame Accountancy Fall Research Conference

Notre Dame, IN – September 26-27 (presenter)

University of Technology Sydney Summer Accounting Conference

Sydney, Australia – February 1 (presenter)

Financial Accounting Reporting Section (AAA) Mid-year Conference

Denver, CO – January 19 (discussant)

University of New Hampshire Bretton Woods Accounting & Finance Conference

Bretton Woods, NH – January 19 (discussant)

#### 2023 Invited Seminars

University of South Florida

**Emory University** 

Rice University

Chinese University of Hong Kong

ESCP Business School, Paris Campus

George Washington University Cherry Blossom Conference

Washington D.C. – March 31-April 1 (keynote speaker)

Chinese University of Hong Kong Accounting Research Conference

Shatin, Hong Kong – May 31-June 1 (discussant)

Hawaii Accounting Research Doctoral Institute Consortium

Honolulu, HI – June 7-10, 2023 (instructor)

New York University Big Apple Conference

New York, NY – September 7-8, 2023 (discussant)

Indian School of Business Accounting Research Conference

Hyderabad, India – December 18-19 (keynote speaker)

#### 2022 Invited Seminars

Chinese University of Hong Kong [remote]

Financial Accounting Reporting Section of the American Accounting Association Mid-year Conference

Denver, CO/Zoom – January 21-22 (discussant) [remote]

#### 2021 Invited Seminars

Bayes Business School (City University of London) [remote]

Deakin University (Melbourne, Australia) [remote]

McGill Accounting Research Conference

McGill University, Montreal, Canada – May 27-28 (presenter) [remote]

The PhD Project Meet the Universities and Colleges in Boston Symposium

Suffolk University, Boston, MA – April 15 (presenter, panelist) [remote]

#### **2020** Invited Seminars

Northwestern University

University of Mississippi

Financial Accounting Reporting Section of the American Accounting Association Mid-year Conference

Nashville, TN – January 23-25 (discussant)

#### **2019** Invited Seminars

University of Georgia

M.I.T./Boston University Joint Seminar

Cass Business School, City University of London

State University of New York – Buffalo

University of Hawaii at Manoa

University of Miami Winter Warm-Up Accounting Research Conference

University of Miami, Coral Gables, FL – December 5-6 (presenter)

Norwegian School of Economics and Norwegian Society of Financial Analysts Valuation Programme

Moss, Norway – October 29-30 (presenter)

2<sup>nd</sup> Center for Financial Analysis and Reporting Research Conference

Cass Business School, London, England – September 13 (presenter)

Journal of Accounting, Auditing & Finance Conference

Universidad de Chile, Santiago, Chile – July 30-August 2 (discussant)

INSEAD Accounting Symposium

Fontainebleau, France – June 3-4 (presenter)

McGill Accounting Research Conference

Montreal, Quebec Canada – May 28-29 (presenter)

New York University Summer Accounting Conference

New York, NY – May 20-21 (presenter)

University of Utah Winter Accounting Conference

Salt Lake City, UT – February 22-23 (discussant)

#### **2018** Invited Seminars

University of Washington

Iowa State University

University of Tennessee

University of North Carolina – Chapel Hill

University of California - Irvine

Haslam College Distinguished Scholar Speaker Series

Knoxville, TN – March 2 (presenter)

Chinese University of Hong Kong Accounting Research Conference

#### Shatin, Hong Kong – May 15-17 (discussant)

#### **2017** Invited Seminars

University of Oregon

Pennsylvania State University

Vanderbilt University

**HEC Montreal** 

Georgetown University

University of California – Davis

Cornell University

Financial Accounting Reporting Section (AAA) Mid-year Conference

Charlotte, NC – January 27-28 (presenter)

Norwegian School of Economics and Norwegian Society of Financial Analysts Valuation

Programme

Jevnaker, Norway – March 13-18 (presenter)

American Accounting Association Annual Meeting

San Diego, CA – August 7-9 (discussant, panelist, moderator)

#### **2016** Invited Seminars

**Emory University** 

Southern Methodist University

Northwestern University

University of Miami

University of Illinois at Chicago

Columbia University Burton Conference

New York, NY – November 12 (presenter)

Stanford University Accounting Summer Camp

Palo Alto, CA – August 15 (discussant)

The PhD Project Accounting Doctoral Student Association Conference

New York, NY – August 6 (presenter)

London Business School Accounting Symposium

London, England – June 16 (discussant)

University of Colorado Summer Research Conference

Aspen, CO – June 7 (discussant)

Asian Bureau of Finance and Economic Research Conference

Singapore – May 26 (discussant)

European Accounting Association Annual Congress

Maastricht, Netherlands – May 13 (presenter)

American Tax Association Doctoral Consortium

Orlando, FL – February 25 (presenter)

Financial Accounting Reporting Section (AAA) Mid-year Conference

Newport Beach, CA – January 23 (plenary panelist)

American Finance Association Meeting

San Francisco, CA – January 3 (discussant)

#### **2015** Invited Seminars

Shanghai Advanced Institute of Finance (China)

Washington University

Chinese University of Hong Kong

Faculty in Residence – November 10-24 (presenter, doctoral classes)

University of Utah Winter Accounting Conference

Salt Lake City, UT – February 20-21 (presenter)

Financial Accounting Reporting Section (AAA) Mid-year Conference

Nashville, TN – January 16-17 (presenter and discussant)

Boston College Bartunek Faculty Research Forum

Chestnut Hill, MA – April 15 (presenter)

University of Minnesota Empirical Accounting Conference

Minneapolis, MN – April 17-18 (presenter)

European Accounting Association Annual Congress

Glasgow, Scotland – April 28-30 (presenter, moderator)

Virginia Accounting Research Conference

Charlottesville, VA – May 20-21 (plenary presenter)

Norwegian School of Economics and Norwegian Society of Financial Analysts Valuation Programme

Jevnaker, Norway - October 12-17 (presenter)

#### 2014 Invited Seminars

Harvard Business School

North Carolina State University

George Mason University

University of Pennsylvania – Wharton

William & Mary

University of Florida

**Drexel University** 

Erasmus University (Rotterdam, Netherlands)

Financial Accounting Reporting Section of the American Accounting Association Annual Conference

Houston, TX – January 10-11 (discussant)

Chinese Accounting Professor Association of North America Conference

Beijing, China – July 11-12 (discussant)

American Accounting Association Annual Meeting

Atlanta, GA – August 4 (discussant)

### 2013 Invited Seminars

Temple University

INSEAD (Fontainebleau, France)

State University of New York – Buffalo

Arizona State University

University of Exeter (UK)

University of Bristol (UK)

University of Utah Eccles School of Business Doctoral Course

Salt Lake City, UT – December 16-19 (presenter)

Yale School of Management Fall Accounting Research Conference

New Haven, CT – November 1-2 (presenter)

Norwegian School of Economics and Norwegian Society of Financial Analysts Valuation Programme

Lillehammer, Norway - October 16-19 (presenter)

Center for Accounting Research Education Conference on Impact of Emerging Information Technology on Capital Markets

Leesburg, VA – April 5-6 (panel moderator)

#### **2012** Invited Seminars

Ohio State University

University of Notre Dame

Baruch College

Georgetown University

University of Texas at Dallas

**Boston University** 

Financial Accounting Standards Board/International Accounting Standards Board Financial Reporting Issues Conference

Norwalk, CT – December 7-8 (moderator)

Norwegian School of Economics and Norwegian Society of Financial Analysts Valuation Programme

Lillehammer, Norway - October 15-20 (presenter)

Sixth Annual University of Toronto Accounting Research Conference

University of Toronto, Toronto, Ontario, September 21-22 (presenter)

6<sup>th</sup> London School of Economics/Manchester Business School Conference

Manchester Business School, Manchester, England, June 25 (plenary presenter)

2012 Tel Aviv International Conference in Accounting

Tel Aviv University, Israel – June 10-12 (presenter)

Doctoral Consortium - Financial Accounting Reporting Section of the American Accounting Association

Chicago, IL – January 6 (presenter)

National Investor Relations Institute: An Academic Perspective on IR Activities

Online webinar – March 13 (presenter)

#### **2011** Invited Seminars

Cass Business School, City University of London

Lancaster University (England)

**London Business School** 

**London School of Economics** 

Georgia State University

Southern Methodist University

University of Washington

University of Waterloo

Financial Accounting Reporting Section (AAA) Mid-year Conference

Tampa, FL – January 28-29 (discussant)

Center for Accounting Research Education Conference on Accounting for Uncertainty and Risk Investor, Management, and Policy Implications

The Palisades, NY – April 8-9 (presenter)

New York University Summer Camp

New York University – May 23-24 (presenter)

American Accounting Association Doctoral Consortium

Granlibakken, Lake Tahoe – June 20-24 (presenter)

Journal of Accounting & Economics Conference

The Wharton School, Philadelphia, PA – October 21-22 (discussant)

#### **2010** Invited Seminars

M.I.T.

Florida State University

**Queen's University** 

Rice University

American Finance Association Meeting

Atlanta, GA – January 4-5 (discussant)

Center for Accounting Research Education Conference on Financial Statement Analysis and

Valuation: Forecasting Firm and Industry Fundamentals

Coral Gables, FL – April 9-10 (presenter)

Chinese Accounting Professor Association of North America Conference

Chengdu, China – July 1-3 (discussant)

Review of Accounting Studies Conference

South Bend, IN – October 22-23 (discussant)

#### 2009 Invited Seminars

**Indiana University** 

Tilburg University

University of British Columbia

University of Chicago

University of Oregon

PAC10+ Accounting Doctoral Consortium, University of Colorado

Boulder, CO – March 13-14 (presenter)

#### 2008 Invited Seminars

Texas A&M University

University of Utah

University of Utah Winter Accounting Conference

Salt Lake City, UT – February 22 (discussant)

#### 2007 Invited Seminars

**Boston University** 

Southern Methodist University

Dartmouth College

Boston College

StarMine Seminar Series - Earnings Quality Analysis

Boston, MA – October 9 (presenter)

New York, NY – October 10 (presenter)

Chicago, IL – October 30 (presenter)

Third Annual Research Symposium for Spanish Academics

Amsterdam Business School, Netherlands – July 25 (presenter)

London Business School Accounting Symposium

London, England – June 22-23 (discussant)

National Bureau of Economic Research (NBER) Behavioral Finance Conference

Cambridge, MA – May 18-19 (discussant)

Center for Accounting Research Education Conference on Financial Statement Analysis and

Valuation: Research, Teaching and Practice

Yountville, CA – April 19-21 (panel moderator)

#### 2006 Invited Seminars

Columbia University

Cornell University

University of Colorado at Boulder

Lancaster University (UK)

University of Georgia

George Washington University

Georgetown University

Georgia State University

Michigan State University

University of Missouri

University of Massachusetts at Amherst

Center for Accounting Research Education Conference on Financial Statement Analysis and Valuation: Research, Teaching and Practice

Chateau Elan Winery, Braselton, GA – April 7-9 (presenter)

Second Annual Research Symposium for Spanish Academics

Harvard University, Cambridge, MA – July 27 (presenter)

Australian Graduate School of Management Accounting and Finance Research Camp

University of New South Wales (presenter)

Randwick, New South Wales, Australia, June 29-30

StarMine Seminar Series - Profiting from Earnings Quality Analysis: What the Street Tends to Overlook

New York, NY – September 12 (presenter)

Boston, MA – September 13 (presenter)

Burridge Center for Securities Analysis and Valuation Annual Conference

Denver, CO – November 2-3 (presenter)

#### **2005** Invited Seminars

University of Chicago

American Accounting Association and Financial Accounting

Standards Board Financial Reporting Issues Conference

Norwalk, Connecticut – December 2-3 (invited participant)

Prudential Equity Group 20<sup>th</sup> Annual Quantitative Research Conference – The Quest for Alpha

Boston, Massachusetts – November 9-10 (presenter)

Beta Alpha Psi National Meeting

San Francisco, California – August 6 (panel discussant)

University of Minnesota Empirical Accounting Conference

Minneapolis, Minnesota – April 29-30 (presenter)

#### 2004 Invited Seminars

University of Virginia Darden School

**UCLA** 

Dartmouth College

University of Wisconsin

Yale Young Accounting Researcher Conference

New Haven, Connecticut – March 26-27 (presenter)

American Accounting Association Annual Meeting

Orlando, Florida – August 10 (discussant)

#### 2003 Invited Seminars

Barclays Global Investors, San Francisco, CA

University of Texas

Pennsylvania State University

University of Rochester

London Business School

Carnegie Mellon University

Information, Markets, and Organizations Conference

Harvard Business School – June 14-15 (presenter)

Deloitte Foundation Trueblood Seminar for Professors

Scottsdale, AZ – March 20-22 (invited participant)

Berkeley Accounting Research Talks

University of California, Berkeley – January 17-18 (presenter)

#### 2002 Invited Seminars

M.I.T.

University of North Carolina - Chapel Hill

Syracuse University

University of Toronto

Journal of Accounting and Economics Conference

Boston, MA – October 5 (discussant)

Harvard Business School Faculty Research Symposium

Boston, MA – May 20 (presenter)

University of Utah Winter Accounting Conference

Salt Lake City, UT – March 7-9 (presenter)

### 2001 Invited Seminars

University of Iowa

Harvard Business School

Harvard Financial Analyst Club

International Symposium on Forecasting

Callaway Gardens, GA – June 17-20 (presenter)

University of Utah Winter Accounting Conference

Salt Lake City, UT – February 1-3 (moderator)

### **2000** *Invited Seminars [Rookie Market Interviews]*

University of Chicago

Columbia University

Cornell University

**Duke University** 

**Emory University** 

Harvard Business School

M.I.T.

University of Pennsylvania - Wharton

Stanford University

University of Washington

Accounting Association of Australia and New Zealand Annual Conference

Hamilton Island, Australia – July 2-4 (presenter)

Center for Investment Research Corporate Earnings Analysis Seminar

New York, New York – June 19-20 (presenter)

#### **1999** *Michigan Decision Consortium*

University of Michigan – October 21 (presenter)

American Accounting Association Northeast Regional Meeting

Rochester, NY – April 22-24 (presenter)

#### 1998 American Accounting Association Doctoral Consortium

Lake Tahoe, CA – June 16-21 (invited participant)

Doctoral Internationalization Consortium in Accounting

University of Washington – March 26-28 (invited participant)

# University Service Activities

# **Boston College**

2020-present	Promotion & Tenure Committee
2016-present	Chair of the Accounting Department
2022-2023	Dissertation Committee Chair – Jared Flake [Northeastern University visit]
2021-2022	Dissertation Committee Chair - Mark Piorkowski [Indiana University]
2015-2019	Peer Teaching Review Team – Suntae Kim
2014-2015	Peer Teaching Review Team – Spencer Harrison
2014-2015	Senior Honors Thesis Advisor – Mark Piorkowski
2014-2015	Senior Honors Thesis Advisor – Dan Fitzpatrick
2014	Directed Study Supervisor – Marcos Carrena
2012-present	Assistant Professor Mentoring
2010-2011	CSOM Core Curriculum Review Committee
2009-2010	Seminar Workshop and Recruiting Co-organizer

# **Harvard Business School**

2005-2008	Doctoral Program and Admissions Committee
2005	START program, panel discussant
2004	START program, panel discussant
2003-2007	Doctoral program, Accounting and Control Field Exam Committee
2002-2005	Research Computing Services Advisory Board
2002-2006	Accounting and Control Seminar Organizer

# ACADEMIC SERVICE ACTIVITIES

2022-present	Member, Vanderbilt University Music City Accounting Conference Advisory Committee
2018-present	Member, University of Colorado Summer Accounting Conference Advisory Committee
2018-2021	Member, American Accounting Association <i>The Accounting Review</i> Steering Committee
2016	Dissertation Committee External Examiner, Han Wu (at The Norwegian School of Economics), "Essays on Blockholders, Accounting Quality, and Governance"; Placement: HEC Paris (Member)
2016-2017	President, Financial Accounting Reporting Section of the American Accounting Association (President)

2015-2016	Dissertation Committee, Thaddeus Neureur (at Boston University), "The Effect of Voluntary Disclosure on Uncertainty around Earnings Announcements"; Placement: University of Connecticut (Member)
2015-2016	President-Elect, Financial Accounting Reporting Section of the American Accounting Association (President)
2014-2016	Deloitte Foundation Doctoral Fellowship Selection Committee (Member)
2014-2015	Deloitte Wildman Award Committee (Member)
2014	Dissertation Committee External Examiner, Jose Carabias (at London Business School), "Essays on the Role of Accounting Information in Capital Markets"; Placement: London School of Economics (Member)
2012-2015	Financial Accounting Reporting Section Steering Board (Member)
2012	Dissertation Committee, Roger Silvers (at University of Massachusetts, Amherst), "SEC Enforcement of Non-U.S. Firms: Is Bonding Really a Myth?"; Placement: University of Utah (Member)
2012	Financial Accounting Standards Board Conference Organizing Committee (Member)
2012	Financial Accounting Reporting Section Committee for American Accounting Association Annual Conference Concurrent Sessions (Liason)
2011-2012	Financial Accounting Reporting Section/Credit Suisse Online Collaboration Space at AAA Commons (Moderator)
2010-2011	AAA Doctoral Consortium Committee (Member)
2010-2011	Financial Accounting Reporting Section Joint Research Committee with Credit Suisse (Co-Chairman)
2009-2012	Financial Reporting Policy Committee of the Financial Accounting Reporting Section of the American Accounting Association (Chairman)
2009	Financial Accounting Reporting Section Best Dissertation Committee (Member)
2007-2009	Financial Accounting Reporting Section Best Paper Award Committee (Member)
2007	Financial Accounting Reporting Section Conference (Session Chair)
2007-2009	Financial Reporting Policy Committee of the Financial Accounting Reporting Section of the American Accounting Association (Member)
2005-2007	Financial Accounting Standards Committee of the American Accounting Association (Member)
2005-present	Center for Accounting Research and Education, University of Notre Dame (Advisory Board Member)
2004-present	American Accounting Association Financial Accounting Reporting Section Conference (Reviewer)
2003-2004	American Accounting Association Trueblood Seminars Committee (Member)
1999-present	American Accounting Association Annual Conference (Reviewer)

# PROFESSIONAL ACTIVITIES

2003-2012	Member – Board of Directors – Tii Network Technologies Inc., Long Island, NY (Nasdaq: TIII); Compensation committee (Chairman), Audit Committee, Executive Committee, Nominating Committee
2004-2012	Member - Advisory Board - Vision Research Organization, Dallas, TX
2008-2009	Member - Advisory Board - Victory Park Capital, Chicago, IL

# QUOTES AND MENTIONS IN THE PRESS

May 18, 2023	Sportico, "Learfield's Looming \$1B Debt Bill Forces Six College Deal Makeovers"
January 20, 2022	Marketplace, "Why are company profits rising despite inflation?"
August 22, 2017	WBUR 90.9, "The Incoming MBTA GM's Former Company May Face Bankruptcy"
January 19, 2017	The Wall Street Journal, "New Wall Street Conflict: Analysts Say 'Buy' to Win Special Access for Their Clients"
December 17, 2015	Futures and Options World, "Can Skew Help Investors Predict Outcomes?"
October 30, 2015	New York Times, "Valeant Shows the Perils of Fantasy Numbers"
April 24, 2015	The Wall Street Journal, "Why Companies' Results May Vary"
August 17, 2013	New York Times, "Rosy Earnings Forecasts, at Least at First"
July 8, 2009	Smart Money, "5 Stocks Priced for Disappointment"
Nov. 20, 2008	Reuters, "As Companies Go Bankrupt, Analysts Say Hold"
March 10, 2008	Business Spectator, "Best of a Bad Lot"
Nov. 16, 2006	Reuters, "High Fees May Add to U.S. IPO Flight"
July 19, 2006	The Globe and Mail, "Analyst's Biting Apple View Has Bullish Camp Firing Back"
February 2006	Entrepreneur Magazine, "Know Thy Worth"
October 18, 2004	Harvard Business School Working Knowledge, "The Bias of Wall Street Analysts"
March 7, 2004	The Economic Times, "For Health, Look Beyond Figures"
June 15, 2003	Chicago Tribune, "Analysts Too Optimistic on IPO Prices, Study Finds Hype across the Board"
December 9, 2002	Forbes, "Pro Forma Puff Jobs"
October 2002	Knight-Ridder Tribune Business News, "Company Stock Prices Strongly Affected by Earnings Reports"
October 20, 2002	Boston Globe, "Sorting Out Mania of Quarterly Reports"

August 13, 2002	The Economic Times, "For Health, Look Beyond Figures"
June 26, 2002	The Street.com, "EBITDA: Anatomy of an Accounting Gimmick"
June 2002	Knight-Ridder Tribune Business News, "Companies Face Heightened Scrutiny of Bookkeeping Tricks"
June 9, 2002	Boston Globe, "Called to Account"
April 22, 2002	BusinessWeekOnline, "Can Xerox Clear its Jam?"
April 12, 2002	Asian Wall Street Journal, "Look Out for Red Flags - Skeptic's Guide to Scanning Financial Statements"
April 2002	Smart Money, "What Evil Lurks In The Heart Of Corporate America?"
March 15, 2002	The Street.com, "The Costs of Auditor Chaos"
January 27, 2002	Star-Ledger, "Earnings Reports Focus on Net Profit and Explanations"
January 24, 2002	Reuters, "Under the Gun, Earnings Reports Come Clean"
Nov. 26, 2001	Business Week, "Confused About Earnings?"
November 2001	Financial Executives Institute Issues Alert, "Press Release and Pro Forma Reporting: Help or Hindrance?"
October 22, 2001	Telephony, "When Boom Goes Bust"
October 7, 2001	Los Angeles Times, "Attack Rubble Obscures View of Bottom-Line"
September 2001	Business Finance, "The Value-Based Management Commitment"
August 6, 2001	Barron's, "Maybe Pro-Forma Earnings Aren't So Evil After All"
August 3, 2001	<i>E-Commerce Times</i> , "E-Biz Takes Heat for Cooking Up 'Pro Forma' Results"
July 22, 2001	Washington Post, "Corporate America's New Math, Investors Now Face Two Sets of Numbers In Figuring a Company's Bottom Line"
Nov. 22, 1999	MotleyFool.com, "Community Post of the Day – Eyes on the Wise"
September 1998	Smart Money, "When Good Indicators Turn Bad"