

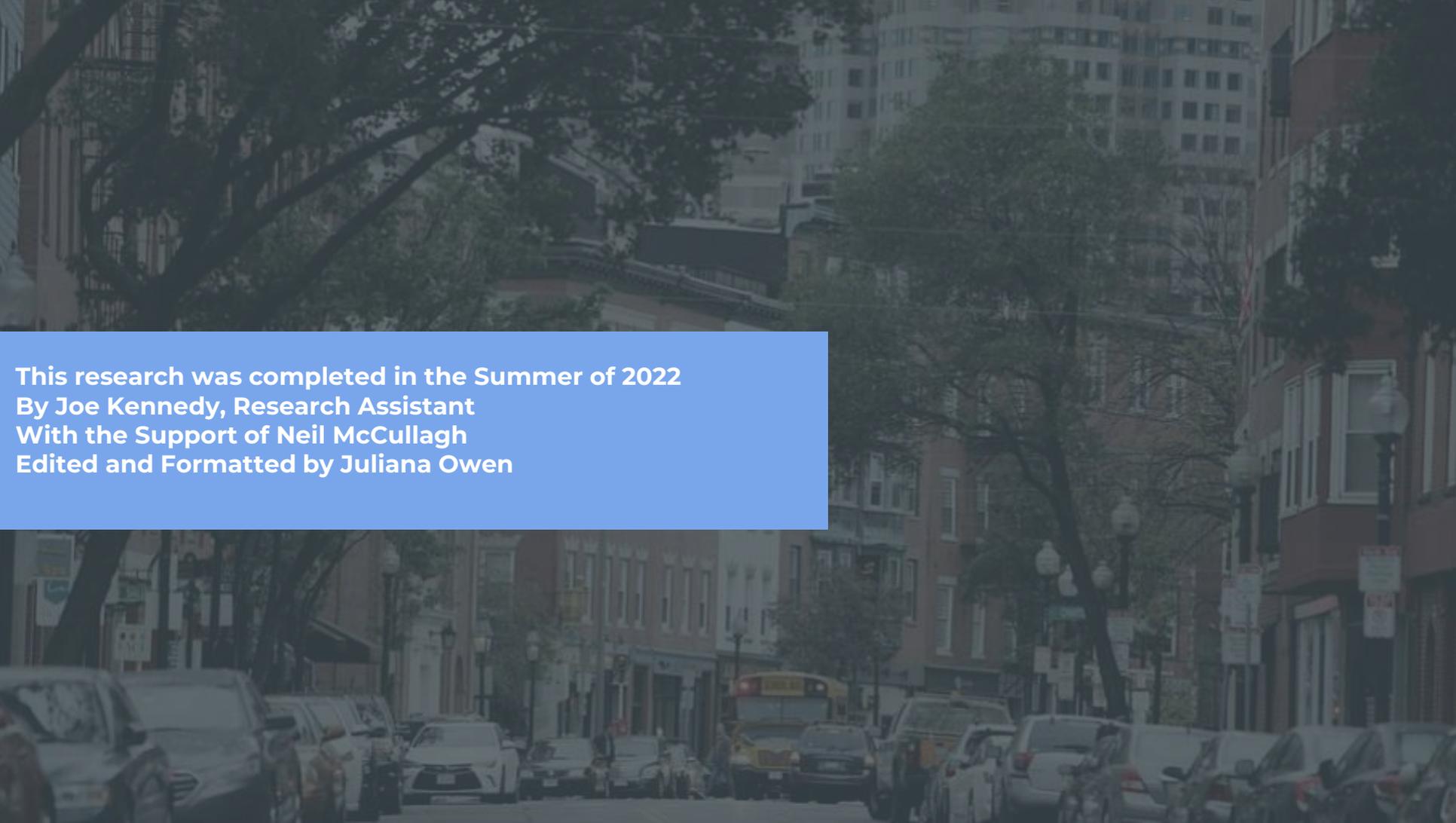
# Boston Main Streets

A Demographic Analysis and Comparison Study of Main Streets Trade Areas- August 2022



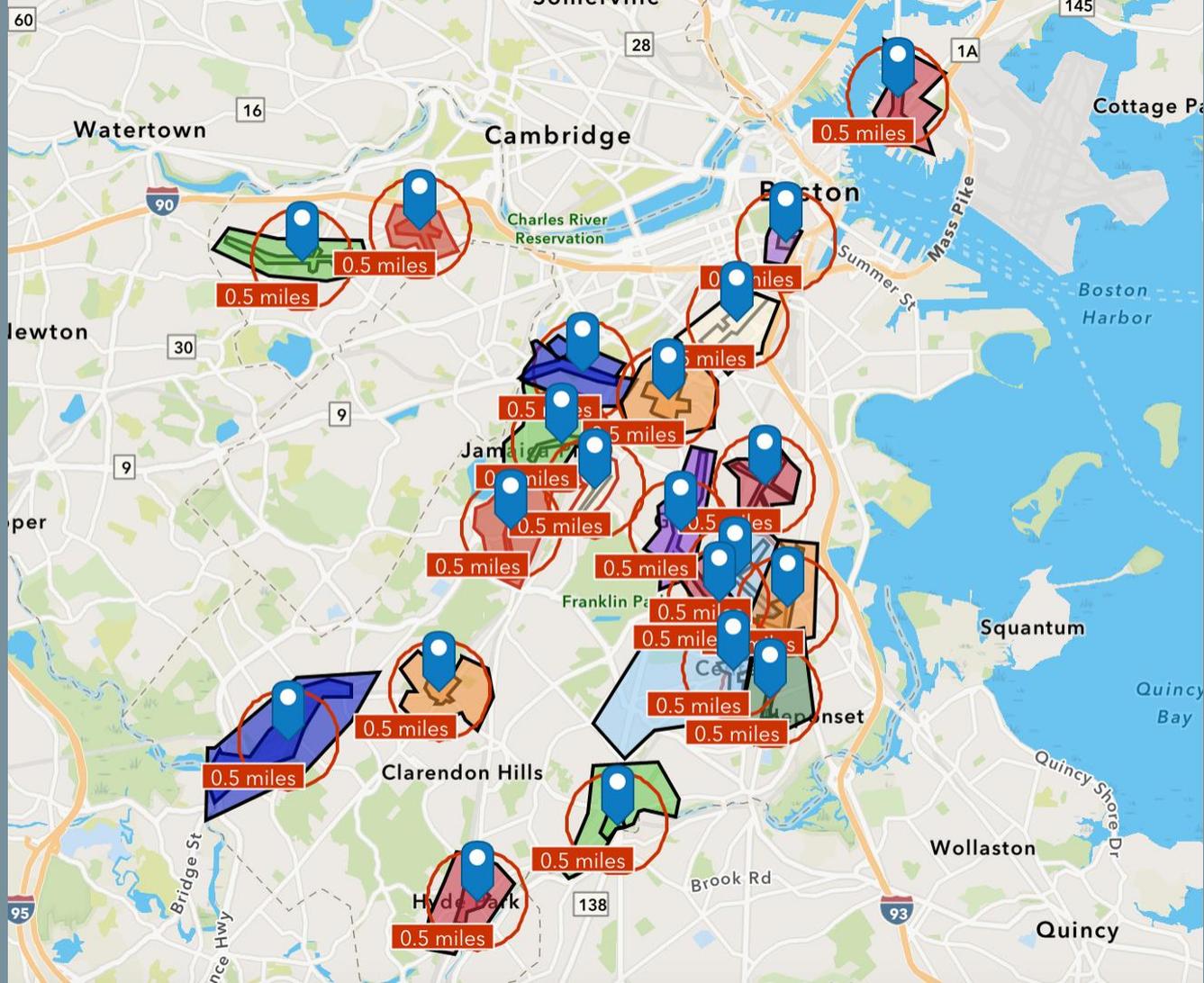
**JOSEPH E. CORCORAN CENTER**  
FOR REAL ESTATE AND URBAN ACTION

BOSTON COLLEGE CARROLL SCHOOL OF MANAGEMENT



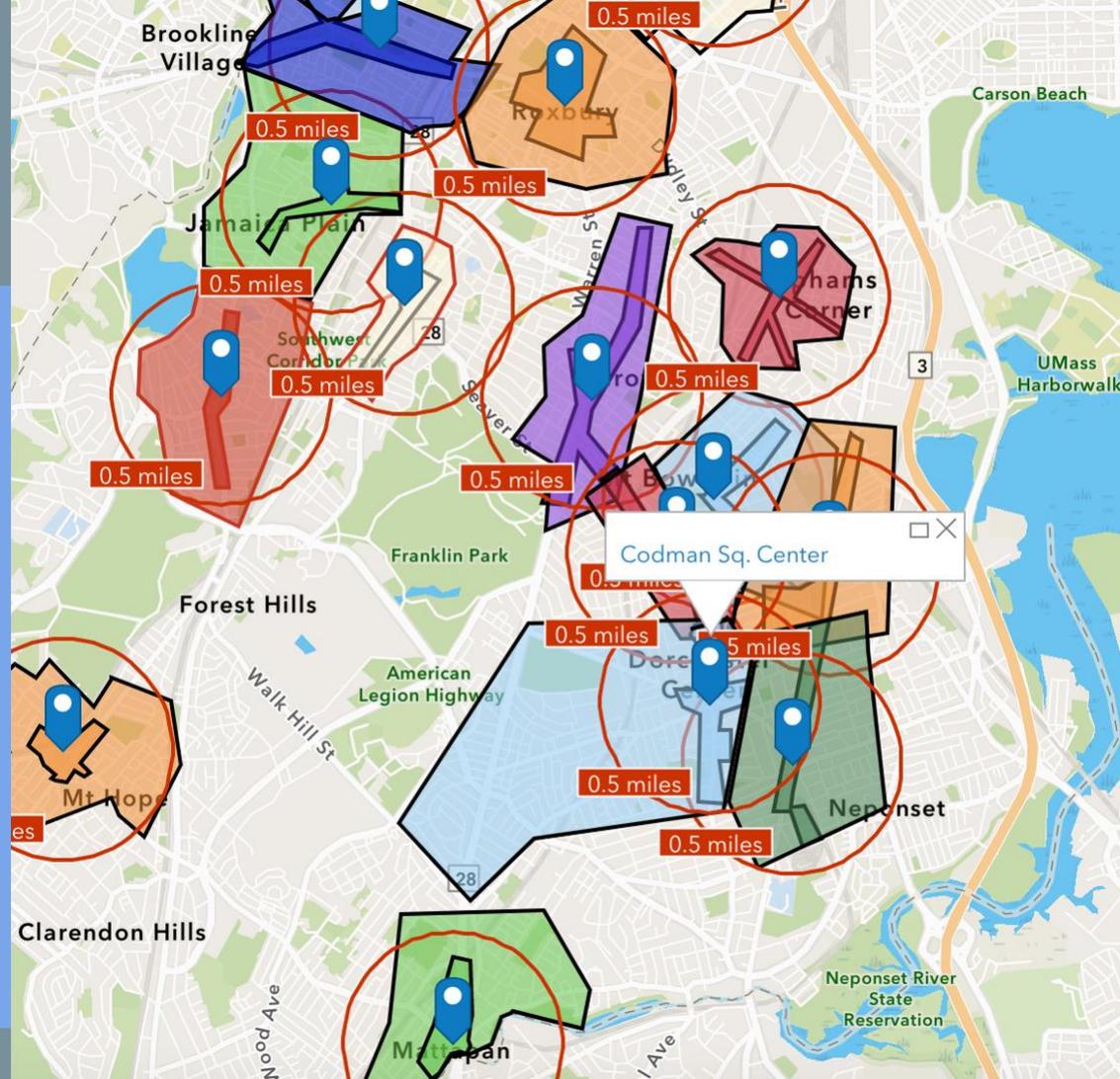
**This research was completed in the Summer of 2022  
By Joe Kennedy, Research Assistant  
With the Support of Neil McCullagh  
Edited and Formatted by Juliana Owen**

# Map of Main Streets



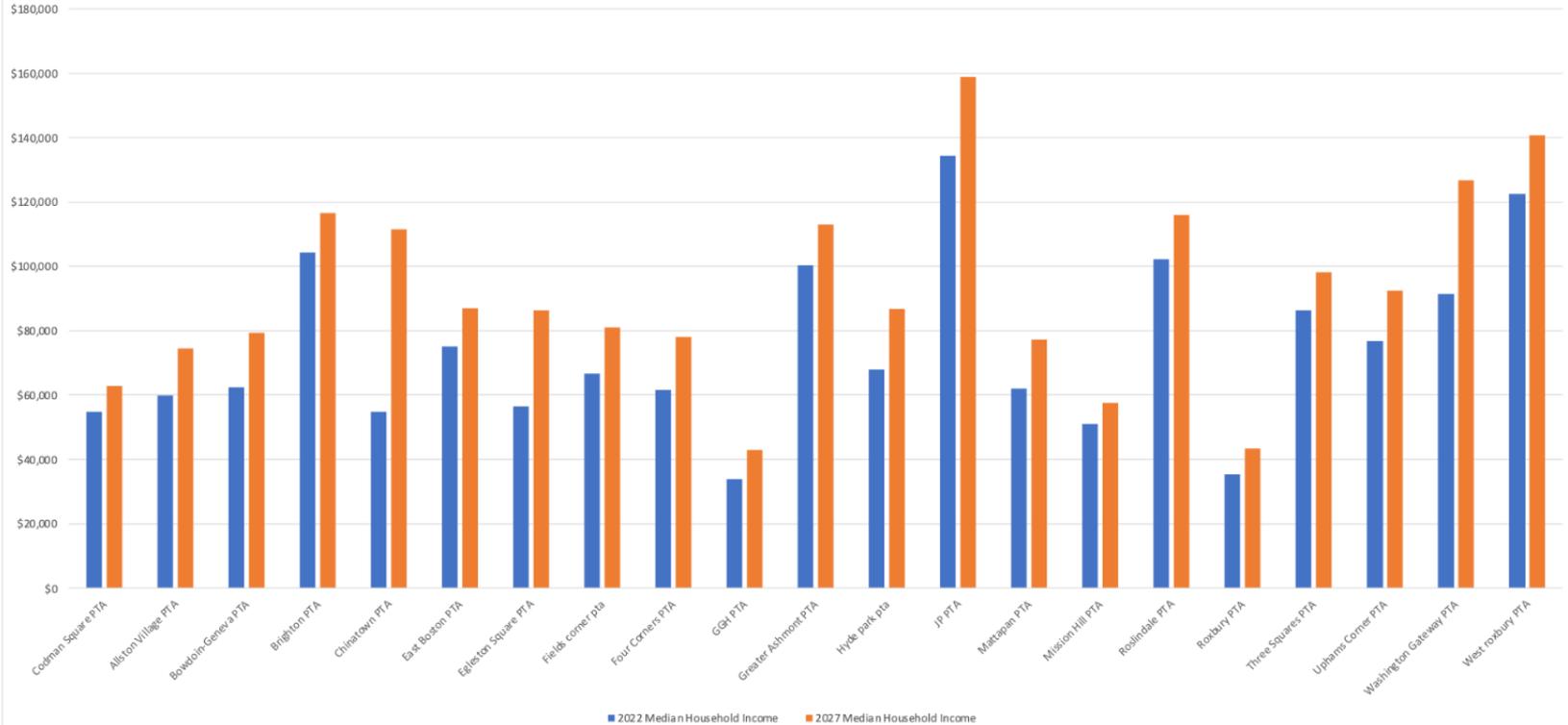
# Codman Not Served

- Lack of coverage in a residential mixed-use neighborhood
- Well out of practical walking distance to the closest Main Streets District
- Jamaica Plain, Roxbury, and North Dorchester are all served by various Main Street programs
- Many high performing small business districts are served with Main Streets funding
- Codman is marked by definitive need for small business development but receives no support



# Financial Health

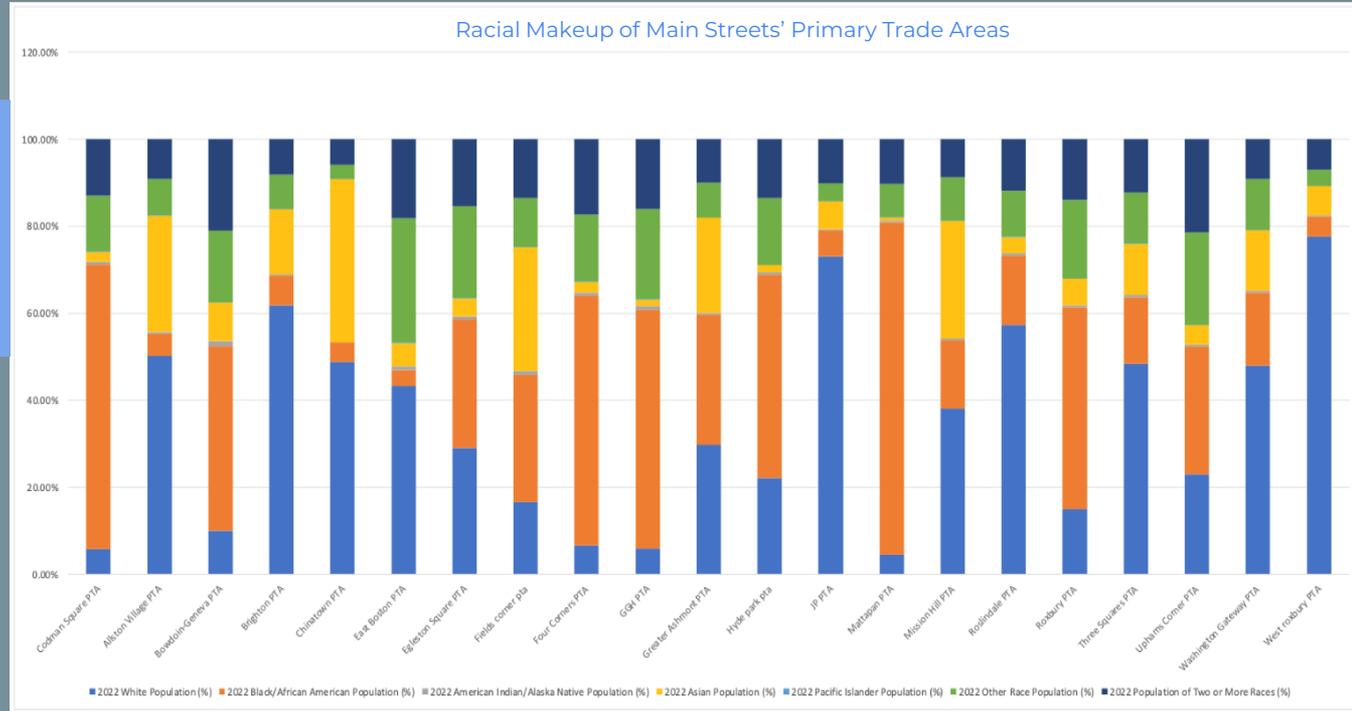
Median Household Income in Main Street PTAs



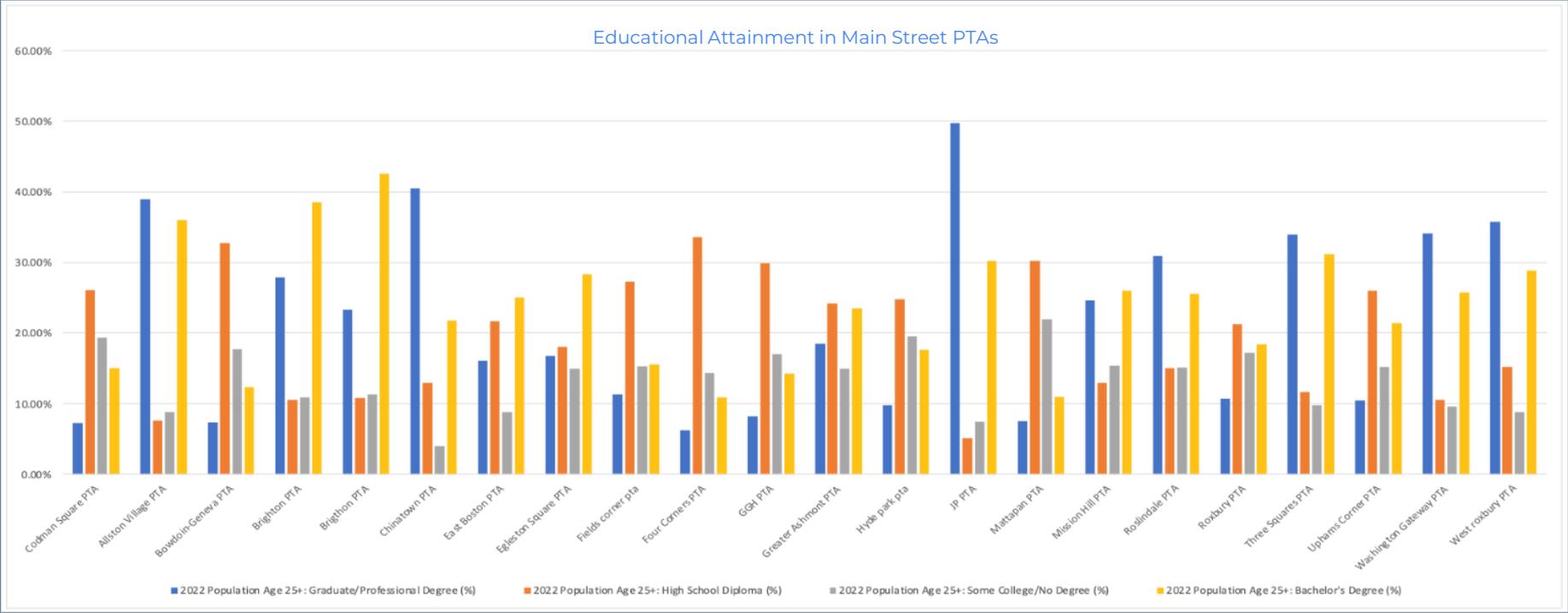
# Who do Main Streets' Serve?

22.4%

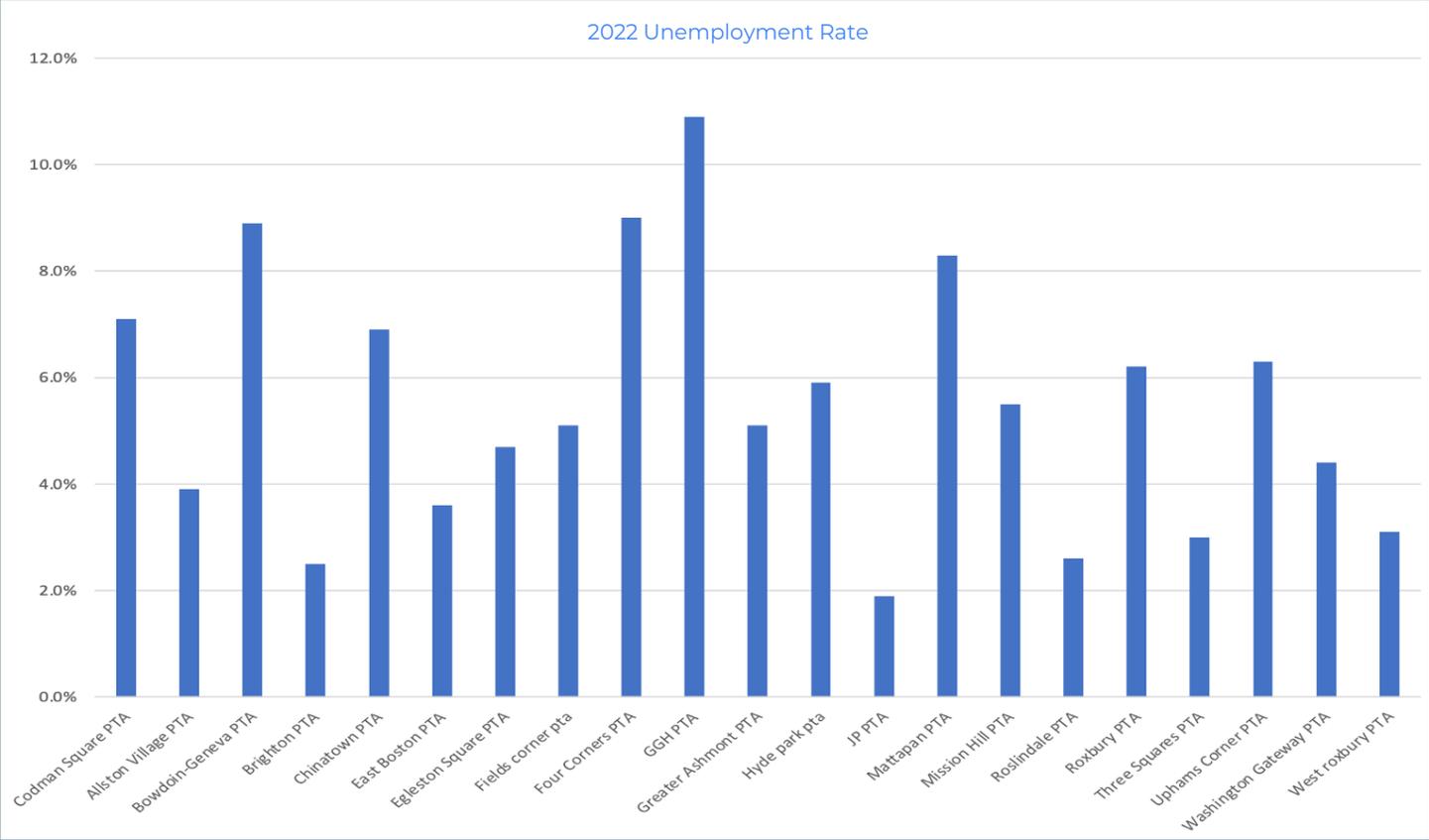
*Percentage of Main Streets Primary Trade Area Residents who are Hispanic*



# Who do Main Streets' Serve?

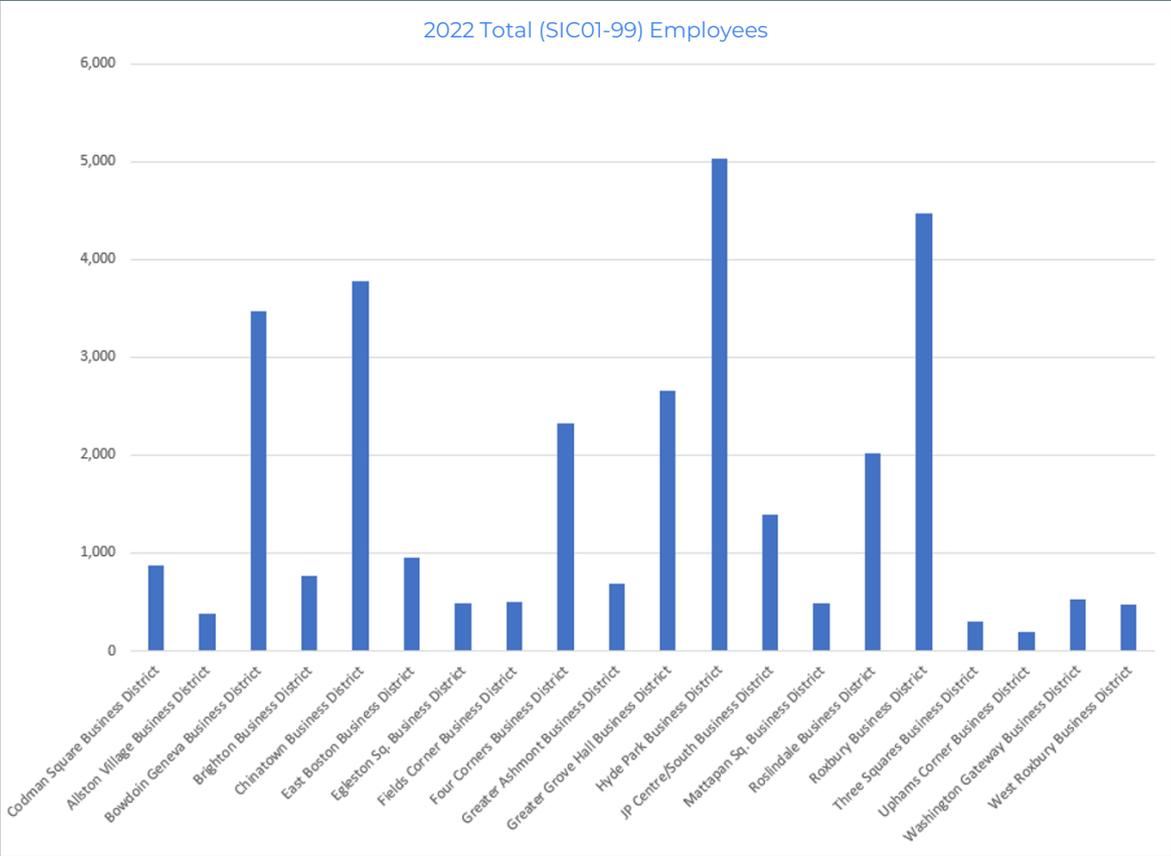


# Status of Small Businesses



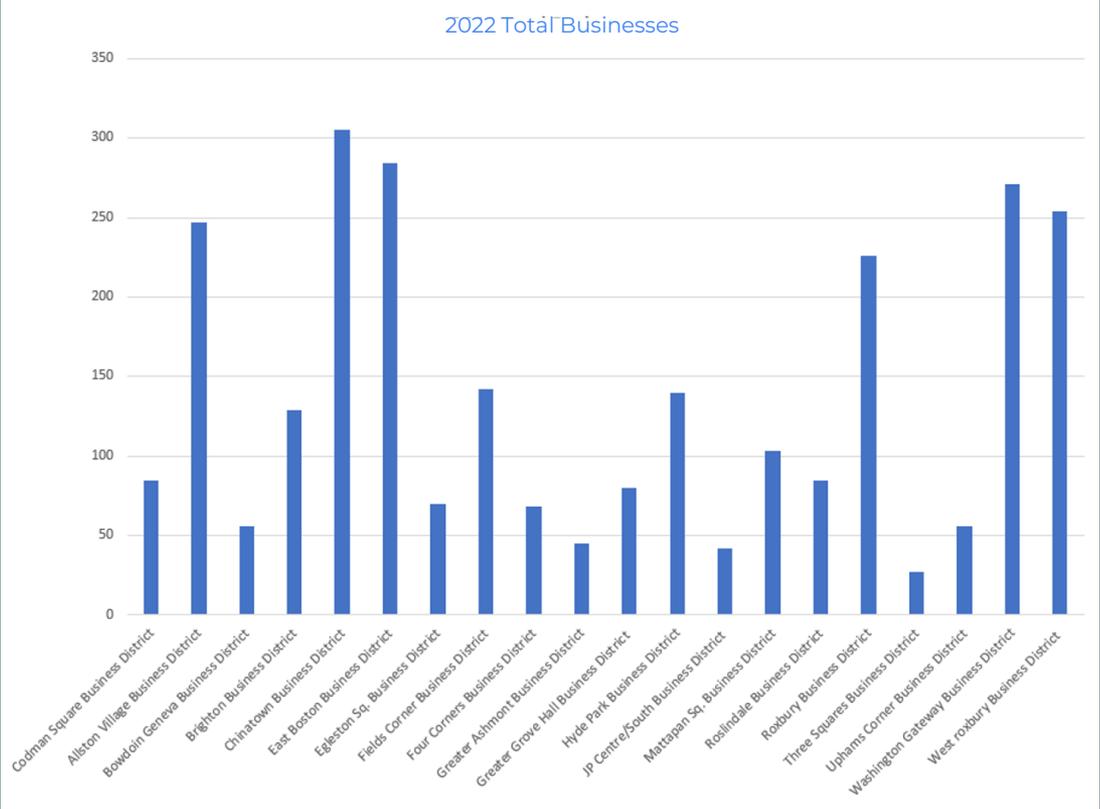
# Status of Small Businesses

(Mission Hill Excluded)



# Status of Small Businesses

(Mission Hill Excluded)



# Reimagine Boston Main Streets

*The goal of this program is to embed equity into our Main Streets Initiative.*



*Reimagine Main Streets Initiative: Reimagine Boston Main Streets is a community engagement process... Our goal is to embed equity into our Main Streets program...*

*We want to help close the racial wealth gap. We plan to support new and existing businesses to enhance the local economic development in our neighborhoods and create more jobs.*

# Codman Square Primary Trade Area Rankings (out of 21)

- 17th in Bachelor's Degree Percentage
- 15th in Business District Businesses and
- 14th in Business District Employees
- 2nd in % of residents POC
- 4th highest Unemployment Rate





**JOSEPH E. CORCORAN CENTER**  
FOR REAL ESTATE AND URBAN ACTION

---

BOSTON COLLEGE CARROLL SCHOOL OF MANAGEMENT