This research was completed in the Summer of 2022
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Map of Main Streets
Lack of coverage in a residential mixed-use neighborhood
- Well out of practical walking distance to the closest Main Streets District
- Jamaica Plain, Roxbury, and North Dorchester are all served by various Main Street programs
- Many high performing small business districts are served with Main Streets funding
- Codman is marked by definitive need for small business development but receives no support
Financial Health

Median Household Income in Main Street PTAs

- 2022 Median Household Income
- 2017 Median Household Income

[Bar chart showing median household income for various PTAs, with blue bars representing 2022 data and orange bars representing 2017 data.]
Who do Main Streets’ Serve?

22.4%

Percentage of Main Streets Primary Trade Area Residents who are Hispanic
Who do Main Streets’ Serve?

Educational Attainment in Main Street PTAs

- 2022 Population Age 25+: Graduate/Professional Degree (%)
- 2022 Population Age 25+: High School Diploma (%)
- 2022 Population Age 25+: Some College/No Degree (%)
- 2022 Population Age 25+: Bachelor’s Degree (%)

Chart details:
- The chart compares the educational attainment levels across various Main Street PTAs.
- Each bar represents a different demographic group with different educational achievements.
- The chart highlights the percentage of each group that has achieved various educational levels.
Status of Small Businesses

2022 Unemployment Rate
Status of Small Businesses
(Mission Hill Excluded)

2022 Total (SIC01-99) Employees
Status of Small Businesses

(Mission Hill Excluded)
Reimagine Boston Main Streets

The goal of this program is to embed equity into our Main Streets Initiative.

Reimagine Main Streets Initiative: Reimagine Boston Main Streets is a community engagement process... Our goal is to embed equity into our Main Streets program...

We want to help close the racial wealth gap. We plan to support new and existing businesses to enhance the local economic development in our neighborhoods and create more jobs.

* https://www.boston.gov/departments/small-business-development/reimagine-boston-main-streets
Codman Square Primary Trade Area Rankings (out of 21)

- 17th in Bachelor's Degree Percentage
- 15th in Business District Businesses and
- 14th in Business District Employees
- 2nd in % of residents POC
- 4th highest Unemployment Rate