



BOSTON COLLEGE ALUMNI ASSOCIATION

2020–2021 ANNUAL REPORT

Greetings from THE HEIGHTS

Dear Boston College alumni community,

If you ask a dozen Boston College alumni what they learned during the past year, you'll likely get a dozen different answers. But one is universal: the challenges of the pandemic reminded us how resilient we are. We transformed how we lived, worked, learned, and communicated. It's a year we will never forget.

In summer 2020, as we faced potential prolonged uncertainties, the Boston College Alumni Association quickly pivoted to meet the challenges we faced in order to remain a valuable resource for the Eagle community around the world. And you wholly embraced our efforts. You continued supporting the shared interests, events, and identities that make us who we are as BC alumni.

In this issue of the BCAA Annual Report, we share the remarkable ways in which you demonstrated your commitment to the University and to each other from June 2020 to May 2021. As you'll see, BCAA virtual events expanded our regional and global reach beyond our wildest expectations. For example, the Laetare Sunday Celebration connected Eagles from a record 41 states and 14 countries, and the 20th Annual Veterans Mass and Remembrance Ceremony was viewed by alumni from 21 states and four countries.

This success would not be possible without the involvement and generosity of BC alumni and friends. You tuned in, logged on, and—as men and women for others—you responded by providing resources when they were most needed. We could not be more grateful.

Thank you for helping to keep BC and our incredible alumni community strong. We can't wait to be together again.

Ever to Excel.



ERIC SILVA '00
President, Boston College Alumni
Association Board of Directors

LEAH M. SPENCER
Associate Vice President for
Alumni Relations
Boston College



WE CONNECTED

VIRTUALLY

Social channels and virtual experiences continued to bring our alumni community together. We offered over 150 webinars and interactive virtual events, further connecting Eagles across the globe.

BY THE NUMBERS

190,000+
.....
Alumni

150+
.....
Virtual Events

9,600+
.....
Alumni Attendees

600+
.....
Student Attendees

2,100+
.....
First-time Attendees

SOCIAL STATISTICS



1,164,340 bc.edu/alumni website visits



18,161 followers
150+ groups



15,300
followers



18,015
followers



29,439
followers



4,842
views



WE MENTORED

OUR FELLOW EAGLES AND GREW OUR TRUSTED NETWORK



Eagle Exchange, an initiative led by the BC Alumni Board of Directors in partnership with the BC Career Center, is an exclusive online networking platform connecting the global BC community through lifelong, professional conversations. This year, we launched a **brand NEW feature**, the Eagle Exchange Alumni Job Board! The job board is the latest career tool available exclusively for alumni on the platform. This feature makes it easy to post and apply to jobs shared by a trusted network of fellow alumni.

Eagle Exchange by Numbers



Alumni
over 8,800



Current students
over 5,400

Average rating of alumni-
student connections
4.71 out of 5 stars



Messages exchanged
over 31,000



Message growth
113.81%

Membership growth
44% increase

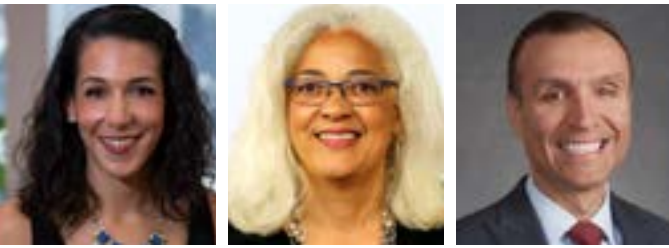


Virtual Endeavor

Endeavor is an annual three-day career exploration program for sophomore and junior undergraduate students that takes place during winter break. In January 2021, we celebrated six years of the program virtually with special keynote speaker Pfizer VP Yolanda Lyle '94, JD'01. This year, we had a record number of attendees for this program; nearly **100 alumni volunteers and over 280 students**. Typical in-person programming was successfully replaced with 16 virtual industry career immersions, alumni panel discussions organized by industry, and interactive exercises such as case studies and group discussions. Also, the Eagle Exchange facilitated networking and post-event connections online.

WE CONNECTED

THROUGH SHARED INTERESTS AND IDENTITIES



RACIAL DISPARITIES AND COVID-19

On August 13, 2020, **over 130 alumni** attended the AHANA Alumni Advisory Council's (AAAC) event focusing on racial inequities in the healthcare system pertaining to COVID-19. Pictured from left to right, Dr. Nadia Abuelezzam, associate professor in CSON; Renée M. Landers, Esq., JD'85; and Juan F. Lopera '99; discussed the exacerbated racial health disparities from public health and legal perspectives.

HEALTH TECH IN 2021 AND BEYOND: INNOVATION, OPPORTUNITIES, CHALLENGES

On January 21, 2021, the Boston College Technology and Entrepreneurship Council (BCTEC) hosted an online event focusing on the emerging trends in healthcare for **over 200 attendees** from across the globe. Dr. Michael Pellini '87, managing partner of Section 32, a venture capital fund investing at the frontiers of technology, health care, and life sciences, and Dr. Elizabeth O'Day '06, CEO and founder of Olaris, Inc., a precision medicine company, discussed the many ways they see the industry rapidly changing.



CWBC PRESENTS: ROCK THAT INTERVIEW!

On February 24, 2021, The Council for Women of Boston College (CWBC) presented a winter program offering offering undergraduate students and alumnae (specifically recent graduates) the chance to learn new interviewing skills in a virtual environment. **Over one hundred Eagles** took part in an event that featured an incredible panel of talented alumnae and was co-hosted by CWBC members Diane Green '82 and Catherine Curtin '82.

70TH ANNUAL LAETARE SUNDAY CELEBRATION

BC's annual Laetare Sunday Celebration took place for the first time virtually on Sunday, March 14, 2021, and had **over 2,300 views** on YouTube. This cherished tradition featured a Mass celebrated by University President William P. Leahy, S.J., followed by remarks from special guest Matt Malone, S.J., President and Editor in Chief at America Magazine, and University Trustee. The Laetare Sunday Celebration connected Eagles in **41 states and 14 countries** to their beloved alma mater at a time when many local parishes were unable to open.



WALL STREET COUNCIL BUSINESS LEADERSHIP FORUM

The Wall Street Council's spring offering on May 12, 2021 was a virtual Business Leadership Forum, featuring a conversation with University Trustee Rene Jones '86, P'25, CEO of M&T Bank, that was moderated by former BC Law Dean Vince Rougeau. **Over two hundred alumni** logged in to hear Rene and Vince discuss timely issues relevant to business leadership, and members of the Wall Street Council Young Alumni Committee facilitated a live question and answer session.

20TH ANNUAL VETERANS MASS AND REMEMBRANCE CEREMONY

The Boston College Veterans Alumni Network (BCVAN) held its 20th Annual Veterans Mass and Remembrance Ceremony on November 11, 2020, featuring keynote speaker Marine veteran W. Christopher Bade '80. This annual tradition was held online and featured both a Mass and Ceremony that honored all veterans, especially those BC alumni who gave their lives in combat. **Over 270 alumni** viewed this tradition online from 21 states and four different countries.



WE GATHERED WITH

FELLOW CLASSMATES



TAILGATE CLASS OF '86

CLASS OF 1986 VIRTUAL TAILGATE

On November 14, 2020, the Class of 1986 35th Reunion Committee found a way to bring the camaraderie to everyone's home. **Over 30 classmates** came together for a pregame virtual tailgate to share in their Eagle pride. Fellow classmate Billy Bishop kicked things off with a cocktail-making demonstration.



CLASS OF 2020 VIRTUAL TOAST

On December 17, 2020, the BCAA celebrated the Class of 2020 with a Virtual Toast featuring Alumni Association Board President Eric Silva '00. Nearly **650 Class of 2020 graduates** tuned in and marked the occasion with a custom champagne glass.



DIGITAL YEARBOOKS

To help alumni reconnect with their classmates prior to Reunion, we launched the Virtual Reunion Class Yearbooks for each class. Nearly **2,800 alumni** created pages to share updates, photos, and memories.

VIRTUAL REUNION

From June 1-10, 2021, alumni from the Reunion 2020 and 2021 cohorts joined us for a 10-day program that consisted of eight virtual events. **Nearly 650 alumni** attended various programs such as a Student Life Panel Discussion, Campus Then and Now presentation, and a virtual tour of Rome and Wine Tasting. **More than 300 Eagles** volunteered on a Reunion committee and over **4,800 Reunion year alumni** made a gift to Boston College.





BOSTON COLLEGE | LAW



LAW REUNION

BC Law's 2020 Reunion brought **more than 300 alumni** from classes ending in 5 and 0 into virtual face-to-face conversations with professors Daniel Coquillette and Robert Bloom '71, high tea with Ingrid Hillinger, bar reviews, and a mindfulness class with Filippa Anzalone. Obama Foundation CEO David Simas '95 gave the keynote address.

BOSTON COLLEGE | LAW
REUNION
2020



BOSTON COLLEGE
LAW SCHOOL
BLACK ALUMNI NETWORK

BLACK ALUMNI NETWORK

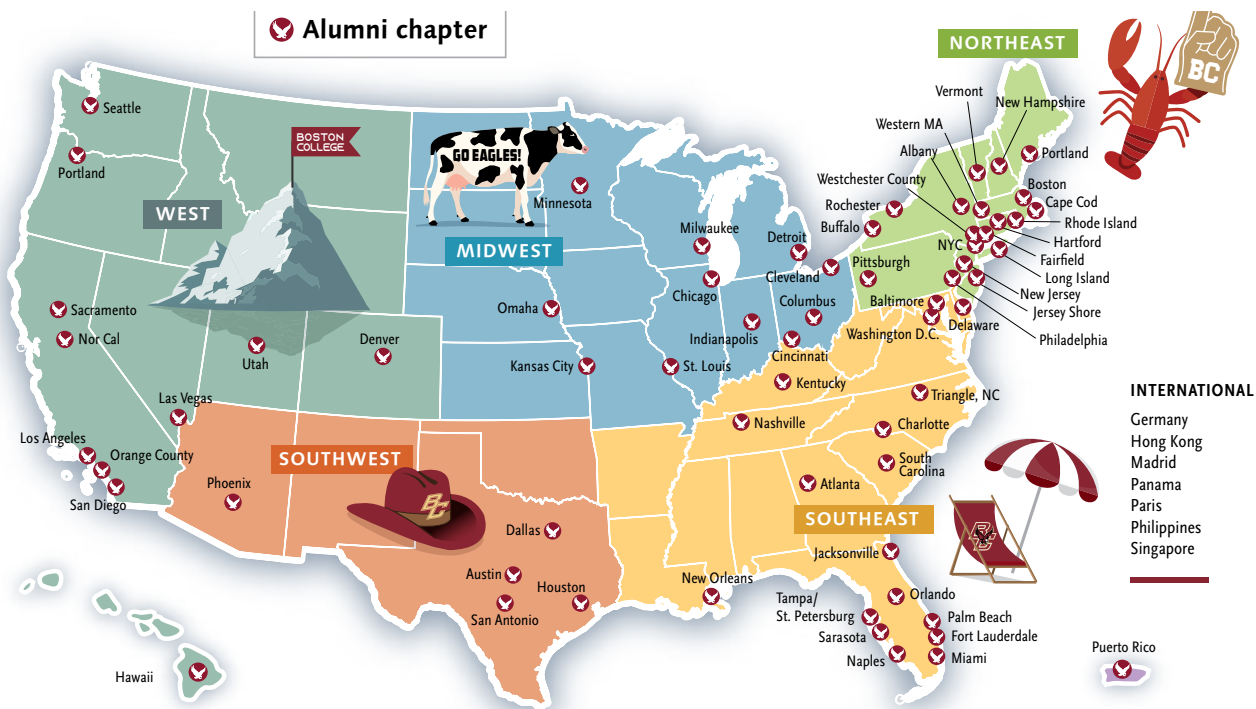
BC Law's Black Alumni Network (BAN) is a group of dedicated alumni who strive to build community and programming within the BC Law Black community. The group also works closely with the Black Law Students Association (BLSA) and provides mentor and career-focused opportunities for them. There were two virtual events this year, including the "BAN and the BLSA Meet and Greet" and "Cocktails and Conversations." Additionally, sweatshirts with authentic kente cloth from a local Black-owned business were provided to all Black law students.

Law Day
2021

On April 28, 2021, the annual Law Day celebration occurred virtually, where six members of the BC Law community were honored for their dedication and professional excellence within the rule of law. **Nearly 120 alumni** gathered to celebrate the numerous accomplishments of the late Alexis J. Anderson, Paul T. Dacier BC Parent '13 '17, Hon. Wilbur P. Edwards, Jr. '84, Sophia L. Hall '12, Rita-Anne O'Neill '04, David M. Simas '95, and Evelynne L. Swagerty '84.

WE REACHED ALUMNI

ACROSS THE WORLD



EAGLES ARE EVERYWHERE

U.S. Chapters: **69**

International Chapters: **8**

VIRTUAL ALWAYS AN EAGLE

Local alumni chapters throughout the nation virtually hosted Always an Eagle, our annual fall program—this year drawing **more than 300 attendees**. On November 19, 2020, this signature event, based in California, featured an interactive program highlighting the experiences of Board of Trustees members Phil Schiller '82 and John Morrissey, P'14, 17, and offered valuable industry insights and advice on professional advancement and the powers of networking.



CHAPTER WEBPAGE RELAUNCH

A total of **73 new webpages** were developed to create a virtual space for alumni to visit and learn how to connect with fellow area Eagles. Each page hosts a biography of the local chapter, insight into the leadership structure of that chapter, and relevant social channels.

VIRTUAL WREATHS ACROSS AMERICA

Our Wreaths Across America event is a time for Eagles to participate in a day of remembrance with alumni, parents, and friends, celebrating BC veterans and their families nationwide. On December 19, 2020, we held a broadcast which **over 70 alumni, parents, and friends** enjoyed at their own leisure. Five dedicated alumni volunteers discussed the history and origin of the Wreaths Across America event and honored BC service members and their families in D.C., Sarasota, Cape Cod, and San Diego.





INNOCENCE PROGRAM PANEL DISCUSSION

On December 1, 2020, in partnership with the BC Law Innocence Program (BCIP), led by Professor Sharon Beckman, we held a panel discussion highlighting the work of the BCIP clinic. The event highlighted how BCIP students and faculty work to remedy individual and systemic injustice in the criminal legal system and featured a speaking engagement from Frances Choy, an exoneree the team recently worked with.

WELCOME TO YOUR CITY

In April and May 2021, the Welcome to Your City event series was launched as a partnership with the Career Center that provided the Classes of 2021 and 2020 with an opportunity to meet and network with alumni volunteers in cities all across the country. **Nearly 50 young alumni** were able to ask questions about their areas to better acclimate themselves to the new locations.



BOSTON COLLEGE LAW

LAW-ADMITTED APPLICANTS PANEL

In partnership with the BC Law School, on March 26, 2021 we held the final event in the series for the Law admitted applicants. With over **60 attendees**, this event featured a welcome from Shawn McShay, assistant dean for graduate enrollment at the Law School, followed by a Q&A breakout room portion with notable alumni from various areas of law.

GLOBAL DAYS OF VIRTUAL SERVICE

Throughout April and May 2021, Eagles exemplified what it means to be men and women for others by participating in our popular Global Days of Service. This year, alumni participated by giving back to their local food banks and food pantries to tackle food insecurity.



WINTER WONDERLAND

In December 2020, BC alumni, family, and friends celebrated the holiday season with the first-ever Winter Wonderland virtual experience. **More than 500 BC families** enjoyed visits with favorite character friends, holiday activities with BC student-athletes, BC cookie recipes, a special message from the North Pole, and more!



WE ADDED

NEW AND ENHANCED ALUMNI PROGRAMMING

We added new programming and expanded the scope of our constituent engagement while partnering with other departments on campus to enhance our offerings. These partnerships reflect the wide variety of opportunities available to all alumni, parents, and friends.

Eagle's Flight

Given the challenges of the global pandemic, in partnership with the BC Career Center, we launched a 20-day campaign to help BC current students find meaningful opportunities. Eagles answered our call and helped provide **over 260 opportunities** for our students and recent graduates, such as professional jobs, internships, short-term projects, and mentorship.



This year, we debuted Eagle Spotlight, a virtual, conversation-style webinar series highlighting prominent Boston College alumni who are doing extraordinary work, both personally and professionally. Several prominent alumni were featured, including PJ Byrne '96; Tanisha M. Sullivan, Esq., JD'02, MBA'02; and Charlie Davies.

AHANA City Captains

In our efforts to foster a more diverse and inclusive community, the AHANA (African, Hispanic, Asian, and Native American) City Captains initiative was created to develop, lead, and facilitate opportunities to increase engagement among diverse BC alumni nationwide. On March 31, 2021, the AHANA City Captains Launch Event recognized **16 dedicated volunteers** while honoring this new and exciting program with a celebratory champagne toast.

School Engagement

In close partnership with campus leaders from the Lynch School of Education and Human Development, School of Social Work, Woods College, Morrissey College of Arts and Sciences, and Connell School of Nursing, we launched a new engagement effort focused on school-affiliated programming. We held five successful events that engaged **over 300 alumni, parents, and friends** from around the world. Topics ranged from COVID-19's Impact on Mental Health, Centering our Black and Latinx communities, and How COVID-19 Has Impacted the Landscape of Education.



Football Alumni Engagement

Football alumni connected in the virtual space with live weekly viewings of past football games during "Throwback Theatre;" Zoom calls with the assistant football coaches; and "Enhance your Excellence," which were live talks from successful football alumni such as Mike Rawlings '76 and University Trustee Kevin Pearson '90 and current football student athletes. A panel of student-athletes also met to discuss social issues, and a mentoring program was established assigning **25 football alumni** to current football student-athletes as mentors.

WE STAYED INVOLVED AND

SUPPORTED OUR UNIVERSITY

Thousands of dedicated alumni volunteered their time to help create countless memorable experiences for our alumni around the world.

4,000+ alumni volunteers supported the Boston College Alumni Association

18

Alumni Board
Members

470+

Affinity Group
Members

320+

Reunion Committee
Members

90+

Chapter
Leaders

Your financial support—whether it's \$10 or \$10,000—made a difference across our community. Learn more about the impact of your gift at bc.edu/impact.

\$121.6M

total dollars
raised



\$6.2M

from gifts of
\$1,000 or less

23,640

Undergraduate alumni donors



42,697

Total donors



GET INVOLVED

There are many ways to stay connected with BC, engage with fellow alumni, and make our University stronger.



Update your information



Follow social media



Attend events



Join your local chapter



Make an annual gift

Connect with **EAGLE**X**CHANGE**





BOSTON COLLEGE

ALUMNI ASSOCIATION



You tuned in, logged on, and—as men and women for others—you responded by providing resources when they were most needed. We could not be more grateful.

Thank you for helping to keep BC and our incredible alumni community strong. We can't wait to be together again.