COMM 1030-02: Public Speaking
Summer II, 2015 (June 22-July 29)
Mon/Wed 6:00 – 9:15 PM

Instructor: Lindsay Hogan
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Office Hours: M/W, 3-4 PM
Room: TBA
Schedule: M/W, 6-9:15 PM

Boston College Mission Statement
Strengthened by more than a century and a half of dedication to academic excellence, Boston College commits itself to the highest standards of teaching and research in undergraduate, graduate and professional programs and to the pursuit of a just society through its own accomplishments, the work of its faculty and staff, and the achievements of its graduates. It seeks both to advance its place among the nation's finest universities and to bring to the company of its distinguished peers and to contemporary society the richness of the Catholic intellectual ideal of a mutually illuminating relationship between religious faith and free intellectual inquiry.

Boston College draws inspiration for its academic societal mission from its distinctive religious tradition. As a Catholic and Jesuit university, it is rooted in a world view that encounters God in all creation and through all human activity, especially in the search for truth in every discipline, in the desire to learn, and in the call to live justly together. In this spirit, the University regards the contribution of different religious traditions and value systems as essential to the fullness of its intellectual life and to the continuous development of its distinctive intellectual heritage.

Course Description
This course is an introduction to the theory, composition, delivery, and criticism of speeches. Attention is devoted to the four key elements of the speech situation: message, speaker, audience, and occasion. Emphasis in the course is also given to different modes of speaking and a variety of speech types, such as persuasive, ceremonial, and expository addresses. This is a performance course.

Course Objectives
The objectives of this course are (1) to enable you to improve upon your ability to present a speech to an audience; (2) to enable you to develop your capacities for critical thinking; (3) to demonstrate the skill to give presentations across cultural settings and to learn the impact of culture, gender, and age in audience analysis; (4) to demonstrate an ethical approach to public speaking in your use of evidence, persuasive strategies and treatment of your audience. Your achievement of these objectives is directly dependent upon your effort during the course.

Grading
Attendance/Participation: 10%
Midterm Exam: 15%
Introductory speech 15%
Informative speech 15%
Persuasive speech 15%
Commemorative speech 15%
Final Exam 15%
Grade Reports. All students are required to log into the web through Agora to access their semester grades. Students must utilize their BC username and password to log on. If your username or password is not known the HELP Desk located in the Campus Technology Resource Center (CTRC) in O’Neill Library will issue a new one. The CTRC requires a valid picture ID (a BC ID, driver’s license or passport) to obtain your password.

Text(s)/Readings (Required)

Important Policies
[http://www.bc.edu/content/bc/schools/advstudies/guide/academicinteg.html](http://www.bc.edu/content/bc/schools/advstudies/guide/academicinteg.html)

Written Work
Graduate and undergraduate students are expected to prepare professional, polished written work. Written materials must be typed in the format required by your instructor. Strive for a thorough, yet concise style. Cite literature appropriately, using APA, MLA, CLA format per instructors decision. Develop your thoughts fully, clearly, logically and specifically. Proofread all materials to ensure the use of proper grammar, punctuation, and spelling. You are encouraged to make use of campus resources for refining writing skills as needed [http://www.bc.edu/libraries/help/tutoring.html].

Scholarship and Academic Integrity
It is expected that students will produce original work and cite references appropriately. Failure to reference properly is plagiarism. Scholastic dishonesty includes, but is not necessarily limited to, plagiarism, fabrication, facilitating academic dishonesty, cheating on examinations or assignments, and submitting the same paper or substantially similar papers to meet the requirements of more than one course without seeking permission of all instructors concerned. Scholastic misconduct may also involve, but is not necessarily limited to, acts that violate the rights of other students, such as depriving another student of course materials or interfering with another student’s work.

Request for Accommodations
If you have a disability and will be requesting accommodations for this course, please register with either Dr. Kathy Duggan (dugganka@bc.edu), Associate Director, Connors Family Learning Center (learning disabilities or AHD) or Dean Paulette Durrett, (paulette.durrett@bc.edu), Assistant Dean for students with disabilities, (all other disabilities). Advance notice and appropriate documentation are required for accommodations. For further information, you can locate the disability resources on the web at [http://www.bc.edu/content/bc/libraries/help/tutoring/specialservices.html](http://www.bc.edu/content/bc/libraries/help/tutoring/specialservices.html).

Attendance
Class attendance is an important component of learning. Students are expected to attend all classes and to arrive by the beginning of and remain for the entire class period. When an occasion occurs that prevents a student from attending class, it is the student’s obligation to inform the instructor of the conflict before the class meets. The student is still expected to meet all assignment deadlines if a
student knows that he or she will be absent on a particular day, the student is responsible for seeing the instructor beforehand to obtain the assignments for that day. If a student misses a class, he or she is responsible for making up the work by obtaining a classmate's notes and handouts and turning in any assignments due. Furthermore, many instructors give points for participation in class. If you miss class, you cannot make up participation points associated with that class. Types of absences that are not typically excused include weddings, showers, vacations, birthday parties, graduations, etc. Additional assignments, penalties and correctives are at the discretion of the instructor. If circumstances necessitate excessive absence from class, the student should consider withdrawing from the class. In all cases, students are expected to accept the decision of the instructor regarding attendance policies specific to the class.

Consistent with our commitment of creating an academic community that is respectful of and welcoming to persons of differing backgrounds, we believe that every reasonable effort should be made to allow members of the university community to observe their religious holidays without jeopardizing the fulfillment of their academic obligations. It is the responsibility of students to review course syllabi as soon as they are distributed and to consult the faculty member promptly regarding any possible conflicts with observed religious holidays. If asked, the student should provide accurate information about the obligations entailed in the observance of that particular holiday. However, it is the responsibility of the student to complete any and all class requirements for days that are missed due to conflicts due to religious holidays.

There may be circumstances that necessitate a departure from this policy. Feel free to contact the WCAS at 617-552-3900 for consultation.

**Deadlines**
Assignments are due at the beginning of the class period on the specified dates. Late assignments will be graded accordingly.

Late assignments will be penalized half a letter grade per day. That said, it is far better to turn in a late assignment than no assignment at all. To pass the course, all work must be completed. Incompletes will generally not be considered for this course.

**Course Schedule (and assignments)**
NOTE: It is expected that 8 hours per week of your study time will be spent on out of class assignments and exercises, including reading and speech preparation. Deadline for these are listed below in the course schedule. Please note that some weeks will require more time and some weeks less time but the average is approximately 8 hours per week over the duration of the course.

**Mon, June 22:** Intro to the Course and Basic Principles of Public Speaking  
**Have Read:** Chapter 1

**Wed, June 24:** Elements of Public Speaking/ Ethics of Speaking Publicly  
**Have read:** Chapter 11, Chapter 2

**Mon, June 29:** Introductory Speeches in Class

**Wed, July 1:** Speaking to Inform and the Basics of Speech Delivery  
**Have read:** Chapter 14, Chapter 4, Chapter 6
Mon, July 6: Informative Speeches

Wed, July 8: MIDTERM EXAM

Mon, July 13: Methods of Persuasion and Audience Analysis
Have read: Chapter 15, Chapter 5, Chapter 16

Wed, July 15: Supporting Materials and Organizing Arguments
Have read: Chapter 7, Chapter 8

Mon, July 20: Persuasive Speeches

Wed, July 22: Speaking at Special Events and Using Language Effectively
Have read: Chapter 17, Chapter 11

Mon, July 27: Commemorative Speeches

Wed, July 29: Course Conclusion and FINAL EXAM
Have read: your notes from the course