ADGR 777501  American and Global Business  
Second Summer Term, 2014, 3 Credits  
Instructor: Charles Derber  
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Schedule Mon & Wed, 6:30–9:45  
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Boston College Mission Statement
Strengthened by more than a century and a half of dedication to academic excellence, Boston College commits itself to the highest standards of teaching and research in undergraduate, graduate and professional programs and to the pursuit of a just society through its own accomplishments, the work of its faculty and staff, and the achievements of its graduates. It seeks both to advance its place among the nation's finest universities and to bring to the company of its distinguished peers and to contemporary society the richness of the Catholic intellectual ideal of a mutually illuminating relationship between religious faith and free intellectual inquiry.

Boston College draws inspiration for its academic societal mission from its distinctive religious tradition. As a Catholic and Jesuit university, it is rooted in a world view that encounters God in all creation and through all human activity, especially in the search for truth in every discipline, in the desire to learn, and in the call to live justly together. In this spirit, the University regards the contribution of different religious traditions and value systems as essential to the fullness of its intellectual life and to the continuous development of its distinctive intellectual heritage.

Course Description
Global business has been shaken by anti-globalization movements, the new era of terror, climate change, and a deep economic crisis. This course explores the causes of the 2008 global crisis, the economic and political forces explaining the severity of our financial meltdown, and policy solutions. We examine US and global business and the meaning of globalization in the new climate. Focuses on how corporations can develop strategies that help to create new jobs, alleviate poverty, climate change, and bolster peace. We will look at how ideas of socially responsible business in the US may help in a global context and what their limit is.

Course Objectives
1. Course Objective 1 Develop new areas of knowledge, specifically an understanding of political economy as a field of study and a way of understanding the inter-relation of the great economic, political, environmental issues of our day, particularly issues of inequality, jobs, economic crisis, money and politics and the relation of the economy to climate change.
2. Course Objective 2 Develop the student’s critical thinking skills, so that they can confidently judge the efficiency, morality and sustainability of both business and the larger systems of national and global economy.
3 Course Objective 3. “The student will demonstrate knowledge across cultural settings and will learn the impact of culture, gender, and age in the economy as demonstrated by income inequalities within and across nations.
4. Course Objective 4 “The student will demonstrate ethical knowledge appropriate for assessing business and the US and global economy, as demonstrated by understanding of the social responsibility and moral behavior of corporations, and the role of corporations in shaping living standards, the environment and social justice.

Grading
The grade for the class is determined 45% by the midterm, 45% by the final and 10% by
participation and attendance.

**Summer Grading System**
The undergraduate grading system consists of twelve categories: A (4.00), A- (3.67), excellent; B+ (3.33), B (3.00), B- (2.67), good; C+ (2.33), C (2.00), C- (1.67), satisfactory; D+ (1.33), D (1.00), D- (.67), passing but unsatisfactory; F (.00), failure; I (.00), incomplete; F (.00), course dropped without notifying office; W (.00), official withdrawal from course. The graduate grading system is A (4.00), A- (3.67), Excellent; B+ (3.33), B (3.00), good; B- (2.67), C (2.00), passing but not for degree credit; F (.00), failure.

Grade Reports. All students are required to log into the web through Agora to access their summer grades. Students must utilize their BC username and password to log on. If your username or password is not known, the HELP Desk located in the Campus Technology Resource Center (CTRC) in O’Neill Library will issue a new one. The CTRC requires a valid picture ID (a BC ID, driver’s license or passport) to obtain your password.

**Text(s)/Readings (Required)**

Books
- Derber, *Corporation Nation*
- Derber, *The Wilding of America, 6th edition*
- Derber, *Sociopathic Society*
- Derber and Magrass, *Greed to Green*
- Friedman, *Thomas The Lexus and the Olive Tree*
- Krugman, *End This Depression Now*
- Rifkin, *The European Dream*

**Text(s)/Readings (Recommended)**

Books
- Collins, *99 to 1*
- Piketty, *Capital in the 21st Century*

**Important Policies**
[http://www.bc.edu/content/bc/schools/advstudies/guide/academicinteg.html](http://www.bc.edu/content/bc/schools/advstudies/guide/academicinteg.html)

**Written Work**
Graduate and undergraduate students are expected to prepare professional, polished written work. Written materials must be typed in the format required by your instructor. Strive for a thorough, yet concise style. Cite literature appropriately, using APA, MLA, CLA format per instructors decision. Develop your thoughts fully, clearly, logically and specifically. Proofread all materials to ensure the use of proper grammar, punctuation, and spelling. You are encouraged to make use of campus resources for refining writing skills as needed [http://www.bc.edu/libraries/help/tutoring.html](http://www.bc.edu/libraries/help/tutoring.html).

**Scholarship and Academic Integrity**
It is expected that students will produce original work and cite references appropriately. Failure to reference properly is plagiarism. Scholastic dishonesty includes, but is not necessarily limited to, plagiarism, fabrication, facilitating academic dishonesty, cheating on examinations or assignments, and submitting the same paper or substantially similar papers to meet the requirements of more than one course without seeking permission of all instructors concerned. Scholastic misconduct may also involve, but is not necessarily limited to, acts that violate the rights of other students,
such as depriving another student of course materials or interfering with another student’s work.

**Request for Accommodations**

If you have a disability and will be requesting accommodations for this course, please register with either Dr. Kathy Duggan (dugganka@bc.edu), Associate Director, Connors Family Learning Center (learning disabilities or AHD) or Dean Paulette Durrett, (paulette.durrett@bc.edu), Assistant Dean for students with disabilities, (all other disabilities). Advance notice and appropriate documentation are required for accommodations. 
http://www.bc.edu/content/bc/libraries/help/tutoring/specialservices.html.

**Attendance**

Class attendance is an important component of learning. Students are expected to attend all classes and to arrive by the beginning of and remain for the entire class period. When an occasion occurs that prevents a student from attending class, it is the student’s obligation to inform the instructor of the conflict before the class meets. The student is still expected to meet all assignment deadlines. If a student knows that he or she will be absent on a particular day, the student is responsible for seeing the instructor beforehand to obtain the assignments for that day. If a student misses a class, he or she is responsible for making up the work by obtaining a classmate's notes and handouts and turning in any assignments due. Furthermore, many instructors give points for participation in class. If you miss class, you cannot make up participation points associated with that class. Types of absences that are not typically excused include weddings, showers, vacations, birthday parties, graduations, etc. Additional assignments, penalties and correctives are at the discretion of the instructor. If circumstances necessitate excessive absence from class, the student should consider withdrawing from the class. In all cases, students are expected to accept the decision of the instructor regarding attendance policies specific to the class.

Consistent with our commitment of creating an academic community that is respectful of and welcoming to persons of differing backgrounds, we believe that every reasonable effort should be made to allow members of the university community to observe their religious holidays without jeopardizing the fulfillment of their academic obligations. It is the responsibility of students to review course syllabi as soon as they are distributed and to consult the faculty member promptly regarding any possible conflicts with observed religious holidays. If asked, the student should provide accurate information about the obligations entailed in the observance of that particular holiday. However, it is the responsibility of the student to complete any and all class requirements for days that are missed due to conflicts due to religious holidays.

There may be circumstances that necessitate a departure from this policy. Feel free to contact the Summer Session Office at 617-552-3800 for consultation.

**Deadlines**

Assignments are due at the beginning of the class period on the specified dates. Late assignments will be graded accordingly.

[Add any specific policies you have about grading of late material.]

**Course Assignments (readings)**

It is expected that 8 hours per week of your study time out will be spent on out of class assignments and exercises. These are listed below. Please note that some weeks will require more time and some weeks less time but the average is approximately 8 hours per week over the semester.
Students are expected to complete the following out of class course assignments:

I. The Backstory of the Crisis: Creating the Global Capitalist Regime

A. Introduction: Corporations, Inequality and Social Justice
   session 1 June 23
   Derber, Sociopathic Society, Chapter 1, “An Anatomy of Sociopathic Society
   http://www.nybooks.com/articles/archives/2014/may/08/thomas-piketty-new-gilded-age/

B. Globalization: Neo-Classical Economics and Exporting the Corporate System
   session 2 June 25
   Friedman, Thomas The Lexus and the Olive Tree, Chaps. 1;6,
   Derber and Magrass, Capitalism: Should You Buy It? Chapter 3
   Derber, Sociopathic Society, “Sociopathic Globalization”

C. New Robber Barons?: Savage Capitalism and Corporate Sovereignty
   Session 3 June 30
   Derber, Corporation Nation
   Intro, Chaps 1,2, 5, 6, 8, 9
   Derber, Sociopathic Society, Chapter 11 “Kochamamie Democracy”
   Derber, Sociopathic Society, Chap. 12 “The Real Deficit is the Democracy Deficit”
   Film clips in Class, The Corporation

E. Sociocide and Social Disintegration: Capitalist Culture and The Ungluing of America
   session 4 July 2
   Derber, The Wilding of America. 6th edition Chaps. 1,,5,6,7
   Derber, Sociopathic Society, Chapter 4 “Newtown is Just the Tip of the Iceberg
   Derber, Sociopathic Society, Chapter 15 “When Wars Come Home”

II. The Current Crisis: Regime Collapse?

A. Capitalist Crisis: the Liberal Perspective
   Session 5 July 7
   Krugman, End This Depression Now, Chapters 1-5
   Derber and Magrass, Capitalism: Should You Buy It? Chapter 4

B. Capitalist Crisis: The Marxist Perspective
   Session 6 July 9
   Derber and Magrass, Capitalism: Should You Buy It? Chapter 5
III. **Solutions to the Crisis: Regime Change at Home**

A. **Justice and Prosperity: The Western European Solution**
   - Session 7 July 16
   - Rifkin, *The European Dream*, Chaps 1, 2 6;9;16

B. **The Keynesian Solution in the US Today**
   - Session 8 July 18
   - Krugman, *End This Depression Now*, Chapters 7-13

C. **The Green New Deal: Solving the Crisis and Saving the Planet**
   - Session 9 July 21
   - Derber, *Greed to Green*, Intro; chapters 9,10
   - Derber, *Sociopathic Society*, chapter 17 “Hurricane Sandy and Climate Crisis”
   - Derber, *Sociopathic Society*, Chapter 18 “Consumerism as Sociopathy”

D. **Democracy in Action: Positive Populism, Corporate Responsibility, and Regime Change at Home:**
   - Session 10 July 23
   - Derber, *Corporation Nation*, Chapter14, 15, Epilogue
   - Derber, *Greed to Green*, Chaps. 14; 17

E. **Global Action: Social Movements and Economic Change**
   - Session 11 July 28
   - Derber, *Sociopathic Society*, Chapter 26 “Alternatives to Sociopathic Capitalism”
   - Derber, *Sociopathic Society*, Chapter 25, The UN, Barbershop, Global Democracy
   - Derber and Magrass, *Capitalism: Should You Buy It?*  Chapter 14

**FINAL EXAM –**
- Session 11 July 30