Business Career Fair

Explore your path. Pursue your future. All majors welcome!

Thurs., Sept. 17, 2015 | Conte Forum | 3–6 p.m.

Leadership Programs | Financial Services | Marketing Consulting | Operations | IT | Fashion | Consumer Products

more: bc.edu/eaglelink

Diversity & Leadership Networking Reception
for Student Athletes, AHANA, LGBTQ, & Students with Disabilities
Sept. 17 | 12–2 p.m.

LinkedIn photobooth on-site!
“Careers by Symplicity” app for fair map and employer info

#BCCareerFair

COMING UP
Computer Science & Tech Networking Night, 10/14
VSLC Volunteer & Service Learning Fair, 10/20
Clinton Kelly: Careers Reimagined Series, 10/23
Welcome to the Business Career Fair

From marketing and advertising, to retail and consumer products, to strategic planning, communications and finance, business encompasses so many industries and potential career paths. This career fair provides a forum to network and connect with employers, learn about job and internship opportunities, and/or to explore career fields.

This is the first of many career fairs and networking events happening throughout the year. To learn about future events, visit bc.edu/careerevents.

Need help getting started?

Stop by the Career Center help table on the concourse to:

- Pick up a list of starter questions
- Run through your introductory line
- Get help navigating the event

- Identify companies you might be interested in
- Ask any questions that come up along the way

There are two ways to approach the Career Fair

A. Exploring – learn about careers in a variety of industries. Ask questions such as “Could you describe some of the roles that communications specialists in your organization play?” or “What are the qualities that you look for in entry-level employees?”

B. Targeted – meet new potential employers, learn about specific job and internship opportunities, and find out how best to apply for these. Here are the steps for the “Targeted” approach:

1. First, take a look through this program and see who is here. The attached floor plan and employer profiles will help you locate specific companies.
2. If you haven’t had a chance to research an employer, take some literature from their table or take a look at their website to gain a more complete understanding of what the organization does. Don’t ask an employer, “So, what does your company do?”
3. Start with an employer who is not at the top of your list, to get over the jitters and get a sense of how these conversations go.
4. Approach employers and introduce yourself. Try to give the employer your own personal “sales pitch” in which you mention your name, class year, major, your career interests, and your background as it relates to the employer or the jobs/ internships they are offering.
5. Be conversational! Be interested in what they have to say, and ask questions.
6. If the employer is giving out business cards, get one if possible, and once you have left the table, write a note about your conversation (for your thank you note).

After the Fair

Follow up with a thank you note for the jobs or internships in which you are most interested. Use the notes you took at the fair. Let the employers know you enjoyed speaking with them and that you hope to set up an interview. For tips on thank you notes, go to http://www.bc.edu/offices/careers/jobs/resumes/thankyou.html

Career Chat: Career Fair Follow Up, Sept. 18, 12:00-1:00 p.m., Career Center

http://careercenter.bc.edu | http://careeredge.bc.edu
38 Commonwealth Avenue | 617-552-3430
Download the EagleLink app to help you navigate the fair!

View company profiles and floor maps, and select your Top Ten

Search for “Careers by Symplicity” in your app store.

Need help? Visit the Career Center table.
Career Kickoff  
**Tuesday–Friday, September 8–11**  
What are you good at? What do you enjoy? We’ll be around campus to learn about you and to share information on our customized programs and services, designed to help you at all stages of your career development!

Business Career Fair  
**Thursday, September 17**  
With a focus on organizations with full-time and internship opportunities, this career fair is for students of all majors interested in leadership programs, marketing, financial services, consulting, operations, fashion, consumer products, and more!

Diversity & Leadership Networking Reception  
**Thursday, September 17**  
In today’s global marketplace, companies look to invest in employees as diverse as their potential consumers. This event connects employers with highly qualified student athletes, AHANA, LGBTQ, and students with disabilities.

Careers in Health Care  
**Wednesday, September 30**  
Hear from alumni working in a variety of health care careers. Choose from panels featuring physician assistants and nurse practitioners, public health professionals, and several other health care fields. Panels will be followed by a networking reception.

Computer Science & Tech Networking Night  
**Wednesday, October 14**  
Get an insider’s perspective on careers in tech from BC alumni and professionals in the field.

Postgraduate Service Fair (Volunteer and Service Learning Center)  
**Tuesday, October 20**  
Take advantage of this chance to speak to over 50 organizations with full-time volunteer opportunities both domestic and abroad. No dress code and no résumés needed!

Am I on Track? Notes to My Freshman Self  
**Wednesday, October 21**  
Trying to figure out what you can be doing as a first-year student? Let us help you as you position yourself to develop a plan for career success during your time at BC!
The Career Center offers a wide array of programs to support students of all majors with their career decision-making process as well as their career search. Below is a listing of our major Fall 2015 events. For more, visit bc.edu/eaglelink.

Clinton Kelly: Careers Reimagined Series
Friday, October 23
As the inaugural speaker in our Careers Reimagined series, Clinton Kelly will share his unique career journey and the resiliency, imagination, and alertness to opportunity it took to shape his career path. Clinton Kelly is best known for cohosting ABC’s daytime hit *The Chew* and TLC’s longest-running primetime reality show, *What Not to Wear*. A BC alumnus, Kelly received a B.A. in communication in 1991.

Government, Nonprofit & Social Service Career Fair
Monday, October 26
A career fair customized for students seeking internships and career opportunities in the public sector, nonprofit organizations, and the social services. Meet dozens of organizations and recruiters at this exclusive event.

Career Night for the Arts
Thursday, November 12
An opportunity for students interested in a career in the arts to network with illustrious BC alumni who have successfully forged careers in writing, music, theater, fashion, visual art, photography, arts administration, and more. Find out what it’s really like to work in your chosen field and how to make a living doing what you love!

International Careers Virtual Networking Event (online event)
Wednesday, November 18
Interested in an international career? Connect in one-on-one chats with alumni working around the world without getting on an airplane.

Nursing Day
Monday, December 7
A day dedicated to nursing careers with events including the Nursing Career Fair, Young Alumni Career Paths in Nursing panel, Summer Jobs in Nursing panel, and Nurse-in-Residency sessions.

But wait, there’s more! We couldn’t fit all of the exciting programming on one sheet. Learn more about upcoming events, including time, location, and RSVP information, by visiting bc.edu/eaglelink.
Not all employers are in alphabetical order
Employers on Conte Floor

Not all employers are in alphabetical order
Get a free, professional photo for your profile on LinkedIn on the concourse, outside the Band Room.

Stop by the Career Center help table on the concourse for questions and directions. The staff is happy to help!

#BCCareerFair
Practice Interview Night
2015
Learn and practice your interview skills with employers!

Prep events
Interview Skills Webinar and Career Chats: September 21, 22, 23

Employer Practice Interviews: September 24, 5–7 p.m.
More information and registration: bc.edu/eaglelink

Interested in consulting?
Hear Marc Cosentino, author of Case in Point & expert guide to case interviewing – 9/18, 10–12 p.m., Fulton Honors Library. Sign up at bc.edu/eaglelink.
THANK YOU TO OUR 2015 BUSINESS CAREER FAIR SPONSORS!

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- GE
- PwC
- Charles River Associates
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- TJX
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We are the largest privately owned and operated building material supply company in the United States.

http://www.84lumber.com

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http://www.abercrombie.com/careers

Accenture is a global management consulting, technology services and outsourcing company, with more than 336,000 people serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world’s most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. The company generated net revenues of US$30.0 billion for the fiscal year ended Aug. 31, 2014.

http://www.accenture.com

Altair Management Consultants is a firm in the spirit of a high value-added boutique. The essence of our activity could be defined as “Management Engineers”. We have the ability and professional experience to understand the key factors in business management in order to identify the potential value-added areas and manage their effective implementation.

Our clients are top executives and managing directors who require resolving with quality and competence their key agenda topics in strategy, organization, marketing-sales and operations. Our relationship with our clients is based on trust and independence. Trust: always acting according to our clients’ interests and with a long-term relationship vision. Independence: our recommendations’ contents show the business reality as we see it.

http://www.altairc.com
Founded in 1923 as a three-man partnership, Anchin, Block & Anchin LLP has developed into one of the largest and most highly respected accounting firms in the region. The firm has more than 50 partners and principals and a total staff of approximately 350 people.

Throughout Anchin’s history, there has been a consistent belief that personalized, timely service is the key ingredient to establishing long-lasting client relationships. At Anchin, we offer individual attention to each client in order to gain greater insight into his or her specific needs and goals. Our policy is to provide year-round service, not just year-end interaction.

The breadth of our organization allows clients to have access to specialists in all areas of the profession, including


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http://www.andersentax.com

Archetype Consulting

We are a professional services firm focused on helping organizations make better decisions. We specialize in delivering breakthrough results through Business Intelligence and Enterprise Performance Management solutions. We offer highly individualized services, sized and managed to each organization’s individual context. Working with our clients we help to develop strategic vision, improve and align processes, implement solutions, develop internal expertise, and provide on-going support services.

As a professional services firm it is our people that make the all the difference; our shared dedication and collaborative approach, enables us to deliver innovative results for our clients and makes Archetype a great place to work.

http://www.archetypeconsulting.com

athenahealth is connecting care nationwide with cloud-based services and mobile tools for medical groups and health systems. With a network of more than 59,000 providers, athenahealth is helping providers thrive through change and focus on patient care. The company was named Best in KLAS #1 Overall Software Vendor for 2013.

http://www.athenahealth.com/careers
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http://www.boston.axa-advisors.com

Baker Newman Noyes, one of the nation’s top 125 accounting and consulting firms, is celebrating its 20th year of business. The firm is known nationally as a leader in the accounting and consulting profession, with offices throughout New England in Maine, Massachusetts and New Hampshire. BNN provides expert accounting and tax services, as well as healthcare consulting, risk and business advisory and employee benefit plan services to a variety of clients with a special focus on banking and financial services, healthcare, manufacturing and distribution, not-for-profit, public sector entities, privately held and family-owned businesses, and high net worth individuals. Baker Newman Noyes is an independent member of Baker Tilly International.

http://www.bnncpa.com

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http://careers.bankofamerica.com/

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Baystate Financial is one of New England’s oldest and largest financial services firms offering comprehensive, individualized financial strategies for clients. Baystate has been named one of the best places to work by the Boston Globe, Boston Business Journal and Providence Business News as well as one of America’s fastest growing companies by Inc. Magazine.

http://www.baystatefinancial.com

Bessemer Trust is a privately-owned wealth management and investment advisory firm that focuses exclusively on high-net-worth families and their foundations and endowments. The firm oversees more than $91 billion in assets for approximately 2,200 relationships and provides an integrated approach to the various investment, tax, legacy planning, and philanthropic needs of its clients.

http://www.bessemertrust.com

More than 68 years ago, eight Boston philanthropists gathered to find a way to provide available, affordable health care to the citizens of Massachusetts. That was the genesis of Blue Cross Blue Shield of Massachusetts. Today, we remain determined to keep the promise of our founders-to manage a successful company on behalf of our customers, while serving a broader social purpose that extends to the well-being of the communities we serve.

If you’re looking for a challenging work environment, opportunities to continually develop your skills and at the same time be part of an organization that is dedicated to being an outstanding citizen and community leader, you’ve found the right place

http://bcbsma.com/

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Connecting readers with great deals on ebooks is just the beginning for BookBub. The rise of digital publishing is altering the way books are found, purchased, and read. We’re expanding our team to help address the challenges and opportunities of the publishing industry while continuing to help readers discover great books.

http://www.bookbub.com
Catholic, Jesuit college

http://careercenter.bc.edu

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http://www.bowdoingroup.com

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http://www.bbh.com

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http://www.bulgerpartners.com
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http://careers.cognolink.com/usa/

Division of Banks

The MA Division of Banks (“DOB”) plays a key role in maintaining depositor confidence in the state’s banking system and fostering a positive impact on the Commonwealth’s economy. Its mission is to ensure a sound, competitive, and accessible financial services environment throughout the Commonwealth. The DOB is charged with licensing over 8,000 licensees, including mortgage and finance companies, money transmitters, check cashers, and debt collectors. The examiners are responsible for conducting financial safety and soundness, consumer and community reinvestment act compliance, IT, and trust examinations of regulated entities. The main office is in Boston with satellite offices in Lakeville, Burlington and Springfield. Interns work in Boston only.

http://mass.gov/DOB

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We serve individuals, families and small businesses throughout the New England area guiding our clients to financial solutions for all of life’s stages.

http://www.cwmofnewengland.com

Cornerstone Research

Cornerstone Research is a consulting firm specializing in the analysis of complex financial, economic, accounting, and marketing issues. Our staff and nationally-prominent academic and industry experts provide clients with state-of-the-art analysis that has earned us a reputation for excellence and effectiveness. Our work often serves as the foundation for testimony in complex business litigation. In recent years, Cornerstone Research has grown quickly to become one of the nation’s leading finance and economics consulting firms with more than five hundred staff members across our six offices and an extensive network of experts.

http://www.cornerstone.com
Do you want to be on the cutting edge of the ever changing wireless industry? CTI Towers, a subsidiary of Comcast corporation, works closely with its customers, which include Verizon Wireless, AT&T Wireless, Sprint and T-Mobile to assist those customers in deploying cutting edge technology for consumer use. CTI Towers owns and manages over 400 wireless telecommunications towers across the country and is looking for highly motivated, detail oriented individuals to grow with our growing team.

[CTI Towers]

http://www.ctitowers.com

CyberArk is the only security company laser-focused on striking down targeted cyber threats, those that make their way inside to attack the heart of the enterprise. Dedicated to stopping attacks before they stop business, CyberArk is trusted by the world’s leading companies - including 40% of the Fortune 100 companies - to protect their highest-value information assets, infrastructure and applications.

[CyberArk]

http://www.cyberark.com/

Definitive Healthcare, LLC is a healthcare data analytics company focused on helping companies across the continuum of care to become more efficient, to improve quality of care and adjust to the constantly changing regulatory environment. The company was started by the founder of Infinata, Inc. - a pharmaceutical focused information company that was sold to the Financial Times and Pearson (NYSE: PSO) in 2007.

[Definitive Healthcare]

http://www.definitivehc.com

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http://www.deloitte.com
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http://www.draftkings.com

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http://www.duffandphelps.com

Dynatrace is the innovator behind the industry’s premier Digital Performance Platform, making real-time information about digital performance visible and actionable for everyone across business and IT. We help customers of all sizes see their applications and digital channels through the lens of their end users. More than 7,500 organizations use these insights to master complexity, gain operational agility and grow revenue by delivering amazing customer experiences.

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http://dynatrace.com

Over the past eight decades, the E&J Gallo Winery has become the world’s foremost winery in the art and science of grape growing andwinemaking; and in the distribution and marketing of wines worldwide. With wineries strategically located in various parts of California and access to grapes from vineyards in all of the premier grape-growing areas of California, Gallo produces wines in every category to suit every taste.

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http://www.ejgallo.com
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http://www.eatonvance.com/

EBI Consulting provides environmental risk and compliance management, due diligence, energy efficiency, and engineering services to organizations seeking to improve operations, lower costs, manage risk and exceed stakeholder expectations. Combining broad technical expertise with deep industry knowledge and a business perspective based on more than 20 years of experience serving clients, EBI solves challenging problems with a focus on creating business value.

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http://www.ebiconsulting.com

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http://www.careers.ef.com

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http://www.enterprise.com

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http://www.epsilon.com

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/ Corporate responsibility
/ Diversity
/ Worklife flexibility
/ Career coaching and training

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Our practice areas:

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The Eze OMS, Eze Software Groups award-winning order management sy...

http://www.ezesoft.com/

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Fisher Investments is a privately-held investment management firm who manages portfolios for high-net-worth private clients and some of the world's preeminent institutions. Our founder and CEO Kenneth L. Fisher has been in the money management business since 1973 and is a nationally recognized pioneer in investment research. Ken is also known for his "Portfolio Strategy" column in Forbes magazine, which he has authored since 1984, and for having written four New York Times bestsellers on investing and wealth creation.

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http://influence-central.com/

We are a Boston internet marketing agency that works as a PPC & SEO agency, web design and development firm and an advertising agency all rolled into one. Our team has a combined 70+ years of experience in digital marketing, web design, web development, lead and demand generation.

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http://www.meditech.com

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Point72 Asset Management (“Point72”) is a global private asset management firm managing the assets of its founder, Steven A. Cohen, and employees. Point72 focuses primarily on discretionary long/short equity investing and makes significant quantitative and macro investments. The firm is headquartered in Stamford, Connecticut, and maintains offices in Tokyo, Hong Kong, Singapore, and New York.

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The Foundation defines minority students as those who self-identify as African-American/Black, Asian/Asian-American, Latino/Hispanic, Multi-Racial, Native American, Pacific Islander or South Asian.

THF’s Internship Program is open to minority students enrolled full-time at accredited 4-year colleges/universities in the United States, and is open to ALL academic majors

http://www.t-howard.org

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http://www.ventureforamerica.org

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http://www.vmturbo.com

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How The Career Center Can Work With You

About our teams:
The Career Exploration team helps students in the early stages of career discovery to assess skills, values and interests; identify possible majors; and explore different career paths or graduate school options. Students do not need to have a career plan in mind before meeting with these advisors.

The Career Engagement team works with students who have a sense of their career direction, meeting with them at any point during their time at BC and helping them connect their college experience to professional opportunities. These advisors work with students as they explore particular career fields, plan their internship or job searches, prepare for interviews, apply to graduate school and develop networking skills.

The Employer Engagement team continues to connect students to employers, alumni, parents and friends of Boston College who are interested in hiring BC students. Watch for a great variety of organizations on campus at our career fairs, networking events, Expert in Residence sessions, and information sessions.

Our three teams work hand-in-hand to provide a range of specially designed programs, events and resources.

http://careercenter.bc.edu | http://careeredge.bc.edu
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