

Deloitte Consulting Acquires DeepDive™ Methodology; Further Strengthens Position as Leading Management Consulting Firm; Methodology to Help Achieve Virtuoso Team Performance

NEW YORK, Aug. 9 – Deloitte Consulting LLP (Deloitte Consulting) announced today that it has acquired DeepDive™ a time-tested methodology that can be used to help executives harness the power of teams to significantly improve problem-solving speed, innovation, and results.

The DeepDive™ approach was developed by Andy Boynton, Dean of Boston College's Carroll School of Management, and Bill Fischer, Professor of Technology Management at the Institute for Management Development (IMD) in Lausanne, Switzerland. DeepDive™ is based on the research described in Boynton and Fischer's book, **Virtuoso Teams: Lessons from Teams that Changed Their Worlds**, which focuses on the unique practices of high-performance teams that can be used by all organizations in their efforts to achieve extraordinary team performance – more innovation, faster change, and more effective results. Dean Boynton, Professor Fischer, and their colleagues will continue to work with Deloitte Consulting to apply and extend the DeepDive™ methodology.

“Every organization has well-honed processes for moving materials, products, information, and cash,” says Deloitte Consulting Principal Howard Weinberg. “But, very few organizations have great processes for rapidly moving ideas from inception to implementation. This is how DeepDive™ can be used to help an organization. DeepDive™ has been demonstrated as an effective tool in helping teams facing a wide range of challenges, from developing new strategies and redesigning organizations to launching new products and services. It is an excellent addition to Deloitte Consulting's focus on executable strategies.”

Andy Boynton explains it this way: “With so many teams working on so many projects in most organizations, it's frequently difficult for management to know what's going on inside those teams and to support their high performance. DeepDive™ is a tool that Deloitte Consulting is using to “virtuositize” its own teams and its client's teams-not just on one project, but on many important projects. We look forward to working with Deloitte Consulting. Its approach to management consulting has real synergy with the DeepDive™ approach.”

DeepDive™ provides a way for teams to dive deep into an issue and can help them:

- Develop innovative, creative solutions quickly
- Generate ideas for new product launches
- Work with customers to identify wants and needs

- Do team-building
- Develop entry strategies for new markets
- Bring teams together to address mutual problems
- Develop growth opportunities
- Bring together internal teams
- Merge teams from two separate companies
- Develop strategies
- Develop new ways to organize a company more effectively

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