

## **Boston College Ranks #15 in Worldwide Business-School Survey**

### ***Boston MBA Program is Top on Issues of Social and Environmental Stewardship in 2005 Beyond Grey Pinstripes Report***

BOSTON, MA, October 19, 2005 – In a ranking announced today of the Top 30 global MBA programs – from nearly 100 surveyed – Boston College's Carroll School of Management has received the 15<sup>th</sup> top ranking. *Beyond Grey Pinstripes*, is the only global ranking that evaluates MBA programs for their efforts to prepare graduates for the new business realities demanding social and environmental stewardship.

The ranking, released jointly by World Resources Institute and the Aspen Institute, measures the extent to which business schools prepare their students for the reality of tomorrow's markets, equipping them with an understanding of the social, environmental, and economic perspectives required for business success in a competitive global economy.

“Corporations are increasingly dependent on executives who are able to help them negotiate the new realities of the changing business environment, particularly policies and practices that address issues of social and environmental responsibility,” said Judith Samuelson, executive director of the Aspen Institute's Business and Society Program.

“To be competitive, corporations need to recast social and environmental problems as business growth opportunities,” added Jonathan Lash, president of World Resources Institute. “Top-ranked *Beyond Grey Pinstripes* schools are leading the way in providing students with the skills that are becoming increasingly valuable to business' bottom line, including searching for innovative technologies and entrepreneurship opportunities around climate change, water scarcity, labor issues, and poverty alleviation.”

Boston College's Carroll School of Management distinguished itself not only by offering a large number of courses that addressed social and environmental issues in business, but also by the relatively large proportion of students who actually took those classes.

The *Beyond Grey Pinstripes* report identified the Top 30 MBA programs by inviting nearly 600 MBA programs to report on their coursework and research: 1,842 courses, 1,713 extracurricular activities and programs, and 828 journal articles from leading peer-reviewed business publications were analyzed. A full description of the report, its methodology and individual MBA program ratings is available online at [www.beyondgreypinstripes.org](http://www.beyondgreypinstripes.org).

*The World Resources Institute (WRI) is an environmental think tank that goes beyond research to find practical ways to protect the earth and improve people's lives. For more than a decade, WRI's Sustainable Enterprise Program ([www.wri.org/sep](http://www.wri.org/sep)) has harnessed the power of business to create profitable solutions to environment and development challenges.*

*The Aspen Institute's Business and Society Program ([www.aspenbsp.org](http://www.aspenbsp.org)) is dedicated to developing leaders for a sustainable global society. Through dialogues and research, the Institute creates opportunities for executives and educators to explore new pathways to sustainability and values-based leadership.*