



BOSTON COLLEGE
CARROLL SCHOOL *of* MANAGEMENT

FOR IMMEDIATE RELEASE

**CARROLL SCHOOL OF MANAGEMENT PARTNERS WITH
L'ECOLE DE MANAGEMENT DE STRASBOURG FOR THREE-WEEK
PROGRAM IN FRANCE
SUMMER 2008**

**STUDENTS WILL GAIN VALUABLE EXPOSURE TO INTERNATIONAL BUSINESS
MODELS AND FINANCIAL REPORTING STANDARDS AS WELL AS EUROPEAN
POLITICAL INSTITUTIONS**

The US Securities and Exchange Commission recently decided to allow certain foreign registrants to complete their annual filings in accordance with International Financial Reporting Standards (IFRS) instead of US GAAP. This opens the doors for foreign multinationals to list in the US and will facilitate cross-border capital formation. *Thus, for accounting and finance professionals, an understanding of IFRS and international business practices is now more important than ever.*

In response to this need, Boston College's Carroll School of Management will partner with l'ecole de management de Strasbourg (EMS) in Strasbourg, France to offer Boston College (BC) graduate students an intensive three-week graduate program during the summer of 2008. Qualified students will engage in a combination of academic course work, seminars, cultural, company and institutional visits which will serve to strengthen an understanding of international business and accounting, as well as the factors that influence European business culture, cross-border economics and politics.

As the home of the European Union, Strasbourg is the ideal location to accomplish this integrative business and political education that will help students understand the increasingly global business challenges they will face upon graduation. Participating students will live near EMS, study on campus, and experience the European business and political climate by visiting local and multinational businesses and political institutions in the area. The program, taught by EMS and BC faculty, will incorporate meetings with corporate managers from area businesses such as the "Big 4" international accounting and consulting firms, Mercedes-Benz, General Motors-Europe, European financial institutions and the Alsatian Chamber of Commerce. Students will also visit and meet with representatives from such multinational institutions as the European Parliament, the Council of Europe and the International Court of Human Rights.