

VITA for Ritchie P. Lowry

Personal Information

Born April 13, 1926, in Meriden, CT. Married; two children; five grandchildren; two great-grandchildren. Home address: 79 Moore Road, Wayland, MA 01778 (telephone and fax 508-358-4098). Business addresses: Department of Sociology, Boston College, Chestnut Hill, MA 02167 (telephone 617-552-3346; fax 617-552-4283); and GOOD MONEY, 29 Old Orchard Road, Seal Rock Spring #8, Saco, ME 04072 (telephone 207-590-2788).

Education

Graduated from The Hotchkiss School, Lakeville, CT -- June 1944. University of California, Berkeley -- BA in Contemporary Social Processes, January 1952; MA in Sociology and Social Institutions, June 1954; PhD in Sociology, June 1962.

Occupational History

- | | |
|-----------------------|--|
| Jul. 1944 - Nov. 1965 | Seaman to Lieutenant, USNR, including 2-1/2 years of active duty in the Pacific Theater during World War II and 15 years in the Naval Intelligence Reserve. |
| Jan. 1947 - Dec. 1950 | Import-export business in San Francisco and Tokyo, Japan. |
| Feb. 1950 - Jun. 1955 | Teaching and Research Assistantships, University of California at Berkeley. |
| Sep. 1955 - Jan. 1964 | Instructor to Associate Professor of Sociology, California State University at Chico. |
| Sep. 1959 - Feb. 1960 | On leave from California State at Chico as Associate in Sociology, University of California at Berkeley. |
| Feb. 1964 - Sep. 1966 | Senior Research Scientist and Associate Professor of Research, Special Operations Research Office, The American University, Washington DC. Also Professorial Lecturer, Department of Sociology, American University. |
| Sep. 1966 - present | Professor of Sociology, Boston College. |
| Sep. 1967 - Sep. 1970 | Chair, Department of Sociology, Boston College. |

| | |
|-----------------------|--|
| Fall 1982 - present | Founder and President, GOOD MONEY Publications, Inc., (publisher of multimedia information for socially and environmentally concerned investors, consumers and businesspeople). |
| Spring 1994 - present | Executive Editor, Good Money Reports, Inc., (incorporated to produce television shows for socially and environmentally concerned consumers, investors and businesspeople). |
| Other | Visiting Professor, Andover-Newton Theological School (1968-1969); Visiting Professor of Sociology, University of Essex, Great Britain (1972); Consultant, Privacy/Confidentiality Study, Commission on Federal Paperwork, Washington, DC (1976-1977). |

Publications: Books and Major Monographs

Who's Running This Town? Community Leadership and Social Change. Harper & Row, 1965.
Paperback edition with new preface and addendum, Harper & Row Torchbook, 1968.

Problems of Studying Military Roles in Other Cultures: A Working Conference. Edited volume with keynote paper and epilogue. Center for Research in Social Systems, The American University, 1967.

Sociology: The Science of Society. With Robert P. Rankin. Charles Scribner's Sons, 1969. Revised and enlarged second edition, retitled *Sociology: Social Science and Social Concern*, Charles Scribner's Sons, 1972. Completely revised third edition, titled *Sociology: Social Science and Social Concern*, D. C. Heath & Company, 1977. Third edition included a *Study Guide* and *Instructors Manual* done with James O. Haehn and Jane K. Webb.

Social Problems: A Critical Analysis of Theory and Public Policy. D. C. Heath & Company, 1974.

Information Flow in Government Agencies: New Perspectives and Policy Alternatives. Commission on Federal Paperwork, 1977.

Looking Different Ways: An Analysis of the Competing Perspectives in the Projects of the Division of Special Mental Health Programs. Supported by a National Institute of Mental Health (NIMH) grant, June 21, 1976 to June 21, 1977.

Bridging the Gap: Public, Scientific and Policy Views of Rape. Supported by a NIMH grant from the National Center for the Prevention and Control of Rape, June 21, 1977 to July 1978.

A Meta-Analysis of Research Grant Applications Assigned to the Work and Mental Health Program. Supported by a NIMH grant from the Prevention Research Division of Prevention and Special Mental Health Programs, August 1982 to August 1984.

GOOD MONEY: A Guide to Profitable Social Investing in the '90s. W. W. Norton & Company, hardcover 1991. Japanese-language edition published by Shobun-sha Publishers of Tokyo in 1992. Paperback edition with a "1993 Update" published by W. W. Norton & Company in 1993.

Selected Publications: Articles, Chapters & Handbooks

"Towards a Sociology of Suburbia," *Berkeley Journal of Sociology*, 1 (Spring, 1955), 12-24.

"Capital Punishment: A Collective Insanity of Our Times," *Frontier*, 12 (May, 1961), 8-10.

"The Functions of Alienation in Leadership," *Sociology and Social Research*, 46 (July, 1962), 426-435.

"The Myth and Reality of Grass-Roots Democracy," *The International Review of Community Development* (Italy), 2 (1963), 3-15.

"Sociological Dimensions of Democracy at the Grassroots," *The North State Review*, 1 (May, 1964), 8-11.

"Leadership Interaction, Group Consciousness, and Social Change," *Pacific Sociological Review*, 7 (Spring, 1964), 22-29.

"Research Note -- Changing Military Roles: Neglected Challenge to Rural Sociologists," *Rural Sociology*, 30 (June, 1965), 219-225.

"Mediating Leadership and Community Interaction," *Applied Sociology: Opportunities and Problems*, ed. by Alvin W. Gouldner and S. M. Miller. The Free Press, 1965, pp. 226-236.

"The Myths Behind Small-Town Conservatism," *Trans-Action* (now *Society*), 3 (November/December, 1965), 31-36. Reprinted in *American Government*, ed. by Walter Dean Burnham. Transaction, Inc., 1973.

"Influencing Leadership in Community Studies: Moral and Political Roles of the Social Scientist," *Sociology in Action*, ed. by Arthur B. Shostak. The Dorsey Press, 1966, pp. 100-107.

"Power to the People: Political Evolution or Revolution?," *The Urban and Social Change Review*, 3 (Spring, 1970), 2-6.

"The New Religecology: Salvation or Soporific?," *Social Policy*, 1 (July/August, 1970), 46-48. Reprinted for distribution by various environmental groups.

- "To Arms: Changing Military Roles and the Military-Industrial Complex," *Social Problems*, 18 (Summer, 1970), 3-16.
- "Toward a Radical View of the Ecological Crisis," *Environmental Affairs*, 1 (June, 1971), 350-359. Reprinted in *Readings in Contemporary Problems: Issues and Values*, ed. by James G. Nutsch. MSS Information Corp., 1974, pp. 30-39.
- "Bureaucracy and Voluntary Action," *Journal of Volunteers with Delinquents*, 1 (Winter, 1972), 3-13.
- "Towards a Sociology of Secrecy and Security Systems," *Social Problems*, 29 (Spring, 1972) 437-450. Reprinted by Warner Modular Publications in the *Watergate File* collection, 1973. Reprinted in *Secrecy: A Cross-Cultural Perspective*, ed. by Stanton K. Tefft. Human Sciences Press, 1980, pp. 297-316.
- "From Camelot Policymaker to College Professor," an interview with Irving Louis Horowitz, *Society*, 15 (January/February, 1978), 69-75. Revised and expanded version in *Constructing Social Policy: Dialogues with Social Scientists in the National Political Arena*, ed. by Irving L. Horowitz. Praeger Publishers, 1979.
- "Social Criteria and Investment Funds," *The Social Report*, 1 (April, 1980), 3.
- "Socially Responsible Investing: It's Prudent," *Unitarian Universalist World*, 12 (November 15, 1981), "Ethics and Action" supplement.
- "Investing Union Pension Funds," *The Social Report*, 2 (December, 1981), 6. Reprinted in *The Reporter*, 2 (July/August, 1982), 4-5.
- "Social Investing: Doing Good While Doing Well," *The Futurist*, 16 (April, 1982), 22-28.
- Fall 1982 to present -- literally hundreds of articles and reports for *GOOD MONEY* and *NETBACK* newsletters and *GOOD MONEY*'s World Wide Web page.
- Is the Peaceful Atom a Good Investment?* Center for Economic Revitalization booklet, 1983.
- Tracking Responsible Investments: A Stock Average for Responsive Corporations.* Center for Economic Revitalization booklet, 1983.
- "Structural Changes in the Market: The Rise of Professional Investing," *The Social Dynamics of Financial Markets*, ed. by Patricia and Peter Adler. Louis Zucher "Contemporary Studies in Applied Behavioral Science" series, Jai Press, 1984.
- "Divesting South African Investments: No Easy Answers," *Business and Society Review* (Winter, 1984).
- "Socially Responsible Banking in the Year 2000," *Southern Banker* (January, 1985).

"Socially Responsive Investing: Track Record, Risk and Prudence," GOOD MONEY Publications, 1986. Based on testimony given to the University of Vermont Investment Committee on the social aspects of their investments.

"Where Is Your Money Going? GOOD MONEY's Guide to the Socially Screened Funds," GOOD MONEY Publications booklet, 1987 and 1989.

"I Opposed the War but Supported the Troops," *The Graduate Exchange* (March, 1991), 2.

"And Money Talks...," with Steven Heim, *UpRiver/DownRiver* (November/December, 1991), 35.

"Firms May Fail, But C.E.O.s Still Profit," *The Boston Business Journal* (January 27, 1992), 15.

"GOOD MONEY's Stock Averages," with Steven Heim. In *The Social Investment Almanac: A Comprehensive Guide to Socially Responsible Investing*, ed. by Peter Kinder, Steven Lydenberg and Amy L. Domini. Henry Holt and Company, 1992.

"Business tips to salve urban ills," *The Boston Globe* (May 26, 1992).

"The Five Principles of Using Your Principles," *Business Ethics*, Vol. 6, No. 3 (May/June, 1992).

Contributor, "Energy, Environment and Animal Rights Investor Strategy Report," GOOD MONEY Publications booklet, 1992.

"Social Investing: Not Just for the Rich," *The City Planet* (September, 1992).

Contributor to *GOOD MONEY's 1993 Guide to the Socially Screened Funds* (GOOD MONEY Publications, Inc., July 1993).

"Economic Recovery and Social Responsibility: You Can't Have One Without the Other," *The Journal of Ethical Investing* (Summer, 1993).

"Social Investing: You Don't Have to Be a Millionaire to Make a Difference," *Tough Questions* (August, 1993).

"When clean means green," *The Boston Business Journal* (April 29-May 5, 1994), 28.

"Vorwort" for *Geld Anlage mit sozialer Verantwortung* by Jurgen Conrads (Gabler Finanz, 1994).

Online articles dealing with socially responsible investing and consuming published for various business web sites including <http://www.goodmoney.com> (1995-present).

Book Reviews

From 1965 to 2004, many book reviews and book review essays in *AAUP Bulletin*, *American Sociological Review*, *Boston Globe*, *Boston Herald*, *Contemporary Sociology*, *Journal of Political and Military Sociology*, *Science*, *Society*, *Sociological Quarterly* and *World Affairs* on community power structures, social policy, the CIA, war and the military, and spying and terrorism.

On Line on the Internet

In mid-1994, Ritchie Lowry went on line in a new PRODIGY forum — *The Green Connection* — a forum for environmentally concerned businesspeople and investors. Ritchie was moderator for the *Environmental Investing* segment of the forum. Ritchie is also on the Internet at GOODMONEY1@aol.com and has been active in the "Socially Responsible Funds" topic in Morningstar's forum and the "Socially Responsible Investing" topic in Motley Fools forum (both America Online).. In mid-1995, Ritchie and his son started constructing a Home Page on the World Wide Web (<http://www.goodmoney.com>). The site currently has over 70 pages and contains information for socially and environmentally concerned investors, consumers and businesspeople. The web pages receive aver 8 million hits per year.

In addition, Ritchie maintains a list of companies that have Home Pages and are of special interest to social investors for *GreenMoney Journal's* Home Page (<http://www.greenmoney.com/gmg/wpubco.htm>). In 1996, Ritchie started a Personal Home Page through Boston College's facilities (<http://www2.bc.edu/~lowry>).

Selected Presentations

"The Modern Military Establishment: Threat to Peace *and* Useless in War?" Boston Industrial Mission Conference on the Military-Industrial Complex, 1969.

Testimony for the Judiciary Committee of the Massachusetts Legislature in support of House Bill 2396 to test the constitutionality of "presidential wars," 1970.

Chairman, Special Panel on the Military-Industrial Complex. American Sociological Association, annual meeting, 1972.

"Social Action and Social Problems: Why We Fail," Visiting Scholar Lecture, Boston University Spring Institute in Social Work, 1975.

"The Case Against the CIA: A Functional Critique of Covert and Political Intelligence." Society for the Study of Social Problems annual meeting, 1975.

Presenter and discussant, panel on Military Ethics and War. Inter-University Seminar on Armed Forces and Society annual meeting, 1975.

Organizer and presider for a session on "The Sociology of Secrecy and Intelligence." American Sociological Association annual meeting, 1977.

"Paradigms and the Study of Social Problems," Session on Meta-Sociology. Southern Sociological Society annual meeting, 1978.

"A Sociological View of Corporate Mergers," Session on The Business Corporation: Involvement with Social Problems. Society for the Study of Social Problems annual meeting, 1979.

"Pension Power: A New Strategy for Labor Control of Capital." Society for the Study of Social Problems annual meeting, 1982.

From 1983 to present -- organizer and presenter at sessions and workshops on socially responsible investing for Better Earth EXPO, Council on Economic Priorities, Green Business Conference and ECO EXPO, E. F. Hutton, Montpelier-on-the-Move, New England Businesses for Social Responsibility, New England Environmental EXPO, New England Sociological Society, Newton Action for Nuclear Disarmament, Scientists for Social Responsibility, Social Investment Forum, Society for the Advancement of Socio-Economics, The Ethical Society, Vermont Businesses for Corporate Responsibility, and Vermont Socially Responsible Investment Conference/EXPO.

"Socially Responsible Investing As a Social Movement," presentation and panel discussion, Society for the Study of Social Problems Annual Meetings (Fall 1998).

Panel discussion and two presentations at 3-day conference for the Institute of International Research on Socially Responsible Investing in New York City (Fall 2001).

Panel presentation and discussion for the Vermont Law School's Conference on Socially Responsible Investing (Spring 2003).

Selected Press Interviews (for features on social and environmental investing, community power structures, corporate social responsibility):

From 1983 to present -- Associated Press, *Atlanta Business Journal*, *Audubon*, *Buffalo News*, Business Radio Network, *Changing Times*, *Chicago Sun-Times*, *Chicago Tribune*, *Chico Enterprise Record*, *Community Relations Report*, Credence Cassettes, *Dollars & Sense*, *Environmental Action* radio report (California), *Esquire*, *Financial Planning*, *Financial Post* (Toronto), *Hawaii Investor*, *In Business, Inc.*, *Kiplinger Personal Finance Magazine*, *Medical Economics*, National Public Radio, Tom Brokaw's *NBC Evening News*, *Newsday* (Long Island and New York), *Newsweek*, *Registered Representative*, Reuters, *The Boston Globe*, *The New York Times*, *The Philadelphia Inquirer*, and *The Wall Street Journal*, *The Washington Post*, TV Channel 2 (Boston), TV Channel 38 (Boston), TV Channel 56 (Boston), *USAir Magazine*, *U.S. News & World Report*, and WBZ Radio (Boston).

Selected Professional & Community Activities

Advisory Board, Social Welfare Regional Research Institute, Boston College, 1970-1972 and 1974-1975.

Advisory Board for Social Problems, The Dushkin Publishing Group, 1973-1979.

Advisory Board, Wet Light Productions (Cambridge, MA), 1991-present. Wet Light sponsors light, water and sound extravaganza with an environmental theme.

Advisory Editor in Sociology, Charles Scribner's Sons, 1968-73.

Board of Directors, New Boston Athletic Association, 1967-1970.

Book manuscript reviewer, St. Martin's Press (1987-1988).

Book manuscript reviewer, West Educational Publishing, 1989-1990.

Commissioner, Butte County Housing Authority (California), 1956-1964.

Corporate Advisory Board, The Richard Gerrard Group (Albany, NY, social investment advisory company), 1993-1994.

Member, American Association of University Professors' national committee on University and College Governance and field investigator for tenure violation claims, 1968-1972.

Guest Editor and manuscript reviewer for Sociology of the Military, *Journal of Political and Military Sociology*, 1978-1980.

Vice President and President-Elect, Massachusetts State Conference of the American Association of University Professors, 1970-1972.

Current Research & Teaching Interests

Corporate Social Responsibility; Power in Contemporary Society; Social Problems and Social Policy; Socially Responsible Consuming and Investing; and the Sociology of War, the Military, Intelligence and Spying.