Webinar:
Landing Your Next Job with LinkedIn

March 25, 2014

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Topics Covered Today

• Creating an effective profile
• Finding others to connect with
• Finding information on companies, their job listings, and how to network through LinkedIn
• The preferred protocol to utilize your network to learn about new positions and for career exploration
Links to Check Out

• The Official LinkedIn Blog
  http://blog.linkedin.com/

• Upcoming LinkedIn Webinars (by LinkedIn)
  http://help.linkedin.com/app/answers/detail/a_i_d/530

• How to Write an Effective LinkedIn Profile
  http://www.bc.edu/content/bc/offices/careers/jobs/resumes/linkedinprofiles.html

• Personal Branding Blog
  http://www.personalbrandingblog.com/
Career Center Services for BC Alumni

- Check out our new and improved website [http://bc.edu/careers](http://bc.edu/careers)
- Subscribe to our blog, CareerEdge [http://careeredge.bc.edu](http://careeredge.bc.edu)
- Follow us on Twitter [@BC_Career](https://twitter.com/BC_Career)
- Like our pictures on Instagram at [bc_career](https://www.instagram.com/bc_career)
- Attend any of our workshops, networking nights, career fairs, or utilize drop-in appointments
Thank you for attending!